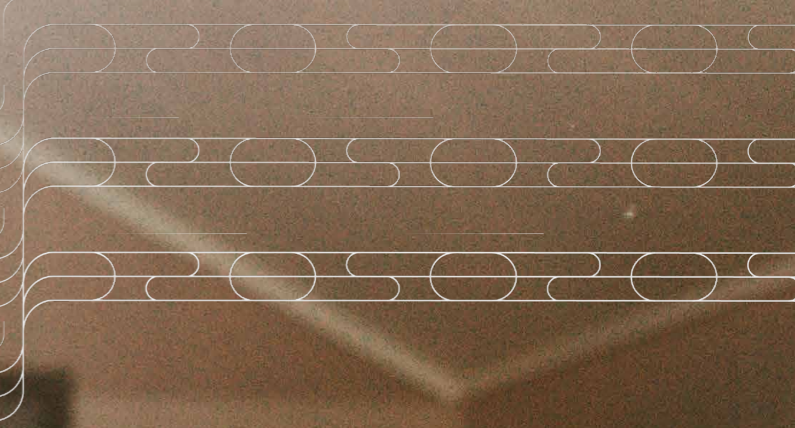


# Annual Report



2020  
2021



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Pūrongo ā-Tau a Te Māngai Pāho 2020/21  
He mea tuku ki te Whare Pāremata  
i raro i te Wāhanga 150  
o te Crown Entities Act 2004

Te Māngai Pāho Annual Report 2020/21  
Presented to the House of Representatives  
Pursuant to Section 150  
of the Crown Entities Act 2004

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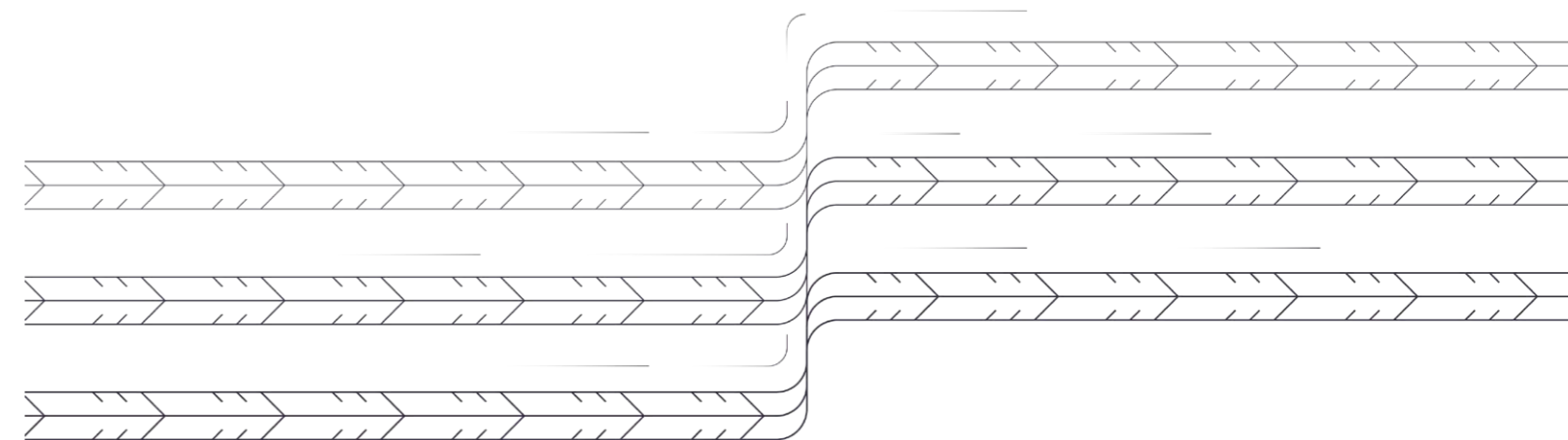
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# Te Māngai Pāho

# He Arotake i te Tau

## Year in Review

### Kaupapa Whānui

Diverse Content




**Highest audience shows<sup>3</sup>**

1. *The Casketeers*
2. *Origins*
3. *The Walkers*
4. *Te Karere*
5. *9 Lives*



**Highest reaching shows<sup>1</sup>**

1. *Origins*
2. *The Casketeers*
3. *The Walkers*
4. *9 Lives*
5. *Te Karere*




**Most popular online shows<sup>2</sup>**

1. *Hahana*
2. *Hahana – Operation Isolation*
3. *Hahana – HQ 2*
4. *Ohinga*
5. *Ka Hao – Online Series*
6. *Te Kōkōmuka*




**Most popular fluent shows<sup>3</sup>**

1. *Te Karere*
2. *Waka Huia*
3. *Tākaro Tribe*
4. *Loading Docs*
5. *Pipi Mā*



**Most popular receptive shows<sup>3</sup>**

1. *The Casketeers*
2. *Origins*
3. *The Walkers*
4. *9 Lives*
5. *Marae*

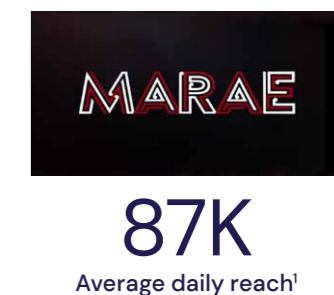


**Most engaging shows<sup>2,9</sup>**

1. *Hahana*
2. *Hahana – Operation Isolation*
3. *Hahana – HQ 2*
4. *The Casketeers*
5. *Ka Hao – Online Series*
6. *Ohinga*

### Kawe Pūrongo me Ngā Take o te Wā

Māori News and Current Affairs



### Kaupapa Rangatahi, Kaupapa Tamariki

Rangatahi and Tamariki Content




Nearly  
**9.3M**  
People watched on social media<sup>4</sup>



**144K**  
People reached<sup>7</sup>



**27K**  
People reached<sup>7</sup>



**67K**  
People reached<sup>7</sup>



**702K**  
People watched on Facebook<sup>2</sup>



**128K**  
People reached<sup>7</sup>



**195K**  
Watched online<sup>2</sup>

**1M**  
People engaged on social media<sup>4</sup>

**120K**  
People watched on Facebook<sup>4</sup>

Pūtake 1: Nielsen TAM, Consolidated, TVNZ Network, Whakaata Māori, AP5+, 1/7/20-30/6/21, Avg daily reach, Mō ia rā.  
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Source 1: Nielsen TAM, Consolidated, TVNZ Network, Māori TV, AP5+, 1/7/20-30/6/21, Avg daily reach, All day.  
 Source 2: SEMrush, Unique Page Visitors, AP, 1/7/20-30/6/21.  
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 Source 9: Nielsen TAM, Consolidated, TVNZ Network, Māori TV, AP5+, 1/7/20-30/6/21, ATS (View)%, All day.

## Puoro Māori

Māori Music



Top waiata reo played on all radio<sup>5</sup>

1. 'Tua'
2. 'Ka Mānu'
3. 'He Iti'
4. 'Huraina'
5. 'Te Whetū Mārama'



Top waiata reo streamed<sup>5</sup>

1. 'Kia Mau Ki Tō Ūkaipō/ Don't Forget Your Roots'
2. 'Tua'
3. 'Aotearoa'
4. 'Tōrea'
5. 'Poi E'



Top waiata reo played on iwi radio<sup>5</sup>

1. 'Ka Mānu'
2. 'He Iti'
3. 'Huraina'
4. 'Tua'
5. 'Te Whetū Mārama'



39,360,238

Waiata reo streams  
(a 29% increase from 2020<sup>5</sup>)

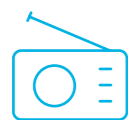


586,406

Reo songs spins on all radio  
(a 9% increase from 2020<sup>5</sup>)

## Ngā Reo Irirangi Māori

Iwi Radio Stations



21

Iwi radio stations supported<sup>4</sup>



41% of Māori

Listen to iwi radio  
(a 3% increase from 2020)<sup>6</sup>



84K

Hours of Māori content<sup>10</sup>

Pūtaka 4: Te pūnaha tuku pūtea a Te Māngai Pāho (Te Pūhatanga), AP, 1/7/20-30/6/21.  
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 Pūtaka 10: Pūmanawa rorohiko Kōkako, 1/7/20-30/6/2.

## Pūrongo Ahumahi Pāpāho Māori

Māori Media Industry Support



4.2M

Total support for the Māori media industry and archiving<sup>4</sup>



29

Contracts for initiatives e.g., festivals, awards, training and symposiums<sup>4</sup>

## Tuku pūtea ki ngā kaupapa mā Aotearoa whānui

Funding Māori Content for all Aotearoa



85,087

Hours of Māori content<sup>4,9</sup>



80

Māori songs<sup>4</sup>



98

Māori shows<sup>4</sup>



447/\$163M

Applications processed<sup>4</sup>



180/\$46M

Applications approved<sup>4</sup>

Source 4: Te Māngai Pāho grants management System (Te Pūhatanga), AP, 1/7/20-30/6/21.  
 Source 5: Recorded Music New Zealand, AP, 1/7/20-30/6/21.  
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 Source 10: Kōkako software, 1/7/20-30/6/2.

# Tā Mātou Whakakitenga

Our Vision

Ahakoā kei whea,  
Ahakoā āwheā,  
Ahakoā pēwheā,  
Kōrero Māori!

Māori language – everywhere,  
every day, in every way!





Te Māngai Pāho Board Chair  
Dr Eruera Tarena

## Mai i te Toihau

From the Chair

**Manawa mai ai**

**Manawa mai ai**

**Manawa mai te rangi e tū iho nei**

**Manawa mai ai te papa e takoto nei**

**Manawa mai ai te putanga ki te whai ao,  
ki te ao mārama**

**Nō te mauka ariki te mauri**

**Nō Paikea te tipua te mauri**

**Nō Tāuru Raki te mauri**

**Nō te Raki Tāmaku te mauri**

**Tēnei te mauri kei a au**

**Herea kei ruka, herea kei raro**

**Tūterakihuanoa ki uta, Tūterakihuanoa ki tai**

**Uhi, wero tau te mauri kia hiwa**

**Tau mai te mauri kia tū**

**Haumi e, hui e, tāiki e!**



I tēnei tau kua huri, kua kitea e mātou kua tino piki te hiahia me te wātea o te reo Māori ki Aotearoa. Kua kite mātou i ngā kamupene nui e whakauru ana i te ingoa taketake o Aotearoa ki tā rātou whaitohu. I te marama o Hepetema 2020, i panonitia e Vodafone tō rātou ingoa; mai i Vodafone New Zealand ki Vodafone Aotearoa. E rerekē haere nei hoki te ingoa o tō tātou whenua, ehara kau noa ko 'New Zealand', engari kē ko 'Aotearoa-New Zealand' (ko 'Aotearoa' noa rānei). Kua kaha ake te rongohia o te reo Māori ki ngā paepāho oro, ataata hoki, tae noa ki ngā paetuhī. I te pito o te tau 2020, i whakaputaina e te kaiwhakaputa tuhinga ā-pepa, ā-ipurangi hoki, e Stuff Ltd, tētahi whakapāha ōkawa tūmatanui whai muri i tā rātou arotake i ā rātou mahi o mua, ā, ko te otinga atu, i kitea ā rātou mahi whakatīwehe i a ngāi Māori me te reo Māori i ngā wā o mua. Kua whakaungia e rātou tētahi tūtohiinga hou, ko te Tiriti o Waitangi tōna ihomatua, ā, kua whakaungia hoki kia whakaatuhia te reo Māori me ngā pūrongo Māori hoki.

I te marama o Maehe 2021, i puta i a Te Mana Whanonga Kaipāho te kōrero, e kore anō rātou e whakaae ki ngā amuamu mō te whakamahinga o te reo Māori i ngā whakapāhotanga. Nōnātata nei whāia ai tēnei pānui e Te Kāhui Tika Tangata me tētahi whakaputanga kōrero e hāngai ana ki tērā rā. I puta i a rāua tahi, ko te reo Māori tonu rā tētahi o ngā reo whai mana e toru o Aotearoa, nā reira, kia kua tana whakamahinga e amuamutia.

Kei te kitea tētahi ahunga e whanake haere ana i te wāhi ki te whakatūria o ngā wāhanga Māori motuhake ki ngā ratonga pērā i ngā wāhi mahi kaute, i ngā wāhi mahi ture hoki. Mō tētahi wā, kāore anō i taea e tātou te whakatūtuki te hiahia ki ngā kaiako reo Māori i te rāngai mātauranga; kei te tipu haere te hiahia ki ngā kaimahi i te rāngai hauora, ā, he ara anō e taea ana ki ētahi atu wāhanga mahi, pērā i ngā mahi tuku kōrero. Kei te whanake ake te reo Māori i te nuinga o ngā rāngai.

Ināianei, kei te kite ngā kaitukumahi i te reo Māori hei āpitiwhanga whai

mana ki te tātai pūmanawa. Kua rongohia mātou o Te Māngai Pāho i tēnei āhuatanga. I tēnei tau kua mahue nei, tokorua ngā tino kaimahi i poroporoakitia e mātou. Atu i te taunga o rāua ki te kawē i ngā mahi o rāua tūranga, e matatau ana rāua ki te reo Māori, e tau ana hoki ki ngā tikanga Māori. Ko te tino kaupapa i whai tūranga anō rāua tahi, he mōhio nō rāua ki te kōrero i te reo Māori: nā tēnei i puta ai ō rāua ihu i te tukanga kimi mahi. Ahakoa kei te pōuri tonu mātou i te ngaronga o rāua me tā rāua takoha mai ki Te Māngai Pāho, kei te harikoa mātou i te mea nā ō rāua pūkenga motuhake e angitu nei rāua i tētahi ao tātāwhāinga.

Ahakoa kei te tohu mai ēnei whanaketanga i ētahi rerekētanga hou, kei te whakaatu hoki i ngā piropiro o te marea. Ahakoa kei te wero mai ētahi wāhanga o te papori, me puta te kōrero, hui katoa, kei te kitea kua nui atu te hunga e whakaae ana, e whakamahī anō hoki te reo Māori. Ko te ū ki te reo Māori puta noa, te tohu o te Māori haere me te whakarauora haere o tā tātou taonga.

This past year, we have seen a noticeable increase in the demand for, and availability of, te reo Māori in Aotearoa. We have seen large companies incorporate the indigenous name of our country into their branding. In September 2020, Vodafone changed its name from Vodafone New Zealand to Vodafone Aotearoa. Our country is increasingly not just 'New Zealand' but 'Aotearoa-New Zealand' (or even just 'Aotearoa'). Te reo Māori is increasingly heard in audio and visual media as well as seen in print. Late in 2020, the print and online publisher Stuff Ltd issued a formal, public apology after the company reviewed its own history and concluded that it had marginalised Māori and te reo Māori in the past. It has now adopted a new charter with Te Tiriti o Waitangi at its core, and a new commitment to showcasing te reo Māori and Māori stories.

In March 2021, the Broadcasting Standards Authority announced that it would no longer accept complaints about the use of

te reo Māori in broadcasting. This move has recently been followed by a similar announcement from the Human Rights Commission. Both organisations noted that te reo is, after all, one of the three official languages of New Zealand, and its use is not cause for complaint.

There is a growing trend where dedicated Māori units are established in professional services firms such as large accounting and legal practices. For some time now, we have not been able to meet the demand for te reo Māori teachers in education; there is a growing need for Māori staff in the health sector and there are opportunities in other areas such as in communications. Te reo Māori is growing in nearly every sector.

Employers now see te reo Māori as a highly desirable adjunct to a professional résumé. At Te Māngai Pāho, we have felt this effect. In the past year, we have said goodbye to two valuable staff members. As well as being highly competent in their roles, both are fluent

te reo Māori speakers and finely attuned to tikanga Māori. The key reason that opportunities opened up for them both was their ability to speak te reo Māori: this is what gave them the edge in the recruitment process. While we miss their presence and contributions to Te Māngai Pāho, we rejoice that their unique set of skills is enabling them to succeed in a competitive world.

As much as each of these developments are heralds of change, they also show a reflection of the public mood. While there is still pushback from some elements of society, it has to be said that, overall, we see an increasing acceptance and use of te reo Māori. A commitment to te reo Māori across the board is a clear sign of a shift towards the normalisation and revitalisation of our taonga.

Te reo Māori continues to increase in our everyday lives and has become a highly desired skill. We see that te reo Māori not only has cultural value, but economic value as well.

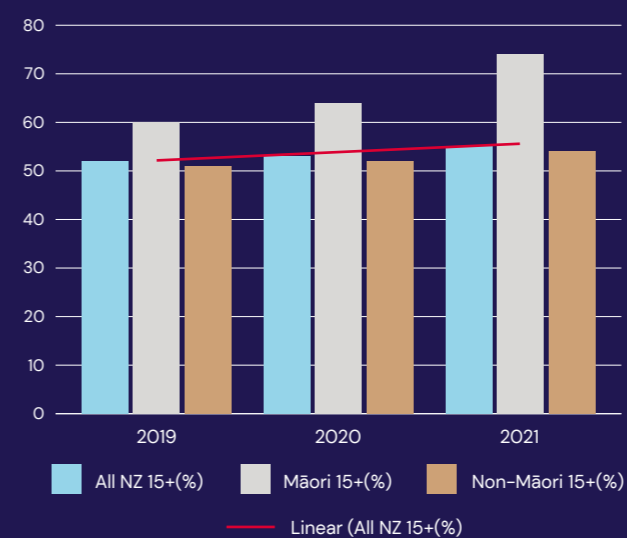


Waka Huia 'Ben Waitai' - Scottie Douglas Productions Ltd

### CMI Cultural Statements

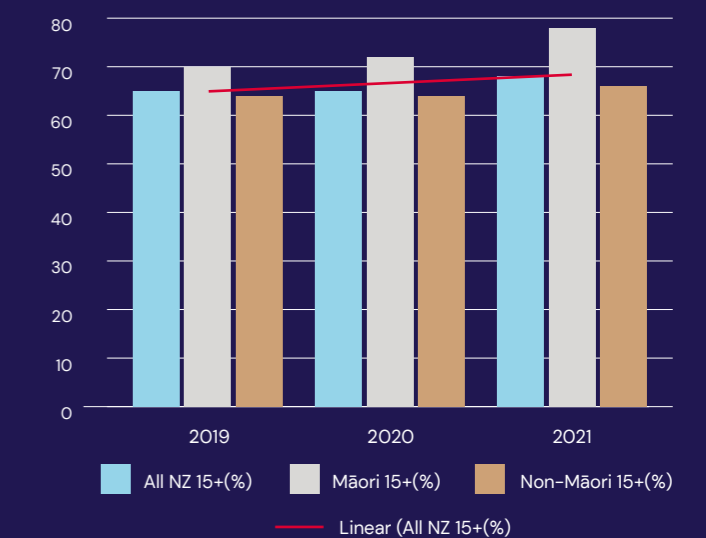
Important for New Zealand that Māori language grows

Percentage of Definitely agree/Tend to agree responses



We should make sure New Zealand keeps its Māori culture

Percentage of Definitely agree/Tend to agree responses



Source: Nielsen CMI Q1 - Q4 19, Q3 - Q2 2020 and Q3 20 - Q2 21

Kei te nui haere te whakamahia o te reo Māori i ia rā, i ia rā, ka mutu, he pūkenga e tino hiahiatia ana. E kitea ana kei te wāriutia te reo Māori, kua noa iho ā-ahurea, engari ā-ōhanga anō hoki.

I ōna wā, ko tētahi o ngā take nui mō te ora, mō te mate haere rānei o te reo, ko te ōhanga. I ngā wā o mua, i ngā rā e nōhia haerehia ana a Aotearoa, ko te reo Māori te reo tauhokohoko. I ngā iwi me ngā hapū ngā rawa, nō reira e taea ai te tauhokohoko, me mātua mōhio ki te kōrero i tō rātou reo. Nō te tomokanga mai o tau iwi, me te hōrapa haere o ngā rawa, ka timu haere te tai ki te reo Māori. Ka riro ko te reo Pākehā hei reo matua e hokohoko ai te tangata, e kōrero ai te tangata, e angitu ai hoki te tangata. Kua tata ki te rua rau tau whai muri mai, ā, kei te pakari haere te ōhanga Māori, kei te mārāma hoki ki ngā hua ōhanga nui o te mōhio ki te kōrero Māori.

Ka tika hoki, ehara noa iho tēnei i te take he tini te kirirarau e karapinepine atu ana ki ngā akomanga reo Māori, e whai ana rānei ki te whakamahi i ngā kupu Māori i ā rātou kōrero o ia rā; engari, ka taunaki tētahi whakahaunga ōhanga i te whānui o te mārāma ki tētahi ahurea ka hāngai ki tō tātou tuakiritanga ā-motu nei.

Ka tatū ēnei āhuatanga katoa i te āmionga whānui o te pāpori me te ngākau tuwhera ki te manawanui, ā, e tika ana me whakatenatena te whakaaetanga me te mārāmatanga. I ētahi wā, e takahi ai tētahi ara rerekē, ko te wā kē te kaitohu kia pai ai tā te nuinga whai atu. He āhuatanga hirahira rawa atu tēnei tukanga e tohu haere nei i ngā mahi ki te huri i ngā waiaro i roto i te whā tekau kua pahure. Kāore anō tēnei haerenga kia ea.

He umanga tuku pūtea a Te Māngai Pāho. Ko tā mātou mahi he whakatairanga i te reo Māori me te ahurea mā roto i te whakapāhotanga.

Ka tutuki tēnei mā te kapo i te mana o te ao pāpāho kia whanake ai te ahurea whakaaro ā-pāpori. He eanga takawaenga te āhua ki ā mātou putanga, he whakawhirinaki nō mātou ki te toi auaha, ki te hihiko me ngā pūkenga o tō mātou rāngai pāpāho mīharo rawa atu kia tutuki ai ngā kaupapa puia ki kia ako ai, kia mōhio ai, kia whakangahautia ai te hunga mātakitaki e tika ana.

I tēnei ao rawa kore, ko tā Te Māngai Pāho he tuku haere i ngā pūtea e wātea ana; kia tika ai, kia kehokeho ai te āhua o te tuku. He nui te hiahiatia o te pūtea, ka mutu, katoa ngā tono ka tukuna mai he mīharo. He mahi uaua ki te whakawhāiti i ngā tono kairangi o roto i te tini tono whakamīharo ka tae mai ki a mātou, kia āta tirohia ka pēhea te whakatinanahia o ēnei kaupapa i runga i te rahi o te pūtea e tonohia ana, i ngā rauemi me ngā pūkenga o te rōpū ka whakahaere i te kaupapa. E mānawatia ana e ahau ki ngā kaimahi me ngā kaiarotake e whakamātau tonu nei i ēnei wero, haere ake nei.

I te tau 2020/21, 447 ngā tono i arotakengia e ā mātou kaimahi me ngā kaiarotake motuhake. Hui katoa, ko te nama tōpū o ēnei tono i eke ki te \$163.1 miriona. Ko ngā tono katoa i tae mai i ngā rauna whakataetae, 180 ngā tono i whakaaetia, ko te wāriu i eke ki te \$45.8 miriona. Nā ngā pūtea tuku tautika ka tauritetia ai te nui o te tahu a tukua i te tau 2020/21, \$64.3 miriona te tapeke, ā, ka āta kōrerotia, ka arotakehia ēnei kirimana ki tētahi aronga mahi rerekē.

Ka riro ana te whakaaetanga a te Poari mō ngā kaitono, ko tā tō mātou tīma he whakakirimana i ngā kaupapa, ā, ka āta aromātaitia tae noa ki te otinga. Puta noa i te tau, 397 te nui o ngā kirimana i tiakina e tō mātou tīma. E whakahīhī katoa ana ahau i ā mātou kaimahi, te hunga nō mua me nāiane: i raro i tō rātou maru, neke atu i te rua tekau mā rima tau, e mōhio whānuitia nei te rāngai pāpāho mō

tōna pai ki te whakatutuki kaupapa, ā, mō tōna kairangi hoki. E hia rau miriona tāra pūtea tāke kua tiakina e tō mātou tīma pakupaku. Ehara ēnei hua whakamīharo i te tūponotanga noa. Nā te whānui o ngā mōhiotanga ki tēnei ahumahi, nā te kanohi hōmiromiro, nā te pai o ngā mahi tuku kōrero me ngā pūkenga ki te tautohu me te whakatika hoki i ngā raru ka ara ake. Katoa ēnei āhuatanga i tutuki i tētahi utu whakahaere e iti iho ana i te ono hēneti ki te tāra pūtea kotahi.

Koinei te hirahira me te pūkenga e kawea nei e Te Māngai Pāho ki ēnei mahi tuku i ngā pūtea tautoko a te kāwanatanga, kia rangona ai te reo Māori i te horanuku o te ao pāpāho.

I te tau 2020/21, i raru te putanga mai o ngā kaupapa nā te pānga mai a te KOWHEORI-19. I whakakorea, i whakatārewatia rānei ngā huihuinga, ā, i tōmuri hoki ngā whakaritenga whakaaturanga. Kei te mārāma mātou ki ngā wero nui i pā ki ngā kamupene me ngā tāngata kei tō mātou hapori pāpāho, nō konei hoki mātou mihi ai ki ā rātou mahi ki te hanga hōtaka, kaupapa hoki i roto i ngā whakararu mai o te wā.

Ahakoia ēnei uauatanga, e whakahīhī ana mātou ki te tīpako i ētahi o ngā kaupapa kairangi me ētahi atu o ngā putanga hua o tēnei tau, ki tā mātou Pūrongo ā-Tau.

**Maihi Karauna**

Ko Te Māngai Pāho tētahi noa iho o ngā wāhanga e hono nei ki tētahi haumi wāhi mahi a te Karauna me ngāi Māori e whai nei ki te whakatutuki i ngā whāinga o te Maihi Karauna me te Maihi Māori (ngā rautaki reo Māori a te Karauna me ngā iwi).

Kei te kitea mai ngā tohu pai mō te ahunga whakamua o te whāinga whakarauora i te reo Māori. Mō te āhua ki ngā takoha ki te rautaki, ko tā Te Māngai Pāho kia piki haere te nui o te hunga toro mai ki ngā kaupapa pāpāho kounga kei te reo Māori, ā, kei

**‘A language that is not the language of government, nor the language of education, nor a language of commerce or of wider communication, is a language whose very existence is threatened in the modern world.’**

— Hinton, L. and Hale, K. (Eds.). (2001). *The Green Book of Language Revitalization in Practice*. Brill.

Often, one of the key drivers of language ascendancy or decline is an economic one. In the early settlement of Aotearoa New Zealand, te reo Māori was the language of commerce. Iwi and hapū had the resources, and in order to trade, it was necessary to be able to speak their language. With the influx of settlers and the wider spread of resources, the position of te reo Māori gradually ebbed away. English became the language required in order to trade and to communicate and to succeed. Nearly two centuries later, the Māori economy is growing, and there is once again recognition that there is an economic advantage in being able to speak te reo Māori.

This is, of course, not the only reason why a great many of our citizens are flocking to te reo Māori classes or choosing to increasingly use te reo Māori words and sayings in their everyday speech; but an economic imperative bolsters a wider

cultural affinity that is aligned to our national identity.

All of this happens within the wider orbit of society and a greater openness to tolerance, acceptance and understanding needs to be proactively encouraged. A radical step forward sometimes requires the perspective of time for the majority to follow the lead. This process has been a feature of the remarkable progress in the change in attitudes in our country over the last forty years. The journey is not over yet.

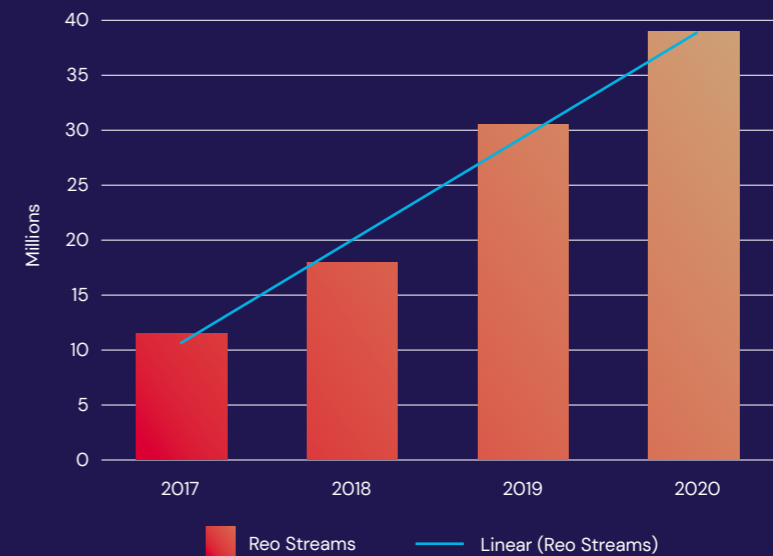
Te Māngai Pāho is a funding agency. Our role is to promote Māori language and culture through broadcasting. We do this by harnessing the power of media to effect social change. Our outputs are delivered by proxy as we rely on the creativity, enthusiasm and skill of our amazing production community to deliver content gems that educate, inform and entertain our target audiences.

In a world of scarce resources, the task facing Te Māngai Pāho is to allocate available funding in a fair and transparent manner. There is huge demand, and every idea put forward has an element of greatness. It is a challenge to isolate the very best of the hundreds of excellent ideas we receive, to critically assess how each idea might be realised on screen within the given budget and with the resources and skills of the assembled project team. I am grateful to our staff and our assessors who face this challenge on a regular basis.

In 2020/21, our staff and independent panellists assessed 447 applications. These had a combined value of \$163.1 million. Out of applications received in our contestable rounds, we approved 180 for a combined value of \$45.8 million. Direct funding makes up the balance of funding allocated in 2020/21 to a total of \$64.3 million, and these contracts are to be negotiated and assessed in a different workstream.

Having gained Board approval of recommended applicants, our team then needs to contract the projects and carefully monitor them through to completion. Over the course of the year, our team managed a total of 397 contracts. I am very proud of

**Waiata Reo Streaming Units**





Waiata/Anthems Haana – Raukatauri Productions Ltd



Waiata/Anthems Che Fu – Raukatauri Productions Ltd



Waiata/Anthems Katchafire – Raukatauri Productions Ltd



Waiata/Anthems Hollie Smith – Raukatauri Productions Ltd

te nui haere hoki te hunga rangatahi Māori e ngākau hīkaka ana ki te reo Māori. E whakapono nei mātou kei te puta haere te hua ki ā mātou mahi ki te whakatutuki i ēnei whāinga.

Ko tētahi atu āhuatanga o te Maihi Karauna e whāia nuitia ana ko te mahi ngātahi ki ētahi atu umanga e mahi ana hoki ki tēnei momo ao. E harikoa ana ki te whakamōhio atu kei te haere tonu tēnei tūhononga i te wāhi ki te huhua o ngā kaupapa puta noa i te tau, mai i ngā huihuanga Tumu Whakarae, ki ngā rōpū motuhake, tae atu ki Te Rangakura. Kua hono Te Māngai Pāho me Irirangi Te Motu ki te whakahaere i ngā rauna tuku pūtea e rua, i Te Puna Whakatongarewa anō hoki. I tonoa mai hoki kia whai wāhi atu ai a Te Māngai Pāho ki ngā whakahaeretanga o Te Puna Kairangi ki te taha o Irirangi Te Motu me Te Tumu Whakaata Taonga.

**Puoro**

Ko ngā tohu aukaha o te ao puoro Māori o tēnei tau kei te pāorooro te tangi mai, nā te anga whakamua o ngā hua o runga ake nei.

Kua ahu whakarunga atu te pāhotanga o ngā waiata reo Māori i ngā tau e whā kua hori, ka mutu, e ū tonu ana ngā mahi tautoko a ngā reo irirangi ā-iwi i ngā kaiwaiata Māori me ā rātou waiata.

Nā te kaupapa Waiata Anthems ngā waiata reo Māori i kawē ki tētahi pae hou i tēnei tau, tae atu ki TVNZ OnDemand. Nā tēnei terenga whitu hōtaka te nui, he mea hanga e Raukatauri Productions me Notable Pictures, i whai tirohanga ai tātou ki ngā mahi tāruarua i tētahi waiata rongonui ki te reo Māori.

I te marama o Hune 2021, i whakarewatia e Recorded Music NZ tētahi tītōhi ōkawa hou – Top 10 Te Reo Māori Singles. E toru ngā waiata nā Waiata Anthems i whai wāhi ki tēnei tītōhinga; ko tā Katchafire, ko tā Hollie Smith me tā Drax Project, tae atu hoki ki a Stan Walker (2), Maimoa (2), Maisey Rika (2) me UruWhetū. Mā te tītōhinga hou e whiti ai te māramatanga ki te oranga ake o te reo i ngā tukunga waiata hou ki tēnei whenua.

E tipu haere ana te mana o te reo Māori ki te ao puoro mā Waiata Anthems me te tītōhinga Top 10 Te Reo Māori, me te whakaūnga hoki o tō tātou reo ki ngā mahi o ia rā, o ia rā.

**Pōti Whānui 2020**

He rite tonu te pukumahi o tō mātou kaiwhakapāho me ngā reo irirangi ā-iwi i te wā o ngā Pōti Whānui, e whai nei kia kitea, kia rangona ngā reo o ngā kaitono Māori me tō rātou tirohanga Māori, tae noa atu ki te rā pōti. Nā te KOWHEORI-19 i

whakatārewa te Pōtitanga 2020, ā, i uru anō te Kāwanatanga o Te Rōpū Reipa. Heoi anō, i tautapangia te Minita Whakawhanaketanga Māori o mua, a Hōnore Nanaia Mahuta, ki ētahi tūranga hou. E mihi ana mātou ki a ia i tōna ārahitanga, nōna i noho ki taua tūranga. I koa te ngākau ki te pōhiri i te Minita hou, i a Hōnore Willie Jackson, he wheako ōna i ngā mahi pāpāho me te ao pāpāho, nā reira, e mārama pū ana ia ki ngā wero nui kei mua i tō mātou aroaro. Kei te kitea tēnei i te whakapikinga o ngā pūtea ki a Whakaata Māori me ngā reo irirangi ā-iwi i roto i te Tahua 2021.

**Kōtuitanga – Mahi Ngātahi me Whutupōro Aotearoa**

Nā te angitū o tō tātou kapa whutupōro, kua mōhiotia tātou hei iwi whutupōro hirahira, ā, ka whakamihia hoki te Kapa ō-Pango puta noa i te ao.

Kua mahi nui a Te Māngai Pāho ki te whakapūmau i tētahi tūhononga whaihua me Whutupōro Aotearoa mō te āhua ki te tuku i te reo Māori me ngā tikanga Māori ki tō rātou kaimātakitaki. Neke atu i te 8 miriona ngā apataki o te Kapa ō-Pango kei āna pae pāpori katoa.

I tēnei tau, i tautoko a Te Māngai Pāho i te whakaritenga, i te whakapāhotanga me te taituarā i te kēmu i waenganui i te Kapa ō-Pango Māori me Moana Pasifika i te 5 o TThema 2020 ki Kirikiriroa.

our staff, past and present: under their watchful eye, in over 25 years, the Māori production sector has established a strong record for delivery and excellence. Our small team has handled hundreds of millions of taxpayer funds over this time. Such an impressive result does not happen by accident. It is due to considerable industry knowledge, attention to detail, high levels of communication and an ability to identify and attend to issues as they arise. All this has been delivered for an administrative cost of less than six cents in the funding dollar.

This is the value and the skill set that Te Māngai Pāho brings to the process of distribution of government support to ensure the presence of Māori language in our modern media landscape.

In 2020/21, the production line for content was disrupted by the impact of COVID-19. Planned events were cancelled or postponed and production schedules delayed. We acknowledge the particular challenges faced by the companies and individuals in our production community and salute their efforts to create programming and content in such a difficult environment.

In spite of these difficulties, we are proud to be able to highlight some of the content gems and

other results produced this year, in our Annual Report.

**Maihi Karauna**

Te Māngai Pāho is just one contributor to an alliance of Crown and Māori organisations seeking to attain the goals of the Maihi Karauna and the Maihi Māori (the Māori language strategies of the Crown and iwi).

There are encouraging signs of progress towards the overarching goal of the revitalisation of te reo Māori. For its contribution to the strategy, Te Māngai Pāho wishes to see more people engaging with quality media content in te reo Māori and more young people excited about te reo Māori. We believe our efforts are making progress towards these objectives.

Another aspect of the Maihi Karauna has been the drive to ensure greater collaboration with other agencies working in our shared space. We are pleased to report that this collaboration has continued at a number of levels throughout the year, through Chief Executives’ forums, officials’ groups and the Shared Research Agenda group. Te Māngai Pāho has joined with NZ On Air to run two co-fund rounds and Te Puna Whakatongarewa (the Public Interest Journalism Fund). Te Māngai Pāho was also invited to participate in the

administration of Te Puna Kairangi (the Premium Development Fund) alongside NZ On Air and the New Zealand Film Commission.

**Music**

A loud reverberation of the progress noted above has been the phenomenal strength of Māori music this year.

Streaming of waiata reo Māori has been on an upward trend over the last four years, while iwi radio maintains its support of artists and Māori music content.

The Waiata Anthems kaupapa took waiata reo Māori to a new platform this year, extending to TVNZ OnDemand. The seven-part series, produced by Raukatauri Productions and Notable Pictures, gave us insight into what it takes to rework a hit song into te reo Māori.

In June 2021, Recorded Music NZ launched a new official chart – Top 10 Te Reo Māori Singles. Waiata Anthems lent three songs to the inaugural chart; Katchafire, Hollie Smith and Drax Project appeared alongside Stan Walker (2), Maimoa (2), Maisey Rika (2), and UruWhetu. The new chart will help to shine a light on the resurgence of te reo in newly released local music.

Both Waiata Anthems and the Top 10 Te Reo Māori Singles chart grow

Māraakerake te kitea o te reo Māori i runga i te papa tākaro, i ngā mahi whakangahau me ngā whakapāhotanga anō hoki i te hauruatanga o te kēmu; kia mārama ai te kitea o ngā putanga reo Māori ki ngā whakatairanga, whakapāhotanga hoki o tenei huihuinga.

E rikarika ana mātou ki te whakakaha ake i tenei tūhononga hei ngā rā ki tua.

**Te Poari Tūhourangi Kirikowhai Mikaere**

*Tūhourangi, Ngāti Whakaue*

I te mutunga o te tau 2020, i eke te wā kia noho ai a Kirikowhai Mikaere hei Toihau Motuhake ki Te Rangakura. I mahi nui ai a Kirikowhai ki te ārahi i te whakapūmautanga o te rōpū, nā reira, ka nui tā mātou mihi ki a ia i tōna māramatanga me tōna ārahitanga.

**Rev. George Manawaroa Gray MNZM JP Lth**

*Ngāi Tahu, Kāti Māmoe, Waitaha, Ngāti Kahungunu, Ngāti Porou, Rangitāne, Te Aitanga a Māhaki*

Tēnei ka tangi hotuhotu atu ki tētahi o ngā mema Poari o mua, ki a Rev George (Maurice) Manawaroa Gray, i mate atu i te 12 o Hānuere 2021, 66 tōna pakeke.

**Brian (Waddy) Wadsworth**

E hiahia nei hoki mātou te tuku i ngā maimai aroha ki a Brian ‘Waddy’ Wadsworth i mate atu i te marama o Mei 2021. I tata rua tekau tau a Waddy e mahi tahi ana me

Te Māngai Pāho, ā, i whakaponotia ai hoki ia hei kaitohutohu ki te Poari me ngā kaiwhakahaere.

**Ngā Kaimahi**

I tēnei tau, i poroporoākitia tō mātou Ringa Āwhina o te Kaihautū – Board Secretary, a Cherie Mangu (Te Aitanga-a-Mate, Te Uri o Hau, Te Kau i Mua, Ngāti Tuera) me te Kaitohutohu Pae Pāpori – Social Media Advisor, me Sonny Ngatai (Ngāti Rangiwewehi, Ngāi Te Rangī, Ngāi Tahu).

He pūkenga rau, he māia te tokorua nei a Cherie rāua ko Sonny. E whakaaro nui ana ki a rāua i ō rāua tūranga hou, me te mihi hoki i tā rāua takoha ki Te Māngai Pāho.

E koa ana hoki te ngākau ki te pōhiri mai i a Blake Ihimaera (Ngāpuhi, Te Rarawa, Ngāi Tahu) ki tōna tūranga hei Pou Ārahi Kaupapa – Content Manager; i a Dr Soha Ahmed ki tōna tūranga hei Kaiarotake Raraunga – Data Analyst; i a Kazia Makutu (Ngāti Kauwhata, Ngāti Porou) ki tōna tūranga hei Ringa Āwhina ki te Kaihautū – EA to Chief Executive; i a Bradley Barber-Hyland (Ngāpuhi, Ngāi Tahu) ki tōna tūranga hei Kaitiaki Pūtea – Corporate Accountant.

E hiahia nei hoki mātou ki te tuku mihi ki ā mātou kaimahi tauira e rua, ki a Lea Rust (Ngāti Whātua ki Kaipara, Te Rarawa me Ngāti Niue) rāua ko

Puna Whakaata Maniapoto-Love (Ngāti Konohi, Ngāti Tūwharetoa, Ngāti Te Kohera, Ngā Paerangi me Tūhourangi Ngāti Wāhiao) i ā rāua mahi nunui.

E ora ai te reo, me whakapono te tangata ki tōna mana. Me ako, me kōrero ki ngā kāinga hei mea whāngai, hei mea tuku iho ki ngā uri whakaheke. Engari, e tutuki ai tēnei āhuatanga hei ngā rā ki tua, mātua rā me whai mana te reo ki ngā hapori whānui. Me kite, me rongu whānui.

E hiahia ana ahau, otirā, mātou o te Poari, ki te tuku mihi atu ki ngā kaiwhakahaere me ngā kaimahi o Te Māngai Pāho me ō mātou āpiti o roto o te kāwanatanga, tae atu ki te rāngai pāpāho. Kei tēnā, kei tēnā anō tōna wāhanga i roto te whakatinanatanga o te moemoeā o Te Māngai Pāho –

**Ahakoā kei whea, ahakoā āwhea, ahakoā pēwhea, kōrero Māori!**

Nāku noa, nā

**Eruera Tarena**  
Toihau

the status of te reo Māori through music and normalise our language in everyday settings.

**General Elections 2020**

A general election is always a busy time for our broadcasters and the iwi radio stations, which seek to ensure that Māori candidates and a Māori perspective are seen and heard in the lead-up to polling day. The 2020 election was delayed by COVID-19 but saw the Labour Government returned. However, our former Minister for Māori Development, Hon Nanaia Mahuta, moved on to new roles. We thank her for her leadership during her term in office. We were pleased to welcome our new Minister, Hon Willie Jackson, who has a background in broadcasting and media and is therefore well placed to understand the challenges we face. This is reflected in additional funding for Māori Television and the iwi radio network in Budget 2021.

**Partnerships – Collaboration with New Zealand Rugby**

The success of our rugby team means that not only are we recognised as a leading rugby nation, but the All Blacks are also admired throughout the world.

Te Māngai Pāho has worked to establish a mutually beneficial relationship with New Zealand Rugby based around te reo Māori and tikanga Māori engagement with their audience. The All Blacks’ brand has a base of more than eight million followers across its social media platforms.

During the year, Te Māngai Pāho supported the staging, broadcast, and collateral of the Māori All Blacks vs Moana Pasifika game on 5 December 2020 in Hamilton. Te reo Māori was evident in the on-field signage, half-time entertainment and broadcast, ensuring that Māori language outcomes were key in the promotion and broadcast of the event.

We look forward to strengthening this relationship in the future.

**Board Tūhourangi Kirikowhai Mikaere**

*Tūhourangi, Ngāti Whakaue*  
At the end of the 2020 year, Kirikowhai Mikaere completed her term as the Independent Chair of the Shared Research Agenda Group. Kirikowhai played a key role in guiding the establishment of the group, and we thank her for her expertise and guidance.

**Rev. George Manawaroa Gray MNZM JP Lth**

*Ngāi Tahu, Kāti Māmoe, Waitaha, Ngāti Kahungunu, Ngāti Porou, Rangitāne, Te Aitanga a Māhaki*  
It is with deep sadness that we record a former Board member, Rev. George (Maurice) Manawaroa Gray, passed away on 12 January 2021, aged 66.

**Brian (Waddy) Wadsworth**

We would also like to pay special tribute to Brian ‘Waddy’ Wadsworth, who passed away in May 2021. Waddy had a nearly 20-year association with Te Māngai Pāho, and was a trusted advisor to the Board and management.

**Staff**

During the year we said farewell to our Board Secretary, Cherie Mangu (Te Aitanga-a-Mate, Te Uri o Hau, Te Kau i Mua, Ngāti Tuera) and Partnerships Advisor, Sonny Ngatai (Ngāti Rangiwewehi, Ngāi Te Rangī, Ngāi Tahu).

Both Cherie and Sonny are very talented and capable individuals. We wish them well in their new careers and thank them for their contributions to Te Māngai Pāho.

We were pleased to welcome Blake Ihimaera (Ngāpuhi, Te Rarawa, Ngāi Tahu) into the role of Pou Ārahi Kaupapa – Content Manager; Dr Soha Ahmed into the role of Kaipūtaiao Raraunga – Data Analyst; Kazia Makutu (Ngāti Kauwhata,

Ngāti Porou) into the role of Ringa Āwhina ki te Kaihautū – EA to Chief Executive and Bradley Barber-Hyland (Ngāpuhi, Ngāi Tahu) into the role of Kaitiaki Pūtea – Corporate Accountant.

We would also like to thank our two Summer Interns, Lea Rust (Ngāti Whātua ki Kaipara, Te Rarawa me Ngāti Niue) and Puna Whakaata Maniapoto-Love (Ngāti Konohi, Ngāti Tūwharetoa, Ngāti Te Kohera, Ngā Paerangi me Tūhourangi Ngāti Wāhiao) for their contributions.

In order for a language to survive, people need to believe in its value. It needs to be learned and also spoken in the home to foster intergenerational transmission. But for this process to succeed in the long term, a language, above all, needs status in the wider community. It needs to be seen and heard widely. On behalf of the Board, I wish to thank the management and staff of Te Māngai Pāho and all our stakeholders in government and the media industry. Each plays a vital part in contributing to this task and ultimately the vision of Te Māngai Pāho –

**Ahakoā kei whea, ahakoā āwhea, ahakoā pēwhea, kōrero Māori! Māori language – everywhere, every day, in every way!**

Nāku noa, nā

**Eruera Tarena**  
Toihau – Chair



My Māori Midwife Great Southern Television Ltd

# He Kōrero mō Mātou

## About Us

### He aha ngā wero, he aha hoki ngā āheinga?

He hinonga reo Māori mātou e mahi ana i roto i ngā rāngai tuihono, pāpāho, waiata hoki, nā reira, he nui ngā wero me ngā āheinga kei mua i a mātou: te whakapiki i te ora o te reo Māori me ngā āwangawanga ki tērā i tēnei wā, te haumitanga o ngā rāngai whakawhiti pārongo, pāhotanga, me te hiahia, e tupu haere nei, o te iwi whānui kia wātea ngā momo kaupapa katoa 'i ngā wāhi katoa, i ngā wā katoa, i ngā pūrere katoa'.

### He aha tā mātou takoha?

E urupare ana mātou i ēnei āhuatanga mā te whakatairanga i te whanaketanga o ngā kaupapa paepāho ararau, e taea te whakapāho anō, e ara ake ai tētahi āheinga kia tau ai ngā pāhotanga ki ngā apataki i te āhua e hiahia nei rātou.

Ko tā mātou mahi he whakatairanga i te reo Māori me te ahurea Māori. I te tau 2020/21, i tukuna e mātou te \$64.3 miriona ki ngā kaupapa reo Māori, ngā kaupapa ahurea, ngā kaiwhaihanganga kaupapa, kaupāpāho, ngā kaiwhaihanganga pūoro, me te wāhi ki te tiaki i ngā kaupapa.

E tutuki ai tā mātou matapae, me tokomaha ake te hunga kōrero Māori, me mārama ake ai hoki te iwi whānui ki ngā uara, ki ngā tikanga me ngā tirohanga Māori i roto i Aotearoa.

E arotahi ana ā mātou mahi ki te whakaatu i ngā kaupapa reo kounga me ngā kaupapa tikanga Māori kounga ki ngā tāngata o Aotearoa i roto i ō rātou kāinga ake.

Ka noho ā mātou haumitanga hei kaiāki i te panonitanga o te ahurea whakaaro, o te ahurea tairongo, o te ahurea waiaro anō hoki o te tangata. Mā ēnei haumitanga hoki ka tupu tētahi pūnaha hauropi kaupāho, tētahi hapori kaiwhakaputa motuhake, kaiwhakatangi hoki, me ētahi atu āpiti e whakatinana nei i te reo me ngā āhuatanga o te ahurea ki te tini o te tangata.

### He aha ā mātou rautaki?

Hei ngā whārangi 52 ki te 57, kua whakatakotoria ngā rautaki e rua mō ā mātou haumitanga moni ki ngā

1. Higgins, R. & Rewi, P., ZePA - Right-shifting: Reorientation towards Normalisation (p25), in Higgins, R., Rewi, P. & Olsen-Reeder V. (Eds.), *The Value of Māori Language Te Hua o te Reo Māori*. Wellington, New Zealand: Huia and Ngā Pae o te Māramatanga, 2014.

kaupapa whakawhanake, ki ngā kaupapa pāpāho me ētahi atu mahi.

Ko ngā rautaki nei, ko:

1. Te haumi i ngā kaupapa pāpāho e tupu ai te aro, e whakatairanga ana hoki i te Ahu-Katautanga.
2. Te haumi i ngā kaupapa e tupu ai te kaikanohitia o ngā kaupapa pāpāho Māori me te whakatipu i te māramatanga ki te reo Māori me te ahurea Māori.

I ngā whārangi e whai ake nei, ka tākina e mātou ētahi tauira o ngā kaupapa i tautokona e mātou i te tau kua mahue ake nei, kia hāngai ki ō mātou puna kaimātaki whāiti, kaiwhakarongo Matatau, Reo Tuarua, Ngākau Areare hoki.

I ngā horopaki katoa, i aronui mātou kia pēnei ngā kaupapa pāpāho ka tautokona:

- kia nui te wāhi ki te reo kounga, ā/māna, kia hāngai ngā āhuatanga o ngā tikanga Māori e pāhotia ana; waihoki
- he kaupapa i whakaritehia, i tukuna hoki mā te paepāho ararau e tō mai ai te tini apataki, hei ara whakamōhiohio, hei whakangahau, hei whakaako i ngā tāngata o ngā reanga katoa, o ngā momo pūkenga katoa.



### What are the challenges and opportunities?

As a Māori language agency operating in the online, broadcast and music sectors, we face a number of significant challenges and opportunities: the faltering revival of the health of the Māori language, the rapidly converging telecommunications and broadcasting sectors and the increasing demand for content 'anywhere, anytime, on any device'.

### How do we contribute?

We are responding to these matters by promoting the development of good quality multiplatform content that can be repurposed, thereby increasing the opportunity for it to reach the widest possible audience when and in the way it is wanted.

Our role is to promote Māori language and culture. In 2020/21, we funded \$64.3 million worth of Māori language and cultural programmes, programme makers, broadcasters, music producers and the archiving of programmes and content.

To achieve our vision, we need more people speaking more te reo Māori and a greater awareness of Māori values, practices and views within Aotearoa.

Our work focuses on exposing whānau, hapū, iwi, Māori communities and all New Zealanders to quality te reo Māori and tikanga Māori programmes in their own homes.

Our investments are a catalyst for changing how people think, feel and behave. They also help ensure

there is a thriving ecosystem of broadcasters, an independent production community, musicians and other stakeholders bringing Māori language and culture to a wide audience.

### What are our strategies?

On pages 52 to 57 we set out two strategies for our investment in programmes, content and other activities.

These are:

1. Investment in content that grows engagement and promotes Right-shift!
2. Investment in initiatives that grow consumption of Māori content and increase understanding of Māori language and culture;

In the following pages, we set out some examples of the initiatives we have supported in the past year, arranged according to our Fluent, and Receptive target audiences.

In all contexts, we endeavoured to ensure that funded content:

- comprised a substantive measure of quality te reo Māori and/or conveyed relevant aspects of tikanga Māori; and
- was produced and distributed across multiple platforms to attract as wide an audience as possible and informed, entertained and educated people of all ages and abilities.

# Tō Mātou Poari

## Our Board



Tākuta Dr Eruera Tarena



Paraone Gloyne



Vanessa Clark



Kim Ngarimu



Tamalene Painting



Craig Owen – Heamana Motuhake Komiti Arotake, Tūpono hoki – Audit and Risk Committee Independent Chair

# Papatohu

## Directory

### Mema Poari

#### Board Members

**Tākuta Dr Eruera Tarena**

*Ngāi Tahu, Ngāti Porou, Te Whānau-ā-Apanui*

Toihau – Chair

**Paraone Gloyne**

*Ngāti Raukawa*

Toihau Tuarua – Deputy Chair

**Vanessa Clark**

*Waikato, Ngāti Tiipa, Ngāti Tahinga, Ngāti Āmaru*

**Kim Ngarimu**

*Te Aitanga-ā-Mate, Ngāti Porou*

**Tamalene Painting**

*Ngāpuhi*

**Craig Owen**

*Heamana Motuhake Komiti Arotake, Tūpono hoki – Audit and Risk Committee Independent Chair*

### Kaimahi

#### Staff

**Larry Parr ONZM**

*Ngāti Raukawa, Muaūpoko*  
Kaihautū – Chief Executive

**Blake Ihimaera**

*Ngāpuhi, Te Rarawa, Ngāi Tahu*  
Pou Ārahi Hōtaka – Head of Content

**Lynne Kruse-Parr**

*Ngāti Hāmoa*  
Pou Tuku Pūtea – Funding Manager

**Carl Goldsmith**

*Ngāti Porou, Te Aitanga-a-Māhaki, Ngāti Kahungunu, Rangitāne, Ngāti Apa*  
Kaitohutohu Matua – Hōtaka – Senior Advisor Content

**Ruth Katene**

*Ngā Rauru, Ngāti Ruanui*  
Kaitohutohu Matua – Pūtea – Senior Advisor Funding

**Nadia Marsh**

*Ngāti Raukawa, Ngāti Maniapoto, Te Rarawa*  
Mātanga Puoro – Music Lead

**Rochelle Powers**

*Ngāti Maniapoto, Ngāti Kahungunu*  
Kaitohutohu-Ārahi Pūtea – Funding Advisor

**Madelon Grant**

Contractor – Finance

**Ngamako Toroa Pomana**

*Ngāi Tāmanuhiri, Ngāti Porou*  
Kaitohutohu-Tuku Pūtea – Funding Advisor

**Kazia Makutu**

*Ngāti Kauwhata, Ngāti Porou*  
Ringa Āwhina ki te Kaihautū – Executive Assistant to the Chief Executive

**Ruiha Anderson**

*Ngāti Hako, Ngāti Maniapoto, Ngāti Whakaue, Ngāti Ranginui*  
Kaitohutohu Matua – Pūnaha Pūtea – Systems Specialist

**Dr Soha Ahmed**

Kaipūtaiao Raraunga – Data Scientist

**Thomas Hood**

Pou Rātonga Rangatōpū – Manager, Corporate Services

**Bradley Barber-Hyland**

*Ngāpuhi, Te Rarawa, Ngāi Tahu*  
Kaikaute – Corporate Accountant

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**Auditor**

Audit New Zealand  
on behalf of the Auditor-General

**Banker**

Westpac

**Solicitors**

Simpson Grierson  
McCaw Lewis  
Kāhui Legal

# Ngā Wāhanga Hirahira o ngā Mahi

## Performance Highlights

### Te Raukaha

- **Kia tipu ake te raukaha ki Te Māngai Pāho me te rāngai.**
- **Kia whakaaweawetia te mahi ngātahi a Te Rāngai Pāpāho Māori.**
- **Kia whāia ngā kōtuitanga auaha.**

Kua hau noa atu te rongo o te karanga a te rāngai kia nui ake ngā mahi ki te tautoko i te whanaketanga o te raukaha. Kei te rongo a Te Māngai Pāho i te taumaha ki te whakaea i te hiahia kia tautoko ā-pūtea i ngā kaupapa, nā reira, ko tā mātou he kōtui atu ki ētahi o ngā umanga e taea ana pea te tautoko mai i ēnei kaupapa. Ko te mea nui, kia whakapūmautia e Te Māngai Pāho ētahi anga e whanake ai, e ora ake ai ngā kamupene pāpāho. I kitea tēnei āhuatanga i tō mātou whai wāhi atu ki Te Puna Kairangi me Te Puna Whakatongarewa i mahi tahi ai ki te whakarato huarahi ki ētahi āheinga pūtea hou mō te rāngai pāpāho Māori.

Nā te KOWHEORI-19 i raru ai ētahi atu o ngā mahi whakatipu raukaha. Heoi, i pai noa ngā whanaketanga i te tīmatanga o te tau i roto i ā mātou mahi me ētahi kōtuitanga auaha; pērā i a Whutupōro Aoteaora.



### Capacity

- **Grow the capacity of both Te Māngai Pāho and the sector.**
- **Incentivise a more collaborative Māori Media Sector.**
- **Pursue innovative partnerships.**

There has been a strong call from the sector for more support in capacity building. Te Māngai Pāho is under pressure to meet the demand for the funding of content, so our response must be to seek the collaboration and support from other agencies that might be able to assist in this area. It is important that Te Māngai Pāho also establishes frameworks that allow production companies to grow and thrive. This was demonstrated by our involvement with Te Puna Kairangi – The Premium Development Fund and the Public Interest Journalism Fund, which together provided avenues for new funding opportunities for the Māori media sector.

Other capacity building work has been impacted by COVID-19. However, there was some good progress earlier in the year with our work with innovative partners such as New Zealand Rugby.



### He Whakatairanga Kaupapa: Developing Data Capacity

Putā noa i te tau, i taunaki Te Māngai Pāho me Deloitte i a Tūwharetoa FM i runga i te whakaaro kotahi ki te waihanganga i tētahi rautaki pae pāhopori mō te teihana. I ēnei rā, e tuari ana tō mātou kaitātari raraunga, a Tākuta Soha Ahmed, i āna pūrongo tirohanga pae pāhopori.

### He Whakatairanga Kaupapa: Regional Stories Initiative

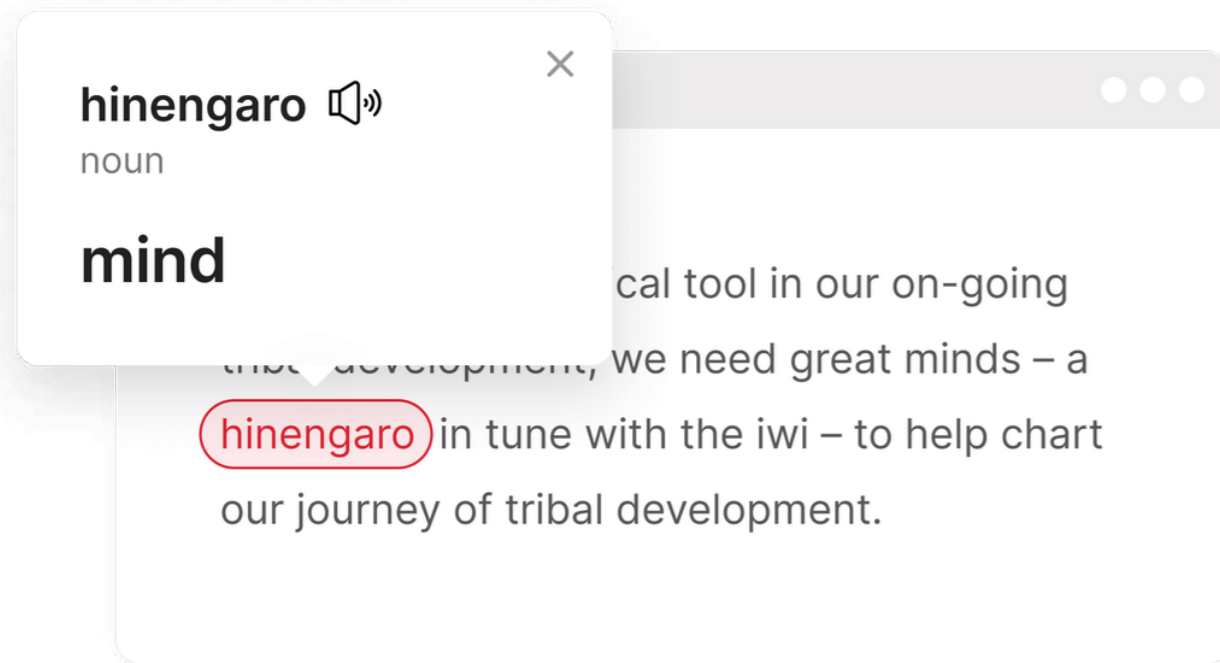
I te Tahua 2020, i tukuna mai ki Te Māngai Pāho he pūtea tautoko i ngā pūrongo ā-rohe. Whai muri mai i tētahi tukanga tuku tonono mai, e whā ngā reo irirangi ā-iwi i tohua ki te hanga pūrongo i ia wiki ki tētahi pokapū kotahi. He kāhui reo irirangi ā-iwi kei ia kaiwhakarato ā-rohe e whāngai ana ki te pokapū. He rerekē tā tēnā me āna mahi, tā tēnā me āna mahi, ka mutu, he rerekē katoa ngā wāhanga whakarite pūrongo e arotia ana. Nā Te Māngai Pāho i tautoko ā-pūtea ngā hangarau tūhono i ngā pokapū e whā kia noho tōpū ai te tukunga atu o ngā kaupapa pūrongo ki te wāhi kotahi.

### Project Spotlight: Developing Data Capacity

During the year, Te Māngai Pāho, together with Deloitte, assisted Tūwharetoa FM in a collaborative effort to develop a social media strategy for the station. Our Data Analyst, Dr Soha Ahmed, now provides the station with a regular social media insights report.

### Project Spotlight: Regional Stories Initiative

In Budget 2020, Te Māngai Pāho received funding for regional news contributions. Following an RFP process, four iwi radio news providers were selected to produce weekly stories for a centralised news hub. Each regional provider has a cluster of iwi radio stations that contribute to the central hub. The hubs have each adopted a different style and tone, and they focus on different parts of news production. Te Māngai Pāho funded the technology to link the four hubs together and create a central distribution point for content.



ReoAko

**He Whakatairanga Kaupapa: ReoAko: He purutanga whakamāoritanga mō ngā pae tukutuku**

Putā noa i te tau, i tae mai tētahi tono ki Te Māngai Pāho i tētahi umanga matihiko i Te Whanganui a Tara, arā, ko Octave Ltd, ki te kite mēnā rānei ka rata mātou ki te hanganga o tētahi purutanga pae tukutuku e taea ai te whakamāori me te hanga kupu Māori ki tētahi pae tukutuku. I kōrero a Octave mō te pikinga nui o te hiahia ki ngā pae tukutuku reo rua, ki ngā pae tukutuku rānei e kaha kitea ana te reo Māori. Nā tēnei i tūtohu ai rātou te hiahia ki tētahi pūmanawa tautono e taea ai te tāpiri atu ki tētahi pae tukutuku kia whai wāhi mai ai ngā kaupapa reo Māori ki te katoa. I tautokotia te tono e Te Māngai Pāho kia hangaia mai he hangarau e taea ai e ngā kaiwhakamahi te rapu whakamāoritanga mō ia kupu, me te rongohoki i te tika o te whakahua. I mana ai tētahi whakaputanga hāpono ariā i te pae tukutuku o Te Māngai Pāho i te marama o Akuhata, 2021.

**He Whakatairanga Kaupapa: Te whakarewatanga o te waitohu hou o Radio Tainui – Tainui Live**

I tēnei tau, i whakarewatia e Radio Tainui te kaupapa Tainui Live – he paepāho ararau kua roa e tāria ana, he tīmatanga hou hoki mō ngā whakapāhotanga ā-iwi. Ko te kōrero, koinei te ahunga waitohu hou mō Radio Tainui, e whakapāhotia ana e te waitohu hou ngā kaupapa paepāho ararau 24 hāora i te rā, whitu rā i te wiki mā ngā pae pāhopori me ngā pae ipurangi, tae atu hoki ki ngā iarere irirangi e whakatinana ana i ngā hui ā-iwi me ngā kawenga pūrongo hapori ki ngā kaimātaki, kaiwhakarongo hoki o konei, ā, putā noa i te ao.



Ake Ake Ake Pania Newton – Scottie Productions Ltd

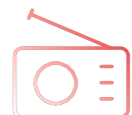
**Project Spotlight: ReoAko: Translation Plug-in for Websites**

During the year, Te Māngai Pāho was approached by Wellington-based digital agency, Octave Ltd, to gauge our interest in the development of a website plug-in that would provide the means to translate and model pronunciation of kupu Māori on any website. Octave had noted a significant rise in demand for bilingual websites or websites that feature a strong Māori language presence. This led them to identify a need for an application that could be added to any website to provide accessibility to all available Māori language users to find translations of each Māori word and hear audio of the correct pronunciation, was supported by Te Māngai Pāho. A proof of concept version went live on Te Māngai Pāho website in August 2021.

**Radio Tainui Launches New Brand – Tainui Live**

This year, Radio Tainui launched Tainui Live – the long-awaited multimedia platform that heralds a new era of iwi broadcasting.

Touted as the next generation version of Radio Tainui, the new brand broadcasts multimedia content 24/7 through social media and internet platforms as well as traditional radio frequencies, delivering tribal events and community news to local and global audiences.



4

iwi radio news providers selected to produce weekly stories for a centralised news hub



ReoAko

Website translation plug-in proof of concept went live on Te Māngai Pāho’s website in August 2021



Tainui Live

Radio Tainui new brand launched



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Te nui o ngā kaiwhakarato kaupapa i tautokotia i te tau 2020/21  
Content providers supported in 2020/21



## Te Waihanganga

- He rūmaki i te toi, te auaha me te hiranga.
- He tautoko i te huhua o ngā kaupapa Māori.
- He aro ki ngā kaupapa Māori mō te hunga tamariki, rangatahi hoki.

Hui katoa, kua tutuki pai tā Te Māngai Pāho whai i ēnei mahi tēnei, inā rā, ko ngā wāhanga puoro me te hunga rangatahi.



Seth Haapu

### He Whakatairanga Kaupapa: Seth Haapu 'Ūkaipō'

I whakamānutia a 'Ūkaipō' e tēnei toa whakaihūwaka, e tēnei kaiwaiata, e tēnei kaitito hoki, e Seth Haapu (Ngāti Tuwharetoa, Ngāti Porou, Te Atihaunui a Pāpārangi) – he hokinga mahara ki te tuakiritanga, ki te orokohanga o te ao.

Ko te kaupapa o 'Ūkaipō' he whakamana ake i a koe anō me tō takenga mai. He hokinga mahara ki te orokohanga o te ao; he ohonga ake, he whakawhenua, he whakaora anō i te tuakiritanga, te kōrero a Haapu. He whakamānawatanga ki te hōhonu me te ātaahua o te ahurea Poronīhia, ka mutu, e taunakitia ana te waiata e tētahi kiriata hirahira e whakaata ana i tētahi tirohanga whakareretanga.

Mā te waiata me te kiriata e ora ai hoki tōna matū, i ngā āhuatanga rerehua nō Te Moana nui a Kiwa; ngā kupu whakaora, ngā taonga pūoro me tētahi kōrihi whakaaweawe i te reo Māori mā roto i te reo waitī o Seth.

### He Whakatairanga Kaupapa: Cousins

I tū te whakapāhotanga tuatahi mō te kiriata i tūmanakotia nuitia, arā, mō *Cousins*, i te marama o Maehe 2021 ki Reading Cinemas, ki Rotorua.

He urutaunga te kiriata nō te pukapuka a Patricia Grace, ko *Cousins*, e whai nei i ngā haereeretanga o ēnei karangatahi e toru i tipu tahi mai hei tamariki, ka wehe haere i te wā o te taipakeketanga, ā, nawai rā, ka tūhono, ka hoki haere ki a rātou anō.

He urutaunga te kiriataa *Cousins* nā Briar Grace-Smith (*Waru, The Strength of Water*), ā, ko ngā ringatohu o tēnei kiriata ko Grace-Smith rāua ko Ainsley Gardiner (*The Breaker Upperers, Boy*). I tautoko ā-pūtea a Te Māngai Pāho i tēnei kaupapa i te tau 2019/20.



## Creation

- Foster creativity, innovation and excellence.
- Support a diverse range of high-quality Māori content.
- Focus on engaging Māori content for tamariki and rangatahi.

Overall, Te Māngai Pāho has performed well in this space, particularly in the music and rangatahi categories.



Cousins Miss Conception Films

### Project Spotlight: Seth Haapu 'Ūkaipō'

Award-winning singer-songwriter and producer Seth Haapu (Ngāti Tuwharetoa, Ngāti Porou, Te Atihaunui a Pāpārangi) released 'Ūkaipō' – a memoir on identity, and the origins of life.

'Ūkaipō' is about being proud of who you are and where you come from. It is a memoir on the origins of life; an awakening, reclamation and restoration of identity; says Haapu. Celebrating the depth and beauty of Polynesian culture, the song is accompanied by a striking video that illustrates a journey of legacy.

Together, the song and the video deliver a universal message brought to life with Pacific imagery, uplifting lyrics, taonga puoro and a chorus that inspires in te reo Māori with Seth's liquid velvet voice.

### Project Spotlight: Cousins

The highly anticipated New Zealand film *Cousins* had its world premiere in March 2021 at Reading Cinemas in Rotorua.

The film is an adaptation of Patricia Grace's novel *Cousins*, which follows the journey of three girl cousins thrown together as children who grow apart as adults but eventually find their long-lost connection to one another.

*Cousins'* screenplay was adapted by Briar Grace-Smith (*Waru, The Strength of Water*), and the film is co-directed by Grace-Smith and Ainsley Gardiner (*The Breaker Upperers, Boy*). Te Māngai Pāho contributed funding to this project in 2019/20.



Waka Huia 'Huti Waitere' –  
Scottie Douglas Productions Ltd



Aotearoa 250



Meg Douglas, Whatanui Flavell and Ani-Piki Tuari



Bailey Mackey, Moses McKay and Piri Weepu

Te tapeke o ngā kirimana i tautokotia i te tau 2020/21  
Contracts supported in 2020/21

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**He Whakatairanga Kaupapa: NZTV Awards**

Nō te 18 o Nōema 2020 hui atu ai te rāngai pouaka whakaata o Aotearoa ki Tāmaki Makaurau mō Ngā Tohu Whakaata o Aotearoa ki te whakanui i te tōpūtanga mai o ngā whakatutukitanga o te rāngai i tēnei tau whakahirahira.

40 ngā wāhanga whakawhiwhi taonga ki tēnei huihuinga nui, arā, ko:

- Waka Huia (Scottie Douglas Productions Ltd for TVNZ 1), i riro i te tāonga Te Māngai Paho Best Reo Māori Programme;
- Off the Grid with Pio (Scottie Douglas Productions Ltd for Māori Television), i riro i te tāonga Best Lifestyle Programme;
- Aotearoa 250 (Pango Productions for TVNZ 1) i riro i te tāonga Best Live Event Coverage;

Mihingarangi Forbes (*The Hui*, Great Southern Television Limited – Three) i riro i te tāonga Best Presenter News and Current Affairs.

**Project Spotlight: NZTV Awards**

On 18 November 2020, New Zealand’s television industry gathered in Tāmaki Makaurau for the New Zealand Television Awards to celebrate the sector’s collective achievements during an extraordinary year.

Trophies were awarded across 40 categories at the sell-out event, including:

- Waka Huia (Scottie Douglas Productions Ltd for TVNZ 1) won Te Māngai Pāho Best Reo Māori Programme
- Off the Grid with Pio (Scottie Douglas Productions Ltd for Māori Television) won Best Lifestyle Programme
- Aotearoa 250 (Pango Productions for TVNZ 1) won Best Live Event Coverage
- Mihingarangi Forbes (*The Hui*, Great Southern Television Limited – Three) won Best Presenter News and Current Affairs.

### Te Minenga

- He whakapiki i te hunga kaimātaki i ngā kaupapa Māori.
- Kia wātea ai ngā kaupapa Māori i ngā paepāho ararau.
- Kia whakamātautia ngā kaupapa rangatahi hou.

Putā noa i te tau, i pai tonu te haere ki te whakawhānui ake i te hunga mātaki i ngā kaupapa. E haere tonu ana ngā mahi ki te hanga i ngā taputapu ine mō te whai wāhitanga mai o ngā kaimātaki.

I tutuki te whakahaumanutanga o ngā kaupapa Māori ki ngā paepāho ararau, he hua nui hoki nā te whakauru i te tikanga whakakotahi i ngā kaupapa ki roto i ngā kirimana.

I whakaritea ētahi whakaaturanga hou ki ngā pae pāpāho matihiko e aro pū ana ki te hunga rangatahi.



#### He Whakatairanga Kaupapa: *Whatta Beauty*

I pahū mai te ekenga o William Waiirua ki te ao pāhopori me āna kanikani whakatautau noa, āna ake kīwaha, me tōna ngākau nui hoki ki te tangata me te oranga. I tēnei terenga pukukata, he mea hanga nā Awa Films, ka pakaru mai anō te kata a Aotearoa i a Waiirua. Ko tā te hōtaka nei he whakaaweawe, he whakangahau mā te hura a Waiirua i āna kiripuaki rerekē mā tēnei terenga whakaari whakakata, me te tūtaki anō hoki ki ētahi tāngata whakaaweawe i roto i ā rātou mahi.

#### He Whakatairanga Kaupapa: #TOHE

Ka aha, inā tautohe ai te hunga rangatahi nō Te Tairāwhiti i ētahi kaupapa waho rawa i te kēti; pērā i ngā tapitanga ture tarutaru, ngā wharepaku ira-kore me 'te pōreareatanga o ngā mahi Kapa Haka i te kura?'

Ko te hua, ko #TOHE – he terenga ipurangi kua whakaahuatia ki te taiwhanga, he kupu iti, he nui te kōrero, he kakama, he kōrero tene, he kōrero pono mārika e noho ai te tokorua pūhou nei ki te tohe i tētahi kaupapa mō te rima meneti anake.

Ka whakaata mai a #TOHE i 'te reo o te taiohi', ko te reo rānei e kōrerotia ana e te taiohi i ēnei rā.



### Audience

- Increase audience engagement with Māori content.
- Ensure all Māori content is available on multiple platforms.
- Experiment with new rangatahi initiatives.

Across the year, generally good progress was made in developing a wider audience for Māori content. Tools for measuring audience engagement continue to be developed.

The drive to have Māori content available on multiple platforms was achieved, largely as a result of a content-sharing requirement in most contracts.

New shows were commissioned on digital media aimed at a rangatahi audience.



#### Project Spotlight: *Whatta Beauty*

William Waiirua burst onto the social media scene with offbeat dance moves, catchy sayings and a love for people and life. In this new comedy series, produced by Awa Films, Waiirua makes Aotearoa laugh again. This show aims to inspire and entertain with Waiirua showing his arsenal of quirky characters in a series of comedy skits, while meeting everyday New Zealanders who are inspiring through action.

#### Project Spotlight: #TOHE

What happens when Tairāwhiti teens face off on out-the-gate topics such as cannabis reform, gender-neutral toilets and 'kapa haka is a distraction at school'?

You get #TOHE – a studio-based, short and sweet, no-muck-around, unscripted and unfiltered web series where two teens debate a single subject in five minutes flat.

#TOHE showcases 'te reo o te taiohi' or the language spoken by Māori teens right now.

## Diverse Content on Air in 2020/21

### Highlights



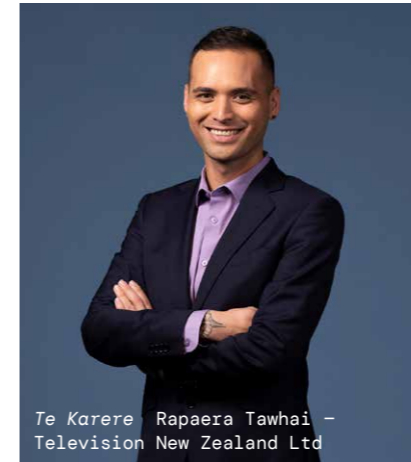
The Casketeers  
Great Southern Television Ltd

**Kaupapa kua riro i te whakataunga tiketike rawa atu ki te hōngere auraki**  
Highest rating linear mainstream

The Casketeers

**Kaupapa mauminamina rawa atu**  
Highest rating receptive programme

The Casketeers



Te Karere Rapaera Tawai -  
Television New Zealand Ltd

**Kaupapa kua riro i te whakataunga tiketike rawa atu ki te hōngere o Whakaata Māori**  
Highest rating programme on Māori television's linear channel

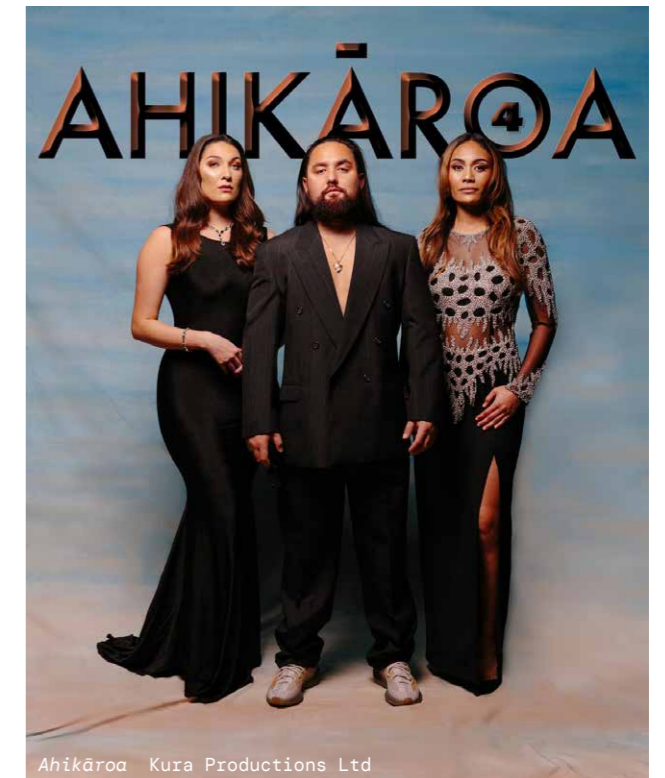
Ahikāroa



Te Karere Scotty Morrison -  
Television New Zealand Ltd

**Kaupapa matatau rawa atu**  
Highest rating fluent programme

Te Karere



Ahikāroa Kura Productions Ltd

Breakdown of contracts by audience categories and genre



17

Whānau (30+)



9

Rangatahi/tamariki



27

Kawe Pūrongo/Ngā Take o te Wā  
News and current affairs



2

Tākohatanga Kiriata  
Film contributions



15

Pakipūmeka  
Documentary



26

Te nama o ngā pae whakapāho e tautoko ana i ngā kaupapa a Te Māngai Pāho:  
Broadcasting platforms supporting Te Māngai Pāho content



MANIAIHU

# Te Tāpae Pūrongo

Reporting



## Tauākī ā-Haepapa Statement of Responsibility

Kei a māua te kawenga mō te takanga o ngā tauākī pūtea a Te Māngai Pāho me te tauākī mahi kua tutuki, me ngā whakataua ka puta i roto.

Kei a māua te kawenga mō ngā mōhiohio mutunga o te tau ka horaina e Te Māngai Pāho i raro i te wāhanga 19A o te Public Finance Act 1989.

Kei a māua te kawenga kia whakatūria kia whakatikaina hoki tētahi pūnaha here whakaroto hei hora whakaūnga mō te tika me te pono o nga pūrongo pūtea.

Ki a māua, hei āta whakaahua tika ēnei tauākī pūtea me te tauākī mahi kua tutuki, i te tūnga pūtea me ngā whakahaere a Te Māngai Pāho mō te tau i mutu ake i te 30 o Pipiri 2021.

He mea waitohu mō te Poari e:

**Dr Eruera Tarena**  
Toihau  
20 Hakihea 2021

**Kim Ngarimu**  
Mema Poari  
20 Hakihea 2021

Signed on behalf of the Board:

**Dr Eruera Tarena**  
Chair  
20 December 2021

**Kim Ngarimu**  
Board Member  
20 December 2021

# Te Pūrongo a te Kaitātari Kaute Motuhake

Ki te hunga pānui i ngā tauākī pūtea me ngā mōhiotia whakatutuki a Te Reo Whakapuaki Irirangi (e mōhiotia ana ko Te Māngai Pāho) mō te tau i mutu ai i te 30 o Pipiri 2021

Ko Te Mana Arotake te kaitātari kaute o Te Reo Whakapuaki Irirangi (e mōhiotia ana ko Te Māngai Pāho). Nā Te Mana Arotake ahau, a Ajay Sharma, i kopou ki te whakahaere mā te whakamahi i ngā kaimahi me ngā rawa a Mana Arotake Aotearoa, i te tātari kaute o ngā tauākī pūtea me ngā mōhiotia whakatutuki, tae atu ki ngā mōhiotia whakatutuki mō tētahi pūtea, a Te Māngai Pāho mōna.

## Te whakatau

Nā mātou i tātari:

- ngā tauākī pūtea a Te Māngai Pāho i ngā whārangi 106 ki te 126, kei roto ko te pūrongo o te tūnga pūtea i te 30 o Pipiri 2021, te tauākī o ngā whiwhinga me ngā whakapaunga whānui, te tauākī o ngā panoni tūtanga me te tauākī kapewhiti mō te mutunga o te tau i taua rā me ngā tuhipoka o ngā tauākī pūtea tae atu ki ngā kaupapa here mahi kaute me ētahi atu kōrero whakamārama; me
- ngā mōhiotia whakatutuki a Te Māngai Pāho i ngā whārangi 50 ki te 97.

Ko tā mātau whakatau:

- e whakaatu tika ana ngā tauākī pūtea a Te Māngai Pāho i ngā whārangi 106 ki te 126:
  - i ngā āhuatanga kikokiko katoa:
    - te āhua o te pūtea i te 30 o Pipiri, 2021; me
    - āna mahi whakahaere pūtea me ngā kapewhiti mō te tau i mutu i taua rā; ā,
  - e ū ana ki ngā tikanga mahi kaute whānui i Aotearoa e ai ki te Kaupapa Whāki Ririo mō ngā Paerewa Hinonga Painga Tūmatanui; ā,
- e whakaatu tika ana, i ngā āhuatanga kikokiko katoa, ngā mōhiotia whakatutuki i ngā whārangi 50 ki te 97:
  - ngā whakatutukinga a Te Māngai Pāho mō te tau i mutu i te 30 o Pipiri 2021, tae atu:

- mō tēnā, mō tēnā kātū o ngā putanga me pūrongo:
  - » ana paerewa whakatutuki i oti rawa ki ērā i matapaetia, kei roto i te tauākī o ngā tūmanakohanga whakatutuki mō te tau pūtea; ā,
  - » ana whiwhinga tūturu me ōna whakapaunga putanga i oti rawa ki ērā i matapaetia, kei roto i te tauākī o ngā tūmanakohanga whakatutuki mō te tau pūtea; ā,
- ko tērā i tutuki ai i te pūtea; ā,
- ngā whakapaunga tūturu, ngā whakapaunga haupū rawa rānei i oti ki ngā whakapaunga, ngā whakapaunga haupū rawa rānei i tāpuitia, i matapaetia rānei.
- ka tautuku ki ngā ritenga tātari kaute ko te tikanga e whakaae whānuitia ana i Aotearoa.

I tutuki tā mātou tātari kaute i te 20 o Hakihea, 2021. Koia nei hoki te rā i whakaputaina ai tēnei whakatau.

Kei raro nei ngā whakamārama mō te pūtakenga mai o te whakatau nei. Hei tāpiri atu, e rārangi ana ngā kawenga a te Poari me ā mātou kawenga e pā ana ki ngā tauākī pūtea me ngā mōhiotia whakatutuki, ka tuku kōrero mō ētahi atu mōhiotia, ā, ka whakamārama i tō mātou motuhaketanga.

## Te pūtaka o tā mātou whakatau

He mea whakahaere tā mātou arotakenga i runga anō i ngā Paerewa Arotake a Te Mana Arotake, kei roto nei ngā Paerewa Ngaio me te Matatika me ngā Paerewa ā-Ao mō te Tātari Kaute (ki Aotearoa) i tukuna e Te Kāwai Ārahi Pūrongo Mōwaho. He whānui ake te whakamārama o ā mātou kawenga i raro i aua paerewa i te wāhanga Ngā Kawenga kei roto i te wāhanga kaitātari kaute o tā mātou pūrongo.

Kua tutuki i a mātou ā mātou kawenga i raro i Ngā Paerewa Arotake a Te Mana Arotake.

E whakaponu ana mātou kua riro mai ngā taunakitanga tātari e rawaka ana, e tōtika ana hei tūāpapa mō tā mātou whakatau tātari.

# Independent Auditor's Report

To the readers of Te Reo Whakapuaki Irirangi's financial statements and performance information for the year ended 30 June 2021

The Auditor-General is the auditor of Te Reo Whakapuaki Irirangi (known as Te Māngai Pāho). The Auditor-General has appointed me, Ajay Sharma, using the staff and resources of Audit New Zealand, to carry out the audit of the financial statements and the performance information, including the performance information for an appropriation, of Te Māngai Pāho on his behalf.

## Opinion

We have audited:

- the financial statements of Te Māngai Pāho on pages 106 to 126, that comprise the statement of financial position as at 30 June 2021, the statement of comprehensive revenue and expenses, statement of changes in equity and statement of cash flows for the year ended on that date and the notes to the financial statements including a summary of significant accounting policies and other explanatory information; and
- the performance information of Te Māngai Pāho on pages 50 to 97.

In our opinion:

- the financial statements of Te Māngai Pāho on pages 106 to 126
  - present fairly, in all material respects:
    - its financial position as at 30 June 2021; and
    - its financial performance and cash flows for the year then ended; and
  - comply with generally accepted accounting practice in New Zealand in accordance with Public Benefit Entity Reporting Standards; and
- the performance information on pages 50 to 97:
  - presents fairly, in all material respects, Te Māngai Pāho's performance for the year ended 30 June 2021, including:

- for each class of reportable outputs:
  - » its standards of delivery performance achieved as compared with forecasts included in the statement of performance expectations for the financial year; and
  - » its actual revenue and output expenses as compared with the forecasts included in the statement of performance expectations for the financial year; and
- what has been achieved with the appropriation; and
- the actual expenses or capital expenditure incurred compared with the appropriated or forecast expenses or capital expenditure.
- complies with generally accepted accounting practice in New Zealand.

Our audit was completed on 20 December 2021. This is the date at which our opinion is expressed.

The basis for our opinion is explained below. In addition, we outline the responsibilities of the Board and our responsibilities relating to the financial statements and the performance information, we comment on other information, and we explain our independence.

## Basis for our opinion

We carried out our audit in accordance with the Auditor-General's Auditing Standards, which incorporate the Professional and Ethical Standards and the International Standards on Auditing (New Zealand) issued by the New Zealand Auditing and Assurance Standards Board. Our responsibilities under those standards are further described in the Responsibilities of the auditor section of our report.

We have fulfilled our responsibilities in accordance with the Auditor-General's Auditing Standards.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### Ngā kawenga a te Poari e pā ana ki ngā tauākī pūtea me ngā mōhiohio whakatutuki

Kei te Poari te kawenga mō Te Māngai Pāho ki te whakarite, ki te whakaatu tika i ngā tauākī pūtea me ngā mōhiohio whakatutuki e ū ana ki ngā tikanga kaute e whakaaetia whānuitia ana i Aotearoa. Kei te Poari te kawenga mō aua whakahaere o roto e āhei ai ia ki te whakarite tauākī pūtea me ngā mōhiohio whakatutuki kāore rawa he hapa whaikiko i roto, ahakoa takea mai i te mahi māminga, he hapa pokerehū rānei.

Ina whakaritea ana ngā pūrongo pūtea me ngā mōhiohio whakatutuki kei te Poari te kawenga ki te aromatawai mō Te Māngai Pāho mēnā he rawaka ngā rawa a Te Māngai Pāho kia haere tonu hei pakihī. Kei te Poari anō hoki te kawenga mō te whāki, ina hāngai, i ngā take e pā ana ki te rawaka o ngā rawa kia haere tonu hei pakihī me te whakamahi i te kaupapa kaute o taua pakihī, engari rawa arā he takune ki te kati, te hanumi, ki te whakamutu rānei i ngā mahi a Te Māngai Pāho, kāore he kōwhiringa rānei i tua atu i te kati, hanumi, whakamutu rānei.

Ka ahu mai ngā kawenga a te Poari mai i te Crown Entities Act 2004 me te Public Finance Act 1989.

### Ngā kawenga a te kaitātari kaute e pā ana ki te tātari kaute i ngā tauākī pūtea me ngā mōhiohio whakatutuki

Ko ā mātou whāinga he rapu i runga i te tūturutanga mēnā e wātea ana ngā tauākī pūtea me ngā mōhiohio whakatutuki i ngā kōrero hapa, ahakoa tinihanga, hē rānei, me te tuku i te pūrongo a te kaitātari kaute e takoto ai tā mātou whakatau.

Ko tēnei mea te whakatūturu whitake he whakatūturu taumata teitei, engari ehara i te kī taurangi mā te whakahaere i te tātari e ai ki Ngā Paerewa Arotake a Te Mana Arotake ka kitea i ngā wā katoa he hapa whaikiko mēnā kei reira tētahi. Ko te hapa whaikiko, he rahinga, he whākinga rānei e rerekē ana, e ngaro ana rānei, ā, ka hua mai pea i te mahi māminga, i te hapa pokerehū rānei. E whakaarohia ana te hapa whaikiko hei mea whaikiko mēnā, ahakoa takitahi, ahakoa tōpū, ko te tūmanako whitake tērā tonu pea ka awea ngā whakatau a ngā kaipānui i muri i te pānui i aua tauākī pūtea me ngā mōhiohio whakatutuki.

Mō ngā kōrero tahua i pūrongotia i ngā tauākī pūtea me ngā mōhiohio whakatutuki, i whāiti ā mātou tukanga ki

te tiroiro i whakaae ngā mōhiohio ki tā Te Māngai Pāho tauākī o ngā tūmanakohanga whakatutuki, me ngā Utunga ā-Tau me ngā Utunga ā-Tau Tāpiri o Ngā Pūtea 2020/21.

Kāore i aromātaihia te haumarū me ngā whakahaere o ngā whakaputanga tāhiko o ngā tauākī pūtea me ngā mōhiohio whakatutuki.

Hei wāhanga o te tātari e ai ki Ngā Paerewa Arotake a Te Mana Arotake, ka whakamahi mātou i te whakawā ngaio me te mau tonu ki te hokirua ngaio puta noa i te tātari. I tua atu:

- Ka tautuhi mātou me te aromatawai i ngā mōrea o ngā kōrero hapa o ngā tauākī pūtea me ngā mōhiohio whakatutuki, ahakoa nā te tinihanga, nā te hē rānei, ka waihanga me te whakatinana i ngā tukanga tātari kaute e urupare ana ki aua mōrea, me te whai taunakitanga tātari kaute e rawaka ana, e tōtika ana hoki ki te tuku i tētahi pūtaka mō tā mātou whakatau. He teitei ake te tūponotanga kāore e kitea he hapa whaikiko e ahu mai ana i te mahi māminga, i tērā e ahu mai ana i te hapa pokerehū, nā te mea ka whai wāhi pea ki te mahi māminga te mahi kūpapa, te tāwhai, ngā hapa mārīre, ngā aweketanga, me te takahi i ngā whakahaerenga o roto.
- Ka whai mōhiohio mātou ki ngā whakahaerenga o roto e hāngai ana ki te tātari hei hoahoa tukanga arotake e hāngai ana ki ngā āhuatanga. Heoi anō, kāore e hoahoaia aua tikanga hei whakapuaki whakaaro ki te whaihua o ngā whakahaerenga o roto o Te Māngai Pāho.
- Ka arotake mātou i te tōtikatanga o ngā kaupapa here mahi kaute me te whai take o ngā whakatau tata mahi kaute me ngā puakanga hāngai a te Poari.
- Ka arotake mātou i te tōtikatanga o ngā mōhiohio whakatutuki kua pūrongotia i roto i tā Te Māngai Pāho anga pūrongo i ana whakatutukinga.
- Ka whakatau mātou i runga i te tōtikatanga o tā te Poari whakamahi i tōna kaupapa mahi tātari, ā, i runga anō i ngā taunakitanga tātari kua riro, mēnā kei reira he kumukumu whaikiko e pā ana ki ngā mahi me ngā āhuatanga ka whakaatu kāore pea e taea e Te Māngai Pāho te noho tuwhera

### Responsibilities of the Board for the financial statements and the performance information

The Board is responsible on behalf of Te Māngai Pāho for preparing financial statements and performance information that are fairly presented and comply with generally accepted accounting practice in New Zealand. The Board is responsible for such internal control as it determines is necessary to enable it to prepare financial statements and performance information that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements and the performance information, the Board is responsible on behalf of Te Māngai Pāho for assessing Te Māngai Pāho's ability to continue as a going concern. The Board is also responsible for disclosing, as applicable, matters related to going concern and using the going concern basis of accounting, unless there is an intention to merge or to terminate the activities of Te Māngai Pāho, or there is no realistic alternative but to do so.

The Board's responsibilities arise from the Crown Entities Act 2004 and the Public Finance Act 1989.

### Responsibilities of the auditor for the audit of the financial statements and the performance information

Our objectives are to obtain reasonable assurance about whether the financial statements and the performance information, as a whole, are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion.

Reasonable assurance is a high level of assurance, but is not a guarantee that an audit carried out in accordance with the Auditor-General's Auditing Standards will always detect a material misstatement when it exists. Misstatements are differences or omissions of amounts or disclosures, and can arise from fraud or error. Misstatements are considered material if, individually or in the aggregate, they could reasonably be expected to influence the decisions of readers, taken on the basis of these financial statements and the performance information.

For the budget information reported in the financial statements and the performance information,

our procedures were limited to checking that the information agreed to Te Māngai Pāho's statement of performance expectations and the relevant Estimates and Supplementary Estimates of Appropriations 2020/21.

We did not evaluate the security and controls over the electronic publication of the financial statements and the performance information.

As part of an audit in accordance with the Auditor-General's Auditing Standards, we exercise professional judgement and maintain professional scepticism throughout the audit. Also:

- We identify and assess the risks of material misstatement of the financial statements and the performance information, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- We obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of Te Māngai Pāho's internal control.
- We evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the Board.
- We evaluate the appropriateness of the reported performance information within Te Māngai Pāho's framework for reporting its performance.
- We conclude on the appropriateness of the use of the going concern basis of accounting by the Board and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on Te Māngai Pāho's ability to continue as a going concern. If we conclude that



tonu mō muri atu. Ki te whakatau mātou he kōrero ahurangi kei reira, e herea ana mātou ki te whakaatu i roto i tā mātou pūrongo tātari kaute i ngā puakanga hāngai i roto i ngā pūrongo pūtea me ngā mōhihio whakatutuki, tērā rānei, ki te kore e rawaka rānei aua puakanga, ki te whakarerekē i tā mātou whakatau. E ahu mai ana ā mātou whakatau i ngā taunakitanga tātari kua riro tae noa ki te rā o tā mātou pūrongo kaitātari. Heoi anō, ka noho ngā mahi, āhuatanga rānei ā muri atu he pūtake pea kia whakamutu a Te Māngai Pāho ki te mahi i ana mahi.

- Ka arotakehia e mātou ngā whakaaturanga whānui, hanganga me ngā mea katoa kei roto i ngā tauākī pūtea me ngā mōhihio whakatutuki, tae atu ki ngā puakanga, ā, mēnā e tika ana te whakaatu a ngā tauākī pūtea me ngā mōhihio whakatutuki i ngā tino tauwhitinga me ngā putanga ake.

Ka kōrero atu mātou ki te Poari mō te whānuitanga me te wā o te tātari kaute, i tua atu i ētahi atu take, me ngā kitenga nui o te tātari kaute, tae atu ki ngā hapa nui o ngā whakahaere o roto ka kitea i roto i tā mātou tātari kaute.

I takea mai ā mātou kawenga i te Public Audit Act 2001.

#### Ētahi atu mōhihio

Kei te Poari te kawenga mō ētahi atu o ngā kōrero. Ko ērā atu o ngā kōrero ko ngā kōrero ērā kei ngā whārangi 2 ki te 141, engari ehara ko ngā tauākī pūtea me ngā mōhihio whakatutuki, me te pūrongo a tā mātou kaitātari kaute.

Kāore e kapi i tā mātou whakatau mō ngā tauākī pūtea me ngā mōhihio whakatutuki ērā atu mōhihio, ka mutu kāore ā mātou whakatau ā-tātari kaute, whakaūtanga rānei mō ērā.

Mō te āhuatanga ki tā mātou tātari kaute i ngā tauākī pūtea me ngā mōhihio whakatutuki, ko tā mātou kawenga he pānui noa i ērā atu kōrero. Nā tēnei, ka whiriwhiri mātou mēnā kāore i te tika ērā atu kōrero ki ngā tauākī pūtea me ngā mōhihio whakatutuki, ko ngā mōhiotanga rānei i riro mai i te tātari kaute, i tētahi atu tikanga rānei kei te hapa te takoto. Mēnā, whai mai ana i ā mātou mahi, ko te whakatau he hapa whaikiko i roto i ērā atu mōhihio, me pūrongo tēnā e mātou. Kāore i a mātou he mea hei pūrongo atu e pā ana ki tēnei.

#### Motuhaketanga

E noho motuhake ana mātou i Te Māngai Pāho, ā, e ai ki ngā whakaritenga tū motuhake a Ngā Paerewa Arotake a te Kaitātari Matua, kei roto ko te Paerewa Ngaio me te Matatika 1: Te Tikanga Matatika Ao Whānui mā Ngā Tohunga Whakatūturu i tukua e Te Kāwai Ārahi Pūrongo Mōwaho.

I tua atu tō mātou kaha kaitātari, karekau o mātou hononga, o mātou pānga rānei, ki Te Māngai Pāho.



Ajay Sharma  
Mana Arotake Aotearoa

Mō te taha ki te Kaitātari Matua  
Te Whanganui a Tara, Aotearoa

a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements and the performance information or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause Te Māngai Pāho to cease to continue as a going concern.

- We evaluate the overall presentation, structure and content of the financial statements and the performance information, including the disclosures, and whether the financial statements and the performance information represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with the Board regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Our responsibilities arise from the Public Audit Act 2001.

#### Other information

The Board is responsible for the other information. The other information comprises the information included on pages 2 to 141 but does not include the financial statements and the performance information, and our auditor's report thereon.

Our opinion on the financial statements and the performance information does not cover the other information and we do not express any form of audit opinion or assurance conclusion thereon.

In connection with our audit of the financial statements and the performance information, our responsibility is to read the other information. In doing so, we consider whether the other information is materially inconsistent with the financial statements and the performance information or our knowledge obtained in the audit, or otherwise appears to be materially misstated. If, based on our work, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

#### Independence

We are independent of Te Māngai Pāho in accordance with the independence requirements of the Auditor-General's Auditing Standards, which incorporate the independence requirements of Professional and Ethical Standard 1: International Code of Ethics for Assurance Practitioners issued by the New Zealand Auditing and Assurance Standards Board.

Other than in our capacity as auditor, we have no relationship with, or interests, in Te Māngai Pāho.



Ajay Sharma  
Audit New Zealand

On behalf of the Auditor-General  
Wellington, New Zealand



Wild Kai Scott Gillam and Tamati Rimene-Sproat - Scottie Douglas Productions Ltd

## He Arotake i ngā Mahi

### Assessing Our Performance

Kia pai ai te ahunga whakamua ki ā mātou putanga tauwaenga, kia whakatinanatia ai ā mātou rautaki, i tukuna e Te Māngai Pāho tōna \$64.293<sup>2</sup> miriona i te tau 2020/21 (2020: \$63.013 miriona) mō ngā tahua pouaka whakaata, matihiko, pāpāhotanga hou, te reo irirangi me ngā puoro me ērā atu mahi katoa hei whakatairanga i te reo me te ahurea Māori, ā, ko te utu hei whakahaere, e \$3.391 miriona (2020: \$3.318 miriona) te nui.

#### Ngā Pānga o te KOWHEORI-19 ki Te Māngai Pāho

I kaha rongohia ngā pānga o te KOWHEORI-19 e te rāngai pāpāho; engari, ehara i te mea i tino pā rawa ki Te Māngai Pāho. Kei te kitea mai ngā pānga ki te rāngai pāpāho i roto i ngā tauākī pūtea me ētahi o ngā ratonga inenga hirahira. Kua hia nei ngā wā a Tāmaki Makaurau e noho here ana i ngā ture noho rāhui rerekē, ka mutu, nā ngā herenga ki ngā whakaritenga waihanga kaupapa i iti noa te nui o te tahua i whakapaua; nā runga mai hoki i te korenga o ētahi kamupene e wātea ki te whakatutuki i ā rātou tūāoma i ngā wā i whakapaetia.

2. \$46.245 miriona te nui o ngā pūtea Kaupapa Whānui kei roto; \$12.896 miriona ki ngā Reo irirangi ā-Iwi, \$0.939 miriona ki te puoro Māori, ā, \$4.213 miriona te nui o ngā pūtea tautoko ahumahi.

In order to make progress towards our intermediate outcomes and implement our strategies, Te Māngai Pāho allocated \$64.293<sup>2</sup> million in funding during the 2020/21 year (2020: \$63.013 million) for television, digital and new media, radio and music and industry support to promote Māori language and culture, all of which cost \$3.391 million to administer (2020: \$3.318 million).

#### The Effects of COVID-19 on Te Māngai Pāho

The effects of COVID-19 were felt more strongly in the production community than directly by Te Māngai Pāho itself. The impact on the Māori production sector is reflected in the financial statements and in some service performance measures. The Auckland region spent a considerable period in various stages of lockdown, and the restrictions on audio visual production have resulted in a slow rate of uptake of approved funding, with companies unable to progress through milestones at their anticipated rate.

2. Comprising diverse content funding of \$46.245 million, iwi radio funding of \$12.896 million, Māori music funding of \$0.939 million and funding for industry support of \$4.213 million.

# Poutarāwaho Rautaki

## Strategic Framework



### Ngā Arotahi Matua

Key Focus Areas



#### Te Raukaha

Capacity  
Attract, nurture and develop Māori talent



#### Te Waihanga

Creation  
Encourage creativity, innovation and excellence in Māori content and music



#### Te Minenga

Audience  
Grow audiences and engagement with quality, accessible Māori content

# Tā Mātou Rautaki Whakaputa Hua

## Our Outcome Framework

E whai ake nei tā mātou Mahere Whakaputa Hua, e noho nei hei kaupapa whakawhanake i ā mātou mahi.

### Tō Mātou Tirohanga

Ahakoā kei whea, ahakoā āwhea, ahakoā pēwhea, kōrero Māori!

### Whāinga Matua

Tokomaha ake ngā tāngata o Aotearoa e kōrero ana i te nui ake o te reo Māori.

The following presents our Outcome Framework, against which we develop our activities.

### Our Vision

Māori language – everywhere, every day, in every way!

### Major Outcome

More New Zealanders speaking more te reo Māori

## Ngā Arotahi Matua



Te Raukaha



Te Waihanga



Te Minenga

Te tau kei mua i a tātou:

I te tau 2020/21 ka hāngai ngā mahi whakarauora i te reo Māori ki ngā wāhanga e whai ake nei:



Te Raukaha



Te Waihanga



Te Minenga

Te whakatipu i te raukaha a Te Māngai Pāho me te rāngai

Te manawarū ki te mahitahi o te rāngai Pāpāho Māori

Te whakatipu i ngā whakahoatanga hou

Te whakahau i te waihanga, i te auaha me te hiranga

Te waihanga i ngā kōrero Māori kouna nei

Te whai aro ki te whakauru mai a ngā tamariki me ngā rangatahi ki ngā kōrero reo Māori

Whakatipu i te urunga mai o te minenga ki ngā kōrero reo Māori

Te takoto mai o ngā kōrero reo Māori ki runga i ngā pūkaha katoa

Te whakamātau kaupapa hou mā ngā rangatahi

## Key Focus Areas



Capacity



Creation



Audience

The year ahead at a glance

In 2020/21 we will focus our Māori language revitalisation efforts in the following areas to:



Capacity

Grow the capacity of both Te Māngai Pāho and the sector

Incentivise a more collaborative Māori Media Sector

Pursue innovative partnerships



Creation

Foster creativity, innovation and excellence

Support a diverse range of high-quality Māori content

Focus on engaging Māori content for tamariki and rangatahi

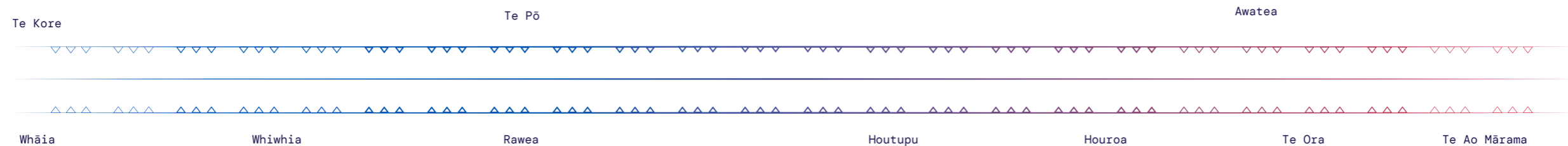


Audience

Increase audience engagement with Māori content

Ensure all Māori content is available on multiple platforms

Experiment with new rangatahi initiatives





Te Nūtube Arataua Ltd.

## Te Whakatutuki i ngā Whakaritenga Rautaki

Delivering Our Strategic Intentions

### Tō Mātou Aronga

He kaupapa reka; He paepāho ararau;  
Ngā Pūkenga; Te Mahi Tahī; Ngā Tāngata.

### Ā mātou mahi

- He tuku pūtea ki te waihanganga mai o ngā kaupapa pouaka whakaata, reo irirangi, ngā pāpāhotanga hou me ērā atu kaupapa hei whakatairanga i te reo me te ahurea Māori;
- He tuku pūtea ki ngā whakahaere whakapāho o ngā reo irirangi ā-iwi, ki te pūnaha honohono reo irirangi me te whakangungu kaimahi reo irirangi ā-iwi.

### Our Focus

Attractive content; Multiplatform; Capability;  
Collaboration; People

### What we do

- fund content creation for television, radio, new media and other activities to promote Māori language and culture; and
- fund the broadcast operations of the iwi radio stations, the iwi radio network link system and training of iwi radio staff.

## Te Pānga o Tā Mātou Rautaki

I roto i te tau, i tukuna e mātou ngā pūtea ki ētahi kaupapa reo Māori, tikanga Māori kounga i taea te tohatoha ki ngā paepāho ararau, te pāho ki te pouaka whakaata, te noho wātea hoki i te ipurangi.

I hokona hoki e mātou ētahi taupānga hei whakahaere i te iho o ngā whakahaerenga, o ngā pāhotanga hoki, me ngā kaupapa reo Māori i ngā reo irirangi ā-iwi. I hokona hoki e mātou ētahi taupānga ā-motu hei tohatoha.

I whakatairangatia e mātou ētahi kaupapa e rangona ai te whakaaro Māori, nā te tuku pūtea ki ngā pakipūmeka, ki ngā kaupapa kawepūrongo i wetekina ai ngā take o te wā.

E ai ki tā mātou tūtohu Neke-Whaka-te-Matau matua i te taupori o Aotearoa, e tohu ana te tohu tauwaenga i te tauine KoPA, kua nuku whaka-te-matauhia mā te 2%, inā whakaritea ki te tohu waenga o 2020. E whakaarotia ana tēnei he ahunga

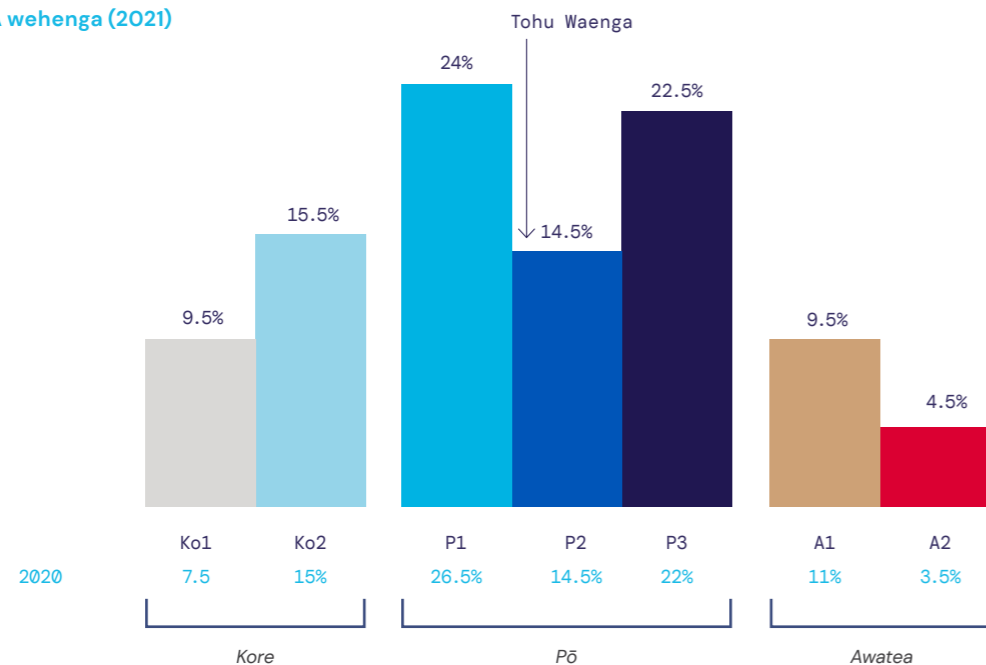
whai hua mō te pānga e rapua ana e te rāngai reo Māori mō te taupori nui tonu.

I te mutunga iho, i tutuki i a mātou te 85% o ā mātou ūnga ā-rautaki, e takina atu nei i raro iho nei. Kua tutuki i a mātou te ūnga i ētahi tūtohu pānga rautaki, 11 o roto o te 13.

## Te Pānga: Ka kaha ake te rongō a te whānau, a te hapū, me ngā hapori Māori i te reo Māori me te ako i nga tikanga Māori

Te Rautaki: He tuku pūtea ki ngā kaupapa e tupu ai te whakatatanga mai o te tangata ki te reo me te whakatairanga i te Whakatematautanga

Te tauira KoPA wehenga (2021)



## Our Strategy Impact

During the year, we funded quality te reo Māori and tikanga Māori programmes that were able to be distributed on multiple platforms, broadcast on television and available online.

We also purchased core operational production and broadcast capability and te reo Māori content from iwi radio stations. We purchased national programmes for distribution.

We promoted programmes that gave voice to a Māori perspective by funding documentaries, debates, news and current affairs programmes that traversed current issues.

Our key indicator of Right-shift in the New Zealand population, the midpoint on the KoPA (ZePA) measurement scale, shows a shift to the right of 2 percent against the 2020 midpoint. The movement is in a positive direction for the

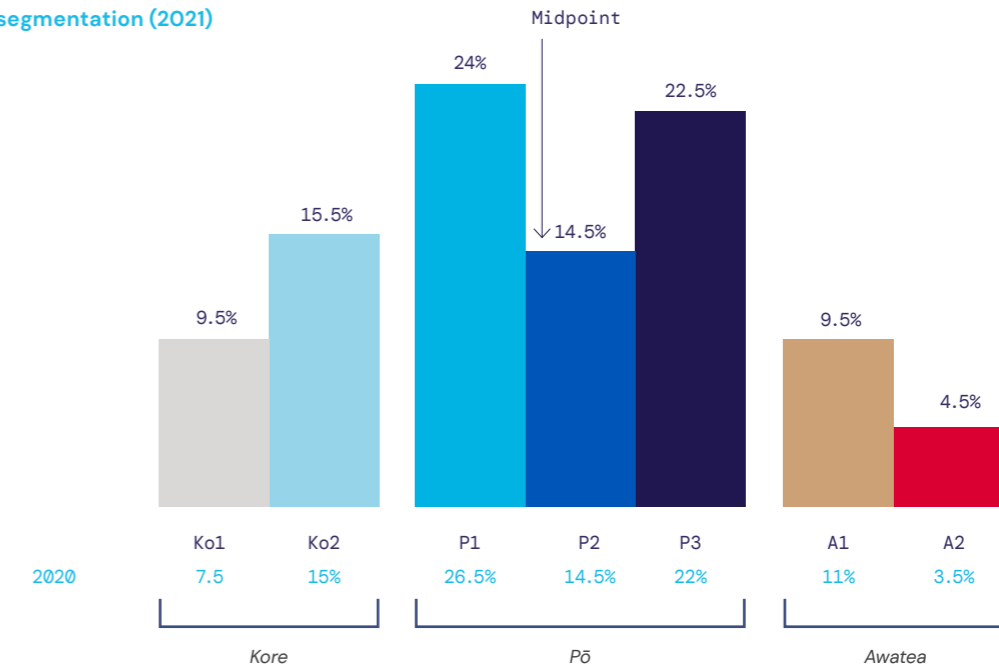
impact that the Māori language sector collectively seeks at a population level.

Overall, we achieved 85 percent of our strategy targets as shown below. We achieved the target in 11 of our 13 strategy impact indicators.

## Impact: Whānau, hapū, iwi and Māori communities strengthen their te reo and tikanga Māori

Strategy: Investment in content that grows engagement and promotes Right-shift

KoPA model segmentation (2021)



Te Inenga Pānga Rautaki	Te Tirohanga Inenga KoPA 2018/19	Ūnga 2020/21	Tapeke Tirohanga 2021 KoPA	Kua Tutuki te Whāinga
<b>Kua puta te Nuku-whaka-te-Matau i roto i te taupori o Aotearoa.</b>				
Ko te tohu waenga mō te taupori o Aotearoa mō ngā waiaro me ngā whanonga mō te reo Māori me ngā tikanga Māori i nuku whaka-te-matau i te tauine inenga KoPA.	Tohu waenga = 25/26 of P1	Kei te matau te tohu waenga o te inenga 2018/19 (=25/26 of P1)	Tohu waenga = 2/29 of P2	Kua tutuki

Strategy Impact Measure	2018/19 KoPA Measurement Survey	2020/21 Target	2021 KoPA Survey Score	Target Met
<b>Right-shift has occurred in the New Zealand population.</b>				
The midpoint for the New Zealand population in terms of attitudes and behaviours towards te reo Māori and tikanga Māori has shifted to the right on the KoPA measurement scale.	Midpoint = 25/26 of P1	Midpoint is to the right of the 2018/19 measure (=25/26 of P1)	Midpoint = 2/29 of P2	Achieved

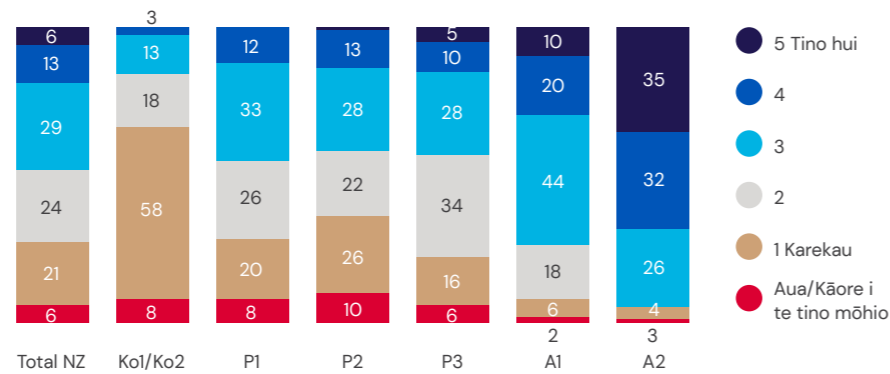
### Te Pānga: Ka kaha ake te rongo a te whānau, a te hapū, me ngā hapori Māori i te reo Māori me te ako i nga tikanga Māori

Te Rautaki: He tuku pūtea ki ngā kaupapa e tipu ai te whakatata mai o te tangata ki te reo me te whakatairanga i te Whakatematautanga

#### Te Reo Māori

Ngā pānga o ngā hōtaka Māori – i waenganui i te hunga kaimātaki, kaiwhakarongo hoki

Kua whānui ake ōku māramatanga ki te reo Māori.



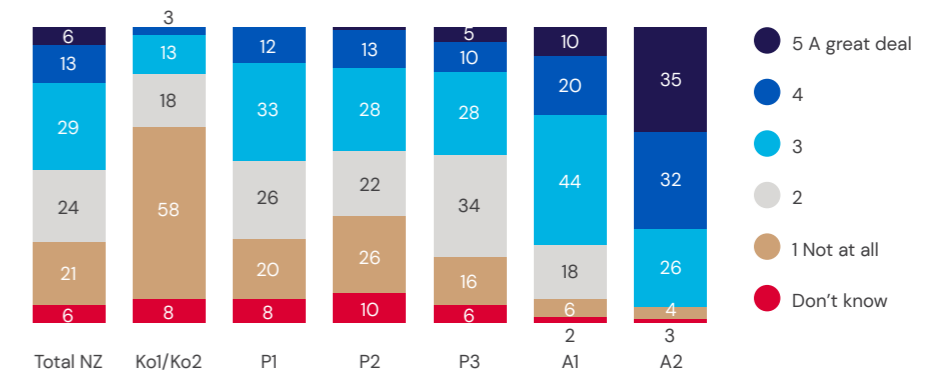
### Impact: Whānau, hapū, iwi and wider Aotearoa increasingly experience te reo Māori and tikanga Māori

Strategy: Investment in initiatives that grow consumption of Māori content and increase understanding of Māori language and culture

#### Te Reo Māori

Impact of Māori programming – among viewers and listeners

My understanding of te reo Māori has increased.



Te Inenga Pānga Rautaki	Te Tirohanga Inenga KoPA 2018/19	Ūnga 2020/21	Tapeke Tirohanga 2021 KoPA	Kua Tutuki te Whāinga
He tokomaha kē atu ngā tāngata o Aotearoa e kī ana kua mārama kē atu rātou ki ngā Tikanga Māori, kua inetia ngā panonitanga i te toru o roto i te rima mō te tauinenga rohenga e rima.				
Kāwai hunga mātaki 'Kore' ('Zero') (Ko1 and Ko2)	16%	>16%	15%	Kīhai i tutuki
Kāwai hunga mātaki 'Pō' ('Passive') (P1, P2, P3)				
P1 ('Rawea')	25%	>25%	45%	Kua tutuki
P2 ('Houtupu')	31%	>31%	42%	Kua tutuki
P3 ('Houora')	42%	>42%	44%	Kua tutuki
Kāwai hunga mātaki 'Awatea' ('Active') (A1, A2)				
A1 ('Te Ora')	65%	>65%	74%	Kua tutuki
A2 ('Te Ao Mārama')	90%	>90%	93%	Kua tutuki

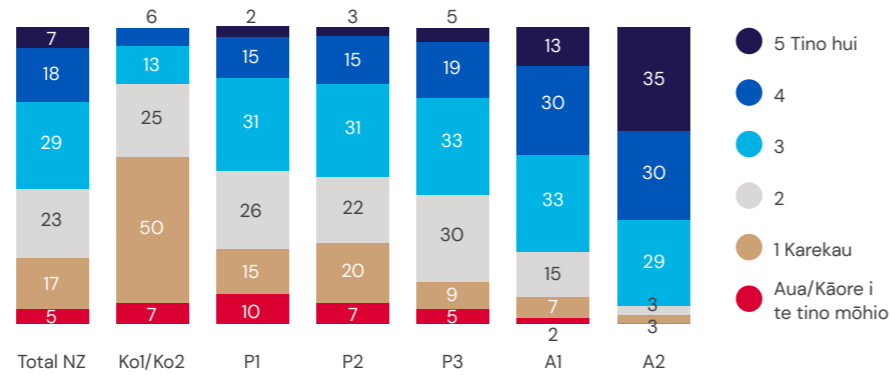
Strategy Impact Measure	2018/19 KoPA Measurement Survey	2020/21 Target	2021 KoPA Survey Score	Target Met
More New Zealanders say that their understanding of te reo Māori has increased as measured by the change in the top three-fifths of the five-point measurement scale.				
'Kore' ('Zero') audience category (Ko1 and Ko2)	16%	>16%	15%	Not achieved
'Pō' ('Passive') audience category (P1, P2, P3)				
P1 ('Rawea')	25%	>25%	45%	Achieved
P2 ('Houtupu')	31%	>31%	42%	Achieved
P3 ('Houora')	42%	>42%	44%	Achieved
'Awatea' ('Active') audience category (A1, A2)				
A1 ('Te Ora')	65%	>65%	74%	Achieved
A2 ('Te Ao Mārama')	90%	>90%	93%	Achieved



Tikanga Māori

Ngā pānga o ngā kaupapa Māori – i waenganui i te hunga kaimātaki, kaiwhakarongo hoki

Kua whānui ake ōku māramatanga ki te ahurea



Te Inenga Pānga Rautaki	Te Tirohanga Inenga KoPA 2018/19	Ūnga 2020/21	Tapeke Tirohanga 2021 KoPA	Kua Tutuki te Whāinga
<b>Kua tokomaha atu te hunga o Aotearoa e mea ana kua whānui ake ō rātou māramatanga ki ngā Tikanga Māori.</b>				
<b>Kāwai Hunga Mātaki 'Kore' ('Zero') (Ko1 and Ko2)</b>	23%	>23%	18%	Kīhai i tutuki
<b>Kāwai Hunga Mātaki 'Pō' ('Passive') (P1, P2, P3)</b>				
P1 ('Rawea')	33%	>33%	49%	Kua tutuki
P2 ('Houtupu')	43%	>43%	51%	Kua tutuki
P3 ('Houora')	54%	>54%	56%	Kua tutuki
<b>Kāwai Hunga Mātaki 'Awatea' ('Active') (A1, A2)</b>				
A1 ('Te Ora')	72%	>72%	76%	Kua tutuki
A2 ('Te Ao Mārama')	87%	>87%	94%	Kua tutuki

He mea nui te ine i ēnei waiaro i te mea, ka noho hei tūtohu mō ngā huringa pāpori whānui e kaingākauria ana e Te Māngai Pāho me ētahi atu hinonga. Ka haere ngā mahi tūturu mō te whakaora reo i roto i te horopaki pāpori whānui kē atu, ā, ki te kore te tautoko i te pāpori whānui, e kore e whai hua ngā kōkiritanga whāiti i ngā rohe reo Māori. Mā te tautoko a te hāpori whānui ka pūāwai ai ngā kōkiritanga reo.

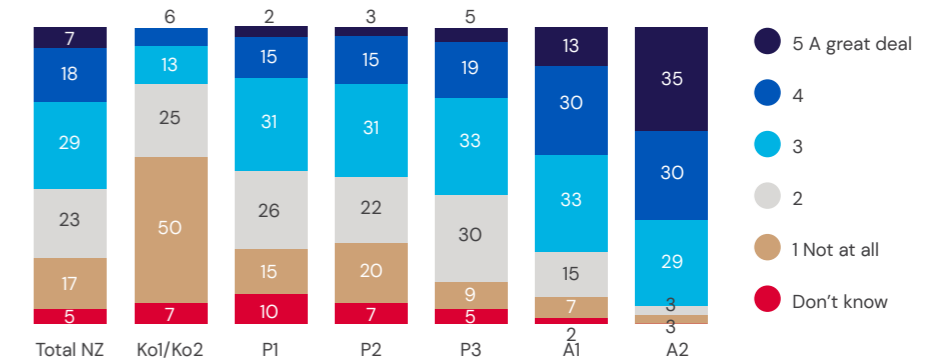
Ko te wero mā Te Māngai Pāho (me ētahi atu hinonga rāngai reo Māori) he whakatau me pēhea te tō mai i te tautoko e tupu tonu nei kia huri ai te waiaro ngākaupai ki ētahi mahi, ki ētahi whanonga ka māori noa te tuku.



Tikanga Māori

Impact of Māori programming – among viewers and listeners

My understanding of Māori culture has increased.



Strategy Impact Measure	2018/19 ZePA Measurement Survey	2020/21 Target	2021 ZePA Survey Score	Target Met
<b>More New Zealanders say that their understanding of Tikanga Māori has increased.</b>				
<b>'Kore' ('Zero') audience category (Ko1 and Ko2)</b>	23%	>23%	18%	Not achieved
<b>'Pō' ('Passive') audience category (P1, P2, P3)</b>				
P1 ('Rawea')	33%	>33%	49%	Achieved
P2 ('Houtupu')	43%	>43%	51%	Achieved
P3 ('Houora')	54%	>54%	56%	Achieved
<b>'Awatea' ('Active') audience category (A1, A2)</b>				
A1 ('Te Ora')	72%	>72%	76%	Achieved
A2 ('Te Ao Mārama')	87%	>87%	94%	Achieved

Measurement of these attitudes is significant as they are an indication of the broad social change that Te Māngai Pāho and other agencies are seeking to promote. It is within the broader social context that the real work of Māori language revitalisation has to occur, and without wider social support the targeted efforts in Māori language domains will not succeed. It is the support of the wider community that enables language initiatives to flourish.

The challenge is for Te Māngai Pāho (and other Māori language sector agencies) to determine how to capitalise on a growing level of support and turn positive attitudes into concrete actions and behaviours.





# Ngā Whakatutukinga

## Our Output Performance

E tutuki ai ō mātou haepapa i raro i te Public Finance Act mō ā mātou mahi e whāngai nei ki te pūtea a Te Karauna, mā ngā whiwhinga ake i raro i te Rohe Pūtea mō te Whanaketanga Māori, he pēhea hoki te inenga mō ia momo mahi, ā, ka tukuna e mātou ngā taipitopito mai i Ngā Pārongo Tautoko Whakapaē o roto i ia wāhanga putanga. E whakapuakina ana ngā tahua tāpiri i roto i te Tauākī Utu Ratonga i raro iho nei.

### He Kupu Whānui mō te Pānga o KOWHERORI-19 ki te Mahi Ratonga

I pāngia te whakatutukitanga o tētahi o ā mātou whāinga matua mō 2020/21 (Te Raukaha) me ngā hua mō ētahi inenga mahinga e toru, e te KOWHEORI-19, tirohia ngā tuhinga i raro iho nei.

Ko ngā ūnga mō ngā inenga kīhai i tutuki, ko te katoa o te pūtaka, ko tētahi wahi rānei, ko te KOWHEORI-19:

- Ko Te Hunga Whiwhi Tahua i whiria hei arotake (e rua ngā inenga i pāngia).

### Ngā Utu mō ngā Ratonga

Kotahi anō te karangatanga tutukinga a Te Māngai Pāho, ā, ko ngā whiwhinga me ngā whakapaunga katoa ko ngā tapeke, e ai ki ngā tauākī pūtea i te whārangi 106.

Ko te whiwhinga ake ka riro i Te Māngai Pāho he taurite ki ngā whakapaunga tūturu a te Kāwanatanga ka ara ake mō ngā whiwhinga ake.

Ko ngā taipitopito o ngā whiwhinga ake me ngā whakapaunga, he mea whakarārangi ā-mahi, ā-tapeke katoa, i raro iho nei.

Ngā Whakapaunga Putanga	Tahua <sup>2</sup> \$000	Tūturu 2020/21 \$000	2019/20 \$000
<b>Ngā whiwhinga pūtea</b>			
Tapeke whiwhinga	68,700	68,759 <sup>3</sup>	66,259 <sup>3</sup>
Tapeke o ērā atu whiwhinga pūtea	0	372	109
Tapeke huamoni i whiwhi	500	308	545
<b>Whiwhinga pūtea katoa</b>	<b>69,200</b>	<b>69,439</b>	<b>66,913</b>
<b>Whakapaunga putanga</b>			
Kōrero rerekē	45,000	46,245	
Ngā kaupapa Māori mō te pouaka whakaata	0		39,061
Ngā pārongo matihiko, hou hoki	0		7,508
Ngā irirangi Māori	13,000	12,896	14,629
Puoro Māori	1,000	939	0
Taunaki ahumahi, whakatipu raukaha hoki	7,000	4,213	1,815
Whakapaunga whakahaere	4,000	3,391	3,318
<b>Tapeke whakapaunga putanga</b>	<b>70,000</b>	<b>67,684</b>	<b>66,331</b>
<b>Te nekehanga more o ngā tāpuinga e ai ki te tauākī o ngā whiwhinga me ngā whakapaunga tōpū</b>	<b>(800)</b>	<b>1,755</b>	<b>582</b>

3. Rohe Pūtea mō te Whanaketanga Māori \$000  
Te Pūtea Wahakamutunga \$68,759  
Tūturu \$68,759

To comply with our responsibilities under the Public Finance Act regarding our activities funded through the Crown via the appropriations within Vote: Māori Development, and measurement of performance for each activity, we provide details from the Information Supporting the Estimates within each output class. The associated funding is disclosed in the Cost of Services Statement below.

### Overall Comment on the Impact of COVID-19 on Service Performance

The achievement of one of our key priorities for 2020/21 (Capacity) and results for two performance measures were impacted by COVID-19, as noted below.

Targets for the following measures were not met for reasons partly or wholly due to COVID-19:

- funding recipients selected for review (two measures wholly impacted).

### Cost of Services

Te Māngai Pāho has a single output class, and all revenue and expenses incurred are the totals as disclosed in the financial statements on page 106.

The appropriation revenue received by Te Māngai Pāho equals the government's actual expenses incurred in relation to the appropriations.

Details of appropriations and expenditure by activity and total expenditure are set out below.

Output Expenses	Budget <sup>2</sup> \$000	Actual 2020/21 \$000	2019/20 \$000
<b>Revenue</b>			
Total appropriations	68,700	68,759 <sup>3</sup>	66,259 <sup>3</sup>
Total other revenue	0	372	109
Total interest received	500	308	545
<b>Total revenue</b>	<b>69,200</b>	<b>69,439</b>	<b>66,913</b>
<b>Output expenses</b>			
Diverse content	45,000	46,245	
Māori programmes for television	0		39,061
Digital and new media	0		7,508
Māori radio	13,000	12,896	14,629
Māori music	1,000	939	0
Industry support and capacity building	7,000	4,213	1,815
Operating expenditure	4,000	3,391	3,318
<b>Total output expenses</b>	<b>70,000</b>	<b>67,684</b>	<b>66,331</b>
<b>Net movement in reserves as per statement of comprehensive revenue and expense</b>	<b>(800)</b>	<b>1,755</b>	<b>582</b>

3. Vote: Māori Development \$000  
Final Voted \$68,759  
Actual \$68,759



Taite Music Prize Pātea Māori Club

### Pūrongo Whakapae mō te Mutunga Tau 2020/21

Ko tēnei takunetanga o tēnei whiwhinga kia puta haere mai ngā hua tautiaki, ahunga roa, whakatipu hoki a ngā Māori i tōna reo, i āna taonga, i ōna mātauranga me ōna tikanga.

	Tahua Aro Whānui	2020/21 Tūtutu	2019/20 Tūtutu
Ko tā Te Māngai Pāho he kirimana mō ngā mahi pāpāho me ētahi atu mahi e tutuki ai ētahi paearu taketake hei whakatairanga i te reo me te ahurea Māori.	100%	100%	100%
Ka tohaina atu ngā tahua mā te hunga tuatoru mō te whakaputa me te toha i ngā kaupapa reo Māori.	94%	95%	95%
Te pikitanga ake o te hunga mātaki, whakarongo hoki mō ngā kaupapa reo Māori.	≥5%	Ngā tahua pouaka whakaata, matihiko me te pāpāhotanga Ngā irirangi Māori	Kīhai i tutuki (Kāore i rerekē) <sup>4</sup> Kīhai i tutuki (+3%) <sup>5</sup> Kīhai i tutuki (+1%)
Ka tutuki te paerewa kounga o te 90 paihēneti i te Poutarāwaho Aromātai Reo, i ngā kaupapa reo Māori nā Te Māngai Pāho i whāngai, kāore e hoki iho.	Kua tutuki	Kua tutuki	Kīhai i tutuki

4. E wero ana te tiwēhenga o ngā kaimātaki i te mātakitanga pouaka whakaata puta noa i āna tūāpapa maha.  
5. Ahakoa kāore te ūnga pikinga 5 ōrau i tutuki, kei te tīna tonu ngā kaimātahi matihiko, ā, kei te pai hoki ahu whakarunga tonu ngā kaiwhakarongo ki ngā reo irirangi ā-iwi.

### 2020/21 Estimates End-of-Year Performance Reporting

This appropriation is intended to achieve progress towards Māori protecting, sustaining and growing their reo, taonga, mātauranga and tikanga.

	Budget Standard	2020/21 Actual	2019/20 Actual
All Te Māngai Pāho contracts meet key criteria to promote Māori language and culture.	100%	100%	100%
Funding is distributed to partners for the production and distribution of Māori language content.	94%	95%	95%
Percentage increase in audiences for Māori language content.	≥5%	Television, digital and new media Māori radio	Not achieved (No change) <sup>4</sup> Not achieved (+3%) <sup>5</sup> Not achieved (-1%) Not achieved (+1%)
Māori language content produced by partners achieves a quality standard of at least 90 percent on the Māori Language Evaluation Framework.	Achieved	Achieved	Not achieved

4. Television viewership generally is challenged by the fragmentation of audiences across multiple platforms.  
5. While the 5 percent increase target was not achieved, television and digital audiences are holding steady, and iwi radio audiences are still trending in a positive direction.

## Ngā Whāinga Matua 2020/21

Ngā Wāhanga Matua	Ngā Hua 2020/21
<b>Te Raukaha</b>	
<ul style="list-style-type: none"> <li>– <b>Kia tipu ake te raukaha ki Te Māngai Pāho me te rāngai.</b></li> <li>– <b>Kia whakaaweawetia te mahi ngātahi a Te Rāngai Pāpāho Māori.</b></li> <li>– <b>Kia whāia ngā kōtuitanga auaha.</b></li> </ul>	<p>He nui ngā pānga mai ki tēnei wāhanga, nā te KOWHEORI-19. Heoi anō, he kaha te mahi tahi me ētahi atu hinonga rāngai, ā, i pakari ake ō mātou tūhononga ki ētahi atu kōtuitanga auaha pērā i a Whutupōro Aotearoa me ngā kaihanganga pae tukutuku, me Octave Ltd.</p> <p><b>Te Puna Kairangi</b> Ko tā Te Puna Kairangi he tautoko i ngā kaupapa hao nui, māia hoki e aro mai ai te minenga puta noa i te ao. Ko Te Tumu Whakaata Tāonga me Irirangi Te Motu ngā kaiwahakahaere i te pūtea, heoi anō, he tikanga rua te poutarāwaho hautū e whakamahia ana e tētahi Rōpū Mana Whakahaere me ētahi māngai nō Te Māngai Pāho; ko te Toihau o te Poari, a Tākuta Dr Eruera Tarena me tētahi o ngā mema o te Poari, ko Tamalene Painting. Nā tēnei āhuatanga i kitea ai ngā kaupapa Māori ki tonu pūtea i angitū.</p> <p><b>Public Interest Journalism Fund (PIJF)</b> I pōhiritia a Te Māngai Pāho e Irirangi Te Motu kia mahi tahi ki te hanga mahere whakatutuki mō te pūtea kawe pūrongo whānui. E koa ana mātou i te waiaro mahi ngātahi o Irirangi Te Motu.</p>
<b>Te Waihanga</b>	
<ul style="list-style-type: none"> <li>– <b>He rumaki i te toi, i te auaha me te hiranga.</b></li> <li>– <b>He tautoko i te huhua o ngā kaupapa Māori.</b></li> <li>– <b>He aro ki ngā kaupapa Māori mā te hunga tamariki, rangatahi hoki.</b></li> </ul>	<p>I te otinga atu, he tino pai ngā mahi a Te Māngai Pāho i roto i tēnei āhuatanga mahi, mātua rā, ko te taha ki ngā mahi puoro.</p> <p>Hei tauira, i kite mātou i te kaupapa o <i>Waiata Anthems</i> e angitu tonu ana, i reira kitea ai ngā waiata Māori ki ngā rārangi auraki o Aotearoa.</p>
<b>Te Minenga</b>	
<ul style="list-style-type: none"> <li>– <b>Te whakapiki i te tokomaha o te minenga e whai wāhi mai ana ki ngā kaupapa pāpāho reo Māori</b></li> <li>– <b>Kei te wātea ngā kaupapa pāpāho Māori ki ngā paepāho ararau</b></li> <li>– <b>He whakamātau i ētahi kaupapa rangatahi hou</b></li> </ul>	<p>Kua kitea te angitu ki tēnei āhuatanga mahi i tēnei tau.</p> <p>Ko tētahi o ngā whāinga he whakawhānui i te hunga minenga ki ngā rohenga reo, ā, i kitea hoki te pai o te pikinga o te hunga minenga ki te ao matihiko, reo irirangi hoki.</p> <p>Hei tauira, inā te rahi o ngā pae taurewa, toronga hoki i kitea i Hahana, nā Blackout Media, i tata eke ki tōna 9.3 miriona puta noa i ā rātou paepāho Pukamata, Paeāhua me Atakori.</p>

## 2020/21 Key Priorities

Priority Areas	2020/21 Results
<b>Capacity</b>	
<ul style="list-style-type: none"> <li>– <b>Grow the capacity of both Te Māngai Pāho and the sector</b></li> <li>– <b>Incentivise a more collaborative Māori Media Sector</b></li> <li>– <b>Pursue innovative partnerships</b></li> </ul>	<p>Progress in this area has been impacted by COVID-19. However, there was strong collaboration with other sector entities, and we built on our relationship with innovative partners such as New Zealand Rugby and web developers Octave Ltd.</p> <p><b>Te Puna Kairangi – The Premium Development Fund</b> The Premium Development Fund is designed to support projects that are ambitious and bold with international appeal. The fund is administered by the New Zealand Film Commission and NZ On Air. However it has a bicultural leadership model with a governance panel that includes Te Māngai Pāho representatives, Board Chair Dr Eruera Tarena and Board member Tamalene Painting. This ensured that Māori projects were represented in the successful funding applicants.</p> <p><b>Public Interest Journalism Fund (PIJF)</b> NZ On Air invited Te Māngai Pāho to work with them to develop implementation plans for the \$55 million public journalism fund. We are grateful for the collaborative attitude of NZ On Air.</p>
<b>Creation</b>	
<ul style="list-style-type: none"> <li>– <b>Foster creativity, innovation and excellence</b></li> <li>– <b>Support a diverse range of high-quality Māori content</b></li> <li>– <b>Focus on engaging Māori content for tamariki and rangatahi</b></li> </ul>	<p>Overall, Te Māngai Pāho has performed well in this space, particularly in the music area.</p> <p>For example, we saw the continued success of the <i>Waiata Anthems</i> project, which saw waiata Māori featuring in the mainstream New Zealand charts.</p>
<b>Audience</b>	
<ul style="list-style-type: none"> <li>– <b>Increase audience engagement with Māori language content</b></li> <li>– <b>Ensure all Māori content is available on multiple platforms</b></li> <li>– <b>Experiment with new rangatahi initiatives</b></li> </ul>	<p>There has been some success in this area this year.</p> <p>An objective was set to grow audiences in all language categories, and digital and iwi radio both saw positive audience growth.</p> <p>For example, <i>Hahana</i> by Blackout Media Ltd saw large ratings and engagement, with nearly 9.3 million across their three platforms of Facebook, Instagram and TikTok.</p>

## Ngā Inenga Haumitanga

### Ngā kaupapa katoa e tautokotia ana

Tūtohu Mahinga	Paerewa Mahinga	2020/21 Mahinga Tūturu	2019/20 Mahinga Tūturu
Te kōunga o ngā haumitanga	Ka whāia ā mātou mātāpono haumitanga e whitu i roto i ā mātou whakataunga pūtea.	Kua tutuki	Inenga hou mō 2020/21
Te kōunga o ngā haumitanga	Ka tautohua te reo Māori, ngā putanga ahurea Māori rānei ki ngā kaupapa katoa e whāngaihia ana (arā, e kitea ana i ngā tūāpapa maha e hāngai ana).	Kua tutuki	Inenga hou mō 2020/21

### Kounga

E whai nei ngā inenga kounga i ngā taurira o ngā kaupapa me ngā hōtaka i oti i te tau 2020/21.<sup>6</sup>

Tūtohu Mahinga	Paerewa Mahinga	2020/21 Mahinga Tūturu	2019/20 Mahinga Tūturu
Te kōunga o te reo Māori ki ngā kaupapa katoa ka whāngaihia	E aromatawaitia ana he taurira o ngā pānui i whāngaihia kia kitea mehemea kua tutuki tētahi paerewa kounga o 4.5 (kaua e heke iho) i tētahi tauine tohu rima, i runga i tō mātou Poutarāwaho Aromātai Reo.	Kua tutuki Kaute Kounga Toharite 4.8	Inenga arotake mō te tau 2020/21

(Katoa ngā take kounga e ono ka aromatawaitia i tētahi tauine-rima; he tino pai te 5, ā, ko te 1 kāore i te pai).

### Te kōunga o te reo Māori ki ngā kaupapa katoa kua whāngaihia

E whai nei ngā inenga kounga i ngā taurira hōtaka ki te 90 ōrau (ki tua atu rānei) o ngā kaupapa i whāngaihia.

Tūtohu Mahinga	Paerewa Mahinga	2020/21 Mahinga Tūturu	2019/20 Mahinga Tūturu
Te kōunga o te reo Māori ki ngā kaupapa katoa ka whāngaihia	E aromatawaitia ana he taurira mō ngā pānui i whāngaihia kia kitea mehemea kua tutuki tētahi paerewa kounga o 4.5 (kaua e heke iho) i tētahi tauine tohu rima, i runga i tō mātou Poutarāwaho Aromātai Reo.	Kīhai i hāngai (Kei te whakamahia he inenga hou)	Kīhai i tutuki Kaute Kounga Toharite 4.9

(Katoa ngā take kounga e ono ka aromatawaitia i tētahi tauine-rima; he tino pai te 5, ā, ko te 1 kāore i te pai).

6. Ka haere tonu ngā mahi arotake i te kōunga me te rahinga ki tā ngā mahi hanganga. I arotakehia tētahi taurira o ngā kaupapa kua tata oti i tēnei tau tonu e ētahi kaitohutohu reo Māori kua rēhitatia. Arā, ko ngā kaupapa i tautokona i te wā o te 1 o Hune 2019 ki te 30 Hune 2020. I arotakehia ēnei kia kitea mai ai te ekenga o te kōunga o te reo Māori ki tētahi paerewa 'pai', inā rā, ka eke tonu te whakahuahuatanga o te reo ki tētahi kōunga pai nei, te whānuitanga o te puna kupu, te mārara ki ngā tikanga wetereo me ētahi rerenga kiwaha e mārara ai te kaikōrero ki te whakamahinga o te reo, hāunga ngā hapa ki ngā horopaki rerekē. Ka mātua rā hoki i te matatau o te reo. I kōrerotia ngā raruraru i tautohua ki ngā kaiwhakapāho. Ko te kaupapa o te arotahinga kia mōhiotia ai, i tētahi momo toharitenga, ngā kaute aromatawai i te kōunga me te rahinga puta noa i te tau.

## Investment Performance Measures

### All funded content

Performance Indicator	Performance Standard	2020/21 Actual Performance	2019/20 Actual Performance
Investment quality	Our seven investment principles are followed for all funding decisions.	Achieved	New measure for 2020/21
Investment quality	All initiatives funded have identified Māori language and/or Māori cultural outcomes (and are made available on multiple platforms, where applicable).	Achieved	New measure for 2020/21

### Quality

The following quality measures are based on samples of funded projects or programmes completed in the 2020/21 year.<sup>6</sup>

Performance Indicator	Performance Standard	2020/21 Actual Performance	2019/20 Actual Performance
Quality of Māori language for all funded content	Samples of funded projects and programmes reviewed are assessed as meeting a quality standard of (at least) 4.5 or above on a five-point scale based on our Māori Language Evaluation Framework.	Achieved Average quality score 4.8	Revised measure for 2020/21

(Each of the six quality aspects is assessed on a five-point scale where 5 is excellent and 1 is poor).

### Quality of Māori language for all funded content

The following quality measures are based on samples of at least 90 percent of funded programmes.

Performance Indicator	Performance Standard	2020/21 Actual Performance	2019/20 Actual Performance
Quality of Māori language for all funded content	Samples of funded programmes reviewed are assessed as meeting a quality standard of (at least) 4.5 or above on a five-point scale based on our Māori Language Evaluation Framework.	Not applicable (Replaced by new measure)	Not achieved Average quality score 4.9

(Each of the six quality aspects is assessed on a five-point scale where 5 is excellent and 1 is poor).

6. Quality and quantity are assessed on an ongoing basis, according to the stage of production. A sample of programmes nearing completion in the current year was reviewed by registered Māori language consultants. This included programmes funded from the period 1 June 2019 to 30 June 2020. These were reviewed in order to confirm that the language quality was at a minimum of 'good', meaning the quality is marked by good pronunciation, a competent range of vocabulary and grammatical structures and some idiomatic sayings that enable the speaker to use the language, though errors occur, in specific settings. Fluent speaking talent is an added bonus. Where issues were identified, these were communicated to the broadcaster. The intention of the target was to report, on an averaged basis, of the quality and quantity scores of assessments throughout the year.

**Te rahi o te reo Māori ki ngā kaupapa katoa kua tautokona**

E whai nei ngā inenga rahinga i ngā tauira kaupapa i whāngaihia i te tau 2020/21.

Tūtohu Mahinga	Paerewa Mahinga	2020/21 Mahinga Tūturu	2019/20 Mahinga Tūturu
Te kounga o te reo Māori ki ngā kaupapa katoa ka tautokona	Ka ea i te 90 ōrau neke atu te nui o ngā tauira ka tautokona ngā paearu mō ngā kaupapa reo Māori, e ai ki tētahi puna kaimātakitaki whāiti.	Kua tutuki 94%	Inenga arotake mō te tau 2020/21

**Te rahi o te reo Māori ki ngā kaupapa katoa kua tautokona**

E whai nei ngā inenga rahinga i ngā tauira i eke ki te 90 ōrau (ki tua rānei) o ngā kaupapa i whāngaihia.

Tūtohu Mahinga	Paerewa Mahinga	2020/21 Mahinga Tūturu	2019/20 Mahinga Tūturu
Te kounga o te reo Māori ki ngā kaupapa katoa ka tautokona	Ka ea i te 90 ōrau neke atu te nui o ngā tauira ka tautokona ngā paearu mō ngā kaupapa reo Māori, e ai ki tētahi puna kaimātakitaki whāiti.	Kīhai i hāngai (Kei te whakamahia he inenga hou)	Kua tutuki 91%

**Ngā minenga**

Tūtohu Mahinga	Paerewa Mahinga	2020/21 Mahinga Tūturu	2019/20 Mahinga Tūturu
He whakapiki i te minenga mō ngā kaupapa ka tautokona puta noa i ngā paepāho katoa.	>5%	Kīhai i tutuki (Kāore he rerekētanga mō te pouaka whakaata me te matihiko  Reo irirangi ā-iwi 3%)	Kīhai i tutuki (-1%)



**Quantity of Māori language content for all funded content**

The following quantity measures are based on samples of funded programmes completed in the 2020/21 year.

Performance Indicator	Performance Standard	2020/21 Actual Performance	2019/20 Actual Performance
Quantity of Māori language for all funded content	At least 90% of samples of completed projects are assessed as meeting the required Māori language content, according to target audience group.	Achieved 94%	Revised measure for 2020/21

**Quantity of Māori language for all funded content**

The following quantity measures are based on samples of at least 90 percent of funded programmes.

Performance Indicator	Performance Standard	2020/21 Actual Performance	2019/20 Actual Performance
Quantity of Māori language for all funded content	At least 90% of samples of funded programmes are assessed as meeting the required Māori language content, according to target audience group.	Not applicable (Replaced by new measure)	Achieved 91%

**Audiences**

Performance Indicator	Performance Standard	2020/21 Actual Performance	2019/20 Actual Performance
Increase audiences for funded programmes across all platforms combined	>5%	Not achieved (No change for TV and digital  Iwi radio 3%)	Not achieved (-1%)



# Ngā Kaupapa Whānui

Diverse Content

325,626

Te toharite kaimātaki nui rawa atu mō tētahi kaupapa i tautokona e Te Māngai Pāho

Highest average audience for a programme funded by Te Māngai Pāho

(The Casketeers)

I tēnei mahi, e hiahia ana kia tutuki i a Te Māngai Pāho:

- te whakatairanga te reo Māori me te ahurea Māori mā roto i ngā pāhotanga oro, ataata hoki;
- te hoko i ngā kaupapa kia whakapāhotia ki runga pouaka whakaata ki ētahi atu paepāho; waihoki ko,
- te whakapakari te kaha ki te rāngai pāhotanga pouaka whakaata Māori, hanganga hoki.

319

Ngā wāhanga kaupapa i mātakitia 30,000 neke atu rānei ngā kaimātaki

Programme episodes attracted 30,000 viewers or more

Through this activity, Te Māngai Pāho intended to achieve:

- promotion of Māori language and culture through audio and visual media;
- purchase of programming to be broadcast on television or on other platforms; and
- promotion of capability in the Māori television, media and production sector.

## Te whāngai pūtea hāngai ki whakaata Māori

Tūtohu Mahinga	Paerewa Mahinga	2020/21 Mahinga Tūturu	2019/20 Mahinga Tūturu
E whakaaetia ana ngā ūnga haumi mō te tau 2020/21 ki te kirimana Tuku Pūtea Hāngai me Whakaata Māori.	Kua tutuki	Kua tutuki	He inenga hou mō 2020/21
Te nuinga o ngā kaupapa a Whakaata Māori kua hangaia i raro i te kirimana tuku pūtea hāngai 2020/21 e aro ana ki te hunga matatau.	60%	Kua tutuki 74% <sup>7</sup>	He inenga hou mō 2020/21

## He whāngai kaupapa pouaka whakaata mā te hoko haora i runga i te rōpū mātaki arotahi

Tūtohu Mahinga	Paerewa Mahinga	2020/21 Mahinga Tūturu	2019/20 Mahinga Tūturu
Rōpū Mātaki Arotahi	Ngā Hāora Pānui Ūnga	Ngā Hāora Tūturu i Hokona	Ngā Hāora Tūturu i Hokona
Ngā kaikōrero matatau ki te reo Māori (Neke atu i te 70% o ngā kai o roto he reo Māori)	Inenga arotake mō te tau 2020/21	Kīhai i hāngai (Kei te whakamahia he inenga hou)	Kīhai i tutuki 374.5
Te hunga ako reo tuarua (I waenga i te 30 me te 70% o ngā kai o roto he reo Māori)	Inenga arotake mō te tau 2020/21	Kīhai i hāngai	Kua tutuki 122.5
Ngā rōpū mātaki torohū (Tae atu ki te 30% o ngā kai o roto he reo Māori)	Inenga arotake mō te tau 2020/21	Kīhai i hāngai	Kua tutuki 153
Tapeke hāora kaupapa	Inenga arotake mō te tau 2020/21	Kīhai i hāngai (Kei te whakamahia he inenga hou)	Kua tutuki 650
Te maha o ngā kaupapa me ngā hinonga e tukuna ana mō ngā kaupapa whānui (hāunga a Whakaata Māori)	70	Kua tutuki 71	He inenga hou mō 2020/21

7. Hei tā Whakaata Māori, 74% te nui o ngā kaupapa reo Māori i roto i tā rātou mahere whakapāhotanga i te tau 2020/21 (2019/20 70%).

## Māori television direct funding

Performance Indicator	Performance Standard	2020/21 Actual Performance	2019/20 Actual Performance
Direct funding contract with Māori Television has agreed investment targets for the 2020/21 year.	Achieved	Achieved	New measure for 2020/21
The majority of Māori Television programming produced under the 2020/21 direct funding contract is aimed at fluent speakers.	60%	Achieved 74% <sup>7</sup>	New measure for 2020/21

## Quantity of hours purchased under the direct funding contract with Māori television by target audience group

Performance Indicator	Performance Standard	2020/21 Actual Performance	2019/20 Actual Performance
Target Audience Group	Programme Hours Target	Actual Hours Purchased	Actual Hours Purchased
Fluent Māori language speakers (Over 70% Māori language content)	Revised measure for 2020/21	Not applicable (Replaced by new measure)	Not achieved 374.5
Second language learners (Between 30% and 70% Māori language content)	Revised measure for 2020/21	Not applicable	Achieved 122.5
Receptive audiences (Up to 30% Māori language content)	Revised measure for 2020/21	Not applicable	Achieved 153
Total direct funding programme hours	Revised measure for 2020/21	Not applicable (Replaced by new measure)	Achieved 650
Number of programmes or projects funded for diverse content (excluding Māori Television)	70	Achieved 71	New measure for 2020/21

7. Māori Television reports that in the 2020/21 year, its broadcast schedule achieved 74 percent te reo Māori content (2019/20: 74 percent).

## Te tahua kaupapa pouaka whakaata whakataetae i hokona e te rōpū mātaki arotahi

Tūtohu Mahinga	Paerewa Mahinga	2020/21 Mahinga Tūturu	2019/20 Mahinga Tūturu
Rōpū Mātaki Arotahi	Ngā Hāora Pānui Ūnga	Ngā Hāora Tūturu i Hokona	Ngā Hāora Tūturu i Hokona
Ngā kaikōrero matatau ki te reo Māori (Neke atu i te 70% o ngā kai o roto he reo Māori)	Inenga arotake mō te tau 2020/21	Kīhai i hāngai (Kei te whakamahia he inenga hou)	Kua tutuki 277.2
Te hunga ako reo tuarua (I waenga i te 30 me te 70% o ngā kai o roto he reo Māori)	Inenga arotake mō te tau 2020/21	Kīhai i hāngai	Kīhai i tutuki 76.5
Ngā rōpū mātaki torohū (Tae atu ki te 30% o ngā kai o roto he reo Māori)	Inenga arotake mō te tau 2020/21	Kīhai i hāngai	Kua tutuki 88.5
Tapeke hāora pānui	Inenga arotake mō te tau 2020/21	Kīhai i hāngai (Kei te whakamahia he inenga hou)	442.2

## Ngā pūtea whakataetae mō te matihiko, pāpāho hou hoki

## — Kounga

Tūtohu Mahinga	Paerewa Mahinga	2020/21 Mahinga Tūturu	2019/20 Mahinga Tūturu
Te kounga o ngā kaupapa tuihono hou i tautokona ā-pūtea	E kitea ana te reo Māori, ngā putanga ahurea Māori rānei i ngā tono katoa e whāngaihia ana, ā, kei ngā tūāpapa maha	Kei te whakamahia he inenga hou mō 2020/21	Kua tutuki

## Ngā pūtea whakataetae mō te matihiko, pāpāho hou hoki

## — Te Rahinga

Tūtohu Mahinga	Paerewa Mahinga	2020/21 Mahinga Tūturu	2019/20 Mahinga Tūturu
Te maha o ngā kaupapa matihiko, pāpāho hou hoki i whāngaihia	Inenga arotake mō te tau 2020/21	Kīhai i hāngai	Kīhai i tutuki 33 ngā kaupapa
Ngā hāora mō ngā kaupapa matihiko, pāpāho hou hoki i whāngaihia	Inenga arotake mō te tau 2020/21	Kīhai i hāngai	Kīhai i tutuki 89.5 hāora

## Contestable television hours purchased by target audience group

Performance Indicator	Performance Standard	2020/21 Actual Performance	2019/20 Actual Performance
Target Audience Group	Programme Hours Target	Actual hours Purchased	Actual Hours Purchased
Fluent Māori language speakers (Over 70% Māori language content)	Revised measure for 2020/21	Not applicable (replaced by new measure)	Achieved 277.2
Second language learners (Between 30% and 70% Māori language content)	Revised measure for 2020/21	Not applicable	Not achieved 76.5
Receptive audiences (Up to 30% Māori language content)	Revised measure for 2020/21	Not applicable	Achieved 88.5
Total contestable television programme hours	Revised measure for 2020/21	Not applicable (Replaced by new measure)	442.2

## Contestable digital and new media funding

## — Quality

Performance Indicator	Performance Standard	2020/21 Actual Performance	2019/20 Actual Performance
Quality of digital and new media initiatives funded	All proposals funded have identified Māori language and/or Māori cultural outcomes and are made available on multiple platforms.	Replaced by new measure 2020/21	Achieved

## Contestable digital and new media funding

## — Quantity

Performance Indicator	Performance Standard	2020/21 Actual Performance	2019/20 Actual Performance
Number of digital and new media initiatives funded	Revised measure for 2020/21	Not applicable	Not achieved 33 initiatives
Hours of digital and new media initiatives funded	Revised measure for 2020/21	Not applicable	Not achieved 89.5 hours





Waka Huia 'Ruapekapeka' - Scottie Douglas Productions Ltd

## Ngā Reo Irirangi ā-Iwi

### Iwi Radio

**I tēnei mahi, ko te hiahia o Te Māngai Pāho he:**

- whakatairanga i te reo Māori me te ahurea Māori mā roto i ngā whakapāhotanga reo irirangi;
- whakapakari i te kaha ki roto i te rāngai reo irirangi Māori;
- tautoko tonu i ngā utu whakahaere i ngā reo irirangi ā-iwi;
- hoko kaupapa, waiata hoki hei whakapāhotanga ki ngā reo irirangi ā-iwi.

**Through this activity, Te Māngai Pāho intended to:**

- promote Māori language and culture through radio broadcasting;
- promote capability in the Māori radio broadcasting sector;
- continue to support the operational costs of the iwi radio stations; and
- purchase programmes and music for broadcast on iwi radio.



George Burt MNZM

**Huihuinga Whakanui: ko George Burt, nō Katikati, mō āna mahi takoha ki te ao Māori me ngā mahi whakapāho**

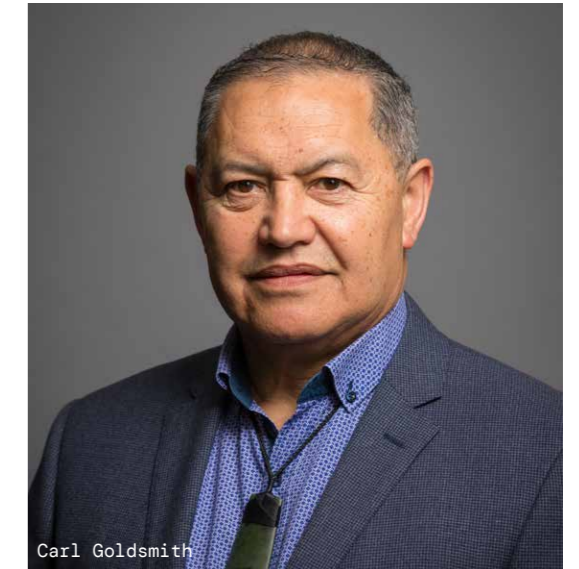
Ngā whakamānawa nui ki a George Burt, mōna i tautapatia hei mema mō Te Tohu Huānga o Aotearoa. Ko Burt, e mōhiotia whānuitia ana, e arohatia ana hoki ia ko Papa George, te kaiatawhai i ngā iwi o Tauranga Moana ki te whakapūmau i tō rātou ake reo irirangi ā-iwi i te tau 1992 whai muri i te roa o āna mahi takoha nui i ngā reo irirangi me te ao whakapāho. Mei kore ake i a ia me āna mahi ki te whakapūmau i te hononga ake o ngā reo irirangi ā-iwi puta noa i Aotearoa.

Tēnei rā te mihi a Te Māngai Pāho ki a Carl Goldsmith, kua 20 tau nei a ia e mahi ana mō Te Māngai Pāho, te kaimahi tū roa rawa atu. I tīmata mai a Carl ki Te Māngai Pāho i te 30 o Paengawhāwhā 2001, ā, arā noa atu ōna mahi ki te rāngai irirangi reo Māori ā-iwi.

**Investiture ceremony: George Burt, of Katikati, for services to Māori and broadcasting**

Congratulations to George Burt who was made a Member of the New Zealand Order of Merit. Burt, known respectfully and affectionately as Papa George, helped the Iwi of Tauranga Moana to establish their own Iwi station in 1992, after a long period of service in radio broadcasting. He became pivotal to the establishment of most of the tribal network of Iwi radio across New Zealand.

Te Māngai Pāho wishes to acknowledge 20 years of service by Carl Goldsmith, our longest-serving staff member. Carl started with Te Māngai Pāho on 30 April 2001 and has done sterling work in the Iwi radio sector.



Carl Goldsmith



21

**Ngā reo irirangi ā-iwi**  
Iwi radio stations



84,000

**hāora mō ngā kaupapa reo Māori me ngā hōtaka reo irirangi**  
Hours of Māori language content radio programming



3%

**Te pikinga o te minenga ā-iwi**  
Increase in Iwi radio network audience



Nā ngā nohonga rāhui KOWHEORI-19 i rerekē noa atu ngā whakaritenga mahi a ngā reo irirangi. Many stations had to adapt to broadcasting from home through COVID-19 lockdowns.

I te marama o Mei 2021, i whakarewatia e Te Whakaruruhau o Ngā Reo Irirangi Māori tā rātou taupānga hou e kīia nei ko

**Whare Kōrero**

ki Ngā Whare Waatea Marae, ki Māngere, ki te Tonga o Tāmaki Makaurau.

In May 2021, Te Whakaruruhau o Ngā Reo Irirangi Māori launched its new app

**Whare Kōrero**

at Ngā Whare Waatea Marae, in Māngere, South Auckland.

30 tau i ngā iarere

E whai ake nei ko ngā reo irirangi e whakanui ana i te 30 tau i ngā iarere i tēnei tau.



30 years on air

These stations celebrated 30 years on air this year.

## Ngā inenga kounga mō ngā reo irirangi ā-iwi

Tūtohu Mahinga	Paerewa Mahinga	2020/21 Mahinga Tūturu	2019/20 Mahinga Tūturu
Kounga pāhotanga	E aromatawaitia ana te kounga pāhotanga o ngā teihana mō te ekenga ki te paerewa kounga 80%, nā runga i tā mātou Anga Aromātai Pāhotanga Irirangi Māori. <sup>8</sup>	Kīhai i tutuki Te Piro Kounga Pāhotanga Toharite puta noa i te kupenga reo irirangi ā-iwi he 72%. <sup>9</sup>	Kīhai i tutuki Te Piro Kounga Pāhotanga Toharite puta noa i te kupenga reo irirangi ā-iwi he 70%.
Te whakapiki i te kāhui whakarongo ki ngā reo irirangi ā-iwi puta noa i ngā tūāpapa pāho, matihiko hoki	≥5%	Kīhai i tutuki +3% <sup>10</sup>	Kīhai i tutuki +1%

Te rahi o ngā kaupapa reo Māori mō ngā reo irirangi ā-iwi<sup>11</sup>

Ko ngā inenga rahi, kounga hoki e whai ake nei i takea mai i ngā tauira o ngā kaupapa i tautokona ā-pūtea, ko ngā kaupapa reo irirangi ā-iwi rānei i oti i te tau 2020/21.

Tūtohu Mahinga	Paerewa Mahinga	2020/21 Mahinga Tūturu	2019/20 Mahinga Tūturu
Te rahi o te reo Māori i ngā pānui i tautokona	I tutuki ngā whakaritenga reo Māori kia noho he toharite 10.5 hāora i te rā, e ai ki te inenga o te pūnaha āhukahuka reo Māori o Kōkako, e ai rānei ki tētahi atu inenga rahi kei roto nei ngā kai ā-takiwā, kua whakaaetia me Te Māngai Pāho, i te 100% o ngā teihana.	Kīhai i tutuki <sup>12</sup> 95%	Kua tutuki 100%
Te rahi o ngā mahi me ngā kaupapa i tautokona	55	Kua tutuki 61	He inenga hou mō 2020/21

## Te tukunga pūtea tahua mō ngā kirimana whakahaere ā-pūtahi reo irirangi ā-iwi

## Ngā kirimahi kaihora ratonga – te kounga o te hora ratonga

Tūtohu Mahinga	Paerewa Mahinga	2020/21 Mahinga Tūturu	2019/20 Mahinga Tūturu
Mō ia kirimana, ko te ōrau o ngā reo irirangi ā-iwi e kī ana i eke te kaihora ratonga ki te “pai tonu”, pai ake rānei, i tētahi tirohanga ā-ono marama	>90% <sup>13</sup>	Kīhai i tutuki 86%	Kīhai i tutuki 85%

8. Katoa ngā take kounga ka aromatawaitia i tētahi tauine-rima; he tino pai te 5, ā, ko te 1 kāore i te pai.

9. Ko te pīronga mō te tau 2020/21 ko te 3.6 o roto i te rima (2019/20: 3.5 o roto i te rima).

10. I tirohia ana ngā putanga hua i rung ai te wehenga ōrau o ngā kaiwhakarongo o te Taupori Māori Whānui ki ngā reo irirangi ā-iwi, e ai ki ngā inenga kei te 2021 Kantar Audience Survey Report.

11. Ko tā Te Māngai Pāho he tuku pūtea ki ngā kaupapa pāho he tōnuitanga reo Māori kei roto, kia hāngai ki ētahi rōpū whakarongo rerekē, inā rā: 70 ki te 100% reo Māori ngā kai o roto; Te hunga ako reo tuarua: 30 ki te 70%; Torohū: tae atu ki te 30%

12. Kāore tētahi teihana i tutuki i āna ūnga. I te tau 2020/21, i eke te toharite ā-rā ki te 10 hāora, 55 meneti me te 28 hēkona i te rā, e ai ki te pūnaha āhukahuka reo Māori o Te Māngai Pāho, o Kōkako, puta noa i ngā reo irirangi ā-iwi 21.

13. Ka inea te horanga ratonga e ngā reo irirangi ā-iwi, i runga i tētahi tauine tohu rima, ko te 1 hei tohu mō te hē, e 5 mō te kaihangā. Hei tohu te hua mō te ōrau o ngā teihana e tautuhi ana i ngā kaihora ratonga ki te 3, o te 5, he pai ake rānei.

## Quality measures for iwi radio

Performance Indicator	Performance Standard	2020/21 Actual Performance	2019/20 Actual Performance
Broadcast quality	The on-air content of station broadcasts is assessed as achieving a quality standard of at least 80%, based on our agreed Iwi Radio Broadcasting Evaluation Framework. <sup>8</sup>	Not achieved Average broadcast quality score across the iwi radio network was 72%. <sup>9</sup>	Not achieved Average broadcast quality score across the iwi radio network was 70%.
Increase iwi radio listenership across the combined broadcast and digital platforms	≥5%	Not achieved +3% <sup>10</sup>	Not achieved +1%

Quantity of Māori language content for iwi radio<sup>11</sup>

The following quantity measures are based on samples of funded programmes or projects for iwi radio completed in 2020/21.

Performance Indicator	Performance Standard	2020/21 Actual Performance	2019/20 Actual Performance
Quantity of Māori language in funded programming	100% of stations meet the required Māori language content per day, as agreed with each station's individual Iwi Radio Annual Funding Agreement and Broadcast Schedule for 2020/21, measured by the Kōkako language recognition system.	Not achieved <sup>12</sup> 95%	Achieved 100%
Number of activities and initiatives funded	55	Achieved 61	New measure for 2020/21

## Funding for centrally managed iwi radio service provider contracts

## Service provider contracts – quality of service delivery

Performance Indicator	Performance Standard	2020/21 Actual Performance	2019/20 Actual Performance
For each contract, the percentage of iwi stations that rank the provider service as 'satisfactory' or better in a six-monthly survey	>90% <sup>13</sup>	Not achieved 86%	Not achieved 85%

8. Each of the 12 quality aspects is assessed on a five-point scale where 5 is excellent and 1 is poor.

9. The score for 2020/21 was 3.6 out of five (2019/20: 3.5 out of five).

10. Results are based on the percentage difference in the iwi radio audience among the general Māori population as measured by the 2021 Kantar Audience Survey Report.

11. Te Māngai Pāho funds programmes with a range of Māori language content appropriate to three different target audience groups, as follows: Fluent: 70 to 100 percent Māori language content; Second language learners: 30 to 70 percent Māori language content; Receptive: Up to 30 percent Māori language content.

12. One station did not meet its specified target. The Māori language content in 2020/21 across the 21 iwi radio stations for the year, as measured by Te Māngai Pāho's language recognition system, Kōkako, was a daily average of 10 hours, 55 minutes and 28 seconds.

13. Iwi radio stations rate provider service according to a five-point scale with 1 being poor and 5 being excellent. The result represents the proportion of stations that rank service providers 3 out of 5 or better.



**Te kounga o ngā kaupapa mā ngā reo irirangi ā-iwi**

Puna Kaiwhakarongo Whāiti

Ngā kaikōrero matatau ki te reo Māori (neke atu i te 70 paihēneti o ngā kai o roto he reo Māori)<sup>14</sup>

**Ngā inenga mahinga**

Te rahi o ngā kaupapa reo irirangi hei pānui ā-motu

Tūtohu Mahinga	Paerewa Mahinga	2020/21 Mahinga Tūturu	2019/20 Mahinga Tūturu
Ngā kaupapa reo irirangi hei toha ki te motu mā te kupenga reo irirangi ā-iwi	Kīhai i hāngai (kei te whakamahia he inenga hou)	Kīhai i hāngai	Ngā hāora tūturu i hokona Kīhai i tutuki 2,212 Hāora
Te maha toharite ā-marama o ngā kaiwhakamahi (ahurei) i te pae tukutuku o Waatea, nā Google Analytics	Kīhai i hāngai	Kīhai i hāngai	Kīhai i tutuki 55,450 te toharite o ngā kaiwhakamahi ia marama

14. Ko tā te pūtea whakahaere he tautoko i te wāhanga nui o ngā kaupapa pāho o ngā reo irirangi ā-iwi ia rā. Ka horaina e ngā teihana he kaupapa hāngai ki ngā rōpū whakarongo torohū ki te rahinga e kīia ana he tika e ia teihana.

**Quantity of content for iwi radio programmes**

Target Audience Group

Fluent Māori language speakers (over 70 percent Māori language content)<sup>14</sup>

**Performance measures**

Quantity of radio programming for national broadcast

Performance Indicator	Performance Standard	2020/21 Actual Performance	2019/20 Actual Performance
Radio programmes for national distribution over the iwi radio network	Not applicable (replaced by new measure)	Not applicable	Actual hours purchased Not achieved 2,212 hours
Average monthly number of (unique) users on Waatea website per Google Analytics	Not applicable	Not applicable	Not achieved Average of 55,450 users per month

14. Operational funding provides a large proportion of the iwi stations' daily broadcast schedule. Individual stations will provide programming targeted for Receptive audience groups to the extent they have deemed appropriate.

# Ngā Puoro Māori

Music



80  
Funded songs

Target: 60  
**Target Achieved**

- 41 songs Recording and publicity
- 25 songs Breakthrough projects
- 14 songs Waiata Takitahi

Image: Waiata/Anthems Katchafire – Raukatauri Productions Ltd



15

New composers in development

Target: 15  
**Target Achieved**

Arona Kerei\* / Byllie-Jean Zeta / Callan James / EMCEA / Haami / Haana\* / IA / Mere Arihi / NLC / Origin Roots Aotearoa / Raakai Whauwhau\* / Sianne\* / Tuakoi / Tuari Brothers / WuX\*

\*Received TMP-funded mentoring  
Image: Tuari Brothers



8

New composers released in market

Target: 3  
**Target Achieved**

DJ Reo Rangatira\* / Haami / IA / Origin Roots Aotearoa / Te Kaahu o Rangi\* / Tuakoi / Tuari Brothers

\*Funded in previous financial year  
Image: Tuakoi



10

Wānanga waiata funded

60  
Participants

Wānanga waiata completed

4

20  
Song collaboration demos

Ako / APRA Reo Māori Songhubs / MMIC Succession / Ka Korokii, Ka Maranga / Taniwha / Taniwha 2 / Te Oro Taiohi / Te Puna Manawa / The Power of Kupu / Waiata Te Ako

Image: Wānanga Te Oro Taiohi 2021

Co-fund with NZ On Air established

Opened October 2020  
**Waiata Takitahi**

For waiata reo rua with a commercial radio focus



14  
Songs funded

Image: Waiata/Anthems Troy Kingi x The Nudge – Raukatauri Productions Ltd

SPE Targets

Other initiatives

Audience

Airplay

Online target

25%  
increase

Online actual

22.7%  
increase

SPE Target

1 mil  
spins

Iwi radio

490k  
est

Other radio

100k  
est

Estimated total

590k

Ngā whakamānawa nui ki a Hinewehi Mohi, mōna i whakaingoatia hei Wahine Kahurangi i te tau 2021 mō ōna whakapau kaha ki a ngāi Māori, ki te ao puoro, whitiāhua hoki. Ko ngā takoha mai a Kahurangi Hinewehi ki te reo Māori i te ao puoro o Aotearoa he nui; mai i tāna waiata i te waiata a te motu ki te reo Māori i ngā whakataetae Kapu o te Ao Whutupōrō ki Twickenham, tae noa ki āna mahi kōkiri i te kaupapa *Waiata/Anthems* me te tautoko i ngā kaiwaiata Māori ki te tito me te whakamānu i ā rātou ake waiata ki te reo Māori. E mihi nei hoki mātou ki a Hinewehi mō ōna takoha mai ki Te Māngai Pāho hei mema Poari mai i te tau 2017 ki te tau 2019, tatū atu hoki ki āna mahi ki te whakahaumanu ake i te reo Māori ki te ao puoro.



Ngā kaiwhakarongo: he toronga whānui

Tūtohu Mahinga	Paerewa Mahinga	2020/21 Mahinga Tūturu	2019/20 Mahinga Tūturu
He whakapiki i ngā kaiwhakarongo tuihono ki ngā waiata kei te reo Māori	25%	Kīhai i tutuki 22.7%	He inenga hou mō 2020/21
He whakapiki i te ngā kaiwhakarongo hokohoko ki te reo Māori	20%	Kīhai i tutuki	He inenga hou mō 2020/21

Te waihanga: waiata aroha

Tūtohu Mahinga	Paerewa Mahinga	2020/21 Mahinga Tūturu	2019/20 Mahinga Tūturu
Te maha o ngā waiata i hangaia, ka whakamānutia	60	Kua tutuki 80%	He inenga hou mō 2020/21
Te maha o ngā oro matahuhua reo Māori o te reo irirangi	1,000,000	Kīhai i tutuki 585,908	He inenga hou mō 2020/21

Raukaha: kaitito hou

Tūtohu Mahinga	Paerewa Mahinga	2020/21 Mahinga Tūturu	2019/20 Mahinga Tūturu
Ngā kaitito hou e tautokotia ana i ngā mahi whakapakari	15	Kua tutuki 15	He inenga hou mō 2020/21
Ngā kaitito hou kua whakarewahia ki te māketē	3	Kua tutuki 8	He inenga hou mō 2020/21
Te maha o ngā waiata puoro	60 ngā waiata puoro	He inenga hou mō 2020/21	Kua tutuki 69 ngā kiriata puoro
Te maha o ngā kiriata puoro	40 ngā kiriata puoro	He inenga hou mō 2020/21	Kīhai i tutuki 22 ngā kiriata puoro
Te maha o ngā kaupapa puoro taiea	4 ngā kaupapa puoro taiea	He inenga hou mō 2020/21	Kua tutuki 5 ngā kiriata puoro taiea

Congratulations to Hinewehi Mohi who was named Dame Companion of the New Zealand Order of Merit in 2021 for her services to Māori, music and television. Dame Hinewehi’s contribution to te reo Māori in the Aotearoa music landscape is profound, from her performance of the national anthem in te reo Māori at the 1999 Rugby World Cup in Twickenham, to leading the *Waiata/Anthems* kaupapa and supporting artists to write and release songs in te reo Māori. We also thank Hinewehi for her contributions to Te Māngai Pāho as a member of the Board from 2017 to 2019 and her ongoing work championing te reo Māori through music.



Audience: greater reach

Performance Indicator	Performance Standard	2020/21 Actual Performance	2019/20 Actual Performance
Increase online audiences for te reo Māori music	25%	Not achieved 22.7%	New measure for 2020/21
Increase commercial audiences for te reo Māori music	20%	Not achieved	New measure for 2020/21

Creation: loved songs

Performance Indicator	Performance Standard	2020/21 Actual Performance	2019/20 Actual Performance
Number of tracks produced and released	60	Achieved 80%	New measure for 2020/21
Number of te reo Māori music spins on radio	1,000,000	Not achieved 585,908	New measure for 2020/21

Capacity: new composers

Performance Indicator	Performance Standard	2020/21 Actual Performance	2019/20 Actual Performance
New composers supported in development	15	Achieved 15	New measure for 2020/21
New composers launched in the market	3	Achieved 8	New measure for 2020/21
Number of music tracks	60 music tracks	Replaced by new measure in 2020/21	Achieved 69 music tracks
Number of music videos	40 music videos	Replaced by new measure in 2020/21	Not achieved 22 music videos
Number of special music projects	4 special music projects	Replaced by new measure in 2020/21	Achieved 5 special music tracks



**Ngā Tohu Puoro o Aotearoa 2020**

I ngā Tohu Puoro o Aotearoa i tū i te marama o Nōema 2020, ko Maimoa te kaiwhiwhi i Te Māngai Pāho Kaipuoro Māori Toa/ Best Māori Artist Award, ā, i riro i a Mōhau te tohu Te Māngai Pāho Mana Reo.

I riro hoki i a Mōhau te tohu Kaipuoro Kairangi Toa/Best Worship Artist mō te whamamānutanga o tā rātou kōpae ataata.

**Aotearoa Music Awards 2020**

At the Aotearoa Music Awards in November 2020, Maimoa was the recipient of Te Māngai Pāho Kaipuoro Māori Toa/Best Māori Artist Award and Mōhau won Te Māngai Pāho Mana Reo Award.

Mōhau also won the Kaipuoro Kairangi Toa/Best Worship Artist for their visual album release.

# Taunakitanga Ahumahi me te Whakatipu Raukaha

Industry Support and Capacity Building

# TAUPUNGA



I roto i tēnei mahi, ko te hiahia o Te Māngai Pāho he:

- whakarato taunakitanga mō te whakapūranga o ngā kaupapa reo irirangi Māori, pouaka whakaata hoki; ā,
- whakarato taunakitanga mō ngā mahi whakatairanga i te reo Māori me te ahurea.

Through this activity, Te Māngai Pāho intended to:

- support the archiving of Māori radio and television programming; and
- support other activities to promote Māori language and culture.





### Mahi Rokiroki

I kaweā ngā mahi rokiroki whakaata, reo irirangi hoki i raro i tā mātou kirimana ki Ngā Taonga Sound and Vision. I piki ki tua i ngā hāora ūnga ngā hāora mō ngā taonga i āta kōwhiria o ēnei rā, mō te whakaata me te irirangi, i roto i te horanga.

Kei roto i ngā kaiwhakaata ko ngā pāhotanga i hopukina ā-matihikotia i te pāhotanga, me tētahi kohinga rīpene taketake hoki.

E pupuri ana ngā reo irirangi ā-iwi i tētahi pūranga taonga, pūranga reo i ō rātou teihana, ā, i haere tonu ngā mahi tautuhi, whakamatihiko i ēnei pānui. Nā Ngā Taonga Sound and Vision i whakaoti te whakamatihikotanga o te kohinga tuku iho o Tūwharetoa, ā, i ahu whakamua te whakamatihikotanga o te kohinga o Tainui i roto i te tau. I noho anō ngā kaimahi o Ngā Taonga Sound and Vision ki te kōrero ki ngā reo irirangi e 5, o ngā reo irirangi 21 i te tau 2020/21.

#### Ngā inenga mahinga

He whāngai tahua hei rokiroki i ngā pānui pāho

Tūtohu Mahinga	Paerewa Mahinga	2020/21 Mahinga Tūturu	2019/20 Mahinga Tūturu
Ngā hāora rokiroki irirangi, pouaka whakaata hoki			
Ngā hāora rokiroki pānui oro, ataata hoki	610	Kua tutuki <sup>15</sup>	Kua tutuki
Ngā hāora rokiroki reo irirangi	500	Kua tutuki <sup>16</sup>	Kua tutuki
Ngā poka pū kawe pūrongo ā-rohe i tautokotia	5	Kua tutuki <sup>5<sup>17</sup></sup>	Ngā inenga mō 2020/21

15. Mō ngā tutukitanga mahi, i tāpiritia e Ngā Taonga Sound and Vision kia 557.5 hāora o ngā kaupapa whakaata ki te kohinga whakapūranga i te tau 2020/21 (2019/20:651.05 hāora), nā Te Māngai Pāho i tautoko.

16. Mō ngā tutukitanga mahi, i tāpiritia e Ngā Taonga Sound and Vision kia 520 hāora o ngā kaupapa reo irirangi ki te kohinga whakapūranga i te tau 2019/20 (2018/19:532 hours), nā Te Māngai Pāho i tautoko.

17. E whā ngā poka pū kawe pūrongo ā-rohe i tautokotia e Te Māngai Pāho, tae atu ki te hanganga poka pū kawe pūrongo i te tau 2020/21.

### Archiving

Television and iwi radio archiving was carried out under our contract with Ngā Taonga Sound and Vision. In delivery, target hours for contemporary curated material in both television and radio were exceeded.

Television material includes digitally recorded broadcasts captured off air as well as a collection of original master tapes.

Iwi radio stations hold a rich history of legacy material in their stations and work was progressed on identifying and digitising this material. Ngā Taonga Sound and Vision completed the digitisation of the Tūwharetoa legacy collection and made progress with the digitisation of the Tainui collection during the year. Ngā Taonga Sound and Vision staff also had specific engagements with 5 of the 21 iwi stations in 2020/21.

#### Performance measures

Funding for archiving of broadcast programmes

Performance Indicator	Performance Standard	2020/21 Actual Performance	2019/20 Actual Performance
Hours of radio and television archiving			
Hours of audio visual content archived	610	Achieved <sup>15</sup>	Achieved
Hours of iwi radio archiving	500	Achieved <sup>16</sup>	Achieved
Regional news hubs supported	5	Achieved <sup>5<sup>17</sup></sup>	New measure for 2020/21

15. In delivery, Ngā Taonga Sound and Vision added 557.5 hours of television funded by Te Māngai Pāho to the archive collection in 2020/21 (2019/20: 651.05 hours).

16. In delivery, Ngā Taonga Sound and Vision added 520 hours of radio funded by Te Māngai Pāho to the archive collection in 2019/20 (2018/19: 532 hours).

17. Te Māngai Pāho funded four regional news hubs plus the central news hub infrastructure in 2020/21.

Ērā atu mahi hei whakatairanga i te reo Māori me te ahurea Māori

Tūtohu Mahinga	Paerewa Mahinga	2020/21 Mahinga Tūturu	2019/20 Mahinga Tūturu
Te maha o ērā atu kaupapa i whāngaia	20	Kua tutuki 29 ētahi atu mahi	Kua tutuki 34 ētahi atu mahi
<b>Kounga</b>		Kua tutuki 100%	Kua tutuki 100%
He mahere kua whakaaetia tō ngā kaupapa katoa i whāngaia, ā, kua pūrongotia ngā hua o ia ngohe ki te Poari i te otinga			

Ngā Utu mō ngā Kaupapa Reo Māori

Nga tahua mō te whakaputa me te toha i ngā kaupapa reo Māori

Tūtohu Mahinga	Paerewa Mahinga \$000	2020/21 Mahinga Tūturu \$000	2019/20 Mahinga Tūturu \$000
Ngā kaupapa pāho whānui	45,000	46,245	–
Te tuku pūtea hāngai ki whakaata Māori		–	16,000
Tahua kaupapa pouaka whakaata whakataetae		–	23,061
Te utu huia katoatia o ngā kaupapa reo Māori mō te taha matihiko, pāpāhotanga hou hoki		–	7,508
Puoro Māori	1,000	939	606
Te utu mō ngā tahua whakataetae mō ngā kaupapa reo irirangi	13,000	12,896	13,773
Te utu hui katoatia o ngā taunakitanga ahumahi	7,000	4,213	2,065
<b>Te utu huia katoatia o ngā kaupapa reo Māori tapeke (hāunga te tāke hokohoko)</b>	<b>66,000</b>	<b>64,293</b>	<b>63,013</b>

Other activities to promote Māori language and culture

Performance Indicator	Performance Standard	2020/21 Actual Performance	2019/20 Actual Performance
Number of initiatives funded	20	Achieved 29 other activities	Achieved 34 other activities
<b>Quality</b>		Achieved 100%	Achieved 100%
All funded activities have an approved project plan and the results of each activity are reported to the Board on completion.			

Costs for Māori Language Content

Funding for the production and distribution of Māori language content

Performance Indicator	Performance Standard \$000	2020/21 Actual Performance \$000	2019/20 Actual Performance \$000
Diverse content	45,000	46,245	–
Direct funding for Māori television		–	16,000
Contestable television programme funding		–	23,061
Cost of Māori language content for digital and new media		–	7,508
Māori music	1,000	939	606
Total cost of Māori language content for iwi radio	13,000	12,896	13,773
Total cost of industry support	7,000	4,213	2,065
<b>Total cost of Māori language content Total (GST exclusive)</b>	<b>66,000</b>	<b>64,293</b>	<b>63,013</b>

# Whakapaunga Whakahaere

## Operating Expenditure

Ko te whāinga a Te Māngai Pāho mā roto i ēnei mahi he:

- whakahaere tika me te tohanga pūtea hei whakatairanga i te reo me te ahurea Māori; ā,
- whakapūmau i ngā pūnaha me ngā ritenga hei āwhina i te kawenga a Te Māngai Pāho i āna mahi i whakahautia e te ture.

Through this activity, Te Māngai Pāho intended to achieve:

- the sound management and disbursement of funds to promote Māori language and culture; and
- the maintenance of systems and procedures to assist Te Māngai Pāho meeting its statutory functions.

### Ngā Whāinga Matua 2020/21

#### *He whakatinana i tētahi inenga mō tā mātou rautaki Nuku-whaka-ki-Matau*

Kua mahi nui a Te Māngai Pāho ki tētahi kaihora raraunga i roto i ngā tau tata hei whakawhanake i tētahi ritenga mahi hei ine i Nuku-whaka-ki-Matau. I te tau 2020/21, e pūrongo ana mātou i tētahi pikinga ake o te ahunga o ngā whanonga me ngā waiaro o te taupori o Aotearoa me te ahunga o te whakaoranga i te reo Māori. Nā ā mātou pahekotanga ki ētahi atu hinonga o te rāngai i whakapakari te tōtika me te painga o tō mātou tauira.

#### *Te whakawhanake i tētahi inenga mō te tauritanga mai o ngā rōpū mātaki, whakarongo hoki.*

Ka haere tonu ngā mahi a Te Māngai Pāho ki te whakawhanake i tētahi inenga mō te tauritanga mai o ngā rōpū mātaki, whakarongo hoki.

#### *Te Whakahaere Kirimana*

Ngā tahua mō ngā mahi whakahaere a Te Māngai Pāho, tae atu ki te whakatutuki i ngā hiahia mō te kawenga haepapa, ngā here whakapāpā ki ētahi atu, me te tautohu tahua mō ngā mahi whakahaere kirimana.

### 2020/21 Key Priorities

#### *Implement a measure for our Right-shift strategy*

Te Māngai Pāho has worked with a data provider over several years to develop a methodology for measuring Right-shift. In 2020/21, we report positive movement in changing behaviours and attitudes of the New Zealand population, as well as the progress of Māori language revitalisation. Our collaboration with other agencies in the sector has strengthened both the integrity and value of our model.

#### *Develop a measure for audience engagement*

Te Māngai Pāho will continue to work on the development of an audience engagement measure.

#### *Contract Management*

Funding for the administrative activities of Te Māngai Pāho, including meeting accountability requirements, consultation obligations and the provision of contract management services.

## Ngā inenga mahinga

Tūtohu Mahinga	Paerewa Mahinga	2020/21 Mahinga Tūturu	2019/20 Mahinga Tūturu
Te ōrau mō ngā whakatau pūtea kua whakamōhiotia ki ngā kaitono 48 hāora i mua mai i te hui a te Poari	99%	Kua tutuki <sup>18</sup>	He inenga hou mō 2020/21
Te ōrau o ngā kirimana i tika ai te tuku i roto i te 15 rā o te whakaaetanga here kore	99%	Kua tutuki <sup>19</sup>	He inenga hou mō 2020/21
Ngā kirimana whakapāho me ētahi atu mahi e whakatutuki ana i ngā paearu whakatairanga i te reo Māori me te ahurea Māori	99%	Kua tutuki <sup>20</sup> 99%	He inenga hou mō 2020/21
Ngā kirimana whakapāho me ētahi atu mahi e whakatutuki ana i ngā paearu whakatairanga i te reo Māori me te ahurea Māori	100%	Kua tutuki 100%	Kua tutuki 100%
Te maha o ngā kaitono i arotake motuhaketia ki te whakatau mēnā rānei kei te tika, kei te pono, kei te mārama ngā utu	5 ngā kirimana	Kīhai tutuki <sup>21</sup> Kua tīmata te arotake, engari kāore anō kia oti	Kīhai tutuki <sup>22</sup> 5 ngā arotakenga kua tīmata, engari kāore anō kia oti
Te ōrau o ngā arotakenga kua whakaae rawa te kaitono ki ngā tautohunga	>100%	Kīhai i Hāngai (Tirohia te tuhinga 19)	Kīhai i Hāngai (Tirohia te tuhinga 19)

## Whakarāpopototanga mō ngā Mahi

## Whakapaunga whakahaere

Mahinga Tūtohu	Mahinga Paerewa	2019/20 Tūturu Mahinga	2018/19 Tūturu Mahinga
Utu whakahaere kirimana	4,000	3,391	3,318
Tapeke o ngā whakapaunga whakahaere (hāunga te tāke hokohoko)	4,000 <sup>23</sup>	3,391 <sup>24</sup>	3,318

18. Ka tukuna ngā reta whakamōhiotia ā te Paraire whai muri tonu mai i te hui ā-marama a te Poari ka tū hei taua Tāite.
19. Te nuīnga o ngā kirimana ka hangaia mā te pūnaha tuku pūtea, mā Te Pūahatanga.
20. Mai i te rāhui tuatahi o KŌWHEORI-19 i te tau 2019/20, ko Te Māngai Pāho tēnei e haere tonu ana me ngā utunga tahua ā-wiki. He āhua 2.4 ōrau noa te moni ka whakapaua ki ngā mahi whakahaere o te katoa o ngā tahua utu mō te hunga tautoko me te tuku tahua hoki. O ēnei tahua, 74 ōrau o ngā utunga tautoko i utua i roto i te rima rā. Ko te otinga tūturu, āhua 99 ōrau o ngā utunga i tutuki i roto i te rima rā.
21. I tukuna ngā arotakenga ki tētahi kaikirimana pakihi mahi kaute, heoi, kāore te katoa i oti i te mutunga o te tau, nā te KŌWHEORI-19. Ka oti ngā arotakenga ā te tau 2020/21.
22. I tukuna ngā arotakenga ki tētahi kaikirimana pakihi mahi kaute, heoi, kāore te katoa i oti i te mutunga o te tau, nā te KŌWHEORI-19. Ka oti ngā arotakenga ā te tau 2020/21.
23. Ko te paerewa mahinga te utu tahua i whakaaetia e te Poari.
24. Ko te penapenatanga \$0.609 ki tā te tahua i hua mai i te mārō o ngā tiakitanga utu puta noa i te tau, ā, i penapenatia ētahi pūtea i runga i ngā mahi kaupare i te KŌWHEORI-19. He ōrite ngā whakapaunga tūturu ki tērā tau.

## Performance measures

Performance Indicator	Performance Standard	2020/21 Actual Performance	2019/20 Actual Performance
Percentage of funding decisions notified to applicants within 48 hours of Board meeting	99%	Achieved <sup>18</sup>	New measure for 2020/21
Percentage of contracts correctly issued within 15 working days of unconditional commitment	99%	Achieved <sup>19</sup>	New measure for 2020/21
Percentage of payments correctly made within five working days of receiving a valid invoice	99%	Achieved <sup>20</sup> 99%	New measure for 2020/21
Contracts for broadcasting and other activities meet key criteria to promote the Māori language and culture	100%	Achieved 100%	Achieved 100%
Number of funding recipients independently reviewed to ensure that reported costs are appropriate, complete and correct	5 contracts	Not achieved <sup>21</sup> Reviews initiated but not completed	Not achieved <sup>22</sup> 5 reviews initiated not completed
Percentage of reviews with final recommendations fully accepted by funding recipient	>100%	Not applicable (Refer note 19)	Not applicable (Refer note 19)

## Summary of Activity

## Operating expenditure

Performance Indicator	Performance Standard	2020/21 Actual Performance	2019/20 Actual Performance
Contract management cost	4,000	3,391	3,318
Total operating expenditure (GST exclusive)	4,000 <sup>23</sup>	3,391 <sup>24</sup>	3,318

18. Notification letters are issued on the Friday following a Thursday monthly Board meeting.
19. Most contracts are generated through the online funding system, Te Pūahatanga.
20. Since the first COVID-19 lockdown in 2019/20, Te Māngai Pāho has continued with the practice of making weekly funding payment runs. Administrative expenses make up only 2.4 percent of total supplier and funding payments. Of these, 74 percent of supplier payments were made within five working days. The overall result is that 99 percent of payments were made within five working days.
21. Reviews were contracted with a chartered accountancy firm, but all could not be completed by year end due to COVID-19. The reviews will be completed in 2021/22.
22. Reviews were contracted with a chartered accountancy firm, but all could not be completed by year end due to Covid-19. The reviews were completed in 2020/21.
23. The performance standard is the budgeted cost approved by the Board.
24. The \$0.609 million saving against budget was a result of tight cost control throughout the year, and savings were also made as a result of the response to COVID-19. Actual expenditure is similar to last year.



# Tō Mātou Rōpū Whakahaere

Our Organisation

# Tō Mātou Rōpū Whakahaere

## Our Organisation

### Te Mana Arataki

#### Ngā Ture Whanonga

Kua whakaaetia e Te Māngai Pāho tētahi kāpuinga Ture Whanonga Poari, ka hoatu hoki ngā Paerewa Mahi Rangatira, Whanonga hoki a te Kaikōmihana o ngā Tari Kāwanatanga mō ōna kaiwhakahaere, kaimahi hoki. Ka whakaotingia e ngā mema poari ētahi whakapuaki tūranga motuhake, matatapu hoki, ia ono marama.

#### Te Ū ki ngā Ture

E whakarite tikanga ana te Poari kia ū Te Māngai Pāho ki ngā ture katoa. Kua tohaina e te Poari te haepapa ki te Kaihautū – Chief Executive kia whakawhanaketia kia whakahaeretia hoki tētahi kaupapa tautohu i ngā take whakatutuki, kia mārama ai ngā kaimahi ki ngā ritenga ā-ture e hāngai ana, kia ū hoki ki aua ture.

#### Te Kaupare i ngā Taupatu Pānga

Kia mau ai te tōtika o ngā whakatau me mātua whakamōhio ia mema Poari i tētahi taupatu pānga tērā pea ka ake. Ki te kitea tētahi taupatu pānga e kore te Mema Poari o roto e whai wāhi ahakoa pēwhea ki te hātepe whakatau take mō taua pūtaka. Arotakea ai te rārangi pānga o ngā mema Poari i ia hui o te Poari.

E whakahaere ana Te Māngai Pāho i tētahi Komiti Arotake, Mōrea hoki, he Heamana Motuhake tōna. E haere ana ngā mahi a te Komiti Arotake, Mōrea hoki, i raro i tētahi Tūtohu i arotakea rā i te tau 2019/20.

#### Te Whakahaere Mōrea

E whakaae ana te Poari ka noho māna e kawe te kaupare i ngā mōrea whakahaere. Kua whakaurua e te Poari tētahi anga whakahaere mōrea rautaki, ā, arotakea ai e ia ngā pūrongo mōrea whakahaere i ōna hui ā-marama.

Te Tuku Pūrongo i Raro i te Ahunga Kāwanatanga Katoa – Tau Pakihi o Aotearoa (NZ Business Number)

E mahi tahi ana a Te Māngai Pāho me ōna kaihora pūmanawa ki te whakauru mai i te tau pakihi o Aotearoa (NZBN).

### Ngā Kaupapa Here Kaitukumahi Pai

Tekau mā rua ngā tūranga mahi tūturu o Te Māngai Pāho. Ahakoa he wāhi mahi moroiti mātou, e ai ki tō mātou kōtaha wāhi mahi he matahuhua ā mātou kaimahi, taha pakeke, taha ira, taha momo iwi. He iti noa te wehenga kaimahi i a mātou mō tētahi wā roa, ā, ko te toharite mō te roa o te noho i te tūranga, e iwa tau.

#### Te Mahi Hautū

Nā tō mātou iti he ngāwari noa tā mātou whakawhitiwhiti kōrero ki ā mātou kaimahi, mā ngā ara ōkawa, ōpaki maha, kia haere hāngai tonu ngā kōrero, kia whai wāhi te katoa ki ngā whakatau.

He auau tonu ngā hui kaimahi, ā, ka wātea ēnei hei tiringa mōhiotanga mō ngā mahi o nāianei, ngā mahi kei te tū mai, mō te uiui i ngā hoa mahi, mō te tonono āwhina hoki.

E whai wāhi ana a ngā kaimahi ki ngā whakataunga take, tēnā i tōna wāhanga, i tōna wāhanga, ki te auaha ki te whakahaere hoki i ā rātau rongoā ake.

E here ana Te Māngai Pāho i te hunga whiwhi tahua kia whai i ngā mātāpono Whakataurite Whiwhinga Mahi, i raro i te Ture Pāpāho.

#### Te Rapu Kaimahi, te Kōwhiri me te Whakangungu Kaimahi

Hei kaitukumahi pai, e haere tonu ana te tautoko a Te Māngai Pāho i ngā whāinga wāhi mahi ōrite mō ngā tāngata katoa i te tau 2020/21. Ko tō mātou tūmanako ia kia pānuitia ō mātou tūranga wātea i ngā ara pāho auraki me ngā pāhotanga me ngā ara Māori, kia whakatūria hoki he pae whiriwhiri mō te taha whakaroto/whakawaho, te taha ira tangata, me te taha matatau ki te reo Ingarihi/ reo Māori.

He hātepe whakangungu kaimahi tā mātou e horaina ai he akoranga whānui mō ngā uara me ngā kaupapa here ki ngā kaimahi hou.

#### Tātaritanga Wāhi Mahi

E ai ki tō mātou kōtaha wāhi mahi i raro iho nei, ka kitea, ahakoa iti, he matahuhua ā mātou kaimahi.

### Governance

#### Board Code of Conduct

Te Māngai Pāho has adopted a Board Code of Conduct and applies the Public Service Commission's Standards of Integrity and Conduct for management and staff. Board members complete six-monthly independence and confidentiality declarations.

#### Legislative Compliance

The Board ensures that Te Māngai Pāho complies with all legislation. The Board has delegated responsibility to the Kaihautū – Chief Executive for the development and operation of a programme to identify compliance issues, ensure that staff members are aware of relevant legislative requirements and comply with them.

#### Avoiding Conflicts of Interest

To maintain integrity in decision making each Board member must advise the Board of any potential conflict of interest. If a conflict of interest exists, the Board member concerned will have no involvement in the decision-making process relating to that matter. A schedule of Board members' interests is reviewed at every Board meeting.

#### Audit and Risk

Te Māngai Pāho operates an Audit and Risk Committee, which has an independent Committee Chair. The Audit and Risk Committee operates under a charter, which was reviewed in 2019/20.

#### Risk Management

The Board accepts it is responsible for the management of organisational risks. The Board has introduced a strategic risk management framework and reviews operational risk reports at its monthly meetings.

#### Reporting under All of Government Direction – New Zealand Business Number

Te Māngai Pāho is working with its software providers to accommodate the use of NZ Business Numbers (NZBNs).

### Good Employer Policies

Te Māngai Pāho has 12 permanent staff roles. Although we are a small organisation, our workplace profile shows that we employ a diverse staff in terms of age, gender and ethnicity. Our staff turnover has been low for some time, and our average length of service is nine years.

#### Leadership

Our size makes it easy for us to engage with staff, and we do this using a variety of formal and informal channels to ensure a direct and inclusive decision-making approach.

Staff meetings are held regularly and these provide a forum for people to share information about current and upcoming work, raise queries or ask for cooperation from the team.

Staff are involved in decision making in their own areas and devise and manage their own solutions.

Te Māngai Pāho also requires funding recipients to follow equal employment opportunities principles, in accordance with the Broadcasting Act.

#### Recruitment, Selection and Induction

As a good employer, Te Māngai Pāho continued to support and promote equal employment opportunities for all people in 2020/21. We have an expectation that all our vacancies are advertised in mainstream as well as Māori-specific media, and we utilise selection panels that are balanced in terms of internal and external panel members, gender and English and Māori language proficiency.

We have an induction process that provides new staff with a comprehensive introduction to the organisation's values and policies.

#### Workplace Profile

Our workplace profile shows that, although relatively small, we continue to employ a diverse staff.

Te tātaritanga wāhi mahi o Te Māngai Pāho

Tūranga	Te Tapeke Kaimahi Tūranga	Ira tangata				Momo iwi						Whai Hauātanga Nāna Anō i Whakaatu	Pakeke		
		Ira tāne		Ira wahine		Māori		Ehara i te Māori		Moana-nui-a-Kiwa			21- 40	41-50	50+
		FT	PT	FT	PT	FT	PT	FT	PT	FT	PT				
Whakahaere	4	2	0	2	0	2	0	1	0	1	0	0	1	3	
Kaimahi Ngaio/ Hangarau	10	2	0	8	0	9	0	2	0	0	0	8	1	1	
<b>Ta tapeke</b>	<b>14</b>	<b>4</b>	<b>0</b>	<b>10</b>	<b>0</b>	<b>11</b>	<b>0</b>	<b>3</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>8</b>	<b>2</b>	<b>4</b>	

Te Whakawhanaketanga, te Whakapikinga Tūranga me te Whakamutunga Kaimahi

Whakahaeretia ai he arohaehae kaimahi ia tau, ā, e whakatenatenatia ana ngā kaimahi kia whakawhanaketia he aromatawai hiahia whakangungu hei wāhanga o tēnei. He whakahaere iti a Te Māngai Pāho nā reira he uaua kia tautohu ngā kaimahi i ētahi wā i tētahi ara tūranga mahi i roto i te whakahaere. Ko tā mātou whakaūnga kia taea te kī, kua āwhina mātou i ngā kaimahi ki te kawea whakamua i ō rātou moemoeā mō te taha mahi, kia whakatau rātou kia wehe atu, kia tū hoki rātou hei kanohi rangatira i muri i te mahi mō Te Māngai Pāho. Ka kawea he uiuinga whakamutunga hei hopu i ngā urupare, hei tautohu hoki i ngā wāhi āwangawanga.

Te Ngāwari me te Hoahoa Tūranga Mahi

E mahi ana Te Māngai Pāho i roto i tētahi taiao ngāwari mō te whānau. He kaupapa here 'Tamariki i tā Wāhi Mahi' tā mātou, hei tautoko i ērā atu ritenga wāhi mahi ngāwari, e tautokona ai ngā kaimahi mahi i te kāinga, mahi wā harangotengote, hararei hei tiaki i ngā tamariki māuiui me ērā atu tāngata o te whānau, me te hararei i roto i ngā hararei kura.

Kua whakaurua mai te āheinga tomokanga mamao hei āwhina i ngā kaimahi e hiahia ana ki te mahi mamao, ki te mahi i te kāinga rānei, inā hiahiatia.

Te Utu Kaimahi, te Whakanui i ngā Mahi a te Tangata me ngā Whakaritenga

E haere tonu ana ngā kaupapa here utu kaimahi ira-kore ōrite, e whakamātauria pūpututia ana i te taha o te ao nui mō te ōritenga whakawaho. He āputa utu ā-ira 33% tō Te Mangai Pāho.

Te Ārai i te Mahi Whakatoī, Whakaweti hoki

He kaupapa here ō mātou hei kaupare, otirā hei ārai rawa i te mahi whakaweti, whakatoī hoki, ahakoa he aha.

Ngā Kaimahi me te Taiao Hauora

E ū ana Te Māngai Pāho ki te tiaki i te haumarua ā-tinana, ā-hinengaro, ā-ngākau hoki o ngā kaimahi.

E whakatairangatia ana tētahi taiao mahi haumarua e tōna huhua o ngā ritenga, kei roto nei tētahi kōpaki aituā whawhati tata, ā, e whakamanawatia ana ngā kaimahi kia whai, kia whakahou rānei i ō rātou whakangungutanga āwhina tūrora. E wātea ana ngā whakamātautau karu ā-tau, ngā whāngainga kano rewharewha, me tētahi Pānui Āwhina Kaimahi (EAP) ki ngā kaimahi katoa, mehemea e hiahiatia ana.

E whakatenatenatia ana ngā kaimahi kia whai wāhi ki ngā mahi hauora, kori tinana hoki, kia mārama hoki ki te hira o te tūtika o te mahi me te noho tika o te tangata.

Te Arotake Pūputu i ngā Kaupapa Here Rawa Tangata

Arotaketia ai ngā kaupapa here rawa tangata, whakahoutia ai hoki kia noho hou tonu, kia ū ki ngā ture, kia hāngai hoki mō te whakahaere.



Te Māngai Pāho – workplace profile

Role	Total Staff Roles	Gender				Ethnicity						With a Self-identified Disability	Age		
		Male		Female		Māori		Non-Māori		Pasifika			21- 40	41-50	50+
		FT	PT	FT	PT	FT	PT	FT	PT	FT	PT				
Management	4	2	0	2	0	2	0	1	0	1	0	0	1	3	
Professionals/ Technical	10	2	0	8	0	9	0	2	0	0	0	0	1	1	
<b>Total</b>	<b>14</b>	<b>4</b>	<b>0</b>	<b>10</b>	<b>0</b>	<b>11</b>	<b>0</b>	<b>3</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>2</b>	<b>4</b>	

Employee Development, Promotion and Exit

An annual staff appraisal is undertaken and staff are encouraged to develop an annual training needs assessment as part of this process. As Te Māngai Pāho is a small organisation, it is difficult for staff to always be able to identify a career path within the organisation. Our commitment is that if staff do decide to leave, we will have assisted them in furthering their career and they leave as good ambassadors for Te Māngai Pāho. Exit interviews are undertaken to capture feedback and identify any areas of concern.

Flexibility and Work Design

Te Māngai Pāho operates a family-friendly environment. We have a Children in the Workplace policy, which complements our other flexible workplace practices whereby we support staff working from home, working part-time, taking leave to care for sick children and other dependants and taking leave during school holidays.

Remote access capability has been installed to assist staff who need to work remotely or from home if required.

Remuneration, Recognition and Conditions

Te Māngai Pāho maintains equitable gender-neutral remuneration policies that are periodically tested against the market for external parity. Te Māngai Pāho has a gender pay gap of 33 percent.

Harassment and Bullying Prevention

There are policies in place that provide for prevention and zero tolerance of bullying or harassment of any kind.

Staff and Healthy Environment

Te Māngai Pāho is committed to providing the physical, psychological and emotional safety of staff.

A safe and healthy work environment is promoted by measures that include a well-resourced civil defence emergency kit and staff being encouraged to take or update their first-aid training. Annual eye tests, influenza vaccinations and an ongoing Employee Assistance Programme (EAP) are all available to staff if required.

Staff are encouraged to participate in health and exercise activities and to maintain awareness of work/life balance.

Ongoing Review of Human Resources Policies

Human resources policies are regularly reviewed and updated to make sure they are current, legally compliant and appropriate for the organisation.



# Arotakenga ā-Hauora, ā-Pūkaha o te Whakahaere

## Assessing Our Organisational Health and Capability

Wāhanga Arotahi	Mahinga Inenga	Mahinga Tūtohu	2020/21 Tūturu Mahinga	2019/20 Tūturu Mahinga
Kaitukumahi pai	Wehenga kaimahi ā-tau	10% heke iho rānei	15% <sup>25</sup>	17%
	Kore e tukua te mahi whakatoī, whakaweti, makihuhunu rānei	Kua tutuki	Kua tutuki	Kua tutuki
	Kua uru ngā tikanga whakataurite whiwhinga mahi ki ngā tuhinga me ngā ritenga katoa e hāngai ana	Kua tutuki	Kua tutuki	Kua tutuki
Te whakahaere i te mōrea	Kāore he whakaūnga whāngai tahua i huripokina i runga i tētahi kotititanga i tohua i ngā ritenga ā-ture, aratohu, kaupapa here rānei a Te Māngai Pāho	Kua tutuki	Kua tutuki	Kua tutuki
Te taiao here ā-whakahaere	Whakataunga arotake ā-tau	Ka tutuki tētahi whakataunga 'Tino Pai'	Kua tutuki	Kua tutuki
Te pūnaha me ngā here mōhiotanga pūtea	Whakataunga arotake ā-tau	Ka tutuki tētahi whakataunga 'Tino Pai'	Kua tutuki	Kua tutuki
Mōhiotanga mahinga ratonga, ngā pūnaha me ngā here whai pānga	Whakataunga arotake ā-tau	Ka tutuki tētahi whakataunga 'Tino Pai'	Kīhai i tutuki (I arotakea te whakatauranga Arotake i 2020/21 he 'Pai')	Kīhai i tutuki (I arotakea te whakatauranga Arotake i 2019/20 he 'Pai')
Te whaihua me te pukumahi	Ka tohaina tētahi 95%, kāore i heke iho, o te whiwhinga ake/ ngā tahua ki te hunga tuatoru mō te hanganga me te toha i ngā kaupapa reo Māori	Kāore i iti iho i te 95%	Kua tutuki 95%	Kua tutuki 95%

25. I te tau 2020/21 i poroporoakitia e mātou ētahi kaimahi tokorua, ko tētahi i wehe atu hei kaimahi kirimana wā pūmau, ko tētahi atu, i riro i a ia he tūranga mahi ki tētahi o ngā kamupene kaute e whā. I te mea i timata ki te tekau mā toru i te kāhui kaimahi, mā te tokorua i wehe ka noho he wehenga kaimahi 15 paihēneti.

Focus Area	Performance Measure	Performance Indicator	2020/21 Actual Performance	2019/20 Actual Performance
Good employer	Annual staff turnover	10% or less	15% <sup>25</sup>	17%
	Zero tolerance of harassment, bullying and discrimination	Achieved	Achieved	Achieved
	Equal employment opportunities included in all relevant documents and practices	Achieved	Achieved	Achieved
Managing risk	No funding commitments are overturned as a result of an identified departure from Te Māngai Pāho's statutory requirements, guidelines and policies	Achieved	Achieved	Achieved
Management control environment	Annual audit rating	Achieved 'Very Good' rating	Achieved	Achieved
Financial information systems and controls	Annual audit rating	Achieved 'Very Good' rating	Achieved	Achieved
Service performance information and associated systems and controls	Annual audit rating	Achieved 'Very Good' rating	Not achieved (2020/21 audit rating was assessed as 'Good')	Not achieved (2019/20 audit rating was assessed as 'Good')
Effectiveness and efficiency	At least 95% of the appropriation/ funding is distributed to third parties to fund the production and distribution of Māori language content	At least 95%	Achieved 95%	Achieved 95%

25. In 2020/21 we said farewell to two staff members, one who left to become a self-employed contractor and another who was recruited by one of the 'Big Four' accounting firms. On an average staff complement of thirteen, two departures make a turnover of 15 percent.



# Ngā Tauākī Pūtea

## Financial Statements

### Statement of Comprehensive Revenue and Expense

For the year ended 30 June 2021

2020 Actual \$000	Notes	2021 Actual \$000	2021 Budget \$000
<b>Revenue</b>			
66,259	Funding from the Crown	68,759	68,700
654	Other revenue	680	500
<b>66,913</b>	<b>Total revenue</b>	<b>69,439</b>	<b>69,200</b>
<b>Expenditure</b>			
3,318	Administration	3,391	4,000
Funding			
46,569	Diverse content	46,245	45,000
606	Māori music	939	1,000
13,773	Iwi radio	12,896	13,000
2,065	Industry support	4,213	7,000
<b>66,331</b>	<b>Total expenditure</b>	<b>67,684</b>	<b>70,000</b>
<b>582</b>	<b>Surplus/(deficit)</b>	<b>1,755</b>	<b>(800)</b>
<b>0</b>	<b>Other comprehensive revenue and expense</b>	<b>0</b>	<b>0</b>
<b>582</b>	<b>Total comprehensive revenue and expense</b>	<b>1,755</b>	<b>(800)</b>

Explanations of major variances against budget are provided in note 19.

### Statement of Changes in Equity

For the year ended 30 June 2021

2020 Actual \$000	2021 Actual \$000	2021 Budget \$000
<b>Equity</b>		
<b>4,330</b>	<b>4,912</b>	<b>2,600</b>
582	1,755	(800)
<b>4,912</b>	<b>6,667</b>	<b>1,800</b>

Explanations of major variances against budget are provided in note 19.

The accompanying notes form part of these financial statements.

### Statement of Financial Position

As at 30 June 2021

2020 Actual \$000	Notes	2021 Actual \$000	2021 Budget \$000
<b>4,912</b>	<b>Public equity</b>	<b>6,667</b>	<b>1,800</b>
Represented by:			
<b>Assets</b>			
<b>Current assets</b>			
2,254	Cash and cash equivalents	4,389	5,000
88	Receivables	92	200
20,800	Investments	23,920	12,300
<b>23,142</b>	<b>Total current assets</b>	<b>28,401</b>	<b>17,500</b>
<b>Non-current assets</b>			
64	Property, plant and equipment	96	200
253	Intangible assets	298	200
<b>317</b>	<b>Total non-current assets</b>	<b>394</b>	<b>400</b>
<b>23,459</b>	<b>Total Assets</b>	<b>28,795</b>	<b>17,900</b>
<b>Liabilities</b>			
<b>Current liabilities</b>			
766	Payables	487	600
176	Employee entitlements	152	100
17,605	Funding liabilities	21,489	15,400
<b>18,547</b>	<b>Total current liabilities</b>	<b>22,128</b>	<b>16,100</b>
<b>18,547</b>	<b>Total liabilities</b>	<b>22,128</b>	<b>16,100</b>
<b>4,912</b>	<b>Net assets</b>	<b>6,667</b>	<b>1,800</b>

Explanations of major variances against budget are provided in note 19.

The accompanying notes form part of these financial statements.

## Statement of Cash Flows

For the year ended 30 June 2021

2020 Actual \$000	Notes	2021 Actual \$000	2021 Budget \$000
<b>Cash flows from operating activities</b>			
<b>Cash was provided from:</b>			
66,259	Receipts from Crown revenue	68,759	68,700
594	Interest received	340	400
109	Receipts from other revenue	372	0
132	GST (net)	0	0
<b>67,094</b>		<b>69,471</b>	<b>69,100</b>
<b>Cash was applied to:</b>			
1,620	Payments to employees	1,745	1,700
1,359	Payments to suppliers	1,467	2,200
58,343	Payments to content creators & platforms	60,408	66,900
0	GST (net)	366	0
<b>61,322</b>		<b>63,986</b>	<b>70,800</b>
<b>5,772</b>	<b>Net cash flows from operating activities</b>	<b>5,485</b>	<b>(1,700)</b>
<b>Cash flows from investing activities</b>			
<b>Cash was provided from:</b>			
3	Receipts from sale of property, plant and equipment	0	0
8,500	Receipts from investments	20,803	500
<b>Cash was applied to:</b>			
45	Purchase of fixed assets	67	100
128	Purchase of intangible assets	166	100
20,800	Acquisition of investments	23,920	0
<b>(12,470)</b>	<b>Net cash flows from investing activities</b>	<b>(3,350)</b>	<b>300</b>
<b>(6,698)</b>	<b>Net increase/(decrease) in cash and cash equivalents</b>	<b>2,135</b>	<b>(1,400)</b>
<b>8,952</b>	<b>Plus opening cash and cash equivalents</b>	<b>2,254</b>	<b>6,400</b>
<b>2,254</b>	<b>Cash and cash equivalents at the end of the year</b>	<b>4,389</b>	<b>5,000</b>

Explanations of major variances against budget are provided in note 19.

The accompanying notes form part of these financial statements.

## Reconciliation of Net Surplus/(Deficit) to Net Cash Flow from Operating Activities

For the year ended 30 June 2021

	2021 Actual \$000	2020 Actual \$000
Net surplus/(deficit)	1,755	582
<b>Add/(less) non-cash expenditure/(income)</b>		
Depreciation	(8)	35
Amortisation	121	140
<b>Total non-cash items</b>	<b>113</b>	<b>175</b>
<b>Add/(less) items classified as investing or financing activities:</b>		
(Gains)/losses on disposal of property, plant and equipment	43	0
<b>Total items classified as investing or financing activities</b>	<b>43</b>	<b>0</b>
<b>Add/(less) movements in working capital items</b>		
(Increase)/decrease in accrued interest	32	49
(Increase)/decrease in accounts receivable	(37)	42
Increase/(decrease) in accounts payable	86	83
Increase/(decrease) in funding provisions	3,885	4,671
Increase/(decrease) in GST payable	(368)	130
Increase/(decrease) in employee entitlements	(24)	40
<b>Net movements in working capital items</b>	<b>3,574</b>	<b>5,015</b>
<b>Net cash flow from operating activities</b>	<b>5,485</b>	<b>5,772</b>

The accompanying notes form part of these financial statements.

## 1 Statement of Accounting Policies for the Year Ended 30 June 2021

### REPORTING ENTITY

Te Māngai Pāho is a Crown Entity as defined by the Crown Entities Act 2004 and is domiciled and operates in New Zealand. The relevant legislation governing Te Māngai Pāho's operations includes the Broadcasting Act 1989, the Crown Entities Act 2004 and Te Ture mō Te Reo Māori 2016. Te Māngai Pāho's ultimate parent is the New Zealand Crown.

The primary function of Te Māngai Pāho is to promote the Māori language and Māori culture by making funds available for broadcasting, the production of programmes to be broadcast and archiving programmes.

As a secondary function, Te Māngai Pāho may also make funds available for transmitting on demand, producing content for transmitting on demand and archiving content.

In the exercise of these functions, Te Māngai Pāho will consult from time to time with representatives of Māori interests, broadcasters and others who, in the opinion of Te Māngai Pāho, can assist in the development of funding policies.

Te Māngai Pāho has designated itself as a public benefit entity (PBE) for financial reporting purposes and does not operate to make a financial return.

The financial statements of Te Māngai Pāho are for the year ended 30 June 2021 and were approved by the Board on 20 December 2021.

### BASIS OF PREPARATION

The financial statements have been prepared on a going concern basis, and the accounting policies have been applied consistently throughout the year.

### Statement of compliance

The financial statements have been prepared in accordance with the requirements of the Crown Entities Act 2004, which includes the requirement to comply with generally accepted accounting practice in New Zealand (NZ GAAP).

The financial statements have been prepared in accordance with Tier 1 PBE Standards and comply with PBE Standards.

### Presentation currency and rounding

The financial statements are presented in New Zealand dollars and all values are rounded to the nearest thousand dollars (\$000).

### Standards issued and not yet effective and not early adopted

#### Amendment to PBE IPSAS 2 Cash Flow Statement

An amendment to PBE IPSAS 2 requires entities to provide disclosures that enable users of financial statements to evaluate changes in liabilities arising from financing activities including both changes arising from cash flows and non-cash changes. This amendment is

effective for the year ending 30 June 2022, with early application permitted. This amendment will result in additional disclosures. Te Māngai Pāho has not early adopted the amendment.

### PBE IPSAS 41 Financial Statements

PBE IPSAS 41 replaces PBE IFRS 9 Financial Instruments and is effective for the year ending 30 June 2023, with earlier adoption permitted. Te Māngai Pāho has assessed that there will be little change as a result of adopting the new standard, as the requirements are similar to those contained in PBE IFRS 9. Te Māngai Pāho does not intend to early adopt the standard.

### PBE FRS 48 Service Performance Reporting

PBE FRS 48 replaces the service performance reporting requirements of PBE IPSAS 1 Presentation of Financial Statements and is effective for the year ending 30 June 2023, with earlier adoption permitted. Te Māngai Pāho has not yet determined how application of PBE FRS 48 will affect its statement of performance. It does not intend to early adopt the standard.

### SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Significant accounting policies are included in the notes to which they relate.

Significant accounting policies that do not relate to a specific note are outlined below.

#### Goods and Services Tax

Items in the financial statements are presented exclusive of GST, except for receivables and payables, which are presented on a GST inclusive basis. Where GST is not recoverable as input tax, it is recognised as part of the related asset or expense.

The net amount of GST recoverable from, or payable to, Inland Revenue is included as part of receivables or payables in the statement of financial position.

The net GST received from, or paid to, Inland Revenue, including the GST relating to investing and financing activities, is classified as an operating cash flow in the statement of cash flows.

Commitments and contingencies are disclosed exclusive of GST.

#### Income tax

Te Māngai Pāho is exempt from the payment of income tax in accordance with section 53O of the Broadcasting Act 1989.

#### Budget figures

The budget figures are derived from the statement of performance expectations as approved by the Board at the beginning of the financial year. The budget figures have been prepared in accordance with NZ GAAP, using accounting policies that are consistent with those adopted by the Board in preparing these financial statements.

### Cost allocation

The cost of output classes, as presented in the statement of performance, report the total funding allocations made for the diverse content, iwi radio, music and industry support outputs for the year ended 30 June 2021. The costs of administering these outputs are also reported.

There have been no changes to the cost allocation methodology since the date of the last audited financial statements.

### Critical accounting estimates and assumptions

In preparing these financial statements, Te Māngai Pāho has made estimates and assumptions concerning the future. These estimates and assumptions may differ from subsequent actual results. The estimates and assumptions are based on historical experience and other factors, including expectations of future events, that are believed to be reasonable under the circumstances.

## 2 Revenue

### ACCOUNTING POLICY

#### Funding from the Crown

Te Māngai Pāho is primarily funded from the Crown. This funding is restricted in its use for the purposes set out in Section 53 of the Broadcasting Act 1989 and the scope of the relevant Crown appropriations.

Te Māngai Pāho considers there are no conditions attached to the funding, and it is recognised as revenue at the point of entitlement, which is considered to be the start of the appropriation period to which the funding relates.

The fair value of revenue from the Crown has been determined to be equivalent to the amounts due in the funding arrangements.

#### Interest revenue

Interest revenue is recognised by accruing, on a time proportion basis, the interest due for the investment.

#### Breakdown of other revenue and further information

	2021 Actual \$000	2020 Actual \$000
<b>Other revenue includes:</b>		
Interest revenue	308	545
Previous funding allocations reversed	370	108
Revenue from programme sales	2	1
<b>Total other revenue</b>	<b>680</b>	<b>654</b>

The level of funding allocations reversed is variable, depending on the amount of funding unspent or not taken up by third parties, each for different reasons acceptable to Te Māngai Pāho.

### 3 Administration Expenditure

#### ACCOUNTING POLICY

##### Operating leases

An operating lease is a lease that does not transfer substantially all the risks and rewards incidental to ownership of an asset to the lessee. Lease payments under Te Māngai Pāho's operating lease for its premises are recognised as an expense on a straight-line basis over the lease term.

##### Breakdown of administration expenditure

	2021 Actual \$000	2020 Actual \$000
<b>Overheads</b>		
Personnel costs	1,769	1,580
Office overheads	303	295
Depreciation	35	37
Amortisation	121	140
Fees to auditor:		
Audit fees for financial statements audit	47	46
Fees for assurance and related services	32	63
Operating lease expense	174	173
Professional services and consultant fees	281	283
Board and sub-committee costs – fees	64	66
Board and sub-committee costs – travel, accommodation, other	28	37
	<b>2,854</b>	<b>2,720</b>
<b>Consultation</b>		
Hui/liaison	69	152
	<b>69</b>	<b>152</b>
<b>Development</b>		
Monitoring/surveys	325	225
Professional assessors	76	86
Publications and reports	56	27
Promotions	11	108
	<b>468</b>	<b>446</b>
<b>Total administration expenditure</b>	<b>3,391</b>	<b>3,318</b>

##### Operating leases as lessee

The future minimum lease payments to be made for Te Māngai Pāho premises are as follows:

	2021 Actual \$000	2021 Actual \$000
Not later than 1 year	174	174
Later than 1 year and not later than 5 years	0	0
Later than 5 years	0	0
<b>Total lease payments</b>	<b>174</b>	<b>174</b>

The lease expired in June 2021 and is running on a year-to-year basis pending completion of negotiations.

### 4 Personnel Costs

#### ACCOUNTING POLICY

##### Salaries and wages and employee entitlements

Employee entitlements to salaries and wages, annual leave and other similar benefits are recognised in the Statement of Comprehensive Revenue and Expense when they accrue to employees.

##### Superannuation schemes

##### Defined contribution scheme

Employer contributions to KiwiSaver are accounted for as contributions to a defined contribution superannuation scheme and are recognised as an expense in the surplus or deficit as incurred.

##### Breakdown of personnel costs and further information

	2021 Actual \$000	2020 Actual \$000
Salary and wages	1,670	1,446
Employer contributions to defined contribution scheme	46	35
Increase/(decrease) in employee entitlements (note 12)	-24	40
Other personnel costs	77	59
<b>Total personnel costs</b>	<b>1,769</b>	<b>1,580</b>

In 2021 seven employees received total remuneration in excess of \$100,000. Their remuneration bands are as follows:

	2021 No. of Employees	2020 No. of Employees
<b>Total remuneration paid or payable:</b>		
\$100,000–\$110,000	1	1
\$110,001–\$120,000	2	0
\$130,001–\$140,000	0	1
\$140,001–\$150,000	1	1
\$150,001–\$160,000	1	0
\$170,001–\$180,000	1	0
\$180,001–\$190,000	0	1
\$220,001–\$230,000	1	0
\$240,001–\$250,000	0	1
<b>Total employees</b>	<b>7</b>	<b>5</b>

During the year ended 30 June 2021, no employee received compensation and other benefits in relation to cessation (2020: nil).

The total value of remuneration paid or payable to each Board member during the year was as follows:

	2021 Actual \$000	2020 Actual \$000
Eruera Tarena (Chair)	28	31
Paraone Gloyne (Deputy Chair)	11	10
Kim Ngarimu	7	8
Vanessa Clark	9	12
Tamalene Painting	9	0
Hinewehi Mohi to November 2019	0	4
Kirikowhai Mikaere to August 2019	0	1
<b>Total Board fees</b>	<b>64</b>	<b>66</b>

Payment of \$720 was made to the independent chair of the Audit and Risk Committee during the financial year. (2020: \$2,880).

Employer's liability insurance cover was held during the financial year in respect of the liability or costs of Board members and employees.

No Board members received compensation or other benefits in relation to cessation (2020: nil).

## 5 Funding Expenditure

### ACCOUNTING POLICY

#### Funding expenditure

The allocation of funds to broadcasting projects is recognised as expenditure in the financial year the allocation is made provided that, prior to the end of the financial year, the project has received Board approval and both of the parties have signed the contract.

Funding expenditure includes funds related to contracts signed by both parties but not paid out at year end. The funds not paid out are recorded as funding liabilities in the statement of financial liability. This liability is reduced as the applicant is paid according to the drawdown schedule.

#### Critical judgements in applying accounting policies

Te Māngai Pāho has exercised judgement in developing its funding expenditure accounting policy above, as there is no specific accounting standard for funding expenditure.

Te Māngai Pāho is of the view that once the conditions in the policy have been met, the funding recipient has a valid expectation that funding will be paid, and that is the point at which expenditure is recognised. Any milestones included in underlying contracts are for administrative purposes only.

With the recent introduction of the new PBE accounting standards, there has been debate on the appropriate framework to apply when accounting for such expenditure. Te Māngai Pāho is aware that the need for a clear standard or authoritative guidance on accounting for funding expenditure has been raised with the New Zealand Accounting Standards Board and will consider any developments.

## Breakdown of funding expenditure and further information

### FUNDING EXPENDITURE

	2021 Actual \$000	2020 Actual \$000
<b>Diverse content</b>		
Māori Television Service direct funding	16,000	16,000
Other programmes	33,500	30,469
Less: attributable to New Zealand On Air	(3,385)	0
Ngā Aho Whakaari	130	100
	<b>46,245</b>	<b>46,569</b>
<b>Iwi radio</b>		
Iwi station operational funding	10,896	11,144
Radio distribution network	420	600
Programmes	1,450	1,901
Te Whakaruruhau o Ngā Reo Irirangi Māori	130	128
	<b>12,896</b>	<b>13,773</b>
<b>Music compact discs and videos</b>	<b>939</b>	<b>606</b>
<b>Industry support</b>		
Archiving	575	575
Capacity building	2,350	250
Other	1,288	1,240
	<b>4,213</b>	<b>2,065</b>
<b>Total funding expenditure</b>	<b>64,293</b>	<b>63,013</b>

Further information about funding expenditure is reported in the performance information on pages 44 to 97 and in details of funding expenditure on pages 130 to 141.

## 6 Cash and Cash Equivalents

### ACCOUNTING POLICY

Cash and cash equivalents includes cash on hand, deposits held at call with banks, and other short-term, highly liquid investments with original maturities of three months or less.

#### Breakdown of cash and cash equivalents

	2021 Actual \$000	2020 Actual \$000
Cash at bank and on hand	4	32
Bank deposits held at call	4,705	2,222
Less: attributable to New Zealand On Air	(320)	0
Bank deposits held at call net	4,385	2,222
<b>Total cash and cash equivalents</b>	<b>4,389</b>	<b>2,254</b>

## 7 Receivables

### ACCOUNTING POLICY

Short-term receivables are recorded at the amount due, less any provision for uncollectability.

A receivable is considered uncollectable when there is evidence that the amount due will not be fully collected. The amount that is uncollectable is the difference between the amount due and the present value of the amount expected to be collected.

### Breakdown of receivables and further information

	2021 Actual \$000	2020 Actual \$000
<b>Exchange transactions</b>		
Accrued interest receivable	25	58
Sundry debtors	2,794	30
Less: attributable to New Zealand On Air	(2,727)	0
Sundry debtors net	67	30
<b>Total receivables</b>	<b>92</b>	<b>88</b>

All receivables greater than thirty days are considered to be past due.

## 8 Investments

### ACCOUNTING POLICY

#### Bank term deposits

Bank term deposits are initially measured at the amount invested. Interest is subsequently accrued and added to the investment balance.

### Breakdown of investments and further information

	2021 Actual \$000	2020 Actual \$000
Term deposits current portion	23,920	20,800
Term deposits non-current portion	0	0
<b>Total investments</b>	<b>23,920</b>	<b>20,800</b>

The carrying amount of all term deposits approximates their fair value.

## 9 Property, Plant and Equipment

### ACCOUNTING POLICY

Property, plant and equipment consists of five asset classes. These are office equipment, furniture and fittings, computer equipment, leasehold improvements and motor vehicles. All these asset classes are measured at cost less accumulated depreciation and impairment losses.

#### Additions

The cost of an item of property, plant and equipment is recognised as an asset only when it is probable that future economic benefits or service potential associated with the item will flow to Te Māngai Pāho, and the cost of the item can be measured reliably.

In most instances, an item of property, plant and equipment is initially recognised at its cost. Where an asset is acquired through a non-exchange transaction, it is recognised at its fair value as at the date of acquisition.

Costs incurred subsequent to initial acquisition are capitalised only when it is probable that future economic benefits or service potential associated with the item will flow to Te Māngai Pāho and the cost of the item can be measured reliably.

The costs of day-to-day servicing of property, plant and equipment are expensed in the surplus or deficit as they are incurred.

#### Disposals

Gains and losses on disposals are determined by comparing the proceeds with the carrying amount of the asset. Gains and losses on disposals are reported net in the surplus or deficit.

#### Depreciation

Depreciation is provided on a straight-line basis on all property, plant and equipment at rates that will write off the cost of the assets to their estimated residual values over their useful lives. The useful lives and associated depreciation rates of the classes of property, plant and equipment have been estimated as follows:

Office equipment	5 years	20%
Furniture and fittings	9–10 years	11%
Computer equipment	3 years	33%
Leasehold improvements	4–6 years	17–25%
Motor vehicle	5 years	20%

Leasehold improvements are depreciated over the unexpired period of the lease, or the estimated remaining useful lives of the improvements, whichever is the shorter.

#### Impairment of property, plant and equipment

Property, plant and equipment held at cost that have a finite useful life are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. An impairment loss is recognised for the amount by which the carrying amount of the asset exceeds its recoverable amount. The recoverable service amount is the higher of the asset's fair value, less costs to sell, and value in use.

Value in use is the present value of an asset's remaining service potential. It is determined using an approach based on depreciated replacement cost.

If an asset's carrying amount exceeds its recoverable amount, the asset is regarded as impaired and the carrying amount is written down to the recoverable amount. The total impairment loss is recognised in the surplus or deficit.

The reversal of an impairment loss is recognised in the surplus or deficit.

#### Critical accounting estimates and assumptions

The useful lives and residual values of property, plant and equipment are reviewed at each balance date. In doing this, a number of factors are considered, including the physical condition of the asset, the expected period of use of the asset by Te Māngai Pāho and expected disposal proceeds from the future sale of the asset.

Te Māngai Pāho has not made changes to past assumptions concerning useful lives and residual values.

## Breakdown of property, plant and equipment and further information

	Office Equipment \$000	Furniture and Fittings \$000	Computer Equipment \$000	Leasehold Improvements \$000	Motor Vehicle \$000	Total \$000
<b>Cost or valuation</b>						
<b>Balance at 1 July 2019</b>	<b>44</b>	<b>45</b>	<b>97</b>	<b>129</b>	<b>40</b>	<b>355</b>
Additions	0	15	29	0	0	44
Disposals	0	0	(3)	0	0	(3)
<b>Balance at 30 June 2020</b>	<b>44</b>	<b>60</b>	<b>123</b>	<b>129</b>	<b>40</b>	<b>396</b>
<b>Balance at 1 July 2020</b>	<b>44</b>	<b>60</b>	<b>123</b>	<b>129</b>	<b>40</b>	<b>396</b>
Additions	0	2	26	0	40	68
Disposals	0	0	(3)	0	(40)	(43)
<b>Balance at 30 June 2021</b>	<b>44</b>	<b>62</b>	<b>146</b>	<b>129</b>	<b>40</b>	<b>421</b>
<b>Accumulated depreciation and impairment losses</b>						
<b>Balance at 1 July 2019</b>	<b>32</b>	<b>33</b>	<b>80</b>	<b>115</b>	<b>38</b>	<b>298</b>
Depreciation expense	4	3	14	14	2	37
Eliminate on disposal	0	0	(2)	0	0	(2)
Impairment losses	0	0	0	0	0	0
<b>Balance at 30 June 2020</b>	<b>36</b>	<b>36</b>	<b>92</b>	<b>129</b>	<b>40</b>	<b>333</b>
<b>Balance at 1 July 2020</b>	<b>36</b>	<b>36</b>	<b>92</b>	<b>129</b>	<b>40</b>	<b>333</b>
Depreciation expense	4	4	20	0	7	35
Eliminate on disposal	0	0	(3)	0	(40)	(43)
Impairment losses	0	0	0	0	0	0
<b>Balance at 30 June 2021</b>	<b>40</b>	<b>40</b>	<b>109</b>	<b>129</b>	<b>7</b>	<b>325</b>
<b>Carrying amounts</b>						
At 1 July 2019	12	12	17	14	2	57
At 30 June and 1 July 2020	8	24	31	0	0	63
<b>At 30 June 2021</b>	<b>4</b>	<b>22</b>	<b>37</b>	<b>0</b>	<b>33</b>	<b>96</b>

## 10 Intangible Assets

## ACCOUNTING POLICY

## Software acquisition and development

Acquired computer software licences are capitalised on the basis of the costs incurred to acquire and bring to use the specific software.

Costs that are directly associated with the development of software for internal use are recognised as an intangible asset. Direct costs include software development employee costs and an appropriate portion of relevant overheads.

Staff training costs are recognised as an expense when incurred.

Costs associated with maintaining computer software are recognised as an expense when incurred.

Costs associated with development and maintenance of Te Māngai Pāho's website are recognised as an expense when incurred.

## Amortisation

The carrying value of an intangible asset with a finite life is amortised on a straight-line basis over its useful life. Amortisation begins when the asset is available for use and ceases at the date that the asset is derecognised. The amortisation charge for each financial year is recognised in the surplus or deficit.

The useful lives and associated amortisation rates of major classes of intangible assets have been estimated as follows:

Acquired computer software      3 years   33%

Developed computer software    4 years   25%

## Impairment of intangible assets

Refer to the policy for impairment of property, plant and equipment in note 9. The same approach applies to the impairment of intangible assets.

## Critical accounting estimates and assumptions

The useful lives of the software are considered reasonable based on the current performance and use of the software, and there are currently no indicators that the period of use of the software will be materially different.

**Breakdown of intangible assets and further information**

	Acquired Software \$000	Developed Software \$000	Total \$000
<b>Cost</b>			
<b>Balance at 1 July 2019</b>	<b>40</b>	<b>779</b>	<b>819</b>
Additions	0	128	128
Disposals	0	0	0
<b>Balance at 30 June 2020</b>	<b>40</b>	<b>907</b>	<b>947</b>
<b>Balance at 1 July 2020</b>	<b>40</b>	<b>907</b>	<b>947</b>
Additions	0	166	166
Disposals	0	0	0
<b>Balance at 30 June 2021</b>	<b>40</b>	<b>1,073</b>	<b>1,113</b>
<b>Accumulated amortisation and impairment losses</b>			
<b>Balance at 1 July 2019</b>	<b>40</b>	<b>514</b>	<b>554</b>
Amortisation expense	0	140	140
Disposals	0	0	0
Impairment losses	0	0	0
<b>Balance at 30 June 2020</b>	<b>40</b>	<b>654</b>	<b>694</b>
<b>Balance at 1 July 2020</b>	<b>40</b>	<b>654</b>	<b>694</b>
Amortisation expense	0	121	121
Disposals	0	0	0
Impairment losses	0	0	0
<b>Balance at 30 June 2021</b>	<b>40</b>	<b>775</b>	<b>815</b>
<b>Carrying amounts</b>			
At 1 July 2019	0	265	265
At 30 June 2020	0	253	253
<b>At 30 June 2021</b>	<b>0</b>	<b>298</b>	<b>298</b>

There are no restrictions over the title of Te Māngai Pāho's intangible assets, nor are any pledged as security for liabilities.

**11 Payables****ACCOUNTING POLICY**

Short-term payables are recorded at the amount payable.

**Breakdown of payables**

	2021 Actual \$000	2020 Actual \$000
<b>Exchange transactions</b>		
Trade creditors	47	52
Accruals	370	278
<b>Non-exchange transactions</b>		
GST payable	409	436
Less: attributable to New Zealand On Air	(339)	0
GST payable net	70	436
<b>Total payables</b>	<b>487</b>	<b>766</b>

**12 Employee Entitlements****ACCOUNTING POLICY****Short-term employee entitlements**

Employee benefits that are due to be settled within 12 months after the end of the period in which the employee provides the related service are measured based on accrued entitlements at current rates of pay. These include salaries and wages accrued up to balance date, annual leave earned but not yet taken at balance date.

A liability and an expense are recognised for bonuses where there is a contractual obligation or where there is past practice that has created a constructive obligation and a reliable estimate of the obligation can be made.

**Breakdown of employee entitlements**

	2021 Actual \$000	2020 Actual \$000
<b>Current employee entitlements are represented by:</b>		
Accrued salaries and wages	0	43
Annual leave	152	133
<b>Total employee entitlements</b>	<b>152</b>	<b>176</b>



## 13 Funding Liabilities

### ACCOUNTING POLICY

At the time projects are approved by the Board of Te Māngai Pāho and both parties have signed the contract, expenditure is charged against the current year's income and recorded as a liability. The liability is reduced as the funding recipient is paid according to the drawdown schedule specified in the funding contract. It is expected that the majority of these liabilities will be paid out over the next twelve months.

### Breakdown of funding liabilities and further information

	2021 Actual \$000	2020 Actual \$000
Diverse	19,572	16,027
Iwi radio	212	740
Māori music	360	113
Industry support	1,345	725
<b>Total funding liabilities</b>	<b>21,489</b>	<b>17,605</b>

Movements for each class of liability are as follows:

	Notes	Television \$000	Radio \$000	Digital and New Media \$000	Other \$000	Total \$000
<b>2021</b>						
<b>Balance at 1 July 2020</b>		<b>16,027</b>	<b>740</b>	<b>113</b>	<b>725</b>	<b>17,605</b>
Additional funding		49,630	12,896	939	4,213	67,678
Less: attributable to New Zealand On Air		(3,385)	0	0	0	(3,385)
Additional funding allocated		46,245	12,896	939	4,213	64,293
Amounts used		(43,381)	(13,394)	(659)	(3,533)	(60,967)
Less: attributable to New Zealand On Air		695	0	0	0	695
Amounts used net		(42,686)	(13,394)	(659)	(3,533)	(60,272)
Unused amounts reversed		(14)	(30)	(33)	(60)	(137)
<b>Balance at 30 June 2021</b>		<b>19,572</b>	<b>212</b>	<b>360</b>	<b>1,345</b>	<b>21,489</b>
<b>2020</b>						
<b>Balance at 1 July 2019</b>		<b>11,588</b>	<b>608</b>	<b>485</b>	<b>253</b>	<b>12,934</b>
Additional funding allocated	5	46,569	13,773	606	2,065	63,013
Amounts used		(42,105)	(13,625)	(782)	(1,593)	(58,105)
Unused amounts reversed		(25)	(16)	(196)	0	(237)
<b>Balance at 30 June 2020</b>		<b>16,027</b>	<b>740</b>	<b>113</b>	<b>725</b>	<b>17,605</b>

## 14 Contingencies

### Contingent liabilities

There are no contingent liabilities at balance date (2020: nil).

### Contingent assets

Te Māngai Pāho has no contingent assets (2020: nil).

## 15 Equity

### ACCOUNTING POLICY

Equity is measured as the difference between total assets and total liabilities and comprises accumulated funds.

### Capital management

Te Māngai Pāho's capital is its equity.

Te Māngai Pāho is subject to the financial management and accountability provisions of the Crown Entities Act 2004, which impose restrictions in relation to borrowings, acquisition of securities, issuing guarantees and indemnities, and the use of derivatives. All these provisions have been complied with during the year.

Te Māngai Pāho manages its equity as a by-product of prudently managing revenues, expenses, assets, liabilities, investments and general financial dealings to ensure it effectively achieves its objectives and purpose, while remaining a going concern.

## 16 Related Party Transactions

Te Māngai Pāho is controlled by the Crown.

Related party disclosures have not been made for transactions with related parties that are within a normal supplier or client/recipient relationship and are on terms and conditions no more or less favourable than those that it is reasonable to expect Te Māngai Pāho would have adopted in dealing with the party at arm's length in the same circumstances.

Transactions with other government agencies, such as government departments and Crown entities, are not disclosed as related party transactions when they are on normal terms and conditions consistent with the normal operating arrangements between government agencies.

There were no transactions with any related party or government agency that did not come within the above criteria (2020: nil).

### Key management personnel compensation

Key management personnel includes all Board members, the chief executive and the three other members of the senior management team.

	2021 Actual \$000	2020 Actual \$000
<b>Salary and other short-term employee benefits comprise:</b>		
Remuneration of Board members	64	66
Full-time equivalent Board members	0.5	0.5
Remuneration of senior management team	778	691
Full-time equivalent senior management team members	5	4
<b>Total key management personnel compensation</b>	<b>842</b>	<b>757</b>
<b>Total full-time equivalent personnel</b>	<b>5.5</b>	<b>4.5</b>

The full-time equivalent for Board members has been determined based on the frequency and length of Board meetings and the estimated time for Board members to prepare for meetings. An analysis of Board member remuneration is provided in note 4.

## 17 Financial Instruments

### Financial instrument categories

The carrying amounts of financial assets and liabilities in each of the financial instrument categories are as follows:

	2021 Actual \$000	2020 Actual \$000
<b>Loans and receivables</b>		
Cash and cash equivalents	4,389	2,254
Receivables	92	88
Investments – term deposits	23,920	20,800
<b>Total loans and receivables</b>	<b>28,401</b>	<b>23,142</b>
<b>Financial liabilities measured at amortised cost</b>		
Payables	487	766
Funding provisions	21,489	17,605
<b>Total financial liabilities measured at amortised cost</b>	<b>21,976</b>	<b>18,371</b>

### Fair value

All financial instruments are recognised in the statement of financial position at their carrying amounts and, because of the short-term nature of the financial instruments, these amounts are considered to be a reasonable approximation of their fair value.

There has been no change from the previous period in the method for determination of the fair values of financial instruments.

### Financial instrument risks

Te Māngai Pāho's activities expose it to a variety of financial instrument risks including market risk, credit risk and liquidity risk. Te Māngai Pāho has policies to manage these risks and seeks to minimise exposure from financial instruments. These policies do not allow transactions that are speculative in nature to be entered into.

### Market risk

The only market risk that Te Māngai Pāho is subject to is interest rate risk. Interest rate risk is the risk that the fair value of, or cash flows from, financial instruments will fluctuate because of changes in market interest rates.

Te Māngai Pāho's exposure to fair value and cash flow interest rate risk is limited to its bank deposits. Interest rate risk is managed by having a spread of investment maturity dates, in order to limit exposure to short-term interest rate movements.

### Sensitivity analysis

As at 30 June 2021, if the floating interest rate on bank call deposits had been 100 basis points higher or lower, with all other variables held constant, the surplus/deficit for the year would have been \$43,890 (2020: \$22,220) higher or lower.

### Credit risk

Credit risk is the risk that a third party will default on its obligation to Te Māngai Pāho, causing it to incur a loss.

Te Māngai Pāho is exposed to credit risk from cash and term deposits with banks, and from receivables.

The maximum credit exposure is the carrying amount in the statement of financial position.

Due to the timing of cash inflows and outflows, Te Māngai Pāho invests surplus cash with banks that are registered in New Zealand and that have Standard and Poor's credit ratings of AA- or above. Te Māngai Pāho's investment policy limits the amount of credit exposure to any one institution.

There is no significant concentration of credit risk pertaining to accounts receivable.

No collateral or security is required to support financial instruments.

### Credit quality of financial assets

The credit quality of financial assets is assessed by reference to Standard and Poor's credit ratings (if available) or to historical information about counterparty default rates:

	2021 Actual \$000	2020 Actual \$000
<b>Counterparties with credit ratings</b>		
<b>Cash at bank and term deposits</b>		
AA-	28,309	23,054
<b>Total cash at bank and term deposits</b>	<b>28,309</b>	<b>23,054</b>
<b>Counterparties without credit ratings</b>		
<b>Receivables</b>		
With no defaults in the past	92	88
<b>Total receivables</b>	<b>92</b>	<b>88</b>

### Liquidity risk

Liquidity risk represents Te Māngai Pāho's ability to meet its contractual obligations associated with financial liabilities.

Te Māngai Pāho evaluates its liquidity requirements on an ongoing basis, by preparing monthly budget analyses that are used to co-ordinate the timing of investment maturity with payments due.

The table below analyses Te Māngai Pāho's financial liabilities into relevant maturity groupings based on the remaining period at balance date to the contractual maturity date. The amounts disclosed are the contractual undiscounted cash flow amounts.

	> 6 months \$000	Between 6 months and 1 year \$000	Between 1 and 5 years \$000
<b>2021</b>			
Payables (note 11)	487	0	0
<b>2020</b>			
Payables (note 11)	766	0	0

Te Māngai Pāho also has funding provisions of \$21.489 million at 30 June 2021 (2020: \$17.604 million). It is expected that these will be paid by 31 December 2021. Most of these payments will be made on the achievement of milestones or activities whose timing is not specified, rather than on contractual dates.

## 18 Post-balance-day Events

There were no significant events after balance date 2021 (2020: nil).

## 19 Explanation of Major Variances against Budget

Explanations for significant variations from Te Māngai Pāho's budgeted figures in the Statement of Performance Expectations are as follows:

### Statement of financial position

*Investments* were more than budgeted, by \$11.620 million, mostly due to a slower rate of payment of contract milestones than in past years.

*Current liabilities* were more than budgeted, by \$6.029 million, mostly due to the level of funding provisions unpaid at year end.

### Statement of cash flows

*Net cash flows from operating activities* were more than budgeted by \$7.185 million as an additional \$0.059 million was received in Crown revenue and \$7.225 million less cash was disbursed on payments for funding and for payments to suppliers by year end than budgeted.

*Net cash flows applied to investing activities* were less than budgeted by \$3.650 million as more cash was available to invest. This was due to projects being completed at a slower rate than usual so that disbursements were less than budgeted as noted above.

*Cash and cash equivalents* were \$0.611 million less than budgeted, largely due to more investments being placed on term deposit with maturity dates of over three months.

## 20 Financial Impact of COVID-19

The effect on our operations is reflected in these financial statements, based on the information available at the date these financial statements are signed.

We have also disclosed in the financial statements our significant assumptions and judgements regarding any future potential impacts that may have a material impact on Te Māngai Pāho.

The main impacts on Te Māngai Pāho's financial statements due to COVID-19 are explained below:

### Funding expenditure

No additional funding was received for COVID-19 support. Funding expenditure ran close to budget, but the pace of drawdown of allocated funding was slowed by COVID-19.

### Operating expenses

Although total operating expenditure is under budget, this was not attributable to COVID-19. While there were some savings in terms of travel, accommodation and other meeting costs during lockdown, this was not significant in the full-year result.

### Fixed assets

To enable all staff to work from home, additional IT equipment totalling \$8,912 was purchased.

### Investments and funding liabilities

The lockdown period meant that most projects under way at that time had their timetables delayed. This in turn meant that milestones were not met in the expected timeframe so that less cash was disbursed at year end than would have normally been the case. Consequently, funding liabilities are \$3.884 million more than last year and investments and cash on hand are \$5.260 million more than 2019/20.



Reo Māori Songhubs 2020 Maisey Rika, Te Kuru o Te Marama Dewes



Wānanga Ako 2021 Vocal Rehearsal



# Ngā Rārangi Pūtea

Funding

# Ngā Kaupapa Whānui

## Diverse Content Funding

For the year ended 30 June 2021

Contract Title	Registered Provider Name	Number of Episodes and Duration	Total Duration (minutes)	Amount \$
9 Lives	Pango Productions Ltd	20 x 46 minutes	920	\$718,615
Administration Funding 2020/2021	Ngā Aho Whakaari			\$130,000
Ahikāroa Season 4	Kura Productions Ltd	20 x 26 minutes	520	\$2,500,000
Ai	Arataua Ltd	12 x 30 minutes	360	\$313,939
All Gear, No Idea	Mahi Tahi Media Ltd	15 x 7 minutes	105	\$301,500
Ariki – Series 2	Mahi Tahi Media Ltd	13 x 26 minutes	338	\$544,038
Big Pacific – Reversion into te reo Māori	August & Waititi Ltd (trading as Kokko Media)	4 x 60 minutes	240	\$82,487
Darwin and Newts Season 2	Whitebait Productions Limited	64 x 11 minutes	704	\$451,200
Deed of variation to Ariki – Series 2	Mahi Tahi Media Ltd			\$37,580
Deed of Variation to Waiata/Anthems 2	Raukatauri Productions Ltd	8 x 12 minutes	96	\$21,990
DOV: Te Karere FY 2021	Television New Zealand Limited	263 x 22.5 minutes	5917.5	\$2,501,632
Duality (formerly Duality – <a href="https://f.io/87SO0dzD">https://f.io/87SO0dzD</a> )	Fire Fire Ltd	6 x 22 minutes	132	\$109,774
Eke Panuku – IRL	Arataua Ltd	10 x 40 minutes	400	\$296,674
From The Mist AKA Te Pao o te Patupaiarehe	10000 Company Ltd	1 x 22 minutes	22	\$254,028
Gowns and Geysers	Te Noni Limited	8 x 12 minutes	96	\$256,311
Hahana HQ 2	Blackout Media NZ	80 x 3–5 minutes, 60 x 1 minute, 3–5 x 60 minutes	240–400	\$1,014,196
HAKA LIFE WEB SERIES 2	Mako Media Ltd	10 x 10 minutes	100	\$329,742
Harakore 2	Hikoi NZ	7 x 24 minutes	168	\$356,790
Hato Tīpene – A Legacy Reborn	Te Imurangi Limited	1 x 60 minutes	60	\$121,381
He aha tēnei?	Mātahi Media Limited	60 x 0.5–1.5 minutes	30–90	\$35,000

Contract Title	Registered Provider Name	Number of Episodes and Duration	Total Duration (minutes)	Amount \$
He Waka Eke Noa	Aotearoa Media Collective	6 x 10–15 minutes	90	\$97,275
Hui Hoppers	Three Feathers Productions Ltd	7 x 10 minutes	70	\$255,293
Hurō Pēpi	Mauri Media Ltd	10 x 26 minutes	260	\$449,220
Island of Mystery Reversion	Adrenalin Group	12 x 8 minutes	96	\$140,925
Ka Hao – Online Series 2	Te Amokura Productions	10 x 5 minutes	50	\$299,400
Kairākau II	Velvet Stone Media Ltd	6 x 26 minutes	156	\$1,500,000
Kia Atawhai	The Kindness Institute	10 x 10 minutes	100	\$200,000
King Carlos' Reno Rescue	Pango Productions Ltd	8 x 23 minutes	184	\$584,600
Life in the Far Far North	Awa Films Limited	1 x 8 minutes	8	\$560,000
Loading Docs 2021 – Tūmanako/Hope	Notable Pictures Limited	8 x 26 minutes	208	\$40,000
Māori Television Content Production Funding 2020/21	Māori Television Service	32370	32370	\$16,000,000
Marae 2021	Pango Productions Ltd	40 x 22 minutes	880	\$1,500,000
Meng	Uhz Limited	1 x 52 minutes	52	\$99,916
MSA 30 in 30	Mahi Tahi Media Ltd	3 x 26 minutes	78	\$149,958
MURU (The Film)	October 15 Limited	1 x 110 minutes	110	\$200,000
Nā Wai i Teka	Kura Productions Ltd	32 x 45 minutes	1440	\$217,776
Ohinga	Mahi Tahi Media Ltd	50 x 4 minutes	200	\$650,170
Operation Isolation 2	Blackout Media NZ	40 x 3 minutes	120	\$349,992
Origins Series 2	Scottie Douglas Productions Ltd	2 x 43 minutes	86	\$530,745
Pipi Mā – Terenga 5	Long White Cloud Productions	12 x 6 minutes	72	\$500,000
Piri's Tiki Tour 4	Pango Productions Ltd	10 x 23 minutes	230	\$771,015
Pūkana 2020 Part b	Cinco Cine Film Productions Ltd	20 x 26 minutes	520	\$455,571

Contract Title	Registered Provider Name	Number of Episodes and Duration	Total Duration (minutes)	Amount \$
Pūkana 2021	Cinco Cine Film Productions Ltd	60 x 26 minutes	1560	\$1,199,999
Reka Series 2	Te Amokura Productions	25 x 3 minutes	75	\$277,820
Tākaro Tribe Series 4	Cinco Cine Film Productions Ltd	30 x 12 minutes	360	\$749,400
Tamaiti Tū	Te Noni Limited	20 x 9 minutes	180	\$322,849
Tappy	Steambox Collective Charitable Trust	1 x 60 minutes	60	\$250,328
Taringa Podcast	Te Wānanga o Aotearoa	52 x 43 minutes	2236	\$125,152
Taringa Podcast 2	Te Wānanga o Aotearoa	52 x 43 minutes	2236	\$50,000
TAUMANU	Sweetshop and Green Ltd	1 x 22 minutes	22	\$250,418
Te ao Mārama	Brown Sugar Apple Grunt Productions Ltd	1 x 22.5 minutes	22.5	\$250,164
Te Karere FY2021	Television New Zealand Limited	261 x 22 minutes	5742	\$1,250,816
Te Kōkōmuka	Mahi Tahi Media Ltd	13 x 60 minutes	780	\$241,680
Te Nūtube 4	Arataua Ltd	10 x 12 minutes	120	\$239,820
Te Reo ki Tual Hui Reo Māori-ā-Motu	Ngāti Kahungunu Iwi Incorporated			\$50,000
Te Reo Rangatira	Awa Films Limited	12 x 15 minutes	180	\$310,000
Te Reo Today – Mai Network	MediaWorks Holdings Limited	6 x 2 minutes	12	\$30,000
Te Rongo Toa	Faultline Films	1 x 50 minutes, 5 x 3 minutes digital	65	\$198,930
Te Whare Auahi – Terenga 1	Long White Cloud Productions	40 x 6 minutes	240	\$450,000
The Casketeers Series 5	Great Southern Television Ltd	8 x 23 minutes	184	\$567,947
The Drawing Board – decolonising our architectural landscape	Faultline Films	8 x 25 minutes	200	\$379,472
The Hui Series 6	Great Southern Television Ltd	40 x 28 minutes	1120	\$895,500
The Reversal of Te Karere	Television New Zealand Limited			-\$1,250,816
The reversal of unspent funds offered for the production of Te Rongo Toa	Faultline Films Ltd			-\$3,546

Contract Title	Registered Provider Name	Number of Episodes and Duration	Total Duration (minutes)	Amount \$
The Untold Tales of Tūteremoana	Sweetshop and Green Ltd			\$147,338
Tipua	Adrenalin Group	10 x 12 minutes	120	\$449,415
Tuku Iho	Mako Media Ltd	7 x 26 minutes	182	\$351,195
Tūtaki	Pukeko Pictures			\$250,000
Uka – Series 1	Mahi Tahi Media Ltd	10 x 26 minutes	260	\$362,648
Wā Kāinga – Home	SIK Media Agency Ltd (trading as Story is King)	32 x 8 minutes	256	\$100,000
WAIATA NATION II	Mauri Media Ltd	8 x 30 minutes	240	\$400,268
Waiata/Anthems Vol 2 (formerly Waiata Hou)	Raukatauri Productions Ltd			\$150,000
Waka Huia 2021	Scottie Douglas Productions Ltd	40 x 29 minutes	1160	\$1,215,323
Wardens – Script Development	Jack Media Limited			\$20,000
Wild New Zealand: A Lost Paradise (Reversioning)	August & Waititi Ltd (trading as Kokko Media)	1 x 60 minutes	60	\$34,356
<b>Total diverse content</b>		<b>Number of hours</b>	<b>1079.18</b>	<b>\$46,245,210</b>



# Ngā Reo Irirangi ā-Iwi

## Radio Funding

For the year ended 30 June 2021

Contract Title	Registered Provider Name	Amount \$
Te Tai Tonga Elections Debate	Te Rūnanga o Ngāi Tahu (trading as Tahu FM)	\$4,400
Māori Language Festival – Oho Whakarere II	Ngāti Hine Limited	\$5,000
Ko Whiri Tika Mai	Kia Ora FM 89.8 Trust	\$5,550
Keri Kaa Tangi and Funeral OB	Radio Ngāti Porou Charitable Trust	\$6,600
Te Waipounamu Māori Rugby Ahurei 2020	Te Rūnanga o Ngāi Tahu (trading as Tahu FM)	\$6,880
Livestream of the Waikato Rugby League Playoffs, Semis and Grand Final	Te Reo o Tainui	\$7,500
2021 Manu Kōrero Taranaki – Whanganui OB	Te Reo Irirangi o Whanganui Incorporated	\$20,000
Ngāti Porou East Coast – 100 Years of Iwi Rugby	Radio Ngāti Porou Charitable Trust	\$25,000
Music Royalty Licence Fees Funding Agreement (2020–2021)	APRA New Zealand Limited	\$107,625
Administration Funding Agreement (2020–2021)	Te Whakaruruhau o Ngā Reo Irirangi	\$130,000
Radio Distribution Licence Fees (2020–2021)	Recorded Music New Zealand	\$131,250
Punga System Management Support Services (2020–2021)	Audio Video Consulting Group Limited	\$210,000
Iwi Platform Funding Agreement (2020–2021)	Atiawa Toa FM Limited	\$500,000
Iwi Platform Funding Agreement (2020–2021)	Kia Ora FM 89.8 Trust	\$500,000
Iwi Platform Funding Agreement (2020–2021)	Moana Communications	\$500,000
Iwi Platform Funding Agreement (2020–2021)	Ngāti Hine Limited	\$500,000
Iwi Platform Funding Agreement (2020–2021)	Radio Ngāti Porou Charitable Trust	\$500,000
Iwi Platform Funding Agreement (2020–2021)	Te Reo Irirangi o Maniapoto	\$500,000
Iwi Platform Funding Agreement (2020–2021)	Te Reo Irirangi o Ngāti Raukawa	\$500,000
Iwi Platform Funding Agreement (2020–2021)	Te Reo Irirangi o Pare Hauraki	\$500,000
Iwi Platform Funding Agreement (2020–2021)	Te Reo Irirangi o Taranaki Charitable Trust	\$500,000
Iwi Platform Funding Agreement (2020–2021)	Te Reo Irirangi o Te Arawa Trust	\$500,000
Iwi Platform Funding Agreement (2020–2021)	Te Reo Irirangi o Te Hiku o Te Ika Incorporated	\$500,000
Iwi Platform Funding Agreement (2020–2021)	Te Reo Irirangi o Te Mānuka Tūtahi	\$500,000

Contract Title	Registered Provider Name	Amount \$
Iwi Platform Funding Agreement (2020–2021)	Te Reo Irirangi o Te Upoko o Te Ika Trust Incorporated	\$500,000
Iwi Platform Funding Agreement (2020–2021)	Te Reo Irirangi o Tūranganui-a-Kiwa Limited	\$500,000
Iwi Platform Funding Agreement (2020–2021)	Te Reo Irirangi o Whanganui Incorporated	\$500,000
Iwi Platform Funding Agreement (2020–2021)	Te Reo o Ngāti Kahungunu Incorporated	\$500,000
Iwi Platform Funding Agreement (2020–2021)	Te Reo o Tainui	\$500,000
Iwi Platform Funding Agreement (2020–2021)	Te Rūnanga o Ngāi Tahu (trading as Tahu FM)	\$500,000
Iwi Platform Funding Agreement (2020–2021)	Te Whare Awhina o Te Iwi Community Trust	\$500,000
Iwi Platform Funding Agreement (2020–2021)	Tūwharetoa FM Charitable Trust	\$500,000
Iwi Platform Funding Agreement (2020–2021)	UMA Broadcasting Limited	\$500,000
Deed of Variation to the Iwi Platform Funding Agreement (2020–2021) – Atiawa Toa FM	Atiawa Toa FM Limited	\$15,000
Deed of Variation to the Iwi Platform Funding Agreement (2020–2021) – Kia Ora FM 89.8	Kia Ora FM 89.8 Trust	\$15,000
Deed of Variation to the Iwi Platform Funding Agreement (2020–2021) – Moana Radio	Moana Communications	\$15,000
Deed of Variation to the Iwi Platform Funding Agreement (2020–2021) – Ngāti Hine FM	Ngāti Hine Limited	\$15,000
Deed of Variation to the Iwi Platform Funding Agreement (2020–2021) – Radio Ngāti Porou	Radio Ngāti Porou Charitable Trust	\$15,000
Deed of Variation to the Iwi Platform Funding Agreement (2020–2021) – Maniapoto FM	Te Reo Irirangi o Maniapoto	\$15,000
Deed of Variation to the Iwi Platform Funding Agreement (2020–2021) – Raukawa FM	Te Reo Irirangi o Ngāti Raukawa	\$15,000
Deed of Variation to the Iwi Platform Funding Agreement (2020–2021) – Ngā Iwi FM	Te Reo Irirangi o Pare Hauraki	\$15,000
Deed of Variation to the Iwi Platform Funding Agreement (2020–2021) – Te Korimako o Taranaki 94.8 FM	Te Reo Irirangi o Taranaki Charitable Trust	\$15,000
Deed of Variation to the Iwi Platform Funding Agreement (2020–2021) – Te Arawa FM	Te Reo Irirangi o Te Arawa Trust	\$15,000

Contract Title	Registered Provider Name	Amount \$
Deed of Variation to the Iwi Platform Funding Agreement (2020–2021) – Te Hiku 97.1 FM	Te Reo Irirangi o Te Hiku o Te Ika Incorporated	\$15,000
Deed of Variation to the Iwi Platform Funding Agreement (2020–2021) – Tūmeke FM	Te Reo Irirangi o Te Mānuka Tūtahi	\$15,000
Deed of Variation to the Iwi Platform Funding Agreement (2020–2021) – Te Ūpoko o Te Ika	Te Reo Irirangi o Te Ūpoko o Te Ika Trust Incorporated	\$15,000
Deed of Variation to the Iwi Platform Funding Agreement (2020–2021) – Tūranga FM	Te Reo Irirangi o Tūranganui-a-Kiwa Limited	\$15,000
Deed of Variation to the Iwi Platform Funding Agreement (2020–2021) – Awa FM	Te Reo Irirangi o Whanganui Incorporated	\$15,000
Deed of Variation to the Iwi Platform Funding Agreement (2020–2021) – Radio Kahungunu	Te Reo o Ngāti Kahungunu Incorporated	\$15,000
Deed of Variation to the Iwi Platform Funding Agreement (2020–2021) – Tahu FM	Te Rūnanga o Ngāi Tahu (trading as Tahu FM)	\$15,000
Deed of Variation to the Iwi Platform Funding Agreement (2020–2021) – Tainui Live	Te Whakakitenga o Waikato Incorporated (trading as Tainui Live)	\$15,000
Deed of Variation to the Iwi Platform Funding Agreement (2020–2021) – Tautoko FM	Te Whare Awhina o Te Iwi Community Trust	\$15,000
Deed of Variation to the Iwi Platform Funding Agreement (2020–2021) – Tūwharetoa FM	Tūwharetoa FM Charitable Trust	\$15,000
Deed of Variation to the Iwi Platform Funding Agreement (2020–2021) – Radio Waatea	UMA Broadcasting Limited	\$15,000
Deed of Variation to the Radio Distribution Licensing Fee (2020–2021)	Recorded Music New Zealand	\$3,937
Deed of Variation to the Punga System Management Support Services (2020–21) (No. 1)	Audio Video Consulting Group Limited	\$210,000
Deed of Variation to the National Māori Radio News Service (No. 1)	UMA Broadcasting Limited	\$552,000
Deed of Variation to the National Māori Radio News Service (No. 2)	UMA Broadcasting Limited	\$552,000
Deed of Variation to the Tai Pari Tai Timu Show (No. 1)	Moana Communications	\$50,000
Deed of Variation to the Tai Pari Tai Timu Show (No. 2)	Moana Communications	\$50,000
Additional funding (being 1.025% of \$315,000.00) as part of the annual music royalties licence fee paid on behalf of the 21 iwi radio stations	APRA AMCOS New Zealand Ltd	\$3,229
<b>Total radio funding</b>		<b>\$12,895,971</b>

## Ngā Puoro Māori Music Funding

For the year ended 30 June 2021

Contract Title	Registered Provider Name	Amount \$
Kiriata Publicity – Artist Support	Kiriata Publicity & Distribution Ltd	\$2,000
Video promos for IA music project	Digital Indigenous.Com Ltd	\$2,100
Tūhonohono Collab Project (Ainslie Allen & Leon Blake 'Te Ua Ka Moa')	Ainslie Kathryn Allen	\$2,500
Tūhonohono Collab Project (Ainslie Allen & Leon Blake 'Te Ua Ka Moa')	Kounga Ltd	\$2,500
Tūhonohono Collab Project (Delaney Davidson & Kommi)	Delaney Davidson	\$2,500
Tūhonohono Collab Project (Delaney Davidson & Kommi)	Te Pononga Tamati-Elliffe	\$2,500
Tūhonohono Collab Project (Ed Waaka & Stephanie Fong 'E Kura')	Edward Waaka	\$2,500
Tūhonohono Collab Project (Ed Waaka & Stephanie Fong 'E Kura')	Pae Tū Limited	\$2,500
Tūhonohono Collab Project (Mere Pipi-Takoko & Logan Bell 'Anamata')	Mere Pipi-Takoko	\$2,500
Tūhonohono Collab Project (Mere Pipi-Takoko & Logan Bell 'Anamata')	Real Heart Entertainment	\$2,500
Tūhonohono Collab Project (Taisha & Rodney Kihī)	Taisha Yvonne Tari	\$2,500
Tūhonohono Collab Project (Taisha Tari & Pere)	Wai 2 Ltd	\$2,500
Mauri	Reckless Native Records	\$3,450
Tātou	Taki Rua Productions Society Incorporated	\$4,000
AKO Wānanga	Taisha Yvonne Tari	\$5,000
He Oro Taiohi Wānanga	Kōkōmako Limited	\$5,000
Ka Korokii Ka Maranga – 3MDI, 12-Month Strategic Wānanga	Tame Iti Ltd	\$5,000
MMIC Succession Wānanga	Māori Music Industry Coalition	\$5,000
Tāngia Video Development	Aorewa Creative	\$5,000
Taniwha #2: Hip Hop Edition Wānanga	Fifty Cent Mixture Limited	\$5,000
Taniwha Wānanga	Fifty Cent Mixture Limited	\$5,000



Contract Title	Registered Provider Name	Amount \$
Te Puna Manawa Wānanga	Samuel Te Pairi Howard-Tawhara	\$5,000
The Power of Kupu Wānanga	Manawakura Ltd	\$5,000
Waiata Te Ako Wānanga	Taisha Yvonne Tari	\$5,000
Anamata	Mere Pipi-Takoko	\$6,000
Kōrero Māori	Wake Mahonri Matthews	\$6,000
Mana-Wā-Hine (by Anna Coddington)	Tea Set Records Ltd	\$6,000
Pakia	Callan James Melaugh	\$6,000
Reo Rōreka	Wake Mahonri Matthews	\$6,000
Weherua by IA	IA Music Limited	\$6,000
Mana Motuhake	UMA Broadcasting Limited	\$6,400
Hine Ki Te Ao Mārama	Kēhua Music Limited	\$7,250
Kōkōrangī	IA Music Limited	\$7,600
Anahera	Kog Mastering Limited	\$8,000
E Kura	Edward Waaka	\$8,000
E Taku Huia Kaimanawa	NicNak Media Limited	\$8,000
Ehara Te Kī E Noho Rā	UMA Broadcasting Limited	\$8,000
Hatupatu	AW Noise Limited	\$8,000
He Aio	Piksies Melody Ltd	\$8,000
He Aroha	Rākai-Hakeke Whauwhau	\$8,000
He Ōrite Tātou Katoa	Keen for a Nudge Ltd	\$8,000
Hōhā Nei Au	Zachary Harding	\$8,000
Hoki Ki Te Taurinoa	Kēhua Music Limited	\$8,000
Hoki Mai Ki Au	Ainslie Kathryn Allen	\$8,000
Īhenga	AW Noise Limited	\$8,000
Kai A Te Iro	Te Pononga Tamati-Elliffe	\$8,000
Kaumātua	Wai 2 Ltd	\$8,000
Manatū	Soulnote Agency	\$8,000
Marama La Luna	Kog Mastering Limited	\$8,000
Mina Mina	Valkyrie Music Ltd	\$8,000
Paroro (Stormy)	Sianne Katrina Freda Dougherty	\$8,000
Rere Te Wa	Quaver Entertainment Ltd	\$8,000
Tāngia	Te Amohaere Jefferies	\$8,000
Te Ata Hāpara	UMA Broadcasting Limited	\$8,000
Te Iho	Byllie-Jean Zeta	\$8,000

Contract Title	Registered Provider Name	Amount \$
Te Kore	Cameron Clarke	\$8,000
Te Pū	Piksies Melody Ltd	\$8,000
Te Utu o Te Aroha	Louis Baker	\$8,000
Titokowaru	AW Noise Limited	\$8,000
Tuakiritanga	Eugene Temara	\$8,000
Tūwhitia Te Hopo	Mātahi Media Limited	\$8,000
Ūkaipō	Christina Diamond	\$8,000
Whakapapa	Kog Mastering Limited	\$8,000
Whakapiki Ora	Kōkōmako Limited	\$8,000
Taite Music Prize 2021 – Pātea Māori Club Performance	Independent Music NZ	\$10,000
Kōkiri (video)	Creative Natives	\$13,000
Alien Weaponry MetalDays 2020	AW Noise Limited	\$15,000
Music Mentoring Services 2020/21	Cushla Aston trading as Aston Rd	\$16,250
Waiata Reo Māori Showcase 2021	Dun Entertainment Limited	\$21,500
Te Ara – Waiata i Whiti	Tipukura Ltd	\$35,000
Rei EP 2021	Kog Mastering Limited	\$39,990
Reo Pono Album (Working Title)	Sony Music Entertainment NZ	\$40,000
Rongo EP	Piksies Melody Ltd	\$40,000
Maimoa 2.0 Album	Maimoa Music Limited	\$50,000
Waiata Takitahi 2020	NZ On Air	\$76,000
APRA Silver Scroll Awards 2020 – Maioha Award	APRA New Zealand Limited	\$15,000
Kia Mau 25-Year Concert Series & Video	Minaaka Limited	\$10,000
Te Awa Music Event (during Māori Language Week 2020)	T A Productions Limited	\$10,000
Whatta Beauty (Te Reo Māori version)	William Waiirua Limited	\$10,000
Pasifika Festival 2021	TaishaMusic Enterprises Limited	\$20,000
Waiata Māori Music Awards 2020	Waiata Māori Awards Charitable Trust	\$50,000
2020 Aotearoa Music Awards	Recorded Music New Zealand	\$75,000
<b>Total music funding</b>		<b>\$938,540</b>

# Te Pūtea Tautoko Ahumahi me te Whakatipu Raukaha

## Industry Support and Capacity Building

For the year ended 30 June 2021

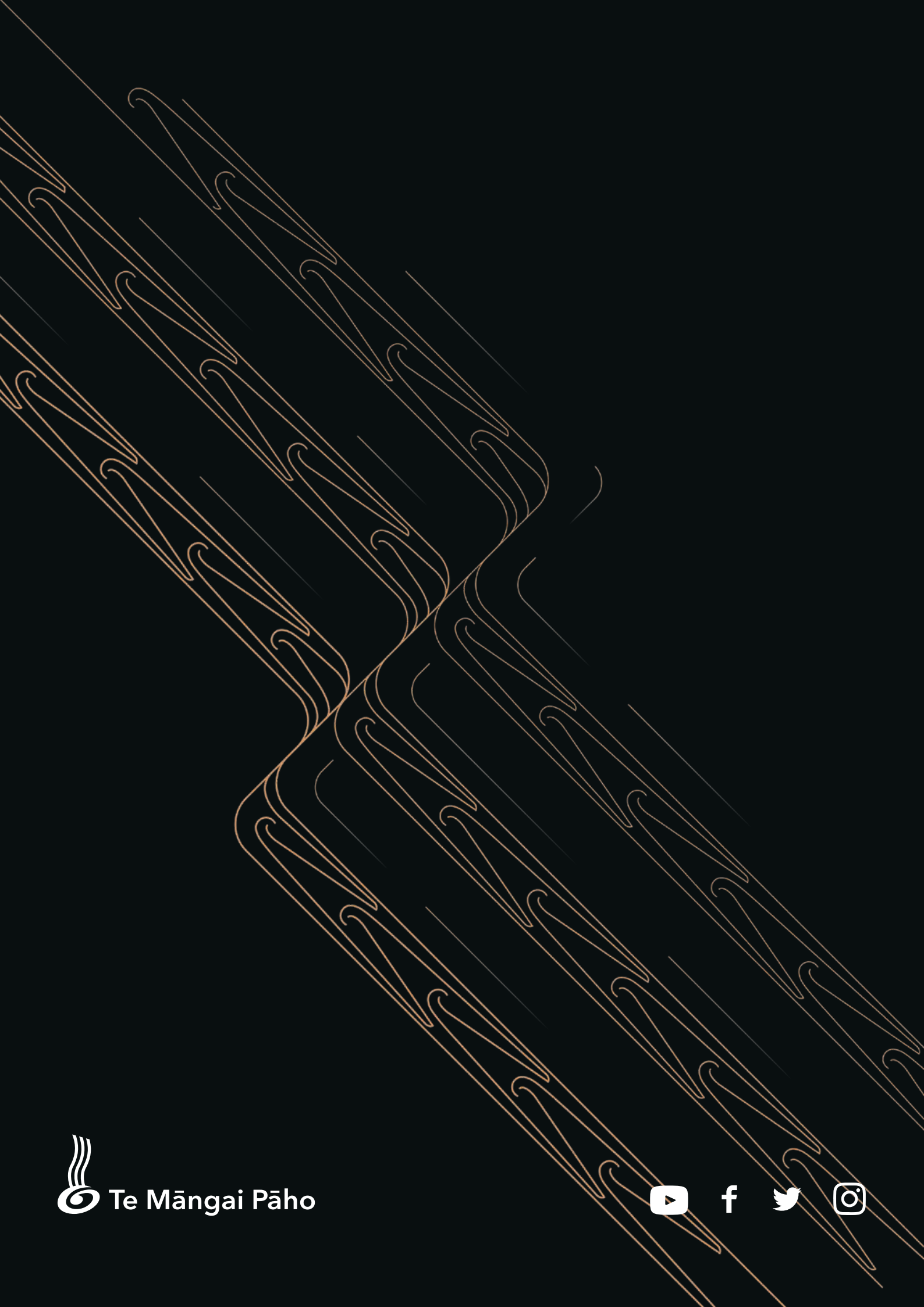
Contract Title	Registered Provider Name	Amount \$
Aukaha – Te Pai Puukoorero (formerly Te Hookioi News)	Te Reo o Tainui	\$800,000
Tahu News (formerly Aoraki Matatū)	Te Rūnanga o Ngāi Tahu (trading as Tahu FM)	\$600,000
2020/21 Archiving Services	Ngā Taonga Sound and Vision	\$575,000
Parakuihi (formerly Taioro)	Te Reo Irirangi o Tūranganui-a-Kiwa Limited	\$400,000
Te Reo o Te Uru Regional News	Te Reo Irirangi o Taranaki Charitable Trust	\$400,000
TikTok Mega Tour	Blackout Media NZ	\$291,708
WHINA	GFC (North) Limited	\$200,001
Matariki Awards 2020	Māori Television Service	\$174,450
THREE AND TE WIKI O TE REO MĀORI	MediaWorks TV Ltd	\$159,690
Te Puna – Burlī Hub Newsroom Service	Audio Video Consulting Group Limited	\$150,000
Māori All Blacks – MABs v Moana Pasifika Game	New Zealand Rugby Union	\$100,000
Ōkupu App for Te Wiki o te Reo Māori 2020	Ōkupu ki Tua Ltd	\$40,500
TVNZ Anthology Series (Te Tatau and the Last Urukehu)	Television New Zealand Limited	\$34,000
Someday Stories Series 5	Connected Media Charitable Trust	\$30,000
Cook Ngā Pouwhenua	Te Kotukutuku Limited	\$25,000
Hato Tīpene	Te Imurangi Limited	\$25,000
Māori All Blacks – Digital Content	Tawera Productions Ltd	\$25,000
Te Whare Kōrero – App Launch	Te Reo Irirangi o Te Hiku o Te Ika Incorporated	\$25,000
He aha tēnei?	Mātahi Media Limited	\$21,058
2020 NZ Television Awards	J & A Productions Limited	\$20,000
Big Screen Symposium	J & A Productions Limited	\$20,000
MFF2021 Sponsorship	Māoriland Charitable Trust	\$20,000

Contract Title	Registered Provider Name	Amount \$
Te Reo Māori Beatsaber	Te Kura Kaupapa Māori o Ngāti Kahungunu o Te Wairoa	\$20,000
Kaipara Festival	Kaipara College	\$15,000
Raahui Pookeka Ahurei 2020	Cinco Cine Film Productions Ltd	\$15,000
Rangatahi Wānanga	Awa Films Limited	\$10,000
Te Āpōpō Wānanga	Te Kura-ā-iwi o Whakatupuranga Rua Mano	\$7,000
Māori All Blacks – Maimoa Live	Maimoa Music Limited	\$6,000
Māori All Blacks – Reo Advisor for MABs v Moana Pasifika Game	Tuwahakairiora Limited	\$4,000
<b>Total industry support and capacity building funding</b>		<b>\$4,213,407</b>



Rm Plus SIK Media Ltd





Te Māngai Pāho

