



TE KUNENGA KI TŪĀRANGI

TE WIKI O TE REO MĀORI AND MAHURU
MĀORI - INNOVATION

CLOSING DATE
5PM FRIDAY 19 JUNE, 2020

ALL QUERIES TO:

Sonny Ngatai
sonny@tmp.govt.nz
0274130994

Te Māngai Pāho
Level 2, Te Puni Kokiri House
143 Lambton Quay,
Wellington 6011
(04) 915 070

INTRODUCTION

Te Māngai Pāho is seeking innovative new approaches to promote te reo Māori during Mahuru Māori and/or Te Wiki o te Reo Māori, that will reach a significant audience. There are no constraints on the nature of the idea, only that we really want applicants to think outside the box, out the gate, to infinity and beyond!

This RFP invites applications for funding of innovative promotional ideas Te Māngai Pāho has not seen previously. Digitally we have been exposed to an array of endless possibilities and new opportunities to create and innovate, it is our view that proposals for this funding round will use this as inspiration for their own ideas.

PLEASE NOTE THAT:

- Applicants must first become a Registered Provider to Te Māngai Pāho. Go to http://funding.tmp.govt.nz/users/sign_up to register.
- Only Registered Providers will have access to the Application Form within Te Pūhatanga, Te Māngai Pāho's online Funding Management System to enable them to submit an application.
- There is important information on Te Māngai Pāho's website explaining both our strategic direction and our language planning requirements. Applicants should be familiar with this information, please refer to www.tmp.govt.nz.
- This RFP outlines the criteria under which all proposals will be assessed and the key terms and conditions of contracts for successful applicants.

BACKGROUND

TE MĀNGAI PĀHO ROLE AND PURPOSE

Te Māngai Pāho is a Māori language agency operating in the broadcast sector. Te Māngai Pāho's purpose is to promote Māori language and Māori culture. The Māori language is currently somewhere between definitely endangered and severely endangered. As a result, this purpose is perhaps better expressed as an imperative to revitalize the Māori language and culture. The primary levers that Te Māngai Pāho can use to pursue this revitalisation are to make funds available for broadcasting, producing programmes for broadcasting and archiving programmes. Te Māngai Pāho also makes funds available for transmitting on demand, producing content for transmitting on demand and archiving content. In practice, this has translated to providing funding for Māori language programmes, Māori culture programmes and music, for television and radio broadcast. However, Te Māngai Pāho is keen to ensure that all of the content it funds is available on multiple platforms.

GOVERNMENT EXPECTATIONS

One of the Government's four highest priorities is a higher performing State sector that New Zealanders trust, that is delivering outstanding results and value for money. The Government's Better Public Services programme extends a strong theme of innovation to achieve better results,

better value for money and stronger leadership across the State sector – both within each agency and at sector and system level. In this context, Te Māngai Pāho can be expected to play both:

- A leadership role – both developing initiatives to improve efficiency and effectiveness of the interventions it funds; as well as, guiding and supporting others to achieve better outcomes for the Māori language and Māori culture; and,
- An innovator role that is more entrepreneurial – enabling and empowering others to experiment and develop novel approaches and solutions.

CONTENT FOR THIS RFP

In this initiative to support Mahuru Māori and Te Wiki o te Reo Māori, Te Māngai Pāho is prepared to allocate up to \$500,000 (plus GST) to fund what it considers to be the most innovative and effective promotion of Te reo Māori. Te Māngai Pāho expects that funding will be allocated to no more than three or four initiatives and that it is possible all of the funding could be allocated to a single initiative if Te Māngai Pāho considers that to be the most effective means of achieving the outcomes Te Māngai Pāho is hoping for.

All applications must be made through the application form within Te Pūhatanga, our online Funding Management System.

TIMELINE

It is essential that you complete the online application process before the advertised closing time and date.

CLOSING DATE AND TIME FOR ALL APPLICATIONS UNDER THIS RFP

5:00 PM FRIDAY 19th June 2020

Thursday 9th July 2020: Final consideration by Board of Te Māngai Pāho

Monday 10th July 2020: Notification of Board Decisions

Te Māngai Pāho reserves the right to vary any of the above dates as it deems necessary or appropriate.

NB: If a proposal is received after 5:00pm on the closing date it may not be considered in this round. However, Te Māngai Pāho reserves the right to extend the period allowed for submission of proposals at its sole discretion. Our current policy is that extensions may only be granted by the Chief Executive of Te Māngai Pāho. Te Māngai Pāho will not accept hard copies of proposals or documents emailed as attachments.

ASSESSMENT OF PROPOSALS

PROCESS

Prior to an application being considered, a new client company must complete the Registered Provider process and supply the documentation and references that enable Te Māngai Pāho to conduct a risk analysis and management assessment. Existing clients must have complied with all previous contractual obligations and be current with all corporate responsibilities.

A panel comprising of independent experts, te reo Māori consultants and Te Māngai Pāho Board and Management will assess and prioritize all applications. The panel will make recommendations to the Board of Te Māngai Pāho. Applicants will be advised in writing of the Board's decision within 24 hours of the board meeting.

Assessment Criteria

Proposals submitted for this initiative will be assessed for:

- Innovation and creativity 20%
- Māori language goals 20%
- Audience and Marketing 20%
- Impact on Te Wiki o Te Reo / Mahuru Māori 20%
- Cost Effectiveness, Capacity of Applicant 20%

CONTRACT NEGOTIATION

The successful applicants will be required to enter into a formal agreement with Te Māngai Pāho on terms satisfactory to Te Māngai Pāho recording the terms and conditions on which Te Māngai Pāho will provide funding to the applicant.

Te Māngai Pāho is under no legal obligation to provide funding until the Funding Agreement is signed by both parties. Payment will then only be made in accordance with the Funding Agreement. Successful applicants may be required to allow Te Māngai Pāho to carry out such clearances on key personnel as Te Māngai Pāho may reasonably be require.

The formal agreement to be entered with Te Māngai Pāho will cover such matters as:

- Accountability for use of funds, including production and financial reporting.
- Provision of appropriate documentation for the nominated production bank account (e.g. bank deposit slip).
- Delivery requirements (including archiving arrangements) and compliance with the original proposal.
- The rights of Te Māngai Pāho in the event of contract default.
- Covenants that all necessary copyright and other authorities in relation to the content have been obtained.
- A requirement that a credit for Te Māngai Pāho support be included in the credits and marketing elements for the content.
- Te reo Māori monitoring and evaluation requirements.

- An undertaking relating to standards.
- Reporting Requirements.

KEY PERSONNEL CHANGES

The producer will be expected to keep Te Māngai Pāho informed about any changes to key personnel. Your project requires the services of a Te Reo Consultant and that person must be approved by Te Māngai Pāho before a Funding Agreement is executed.

PLEASE NOTE: Te Māngai Pāho reserves the right to approve any significant production changes including changes of key personnel.

CONTACT

If you have any queries or require any more information or advice about this opportunity please do not hesitate to email, Sonny Ngatai at sonny@tmp.govt.nz