



Ngā Manako o Matariki

Statement of Performance Expectations

2026/27



Te Tauākī Haepapa

Statement of Responsibility

Ngā Manako o Matariki, our Statement of Performance Expectations for 1 July 2026 to 30 June 2027 has been prepared in accordance with the Crown Entities Act 2004. It reflects the proposed performance targets and forecast financial information of Te Māngai Pāho for the year ahead.

The forecast financial statements and underlying assumptions in this document have been authorised by the Board of Te Māngai Pāho in accordance with its role under the Crown Entities Act 2004. It is not intended to update the forecast financial statements subsequent to presentation.



Reikura Kahi

Chair

18 June 2026



Tamalene Painting

Board Member

18 June 2026

Te Māngai Pāho Statement of Performance Expectations 2026/27

Presented to the House of Representatives pursuant to section 149L of the Crown Entities Act 2004

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Rārangi Kaupapa

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He Kupu nā te Toihau From the Chair

Kei ngā kāhu tātara, kei ngā amokapua o te ao Māori, Tā Tāmami Reedy, Tā Hirini Moko-Mead, Ahorangi Whatarangi Winiata, kua riuā nei ki te ripo ki whakaterere, ki whakangaro, ki whakaoti atu rā e. Kua kenepuru te ate, kua hake te tuarā i te taumaha hārukiruki, auē te mamae e.



Reikura Kahi

*Waikato, Ngāti Hine, Ngāti Porou,
Te Whānau-a-Apanui, Kuki Airani*

Toihau – Chair

Tēnei ngā uri e nanaiore nei ki ngā kura wānanga kua ngaro i te tirohanga kanohi. Nei rā ngā whakareanga e ngana nei ki te whakarauora i te reo kia kitea te rongomaiwhiti o tō tātou arero tūpuna mā ngā hōtaka pouaka whakaata, kia rangona te waiti o te reo Māori mā ngā reo irirangi. Kia māhorahora te reo ki ngā whaitua o tēnā iwi, o tēnā hapū, o tēnā hapori.

Te Māngai Pāho remains steadfast in our mission to revitalise te reo Māori in Aotearoa. We achieve this by investing in content across all media platforms to strengthen the status, use and normalisation of te reo Māori for current and future generations.

As we planned for the 2026/27 financial year, we anticipated the loss of \$16 million of time-limited funding, representing around 25% of our total budget. This required us to undertake a careful review of our investment approach and extensive consultation with the sector to understand the potential impacts and develop an effective pathway forward.

Budget 2026 provided welcome support, with \$48 million allocated to the Māori media sector over four years. This additional funding carries a clear expectation that we will support Māori media entities to adapt to an increasingly digital environment and strengthen their capability to deliver more quality te reo Māori content.

Throughout our engagement, the sector has expressed a willingness to adapt, with an expectation that changes are carefully considered, collaborative and well-designed. The 2026/27 financial year will be a year of transition, as we work alongside the sector to design a future-focused model that seeks to maximise the value and contribution to the revitalisation of te reo Māori.

This Statement of Performance Expectations reflects the outcomes of our sector engagement, internal self-examination and the guidance that accompanied the additional funding allocated in Budget 2026.

This year, we published our Statement of Intent (2026–2030), which sets out a clear and refreshed strategic direction for Te Māngai Pāho. The strategy is anchored in three interconnected focus areas: **Te Reo Māori**, which underpins everything we do; **Content**, as our core investment function; and **Audiences**, ensuring the content we fund meets their needs and interests.

The Te Reo Māori focus area reinforces our commitment to embedding te reo at the heart of every investment decision we make. We will prioritise lifting both the quality and quantity of te reo Māori across media to support the population's progress along the KoPA continuum and strengthen the language's visibility and normalisation in Aotearoa.

Content and Audiences remain key levers through which we deliver on this strategy. Our focus is on ensuring that the right content is created for the right audiences and delivered through platforms where it can have the greatest impact. Access to good data and insights will be essential to achieving our objectives, both for Te Māngai Pāho and our colleagues across the sector. We will work closely with our partners to define and uphold shared expectations of quality and reach, ensuring the content we fund resonates with audiences.

We live in a digital world. The relatively young Māori population is deeply engaged online, and to connect with these audiences, the content we fund must be present in the spaces they frequent. That does not mean we abandon traditional platforms such as linear television and radio; but rather, it reinforces the need to adapt and think creatively about how best to serve Māori audiences across a range of platforms.

We are encouraged by the progress made in refreshing Māori news and current affairs. The launch of *Te Iho* as a new provider hub represents an important step in supporting greater collaboration across the Māori news and current affairs ecosystem. We will continue to partner with the sector to ensure Māori audiences have access to trusted, high-quality news and current affairs across multiple platforms, including iwi radio.

As we enter the new financial year, we are encouraged by the continued resilience of the sector. While we are mindful of the pressures many of our funded entities face, our Board and kaimahi are committed to helping the sector navigate the challenges this year of transition will undoubtedly produce. Our commitment is to focus on collaboration, transparency and long-term sustainability. Our mandate is to support the revitalisation of te reo Māori and everything we do should be guided by this purpose.

As we celebrate the arrival of Matariki, and Te Rā Aro ki a Matariki from Takaparawhau led by Ngāti Whātua Ōrākei, we take time to reflect – on the year that has been; to celebrate – the successes and learnings we have made; but more importantly, to refocus – and plan for the future to realise our goals for te reo Māori. Mānawatia a Matariki!

Nāku noa, nā



Reikura Kahi

Te Taiao Whakahaere

Our Operating Environment

Mānawa maiea te putanga o Matariki

Mānawa maiea te ariki o te rangi

Mānawa maiea te Mātahi o te tau¹

Celebrate the rising of Matariki

Celebrate the rising of the lord of the sky

Celebrate the rising of the New Year¹

Matariki is a time for us to remember, reflect and learn; to reaffirm and celebrate our bonds; and to refocus our attention on the path ahead.

Matariki Hunga Nui

As we once again approach Matariki, it is important that we pause and reflect on the year that has passed. This year, we farewelled our former Board Chair and Deputy Chair, Eruera Tarena and Paraone Kohipō, and warmly welcomed Reikura Kahi and Kingi Kiriona into their respective roles.

In 2025/26, we recorded, for the first time in several years, a positive 5.41% right-shift along the KoPA continuum. We do acknowledge that shifting the attitudes and behaviours of the population of Aotearoa is a collective effort, shared across the whole te reo Māori sector. In a year characterised by significant challenges, including a changing media landscape, increasing social division and constrained funding, it is heartening to see continued and growing support for te reo Māori. We are confident that societal attitudes and behaviours towards te reo Māori are moving in a positive direction, and that our shared efforts are making a meaningful difference.

Matariki also calls us to remember those who have passed. The Māori media sector farewelled influential and much-respected members, including Lee Tamahori, Moari Stafford and Aroha Awarau. Alongside others such as Takutai Tarsh Kemp, Whaea Isey Cross and Shane Christie, they are remembered as we recognise and celebrate Matariki and look toward the year ahead.

Matariki Ahunga Nui

As previously signalled, Te Māngai Pāho is operating in a changed funding environment in 2026/27. Although the expiry of time-limited funding will be largely offset by additional investment from Budget 2026, funding pressures will remain. We are acutely aware of what this means for the Māori media sector. Following extensive consultation with the sector, we have published a new Statement of Intent for 2026–2030, which sets out our strategic direction for the next four years and guides our funding priorities for the 2026/27 financial year.

We have taken a deliberate and responsible approach to managing this transition. To support the sector through this period of change, we expect to have available approximately \$9 million in reserves entering the 2026/27 financial year. These reverses will help manage the impact of reduced funding as we work with the sector to develop a more sustainable future.

The additional Budget 2026 investment of \$48 million over the next four years provides an opportunity to support the transformation of the Māori media sector and strengthen outcomes for te reo Māori. Te Māngai Pāho will integrate this funding into its investment strategy by supporting high-quality te reo Māori content, supporting the sector's transition to a digital-first environment, and strengthening capability across Māori media and the creative workforce.

1. This karakia is attributed to Professor Sir Pou Temara.

This investment will support greater reach, engagement and sustainability across iwi radio, diverse content, Māori music and industry development initiatives, and will be delivered in line with our strategic focus on Te Reo Māori, Content and Audiences. At the same time, the media landscape continues to evolve at pace. Technological change and shifting consumption habits mean audiences have access to more content than ever before, increasing the importance of relevance, quality and cut-through. To achieve the greatest impact, our funded content needs to meet audience expectations and be available on the platforms they use.

Tamariki and rangatahi remain a core focus for Te Māngai Pāho. Supporting content that is relevant, engaging and entertaining for those from kōhungahunga through to rangatahi is critical to the long-term revitalisation of te reo Māori. We need to fund content that ensures the next generation can access te reo Māori content wherever and however they choose to consume content.

Matariki Manako Nui

Looking ahead to the new financial year, Te Māngai Pāho will continue to monitor and respond to developments across the ever-evolving media landscape. Our focus will be on maintaining stability, delivering impact and supporting the sector as it adapts to change.

We remain committed to working alongside our partners to ensure we are well positioned to respond to the diverse needs of the sector – both their immediate priorities and long-term opportunities.

Ongoing engagement with creators, platforms, iwi and sector stakeholders will be central to the successful implementation of our strategy. Partnerships are fundamental to achieving our shared aspirations. Across language, content and audiences, collaboration with Māori media, platforms, iwi, funding agencies and sector partners will enable outcomes that cannot be achieved by our funding alone. We recognise that real progress depends on our collective effort and on being the best partners we can be.

Te reo Māori remains at the heart of every strategic and funding investment decision we make. Every dollar of Te Māngai Pāho funding must contribute to outcomes for te reo Māori and the Māori media ecosystem. Looking forward, we will prioritise high-quality content that is fit for a digital-first environment, supporting reach, engagement and impact. Through this work, we will continue our efforts to right-shift attitudes and behaviours through the KoPA model, and encourage te reo Māori to be seen, heard and valued everywhere, every way, every day.

Ko te Wāhi ki a Mātou i ngā Putanga ā-Rāngai Our Contribution to Sector Outcomes

Through our investments, Te Māngai Pāho enables audiences to access and engage with te reo Māori content that reflects Māori culture, identity and lived experiences, strengthening a vibrant and culturally diverse Aotearoa New Zealand. Our funding supports the presence and growth of te reo Māori content within a highly competitive and evolving global media environment.

Economically, Te Māngai Pāho investments underpin the Māori media and production sector by supporting jobs, building capability and enabling the creation, protection, and retention of mātauranga Māori and Māori intellectual property. For more than three decades, Te Māngai Pāho has played a central role in the revitalisation of te reo Māori and Māori culture, contributing to intergenerational progress that continues to unfold over time.

By supporting high-quality and accessible content, we help to build audiences who engage positively with te reo Māori across Aotearoa. This contributes to a right-shift of the population along the KoPA continuum, from awareness through to active use. Our support enables te reo Māori to be seen, heard and valued; we encourage more New Zealanders to engage with and use te reo Māori more often.

In all our work, Te Māngai Pāho strives to support the collective vision of Te Whare o te Reo Mauriora:



**Te Whare o
te Reo Mauriora**

Audacious Goals

- › By 2040, at least 85 percent of New Zealanders will value te reo Māori as a key part of national identity.
- › By 2040, at least 1,000,000 New Zealanders will have the ability and confidence to talk about basic things in te reo Māori.
- › By 2040, at least 150,000 Māori aged fifteen and over will use te reo Māori as much as English.

**Kia mauri ora
te reo Māori!**

Te reo Māori as a
living language.



Shrek Reo Māori, Māoriland Charitable Trust



Chat Her Up, 89 Limited

Shared Commitment

Inspiring more New Zealanders to use more te reo Māori.

Where our mahi contributes:

- › Right-shifting the New Zealand population midpoint on the KoPA continuum.
- › Increasing audience engagement with Māori language media content.

We are active contributors to Te Whare o te Reo Mauriora and are contributing to a shared outcomes framework to improve the overall outcomes for te reo Māori. We also work in partnership with the wider screen sector.

As a result of the Budget 2026 investment, we will also seek to strengthen our relationship with Whakaata Māori to support a more connected, digital-first Māori media ecosystem, enhancing the reach and impact of high-quality te reo Māori content. Partnerships of this nature support shared learning and help identify opportunities for collective impact. Through collaboration, we support a more connected, innovative and resilient media sector that delivers for audiences across Aotearoa.

Guided by our Statement of Intent 2026–2030, Te Māngai Pāho takes a strategic and future-focused approach to investing in te reo Māori content. Our role in promoting te reo Māori and Māori culture operates within the overarching framework of Te Whare o te Reo Mauriora and supports the goals of the Maihi Karauna. We will continue to strengthen our use of data, sector insights and engagement to better understand audience behaviours and content performance. In this transitional year we will place additional emphasis on data and insights to identify opportunities to improve how te reo Māori content is delivered and discovered.

Developing future-focused strategies for te reo Māori and high-quality content.

Collaborating with platforms to ensure content achieves the greatest possible audience reach.

He Tirohanga ki te Tau ki Tua The Year Ahead at a Glance

As we begin the 2026/27 year, Te Māngai Pāho looks ahead with a clear focus on supporting a strong, dynamic and sustainable Māori media sector in a time of significant change, supported by the Budget 2026 investment to strengthen te reo Māori content, capability and digital delivery.

26—

Refining the content funding process in response to sector consultation feedback.

Supporting the further development of Te Iho.

Strengthening our commitment to Māori radio through a collaborative strategy that prioritises the delivery of local stories to audiences across both digital and linear platforms.

Supporting Te Puni Kōkiri and Te Taura Whiri i te Reo Māori to promote the refreshed Maihi Karauna strategy.

Partnering with NZ On Air and the New Zealand Film Commission to advance a shared commitment to diversity and inclusion through Te Pae Matarau, and strengthening cross-agency collaboration.

Maintaining prudent administrative costs, supported by robust decision-making frameworks and transparency, to preserve public trust.

Promoting the success of te reo Māori content and waiata reo Māori.

Ensuring contracts and payments are processed efficiently and on time.

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Te Anga Rautaki me ngā Tutukinga

Our Strategic and Performance Framework

Vision

Kia māhorahora te reo Māori!

Māori language – everywhere, every way, for everyone, everyday!

Purpose

To inspire everyone in Aotearoa New Zealand to embrace te reo Māori as a living, shared taonga.

Mission

Promoting te reo Māori and Māori culture through our investments in Māori language content to diverse audiences.

Values

Te Hiranga, Te Mahi Tahi, Te Tauutuutu, Ngā Tikanga

Outcomes

The outcomes we aim to achieve:

Long-term Outcome

- › Te reo Māori and Māori culture is embraced by all of Aotearoa.

Annual Outcomes

- › A positive right-shift in attitudes and behaviours towards te reo Māori and Māori culture on the KoPA continuum.
- › Increased engagement with Māori language content across diverse audiences.

Focus Areas



TE REO MĀORI | MĀORI LANGUAGE

Ko te reo kia tika, ko te reo kia rere, ko te reo kia Māori!

Ensure a high-quality standard of Māori language content is maintained.



NGĀ KAUPAPA PĀHO | CONTENT

Ko te reo te take!

Encourage creativity, innovation and excellence in the production of Māori content.



NGĀ MINENGA | AUDIENCES

Kia māhorahora te reo Māori!

Grow audiences and engagement with high-quality and easily accessible Māori language content.

Our strategic framework aligns our core values, objectives and the way we deliver our mahi. Our work programme is primarily guided by our Investment Strategy, which is centred around three interconnected focus areas: Te Reo Māori, Content and Audiences. While most of our funding is directed towards Content, as our

core investment function, each focus area plays a critical role in ensuring the overall effectiveness of our approach.

All investments are managed within a robust risk management framework that is regularly reviewed to ensure it remains responsive and fit for purpose within the rapidly evolving media landscape.



Appropriation Nation,
HiMama Limited

Ngā Manako Hei Whakatutuki

What We Want to Achieve

Authentic Māori stories and waiata reo Māori are powerful levers for expressing and strengthening our identity and culture.

Te Māngai Pāho invests in Māori language content to ensure te reo Māori is seen, heard, and valued across Aotearoa New Zealand. We work alongside the Māori media sector and in partnership with other funding agencies and local platforms to identify, nurture and support content ideas that resonate with audiences. Our expectation is that the content we fund contributes to the long-term vitality of te reo Māori.

Our approach is grounded in the belief that te reo Māori is a living taonga, to be used confidently, creatively and meaningfully. It is not only something to be protected, but to be actively embraced and normalised across the media landscape.

We deliver this approach through three interconnected focus areas:



Te Reo Māori
Māori Language



Ngā Kaupapa Pāho
Content



Ngā Minenga
Audiences

Together, these focus areas operate as a single, integrated framework. Te Reo Māori provides the foundation for all our investment decisions. Content is the primary vehicle through which te reo Māori and Māori worldviews are expressed. Audiences inform where we focus our strategic effort, how content is accessed, and how impact is understood. Collectively, they guide Te Māngai Pāho decision-making, partnerships and investments.

This framework underpins our Investment Goals, which are **Authentic**, **Discoverable** and **Impactful**, and shape how we deliver outcomes for te reo Māori and Māori media.



Authentic



Discoverable



Impactful

As Te Māngai Pāho and the sector enter into a period of transition, our focus remains on how we maximise our impact for te reo Māori. This requires discipline, thoughtful prioritisation of funding and a willingness to adapt. Through focused engagement, learning from experience, and embracing iterative improvement, we will continue to deliver for te reo Māori while providing support for a sector that is resilient, agile and responsive to change.

Our Investment Goals

Our investment goals guide every stage of our funding process, from funding rounds and assessment through to delivery. They provide clarity for applicants and transparency in our decision-making processes.



Authentic

Our funded content centres Māori worldviews and is expressed through genuine Māori storytelling.



Ohinga, Mahi Tahi Limited



Discoverable

Māori language content is present, accessible and easily found wherever audiences engage with content.



Taikura Kapa Haka, Museum of Te Papa Tongarewa



Impactful

Māori language content meaningfully contributes to the use and normalisation of te reo Māori.



Te Pahi: the Thief, the King, and the Thieves, Aotearoa Media Collective Limited

Progress against these goals will be monitored through ongoing engagement, reporting and evidence of outcomes and impact across both funded content and audiences. Through this approach, Te Māngai Pāho supports a thriving Māori media ecosystem where te reo Māori is used, valued and passed on through powerful stories and waiata, for current and future generations.



Te Reo Māori Māori Language



Authentic



Impactful

Ko te reo kia tika, ko te reo kia rere, ko te reo kia Māori!

Ensure a high-quality standard of Māori language content is maintained

Measure

90% of Te Māngai Pāho funded Māori language content achieves a “Very Good” quality standard under the Māori Language Evaluation Framework.

What we want to achieve

Te reo Māori must sit at the heart of every investment decision. We want te reo Māori to be:

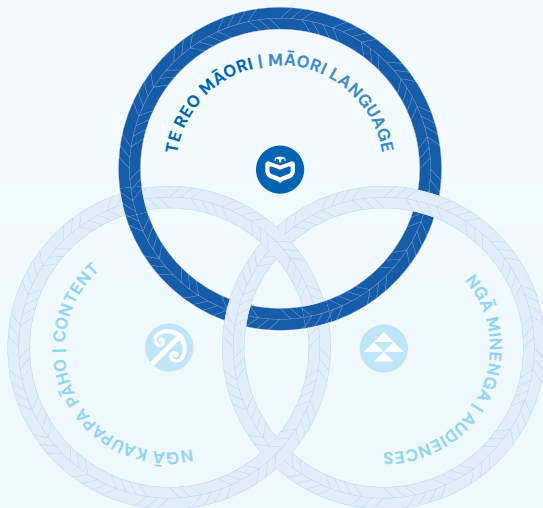
- › used confidently and naturally across content
- › delivered with appropriate fluency, accuracy and integrity
- › strengthened in quality and impact over time

Our focus is not only on the presence of te reo Māori, but on its meaningful and authentic use. We will prioritise content that contributes to the use, acquisition and normalisation of te reo Māori, recognising that language revitalisation is strengthened when te reo Māori is heard and seen regularly.

Te reo Māori is therefore not a standalone priority; it is the foundation that underpins everything we do.



Taikura Kapa Haka,
Museum of New Zealand
Te Papa Tongarewa



What we will do

Te reo Māori will:

- › underpin every project we support
- › inform the assessment of quality, cultural integrity and impact
- › guide how we work with creators, producers and partners

During this transition year, we will:

- › work with the sector to develop a clear rautaki for te reo Māori use and expectations across all funded content
- › support creators to strengthen language quality and confidence
- › encourage experimentation with contemporary storytelling, new formats and emerging media that reflect te ao Māori perspectives
- › require project-specific rautaki reo that clearly articulate how te reo Māori will be seen, heard and delivered within content
- › reinforce the importance of reo expertise and quality-assurance processes across all uses of te reo Māori
- › work alongside the sector to identify and respond to capability gaps in language use.

Guided by the overarching framework of Te Whare o te Reo Mauriora, and the audacious goals of the Maihi Karauna, te reo Māori remains central to how we assess the quality of funded content. By prioritising accurate, confident and appropriate use of te reo Māori, we strengthen the impact of our investments. In doing so, we support compelling storytelling and help foster a media environment in which te reo Māori flourishes, is valued and is shared widely.

Reflecting the central role of te reo Māori in our mandate, the Te Reo Māori focus area replaces the previous 'Creators' focus area. As te reo Māori underpins all parts of our mahi, from supporting creators and funding content to reaching audiences, it is introduced as the primary focus area against which we measure and report progress towards revitalising te reo Māori.



Ngā Kaupapa Pāho Content



Authentic



Discoverable



Impactful

Ko te reo te take!

Encourage creativity, innovation and excellence in the production of Māori language content.

Measure

Increase the percentage of funding allocated to content containing more te reo Māori than English.

What we want to achieve

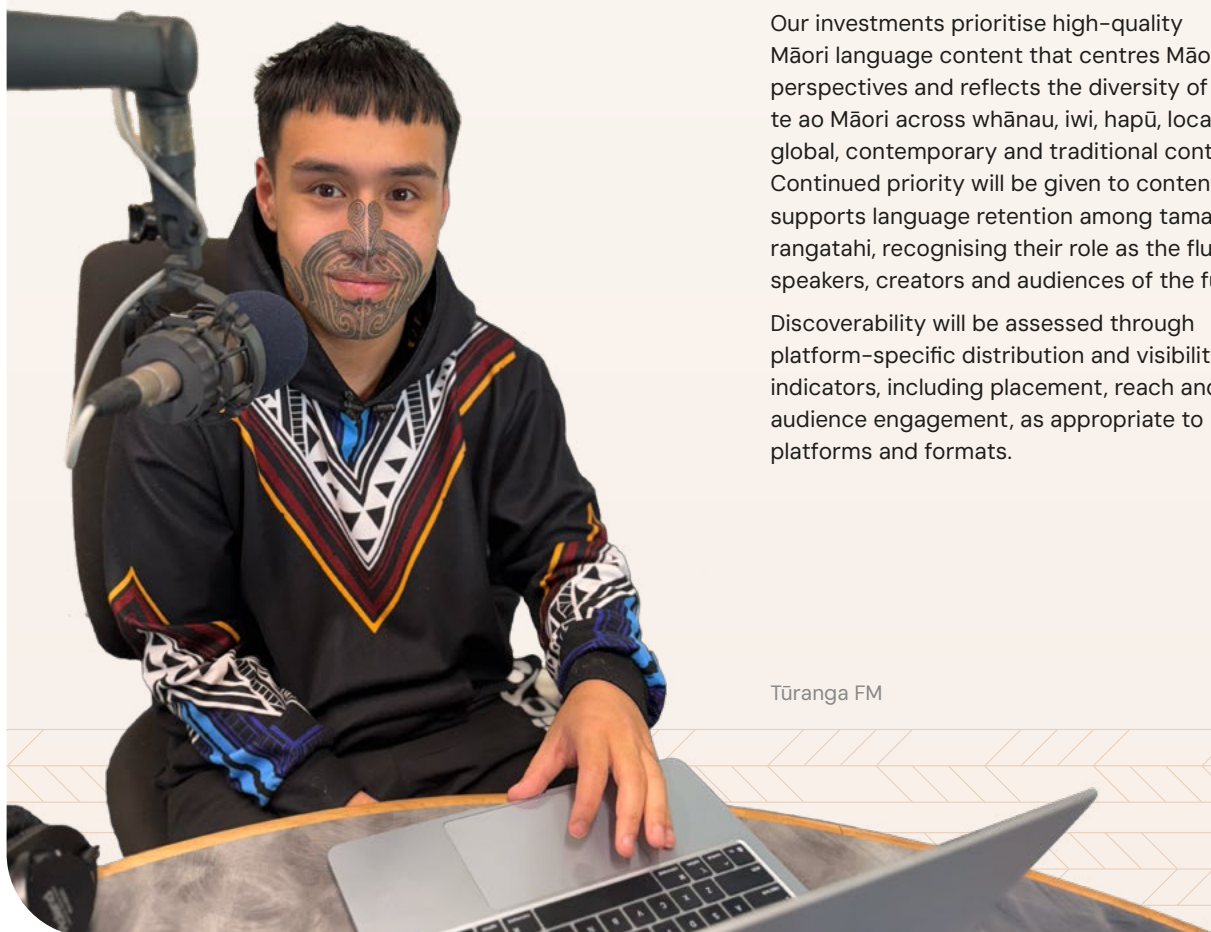
Content is one of our most powerful levers for delivering te reo Māori to audiences.

Through cultural, informative and entertaining content, we support audiences to:

- › see Māori worldviews reflected authentically
- › connect with stories and music that resonate with their lived realities
- › engage with te reo Māori regularly

Our investments prioritise high-quality Māori language content that centres Māori perspectives and reflects the diversity of te ao Māori across whānau, iwi, hapū, local, global, contemporary and traditional contexts. Continued priority will be given to content that supports language retention among tamariki and rangatahi, recognising their role as the fluent speakers, creators and audiences of the future.

Discoverability will be assessed through platform-specific distribution and visibility indicators, including placement, reach and audience engagement, as appropriate to platforms and formats.



Tūranga FM



What we will do

Supported by targeted application of additional Budget 2026 investment, our funding in diverse content includes:

- › content that contains more te reo Māori than English, with priority given to 70–100% te reo Māori content where appropriate
- › applying language thresholds proportionately across genres and audience segments, recognising differing roles in supporting progression along the reo journey, including content designed to reach audiences at early stages
- › a broad range of genres, platforms and budget levels
- › scripted, non-fiction and digital first formats

We will continue to partner with NZ On Air to co-fund high-quality scripted and non-fiction content for broad audiences. These partnerships support discoverability by strengthening platform placement, distribution and visibility of te reo Māori.

Our support for Māori radio includes:

- › funding for 21 iwi radio stations
- › delivery of high quality te reo Māori
- › developing a co-designed strategy that prioritises the delivery of local stories to audiences across both digital and linear platforms.

Our support for waiata reo Māori includes:

- › funding for singles and albums
- › songwriting wānanga
- › capability-building initiatives for emerging artists

These investments strengthen the Māori music ecosystem and expand opportunities for artists to build sustainable careers grounded in te reo Māori.

During this transition year, we will:

- › emphasise the need for more quality te reo Māori content
- › be responsive to shifts in platforms, formats and audience expectations
- › prioritise production-ready projects with clear delivery pathways and strong platform alignment
- › work closely with creators and partners to test and refine new approaches
- › ensure cultural integrity, quality and impact remain central to all funding decisions.

Across all formats, every content investment must contribute to our mission to promote te reo Māori and Māori culture through broadcasting and digital media.



Ngā Minenga Audiences



Kia māhorahora te reo Māori!

Grow audiences and engagement with high-quality easily accessible Māori language content.

Measures

5% increase in overall engagement with Te Māngai Pāho funded Māori language content across all platforms.

2% increase in audience listenership with Māori music (radio/streaming).

What we want to achieve

Audiences are central to our investment approach. Understanding who audiences are, how they engage with content, and what resonates is critical to achieving meaningful outcomes for te reo Māori.

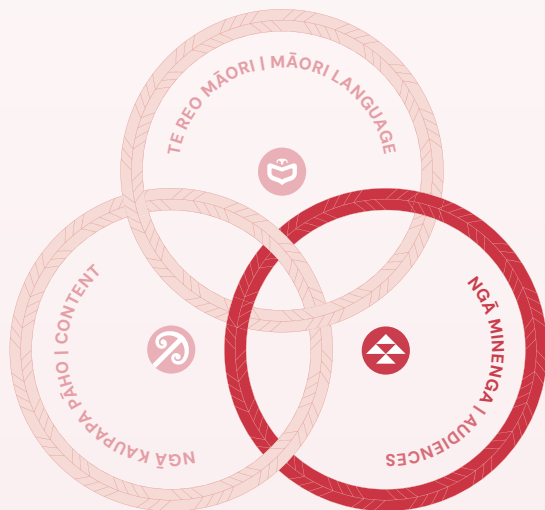
For audiences, we want Māori language content to be:

- › present and visible
- › accessible and easy to find
- › relevant to audiences on their Māori language journey

Building our understanding of audiences enables us to invest in ways that create the greatest impact for te reo Māori by supporting progression from increased awareness and engagement through to behaviour and everyday use of te reo Māori, culminating in population-level right-shifts measured through KoPA.



Jaedyn Randell, Hori Shaw



What we will do

Our investment strategy prioritises audiences already receptive to te reo Māori as key leverage points for change, while actively working to reduce barriers to access and engagement.

In practice, this means:

- › targeted partnerships with Māori media, screen and music sectors, and platforms
- › a strong focus on distribution and discoverability
- › increasing expectations that content is made for established platforms with identifiable audiences
- › using data and insights to inform investment decisions, assess impact, and identify opportunities to strengthen the Māori media ecosystem

During this transition year, we will:

- › deepen our understanding of audience behaviours and preferences
- › identify gaps and opportunities across platforms and content types
- › support content to reach audiences more effectively and sustainably
- › use audience data and insights to inform future priorities and investment decisions.

Partnerships remain fundamental to delivering for audiences. By collaborating with organisations that enhance distribution, build sector capability and support sustainability, we help ensure Māori audiences are represented, respected and well served by the content we support.



Tipene – A Legacy Reborn, Te Imurangi Limited

Understanding the limits of measurement

Population-level change cannot be attributed directly to Te Māngai Pāho funding alone. Attitudes and behaviours towards te reo Māori are shaped by a wide range of influences, including media, education, whānau, hapū, iwi, community and broader government action.

For this reason, our performance approach focuses on direction, consistency and trends over time, rather than short-term changes or year-to-year fluctuations. Within these limits, the role of Te Māngai Pāho is to contribute consistently to conditions that support change.



Chat Her Up, 89 Limited

Our performance framework

We use a four-tier performance framework to assess progress, delivery and accountability. Measures are grouped to reflect our three SOI focus areas, Te Reo Māori, Content and Audiences, and our investment goals of Authentic, Discoverable and Impactful.

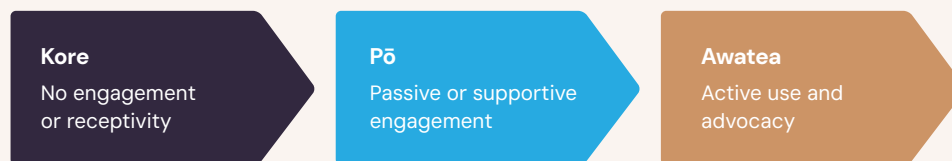
- › **Strategic impact measures:** assess long-term, population-level changes in attitudes and behaviours towards te reo Māori and Māori culture.
- › **Investment performance measures:** assess the effectiveness of funding across our core investment areas, including Diverse Content, Māori Music, Māori Radio and Industry Support.
- › **Operational performance measures:** assess how well we deliver our funding, contracting and monitoring functions in a timely, robust and transparent way.
- › **Appropriation measures:** demonstrate accountability for the total public funding received and how it is allocated and managed.

Each tier addresses a different level of accountability. Together, they provide a balanced view of impact, performance delivery and stewardship of public funds and enable us to assess whether our investments are supporting our long-term vision.

KoPA – right-shifting attitudes and behaviours

The KoPA model is our primary measure of progress against the long-term outcomes set out in our SOL, specifically increased use, value and normalisation of te reo Māori across Aotearoa. As an indigenous, continuum-based framework adapted from the ZePA model, it serves as our primary strategic impact measure.

KoPA tracks how people relate to te reo Māori and Māori culture across the population. It does not measure language fluency. Instead, it measures attitudes, behaviours and engagement across three broad states:



Each state is further segmented to track movement with greater precision over time. This allows us to understand not just whether change is occurring, but where it is occurring and where future investment is likely to have the greatest impact.

Where we focus our efforts

Our investment priorities are informed by performance evidence indicating where change is most achievable.

Recent results show a positive right-shift in the New Zealand population mid-point following a period of decline. While individual survey results remain within statistical margins of error, the collective movement across multiple indicators provides confidence that progress is occurring.

Some dimensions of change, particularly language use and conversational confidence, shift slowly and are influenced by structural and generational factors. Short-term movement should therefore be interpreted as indicative rather than definitive. Together, the results suggest that while progress is gradual, the overall direction of travel is positive.

Our performance data informs how we prioritise our efforts.

- › **Pō segments** represent the greatest opportunity for impact. These individuals are supportive of te reo Māori and express an intention to learn or use more te reo Māori, yet have not transitioned into regular or active use. Over 60% of the general New Zealand population sits within this category. Investment priorities focus on high-quality, accessible content that supports the shift from intention to action.
- › **Awatea segments** include active language users and champions. Investment in content for this group aims to provide high-quality, engaging content that rewards strong use of te reo Māori, while also supporting the sustainability of the Māori language ecosystem.

Supporting strategic measures and data sources

Our strategic impact assessment draws on a nationally representative dataset from the Nielsen Consumer & Media Insights (CMI) survey, which includes KoPA segmentation questions and related indicators.

These measures assess change across:

Attitudes

Perceived value of te reo Māori and Māori culture

Behaviours

Participation in language and cultural activities

Use

Conversational ability and frequency of use

Awareness

Understanding of te ao
Māori issues

Influence

Motivation and intention
to learn and deepen
one's understanding

Impact

Perceived impact of
consuming Māori content
on language ability and
cultural understanding.

No single measure provides a complete picture. However, movement across these indicators, interpreted collectively and over time, provides a robust view of long-term societal change.

Ongoing review and refinement

We review and refine our performance measures annually to ensure they remain fit for purpose, aligned with our strategy and are meaningful to our stakeholders. As the media environment, audience behaviours and data sources evolve, our performance framework will adapt, supporting both accountability and learning over time.

The tables that follow set out the specific measures and targets used to assess progress across each tier of the performance framework. Detailed performance information is reported in our Annual Report.



Ka Ora Tonu, Tutu Productions Limited

Te Māngai Pāho Performance Measures

For the year ending 30 June 2027

1. Strategic Impact Measures

These measures are used to assess long-term change at a population level. They indicate whether there is sustained movement in attitudes, behaviours, use and engagement with te reo Māori and Māori culture over time. Results are interpreted collectively and across multiple years to identify overall trends and direction of travel. This recognises that population-level change occurs gradually and cannot be attributed to any single intervention.

Several KoPA performance measures have been introduced or amended to improve the clarity, consistency and relevance of performance reporting in relation to our primary function. Changes include refining wording to more accurately reflect what is being measured and strengthening how performance is measured against the effective promotion, protection and revitalisation of te reo Māori and Māori culture.

KOPA AREA	PERFORMANCE MEASURE	2026/27	2025/26		2024/25
		TARGET ²	TARGET	ESTIMATE	ACTUAL ²
Attitudes Social values and beliefs that create the conditions for te reo Māori to be used and supported in everyday life.	Percentage of people who agree that te reo Māori should be valued by all New Zealanders.	At least 49%	≥49%	Achieved	51%
	Percentage of people who believe that te reo me ngā tikanga Māori are a valuable part of New Zealand's identity.	At least 61%	New measure	New measure	New measure
Awareness How informed people feel about Māori issues.	Percentage of people who say they are better informed on Māori issues after viewing or listening to Māori language content.	At least 20%	≥20%	Achieved	24%
Influence Shows whether people feel encouraged or motivated to take steps to improve their understanding of te reo Māori and Māori culture.	Percentage of people who say they are inspired to improve their understanding of te reo Māori.	At least 53%	≥53%	Achieved	55%
Behaviours Shows whether people are taking practical steps to engage more with te reo Māori and Māori culture.	Percentage of people who have done at least one te reo Māori or Māori cultural activity in the last 12 months.	At least 42%	≥42%	Achieved	43%



Mā Tōu Rourou, Fire Fire Limited

KOPA AREA	PERFORMANCE MEASURE	2026/27	2025/26		2024/25
		TARGET ²	TARGET	ESTIMATE	ACTUAL ²
Use Everyday language practice, measured through frequency of use and conversational ability.	Percentage of people who use te reo Māori at least once a day or throughout the day in everyday conversation.	At least 19%	Amended measure	Amended measure	Amended measure
	Percentage of people who say they are able to hold a basic conversation or communicate fluently in te reo Māori.	At least 8%	Amended measure	Amended measure	Amended measure
Impact Measures whether engagement with Māori content is strengthening language ability and cultural understanding.	Percentage of people who say their te reo Māori ability has improved through watching or listening to Māori content in the last three months..	At least 28%	New measure	New measure	New measure
	Percentage of people who say their knowledge of Māori culture has improved through watching or listening to Māori content in the last three months..	At least 49%	New measure	New measure	New measure

2. Source: Nielsen CMI Q3 2024 – Q2 2025. Base: NZ population.

These performance measures give effect to the SOI measures for Te Reo Māori, Content and Audiences by tracking delivery, reach, language use and quality across funded activities. Grouped by investment goal, they show how funded activities support discoverability, language impact and authentic Māori storytelling, while focusing on outputs and delivery rather than population-level changes.



Māori language content supports use and normalisation.

These measures describe the scale and language intensity of funded content, which creates conditions for language exposure and use.

Focus Area	Performance Measure	2026/27	2025/26		2024/25
		Target	Target	Estimate	Actual
 Te Reo Māori	Number of projects funded that contain more than 70% te reo Māori. ³	At least 36	Amended Measure	Amended Measure	Amended Measure
	Number of Tamariki projects funded that contain 100% te reo Māori. ⁴	At least 10	≥5	Achieved	5



Content centres Māori worldviews and Māori-led storytelling.

These measures describe investment in Māori-led capability, infrastructure and storytelling that supports authenticity and sector sustainability.

A new measure for Māori Radio has been introduced to track the delivery of original spoken reo Māori content across the network, increasing the focus on local storytelling. It will establish a baseline in the first year and improve visibility of content outputs across platforms. During this transition year, Te Māngai Pāho will work with iwi radio and sector partners to co-design a refreshed Māori radio strategy focused on strengthening local content, digital distribution, and audience growth.

Focus Area	Performance Measure	2026/27	2025/26		2024/25
		Target	Target	Estimate	Actual
 Content	Total number of Diverse Content projects funded.	At least 60 ⁵	≥70	Achieved	Achieved
	Number of original / spoken reo Māori hours delivered on Māori Radio (digital and linear platforms).	Baseline to be established	New measure	New measure	New measure
	Number of industry support initiatives funded.	At least 30	≥50	Not Achieved	Not Achieved



Discoverable

Māori language content is present, accessible and easily found.

These measures indicate whether funded content is discoverable across the platforms audiences use, focusing on distribution, visibility, reach and audience engagement.

During this transition year, Te Māngai Pāho will strengthen discoverability reporting in partnership with platforms and funded entities to support consistent and comparable use of these indicators over time.⁶

FOCUS AREA	PERFORMANCE MEASURE	2026/27	2025/26		2024/25
		TARGET	TARGET	ESTIMATE	ACTUAL
 Audiences	Percentage of audiences satisfied with Māori content in general. ⁷	At least 30% ⁸	New measure	New measure	New measure
	Percentage of audiences satisfied with the amount of te reo Māori content available for Tamariki in general. ⁷	At least 26% ⁸	New measure	New measure	New measure
	Percentage increase in listenership across Māori Radio (digital and linear platforms). ⁹	At least 5%	≥5%	Not Achieved	0%
	Percentage of audiences satisfied with Māori radio content in general. ⁷	At least 24% ⁸	New measure	New measure	New measure
	Percentage of audiences satisfied with Māori music in general. ⁷	At least 33% ⁸	New measure	New measure	New measure

3. Measure is a subset of the total number of diverse content funded projects. Previously worded as “at least 60% of content funded by Te Māngai Pāho is Fluent category content (a minimum of 70% Māori language content)”. The wording of the measure was amended to more clearly reflect what was being measured and the target was revised to reflect the reduction in government funding for 2026/27.

4. Measure is a subset of the total number of diverse content funded projects.

5. Reduction in project numbers is a result of reduced government funding and more high-quality, high-reo funded initiatives.

6. Reporting will be progressively strengthened as data and reporting arrangements mature.

7. New audience satisfaction measures were introduced to provide clearer insight into audience perceptions of Māori content across key platforms and content categories.

8. Source: Nielsen CMI Q3 2024 – Q2 2025. Base: NZ population.

9. Listenership is measured using Nielsen CMI question ‘listened to iwi radio (radio/online) at least once in the last 3 months,’ compared to the previous year. During this transition year, Te Māngai Pāho will work with iwi radio and sector partners to co-design a refreshed Māori radio strategy, strengthening local content, digital distribution and support audience growth.

Costs for Māori Language Content

Our investment areas support the promotion and revitalisation of te reo Māori through the Māori language content we fund. As te reo Māori underpins everything we do, it is central to all of our investment areas, with funding directed towards Māori content that increases audience engagement and exposure to, and use of, te reo Māori.

Investment Area	2026/27	2025/26		2024/25
	Target	Target	Estimate	Actual
Diverse Content	\$47.3m*	\$44.4m	\$45.0m	\$43.6m
Māori Radio	\$13.2m*	\$13.2m	\$13.2m	\$13.2m
Māori Music	\$1.0m	\$0.8m	\$0.6m	\$1.0m
Industry Support	\$3.5m*	\$5.0m	\$2.5m	\$5.5m
Total Costs for Māori Language Content and Promotion	\$65.0m *10	\$63.4m	\$61.4m	\$63.3m

* Reserves and actual savings from 2025/26 will be used to offset the reduction in government funding for 2026/27. This includes the application of additional investment from Budget 2026 over the forecast period.

3. Operational Excellence and Organisation Capability

Our operational and organisational measures assess how well we carry out our functions, manage public funds and maintain a capable and resilient organisation. These measures provide assurance that our systems, processes and workforce support the effective delivery of Māori language outcomes. They do not measure cultural impact directly but indicate whether Te Māngai Pāho is operating as intended.

CAPABILITY AREA	PERFORMANCE MEASURE	2026/27	2025/26		2024/25
		TARGET	TARGET	ESTIMATE	ACTUAL
Funding delivery	Percentage of applicants notified of funding decisions within one business day of the decision being made.	At least 95%	100%	Achieved	Achieved
	Percentage of contract milestones paid within seven working days once all requirements are met. ¹¹	At least 95%	New measure	New measure	New measure
Assurance	Number funding recipients independently reviewed to ensure reported costs are appropriate, complete and correct.	Achieve 2 platform and 3 content contracts and 1 capacity building contracts	Achieve 2 platform, 3 content and 1 capacity building contracts	Achieved	Achieved

10. The total target (budget) is subject to change, depending on actual savings from 2025/26.

11. New measure introduced to put greater emphasis on ensuring all milestone invoices are paid within seven working days.

CAPABILITY AREA	PERFORMANCE MEASURE	2026/27	2025/26		2024/25
		TARGET	TARGET	ESTIMATE	ACTUAL
Risk management	No funding commitments are overturned due to an identified departure from our statutory requirements, guidelines or policies.	Achieve	Achieve	Achieved	Achieved
Organisational capability	Annual staff turnover.	Less than 10%	≤10%	Achieved	6%
	Zero tolerance of harassment, bullying or discrimination	Achieve	Achieve	Achieved	Achieved
	Equal Employment Opportunity principles included in all relevant documents and practices.	Achieve	Achieve	Achieved	Achieved
Total Costs for Operating Expenditure		\$4.3m	\$4.1m	\$4.1m	\$3.7m

4. How Performance Will be Assessed and End of Year Reporting Requirements

The Estimates Appropriation measures set out the key performance standards used for end-of-year reporting. They reflect expectations linked to the Crown funding we receive and draw on measures of impact, investment performance and operational delivery.

FOCUS AREA	PERFORMANCE MEASURE	2026/27	2025/26	
		BUDGET STANDARD	BUDGET STANDARD	ESTIMATE
Audiences	Percentage increase in overall engagement with Te Māngai Pāho funded Māori language content across all platforms.	At least 5%	New measure	New measure
	Percentage increase in audience listenership with Māori Music (radio/streaming).	At least 2%	New measure	New measure
	Annual percentage change in New Zealand population distribution across the KoPA continuum (Kore > Pō > Awatea).	At least 2%	New measure	New measure
Content	Percentage of funding distributed by Te Māngai Pāho to third parties for Māori language content creation.	At least 85%	New measure	New measure
Te Reo Māori	Percentage of Te Māngai Pāho funded Māori language content achieves a “Very Good” quality standard under the Māori Language Evaluation Framework.	At least 90%	New measure	New measure

End of Year Reporting

Performance information for this appropriation will be provided by Te Māngai Pāho in its Annual Report.

He Tauākī Pūtea Āmua

Forecast Financial Statements

Statement of Forecast Comprehensive Revenue and Expense

For the year ending 30 June 2027

	2026/27 BUDGET	2025/26 ESTIMATED ACTUAL	2024/25 ACTUAL
	\$M	\$M	\$M
REVENUE			
Funding from the Crown	60.2	66.2	65.4
Other revenue	1.1	2.1	3.6
Total revenue	61.3	68.3	69.0
EXPENDITURE			
Administration	4.3	4.1	3.7
Funding			
Diverse Content	47.3	45.0	43.6
Māori Radio	13.2	13.2	13.2
Māori Music	1.0	0.6	1.0
Industry Support	3.5	2.5	5.5
Total expenditure	69.3	65.5	67.0
NET SURPLUS/(DEFICIT)	(8.0)	2.8	2.0

The accompanying accounting policies form part of these financial statements.

Statement of Forecast Changes in Public Equity

For the year ending 30 June 2027

	2026/27 BUDGET	2025/26 ESTIMATED ACTUAL
	\$M	\$M
BALANCE at 1 July	9.3	6.5
Total comprehensive revenue and expense for the year	(8.0)	2.8
BALANCE AT 30 June	1.3	9.3

The accompanying accounting policies form part of these financial statements.

Actual figures for 2024/25 and Estimated Actual figures for 2025/26 are restated to conform to the reporting format for the Forecast figures for 2026/27.

Statement of Forecast Financial Position

For the year ending 30 June 2027

	2026/27 BUDGET	2025/26 ESTIMATED ACTUAL
	\$M	\$M
PUBLIC EQUITY 30 JUNE	1.3	9.3
Represented by:		
ASSETS		
Current assets		
Cash and cash equivalents	29.6	37.0
Investments	0.0	0.0
Debtors and other receivables	1.0	1.0
Total current assets	30.6	38.0
Non-current assets		
Property, plant and equipment	0.1	0.1
Intangible assets	0.1	0.1
Total non-current assets	0.2	0.2
TOTAL ASSETS	30.8	38.2
LIABILITIES		
Creditors and other payables	0.2	0.2
Employee entitlements	0.1	0.1
Funding provisions	29.2	28.6
Total current liabilities	29.5	28.9
TOTAL LIABILITIES	29.5	28.9
NET ASSETS	1.3	9.3

The accompanying accounting policies form part of these financial statements.

Statement of Forecast Cash Flows

For the year ending 30 June 2027

	2026/27 BUDGET	2025/26 ESTIMATED ACTUAL
	\$M	\$M
Cash flows from operating activities		
Receipts from the Crown	60.2	66.2
Interest received	1.0	1.1
Receipts from other revenue	0.1	1.0
Payments to employees	(2.2)	(2.1)
Payments to suppliers	(2.1)	(2.0)
Payments to broadcasters and programme producers	(64.4)	(61.1)
Net cash flows from operating activities	(7.4)	3.1
Cash flows from investing activities		
Receipts from investments	0.0	0.0
Acquisition of investments	0.0	0.0
Purchase of property, plant and equipment	0.0	0.0
Purchase of intangible assets	(0.1)	0.0
Net cash flow from investing activities	(0.0)	0.0
Net cash flow from financing activities		
Net increase/(decrease) in cash held and cash equivalents	(7.4)	3.1
Plus opening cash and cash equivalents at the beginning of the year	37.0	33.9
Closing cash and cash equivalents at the end of the year	29.6	37.0

The accompanying accounting policies form part of these financial statements.

Reconciliation of Net Cash Flows from Operating Activities to Total Comprehensive Revenue and Expense

For the year ending 30 June 2027

	2026/27 BUDGET	2025/26 ESTIMATED ACTUAL
	\$M	\$M
Net surplus/(deficit)	(8.0)	2.8
Add / (Less) non-cash expenditure / (income):		
Depreciation	0.0	0.0
Amortisation	0.1	0.1
Total non-cash items	0.1	0.1
Add / (Less) movements in working capital items:		
(Increase) / decrease in accounts receivable/prepayments	0.0	1.0
Increase / (decrease) in accounts payable and funding liabilities	0.5	(0.8)
Net movements in working capital items	0.5	0.2
Net cashflow from operating activities	(7.4)	3.1

The accompanying accounting policies form part of these financial statements.

Tauāki ā-Kaupapahere Kaute

Statement of Accounting Policies

For the year ending 30 June 2027

Reporting Entity

Te Māngai Pāho is a Crown Entity as defined by the Crown Entities Act 2004 and is domiciled and operates in New Zealand. The relevant legislation governing Te Māngai Pāho's operations includes the Broadcasting Act 1989, the Crown Entities Act 2004 and Te Ture mō Te Reo Māori 2016. Te Māngai Pāho's ultimate parent is the New Zealand Crown.

The primary function of Te Māngai Pāho is to promote the Māori language and Māori culture by making funds available for broadcasting, the production of programmes to be broadcast and archiving programmes.

As a secondary function Te Māngai Pāho may also make funds available for transmitting on demand, producing content for transmitting on demand and archiving content and other activities to promote the Māori language and culture.

In the exercise of these functions Te Māngai Pāho will consult from time to time with representatives of Māori interests, broadcasters and others who, in the opinion of Te Māngai Pāho, can assist in the development of funding policies.

Te Māngai Pāho has designated itself as a public benefit entity (PBE) for financial reporting purposes and does not operate to make a financial return.

Basis of Preparation

The financial statements have been prepared on a going concern basis and the accounting policies have been applied consistently throughout the period.

Statement of compliance

The financial statements have been prepared in accordance with the requirements of the Crown Entities Act 2004 which includes the requirement to comply with generally accepted accounting practice in New Zealand (NZ GAAP).

The financial statements have been prepared in accordance with Tier 1 PBE accounting standards and comply with PBE standards.

Presentation currency and rounding

The financial statements are presented in New Zealand dollars and all values are rounded to the nearest million dollars (\$m).

Summary of significant accounting policies

Revenue

The specific accounting policies for significant revenue items are explained below:

Revenue from the Crown

Te Māngai Pāho is primarily funded from the Crown and this funding is restricted in its use for the purpose of Te Māngai Pāho meeting the objectives specified in its founding legislation and the scope of the relevant Crown appropriations. Te Māngai Pāho considers there are no conditions attached to the funding and it is recognised as revenue at the point of entitlement. The fair value of revenue from the Crown has been determined to be equivalent to the amounts due in the funding arrangements.

Interest revenue

Interest revenue is recognised using the effective interest method.

Treatment of the Allocation of Funds

The allocation of funds to broadcasting projects is recognised as expenditure in the financial year the allocation is made provided that, prior to the end of the financial year, the project has received Board approval and both parties have signed the funding contract. Expenditure therefore includes funds allocated but not paid out at the year end. The funds not paid out are recorded as funding liabilities in the statement of financial liability. This liability is reduced as the applicant is paid according to the drawdown schedule specified in the production contract.

Once payments have been made according to the drawdown schedule there is no obligation to return any funding unless the total amount of the final payment is not required on completion of the project.

Operating leases

An operating lease is a lease that does not transfer substantially all the risks and rewards incidental to ownership of an asset to the lessee. Lease payments under Te Māngai Pāho's operating lease for its premises are recognised as an expense on a straight-line basis over the lease term.

Cash and cash equivalents

Cash and cash equivalents include cash on hand, deposits held at call with banks and other short-term highly liquid investments with original maturities of three months or less.

Receivables

Short-term receivables are recorded at their face value, less any provision for impairment.

A receivable is considered impaired when there is evidence that Te Māngai Pāho will not be able to collect all amounts due. The amount of the impairment is the difference between the carrying amount of the receivable and the present value of the amounts expected to be collected.

Investments

Bank term deposits

Investments in bank term deposits are initially measured at the amount invested. After initial recognition, investments in bank deposits are measured at amortised cost using the effective interest method, less any provision for impairment.

Property, plant and equipment

Property, plant and equipment consists of five asset classes. These are office equipment, furniture and fittings, computer equipment, leasehold improvements and motor vehicles. All these asset classes are measured at cost less accumulated depreciation and impairment losses.

Additions

The cost of an item of property, plant and equipment is recognised as an asset only when it is probable that future economic benefits or service potential associated with the item will flow to Te Māngai Pāho and the cost of the item can be measured reliably. In most instances an item of property, plant and equipment is initially recognised at its cost. Where an

asset is acquired through a non-exchange transaction it is recognised at its fair value as at the date of acquisition. Costs incurred after initial acquisition are capitalised only when it is probable that future economic benefits or service potential associated with the item will flow to Te Māngai Pāho and the cost of the item can be measured reliably. The costs of day-to-day servicing of property, plant and equipment are expensed in the surplus or deficit as they are incurred.

Disposals

Gains and losses on disposals are determined by comparing the proceeds with the carrying amount of the asset. Gains and losses on disposals are reported net in the surplus or deficit.

Depreciation

Depreciation is provided on a straight-line basis on all property, plant and equipment, at rates that will write off the cost of the assets to their estimated residual values over their useful lives. The useful lives and associated depreciation rates of major classes of property, plant and equipment have been estimated as follows:

Office Equipment	5 years	20%
Furniture & Fittings	9 to 10 years	11%
Computer Equipment	2.5 years	40%
Leasehold Improvements	4 to 6 years	17–25%
Motor Vehicle	5 years	20%

Leasehold improvements are depreciated over the unexpired period of the lease, or the estimated remaining useful lives of the improvements, whichever is the shorter.

Impairment of property, plant and equipment

Property, plant and equipment and intangible assets held at cost that have a finite useful life are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. An impairment loss is recognised for the amount by which the carrying amount of the asset exceeds its recoverable amount. The recoverable service amount is the higher of an asset's fair value, less costs to sell, and value in use. Value in use is the present value of an asset's remaining service potential. It is determined using an approach based on depreciated replacement cost.

If an asset's carrying amount exceeds its recoverable amount the asset is regarded as

impaired and the carrying amount is written down to the recoverable amount. The total impairment loss is recognised in the surplus or deficit. The reversal of an impairment loss is recognised in the surplus or deficit.

Critical accounting estimates and assumptions

The useful lives and residual values of property, plant and equipment are reviewed at each balance date. In doing this, a number of factors are considered, including the physical condition of the asset, the expected period of use of the asset by Te Māngai Pāho and expected disposal proceeds from the future sale of the asset. Te Māngai Pāho has not made changes to past assumptions concerning useful lives and residual values.

Intangible assets

Software acquisition and development

Acquired computer software licences are capitalised on the basis of the costs incurred to acquire and bring to use the specific software.

Costs that are directly associated with the development of software for internal use are recognised as an intangible asset. Direct costs include software development, employee costs and an appropriate portion of relevant overheads.

Staff training costs are recognised as an expense when incurred.

Costs associated with maintaining computer software are recognised as an expense when incurred.

Costs associated with development and maintenance of the website of Te Māngai Pāho are recognised as an expense when incurred.

Amortisation

The carrying value of an intangible asset with a finite life is amortised on a straight-line basis over its useful life. Amortisation begins when the asset is available for use and ceases at the date that the asset is derecognised. The amortisation charge for each financial year is recognised in the surplus or deficit.

The useful lives and associated amortisation rates of major classes of intangible assets have been estimated as follows:

Acquired computer software	3 years	33%
Developed computer software	4 years	25%

Impairment of Intangible assets

Refer to the policy for impairment of property, plant and equipment. The same approach applies to the impairment of intangible assets.

Critical accounting estimates and assumptions

The useful lives of the software are considered reasonable based on the current performance and use of the software and there are currently no indicators that the period of use of the software will be materially different.

Payables

Short term payables are recorded at the amount payable.

Employee entitlements

Short-term employee entitlements

Employee benefits that are due to be settled within twelve months after the end of the period in which the employee provides the related service are measured based on accrued entitlements at current rates of pay. These include salaries and wages accrued up to balance date, annual leave earned but not yet taken at balance date, and sick leave.

A liability and an expense are recognised for bonuses where there is a contractual obligation, or where there is a past practice that has created a constructive obligation, and a reliable estimate of the obligation can be made.

Provisions

A provision is recognised for future expenditure of an uncertain amount or timing when there is a present obligation (either legal or constructive) as a result of a past event, it is probable that expenditure will be required to settle the obligation and a reliable estimate can be made of the amount of the obligation.

Income Tax

No income tax liability is incurred in respect of any operations. Te Māngai Pāho is exempt from income tax in accordance with section 53O of the Broadcasting Act 1989.

Goods and Services Tax

The financial statements have been prepared on a GST exclusive basis, except for receivables and payables, which are recorded on a GST inclusive basis. Where GST is not recoverable as input tax, it is recognised as part of the related asset or expense.

The net amount of GST recoverable from or payable to Inland Revenue is included as part of receivables or payables in the statement of financial position.

The net GST received from or paid to Inland Revenue, including the GST relating to investing and financing activities, is classified as an operating cash flow in the statement of cash flows. Commitments and contingencies are disclosed exclusive of GST.

Budget Figures

The budget figures are derived from the statement of performance expectations as approved by the Board at the beginning of the financial year. The budget figures have been prepared in accordance with NZ GAAP, using accounting policies that are consistent with those adopted by the Board in preparing these financial statements.

Commitments

Future payments are disclosed as commitments at the point when a contractual obligation arises, to the extent that they are equally unperformed obligations. Commitments relating to employment contracts are not disclosed.

Output Cost Statements

The Output Cost Statements, as reported in the Statement of Performance, report the total funding allocations made for the radio and television outputs for the year ending 30 June 2027. They also report the costs of administrative activities undertaken by Te Māngai Pāho.

There have been no changes to the cost allocation methodology since the date of the last audited financial statements.

Critical accounting estimates and assumptions

In preparing these financial statements, Te Māngai Pāho has made estimates and assumptions concerning the future. Subsequent actual results may differ from these estimates and assumptions. The estimates and assumptions are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

The estimates and assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimates are revised if the revision affects only that period, or in the period of the revision and future periods if the revision affects both current and future periods.

Key estimates and assumptions are:

- › Broadcasters and producers will fulfil their legal obligation within the timeframe as per the contract.
- › Te Māngai Pāho assesses property, plant and equipment's useful lives and residual value by considering a number of factors such as the physical condition of the asset, expected period of use of the asset by Te Māngai Pāho and expected disposal proceeds from the future sale of the asset.
- › Te Māngai Pāho has not made significant changes to past assumptions concerning useful lives and residual values.

Critical judgements in applying accounting policies

Management has exercised no critical judgements in applying the accounting policies for the year ending 30 June 2027.



Te Māngai Pāho





Ngā Manako o Matariki 2026/27



Te Tauākī Haepapa

He mea whakarite a Ngā Manako o Matariki, arā, ko tā mātou Tauākī Kawatau Tutukinga mō te tau atu i te 1 o Hūrae 2026 ki te 30 o Hune 2027, e ai anō ki te Crown Entities Act 2004. E whakaatahia ana ngā paearu tutukinga e tāpaetia ana, me ngā pārongo pūtea āmua a Te Māngai Pāho mō te tau e haere ake nei.

Kua whakaaetia ngā tauākī pūtea āmua me ngā pūmāramarama e takoto ana i tēnei pūrongo e te Poari o Te Māngai Pāho i runga i tana tūranga i raro i te Crown Entities Act 2004. Ehara i te mea e whāia ana kia whakahoungia ngā tauākī pūtea āmua whai muri i te tāpaetanga.



Reikura Kahi

Toihau

18 o Hune



Tamalene Painting

Mema o te Poari

18 o Hune

Te Māngai Pāho Ngā Manako o Matariki, Tauākī Kawatau Tutukinga 2026/27

He mea tāpae ki te Whare Rūnanga o Pāremata e ai anō ki te Whiti 149L o te Crown Entities Act 2004

He mea whakaputa nā

Te Māngai Pāho
Pouaka Poutāpeta 10 004
Te Whanganui-a-Tara,
Aotearoa
www.tmp.govt.nz

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Pūmau ana ngā mana katoa

Ko ngā pātai me tuku ki te kaiwhakaputa

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He Kupu nā te Toihau



Reikura Kahi

*Waikato, Ngāti Hine, Ngāti Porou,
Te Whānau-a-Apanui, Kūki Airani*

Toihau

Kei ngā kāhu tātara, kei ngā amokapua o te ao Māori, Tā Tāmami Reedy, Tā Hirini Moko-Mead, Ahorangi Whatarangi Winiata, kua riuā nei ki te ripo ki whakaterere, ki whakangaro, ki whakaoti atu rā e. Kua kenepuru te ate, kua hake te tuarā i te taumaha hārukiruki, auē te mamae e.

Tēnei ngā uri e nanaio nei ki ngā kura wānanga kua ngaro i te tirohanga kanohi. Nei rā ngā whakareanga e ngana nei ki te whakarauora i te reo kia kitea te rongomaiwhiti o tō tātou arero tūpuna mā ngā hōtaka pouaka whakaata, kia rangona te waiti o te reo Māori mā ngā reo irirangi. Kia māhorahora te reo ki ngā whaitua o tēnā iwi, o tēnā hapū, o tēnā hapori.

E ngākau titikaha tonu ana a Te Māngai Pāho ki tō mātou whāinga mātāmua, arā, ki te whakarauoratanga o te reo Māori i Aotearoa. Ka tutuki tēnei mā te tuku pūtea ki ngā kaupapa me ngā kaupapa pāho ka tuarhia puta noa i ngā pae pāho katoa, pouaka whakaata mai, matihiko mai anō, i runga i te whāinga kia hāpaitia ake te mana, te whakatairangatanga me te whakamahinga o te reo Māori, mō ngā whakareanga o nāiane, o anamata hoki.

Nō mātou e whakamahere ana i te tau pūtea 2026/27, i whakapaetia ka riro atu ko te \$16 miriona tāra o te pūtea i herea ki te wā, ā, ko tōna 25% tērā o tā mātou tahua whānui. Nā reira i tahuri ai mātou ki te āta arotake i tā mātou ahunga haumi, ki te āta wānanga hoki ki te rāngai kia whai māramatanga ai ki ngā pānga ka tūpono hua ake, kia whakarite hoki i tētahi huarahi whakamua e whai hua ana.

I hua i Te Tahua 2026 ko ētahi pūtea tautoko e rāhiritia ana, arā, he \$48 miriona tāra ka tukuna ki te rāngai pāpāho Māori i roto i ngā tau e whā. E mārama ana te kawata e hāngai ana ki ēnei pūtea āpiti, arā, kia tautoko mātou i ngā hinonga pāpāho Māori kia urutau ki tētahi taiao e kaha

haere nei te taha matihiko, kia whakapakari hoki i ngā āheinga kia nui ake ai ngā kaupapa pāho reo Māori he nui te kounga.

Putā noa i ā mātou wānanga, kua ngākau tuwhera te rāngai ki te urutau, engari ko te kawata, ko ngā panonitanga me āta whakaaro, me hua i te mahi ngātahi, me āta hoahoa anō hoki. Ko te tau pūtea 2026/27 hei tau whakawhiti, i a mātou ka mahi tahi ki te rāngai kia hoahoa i tētahi anga e aro ana ki te anamata, e whai ana kia whakamōrahi i te whaihua o ā mātou mahi ki te whakarauoratanga mai o te reo Māori.

I tēnei tau, i whakapuakina tā mātou Tauākī Whakamaunga Atu (2026–2030), ki reira rā takoto ai ko tētahi ahunga rautaki hou, mārama hoki, mō Te Māngai Pāho. Hei punga mō te rautaki ko ētahi aronga matua e toru e tūhonohono ana: ko **Te Reo Māori**, e noho nei hei tūāpapa mō ā mātou mahi katoa; ko **Ngā Kaupapa Pāho**, arā, ko tā mātou mahi haumi matua; ko **Ngā Minenga** hoki, e hāngai ai ngā kaupapa pāho ka whāngaia e mātou ki te pūtea ki ō rātou hiahia me ngā mea pārekareka ki a rātou.

Ko te aronga ki Te Reo Māori e whakaū nei i tā mātou takohanga kia titia ko te reo ki te iho o ā mātou whakataunga haumitanga katoa. Ka whakamātāmuhia te whakapikitanga o te kounga me te nui o te reo Māori e rere ana horapa i ngā momo pāhotanga katoa, kia tautoko i te nekehanga o te taupori i te tauine KoPA, kia whakapakari anō hoki i te kitea me te māori o te noho o te reo i Aotearoa.

Ko ngā kaupapa pāho me ngā minenga hei huarahi matua tonu e tutuki ai i a mātou tēnei rautaki. Ko tā mātou aronga, ko te whai kia waihangahia ngā kaupapa pāho e tika ana mā ngā minenga e tika ana, ka mutu, kia whakapāhotia mā ngā pae i reira rā puta ai ngā pāpātanga nui katoa. Ko te whai wāhi ki ngā raraunga me ngā mōhiotanga pai e waiwai ana ki te whakatutukihia o ngā whāinga o Te Māngai Pāho, o ō mātou hoa puta noa i te rāngai anō hoki. Ka mahi tahi mātou ki ō mātou hoa kōtui kia tautuhi, kia whakatutuki hoki i ngā kawatau ngātahi mō te taha ki te kounga me te toronga, me te whai kia pārekareka ki ngā minenga ngā kaupapa pāho ka whāngaia e mātou ki te pūtea.

He ao matihiko te ao e noho nei tātou. Ka nui te whai wāhi atu a te taupori Māori rangatahi ki te ao o te ipurangi, ā, e hono atu ai ki ēnei minenga, me mātua kite ngā kaupapa pāho ka whāngaia e mātou ki te pūtea i ngā wāhi e toro atu nei rātou. Ehara i te mea me whakarere mārika ngā pae tawhito pēnei i te pouaka whakaata me te reo irirangi paehe; heoi anō, me mātua urutau, me auaha hoki te whakaaro ki ngā ara pai katoa kia aro atu ai ki ngā minenga Māori puta i ētahi pae maha.

E hari ana mātou i ngā kokenga kua oti i te whakahoutanga o ngā rongo o te wā Māori. Ko te whakarewatanga o *Te Iho* hei pokapū whakarato rongo o te wā hei kaupae matua i te hāpaitanga ake o te whāinga kia nui ake te mahi tahi puta noa i te pūnaha hauropi mō ngā rongo o te wā Māori. Ka mahi tahi tonu mātou ki te rāngai e mātua whai

wāhi ai ngā minenga Māori ki ngā rongo o te wā e whakaponotia ana, e kounga nui ana hoki, puta noa i ētahi pae maha, tae ana ki ngā reo irirangi ā-iwi.

Hou atu ana ki te tau pūtea hou, e ngākau rorotu ana mātou i te manawaroa o te rāngai. Ahakoa e marama ana mātou ki ngā uauatanga kei mua i te aroaro o ētahi o ngā hinonga ka tautokona e mātou ki te pūtea, e ngākau titikaha ana te Poari me ngā kaimahi ki te tautoko i tā te rāngai aro ki ngā taero kāore e kore ka puta i tēnei tau whakawhiti. Ko tā mātou takohanga kia aro ki te mahi tahi, te puatatanga, me te toitūtanga wāroa. Ko te mana kōkiri kei a mātou ko te tautoko i te whakarauoratanga o te reo Māori, ā, ko ā mātou mahi katoa me ārahi e tēnei pūtake.

I a tātou ka whakanui i te rewanga o Matariki, me Te Rā Aro ki a Matariki atu i Takaparawhau, he mea ārahi nā Ngāti Whātua Ōrākei, ka whai whakaaro tātou – ki te tau kua hori; ka whakanui – i ngā angitutanga me ngā akoranga; engari mātua rā, ka whakahou anō i te aronga – ka arotahi ki te āpōpō, ki te ara e tutuki ai ngā manako mō te reo Māori. Mānawatia a Matariki!

Nāku noa, nā



Reikura Kahi

Te Taiao Whakahaere

Mānawa maiea te putanga o Matariki

Mānawa maiea te ariki o te rangi

Mānawa maiea te Mātahi o te tau¹

He wā a Matariki e mahara ai tātou, e whai whakaaro ai, e ako anō ai; he wā e whakapūmautia anō ai, e whakanuia anō ai o tātou hononga; otirā, he wā e arotahi anō ai tātou ki te ara ki tua.

Matariki Hunga Nui

I a tātou ka whakatata atu anō ki te wā o Matariki, e tika ana kia wāhi tū, ka whai whakaaro ai ki te tau kua hori. I tēnei tau, i poroporoakitia te Toihau me te Toihau tuarua o mua, arā, a Eruera Tarena rāua ko Paraone Kohipō, ka rāhiritia ai ko Reikura Kahi rāua ko Kingi Kiriona ki ō rāua tūranga.

I te tau 2025/26, hei tuatahitanga i ētahi tau maha, e 5.41% te nekehanga whakatekatau i kitea i te tauine KoPA. E mārama ana mātou, ko te huri i ngā waiaro me ngā whanonga o te taupori o Aotearoa he hua nō te mahi tahi puta noa i te rāngai reo Māori whānui. I tētahi tau i kitea rā ko ētahi taero nui, tae ana ki tētahi taiao pāpāho e huri ana, ki te kino haere o te wehewehenga ā-pāpori, ki ngā heketanga pūtea hoki, ka rewa te ngākau e tupu tonu ana te tautoko i te reo Māori. E whakaponu ana mātou e pai haere ana ngā waiaro me ngā whanonga ā-pāpori ki te reo Māori, otirā, e whai hua ana ā tātou mahi ngātahi.

Ko tā Matariki he āki hoki i a tātou kia maharatia ērā kua riro. Poroporoakitia ai e te rāngai pāpāho Māori ko ētahi hoa awenga nui, mana nui hoki, tae ana ki a Lee Tamahori, ki a Moari Stafford, ki a Aroha Awarau hoki. Ka maharatia rātou, me te momo i a Takutai Tarsh Kemp, i a Whaea Isey Cross rātou ko Shane Christie, i a tātou ka whakanui i a Matariki, ka aro atu hoki ki te tau kei mua i te aroaro.

Matariki Ahunga Nui

Kua oti kē te kī atu, e mahi ana a Te Māngai Pāho i tētahi taiao pūtea kua huri i te tau 2026/27. Ahakoa ka kapi te nuinga o te mōnehutanga o te \$16 miriona tāra o te pūtea i herea ki te wā i te haumitanga āpiti i Te Tahua 2026, ka rangona tonutia ētahi pēhitanga ā-pūtea. E mārama mārika ana mātou ki ngā pāpātanga ka hua i tēnei ki te rāngai pāpāho Māori. Whai muri i ētahi hui whānui ki te rāngai, kua whakapuakina tētahi Tauākī Whakamaunga Atu hou mō te tau 2026–2030, ā, ko tāna he whakatakoto i tō mātou ahunga rautaki mō ngā tau e whā e haere ake nei, he ārahi hoki i ā mātou aronga matua mō te taha ki te tuku pūtea mō te tau pūtea 2026/27.

Kua hāngai, kua matatika hoki tā mātou aro ki tēnei whakawhitinga. Hei tautoko i te rāngai i tēnei wā o te huringa, e whakapae ana mātou ka wātea ko tōna \$9 miriona tāra nō ngā tāpuitanga i te tīmatanga o te tau pūtea 2026/27. Ko tā ēnei pūtea tāpui he āwhina i te taha ki te aro ki ngā pāpātanga o te whakahekenga pūtea i a mātou ka mahi tahi ki te rāngai ki te whakawhanake i tētahi āpōpō e toitū ake ana.

Ka hua i te haumitanga āpiti nō Te Tahua 2026, arā, i te \$48 miriona tāra i roto i ngā tau e whā e haere ake nei, ko te āheinga ki te tautoko i te whakahoutanga o te rāngai pāpāho Māori, ki te whakapakari hoki i ngā hua ki te reo Māori. Ka tuia e Te Māngai Pāho ēnei pūtea ki te rautaki haumitanga mā te tautoko i ngā kaupapa pāho reo Māori he nui te kounga, mā te tautoko i tā te rāngai whakawhiti ki tētahi taiao e mātāmua nei te taha matihiko, mā te whakapakari hoki i ngā

1. Nā Ahorangi Tā Pou Temara tēnei karakia.

āheinga puta noa i ngā momo pāpāho Māori me te kāhui kaimahi auaha. Mā tēnei haumitanga e whānui ake ai te toronga, te manawa ū, me te toitūtanga puta noa i ngā reo irirangi ā-iwi, ngā kaupapa pāho kanorau, te puoro Māori me ngā kaupapa whakawhanake ahumahi, ka mutu, ka tukuna e ai anō ki tā mātou aronga rautaki ki Te Reo Māori, ngā Kaupapa Pāho me ngā Minenga.

Hāunga tērā, e hohoro tonu ana te huri o te taiao pāpāho. Nā ngā huringa ā-hangarau, ā-whanonga kai kaupapa pāho hoki, he nui noa atu ngā kaupapa pāho e wātea ana ki ngā minenga, me te aha, ka nui noa atu te mana o te hāngai, te kounga, me te āheinga kia puta ai te ihu o te kaupapa pāho hei kai mā te minenga. E hua ai ngā pāpātanga nui katoa, ko ngā kaupapa ka whāngaia e mātou ki te pūtea me eke ki tā ngā minenga i hiahia ai, me wātea hoki i ngā pae ka whakamahia e rātou.

Ko te tamariki me te rangatahi tonu hei aronga matua mō Te Māngai Pāho. Ko te tautoko i ngā kaupapa pāho e hāngai ana, e pārekareka ana, e ngahau ana hoki ki ngā uri mai anō i te kōhungahunga tae rā anō ki te rangatahi, e waiwai ana ki te whakarauoratanga wāroa o te reo Māori. Me tautoko ā-pūtea ko ngā kaupapa pāho e whai wāhi ai ngā whakareanga e pihi ake ana ki ngā kaupapa pāho reo Māori i ngā wāhi katoa, mā ngā ara katoa hoki e toro ai rātou ki ngā kaupapa pāho.

Matariki Manako Nui

Anga whakamua ana te titiro ki te tau pūtea hou, ka haere tonu tā Te Māngai Pāho aroturuki, urupare hoki ki ngā whanaketanga puta noa i te taiao pāpāho e huri tonu nei. Ko tā mātou e aro nei, ko te pūmautanga, ko ngā pāpātanga, ko te tautoko hoki i te rāngai nōna ka urutau ki ngā panonitanga. E ngākau titikaha tonu ana mātou ki te mahi tahi ki ō mātou hoa kōtui e rite ai mātou ki te urupare atu ki ngā hiahia kanorau o te rāngai – ki ngā kaupapa matua o te wā, ki ngā arawātea wāroa hoki.

Ko te mahi tahi tonu ki ngā kaiwaihanga kaupapa, ngā pae, ngā iwi, me ngā hunga whaipānga o te rāngai, kei te iho o te whakaūnga o tā mātou rautaki. Ko ngā whakaritenga mahi tahi e waiwai ana ki te whakatutukihia o ngā manako ngātahi. Horapa i te reo, ngā kaupapa pāho me ngā minenga, mā te mahi tahi ki ngā kaipāpāho Māori, ngā pae, ngā iwi, ngā hinonga tuku pūtea, me ngā hoa kōtui nō te rāngai, e hua ai ētahi putanga e kore e oti i ā mātou pūtea anake. E whakaae ana mātou, ko ngā kokenga whai tikanga he hua nō te mahi tahi me te tū hei hoa kōtui pai.

Ko te reo Māori tonu hei iho i te katoa o ā mātou whakataunga rautaki, haumitanga pūtea anō hoki. Me hua rawa he pāpātanga ki te reo Māori me te pūnaha hauropi pāpāho Māori i ia tāra ka whakapaua e Te Māngai Pāho. Haere ake nei, ka whakamātāmuhia ko ngā kaupapa pāho kounga nui, e rite ana mō tētahi taiao e noho mātāmua ana te taha matihiko, e tautoko ana i te toronga, te manawa ū me te pāpātanga. Mā ēnei mahi, ka whai tonu mātou ki te neke whakatekatau i ngā waiaro me ngā whanonga mā te tauine KoPA, ki te tautoko hoki i te whāinga kia kitea, kia rangona, kia uaratia hoki te reo Māori i ngā wāhi katoa, i ngā kaupapa katoa, i ngā wā katoa.

Ko te Wāhi ki a Mātou i ngā Putanga ā-Rāngai

Mā ā mātou haumitanga, mā Te Māngai Pāho e whai wāhi ai ngā minenga ki ngā kaupapa pāho reo Māori e whakaata ana i te ahurea, te tuakiri me ngā wheako Māori, me te aha, mā konei ka ngangahau ake, ka kanorau ake ā-ahurea nei a Aotearoa. Ko ā mātou pūtea e tautoko ana i te taha ki te kitea me te tupu o ngā kaupapa pāho reo Māori i tētahi taiao pāpāho ao whānui e hurihuri ana, he nui hoki te whakataetae.

Ā-ōhanga nei, ko ngā haumitanga a Te Māngai Pāho hei tūāpapa mō te rāngai pāpāho, waihanga kaupapa Māori anō hoki, mā te tautoko i te taha ki ngā tūranga mahi, te whakatupu āheinga, me te whakawātea i te ara kia waihangahia, kia tiakina, kia puritia hoki te mātauranga Māori me te whakairotanga hinengaro Māori. Kua koni atu i te toru tekau tau a Te Māngai Pāho e whai wāhi nui ana ki te whakarauoratanga o te reo me te ahurea Māori, me te aha e whai wāhi ana ki ngā kokenga ā-whakareanga nei e kitea tonutia ana i te takanga o te wā.

Mā te tautoko i ngā kaupapa pāho e kounga ana, e wātea pai ana hoki, e hāpai ana mātou i te whakatupuranga mai o ētahi minenga e ngākau reka ana te whai wāhi atu ki te reo Māori puta noa i Aotearoa. Ka tautoko tēnei i te nekehanga whakatekatau o te taupori i te tauine KoPA, mai i te tūoho ki te āta whakamahi i te reo. Mā te āhua o tā mātou tautoko atu e kitea ai, e rangona ai, e uaratia ai hoki te reo Māori; ka āki mātou kia nui ake ngā tāngata o Aotearoa kua whakakipakipangia kia kaha ake te whai wāhi atu me te whakamahi i te reo Māori.

I ā mātou mahi katoa, ka āta whai a Te Māngai Pāho ki te tautoko i te whakakitenga ngātahi o Te Whare o te Reo Mauriora:



Te Whare o te Reo Mauriora

Ngā Whāinga Rongomaioro

I mua i te tau 2040

- › kia 85 ōrau (kia nui atu rānei) o ngā tāngata o Aotearoa e kaingākau ana ki te reo Māori hei wāhanga matua mō te tuakiritanga ā-motu
- › kia kotahi miriona te tokomaha o Aotearoa (kia nui atu rānei) e mōhio ana, e māia ana hoki ki te kōrero Māori ki tētahi taumata kāore i raro iho mai i te tūāpapa.
- › ka pēnei tonu te kaha o te 150,000 tāngata Māori kua 15 tau te pakeke, kua pakeke ake rānei, ki te whakamahi i te reo Māori i tō rātou kaha ki te whakamahi i te reo Pākehā

Kia mauri ora
te reo Māori!



Shrek Reo Māori, Māoriland Charitable Trust



Chat Her Up, 89 Limited

Te Takohanga Ngātahi

Kia nui ake ngā tāngata o Aotearoa kua whakakipakipangia kia kaha ake te whakamahia o te reo Māori.

Ko te wāhi ki ā mātou mahi

- › Ko te neke whakatekatau i te pūwaenga mō te taupori o Aotearoa i te tauine KoPA.
- › Ko te whakapiki i te toronga mai a ngā minenga ki ngā kaupapa pāho reo Māori.

Ko te mahi tahi hei iho mō ā mātou mahi. Ka whakapau kaha mātou hei hāpai i Te Whare o te Reo Mauriora, ā, e tautoko ana hoki i tētahi anga putanga ngātahi e pai ake ai ngā putanga whānui ki te reo Māori. Ka mahi tahi hoki mātou ki te whānuitanga o te rāngai whakaata mā tā mātou whakaritenga Mahi Tahi ki a Irirangi Te Motu me Te Tumu Whakaata Taonga.

Nā runga i te haumitanga nō Te Tahua 2026, ka whai hoki mātou ki te whakapakari i ngā hononga ki a Whakaata Māori kia poipoia ai tētahi pūnaha hauropi pāpāho Māori e pakari ake ana ngā hononga, e mātāmua ana hoki te taha matihiko, e whānui ake ai te toronga me ngā pāpātanga o ngā kaupapa pāho reo Māori he nui te kounga. Mā ēnei momo whakaritenga mahi tahi e hua ai te ako ngātahi, e kitea ai hoki he ara e hua ai he pāpātanga ngātahi. Mā te mahi tahi, ka poipoia tētahi rāngai pāpāho e pakari

ake ana ngā hononga, e kaha ake ana te wairua para huarahi, e aumangea ake ana hoki, otirā, e whakaputa kaupapa ana mā ngā minenga huri noa i Aotearoa.

E arahina ana e te Tauākī Whakamaunga Atu 2026–2030, ka aro ā-rautaki, ā-anamata hoki a Te Māngai Pāho ki te haumi ki ngā kaupapa pāho reo Māori. Ko te wāhi ki a mātou i te whakatairangatanga o te reo me te ahurea Māori ka noho ki raro i te anga matua o Te Whare o te Reo Mauriora, ka tautoko hoki i ngā whāinga o te Maihi Karauna. Ka whakapakarihia tonutia tā mātou whakamahi i ngā raraunga, ngā kitenga nō te rāngai, me ngā tohu manawa ū, kia mārara ake ai ki ngā whanonga minenga me ngā tutukinga ā-kaupapa pāho. I tēnei tau whakawhiti, ka kaha ake te aro ki ngā raraunga me ngā kitenga hei tautuhi i ngā arawātea ki te whakapai ake i te āhua e whakapuakina ai, e kitea ai hoki ngā kaupapa pāho reo Māori.

Whakawhanake i ētahi rautaki mō te reo Māori me ngā kaupapa pāho kounga e aro ana ki te āpōpō.

Mahi tahi ki ngā pae pāho kia whānui katoa ai te toronga ki ngā minenga.

He Tirohanga ki te Tau ki Tua

I te tīmatanga o te tau pūtea 2026/27, e anga whakamua ana a Te Māngai Pāho, ā, e mārāma ana te aronga kia tautoko i te rāngai pāpāho Māori kia pakari ai, kia hihiri ai, kia toitū ai hoki i tētahi wā he nui nei ngā panonitanga, ā, e tautokona ana e te haumitanga i Te Tahua 2026 kia whakapakari i te taha ki ngā kaupapa pāho reo Māori, ngā āheinga, me ngā tukuhanga matihiko.

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Whakapai ake i te tukanga tuku pūtea ki ngā kaupapa pāho i runga anō i ngā whakahokinga kōrero a te rāngai.

Tautoko i te whanake tonutanga o Te Iho.

Whakapakari i te ngākau titikaha ki te reo irirangi Māori mā tētahi rautaki mahi tahi e whakamātāmuahia ai ko te tukuhanga o ngā kōrero ā-rohe ki ngā minenga mā ngā pae matihiko, paehere anō hoki.

Tautoko i a Te Puni Kōkiri me Te Taura Whiri i te Reo Māori kia whakatairanga i te whakahoutanga o te Maihi Karauna.

Mahi tahi ki a Irirangi Te Motu me te Tumu Whakaata Taonga kia kōkiri i tētahi takohanga ngātahi ki te kanorautanga me te kauawhitanga mā Te Pae Matarau, me te whakapakari hoki i te mahi tahi a ngā hinonga.

Ū ki ētahi utu whakahaere matawhāiti, e tautokona ana e ētahi anga whakatau tōtōpū, e puata ana hoki, kia whakapono tonu mai ai a ngāi tūmatanui.

Whakatairanga i te angitu o ngā kaupapa pāho me ngā waiata reo Māori.

Whai kia whakaritea ngā kirimana, kia tukuna hoki ngā pūtea i te wā e tika ana, otirā, kia whāomo te mahi.

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Te Anga Rautaki me ngā Tutukinga

Whakakitenga

Kia māhorahora te reo Māori!

Māori – i ngā wāhi katoa, i ngā kaupapa katoa, mā te katoa, i ngā wā katoa!

Pūtake

Kia whakakipakipangia ngā tāngata katoa i Aotearoa kia kaingākaitia te reo Māori hei reo ora, hei taonga mā te katoa.

Whāinga Mātāmua

Ko te whakatairanga i te reo me te ahurea Māori mā ngā haumitanga ki ngā kaupapa pāho reo Māori mā ngā minenga kanorau.

Ngā Uaratanga

Te Hiranga, Te Mahi Tahī,
Te Tauutuutu, Ngā Tikanga

Ngā Putanga

Ngā putanga e whāia ana e mātou:

Putanga Wāroa

- › Kia kaingākaitia te reo me te ahurea Māori e Aotearoa whānui.

Putanga ā-Tau

- › Kia neke whakatekatau ngā waiaro me ngā whanonga ki te reo me te ahurea Māori i te tauine KoPA.
- › Kia nui ake te toro mai a ngā minenga kanorau ki ngā kaupapa pāho reo Māori.

Ngā Aronga



TE REO MĀORI

**Ko te reo kia tika, ko te reo kia rere,
ko te reo kia Māori!**

Ko te ū ki tētahi taumata e kouna ana ngā kaupapa pāho reo Māori.



NGĀ KAUPAPA PĀHO

Ko te reo te take!

Kia ākina te auahatanga, te wairua para huarahi, me te kairangitanga i te waihangatanga mai o ngā kaupapa pāho reo Māori.



NGĀ MINENGA

Kia māhorahora te reo Māori!

Whakawhānuihia ngā minenga me te manawa ū ki ngā kaupapa pāho reo Māori e kouna ana, e māmā ana hoki te torohia.

Ko tā tā mātou anga rautaki he whakahāngai i ngā uaratanga matua, ngā whāinga me te āhua e kawea ai ā mātou mahi. Ko te kaiārahi matua i tā mātou hōtaka mahi ko te Rautaki Haumitanga, kei tōna pūtake ko ētahi aronga matua e toru e tūhonohono ana: ko Te Reo Māori, ko Ngā Kaupapa Pāho, me Ngā Minenga. Ahakoa ko te nuinga o ā mātou pūtea ka tukuna ki ngā

Kaupapa Pāho, hei mahi haumi matua, he wāhi waiwai tonu tō ia aronga matua ki te whaihua o ā mātou mahi.

Katoa ngā haumitanga ka whakahaerehia i raro i tētahi anga whakahaere tūraru e tōtōpū ana, he rite tonu hoki te arotakehia kia raka tonu ai, kia hāngai tonu ai i tētahi taiao pāpāho e hohoro nei te hurihuri.



Appropriation Nation,
HiMama Limited

Ngā Manako Hei Whakatutuki

Ko ngā kōrero houtupu me ngā waiata reo Māori ētahi ara whai tikanga hei whakapuaki, hei whakapakari anō i te tuakiri me te ahurea.

Haumi atu ai a Te Māngai Pāho ki ngā kaupapa pāho reo Māori kia kitea ai, kia rangona ai, kia uaratia ai hoki te reo Māori puta noa i Aotearoa. Mahi tahi ai mātou ki te rāngai pāpāho Māori, ki hinonga tuku pūtea kē atu, ki ngā pae pāho o konei anō hoki, kia tautuhi, kia poipoi, kia tautoko hoki i ngā kaupapa pāho ka pārekareka ki ngā minenga. Ko te kawatau hoki, ko ngā kaupapa pāho ka whāngaia e mātou ki te pūtea ka hāpai i te mauri o te reo Māori.

Hei tūāpapa mō ā mātou mahi ko te whakapono he taonga ora te reo Māori, ā, kia māia, kia auaha, kia whaitake anō hoki te whakamahia ōna. Ehara noa i te taonga hei tiaki mā tātou, engari hoki, me āta kaingākau, me māori hoki tana noho puta noa i te taiao pāpāho.

Kawea ai ēnei mahi a mātou mā ētahi aronga matua e toru e tūhonohono ana:



Te Reo Māori



Ngā Kaupapa Pāho



Ngā Minenga



He Houtupu



Kitea



Whai Hua

Hui katoa mai, ka hua i ēnei aronga matua e toru, ko tētahi anga kotahi. Ko Te Reo Māori hei tūāpapa mō ā mātou whakataunga haumitanga katoa. Ko Ngā Kaupapa Pāho te kauwaka matua e whakapuakina ai te reo me ngā tirohanga Māori. Ko tā Ngā Minenga he ārahi i te aronga o ā mātou mahi rautaki, ngā ara whai wāhi ki ngā kaupapa pāho, me te āhua e mārama ai ki ngā pāpātanga. Katoa, katoa e ārahi ana i ngā whakatau, ngā whakaritenga kōtui, me ngā haumitanga a Te Māngai Pāho.

Ko tēnei anga hei tūāpapa mō ngā Whāinga Haumitanga, arā, kia Houtupu, kia Kitea, kia Whai Hua hoki, ā, ko tāna he auaha i te āhua o tā mātou whai putanga mō te reo me te pāpāho Māori.

I a Te Māngai Pāho me te rāngai ka koke ki tētahi wā whakawhiti, ko te aro ka mau tonu ki te whakamōrahitanga o ngā pāpātanga ki te reo Māori. E tutuki ai, me urupū, me āta whai whakaaro ngā ara whakamātāmua i te tukuhanga pūtea, me tuwhera hoki te ngākau ki te urutau. Mā te āta wānanga, mā te aro ki ngā akoranga, mā te āki hoki kia āta whanake tonu, ka tutuki tonu ngā mahi mō te reo Māori te painga, ka mutu, ka tautoko tonutia tētahi rāngai e aumangea ana, e raka ana, ka urutau hoki ki ngā panonitanga.

Ngā Whāinga Haumitanga

Ka ārahi ō mātou whāinga haumitanga i ia wāhanga o tā mātou tukanga tuku pūtea, mai i ngā rauna tuku pūtea me te arotakenga, tae atu ki te whakatutukinga. Mā ēnei whāinga e whai māramatanga ai ngā kaitono, e puata ai hoki tā mātou tukanga whakatau.



He Houtupu

Noho ai ngā tirohanga Māori i te pito o ngā kaupapa ka whāngaia e mātou ki te pūtea, ā, e whakapuakina ana mā ngā ara tuku kōrero Māori e houtupu ana.



Ohinga, Mahi Tahi Limited



Ka Kitea

Ko ngā kaupapa pāho reo Māori e whai tūranga ana, e wātea ana, ka mutu, e māmā ana te kitea i ngā wāhi katoa e toro ai ngā minenga ki ngā kaupapa pāho.



Taikura Kapa Haka, Museum of Te Papa Tongarewa



He Whai Hua

E whai tikanga ana tā ngā kaupapa pāho reo Māori tautoko i te whakamahinga me te māori o te noho o te reo Māori.



Te Pahi: the Thief, the King, and the Thieves, Aotearoa Media Collective Limited

Ko te kauneketanga e ai anō ki ēnei whāinga ka aroturukihia mā te aro ki te āhua o te whai wāhitanga, te pūrongo, me ngā taunakitanga mō ngā putanga me ngā pāpātanga puta noa i ngā kaupapa pāho ka whāngaia ki te pūtea me ngā minenga. Mā te pēnei, ka tautoko a Te Māngai Pāho i tētahi pūnaha hauropi pāpāho Māori e tōnui ana, ki reira rā whakamahia ai, uaratia ai, tukuna iho ai hoki te reo mā ngā kōrero me ngā waiata hirahira, mō ngā whakareanga o nāianei, o āpōpō anō hoki te painga.



Ko te ū ki tētahi taumata e kounga ana ngā kaupapa pāho reo Māori.



Ā mātou mahi

Ko te reo Māori:

- › hei tūāpapa mō ia kaupapa ka tautokona e mātou
- › hei auaha i te arotakehia o te kounga, te mana ahurea me ngā pāpātanga
- › hei ārahi i tā mātou mahi tahi ki ngā kaiwaihanga kaupapa, ngā kaiwhakaputa kaupapa, me ngā hoa kōtui

I tēnei tau whakawhiti, ko tā mātou he:

- › mahi tahi ki te rāngai ki te whakarite i tētahi rautaki e mārāma ana, mō te whakamahia o te reo Māori me ngā kawatau mō te reo Māori puta noa i ngā kaupapa pāho katoa ka whāngaia ki te pūtea
- › tautoko i ngā kaiwaihanga kia whakapiki i te kounga o te reo, i te māia anō hoki
- › āki i te whakamātautanga ki ngā ara whakapuaki kōrero o mohoa, ki ētahi raupapatanga hou, ki ngā momo pāpāho e maea ake ana hoki e whakaata ana i ngā tirohanga o te ao Māori
- › whakaū i te haepapa kia mātua whakaritea he rautaki reo e noho motuhake ana ki ia kaupapa, e āta whakamārama ana mā hea kitea ai, rangona ai, whakapuakina ai hoki te reo Māori i te kaupapa pāho.
- › whakaū i te whai tikanga nui o ngā pūkenga reo me ngā tukanga whakaū kounga i ngā whakamahinga katoa o te reo Māori
- › mahi tahi ki te rāngai kia tautohu, kia urupare hoki ki ngā āputa ā-pūkenga i te whakamahinga o te reo

E arahina ana e te anga matua o Te Whare o te Reo Mauriora me ngā whāinga rongomaio o te Maihi Karauna, ko te reo Māori kei te pūtaka tonu o tā mātou arotake i te kounga o ngā kaupapa pāho ka whāngaia ki te pūtea. Mā te whakamātāmua i te tika, te māia, me te hāngai o te whakamahia o te reo Māori, ka nui ake te whai hua o ā mātou haumitanga. Mā te pēnei, ka tautokona hoki te whakapuaki kōrero pārekareka, ka poipoia hoki tētahi taiao pāpāho e puāwai ai, e uaratia ai, e horapa whānui ai hoki te reo Māori.

E whakaata ana i te wāhi nui o te reo Māori ki te mana kei a mātou, ko te aronga matua o Te Reo Māori ka whakakapi i te aronga matua o mua, i 'Ngā Kaiwaihanga'. I te mea ko te reo Māori hei tūāpapa mō ngā wāhanga katoa o ā mātou mahi, mai i te tautoko i ngā kaiwaihanga me te whāngai i ngā kaupapa pāho ki te pūtea, ki te toro ki ngā minenga, ko te reo Māori hei aronga mātāmua, mā konei inea ai, pūrongotia anō ai ngā kauneketanga i te whakarauoratanga o te reo Māori.



Ngā Kaupapa Pāho



He Houtupu



Ka Kitea



He Whai Hua

Ko te reo te take!

Ākina te auahatanga, te wairua para huarahi, me te kairangitanga i te waihangatanga mai o ngā kaupapa pāho reo Māori.

Te Ine

Ka whakapikihia te ōrau o te pūtea ka tukuna ki ngā kaupapa pāho e nui ake ana te reo Māori i te reo Pākehā.

Ngā manako hei whakatutuki

Ko te kaupapa pāho tētahi o ngā huarahi whai hua katoa e tukuna ai te reo Māori ki ngā minenga.

Mā ngā kaupapa pāho ahurea, whakātupu māramatanga, whakangahau hoki, ka tautokona ngā minenga kia:

- › kite i ngā tirohanga Māori e houtupu ana te whakaatahia
- › hono ki ngā kōrero me ngā waiata e hāngai ana ki ō rātou ao
- › whai wāhi ki te reo Māori, kia rite tonu hoki te pērā

E whakamātāmua nei ā mātou haumitanga i ngā kaupapa pāho reo Māori e kouna nui ana, e noho nei ngā tirohanga Māori hei iho, e whakaata ana hoki i te kanorautanga o te ao Māori puta noa i ngā horopaki ā-whānau, ā-iwi, ā-hapū, ā-motu, ā-ao whānui hoki, o nāiane, o anamata anō hoki. Ka whakamātāmuhia tonutia ko ngā kaupapa pāho e tautoko ana i te puritia o te reo i waenga i te tamariki me te rangatahi, i runga i te mōhio ko rātou ngā kaikōrero matatau, ngā kaiwaihanga me ngā minenga o āpōpō.

Ka arotakehia te māmā o te kitea o te kaupapa pāho mā ētahi tohu e motuhake ana ki ngā pae pāho mō te tuaritanga me te kitenga, tae ana ki te tūranga, te toronga, me te manawa ū o ngā minenga, e ai anō ki ngā mea e tika ana mō ngā pae pāho me te hanga o ngā kaupapa.

Tūranga FM





Ā mātou mahi

He mea tautoko nā te pūtea āpiti i āta tohua i Te Tahua 2026, kapi ana i tā mātou tautoko i ngā kaupapa pāho kanorau ko:

- › ngā kaupapa pāho e nui ake ana te reo Māori i te reo Pākehā, ka mutu, ka whakamātāmuhia ko ērā e 70–100% te nui o te reo Māori mēnā e tika ana kia pērā
- › te whakaū i ngā paepae reo kia riterite ai puta noa i ngā momo kaupapa me ngā wāhanga minenga, me te aro anō hoki ki ngā wāhanga rerekē o te tautoko i te kōkenga i te ara o te reo, tae ana ki ngā kaupapa pāho ka waihangahia mā ngā minenga kātahi nei ka tīmata te ako
- › ētahi kohinga whānui o ngā momo kaupapa, ngā pae pāho, me ngā taumata tahua
- › ngā kaupapa pohewa kua āta tuhia, ko ērā e pono ana, me ērā e mātāmua ana te taha matihiko

Ka haere tonu ā mātou mahi kōtui ki a Irirangi Te Motu, kia whāngaia ngātahitia ki te pūtea ko ētahi kaupapa pāho kōunga kua āta tuhia, ko ētahi kaupapa pono hoki, mā ētahi minenga whānui. Ko tā ēnei whakaritenga kōtui he tautoko i te kitea o te kaupapa mā te whakapakari i te tūranga ki ngā pae pāho, te tuaritanga me te kitea o te reo Māori.

E kapi ana i tā mātou tautoko i ngā reo irirangi Māori ko:

- › te tuku pūtea ki ngā teihana reo irirangi ā-iwi e 21
- › te pāhotanga o te reo Māori e kōunga nui ana
- › te waihanga i tētahi rautaki kua hoahoa ngātahitia, e whakamātāmua nei i te tukuhanga o ētahi kōrero ā-rohe ki ngā minenga puta noa i ngā pae matihiko, paehehe anō hoki

E kapi ana i tā mātou tautoko i ngā waiata reo Māori ko:

- › te tautoko ā-pūtea i ētahi waiata takitahi me ētahi kōputu waiata
- › ētahi wānanga tito waiata
- › ētahi kaupapa whakatupu āheinga mō ngā ringapuoro e maea ake ana

Ko tā ēnei haumitanga he whakapakari i te pūnaha hauropi puoro Māori, he whakawhānui hoki i ngā huarahi e taea ai e ngā ringapuoro te aro pū ki ngā mahi nei i te reo Māori hei umanga toitū.

I tēnei tau whakawhiti, ko tā mātou he:

- › miramira i te hiahia kia nui ake ngā kaupapa pāho reo Māori he nui te kōunga
- › urutau ki ngā panonitanga ki ngā pae pāho, te hanga o ngā kaupapa, me ngā kawatau minenga
- › whakamātāmua i ngā kaupapa e rite pai ana ki te koke, e mārama ana te ara whakatautuki, ka nui hoki te hāngai ki te pae pāho
- › mahi tahi ki ngā kaiwaihanga me ngā hoa kōtui kia whakamātau, kia whakapai hoki i ngā āhua mahi hou
- › whai kia pūmau tonu ko te mana ahurea, te kōunga me te whai hua hei iho mō ngā whakataunga pūtea katoa

Putā noa i ngā hanga katoa, me tautoko rawa ia haumitanga kaupapa pāho i tō mātou whāinga mātāmua kia whakatairanga i te reo me te ahurea Māori mā te pāpāho me ngā pāhotanga matihiko.



Ngā Minenga



Ka Kitea



He Whai Hua

Kia māhorahora te reo Māori!

Whakawhānuihia ngā minenga me te manawa ū ki ngā kaupapa pāho reo Māori e kounga ana, e māmā ana hoki te torohia.

Ngā Ine

Kia 5% te pikinga ki te whai wāhitanga whānui ki ngā kaupapa pāho reo Māori ka whāngaia ki te pūtea e Te Māngai Pāho, puta noa i ngā pae pāho katoa.

Kia 2% te pikinga ki ngā kaiwhakarongo ki te puoro Māori (reo irirangi/ pāho tikinoa).

Ngā manako hei whakatutuki

Ko ngā minenga kei te iho o ā mātou whakaritenga haumi. Ko te māranga ki ngā minenga, ki te āhua e toro ai rātou ki te kaupapa pāho, ki ngā āhuatanga hoki e pārekareka ana ki a rātou, e waiwai ana ki te whai putanga whaitake mō te reo Māori.

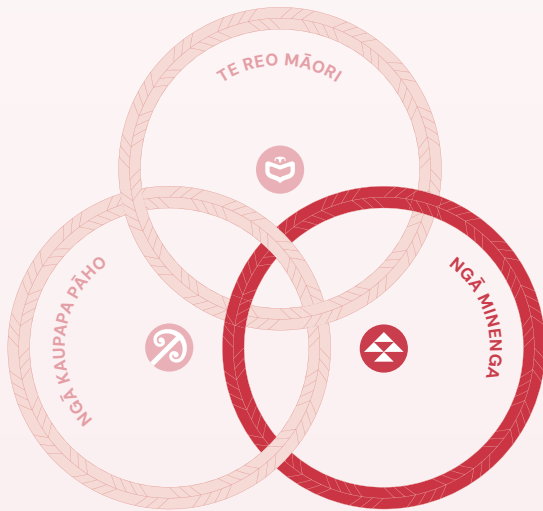
Mō te taha ki ngā minenga, ko tā mātou e whai ana i ngā kaupapa pāho reo Māori:

- › kia whai tūranga, kia kitea hoki
- › kia wātea, kia māmā hoki te kitea
- › kia hāngai ki ngā minenga e takahi ana i te ara o te reo Māori

Mā te whakawhānui i te māramatanga ki ngā minenga e taea ai tā mātou haumi kia hua ai ngā pāpātanga nui katoa ki te reo Māori, mā te tautoko i te kauneketanga i te tūoho me te whai wāhitanga, ki ngā whanonga me te whakamahia o te reo i te ia rā, e hua ai ko ētahi nekehanga whakatekatau ā-taupori i te tauine KoPA.



Jaedyn Randell, Hori Shaw



Ā mātou mahi

Ka whakamātāmua tēnei rautaki haumitanga i ngā minenga e areare kē ana ki te reo Māori, hei wāhi matua e hua ai he panonitanga, ka āta aro hoki ki te turaki i ngā ārai ki te wātea me te whai wāhitanga.

Ko te whakatinanatanga o tēnei ko:

- › ētahi whakaritenga kōtui hāngai ki te ao pāpāho Māori, ki ngā rāngai whakaata me te puoro, ki ngā pae pāho anō hoki
- › te aro nui ki te tuaritanga me te tūhuratanga
- › te whakakaha i ngā kawataua kia waihangahia ngā kaupapa pāho mō runga i ngā pae kua toka kē, kua whai minenga kē hoki ka oti te tautuhi ake
- › te whakamahi i ngā raraunga me ngā kitenga hei ārahi i ngā whakatau haumitanga, hei arotake pāpātanga, hei tautuhi anō hoki i ngā ara hei whakapakari i te pūnaha hauropi pāpāho Māori

I tēnei tau whakawhiti, ko tā mātou he:

- › whakawhānui i te māramatanga ki ngā whanonga me ngā hiahia o ngā minenga
- › tautuhi i ngā āputa me ngā arawātea puta noa i ngā pae pāho me ngā momo kaupapa pāho
- › tuku tautoko kia whai hua ake ai, kia toitū ake ai hoki te toro o ngā kaupapa pāho ki ngā minenga
- › whakamahi i ngā raraunga me ngā kitenga ā-minenga hei auaha i ngā aronga mātāmua me ngā whakataunga haumitanga o anamata

Ko ngā whakaritenga kōtui e waiwai tonu ana ki ā mātou mahi mō ngā minenga te painga. Mā te mahi tahi ki ngā whakahaere ka whakapakari i te tuaritanga, ka whakatupu i ngā āheinga o te rāngai, ka tautoko hoki i te toitūtanga, ka hāpai mātou i te whai kia whakaatahia tonutia, kia whakautehia tonutia hoki ngā minenga Māori, otirā, kia whai hua anō hoki i ngā kaupapa pāho ka tautokona e mātou.

Te Ine Tutukinga

Te ine pāpātanga

Inea ai e Te Māngai Pāho ngā tutukinga kia arotake mēnā rānei e hua ana i tā mātou rautaki ko ētahi kauneketanga whai tikanga, rōnaki anō hoki mō te reo me te ahurea Māori, kia noho papanga anō ai i te taha ki ngā pūtea tūmatanui.

Ko ngā ine tutukinga e rārangi iho nei e hāngai tōtika ana ki ngā ine me ngā aronga matua i tā mātou Tauāki Whakamaunga Atu (SOI), e mārama ai te ara i waenga i ngā putanga rautaki wāroa, me ngā kawatau tutukinga ā-tau.

Mātāmua ana te noho o ngā pāpātanga i tā mātou anga tutukinga. Ka arohia ko ngā panonitanga ā-taupori i te takanga o te wā, ka mutu, e āta aro ana ki ngā panonitanga ki ngā waiaro, ngā whanonga, te whakamahinga o te reo Māori, me te whai wāhi ki a ia. E tautokona ana ēnei putanga e ētahi ine haumitanga, whakahaere, wāwāhinga hoki e aromatawai ana i te whaihua o tā mātou whakatutuki i ā mātou mahi.

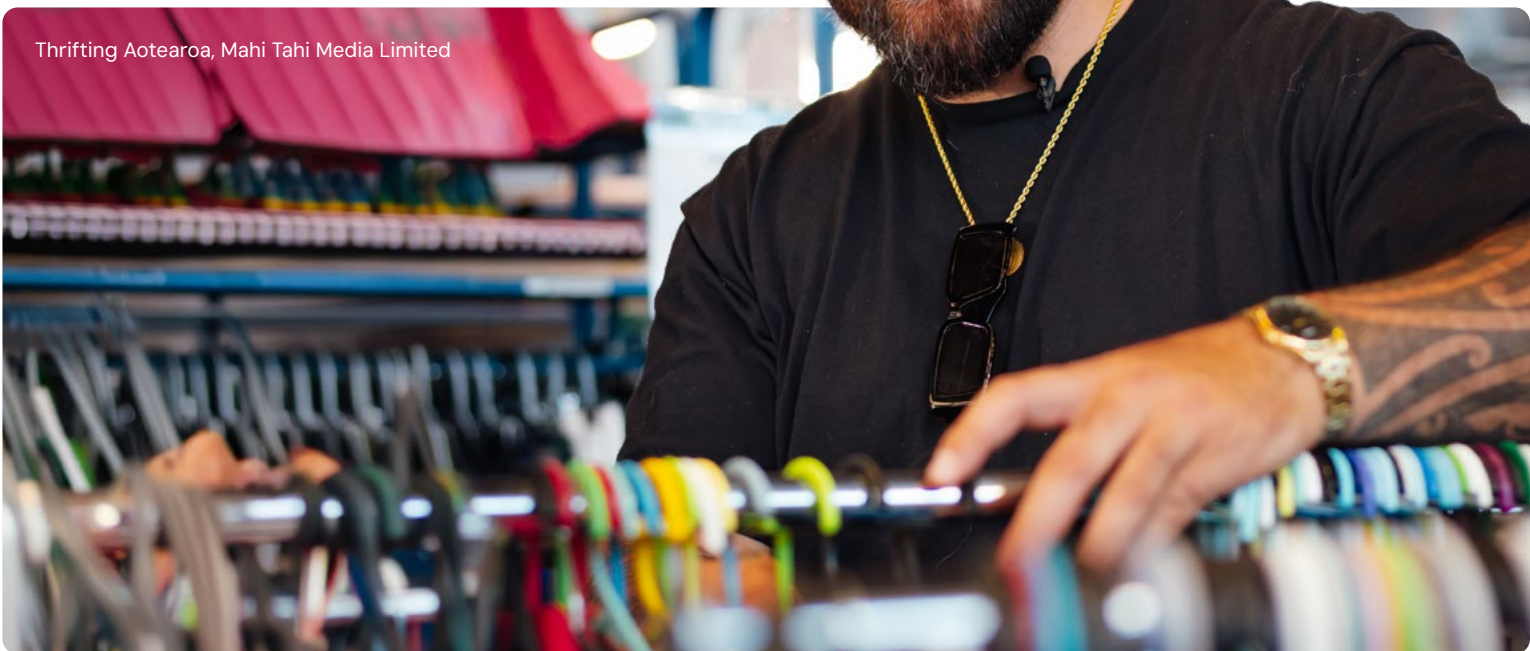
Hui katoa, mā tēnei āhua e mārama ai te ara i waenga i ngā whāinga rautaki, ngā aronga haumitanga matua, me te pūrongo rongo tutukinga. Māna e puata ai te aromatawaihia o ngā kauneketanga, e tautokona ai hoki te taha ki te ako me te whakapai ake, i te taiao o te wā e huri tonu nei.

Ngā tūtohu angitu

Ko te tohu o te angitu, ko te tokomaha haere o ngā tāngata o Aotearoa e whakaponono ana ki te uara me te whai take o te reo me te ahurea Māori ki ngā mahi o te ia rā. Ko te whakapiki hoki i te tokomaha tāngata e neke ana i te pae aroiti ki ngā pae o te aronui me te āta whakamahi i te takanga o te wā.

He mea hoahoa ā mātou ine kia whakaatuhia ai mēnā he rite tonu te hua mai o ēnei nekehanga puta noa i te taupori, mā te whai taunakitanga i ētahi tautohu maha, tēnā i te whakawhirinaki ki te tautohu takitahi, ki ngā panonitanga wāpoto rānei. Ko tōna whakatinanatanga ko te whai haere i ngā panonitanga ki ngā waiaro, ngā whanonga me ngā whakapae ki ngā pāpātanga o ngā kaupapa pāho reo Māori, ki te whakamahinga me te awenga o te reo Māori, otirā, ki te tūoho ki te reo Māori.

Thrifting Aotearoa, Mahi Tahi Media Limited





Tipene – A Legacy Reborn, Te Imurangi Limited

Te mārama ki ngā here o ngā inenga

Tē taea te kī nā ngā pūtea anake a Te Māngai Pāho i hua ai ngā panonitanga ā-taupori. He whānui ngā kaiwhakaawe i ngā waiaro me ngā whanonga ki te reo Māori, tae ana ki te ao pāpāho, te mātauranga, me ngā mahi ā-whānau, ā-hapū, ā-iwi, ā-hapori, ā-kāwanatanga anō hoki.

Nā runga i tēnei, mō te taha ki ngā tutukinga, arohia ai e mātou te ahunga, te auau me ngā ia i te takanga o te wā, tēnā i ngā panonitanga wāpoto, i ngā maneitanga rānei i tētahi tau ki tētahi tau. I roto tonu i ēnei here, ko te wāhi ki a Te Māngai Pāho, kia rite tonu te hāpai i ngā āhuatanga e tautoko ana i ngā panonitanga.



Chat Her Up, 89 Limited

Te anga tutukinga

Ka whakamahia e mātou tētahi anga tutukinga e whā nei ōna pae hei arotake i te kauneketanga, te whakatutuki kaupapa me te noho papanga. Ka whakarōpūtia ngā ine kia whakaatahia ai ko ngā aronga matua e toru nō te SOI, arā, ko Te Reo Māori, ko Ngā Kaupapa Pāho me Ngā Minenga, otirā, ko ō mātou whāinga haumitanga, arā, kia Houtupu, kia Kitea, kia Whai Hua anō hoki.

- › **Ngā ine pāpātanga rautaki:** hei arotake i ngā panonitanga wāroa, ā-taupori hoki i ngā waiaro me ngā whanonga ki te reo me te ahurea Māori.
- › **Ngā ine tutukinga haumitanga:** hei arotake i te whaihua o ngā tukuhanga pūtea puta noa i ngā wāhanga haumitanga matua, tae ana ki ngā Kaupapa Pāho Kanorau, te Puoro Māori, ngā Reo Irirangi Māori me ngā Taunakitanga ā-Ahumahi.
- › **Ngā ine tutukinga whakahaere:** hei arotake mēnā rānei ka tutuki i a mātou ō mātou kawenga ā-pūtea, ā-kirimana, ā-aroturuki anō hoki, otirā, kia wawe, kia tōtōpū, kia puata hoki te pērā.
- › **Ngā ine wāwāhinga:** hei tohu i te noho papanga ki te tapeke o te pūtea tūmatanui ka riro mai, me te āhua e wāwāhingia ai, e whakahaerehia ai hoki.

Aro atu ai ia pae ki tētahi taumata papanga motuhake. Hui katoa, ka taurite te arohia o ngā pāpātanga, ngā tutukinga, me te kaitiakitanga o ngā pūtea tūmatanui, ka mutu, mā reira e taea ai tā mātou arotake mēnā rānei e tautoko ana ā mātou haumitanga i tō mātou whakakitenga wāroa.

KoPA – Kia neke whakatekatau ngā waiaro me ngā whanonga

Ko te tauine KoPA, ko te ine mātāmua hei ine i ngā kauneketanga e ai anō ki ngā putanga wāroa e takoto ana i tā mātou SOI, inarā ko te kaha haere o te whakamahia, te uaratia me te māori o te noho o te reo Māori puta noa i Aotearoa. Hei anga taketake, ā-tauine hoki, he mea urutau nō te tauine ZePA, koianeī hei ine pāpātanga rautaki mātāmua.

Whāia ai e KoPA tā te tangata whai hononga ki te reo me te ahurea Māori puta noa i te taupori. Kāore e inea te matatau ki te reo. Engari kē ia, ka inea ko ngā waiaro, ngā whanonga me te āhua o te whai wāhi ki te reo puta noa i ētahi tūārere whānui e toru.

Kore

kāore e aro ana, kāore hoki te ngākau e tuwhera ana ki te reo

Pō

e iti ana te aro ki te reo, e tuwhera ana te ngākau ki te reo

Awatea

ka aro nui ki te whakamahi, ki te hāpai hoki i te reo

Ka wāwāhia anō ko ia tūārere kia hāngai ake ai te whai i ngā nekehanga i te takanga o te wā. Mā konei mārama ai mātou mēnā rānei he panonitanga kei te haere, ki hea pērā ai, ka mutu, ko hea hua ai ngā pāpātanga nui katoa i ngā haumitanga o anamata.

Te aronga o ngā mahi

He mea whakarite ā mātou aronga haumitanga matua i runga anō i ngā taunakitanga ā-tutukinga e tohu ana i ngā wāhi e nui katoa ana te tūpono he panonitanga ka puta.

Ko ngā kitenga o nakuanei e whakaatu ana i te nekehanga whakatekatau o te tauwaenga mō te taupori o Aotearoa whai muri i tētahi wā i hoki whakamuri kē. Ahakoa e noho tonu ana ngā kitenga tatauranga takitahi ki te pae hapa ā-tatauranga, nā ngā nekehanga ngātahi puta noa i ētahi tūtohu matua, he nui te whakapono he kauneketanga te hua nei.

Ko ētahi āhuatanga o te panonitanga, ina koa ko te whakamahia o te reo me te māia ki te whakawhitiwhiti kōrero, e pōturi ana te neke, ka mutu, e whakaawengia ana e ētahi āhuatanga ā-hanganga, ā-whakareanga hoki. Nō reira, me pānui ngā nekehanga i te wāpoto hei tautohu noa, tēnā i te hua tūturu. Hui katoa, ko tā ngā hua e whakaatu ana, ahakoa e āta puta ana ngā kauneketanga i te takahanga o te wā, ko te ahunga whānui, he pai.

Ko ngā raraunga tutukinga e whai wāhi ana ki te āhua o tā mātou whakamātāmua i ā mātou mahi.

- Kei **ngā wāhanga o te Pō** te arawātea nui kia hua ai he pāpātanga. E ngākau tuwhera ana tēnei hunga ki te reo Māori, ā, e hiahia ana ki te ako, kia kaha ake rānei te whakamahia o te reo Māori, engari kāore anō kia koke ki te pērā. Koni atu i te 60% o te taupori whānui o Aotearoa kei tēnei tūārere. Ko ngā aronga haumitanga mātāmua e aro ana ki ngā kaupapa pāho e kouna nui ana, e māmā ana hoki te torohia, e tautoko ana i te kokenga atu i te whāinga ki te kōkiritanga.
- E kapi ana i **ngā wāhanga o te Awatea** ko te hunga e āta whakamahi ana, e whakatairanga ana hoki i te reo. Ko ngā haumitanga ki ngā kaupapa pāho mā tēnei hunga e whai ana kia whakaputaina he kaupapa pāho e kouna nui ana, e pārekareka ana hoki, me te aha, e mihia ana ko te pakari o te reo Māori, e tautokona ana hoki te toitūtanga o te pūnaha hauropi reo Māori.

Ko te tautoko i ngā ine rautaki me ngā mātāpuna raraunga

Whakamahia ai e tā mātou arotake pāpātanga rautaki tētahi huinga raraunga e hāngai ana ki te motu whānui, i ahu mai i te patapatai Nielsen Consumer & Media Insights (CMI), ā, e kapi ana i tēnei ko ētahi pātai mō ngā wāwāhitanga KoPA me ētahi tautohu e hāngai ana.

Ko tā ēnei ine he arotake i ngā panonitanga ki:

Ngā waiaro

Ngā whakapae ki te wāriu o te reo me te ahurea Māori

Ngā whanonga

Ko te āta whai wāhi atu ki ngā kaupapa reo, ahurea hoki

Te whakamahinga

Ko ngā pūkenga whakawhitiwhiti kōrero me te auau o te whakamahia o te reo

Te Tūoho

Ko te mārāma ki ngā take o te ao Māori

Te awenga

Ko te hiakai me te whāinga kia ako, kia whānui ake anō ai te māramatanga

Ngā pāpātanga

Ko ngā whakapae ki ngā pāpātanga o te kai i te kaupapa pāho Māori ki ngā pūkenga reo me te māramatanga ki te ahurea.

E kore e kapi i tētahi ine kotahi te whānuitanga o ngā panonitanga. Heoi anō, ina arohia ngātahitia ngā nekehanga puta noa i ēnei tautohu i te takanga o te wā, he aronga tōtōpū ki ngā panonitanga ā-pāpori wāroa ka hua ake.

Ko te arotake me ngā mahi whakapai e haere tonu ana

Ka arotakehia, ka whakapaihia anō hoki ā mātou ine tutukinga i ia tau, kia tika tonu ai mō te kaupapa, kia hāngai tonu ai ki tā mātou rautaki, kia whai tikanga tonu ai hoki ki te hunga whaipānga. Ka huri ana te taiao pāpāho, ngā whanonga minenga, me ngā mātāpuna raraunga, ko tā mātou anga tutukinga ka urutau, me te aha, ka tautokona te noho papanga me te ako i te takanga o te wā.

E takoto ana i ngā ripanga e whai ake nei ko ngā ine me ngā paearu ka whakamahia hei ine i te kauneketanga puta noa i ia pae o te anga tutukinga. Ko te roanga atu o ngā taipitopito mō ngā tutukinga ka whakapuakina ki te Pūrongo ā-Tau.



Ka Ora Tonu, Tutu Productions Limited

Ngā Ine Tutukinga mō Te Māngai Pāho

Mō te tau ka pau i te 30 o Hune 2027

1. Ngā Ine Pāpātanga Rautaki

Whakamahia ai ēnei ine hei ine i ngā panonitanga wāroa ā-taupori nei. Mā ēnei ine e whakaatu mēnā rānei he nekehanga hūrokuroku e kitea ana i ngā waiaro, ngā whanonga, te whakamahia o te reo me te manawa ū ki te reo me te ahurea Māori i te takanga o te wā. Arotake ngātahitia ai ngā kitenga puta noa i ētahi tau maha kia tautuhia mai ai ko ngā ia whānui me te ahunga o te nekehanga. E pēnei ana i te mea ko ngā panonitanga ā-taupori ka hua i roto i te wā, ā, tē taea te kī he hua nō tētahi kaupapa kotahi noa.

Kua whakaritea, kua panonitia rānei ētahi ine tutukinga mō KoPA, e mārāma ake ai, e tautika ake ai, e hāngai ake ai hoki ngā mahi pūrongo tutukinga e ai anō ki tā mātou mahi matua. E kapi ana i ngā panonitanga ko te whakapai ake i ngā kupu kia tika ake ai te whakaatahia o tērā e inea ana, ko te whakapakari ake hoki i te āhua e inea ai ngā tutukinga e ai anō ki te whai hua o te whakatairanga, te tiaki me te whakarauoratanga o te reo me te ahurea Māori.

WĀHANGA KOPA	TE INE TUTUKINGA	2026/27	2025/26		2024/25
		PAEARU ²	PAEARU	WHAKATAU TATA	TŪTURU ²
Ngā Waiaro Ko ngā uaratanga me ngā whakapono ā-pāpori e auaha ana i tētahi taiao e whakamahia ai, e tautokona ai hoki te reo Māori i ngā mahi o te ia rā.	Ko te ōrau tāngata e whakaae ana me uara te reo Māori e ngā tāngata katoa o Aotearoa.	Kia 49%, neke atu rānei	≥49%	I Tutuki	51%
	Ko te ōrau tāngata e whakapono ana ko te reo me ngā tikanga Māori he wāhanga whai wāriu nui nō te tuakiri o Aotearoa.	Kia 61%, neke atu rānei	He ine hou	He ine hou	He ine hou
Te Tūoho Ko te kaha o te tūoho o ngā tāngata ki ngā take Māori.	Ko te ōrau tāngata e mea ana i tupu te tūoho ki ngā take Māori i tā rātou mātaki, whakarongo rānei ki ngā kaupapa pāho reo Māori.	Kia 20%, neke atu rānei	≥20%	I Tutuki	24%
Te Awenga E whakaatu ana mēnā rānei e ngākau kipakipa ana, e ngākau hihiko ana rānei te tangata ki te whakapiki i te māramatanga ki te reo me te ahurea Māori.	Ko te ōrau tāngata e mea ana e ngākau hihiri ana rātou ki te whakapiki i te māramatanga ki te reo Māori.	Kia 53%, neke atu rānei	≥53%	I Tutuki	55%
Ngā Whanonga E whakaatu ana mēnā rānei e āta whai ana te tangata kia kaha ake te whai wāhi ki te reo me te ahurea Māori.	Ko te ōrau tāngata kua oti kē i a rātou tētahi mahi reo Māori, ahurea Māori rānei, neke atu rānei, i ngā marama 12 kua hori.	Kia 42%, neke atu rānei	≥42%	I Tutuki	43%



Mā Tōu Rourou, Fire Fire Limited

WĀHANGA KOPA	TE INE TUTUKINGA	2026/27	2025/26		2024/25
		PAEARU ²	PAEARU	WHAKATAU TATA	TŪTURU ²
Te Whakamahi Ko te whakamahia o te reo i te ia rā, he mea ine e ai anō ki te auau o te whakamahia me ngā pūkenga whakawhitiwhiti kōrero.	Ko te ōrau tāngata ka kotahi te whakamahinga o te reo, neke atu rānei, i te rā, ka whakamahia rānei puta noa i te rā, i ngā whakawhitinga kōrero o te ia rā.	Kia 19%, neke atu rānei	He ine kua panonitia	He ine kua panonitia	He ine kua panonitia
	Ko te ōrau tāngata e mea ana ka oti i a rātou tētahi whakawhitinga kōrero waiwai mō ngā mahi o te ia rā, ka pakari rānei te rere o te reo Māori.	Kia 8%, neke atu rānei	He ine kua panonitia	He ine kua panonitia	He ine kua panonitia
Ngā pāpātanga Ka ine mēnā rānei nā te toro ki ngā kaupapa pāho Māori e piki haere nei ngā āheinga reo me te māramatanga ā-ahurea.	Ko te ōrau tāngata e mea ana kua pakari ake ngā āheinga reo Māori i te mātaki, i te whakarongo rānei ki ngā kaupapa pāho Māori i ngā marama e toru kua hori.	Kia 28%, neke atu rānei	He ine hou	He ine hou	He ine hou
	Ko te ōrau tāngata e mea ana kua tupu te māramatanga ki te ahurea Māori i te mātaki, i te whakarongo rānei ki ngā kaupapa pāho Māori i ngā marama e toru kua hori.	Kia 49%, neke atu rānei	He ine hou	He ine hou	He ine hou

2. Mātāpuna: Nielsen CMI Q3 2024 – Q2 2025. Tūāpapa: Te Taupori o Aotearoa.

2. Ngā Ine Tutukinga ā-Haumitanga

Ka whakatinana ēnei ine tutukinga i ngā ine mō Te Reo Māori, Ngā Kaupapa Pāho me Ngā Minenga kei te SOI, mā te whai i te āhua o te whakatutuki, te toronga, te whakamahia me te kounga o te reo puta noa i ngā kaupapa ka whāngaia ki te pūtea. He mea whakarōpū e ai anō ki te whāinga haumitanga, whakaatuhia ai e ēnei ko tā ngā kaupapa tautoko i te māmā o te kitea, ngā pāpātanga reo, me te whakapuakitanga Māori e houtupu ana, otirā, ka aro ki ngā putanga me te whakatutukitanga, tēnā i ngā panonitanga ā-taupori.



He Whai Hua

Tautoko ai ngā kaupapa pāho reo Māori i te whakamahia me te māori o te noho o te reo.

Ko tā ēnei ine he whakaata i te nui o ngā kaupapa pāho ka whāngaia ki te pūtea, me te ōrautanga o te reo i aua kaupapa rā, i noho ai hei tūāpapa mō te whai wāhitanga ki te reo me te whakamahia ōna.

ARONGA MATUA	TE INE TUTUKINGA	2026/27	2025/26		2024/25
		PAEARU	PAEARU	WHAKATAU TATA	TŪTURU
 Te Reo Māori	Te nui o ngā kaupapa i whāngaia ki te pūtea, he 70% neke atu rānei te nui o te reo Māori. ³	Kia kaua e iti iho i te 36	He ine kua whakahoungia	He ine kua whakahoungia	He ine kua whakahoungia
	Te nui o ngā kaupapa mā te tamariki i whāngaia ki te pūtea, ā, he reo Māori katoa. ⁴	Kia kaua e iti iho i te 10	≥5	I Tutuki	5



He Houtupu

Ko ngā tirohanga Māori me ngā ara whakapuaki kōrero e arahina ana e te Māori kei te iho o ngā kaupapa pāho.

Whakaahuangia ai e ēnei ine ko ngā haumitanga ki ngā āheinga, ngā hanganga, me ngā ara whakapuaki kōrero e arahina ana e te Māori, e tautoko ana i te houtuputanga me te toitūtanga ā-rāngai.

Kua whakaritea tētahi ine hou mō te Reo Irirangi Māori kia whai ai i te pāhotanga o ngā kaupapa reo Māori ā-waha hou puta noa i te whatunga, mā konei nui ake ai te aro ki ngā mahi whakapuaki kōrero ā-rohe. Ka hua i a ia ko tētahi paeraro i te tau tuatahi, ka whakapakaritia hoki ko te taha ki te kitea o ngā putanga pāpāho horapa i ngā pae pāho. I tēnei tau whakawhitinga, ka mahi tahi a Te Māngai Pāho ki ngā reo irirangi ā-iwi me ngā hoa kōtui nō te rāngai kia waihanga tahi i tētahi rautaki reo irirangi Māori hou e aro nui ana ki te whakapakari i ngā kaupapa pāho ā-rohe, i te tuaritanga ā-matihiko, i te tupu hoki o ngā minenga.

ARONGA MATUA	TE INE TUTUKINGA	2026/27	2025/26		2024/25
		PAEARU	PAEARU	WHAKATAU TATA	TŪTURU
 Ngā Kaupapa Pāho	Te nui o ngā Kaupapa Pāho Kanorau i whāngaia ki te pūtea.	Kia kaua e iti iho i te 60 ⁵	≥70	I Tutuki	I Tutuki
	Te nui o ngā hāora i pāhongia ai te kaupapa reo Māori ā-waha hou ki te Reo Irirangi Māori (matihiko mai, paehehe mai).	Me whakatau tonu te paeraro	He ine hou	He ine hou	He ine hou
	Te nui o ngā kaupapa tautoko ā-ahumahi i whāngaia ki te pūtea.	Kia kaua e iti iho i te 30	≥50	Kīhai i Tutuki	Kīhai i Tutuki



Kia kitea

Ko ngā kaupapa pāho reo Māori e whai tūranga ana, e wātea ana, e māmā ana hoki te kitea.

Ko tā ēnei ine he tohu mēnā rānei e kitea ana ngā kaupapa ka whāngaia ki te pūtea, puta noa i ngā pae pāho ka whakamahia e ngā minenga, ka mutu, ka āta arohia te tuaritanga, te kitea, te toronga, me te manawa ū o ngā minenga.

I tēnei tau whakawhiti, ka whakapakari a Te Māngai Pāho i te taha ki te pūrongo mō te māmā o te kitea, mā te mahi ngātahi ki ngā pae pāho me ngā hinonga ka whāngaia ki te pūtea, kia taurite ai, kia taea ai hoki ēnei tūtohu te whakamahi i ngā whakatairitenga i te takanga o te wā.

ARONGA MATUA	TE INE TUTUKINGA	2026/27	2025/26		2024/25
		PAEARU	PAEARU	WHAKATAU TATA	TŪTURU
 Ngā Minenga	Ko te ōrau o ngā minenga e manawa reka ana i te āhua o ngā kaupapa pāho Māori. ⁷	Kia kaua e iti iho i te 30% ⁸	He ine hou	He ine hou	He ine hou
	Ko te ōrau o ngā minenga e manawa reka ana i te nui o ngā kaupapa pāho reo Māori kua puta mā te tamariki. ⁷	Kia kaua e iti iho i te 26% ⁸	He ine hou	He ine hou	He ine hou
	Ko te pikitanga ki te ōrau o ngā minenga Reo Irirangi Māori (matihiko mai, paeheere mai hoki). ⁹	Kia kaua e iti iho i te 5%	≥5%	Kīhai i Tutuki	0%
	Ko te ōrau o ngā minenga e manawa reka ana i ngā kaupapa pāho reo irirangi Māori. ⁷	Kia kaua e iti iho i te 24% ⁸	He ine hou	He ine hou	He ine hou
	Ko te ōrau o ngā minenga e manawa reka ana i te puoro Māori. ⁷	Kia kaua e iti iho i te 33% ⁸	He ine hou	He ine hou	He ine hou

3. Ko te ine ko tētahi huinga iti nō te tapeke o ngā kaupapa pāho kanorau i whāngaia ki te pūtea. Ko ngā kupu i mua e pēnei ana, “kia 60% neke atu rānei o ngā kaupapa pāho ka whāngaia e Te Māngai Pāho ki te pūtea ko ērā kei te kātū Matatau (kāore e iti iho i te 70% te nui o te reo Māori)”. He mea whakahou ngā kupu kia mārama ake ai te whakaatahia o tērā e inea ana, ā, i panonihiā te paearu kia whakaatahia ai te hekenga ki ngā pūtea kāwanatanga mō te tau 2026/27.

4. Ko te ine ko tētahi huinga iti nō te tapeke o ngā kaupapa pāho kanorau i whāngaia ki te pūtea.

5. Ko te hekenga ki te nui o ngā kaupapa, he hua nō te hekenga ki ngā moni whiwhi i te Kāwanatanga, me te pikinga ki ngā kaupapa i whāngaia ki te pūtea, e kounga nui ana, e nui ana hoki te reo.

6. Ka whakapakari haerehia te taha pūrongo mō ka pakari haere ana ngā whakaritenga raraunga, pūrongo hoki.

7. I whakaritea ētahi ine hou mō te manawa reka o ngā minenga kia mārama ake ai ngā whakaaro o ngā minenga ki ngā kaupapa pāho Māori puta noa i ngā pae me ngā momo kaupapa pāho.

8. Mātāpuna: Nielsen CMI Q3 2024 – Q2 2025. Tūāpapa: Te Taupori o Aotearoa.

9. Inea ai te minenga whakarongo mā te whakamahi i te pātai nō tā Nielsen patapatai CMI, ‘kotahi, neke atu rānei ngā wā i whakarongo atu ai ki te reo irirangi ā-iwi (mā te reo irirangi/ipurangi) i ngā marama e 3 kua hipa’, tēnā i te tau kua hipa. Ko ngā kupu i mua, e pēnei ana, “Kia piki te tōpūtanga o ngā minenga reo irirangi ā-iwi puta noa i ngā pae pāpāho, matihiko hoki”

Te utu mō ngā kaupapa pāho reo Māori

Ko tā ā mātou wāhanga haumi he tautoko i te whakatairangatia me te whakarauoratia o te reo Māori mā ngā kaupapa pāho reo Māori ka whāngaia e mātou ki te pūtea. I te mea ko te reo Māori hei tūāpapa mō ā mātou mahi katoa, ko ia tonu hei iho mō ā mātou wāhanga haumi katoa, ā, ka tukuna ngā pūtea ki ngā kaupapa pāho Māori ka whakapiki i te manawa ū o ngā minenga, otirā te whai wāhitanga ki te reo Māori me te whakamahia ōna.

WĀHANGA HAUMITANGA	2026/27	2025/26		2024/25
	PAEARU	PAEARU	WHAKATAU TATA	TŪTURU
Kaupapa Pāho Kanorau	\$47.3m*	\$44.4m	\$45.0m	\$43.6m
Reo Irirangi Māori	\$13.2m*	\$13.2m	\$13.2m	\$13.2m
Puoro Māori	\$1.0m	\$0.8m	\$0.6m	\$1.0m
Tautoko ā-Ahumahi	\$3.5m*	\$5.0m	\$2.5m	\$5.5m
Te Utu Tapeke mō ngā Kaupapa Pāho Reo Māori me te Whakatairanga	\$65.0m* ¹⁰	\$63.4m	\$61.4m	\$63.3m

* Ko ngā tāpuitanga me ngā penapenatanga tūturu nō te tau 2025/26 ka whakamahia hei whakakapi i te heketanga ki ngā pūtea nō te kāwanatanga mō te tau 2026/27. E kapi ana i tēnei ko te whakapau i te haumitanga āpiti nō Te Tahua 2026 i te wā matapae.

3. Te Kairangitanga i ngā Whakahaerenga me ngā Āheinga o te Whakahaere

Ko ngā ine ā-whakahaerenga me ngā ine ā-whakahaere hei arotake i te pai o tā mātou whakatutuki i ā mātou mahi, tā mātou whakahaere i ngā pūtea tūmatanui, otirā, tā mātou whai kia tika ngā āheinga, kia manawaroa hoki te whakahaere. Ko tā ēnei ine he whakaū i te whakapono ko ā mātou pūnaha, ā mātou tukanga me te kāhui kaimahi e tautoko ana i te whakahaere kia whai tikanga ai te whakatutukihia o ngā putanga mō te reo Māori. Ehara i te mea ka ine mārika i ngā pāpātanga ā-ahurea, engari ka tautohu mēnā e hāngai ana tā Te Māngai Pāho kōkiri i āna mahi ki te momo e whāia ana.

TE WĀHANGA ĀHEINGA	TE INE TUTUKINGA	2026/27	2025/26		2024/25
		PAEARU	PAEARU	WHAKATAU TATA	TŪTURU
Te tuku pūtea	Te ōrau o ngā kaitono i whakamōhiohia ki ngā whakataunga tuku pūtea i roto i te rā mahi kotahi nō te rā i tau ai te whakatau.	Kia kaua e iti iho i te 95%	100%	I Tutuki	I Tutuki
	Te ōrau o ngā kaupae kirimana i utua i roto i ngā rā mahi e whitu nō te wā i tutuki ai ngā herenga katoa. ¹¹	Kia kaua e iti iho i te 95%	He ine hou	He ine hou	He ine hou
Te whakataurangi	Te nui o ngā kaiwhiwhi pūtea ka arotakehia motuhaketia hei whakaū i te hāngai, te tōtōpū me te tika o ngā utu ka pūrongoia.	Kia tau ngā kirimana pae pāho e 2, ngā kirimana kaupapa pāho e 3, me te kirimana whakatupu āheinga kotahi	Kia tau ngā kirimana pae pāho e 2, ngā kirimana kaupapa pāho e 3, me te kirimana whakatupu āheinga kotahi.	I Tutuki	I Tutuki

10. Ka panonitia pea te paearu (te tahua), e ai anō ki ngā penapenatanga tūturu nō te tau 2025/26.

11. He ine hou kua whakaritea kia nui ake ai te aro ki te whakaeatanga o ngā nama ā-kaupae katoa i roto i ngā rā mahi e whitu.

TE WĀHANGA ĀHEINGA	TE INE TUTUKINGA	2026/27	2025/26		2024/25
		PAEARU	PAEARU	WHAKATAU TATA	TŪTURU
Te aro ki ngā tūraru	Kāhore he whakatau tuku pūtea i huripokina i runga i tētahi kotititanga i tohua i ngā ritenga ā-ture, ngā aratohu, ngā kaupapahere rānei o Te Māngai Pāho.	Ka Tutuki	Ka Tutuki	I Tutuki	I Tutuki
Te āheinga ā-whakahaere	Ngā wehenga kaimahi ā-tau.	Kia iti iho i te 10%	≤10%	I Tutuki	6%
	Tino kore nei e whakaaengia te whakatīwheta, te whakaweti, te whakahāwea rānei.	Ka Tutuki	Ka Tutuki	I Tutuki	I Tutuki
	Kua whakaurua atu ngā mātāpono o ngā Ara Whiwhinga Mahi Tautika ki ngā tuhinga me ngā ritenga katoa e hāngai ana.	Ka Tutuki	Ka Tutuki	I Tutuki	I Tutuki
Te Tapeke Whakapaunga Moni ā-Whakahaere		\$4.3m	\$4.1m	\$4.1m	\$3.7m

4. Te arotake i ngā tutukinga me ngā herenga pūrongo mō te Paunga o te Tau

Ko tā ngā ine Matapae Wāwāhinga he whakatakoto i ngā paerewa tutukinga matua ka whakamahia i ngā pūrongo mō te paunga o te tau. Ka whakaatahia ngā kawatau e hono ana ki ngā pūtea Karauna ka riro mai, ka whakamahia hoki ngā ine mō ngā pāpātanga, ngā tutukinga haumitanga me ngā tutukinga whakahaere.

ARONGA MATUA	TE INE TUTUKINGA	2026/27	2025/26	
		PAEREWA Ā-TAHUA	PAEREWA Ā-TAHUA	WHAKATAU TATA
Ngā Minenga	Te pikitanga ā-ōrau o te whai wāhitanga whānui ki ngā kaupapa pāho reo Māori ka whāngaia ki te pūtea e Te Māngai Pāho, puta noa i ngā pae pāho katoa.	Kia kaua e iti iho i te 5%	He ine hou	He ine hou
	Te pikitanga ā-ōrau o ngā kaiwhakarongo ki te puoro Māori (reo irirangi/pāho tikinoa)	Kia kaua e iti iho i te 2%	He ine hou	He ine hou
	Te huringa ōrau ā-tau i te wāwāhinga o te taupori o Aotearoa i te tauine KoPA (Kore > Pō > Awatea)	Kia kaua e iti iho i te 2%	He ine hou	He ine hou
Ngā Kaupapa Pāho	Ko te ōrau o ngā pūtea ka tohaina e Te Māngai Pāho ki ngā kiritoru hei waihanga kaupapa pāho reo Māori.	Kia kaua e iti iho i te 85%	He ine hou	He ine hou
Te Reo Māori	Ko te ōrau o ngā kaupapa pāho reo Māori ka whāngaia ki te pūtea e Te Māngai Pāho ka eke ki te pae kounga ‘Tino Pai’ i raro i te Anga Arotake i Te Reo Māori.	Kia kaua e iti iho i te 90%	He ine hou	He ine hou

Te Pūrongo mō te Paunga o te Tau

Ko ngā pūrongo mō tēnei wāwāhinga ka takoto i a Te Māngai Pāho i te Pūrongo ā-Tau.

He Tauākī Pūtea Āmua

Te Tauākī Āmua mō ngā Whiwhinga me ngā Whakapaunga Whānui
Mō te tau ka pau ā te 30 o Hune 2027

	2026/27 TAHUA	2025/26 WHAKATAU TATA TŪTURU	2024/25 TŪTURU
	\$M	\$M	\$M
NGĀ WHIWHINGA MONI			
Ngā whiwhinga moni i te Karauna	60.2	66.2	65.4
Whiwhinga kē	1.1	2.1	3.6
Te tapeke whiwhinga moni	61.3	68.3	69.0
NGĀ WHAKAPAUNGA MONI			
ā-Whakahaere	4.3	4.1	3.7
Tukuhanga Pūtea			
Kaupapa Pāho Kanorau	47.3	45.0	43.6
Reo Irirangi Māori	13.2	13.2	13.2
Puoro Māori	1.0	0.6	1.0
Tautoko ā-Ahumahi	3.5	2.5	5.5
Te tapeke whakapaunga moni	69.3	65.5	67.0
TUWHENE/(TAKAREPA)	(8.0)	2.8	2.0

Ko ngā kaupapahere kaute e āpitihia nei hei wāhanga nō ēnei tauākī pūtea.

Te Tauākī mō ngā Panonitanga Āmua ki ngā Tūtanga Tūmatanui
Mō te tau ka pau ā te 30 o Hune 2027

	2026/27 TAHUA	2025/26 WHAKATAU TATA TŪTURU
	\$M	\$M
TE TAPEKE i te 1 o Hūrae	9.3	6.5
Tapeke whiwhinga moni me ngā whakapaunga moni whānui mō te tau	(8.0)	2.8
TE TAPEKE i te 30 o Hune	1.3	9.3

Ko ngā kaupapahere kaute e āpitihia nei hei wāhanga nō ēnei tauākī pūtea.

Kua takoto anō ngā tau Tūturu mō te tau 2024/25 me ngā tau Whakatau Tata mō te tau 2025/26 kia hāngai ai ki te hōputu pūrongo mō ngā tau Matapae mō te tau 2026/27.

Te Tauākī mō te Tūnga Pūtea Āmua
Mō te 30 o Hune 2027

	2026/27 TAHUA	2025/26 WHAKATAU TATA TŪTURU
	\$M	\$M
TŪTANGA TŪMATANUI I TE 30 O HUNE	1.3	9.3
E tohua ana ki:		
NGĀ RAWA		
Ngā rawa wātea		
Ngā moni ukauka me ōna ritenga	29.6	37.0
Ngā haumitanga	0.0	0.0
Te hunga noho nama me ērā atu nama mai	1.0	1.0
Te tapeke o ngā rawa wātea	30.6	38.0
Ngā rawa whai here		
Ngā whare, ngā rawa pūmau, me ngā taputapu	0.1	0.1
Ngā rawa kiko kore	0.1	0.1
Te tapeke o ngā rawa whai here	0.2	0.2
TE TAPEKE RAWA	30.8	38.2
NGĀ TAUNAHATANGA		
Te hunga e noho nama atu nei te hinonga, me ngā nama kē	0.2	0.2
Whakawhiwhinga kaimahi	0.1	0.1
Ngā whakaritenga whāngai pūtea	29.2	28.6
Te tapeke taunahatanga o te wā	29.5	28.9
TE TAPEKE TAUNAHATANGA	29.5	28.9
NGĀ HUA MORE	1.3	9.3

Ko ngā kaupapahere kaute e āpitihia nei hei wāhanga nō ēnei tauākī pūtea.

Tauākī Kapewhiti Āmua

Mō te tau ka pau ā te 30 o Hune 2027

	2026/27 TAHUA	2025/26 WHAKATAU TATA TŪTURU
	\$M	\$M
Te kapewhiti i ngā mahi whakahaere		
Ngā homaitanga a te Karauna	60.2	66.2
Te huamoni whiwhi	1.0	1.1
Whiwhinga moni kē	0.1	1.0
Ngā utu ki ngā kaimahi	(2.2)	(2.1)
Ngā utu ki ngā kaiwhakarato	(2.1)	(2.0)
Ngā utu ki ngā kaipāho me ngā kaiwaihanga hōtaka	(64.4)	(61.1)
Te kapewhiti more i ngā mahi whakahaere	(7.4)	3.1
Te kapewhiti i ngā mahi haumi		
Ngā haumitanga ka hokona atu	0.0	0.0
Ngā haumitanga ka hokona mai	0.0	0.0
Te hoko whare, rawa pūmau, taputapu hoki	0.0	0.0
Te hoko rawa kiko kore	(0.1)	0.0
Te kapewhiti more i ngā mahi haumi	(0.0)	0.0
Te kapewhiti more i ngā mahi whakahaere pūtea		
Te pikinga more/(hekenga) o ngā ukauka me ōna ritenga e puritia ana	(7.4)	3.1
Tāpiri ki te tapeke moni ukauka me ōna ritenga i te tīmatanga o te tau	37.0	33.9
Te tapeke whakakapinga o te moni ukauka me ōna ritenga i te paunga o te tau	29.6	37.0

Ko ngā kaupapahere kaute e āpitihia nei hei wāhanga nō ēnei tauākī pūtea.

Te Whakatauritenga o te Kapewhiti More i ngā Mahi Whakahaere
ki te Tapeke o ngā Whiwhinga me ngā Whakapaunga Moni Whānui
Mō te tau ka pau ā te 30 o Hune 2027

	2026/27 TAHUA	2025/26 WHAKATAU TATA TŪTURU
	\$M	\$M
Tuwhene more/(takarepa)	(8.0)	2.8
Tāpiri / (Tango) i ngā whakapaunga ehara i te ukauka / (whiwhinga):		
Te Hekenga Wāriu	0.0	0.0
Te Whakaurupā	0.1	0.1
Te tapeke o ngā mea ehara i te ukauka	0.1	0.1
Tāpiri / (Tango) i ngā nekehanga i ngā pūrawa wātea:		
(Pikinga) / hekenga i ngā nama mai/utunga tōmua	0.0	1.0
Pikinga / (hekenga) i ngā nama me utu me ngā taunahatanga pūtea	0.5	(0.8)
Ngā nekehanga more i ngā āhuatanga pūrawa wātea	0.5	0.2
Te kapewhiti more i ngā mahi whakahaere	(7.4)	3.1

Ko ngā kaupapahere kaute e āpitihia nei hei wāhanga nō ēnei tauākī pūtea.

Tauāki ā-Kaupapahere Kaute

Mō te tau ka pau ā te 30 o Hune 2027

Te Hinonga Tuku Pūrongo

He Hinonga Karauna a Te Māngai Pāho, e ai anō ki te tautuhinga i te Crown Entities Act 2004, ā, ko Aotearoa te wāhi e tū nei ia, e rere anō ana āna mahi. Ko ngā ture hāngai e tohutohu ana i ngā whakahaere a Te Māngai Pāho, ko te Broadcasting Act 1989, ko te Crown Entities Act 2004, me Te Ture mō Te Reo Māori 2016. Ko te Karauna o Aotearoa te matua o Te Māngai Pāho.

Ko te mahi mātāmua a Te Māngai Pāho ko te whakatairanga i te reo me te ahurea Māori mā te whakawātea i te pūtea ki ngā kaupapa pāhotanga, ki te waihangatanga o ngā hōtaka ka pāhotia, me te whakarite puringa hōtaka.

Hei mahi tuarua, ka āhei tā Te Māngai Pāho whakawātea i te pūtea ki ngā pāhotanga tononoa, ki te waihangatanga o ngā kaupapa kia pāho tononoatia, ki te whakarite puringa kaupapa, ki mahi kē atu anō hoki hei whakatairanga i te reo me te ahurea Māori.

I tana kōkiri i ēnei mahi, he wā ōna ka kōrerorero tahi a Te Māngai Pāho ki ngā kanohi o ētahi rōpū whaipānga Māori, ngā kaipāho, me ētahi atu, e ai ki Te Māngai Pāho, ka oti i a rātou te āwhina i te taha ki te whanaketanga o ngā kaupapahere ā-pūtea.

Nā Te Māngai Pāho tonu a ia anō i tautapa hei hinonga painga tūmatanui (PBE) mō te wāhi ki ngā mahi pūrongorongo pūtea, ā, kāore e whai kia hoki mai he hua moni ki a ia i āna mahi.

Te Tūāpapa Whakarite

He mea whakarite ngā tauāki pūtea i runga i te whakaaro he whakahaere tūmau tēnei, ā, kua taurite te āhua o te whakahāngai i ngā kaupapahere kaute i te takanga haeretanga o te wā.

Tauāki mō te ū ki ngā tikanga

He mea whakarite ngā tauāki pūtea i runga anō i ngā herenga o te Crown Entities Act 2004, tae atu ana ki te herenga kia ū ki ngā tikanga mahi kaute e whakaaetia whānuitia ana i Aotearoa (NZ GAAP).

He mea whakarite ngā tauāki pūtea i runga i te ū ki te Upane 1 o ngā paerewa mahi kaute PBE, ā, e ū ana anō hoki ki ngā paerewa PBE.

Te momo moni e whakaaturia ana me te whakaawhiwhi

Ko te tāra o Aotearoa te momo moni e whakaaturia ana i ngā tauāki pūtea, ā, he mea whakaawhiwhi ngā wāriu katoa ki te miriona tāra e tūtata katoa ana (\$m).

Te Whakarāpopototanga o Ngā Kaupapahere Kaute Matua

Ngā Whiwhinga Moni

Ko ngā kaupapahere kaute motuhake e hāngai pū ana ki ngā whiwhinga mātuatua e whakamāramatia ana i raro iho nei:

Ngā Whiwhinga i te Karauna

Ko te nuinga o ngā whiwhinga moni o Te Māngai Pāho ka ahu mai i te Karauna, ā, e herea ana te whakamahinga o ēnei whiwhinga moni ki ngā mahi e tutuki ai i a Te Māngai Pāho ngā whāinga kua āta tohua i te ture nāna i hua mai ai a Te Māngai Pāho, me ngā mea e whakaaetia ana i raro i ngā wāwāhinga pūtea a te Karauna e hāngai ana. Ko tā Te Māngai Pāho, kāhore he here i runga i ngā moni, me te aha ka kīia tonutia atu he whiwhinga moni i te wā ka whakatauria e tika ana kia riro i a ia. Ko te wāriu tika o ngā whiwhinga moni i te Karauna kua whakataua iho e taurite ana ki ngā rahinga i tohua rā i ngā whakaritenga tuku pūtea.

Whiwhinga huamoni

E tohua ana te whiwhinga huamoni mā te whakamahi i te tikanga huamoni whai pānga.

Te Tohutanga o te Tohanga Pūtea

Ka kīia te tohanga pūtea ki ngā kaupapa pāhotanga he whakapaunga i te tau ahumoni e tukua ai te tohanga, mēnā i mua i te whakapaunga o te tau ahumoni, kua whakaaetia te kaupapa e te Poari, ā, kua waitohungia te kirimana tuku pūtea e ngā taha e rua. Nā reira, e kapi ana i ngā whakapaunga ko ngā pūtea kua whakatauria kia tohaina, engari kāhore anō kia āta utua atu i te mutunga tau. Ko ngā pūtea kāhore anō kia utua atu ka tuhia hei taunahatanga pūtea i te tauāki taunahatanga ahumoni. Ka whakahekea tēnei taunahatanga i te

utu haeretanga o ngā kaitono e ai anō ki te wātaka tukunga e tautohutia ana i te kirimana waihanga.

Kia oti ngā utunga katoa e ai anō ki te wātaka tukunga, kāhore he here kia whakahokia ētahi pūtea, hāunga i ngā wā kāore e hiahiaia ana te katoa o te utunga whakamutunga i te otinga o te kaupapa.

Ngā rīhi whakahaere

Ko te rīhi whakahaere ko te rīhi e kore nei e whakawhitia atu ngā tūraru me ngā hua katoa e hāngai ana ki te pupuri rawa ki te kairīhi. Ko ngā utu rīhi i raro i tā Te Māngai Pāho rīhi whakahaere mō tana tari ka tohua hei whakapaunga e ai anō ki te tikanga rārangi torotika mō te roanga o te wā o te rīhi.

Ngā moni ukauka me ōna ritenga

E kapi ana i te moni ukauka me ōna ritenga ko ngā ukauka e puritia ana, ngā puritanga moni kei te pēke, me ngā moni haumi wā poto, e toru marama, poto iho rānei te roa e eke ai te haumitanga.

Nama kia utua mai

E tohua ana ngā nama kia utua mai o te wā i te uara hāngai, hāunga i ngā whakaritenga mō te waimaero.

Ka kīia kua waimaero tētahi nama mēnā e kitea ana he taunakitanga e kore e oti i Te Māngai Pāho te kohikohi ngā utu katoa e tika ana. Ko te rahi o te waimaerotanga ko te rerekētanga o te rahi o te nama o te wā, me te uara o tēnei wā o ngā rahinga i tōna tikanga ka kohia.

Ngā haumitanga

Ngā puritanga pēke wā pūmau

I te tīmatanga, ka inea ngā haumitanga ki ngā puritanga pēke wā pūmau e ai anō ki te rahi ka haumitia. I muri i te kīnga tuatahi, ka inea ngā puritanga pēke e ai anō ki te utu whakaurupā mā te whakamahi i te tikanga huamoni whai pānga, hāunga ētahi whakaritenga mō te waimaero.

Ngā whare, ngā rawa pūmau, me ngā taputapu

E rima ngā kātū rawa i raro i ngā whare, ngā rawa pūmau, me ngā taputapu. Koia ēnei, ko ngā taputapu tari, ko ngā taonga me ngā whakarawe, ko ngā taputapu rorohiko, ko ngā whakapaipai whare rīhi me ngā motokā. Kua inea ēnei kātū rawa katoa e ai anō ki te utu, ka tango atu ko te tapeke hekenga wāriu me ngā ngaromanga waimaero.

Ngā Tāpiritanga

Ka kīia noa ihotia te utu o te whare, te rawa pūmau, te taputapu rānei hei rawa, ka nui ana te tūpono

ko ngā painga ōhanga āmua, ko te pitomata ratonga rānei mō taua mea ka tau ki a Te Māngai Pāho, ā, ka taea hoki te āta ine te utu o taua mea. I te nuinga o te wā, ko te whare, ko te rawa pūmau, ko te taputapu rānei ka whakaaturia e ai anō ki te utu i te hokotanga mai. Ki te riro mai he rawa me te korenga o te whakawhitinga pūtea, ka whakaaturia tuatahitia ki tōna wāriu tika i te rirotinga mai. Ko ngā utu ka pā whai muri i te hokotanga tuatahi, ka kīia noa ihotia he rawa ka nui ana te tūpono ko ngā painga ōhanga āmua, ko te pitomata ratonga rānei mō taua mea ka tau ki a Te Māngai Pāho, ā, ka taea hoki te āta ine te utu o taua mea. Ko ngā utu whakahaere o ia rā mō te whare, te rawa pūmau, me te taputapu ka tuhia hei whakapaunga tuwhene, takarepa rānei, ka pā ana.

Ngā Hokotanga Atu

Ko ngā pikinga me ngā hekenga nā ngā hokotanga atu ka whakatauria mā te whakatairite i ngā whiwhinga moni ki te wāriu o te wā o te rawa. Ko ngā pikinga me ngā hekenga moni nā ngā hokotanga ka tuhia hei tapeke more tuwhene, hei takarepa rānei.

Te Hekenga Wāriu

He mea tātaitai te hekenga wāriu e ai anō ki te tikanga rārangi torotika mō ngā whare, ngā rawa pūmau me ngā taputapu katoa, e ai anō ki tētahi pāpātanga, e tohaina ai te utu o tēnā, o tēnā i te roanga o ngā tau e matapaetia ana ka toiora ngā rawa, kia noho wāriu kore ai. E rārangi iho nei ko ngā whakatau tata mō ngā tau e toiora ana ngā kātū rawa matua mō te whare, te rawa pūmau me te taputapu, me ngā pāpātanga whakaheke wāriu e hāngai ana ki tēnā, ki tēnā:

Ngā Taputapu Tari	5 tau	20%
Ngā Taonga me Ngā Whakarawe	9–10 tau	11%
Ngā Taputapu Rorohiko	2.5 tau	40%
Ngā Whakapaipai Whare Rīhi	4–6 tau	17–25%
Motokā	5 tau	20%

Ka whakahekea te wāriu o ngā whakapaipai whare rīhi e ai anō ki te roanga o te wā o te rīhi kāore anō kia mōnehu, ki te wā rānei e toe ana o tērā e matapaetia ana ka toiora aua whakapaipai, ā, ko te mea poto katoa ka whāia.

Te waimaero whare, rawa pūmau, me te taputapu

Ko ngā whare, ngā rawa pūmau, ngā taputapu me ngā rawa kiko kore e puritia ana e ai anō ki te utu hoko, ā, ko tōna oranga toiora e herea ana, ka

tirohia mō te tūpono kua waimaero ka puta ana he āhuatanga, he rerekētanga rānei e tohu ana kāhore pea e taea te utu kawē te whakahoki mai. Ko te ngarohanga waimaero ka tuhia e ai anō ki te nui o te tuwhene o te wāriu kawē, tēnā i te nui e taea ana te whakahoki mai. Ko te rahinga toiora ko te mea rahi katoa o te wāriu tika o tētahi hua, hāunga ngā utu hokonga, me te wāriu whakamahinga. Ko te wāriu whakamahinga ko te wāriu o nāianei o te pitomata ratonga e toe ana o tētahi rawa. E tautuhitia ana mā te whakamahi i tētahi tikanga e hāngai ana ki te utu whakakapinga i muri i te hekenga wāriu.

Mēnā e nui ake ana te wāriu kawē o tētahi rawa i te rahi ka taea te whakahoki mai, ka kīia te rawa kua waimaero, ā, ko te wāriu kawē ka whakaheke ki tērā e taea ana te whakahoki mai. Ko te tapeke ngaromanga waimaero ka tuhia i te tuwhene, i te takarepa rānei. Ko te takahuritanga o tētahi ngaromanga waimaero ka tuhia i te tuwhene, i te takarepa rānei.

Ko ngā matapae me ngā whakaaro kaute waiwai

Ka arotakehia ngā oranga toiora me ngā wāriu e toe ana ki ngā whare, ngā rawa pūmau me ngā taputapu i ia rā whakataurite. Ka pēnei ana, he tini ngā āhuatanga ka whakaarohia, tae atu ki te hanga o te rawa, te wā e matapaetia ana ka whakamahia te rawa e Te Māngai Pāho me ngā whiwhinga e whakapaetia ana ka hokona atu ana te rawa ā tōna wā.

Kāhore a Te Māngai Pāho i panoni i ō mua whakaaro mō ngā oranga toiora me ngā wāriu e toe ana.

Rawa kiko kore

Te hoko me te whakawhanake pūmanawa rorohiko

Ako ngā raihana pūmanawa rorohiko kua oti te hoko mai ka tuhia hei hua e ai anō ki te nui o te whakapaunga kia riro mai ai, kia whakamahia anō ai te pūmanawa rorohiko rā.

Ko ngā utu e hāngai pū ana ki te whakawhanaketanga pūmanawa rorohiko hei whakamahi i roto tonu i te whakahaere ka tuhia hei rawa kiko kore. E kapi ana i ngā utu hāngai ko te whakawhanake pūmanawa rorohiko, ko ngā utu kaimahi me tētahi wāhi o ngā utu tukupū e hāngai ana.

Ka tuhia ngā utu whakangungu kaimahi hei whakapaunga ka ara ake ana.

Ka tuhia ngā utu tiaki pūmanawa rorohiko hei whakapaunga ka ara ake ana.

Ko ngā utu e hāngai ana ki te whakawhanake me te whakapaipai i te pae tukutuku a Te Māngai Pāho ka tuhia hei whakapaunga ka ara ake ana.

Te Whakaurupā

Ka whakaurupātia te wāriu kawē o tētahi rawa kiko kore, ko tōna oranga toiora e herea ana, e ai anō ki te tikanga rārangi torotika i te roanga o tōna toiora. Ka tīmata te whakaurupā i te rā e wātea ai te hua hei whakamahi, ā, ka mutu hei te rā e kore ai e whakaingoatia taua hua. Ka tuhia te utu whakaurupā mō ia tau pūtea i te tuwhene, i te takarepa rānei.

Kua pēnei te āhua o te matapae i te oranga toiora me ngā pāpātanga whakaurupā o ngā momo rawa kiko kore matua:

Ngā pūmanawa rorohiko i hokona	3 tau	33%
Ngā pūmanawa rorohiko i whakawhanaketia	4 tau	25%

Te waimaero o ngā rawa kiko kore

Tirohia te kaupapahere mō te waimaero ā-whare, ā-rawa pūmau, ā-taputapu hoki. E hāngai ana anō hoki taua aranga rā ki ngā rawa kiko kore kua waimaero.

Ko ngā matapae me ngā whakaaro kaute waiwai

Ka kīia ngā oranga toiora o ngā pūmanawa rorohiko he tōkeke e ai anō ki te whai hua me te whakamahia o taua pūmanawa rorohiko, ā, kāhore hoki he tohu e mea ana ka nui te rerekē o te wā whakamahi i te pūmanawa rorohiko.

Ko ngā nama hei utu

Ko ngā nama wā poto hei utu ka tuhia e ai anō ki te rahi e tika ana kia utua.

Whakawhiwhinga kaimahi

Whakawhiwhinga kaimahi wā poto

Ko ngā whiwhinga kaimahi e tika ana ka ea i roto i te tekau mā rua marama i muri i te wā e oti ai i te kaimahi te mahi e hāngai ana, ka inea e ai anō ki ngā whakawhiwhinga tōpū, i ngā pāpātanga utu o tērā wā. E kapi ana i tēnei ko ngā utu ā-tau, ko ngā utu ā-wiki i tōpūtia tae noa atu ki te rā whakataurite, ngā hararei i haupūtia engari kāhore anō i whakapaua i te rā whakataurite, me ngā rā māuiui.

Ka tuhia ngā taunahatanga me ngā whakapaunga mō ngā utu tāpiri mēnā he herenga kirimana ka pā, ina mōhiotia rānei he mahi i roto i ngā tau i ara ake ai he herenga, ā, ka taea hoki te āta whakatau tata te rahi o te herenga.

Ngā moni tāpui

Ka tuhia he tāpuitanga mō ngā whakapaunga o raurangi tē mōhioia ai te rahinga, te rā rānei, mēnā he here e mōhioia ana (ahakoa ā-ture, ā-oati rānei) nā tētahi āhuatanga i pā i mua, me te mōhio he tūpono nui ka hiahiatia taua moni rā hei whakaea i te herenga, ā, ka taea hoki te āta whakatau tata te rahi o te herenga.

Utu Tāke Moni Whiwhi

Kāhore e pā he taunahatanga tāke moni whiwhi mō te wāhi ki ngā whakahaere katoa. E wātea ana a Te Māngai Pāho i ngā here mō te utu tāke moni whiwhi i raro i te wāhanga 530 o te Broadcasting Act 1989.

Tāke Hokohoko

He mea whakarite ngā tauākī pūtea kia kaua e whakaurua atu te GST, hāunga ngā nama mai me ngā nama me utu – ko ērā e tuhia ana me te utu GST kua āpitihia atu. Mēnā kāhore e taea te kōhi mai te GST hei tāke tāuru, ka tuhia hei wāhi nō te rawa, nō te whakapaunga rānei e hāngai ana.

Ko te tapeke more o te GST ka taea te kōhi mai, me utu atu rānei ki Te Tari Tāke, ka tuhia hei wāhanga nō ngā nama me utu mai, nō ngā nama me utu atu rānei i te tauākī tūnga pūtea.

Ko te tapeke GST more ka riro mai i Te Tari Tāke, ka utua atu rānei, tae atu ki te GST e hāngai ana ki ngā haumitanga, ki ngā mahi whakahaere pūtea rānei, ka kīia he kapewhiti whakahaere i roto i te tauākī kapewhiti. Ko ngā whakaūnga me ngā tūponotanga ka tuhia, hāunga i te utu GST.

Ngā Tau Tahua

I takea mai ngā tau tahua i te tauākī kawatau tutukinga i whakaaetia e te Poari i te tīmatanga o te tau pūtea. He mea whakarite ngā tau tahua e ai anō ki NZ GAAP, mā te whai i ngā kaupapahere kaute e hāngai ana ki ērā i whakaaetia e te Poari i te whakaritenga mai o ēnei tauākī pūtea.

Ngā Whakaūnga

Ko ngā utu wāheke ka whakapuakina hei whakaūnga ka hua ake ana he herenga ā-kirimana, mehemea he tika te kī he herenga ēnei kāore anō kia ea. Ko ngā whakaūnga e hāngai ana ki ngā kirimana whakawhiwhi mahi kāhore e whakapuakina.

Ngā Tauākī Whakapaunga ā-Whakaputanga

Ko tā ngā Tauākī Whakapaunga ā-Whakaputanga, i pūrongotia rā i te Tauākī Tutukinga, he pūrongo i te tapeke tohanga pūtea mō ngā putanga Kaupapa Pāho Kanorau, Puoro Māori, Reo Irirangi Māori me te Tautoko ā-Ahumahi hoki mō te tau ka pau ā te 30 o Hune 2027. Ka pūrongotia anō hoki ko ngā whakapaunga ki ngā mahi whakahaere e kawea nei e Te Māngai Pāho.

Kāhore he panonitanga ki te tikanga toha whakapaunga nō mai anō i te rā o te arotakenga tauākī pūtea whakamutunga.

Ētahi matapae me ētahi whakaaro kaute waiwai

I te whakaritenga mai o ēnei tauākī pūtea, kua takoto i a Te Māngai Pāho ētahi matapae me ētahi whakaaro mō te anamata. Ka rerekē pea ngā putanga tūturu i ēnei matapae, i ēnei whakaaro anō hoki. I takea mai ngā matapae me ngā whakaaro nei i ō mua wheako me ētahi atu āhuatanga, tae atu ki ngā kaupapa o te wāheke e whakapaetia ana e tika ana e ai anō ki ngā āhuatanga o te wā.

Ka haere tonu ngā mahi arotake i ngā matapae me ngā whakaaro. Ko ngā whakahoutanga ki ngā matapae ā-kaute ka whakaūngia i te wā e whakahoungia ai ngā matapae mēnā ko taua wāhanga anake ka pāngia e ngā whakahoutanga, ka whakaūngia rānei i te wā o te whakahoutanga, me ngā wā e heke tonu mai ana mēnā ka pā te whakahoutanga ki te nāiane, ki te anamata anō hoki.

Ko ngā matapae me ngā whakaaro matua e mea ana:

- › Ka tutuki i ngā kaupāho me ngā kaiwaihanga ō rātou herenga ā-ture i roto i te wā kua tohua e ai anō ki te kirimana.
- › Ka arotakehia e Te Māngai Pāho ngā oranga toiora me te wāriu e toe ana o ngā whare, ngā rawa pūmau me ngā taputapu mā te whai whakaaro ki ngā tini āhuatanga pēnei i te hanga o te rawa, te wā e matapaetia ana ka whakamahia te rawa e Te Māngai Pāho, me ngā whiwhinga e whakapaetia ana ka hokona atu ana te rawa ā tōna wā.
- › Kāhore a Te Māngai Pāho i panoni i ō mua whakaaro mō ngā oranga toiora me ngā wāriu e toe ana.

Ko ngā whakataunga waiwai mō te whai i ngā kaupapahere kaute

Kīhai ngā kaiwhakahaere i whakaū i ētahi whakatau waiwai i te whaitanga o ngā kaupapahere mō te tau ka pau ā te 30 o Hune 2027.



Te Māngai Pāho

