

### REQUEST FOR PROPOSALS

# Industry Support – Music Mentoring

Round:

1 of 1/2021-22

**RFP Date:** 

Thursday 6 May 2021

**Closing Date:** 

Friday 21 May 2021

All queries:

Nadia Marsh Mātanga Puoro nadia@tmp.govt.nz

Ko te reo te take!



### Hei Whakataki

#### Introduction

Te Māngai Pāho is committed to supporting the Māori media and music sectors and collectively improving the outcomes of the Maihi Karauna, the Crown's strategy for Māori language revitalisation.

### Te Pūtake

### Purpose

This invitation-only funding opportunity will support music organisations and established mentors to provide music business mentoring to Te Māngai Pāho-funded artists.

This funding is aligned to Te Māngai Pāho's 'Capacity' performance expectations.

# Te Kaupapa Matua

### Request for Proposals

This RFP invites music organisations and established mentors to apply for funding to support the delivery of a mentoring programme, workshops and/or sessions to Te Māngai Pāho-funded artists. Proposals should present options that will assist artists to make informed and inspired decisions in their music career, and to meet Te Māngai Pāho funding contract expectations.

Proposals should be for mentoring between 1 July 2021 and 30 June 2022.

A total pool of \$30,000 (plus GST) will be made available for distribution but Te Māngai Pāho reserves the right to distribute a higher or lesser amount in this funding round.

Company applicants are preferred. Individuals may apply for up to \$12,000 (plus GST if applicable).



# Te Whakatakotoranga o Te Tono

### **Application**

APPLICANT DETAILS	
Organisation name	
Application contact	
KEY PERSONNEL	
Primary mentor	
Primary mentor experience	
and capability	
Other mentor(s), advisors(s)	If applicable
Other mentor(s) experience	
and capability	
PROPOSAL	
Programme	
Mentoring ideology	How will the mentor connect with the mentee?
Mentor programme	What will the mentor offer? I.e.: how much time will the mentor spend with the mentee? What topics will be covered? Who does your programme work best for?
Programme outcomes	<ul> <li>Te Māngai Pāho expects all artists to achieve the following with their funding:</li> <li>Excellent demonstration of Te Reo Māori</li> <li>Well-produced music and vocals</li> <li>Masterfully engineered audio recording</li> <li>Masters for radio and streaming</li> <li>Release on DSP and distribution to media outlets such as radio and television (if applicable)</li> <li>Will the proposed programme assist the mentee to achieve this? What else can the mentor impart?</li> </ul>
Measures	
Metric reporting	What measure can be implemented to inform how
	impactful the programme has been?
Budget	
Detailed budget	Line by line expenditure
Additional Information	
Attachments(s)	Add any other information you think will be helpful
	to your application.



# Wātaka

### Timeline

6 May 2021	RFP Published
10 May 2021	Applications Open
21 May 2021	Applications Close
18 June 2021	Decisions*

<sup>\*</sup>The contracting process will begin 1 July 2021.



# Te Tono ā-Ipurangi

### **Applying Online**

You must be registered with Te Pūahatanga, the online application system operated by Te Māngai Pāho to submit an application. Only applications submitted through this portal will be considered. You can register at any time and we encourage producers to register well in advance of the funding deadline, 5:00pm Friday 21 May 2021. Applicants will not be able to submit proposals until all the required fields have been completed, so please do not leave completion of your application to the last minute.

You can save your application at any time throughout the process and come back to it via your dashboard prior to the deadline. Key 'compliance' information from your Registered Provider data will automatically populate your funding Application.

# Ngā tikanga me ngā herenga

Reserved Rights and Terms and Conditions

- You must bear all of your own costs in preparing and submitting your proposal
- You represent and warrant that all information provided to us is complete and accurate
- We may rely upon all statements made in your proposal
- We may amend, suspend, cancel and/or re-issue the RFP at any time
- We may change the RFP (including dates), but will give all submitters a reasonable time to respond to any change
- We may accept late proposals and may waive any irregularities or informalities in the RFP process
- We may seek clarification of any proposal and meet with any submitter(s)
- We are not bound to accept the lowest priced conforming proposal(s), or any proposal