



Te Māngai Pāho

# REQUEST FOR PROPOSALS 2025/26 Oro Hāpai

**RFP Date:**

Wednesday 9 July 2025

**Opening Date:**

Wednesday 9 July 2025

**Closing Date:**

Tuesday 5 August 2025

**All queries:**

Ani-Piki Tuari

Kaihāpai – Te Hua Waihanga

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## Hei Whakataki Introduction

Te Māngai Pāho is committed to supporting the Māori media and music sectors and collectively improving the outcomes of the Maihi Karauna, the Crown's strategy for Māori language revitalisation.

## Te Pūtake Purpose

The purpose of Oro Hāpai funding is to support recognised music organisations to host songwriting collaboration initiatives that develop popular, contemporary, waiata reo Māori. Proposed collaborations should aim to:

- create new waiata reo Māori with a focus on song structure, melody, and well-crafted reo Māori lyrics,
- return a minimum number of waiata reo Māori demo recordings for use in future Waiata Reo Māori and Waiata Tuarea funding applications to Te Māngai Pāho,
- grow the capability of participants to confidently express themselves in waiata reo Māori.

Professional recordings for release are not expected to be produced with this funding.

The purpose of this RFP document is to provide advice on the ambition of Oro Hāpai funding and to provide applicants with clarity about the application and assessment process.

## Te Kaupapa Matua Request for Proposals

This RFP invites music organisations with a track record in music business to apply for funding to support the planning and delivery of collaborative songwriting sessions. Proposals must present a fully developed schedule of activity and participants with clear songwriting and demo deliverables that will eventually lead to release outcomes.

Applications and proposals should be for sessions to be held between 1 September 2025 and 30 June 2026.

A total pool of \$100,000 (plus GST) will be made available for distribution but Te Māngai Pāho reserves the right to distribute a higher or lesser amount.

Only companies and trusts registered in Aotearoa, New Zealand may apply. Sole Traders (Individuals) and organisations registered outside of Aotearoa, New Zealand are ineligible.

## Te Tono Application & Proposal

APPLICANT	
Organisation name	
Application contact	
KEY PERSONNEL	
Admin/Organiser	<i>Name, capability and experience</i>
Mātanga/Pou Tiaki Reo	<i>Name, capability and experience</i>
Music Lead	<i>Name, capability and experience</i>
PROPOSAL	
Programme	
Kaupapa name	
Kaupapa description	<i>Brief description of the kaupapa</i>
Date(s)	<i>When the session(s) will be held</i>
Participants	<i>List each of the confirmed participants. IN an attachment, provide bio for each and their music experience and reo capability</i>
Demos and Deliverables	<i>How many demos will be delivered and what other content will be produced. Eg. demos, photos, reo resources</i>
Outcomes	<i>What the deliverables will contribute to, how success of this wānanga will be measured E.g., demos for funding applications, improved reo among songwriters</i>
Health & Safety	
Health & Safety Plan	<i>Health and safety plan to ensure the health and safety of participants. Include alignment to the music industry's <a href="#">SoundCheck</a> initiative</i>
Budget	
Detailed budget	<i>Line by line expenditure Rationale for each cost line</i>
Additional Information	
Attachments(s)	<i>Add any other information you think will be helpful to your application including alignment or contribution of this kaupapa to other programmes and outcomes</i>

## Aromatawai Assessment Criteria

Key Personnel	Experience and capability of the team, potential for success.	25%
Proposal	Quality and relevance of the idea, reo, deliverables, outcomes.	45%
Health & Safety	Clear understanding of responsibilities, and readiness to apply protocols accordingly.	10%
Budget	Realistic and reasonable for proposed deliverables and outcomes.	20%

## Wātaka Timeline

9 Jul 2025	RFP Published
9 Jul 2025	Applications Open
5 Aug 2025	Applications Close
19 Sep 2025	Decisions

## **Te Tono ā-Ipurangi**

### **Applying Online**

You must be registered in Te Pūahatanga, the online application system operated by Te Māngai Pāho, to apply. Only applications submitted through this portal will be considered. You can register at any time, and we encourage producers to register well in advance of the funding deadline. Applicants will not be able to submit proposals until all the required fields have been completed, so please do not leave completion of your application to the last minute.

You can save your application at any time throughout the process and come back to it via your dashboard prior to the deadline. Key compliance information from your Registered Provider data will automatically populate your funding Application.

## **Ngā tikanga me ngā herenga**

### **Reserved Rights**

- You must bear all your own costs in preparing and submitting your proposal.
- You represent and warrant that all information provided to us is complete and accurate.
- We may rely upon all statements made in your proposal.
- We may amend, suspend, cancel and, or, re-issue the RFP at any time.
- We may change the RFP (including dates) but will give all submitters a reasonable time to respond to any change.
- We may accept late proposals with the approval of the Chief Executive.
- We may seek clarification of any proposal and meet with any applicant.
- We are not bound to accept the lowest priced conforming proposal(s), or any proposal.