Last updated: August 2026

Te Māngai Pāho
KO TE REO TE TAKE

PLATFORM COMMITMENT- AGREEMENT

AGREEMENT FOR CONTENT AND DATA COLLECTION

1. Te Reo Whakapuaki Irirangi – Māori Broadcasting Funding Agency (**Te Māngai Pāho**) is planning to enter into a Funding Agreement with Producer's Name (**the Producer**) under which Te Māngai Pāho agrees to provide funding of [$XX] to enable production of content provisionally called "Title" (the **Programme**) for playout in New Zealand by Platform Name (**the Platform**).

2. In consideration of Te Māngai Pāho entering into an agreement with the Producer (the **Funding Agreement**), the Platform and Te Māngai Pāho agree that:

   (a) **Contribution**: the Platform must contribute [$XX] in the production of the Programme;

   (b) **Distribution and marketing**: the Platform must follow any distribution and marketing plan agreed between Te Māngai Pāho, the Producer, and the Platform, as updated in writing between such parties from time to time;

   (c) **Notice of first playout**: the Platform must give Te Māngai Pāho at least two weeks' prior notice in writing of the date the Programme is scheduled for first playout;

   (d) **First broadcast**: the Platform must broadcast the first play of the Programme over channel within twelve months of the Producer completing production of the Programme, or within the period of topicality of the Content (as agreed between Te Māngai Pāho, the Producer, and the Platform acting reasonably), whichever is the shorter;

   (e) **Collection of Performance Data**: Te Māngai Pāho will:

      (i) collect performance data on the distribution and audience of the Programme (**Performance Data**). Te Māngai Pāho notes that Performance Data is in nature, measuring the effect, impact, and influence of the Te Māngai Paho funded content. This Performance Data will not contain any information identifying any Māori individuals, places, whakapapa, or Mātauranga Māori, and therefore, the collection, use, and sharing of this data is not likely to impinge on Māori Data Sovereignty principles;

      (ii) produce reports based on that Performance Data; and

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(iii) make such Performance Data available to the Platform as and when Te Māngai Pāho deems appropriate (acting reasonably);

(f) **Online distribution**: Te Māngai Pāho will source linear broadcast ratings and seek audience viewership numbers for when the Programme is distributed online (video OnDemand) by the Platform;

(g) **Obligations to assist Te Māngai Pāho**: the Platform must use its best endeavours to assist Te Māngai Pāho in meeting its obligations under clauses 2(f) and 2(g) of this Platform Commitment Agreement;

(h) **Obligation to assist the Producer**: The Platform must share Performance Data and the information required under clause 2(f) with the Producer as required to enable the Producer to report full audience data to Te Māngai Pāho in keeping with the Funding Agreement;

(i) **Producer default**: the Platform must give written notice to Te Māngai Pāho immediately upon the event of the Producer defaulting under their agreement between the Producer and the Platform;

(j) **Licensing right**: to the extent required, the Platform licences to Te Māngai Pāho the right to use and/or broadcast the Programme in New Zealand during the licence period, being [licence period as set out in clause 2 of Schedule 1 of the Funding Agreement]; and

(k) **Te Māngai Pāho guidelines and policies**: Adhere to any guidelines and/or policies applicable to Platforms on Te Māngai Pāho's website, including the Data Sharing Guidelines, available here: www.tmp.govt.nz/en/funding/help-resources/.

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DATED

In signing this Platform Commitment Agreement, Te Māngai Pāho and the Platform acknowledge that they have read and agree to be bound by this Platform Commitment Agreement.

Signed for and on behalf of **Te Reo Whakapuaki irirangi:**	Signed for and on behalf of **Platform:**
_____ (signature)	_____ (signature)
Name:	**Name:**
Position:	**Position:**
Date:	**Date**

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