

## Assessment Process

### Process

To apply for Te Māngai Pāho funding you must first be a 'Registered Provider'. If you are a Registered Provider and have previously been funded by Te Māngai Pāho you must have complied with all previous contractual obligations and be current with all corporate compliance responsibilities.

Almost all funding by Te Māngai Pāho is allocated following a contestable process. Registered Providers should ensure that their application complies with all the terms of the RFP (Request for Proposals) including endorsement by a qualifying broadcaster where applicable.

A panel comprising independent industry practitioners, te reo Māori consultants and Te Māngai Pāho management assesses and prioritizes all applications that have been supported by a qualifying broadcaster.

The panel makes recommendations to the Board of Te Māngai Pāho and the Board will make the final decision. Applicants will be advised in writing of the Board's decision.

Applications are assessed against Te Māngai Pāho's overall objectives and statutory obligations.

### Statutory Function

Te Māngai Pāho is a Crown entity established under the 1993 amendment to the Broadcasting Act 1989. The statutory function of Te Māngai Pāho is clearly set out under Section 53B Part 4A of the Act as follows:

To promote Māori language and Māori culture by making funds available, on such terms and conditions as Te Māngai Pāho thinks fit, for broadcasting and the production of programmes to be broadcast and for archiving programmes.

### Statutory Guidance

Section 53E Part 4A of the Act sets out certain matters that Te Māngai Pāho must have regard to:

- (a) the extent to which the persons seeking the funding for the project to which the proposal relates have sought and secured funding or other resources for the project from sources other than Te Reo Whakapuaki Irirangi; and
- (b) the potential size of the audience likely to benefit from the project to which the proposal relates; and
- (c) the extent to which the intended audience involved has access to services that have as their primary aim the promotion of Maori language and Maori culture; and

(d) in the case of a proposal for the production of any programme or content, the extent to which the proposed programme or content would contribute to Te Reo Whakapuaki Irirangi fulfilling its functions under section 53B; and

(e) in the case of a proposal for the production of any programme or content, the likelihood that the proposed programme or content, if produced, would be broadcast or transmitted on demand; and

(f) The needs and preferences of:-

- (i) Children participating in te reo Māori immersion education; and
- (ii) All persons learning te reo Māori.