



Te Māngai Pāho

REQUEST FOR PROPOSALS

Industry Support – Music Industry Awards

Round:

1 of 1/2021-22

RFP Date:

Thursday 6 May 2021

Closing Date:

Friday 21 May 2021

All queries:

Nadia Marsh

Mātanga Puoro

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Ko te reo te take!

Hei Whakataki

Introduction

Te Māngai Pāho is committed to supporting the Māori media and music sectors and collectively improving the outcomes of the Maihi Karauna, the Crown's strategy for Māori language revitalisation.

Te Pūtake

Purpose

This invitation-only contestable funding opportunity will support music organisations to celebrate Waiata Reo Māori in their awards, and to include Te Reo Māori in the scripting and delivery of music awards ceremonies.

This funding is aligned to Te Māngai Pāho's 'Audience' performance expectations.

Te Kaupapa Matua

Request for Proposals

This RFP invites Aotearoa's **Music Organisations** with established annual music awards to apply for funding to support the delivery of ceremonies that celebrate waiata reo Māori, include waiata reo Māori in their line ups and Te Reo Māori in MC scripts.

A Mātanga Reo will be an integral part of your project and proposal, as they will ensure the scripted reo demonstrates correct grammar, Māori perspective and is appropriately styled for the audience.

Proposals should be for awards occurring between 1 July 2021 and 30 June 2022.

A total pool of \$150,000 (plus GST) will be made available for distribution but Te Māngai Pāho reserves the right to distribute a higher or lesser amount in this funding round.

Applications must be made through a legal music entity. Individuals are not eligible to apply.

Te Whakatakotoranga o Te Tono

Application

APPLICANT DETAILS	
Music organisation name	
Application contact	
KEY PERSONNEL (all and any that apply)	
Awards director	
Awards host(s)	
Broadcast/streaming producer(s)	
Broadcast/streaming director	
Script writer(s)	
Mātanga reo	<i>An approved Mātanga Reo is required to oversee correct use and pronunciation of Te Reo Māori in the presentation of the awards.</i>
Other(s)	<i>Name and role</i>
PROPOSAL	
Awards	
Music Awards Name	
What edition of the awards will this be?	
Intended venue	
Waiata Reo Māori	<i>How will Waiata Reo Māori be celebrated and showcased in the ceremony?</i>
Te Reo Māori	<i>How will Te Reo Māori be used in the ceremony?</i>
Audience	
Live audience capacity	
Broadcast/streaming partner(s)	
Broadcast/streaming audience potential	<i>Proven listener/viewer/follower numbers on each platform type. Please attach evidence E.g., analytics or survey results</i>
Budget	
Detailed budget	<i>Line by line expenditure</i>
Additional Information	
Attachments(s)	<i>Add any other information you think will be helpful to your application.</i>

Wātaka

Timeline

6 May 2021

RFP Published

10 May 2021

Applications Open

21 May 2021

Applications Close

18 June 2021

Decisions*

*The contracting process will begin 1 July 2021.

Te Tono ā-Ipurangi

Applying Online

You must be registered with Te Pūahatanga, the online application system operated by Te Māngai Pāho to submit an application. Only applications submitted through this portal will be considered. You can register at any time and we encourage producers to register well in advance of the funding deadline, 5:00pm **Friday 21 May 2021**. Applicants will not be able to submit proposals until all the required fields have been completed, so please do not leave completion of your application to the last minute.

You can save your application at any time throughout the process and come back to it via your dashboard prior to the deadline. Key 'compliance' information from your Registered Provider data will automatically populate your funding Application.

Ngā tikanga me ngā herenga

Reserved Rights and Terms and Conditions

- You must bear all of your own costs in preparing and submitting your proposal
- You represent and warrant that all information provided to us is complete and accurate
- We may rely upon all statements made in your proposal
- We may amend, suspend, cancel and/or re-issue the RFP at any time
- We may change the RFP (including dates), but will give all submitters a reasonable time to respond to any change
- We may accept late proposals and may waive any irregularities or informalities in the RFP process
- We may seek clarification of any proposal and meet with any submitter(s)
- We are not bound to accept the lowest priced conforming proposal(s), or any proposal