



Te Māngai Pāho

## REQUEST FOR PROPOSALS

# Industry Support – Waiata Reo Māori Showcases

**Round:**

1 of 1/2021-22

**RFP:**

Tuesday 9 November 2021

**Open:**

Monday 15 November 2021

**Closing:**

Friday 26 November 2021, 5:00pm

**All queries:**

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# Hei Whakataki

## Introduction

Te Māngai Pāho is committed to supporting the Māori media and music sectors that promote te reo Māori and Māori culture as a taonga under Te Tiriti o Waitangi.

Our role is to ensure te reo Māori, tikanga Māori and Māori culture is reflected in music. We work to build greater awareness and appreciation of te reo Māori, Māori values and practices across Aotearoa .

# Te Pūtake

## Purpose

This by-invitation contestable funding opportunity will support music organisations to celebrate and promote waiata reo Māori by way of strategic showcase.

This funding is aligned to Te Māngai Pāho's 'Audience' performance expectations.

# Te Kaupapa Matua

## Request for Proposals

This RFP invites **organisations\*** with evidence of audience to apply for funding to support the delivery of a waiata reo Māori showcase that includes waiata reo Māori artists, performers and MCs .

A mātanga reo will be an integral part of your proposal, as they will ensure reo and tikanga is appropriate throughout.

Proposals should be for a showcase occurring 1 February 2022 to 30 June 2022.

A total pool of \$120,000 (plus GST) will be made available for distribution but Te Māngai Pāho reserves the right to distribute a higher or lesser amount in this funding round.

\*A legal entity. Individuals are not eligible to apply.

# Te Whakatakotoranga o Te Tono

## Application

APPLICANT DETAILS	
Organisation name	
Application contact	
Broadcast/streaming/content partner	
KEY PERSONNEL (all and any that apply)	
Showcase director	
Showcase host/MC(s)	
Broadcast/streaming producer	
Broadcast/streaming director	
Script writer	
Mātanga reo	<i>Someone who oversees tikanga and reo in all facets of delivery.</i>
Other(s)	<i>Name and role</i>
PROPOSAL	
Showcase	
Showcase Name	
Intended venue	
Waiata Reo Māori	<i>How will Waiata Reo Māori be showcased?</i>
Te Reo Māori	<i>How much Te Reo Māori will be used during the showcase? How will you achieve this?</i>
Audience	
Expected audience numbers	<i>Evidence with ticket numbers or previous showcases attendance</i>
Broadcast/streaming/content potential	<i>Proven listener/viewer/follower numbers on platform type</i>
Health & Safety	
Covid-19 plan	<i>What you can achieve at each alert level</i>
Health & Safety plan	<i>Event or showcase plan</i>
Soundcheck	<i>Expected behaviour protocols in place for all</i>
Budget	
Detailed budget	<i>Line by line expenditure</i>
Supporting information	
Attachment	<i>Information that supports your application Eg. showcase programme, marketing plan, other partners</i>

## Aromatawai

### Assessment Criteria

#### Applicant (20%)

- Organisation's experience in NZ's music environment.
- Strength of content partner.

#### Creative Proposal (60%)

- Innovative and appealing approach to showcasing waiata reo Māori.
- Quality of proposed music programme and te reo Māori.
- Existing audience reach and audience potential.

#### Key Personnel (10%)

- Capability of key personnel and applicant to deliver professional outcomes.

#### Budget (10%)

- Realistic and reasonable budget for proposed output and outcomes.

## Wātaka

### Timeline

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9 November 2021

RFP Published

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15 November 2021

Applications Open

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26 November 2021

Applications Close

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10 December 2021

Decisions

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# Te Tono ā-Ipurangi

## Applying Online

You must be registered with Te Pūahatanga, the online application system operated by Te Māngai Pāho, to apply. You can register at any time, so we encourage first-time applicants to register well in advance of the funding deadline, 5:00pm **Friday 26 November 2021**. Only applications submitted through Te Pūahatanga portal will be considered.

Applicants can submit proposals when all the required application fields have been completed. You can start and save your application at any time throughout the process and come back to it via your dashboard prior to the deadline. Key compliance information from your registered provider data will automatically populate your funding application.

# Ngā tikanga me ngā herenga

## Reserved Rights

- You must bear all of your own costs in preparing and submitting your proposal
- You represent and warrant that all information provided to us is complete and accurate
- We may rely upon all statements made in your proposal
- We may amend, suspend, cancel and/or re-issue the RFP at any time
- We may change the RFP (including dates), but will give all applicants a reasonable time to respond
- We may accept late proposals and may waive any irregularities or informalities in the RFP process
- We may seek clarification of any proposal and meet with any applicant(s)
- We are not bound to accept the lowest priced conforming proposal(s), or any proposal