

Te Māngai Pāho



**Annual Report** 

Published by Te Māngai Pāho PO Box 10 004, Wellington Aotearoa, New Zealand © Te Māngai Pāho 2020 All rights reserved Enquiries should be made to the publisher ISSN 1173 3233 Front cover image: Living by the Stars – Matariki Dr Rangi Matamua – Punarau Media Ltd



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## Te Māngai Pāho

## Arotakenga Tau



te reo Māori

915,411 30,000

Te maha o ngā whakatangihanga i ngā reo irirangi ā-iwi o ngā waiata nā ngā kaitito nō Aotearoa

Number of spins on iwi radio by New Zealand artists in te reo

Ngā waiata motuhake Different tracks

Ngā kaiwaiata

**Different artists** 

610

Ngā hāora rokiroki kaupapa pouaka whakaata

Hours of television archiving

reo irirangi

Ngā hāora whakapāoho reo Māori i ngā reo irirangi ā-iwi

Hours of Māori language content on iwi radio

Te maha o ngā kōkiri



hou hoki Number of digital and new media initiatives

matihiko, pāpāhotanga

Te hunga mātaki toharite i tokomaha rawa ōna (Nā Nielsens – ngā tāngata katoa 5+ mō The Koi Boys)

Highest average audience for a programme funded by Te Māngai Pāho

(Per Nielsens - all people 5+ for The Koi Boys)



## hei whakatairanga i te reo me te ahurea Māori

Number of activities funded to promote Māori language and culture





Digital and new media production companies





Te Māngai Pāho

#### He rārangi o ngā waiata i maha rawa ngā whakatangihanga i ngā reo irirangi ā-iwi



Ka Mānu Various MaoriMusic/DRM NZ• REO • **SPINS** 5,659



He Iti Kaaterama KaateramaMusic/DRM NZ• REO • **SPINS** 4,488 FUNDED



Potere Ana/Drift Away Sons of Zion Universal/Sony Music NZ• REO • **SPINS** 4,251 FUNDED



Maimoa ft. Lion Rezz MaimoaMusic/DRM NZ• REO • **SPINS** 4,041



Kawea Maimoa MaimoaMusic/DRM NZ • REO • **SPINS** 5,134



Kua Kore He Kupu/Soaked BENEE Universal NZ • REO • **SPINS** 4,353 FUNDED



Tōrea Makaira Berry, Hamiora Tuari, Mere Arihi Pipi-Takoko and Pere Wihongi BlackMedia/DRM NZ • REO • **SPINS** 4,208 FUNDED



Ko Wai Koe Te Aumihi Hapeta, Ani Black and Jess Walker HeiTikiCreatives/DRM

NZ • REO • SPINS 3,973 FUNDED



Te Matatini ki te Ao Various TeMatatini NZ • REO • **SPINS** 4,649 FUNDED



Kia Mau ki tō Ukaipō/ **Don't Forget Your Roots** Six60 Universal

REO • NZ •

**SPINS** 4,344

FUNDED



Nohea (No Way Maori Remix) Rei ft. Tyna C.H.I.E.F./Kog/DRM NZ• REO • **SPINS** 4,091 FUNDED



Raumati Pere Wihongi BlackMedia/DRM NZ • REO • **SPINS** 3,941

#### List of songs with the most spins on iwi radio



Whakatō Te Kākano Mauri MinaakaMusic/DRM

NZ · REO • **SPINS** 3,819



Kia Ora Te Reo Māori Grove Roots ft. Sianne T.A.Productions/DRM NZ• REO •

**SPINS** 3,493 FUNDED

Mā Wai Rā

**SPINS** 3,370

Pakipaki Mai

Arataua/DRM

**SPINS** 3,265

NZ •

FUNDED

lwi

NZ•



Ngaru Hōu Seth Haapu KēhuaMusic/DRM NZ• REO • **SPINS** 3,393 FUNDED



Tēnā Rā Koe/Thank You Stan Walker Universal/SonyMusic REO • NZ · **SPINS** 3,266 FUNDED



Te Māngai Pāho



MinaakaMusic/DRM REO •



Te Nūtube feat. PERE and Friends

REO •



Nā Te Māngai Pāho i whāngai ngā waiata 13 o ngā tino waiata 20 Of the top 20 songs, 13 were funded by Te Māngai Pāho.



He Aha Oti Ai Koe Te Ahorangi Winitana Ōtaiātoa/DRM

NZ• REO • **SPINS** 3,470 FUNDED



Don't Wanna Fight It (Whangai Aroha) **Tomorrow People** TomorrowPeople/Sony Music NZ • REO •

**SPINS** 3,328

# Tirohanga Whakamua

OUR VISION

## Ahakoa kei whea, **Ahakoa āwhea**, Ahakoa pewhea, Korero Maori!

Māori language - everywhere, every day, in every way!

Te

⊃āho

**Fe Māngai Pāho** 



## Mai i te Toihau

FROM THE CHAIR

Mānawa mai ai, mānawa mai ai Mānawa mai te putanga ariki, mānawa mai te putanga tauira Te putanga ki te whai ao, ki te ao mārama Te urunga tapu kia tū-te-whiwhinga-ā-nuku Te urunga tapu kia tū-te-whiwhinga-ā-rangi Puritia, tawhia Ko te mauri ka piki, ko te mauri ka kake He mauri tipua, he mauri tawhito Ko te mauri o ngā ariki E tū, e tū, e tū nei Whiti, whiti, whitirere kia puta ki te ao mārama, ki te ao tūroa e tū nei Haumi e, hui e, tāiki e!

I tīmata tō mātou tau i roto i te wairua hari mō te 25 tau mai o te tīmatanga o tō mātou whakahaere. I whakatūria tētahi rā whakanui whakamīharo i te Pāremata i te 1 Hōngongoi, hei whakanui i te koata rau tau. Ka rere nei a mihi ki ngā ringa raupā i tutuki ai i ngā manako o rātou mā kua wehe. Mei kore ake ā koutou mahi, ka kore hoki tēnei kaupapa. I tīmata i roto i te harikoa, kīhai i mõhiotia ngā kapua me ngā hau titipārera meāke ka pā mai.

Our year began with a celebration of 25 years since our organisation commenced operations. A very successful function was held at Parliament on 1 July 2019 to mark this quarter-century milestone and celebrate the achievements of Māori broadcasting past and present. A year that began on such a high note gave no warning of the turbulence for everyone that lay ahead.

He tino waimarie tātou i Aotearoa, nā te kauparenga atu o te urutā o te ao ki waho, mō te nuinga o ngā marama. He pānga ā-mahi, ā-pūtea hoki tō ngā katinga me ngā here ki tō mātou rāngai. He uaua te waihanga kaupapa, te tā waiata rānei, mehemea kua katingia te tangata ki tana mirumiru ā-whānau. Ahakoa tērā, i kitea te pakari me te auaha o te hunga i tō mātou rāngai.

Tētahi tauira nui o tēnei ko te waiata 'Tūtahi-Stay', he mea whakaputa e ētahi kaiwaiata 20, neke atu, e mahi tahi ana i ngā rā o te katinga nui. I titongia, i whakaputaina, i tāia hoki te waiata me te ataata e ētahi kaiwaiata 20 e mahi mamao ana, i roto i ngā rā e whitu noa iho. Nā ngā āpiha kāwanatanga nā Anaru Mill rātou ko Atawhai Tibble, ko tō mātou Kaiārahi Puoro, a Nadia Marsh i inoi ki a Mikee Tucker o Loop Media NZ Ltd kia mahia ngā mahi, na, kua rewa te

whāngaia ana e Te Māngai Pāho. Ko tā mātou kōkiri kotahi nui rawa ko te whakatau kia hoatu ētahi moni tāpiri ki ngā Reo Irirangi ā-lwi 21 katoa, kia ngāwari ai tā rātou whakahaere i ā rātou mahi i raro i ngā ture katinga. I tāpaetia he \$30,000 tāpiri ki ia teihana,

I te marama o Paengawhāwhā 2020

nā te tohanga whānui o te waiata 'Tūtahi

kitenga puta noa i ngā tūāpapa katoa e

Ko te mea nui, ko te tini o ngā mahi i mahia e te kāhui kaimahi a Te Māngai Pāho i roto i aua wā, hei whakangāwari i te ara mō ō mātou kaipupuru kirimana.

me te aumihi a ngā teihana ki tērā

Ahakoa te mate urutā, i pai tonu te ahunga whakamua i roto i 2019/20.

#### Te Maihi Karauna



rāngai hei whakapiki i te whakaoranga Te Māngai Pāho i ngā tari kia mahi pāhekoheko i ēnei tau tata, ā, ka pērā haere tonu. Tētahi tauira tino mārama o te ahunga whakamua i tēnei wāhanga o ngā mahi ko te Rōpū Rārangi Rangahau

He huinga Te Rōpū Rārangi Rangahau Tiritahi o ngā tari whai pānga ki te whakaoranga i te reo Māori kua whakaae tahi kia mahi tahi hei whakawhanake i tētahi ahunga tiritahi ki te mahi rangahau te rāngai pāpāho Māori e te motu i te me te raraunga. Ko ngā mema o te rōpū i whakatūria i muri i te kōkiri a Te Māngai Pāho ko: Te Puni Kōkiri; ko Te Taura Whiri i te Reo Māori; ko Te Mātāwai; ko Te Māngai Pāho; ko Whakaata Māori; ā, ka whai kanohi hoki Te Tāhuhu o Te Mātauranga rāua ko Tatauranga Aotearoa ki te hui ā-marama o Te Rōpū Rārangi Rangahau Tiritahi.

E noho ana tētahi kaipūtaiao raraunga motuhake, a Kirikōwhai Mikaere, hei heamana motuhake mō te rōpū. Mā tēnei mahi tūhonohono mō te kohi raraunga me te inenga e tika ake ai ā mātou mahi ine, aromātai hoki i te pānga o ngā whakapaunga moni a te Karauna mō te

E noho ana Te Māngai Pāho i Te Papa Kōrero, ā, e tautoko ana i ngā kōkiri kia

whakatairanga i te pāhekoheko ā-rāngai hei kawe whakamua i te reo Māori. Mā Te Māngai Pāho e kawe whakamua tana pāhekoheko pēnei i te rōpū mahi i whakatūria ai hei whakamahere i tētahi mahi paheko mō Te Wiki o te Reo Māori, me te whakamahere puta noa i ngā tari maha kia pāhekoheko mō Te Matatini e tū mai nei.

#### TE AROTAKE I TE RĀNGAI PĀPĀHOTANGA MĀORI

l rangona tuatahitia te arotakenga o marama o Oketopa, 2018, ā, nā Te Puni Kōkiri tonu te kaupapa rā i ārahi mō te roanga o te tau. He mea haere ngātahi te arotakenga nei me te arotakenga hoki o te rāngai pāpāho tūmatanui "The Strong Public Media Programme".

Kei te huri te ao pāpāho, kei te tere whanake hoki. Kua rangona hoki ngā hiahia a te kāwanatanga e mea ana, ko tā te hinonga pāpāho Māori kua whāngaia e te pūtea kāwanatanga kia kõunga rawa, kia hāngai hoki ki te kaupapa, kia anō hoki rāno mō te ānamata. Kua toro atu te ringa tautoko a Te Māngai Pāho ki ngā tīma e ārahi ana i ngā arotakenga e rua nei mō te rāngai pāpāho Māori me te rāngai pāpāho

Despite the world-wide lockdowns and restrictions caused by the COVID-19 pandemic, we saw our Māori media community broadcasters and creatives demonstrate resilience, innovation and leadership in being an inspiring, informing and unifying voice for

A great example of this is the waiata 'Tūtahi - Stay', which was created by over 20 artists in collaboration while in lockdown. The track and video were by over 20 artists in just seven days. Prompted by government officials Anaru Mill and Atawhai Tibble, our Music Lead, Nadia Marsh, engaged Mikee Tucker from Loop Media NZ Ltd, and the project was born.

In April 2020, the cross-posting of the waiata 'Tūtahi - Stay' with Loop resulted in more than two million engagements across all Te Māngai Pāho platforms. He põuri noa ki runga, e mārama ana ki strengths provide inspiration, hope and

Our largest single COVID-19 initiative was the decision to provide all 21 iwi radio stations with additional funding to help them adapt to operating under lockdown. Each station was provided with an additional \$30,000 to support them to lead, be agile and meet the needs of communities was significant.

Most importantly, Te Māngai Pāho staff dedicated much time and effort to create as much stability as possible to steady the waka in troubled seas.

Despite the disruption, much has been achieved during 2019/20.

#### Te Maihi Karauna

During the year, the Maihi Karauna Implementation Plan was signed off by Cabinet. The Maihi Karauna seeks to promote sector collaboration to achieve Māori language revitalisation. Te Māngai Pāho has been actively promoting collaboration for several years and will continue to encourage a collaborative example of the progress in this area is the Shared Research Agenda Group.

The Shared Research Agenda Group is in the revitalisation of te reo Māori that have agreed to collaborate to develop a shared approach to research and data. Members of the group, which was established as the result of a Te Māngai



Te Mātāwai, Te Māngai Pāho, Whakaata Māori, the Ministry of New Zealand, which will also have representation at the monthly hui of the Shared Research Agenda Group.

The Shared Research Agenda Group scientist Kirikowhai Mikaere, who was its independent Chair. This joined-up approach to data and measurement will enable us to measure and evaluate the impact of the Crown spend on meaningfully.

Te Māngai Pāho is represented on Te Papa Kōrero (the CEO engagement forum for Te Maihi Karauna) and is supporting initiatives to promote Māori. Te Māngai Pāho will continue to promote collaboration, such as through the working group established to plan a coordinated approach to Māori Language Week and cross-agency collaborative planning for the next Te Matatini Festival.

#### REVIEW OF THE MĀORI MEDIA SECTOR

The Māori Media Sector Shift review was first announced in October 2018 and Te Puni Kōkiri continued to lead this work during the year. The Māori Media Sector Shift is being conducted alongside the public sector media review (The Strong Public Media Programme).

The media landscape is evolving at an ever-increasing rate, and the desire to ensure that government funded media entities are efficient, effective and fit for purpose. Te Māngai Pāho has engaged with the teams leading both the Māori Media Sector Shift and the public sector media

Te Māngai Pāho acknowledges the drivers behind both the review of public E whakaaro nui ana a Te Māngai Pāho ki ngā pūtake i ara ake ai te Arotake Pāpāhotanga Rāngai Tūmatanui, me te kī, he tika kia kawea tonutia te ihu o te waka nei. Ko ngā wero kei mua i te rāngai pāpāho Māori he rite tonu ki ērā o te pūtahitanga, te wehewehenga ō ngā rōpū reo irirangi ā-iwi. I tohua e Te Māngai mātaki, te hunga whakarongo hoki, kei mua i te rāngai pāpāho nui tonu.

E mārama kehokeho ana tātou, i te COVID-19. Tēnā, ki te tīmata anō ngā mahi arotake, e ngākaunui ana a Te Māngai Pāho ki te noho tahi me te tira arotake kia whakarite rautaki e pai ai tā mātou tautoko i ngā whāinga ō te kāwanatanga mō te reo Māori i te ao Pāpāho. Ka mahi tonu a Te Māngai Pāho, Irirangi te Motu, Te Reo Tātaki, Te Reo Irirangi o Aotearoa, me ngā hinonga

Ahakoa ngā hua ka puta mai i te

arotake o te rāngai pāpāho Māori, ko

tā Te Māngai Pāho he tautoko tonu

i te hunga whai pānga me tō mātou

ngā whanaketanga o te ao pāpāho.

hāpori waihanga kaupapa puta noa i

ngā whakawhitinga, ngā panonitanga ā

#### NGĀ PUORO

I roto i tēnei tau i whakarit<u>ea e Te Māngai</u> Pāho tētahi rautaki puoro hou. I whakapā atu mātou ki te iwi mā roto i ngā hui huri noa i te motu, me tētahi uiuinga tuihono hei rapu i ngā whakaaro o te hunga i te ahumahi puoro Māori, hei wāhanga o tēnei mahi.

I roto i ngā urupare a te ahumahi i puta ētahi tono:

- kia whakapikia te tahua mō ia
- he tāpiritanga mō te pānui ki te ao, me te hokohoko i te waiata i runga

kaiwaiata tino hou – me te noho

ngā tomokanga tono auau kē atu.

ki te kaiwhakamahi; me

I whakarewaina tā mātou rautaki hou i te marama o Haratua 2020, ā, ko te whāinga kia tutuki ēnei hiahia. I te tau 2019/20, i haere tonu ngā mahi a Te Māngai Pāho ki te ruruku i ngā whakatangihanga puoro Māori hou i ngā Pāho tētahi tūranga kaiārahi puoro i runga i te mōhio, he wāhi nui tonu tō te puoro i ngā mahi whakaora reo.

Kua kitea e tātou i tēnei tau te ekenga taumata o te rōpū whakatangitangi maitai tukituki Māori, o Alien Weaponry, nō te taenga ki ā rātou hui puoro i Ūropi kua mõhio kē te marea ki ngā kupu o ngā waiata, me te tū mai o aua kaiwhakarongo ki te waiata i ngā kupu Māori o ā rātou waiata. Kua kitea hoki e tātou te puāwaitanga o Waiata Anthems i te tau 2019, me ōna waiatatanga reo kaiwaiata taketake pēnei i a Bic Runga rāua ko Six60 i mahi. I pai te pikinga o ngā waiata i te pukaemi i ngā tātai o Aotearoa, ā, i whakanuia a Hinewehi Mohi mō tana mahi i tēnei pukaemi i Ngā Tohu Reo Māori 2019.

I tautokona te pukaemi a Hinewehi nā tētahi kāwai tahua puoro hou i hangaia mō ngā kaupapa ahurei, i runga i te titiro he tika kia whāngaia ngā kōkiri hōhonu,

#### Ngā Tahua a te Karauna

He maha ngā tono mō ngā tahua pouaka whakaata, kua piki ake hoki nā te hiahia kia whāngaia he tahua ki ngā hōtaka matihiko, mai i tētahi puna tahua whāiti. Kua whiwhi Te Māngai Pāho i tētahi \$7 miriona tāpiri i te tau 2019/20, kua hoatu hei whakatutuki i ētahi o ngā tono tahua i taua wehenga o te ahumahi.

Kua whiwhi Te Māngai Pāho i tētahi \$3.5 miriona i te Tahua 2020 i roto i te 14 marama, waihoki tētahi \$0.5 miriona 2020/21. Ko te whāinga mō tēnei tahua mai o tētahi ara kimi tahua ngāwari he kawe whakamua haere tonu i te irirangi ā-iwi hei wāhanga o te hiahia kia o āpōpō.

mahi tahi te Rāngai Pāpāhotanga Māori kia mahi pāhekoheko, kia auaha hoki te mahi, i ngā ara pāpāho rongorau.

#### Ngā Reo Irirangi ā-Iwi

I roto i te tau i whakahoutia nuitia e mātou te kirimana whakahaere mō ngā reo irirangi ā-iwi i te takatūranga mō te whakaputa kirimana hou mō te tau pūtea 2020/21. Ko te whāinga kia whakaitingia te taumata whakatutuki ritenga, whakahaere hoki. Rite tonu ki ngā kōrero o runga, i tukua hoki he pūtea tāpiri hei tautoko i ngā teihana i roto i ngā rā o te

#### Te Pāhekoheko i te Rāngai – Kirimana Whāngai Tahi

I roto i te tau i mahi tahi a Te Māngai Pāho me Irirangi Te Motu kia hangaia he ritenga whāngai tahi, hei whakatenatena i ngā kaupapa reo Māori torohū (20%-30%) i te reo Māori), he mea whakahāngai kia reka aua kaupapa ki te iwi whānui. I whakaputaina tētahi Tono Marohi me te whakaaro ka tautokona e 4-6 tono, tōna itinga, kia whakaputaina he kaupapa i te tau 2020. I tāpaetia e ia hinonga tae atu ki te \$2m ki te tahua tōtahi.

#### Hui Taumata Raranga.Tahi 2019

Nā Te Māngai Pāho i tautoko te Hui Taumata Rangatahi e kīa nei ko 'Raranga.Tahi 2019' i tū rā i te 4 me te 5 o Hakihea 2019. Te whāinga ia o te Hui Taumata Raranga.Tahi he whakakotahi i te rangatahi nui tonu o Aotearoa kia whakamaheretia te reo Māori mō ngā tau kei mua. Ko te hui taumata te mutunga atu o ētahi hui ā-rohe e iwa puta noa i te motu.

Tētahi o ngā whāinga o te hui taumata he whakaatu ki te rangatahi i tētahi wāhi e pai ai te whakamahi i te reo i ā rātou kōrero ki ō rātou hoa, waihoki i ngā kēmu me ngā pae pāpori. I tutuki tēnei whāinga nā te mea, i noho te hui taumata hei wāhi i whakamahia, i ākina hoki te reo Māori. I puta te umere a te tini o te rangatahi,

media and the Māori Media Sector Shift review. The Māori media sector faces the same challenges of convergence and fragmentation of audiences facing the wider media sector.

Obviously progress on both kaupapa was impacted by COVID-19. As work on these projects resumes, Te Māngai Pāho expects to re-engage to ensure that, as an organisation, we are well placed to support the government's aspirations for an effective Māori voice in public media. Te Māngai Pāho will continue to and RNZ, as well as Māori media sector

Whatever the ultimate outcome of the Māori Media Sector Shift review, a key role for Te Māngai Pāho will be to support our stakeholders and our production community through any transitions, or policy changes, that may emerge to help the sector adapt to the changing media environment.

#### MUSIC

During the year, Te Māngai Pāho part of this process, we engaged widely through nationwide hui and an online survey to seek the views of those in the

Feedback from the industry pointed to a demand for:

- increased funding per track;
- an allowance for publicity and marketing on top of the cost of
- more wrap-around support for emerging artists - which includes a more user-friendly funding process;
- more frequent funding rounds.

Our new strategy was launched in May 2020 and seeks to address these needs. In 2019/20, Te Māngai Pāho continued to provide a coordination role to maximise the playout of new Māori music on iwi radio. Te Māngai

Pāho appointed a Music Lead position in recognition of the important role that music plays in language revitalisation.

This year, we have seen the continued international success of te reo Māori thrash metal band Alien Weaponry, which has fans in Europe attending sing along to their Māori lyrics. We have also had the runaway success of Waiata cover versions of past hits produced by the original artists such as Bic Runga and Six60. Songs from the album did Hinewehi Mohi was recognised for Language Awards in 2019.

a new music funding category created for special projects that recognises the need to support greater collaboration contributions towards raising the profile

#### **Crown Funding**

There is greater demand and competition for funding as existing platforms look to grow the variety and quality of Māori content they can offer audiences and innovative Māori content creators look to the new and emerging media platforms that provide to large audiences. In response, the government has provided Te Māngai to funding.

Te Māngai Pāho received a short-term which has been applied to alleviate some of this funding pressure.

Te Māngai Pāho also received a shortterm addition of \$3.5 million in Budget 2020 spread over a 14-month period, with \$0.5 million for 2019/20 and \$3.0 million for 2020/21. This funding is intended to support the continuation

by the Māori Television Service and iwi radio as part of the wider work to position the Māori media sector to work collaboratively and innovatively across multimedia channels.

#### Iwi Radio

During the year, we completed a major revision of the iwi radio operational contract in preparation for issuing new contracts for the 2020/21 financial year. The objective was to reduce the level of compliance and administration. As noted above, additional funding was provided to support stations through the lockdown.

#### Sector Collaboration – **Co-funding Agreement**

During the year, Te Māngai Pāho joined with NZ On Air to create a co-funding round to encourage compelling receptive Māori language to appeal to a general audience. A joint request for proposal was issued, and the intention was that a minimum of between four and six applications would be supported into production in 2020. This partnership brought in an additional \$2 million of funding to

#### **Raranga.Tahi National** Summit 2019

Te Māngai Pāho supported the National Rangatahi Summit, Raranga.Tahi 2019, which was held 4–5 December 2019. The Raranga.Tahi Summit was aimed at bringing together young New Zealanders to help plan for a future for te reo Māori; the national summit was the culmination of nine regional hui held around the country.

One of the goals of the summit was to provide rangatahi with a space where te reo could be used in interactions with peers as well as in games and social media activities. This goal was achieved as the summit was a space where te reo Māori was used and

#### **Te Poari**

Ka nui tō mātou hari ki te pōwhiri i a Paraone Gloyne (Ngāti Raukawa) hei mema Poari i te marama o Hōngongoi 2019. He kaiwhakatairanga a Paraone i te reo Māori, he kaiako, he kaitito, he kaipāho hoki.

I roto i te tau nā te Minita Whanaketanga Māori a Vanessa Clark rāua ko Kim Ngarimu i tohu anō mō tētahi wāhanga hou, me tana whakaae hoki ki te tūtohu a Te Mātāwai kia whakaroatia atu taku tūranga.

I mutu te wā o Kirikowhai Mikaere hei Kaitirotiro Poari i te 31 Hereturikōkā 2019. He mātanga raraunga, pārongo mātāmua a Kirikowhai Mikaere (Tuhourangi, Ngāti Whakaue). He waimarie te Poari kia whiwhi i ōna māramatanga, nā āna mahi i te wā i a ia i te Poari.

I te marama o Whiringa ā-rangi 2019 ka tukua e Hinewehi Mohi tana tūranga, nā te pikinga ake o ērā atu mahi āna. Tēnei mātou te whakamoemiti atu ki a Hinewehi mō ana mahi nui mō Te Māngai Pāho me te whakamihi ki a ia mo te pai o tana pukaemi, o *Waiata Māori* i te tau 2019.

I te marama o Pipiri 2020 ka whakaaetia e te Komiti Tohu Tangata, Hōnore hoki o te Kāhui Minita kia tū mai ko Tamalene Painting (Ngāpuhi) hei mema Poari hou. Neke atu i te 30 tau a Tamalene e mahi ana i te ao waihanga kaupapa whakaata, kiriata hoki, i tana taenga mai ki te tūranga Mema Poari o Te Māngai Pāho. I whakaūngia hoki e Te Komiti te tohutanga o te Mema Poari, o Paraone Gloyne, hei Toihau Tuarua.

E hiahia ana mātou ki te āta tuhi atu i konei tā mātou pōuri nui mo te rironga atu o ētahi mema Poari o tau kē i roto i te tau.

I mate hoki a Piri Sciascia олим, he Toihau

Poari o mua, i te 18 Kohitātea 2020, kua

eke ōna tau ki 73. Ko Piri te Toihau o Te

Māngai Pāho mai i te marama o Hakihea

2010 ki te marama o Whiringa-ā-rangi 2016. He toihau mātau ki tana mahi, he rangatira te tū, he ringa whakatere ki te ara tika mō te ono tau i noho mai ai i te kei o te waka. Nā āna mahi huhua i ngā wehenga huhua o te ao Māori, he tangata ia ka maumaharatia mō ana mahi papai, me te whakamihi anō o ngā whakatupuranga ki a ia.

I te marama o Pipiri ka hinga a Toni Waho, me te pōuri nui anō o te katoa i tōna hinganga. He Mema Poari a Toni o Te Māngai Pāho mai i 2011 ki 2013. He kaikauwhau ia mō te reo me te mātauranga Māori i ōna rā katoa i te ao nei. Nā roto i ana mahi ka whakaohongia te hiahia o tētahi whakatupuranga katoa kia kaingākau, kia ako hoki i te reo Māori.

#### Ngā Kaimahi

He whakahaere iti tēnei, he pipiri te noho a te rōpū kaimahi, ā, he iti noa ngā wehewehenga kaimahi. I tēnei tau kua tae mai ētahi kanohi hou, ā, kua wehe atu ētahi. I te marama o Hōngongoi 2019 i poroporoakitia a Marama Makea e mātou, i tana wehenga atu ki te whai karahipi poiuka i Amerika.

I te marama o Poutūterangi 2020 i poroporoakitia hoki e mātou a Te Anga Nathan, i tukua rā tana tūranga hei Tumuaki Hōtaka. I wehe atu a Te Anga ki te whai i ētahi kaupapa hou, kia pai ai hoki tana noho i te taha o tana whānau. Ka nui tā mātou whakamoemiti ki a ia mō ngā mahi auaha nāna i kawe mai ki tō mātou whakahaere, me ana mahi mō Te Māngai Pāho.

Ka whakamihi mātou ki a Marama me Te Anga, me te tūmanako kia pikia ngā taumata kei mua i te aroaro.

I te marama o Kohitātea 2020 ka nui tō mātou hari mō te taenga mai o Ngamako Toroa Pomana ki runga i te waka. Nō Ngāi Tāmanuhiri me Ngāti Porou a Ngamako, ā, he reorua, i whakaakona hoki mā roto i te kōhanga reo, me te pūnaha kura kaupapa Māori. I te marama o Mahuru 2019 ka eke a Nadia Marsh ki te tūranga Kaiārahi Puoro Māori/Music Lead. Ko te whāinga matua mātāmua a Nadia he ruruku i te whanaketanga o tētahi rautaki puoro Māori hou hei arataki i te whāngai pūtea a Te Māngai Pāho ki te rāngai puoro. I roto i tōna wā poto nui kua kitea kētia te hua a ngā mahi a Nadia.

Me pēnei taku kī, e hiahia ana au, otirā, mātou o te Poari ki te whakamoemiti ki ngā kaiwhakahaere me ngā kaimahi o Te Māngai Pāho mē ō mātou rōpū whai pānga, tae atu ki te ahumahi pāpāho. Kei tēnā, kei tēnā anō tāna wāhanga i roto i te whakatinanatanga o te moemoeā o Te Māngai Pāho.

Ahakoa kei whea, ahakoa āwhea, ahakoa pēwhea, kōrero Māori!





encouraged. The event generated a level of excitement among rangatahi from all backgrounds about the future of te reo Māori.

#### Content

Above all, we were privileged to work across the platforms with our content creators, our musicians and other industry personnel who collectively managed to complete some stunning content under very trying circumstances. A few examples are highlighted in our report, but it is difficult to do justice to all the great work we saw or heard in 2019/20. We thank them all for their efforts to make te reo Māori a living language and to educate, entertain and inform us through a Māori lens or from a

#### Board

We were pleased to welcome Paraone Gloyne (Ngāti Raukawa) as a new Board member in July 2019. Paraone is a Māori language advocate, teacher, composer and broadcaster.

During the year, the Minister for Māori Development reappointed Vanessa Clark (Waikato, Ngāti Tiipa, Ngāti Tahinga, Ngāti Āmaru) and Kim Ngarimu (Te Aitanga ā Mate, Ngāti Porou) for further terms and accepted the recommendation from Te Mātāwai for a further extension to my term.

Kirikowhai Mikaere's term as Board Observer ended on 31 August 2019. Kirikowhai Mikaere (Tuhourangi, Ngāti Whakaue) is a leading Māori data and information specialist. The Board was fortunate to have the benefit of her insights during the time she was with the Board.

In November 2019, Hinewehi Mohi (Ngāti Kahungunu, Ngāi Tūhoe) resigned from the Board due to her increasing work commitments. We thank Hinewehi sincerely for her contribution to Te Māngai Pāho and congratulate her on the success of the *Waiata Anthem*s album project in 2019.

In June 2020, the Cabinet Appointment and Honours Committee approved the appointment of Tamalene Painting (Ngāpuhi) as a new Board member. Tamalene brings more than 30 years of television and film production experience and knowledge to her role on Te Māngai Pāho Board. The Committee also confirmed the appointment of Board member Paraone Gloyne as Deputy Chair.

We wish to record our deep sadness at the loss of two former Board members during the year.

Former Board Chair Piri Sciascia ONZM passed away on 18 January 2020, aged 73. Piri was Chair of Te Māngai Pāho from December 2010 to November 2016. He was an able and statesmanlike chair who steered our organisation on a true course for the six years he was at the helm. With his considerable contribution to Māoridom in many different spheres, he will be remembered with great admiration and respect. Põua Piri, kua karakahia koe e Tahu Kūmea, e Tahu Whakairo ki te Poutereraki ki te whare o Pohutukawa. He toi whakaiora, he mana tangata, e kore rawa nei e warewaretia.

In June 2020, former Board member Toni Waho tragically passed away. Toni was a Te Māngai Pāho Board member from 2011 to 2013. He was a lifelong advocate for te reo and Māori education. Through his work, he provided inspiration to virtually a whole generation to love and learn the Māori language. Kei te pā whakawairua o te reo, e hoki rā ki ō maunga whakahī, ngā tihi whakataukī o te ao kōhatu. Ko tō kanohi ka ngaro atu, engari ko āu tutukitanga ka rite ki te rārangi maunga, ka mau tonu, ka mau tonu.

#### Staff

As a small organisation with a tightknit team, we have generally had a relatively low staff turnover. This year, we have, however, seen some arrivals and departures. In July 2019, we said farewell to Marama Makea who left to take up a softball scholarship in the United States.

In March 2020, we also said farewell to Te Anga Nathan (Te Aupouri, Ngāti Porou, Ngāti Tipa) who resigned as Head of Content. Te Anga left to work on new projects and to be with his family. We thank him for the innovations he brought to our organisation and for his contribution to the work of Te Māngai Pāho.

We wish both Marama and Te Anga all the very best for the future.

In January 2020, we were pleased to have Ngamako Toroa Pomana join the team. Ngamako is of Ngāi Tāmanuhiri and Ngāti Porou descent and is fully bilingual, having come through the kōhanga reo and kura kaupapa Māori educational system.

In September 2019, Nadia Marsh (Ngāti Raukawa and Ngāti Maniapoto) took up the role of Kaiarahi Puoro Māori – Music Lead. Nadia's initial priority was coordinating the development of a new Māori music strategy to guide Te Māngai Pāho funding in the music sector. In the short time that she has been with us, Nadia has already made a significant impact.

On behalf of the Board, I wish to thank the management and staff of Te Māngai Pāho and all our stakeholders in government and the media industry. Each plays a vital part in contributing to the vision of Te Māngai Pāho.

Nāku noa, nā

Elanna

Eruera Tarena Toihau – Chair



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Te Māngai Pāho

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## He Kōrero mō Mātou

A B O U T U S

#### HE AHA TE WERO, HE AHA HOKI TE WHĀINGA WĀHI?

He hinonga reo Māori mātou e haere ana ngā mahi i roto i ngā rāngai tuihono, pāpāho, waiata hoki, nā reira, tērā ngā wero me ngā whāinga wāhi kei mua i a mātou – te whakapiki i te ora o te reo Māori me ngā āwangawanga mō tērā i tēnei wā, te haumitanga o ngā rāngai whakawhiti pārongo, pāho pouaka whakaata, irirangi hoki, me te hiahia, e tupu haere nei, o te iwi whānui kia wātea ngā momo kaupapa katoa 'i hea i te ao, i hea te wā, i tēhea pūrere'.

#### HE AHA TĀ MĀTOU TAKOHA?

E urupare ana matou ki ēnei āhuatanga mā te whakatairanga whanaketanga kaupapa kounga nui, tūāpapa maha, kia taea ngā kaupapa o roto te whakamahi anō, e piki ake ai tētahi whāinga wāhi mō te hunga mātaki mutunga mai o te arowhānui, hei ngā wā, hei ngā ara hoki e hiahiatia ana e rātou.

Tā mātou mahi he whakatairanga i te reo me te ao Māori. I tērā tau i whāngaia e mātou he moni ki tōna \$55.54 miriona kaupapa reo, ao Māori hoki, ki ngā kaiwaihanga kaupapa, ngā kaipāho, ki ngā kaihautū puoro, me te whakawhata i ngā kaupapa me ngā momo kaupapa katoa.

E tutuki ai tā mātou matapae, kia tokomaha ake te hunga kōrero Māori, kia mārama ake hoki te iwi whānui ki ngā uara, ngā tikanga me ngā tirohanga Māori i roto i Aotearoa.

E arotahi ana ā mātou mahi ki te tāpae i ngā kaupapa reo whai kounga, kaupapa tikanga Māori ki mua i ngā tāngata o Aotearoa i roto i ō rātou kāinga ake. Hei whakakorikori ā mātou haumitanga i ngā whakaaro, i ngā kare ā-roto me ngā whanonga o te tangata. Mā ēnei haumitanga hoki ka tupu tētahi pūnaha hauropi kaipāho, tētahi hapori kaiwhakaputa motuhake, kaiwhakatangitangi hoki, me ētahi atu kaipupuru pānga e whakatinana nei i te reo me ngā āhuatanga o te ahurea ki te tini o te tangata.

#### HE AHA Ō MĀTOU RAUTAKI?

Kei tā mātou Anga Whakaputanga ngā rautaki e rua mō ā mātou haumitanga moni ki ngā kaupapa, ki ngā kaupapa hei mātaki, hei whakarongo, me ētahi atu mahi. Inā rā:

- He haumi ki ngā kōkiri e tupu ai te whakarongo ki ngā kaupapa Māori e whakapikia ai te māramatanga ki te reo me te ao Māori;
- He haumi ki ngā kaupapa e tupu ai te whakatata mai o te tangata ki te reo me te whakatairanga i Nuku-whakatematau.

l ngā whārangi e whai ake nei, ka tākina e mātou ētahi tauira o ngā kōkiri i tautokona e mātou i te tau ka mahue ake nei, kia hāngai ki ō mātou kaimātakitaki, kaiwhakarongo Matatau, Reo Tuarua, Ngākau Areare hoki.

l ngā horopaki katoa, i aronui mātou kia pēnei ngā kaupapa i whāngaia ki te pūtea:

- he kaupapa he nui tõna reo Māori kounga tiketike, he kaupapa rānei/hoki i whakaahua i ētahi āhuatanga hāngai ki ngā tikanga Māori; ā,
- he kaupapa i mahia i tohaina mā ngā tūāpapa maha,
  e tōia mai ai te tini o te hunga mātaki, whakarongo, hei
  whakamārama i nga āhuatanga o te ao, hei whakangahau,
  hei whakaako i ngā tāngata reanga maha, taumata
  mōhiotanga maha.

### WHAT ARE THE CHALLENGES AND OPPORTUNITIES?

As a Māori language agency operating in the online, broadcast and music sectors, we face a number of significant challenges and opportunities: the faltering revival of the health of the Māori language, the rapidly converging telecommunications and broadcasting sectors and the increasing demand for content 'anywhere, any time, on any device'.

#### HOW DO WE CONTRIBUTE?

We are responding to these matters by promoting the development of good-quality multiplatform content that can be repurposed, thereby increasing the opportunity for it to reach the widest possible audience when and in the way it is wanted.

Our role is to promote Māori language and culture. We funded \$63.01 million worth of Māori language and cultural programmes, programme makers, broadcasters, music producers and the archiving of programmes and content.

To achieve our vision, we need more people speaking more Māori and a greater awareness of Māori values, practices and views within Aotearoa.

Our work focuses on exposing whānau, hapū, iwi, Māori communities and all New Zealanders to quality te reo Māori and tikanga Māori programmes in their own homes.

> l whāngaia e mātou he moni ki tōna \$63.01 miriona kaupapa reo, ao Māori hoki, ki ngā kaiwaihanga kaupapa, ngā kaipāho, ki ngā kaihautū puoro, me te whakawhata i ngā pānui me ngā momo kaupapa katoa.

> We funded \$63.01 million worth of Māori language and cultural programmes, programme makers, broadcasters, music producers and the archiving of programmes and content.

Our investments are a catalyst for changing how people think, feel and behave. They also help ensure there is a thriving ecosystem of broadcasters, an independent production community, musicians and other stakeholders bringing Māori language and culture to a wide audience.

#### WHAT ARE OUR STRATEGIES?

Our Outcome Framework sets out two strategies for our investment in programmes, content and other activities. These are:

- Investment in initiatives that grow consumption of Māori content and increase understanding of Māori language and culture;
- 2. Investment in content that grows engagement and promotes Right-shift.

In the following pages, we set out some examples of the initiatives we have supported in the past year, arranged according to our Fluent, Second-language Learners and Receptive target audiences.

In all contexts, we endeavoured to ensure that funded content:

- comprised a substantive measure of quality te reo Māori and/or conveys relevant aspects of tikanga Māori; and
- was produced and distributed across multiple platforms to attract as wide an audience as possible and informed, entertained and educated people of all ages and abilities.

# \$63,013,000

Pāho

Māngai

Ъ

## Tā Mātou Poari

OUR BOARD









Te Māngai Pāho



Craig Owen Heamana Motuhake Komiti Arotake Tüpono hoki Audit and Risk Committee Independent Chair



Annual Report 2019/20

Te Māngai Pāho

## Ngā Wahanga Hira o ngā Mahi

PERFORMANCE HIGHLIGHTS



#### Te Hunga Mātaki, Whakarongo

Me kī, i pai tonu te ahunga whakamua i te taha whakawhanake inenga hunga mātaki. Kua tohua ētahi utauta hei ine i te huringa mai o te hunga mātaki, whakarongo hoki, ā, me āta whakamahine ināianei. Mā te tohutanga o tētahi mātanga raraunga i ēnei marama tata ka hohoro ake ēnei mahi hei ngā tau 2020/21.

I tua atu i te pānui o te hira o 'Me noho i te kāinga, kia whakaorangia te tangata', i tahuri hoki a Hahana ki te waihanga i ētahi atu kaupapa mō COVID-19, mō te tū tawhiti i ētahi atu, mō ngā rongoā horoi ringa mō te kāinga, me ngā mahi nunui ka taea e te mokopuna kia piri te hanga kaumātua ki ngā aratohu a te manatū hauora. I tino whakamihangia ēnei kaupapa i Facebook me Instagram. Kua piki ki runga ake i te 90k ngā tirohanga ki tō rāua ataata Self Isolation i Facebook, ā, 30k ngā tirohanga i Instagram. Me mihi ka tika ki Blackout Media mō ā rātou mahi auaha, e puta nei ēnei karere hira ki te huhua o ngā rōpū kaimātaki.

I tohua te toa o te ao mō te

hoe waka - Lisa Carrington

(Te Aitanga ā Māhaki, Ngāti

Ngā Tohu Toa Tākaro Māori

2019 Mahi Tahi Media Ltd

World champion canoe racer Lisa Carrington (Te Aitanga

ā Māhaki, Ngāti Porou) and world champion netball coach Noeline Taurua (Ngāpuhi) were crowned dual winners of the supreme award 'Rongomaraeroa' at the 29th Albie Pryor Memorial Māori

Sports Person of the Year

Māori Sports Awards 2019 Mahi Tahi Media Ltd

Awards 2019

Porou) rāua ko te kaiako poitarawhiti toa o te ao a Noeline Taurua (Ngāpuhi) hei toa tūtahi mō te tohu nui o 'Rongomaraeroa' i ngā Tohu Toa Tākaro o te Tau Whakamauhara ki a Albie

Prvor 2019

I ngā Tohu Pouaka Whakaata o Aotearoa i Tāmakimakaurau i te 21 Whiringa-ā-rangi 2019, i tohua *The Casketeers*, hei tohu i te wāhanga Best Original Reality Series. He mea whakaputa nā Great Southern Television. I toa *Waka Huia – Rereata Makiha*, i whakaputaina mō TVNZ i te wāhanga Te Māngai Pāho Best Reo Programme. Waihoki a *Piri's Tiki Tour*, he mea whakaputa nā Pango Productions mō Whakaata Māori, i toa i te wāhanga Best Lifestyle Programme.

I te hui 54 mō ngā Puoro o Aotearoa o Vodafone, i tū i Tāmakimakaurau, i whiwhi a Troy Kingi, i te taha o tana rōpū *The Upperclass*, i te tohu Te Kaipuoro Māori Toa o Te Māngai Pāho.

#### TE TŌ MAI I Ā MĀTOU KAIMĀTAKI, KAIWHAKARONGO REO MĀORI AROTAHI GROWING ENGAGEMENT WITH OUR TARGET MĀORI LANGUAGE AUDIENCE



#### Audience

Generally, good progress was made on developing audience measures. Tools for measuring audience engagement have been identified and now need to be refined. The recent recruitment of a data specialist will help to progress this in 2020/21.

Apart from spreading the importance of 'Stay home, save lives', *Hahana* created other COVID-19 content, around social distancing, home hand sanitiser and the important work mokopuna can do to help kaumātua follow the Ministry of Health's guidelines. This content performed extremely well on both Facebook and Instagram. Their Self Isolation video had over 90,000 views on Facebook and 30,000 views on Instagram. Blackout Media should be commended on their



BEST ORIGINAL REALITY SERIES New Zealand Television Awards

The Casketeers

BEST MĀORI PROGRAMME New Zealand Television Awards

The Casketeers

BEST REO PROGRAMME New Zealand Television Awards Waka Huia - Rereata Makiha BEST LIFESTYLE PROGRAMME New Zealand Television Awards Piri's Tiki Tour

innovative approach to providing important messages to a broad range of audiences.

At the New Zealand Television Awards in Auckland on 21 November 2019, *The Casketeers*, produced by Great Southern Television for TVNZ 1, won Best Original Reality Series and Te Māngai Pāho Best Māori Programme; *Waka Huia – Rereata Makiha* for TVNZ 1 won Te Māngai Pāho Best Reo Programme. Meanwhile, *Piri's Tiki Tour*, produced by Pango Productions for Māori Television, won Best Lifestyle Programme.

At the 54th Vodafone New Zealand Music Awards, also held in Auckland, Troy Kingi, alongside his band *The Upperclass*, deservedly received Te Māngai Pāho Best Māori Artist Te Kaipuoro Māori Toa.

> BEST MĀORI ARTIST Vodafone New Zealand Music Awards Troy Kingi and The Upperclass

Р

# Reo Rotates

#### Te Rārangi Whakatangitangi o Spotify

Kua whakarewaina e Te Māngai Pāho tāna ake rārangi whakatangitangi Spotify, e kīa nei - 'Reo Rotates'.

He mea whakaawe tēnei rārangi e ngā tūtohi whakatangitangi o ngā reo irirangi ā-iwi i roto i te 12 marama, ā, he huarahi anō tēnei hei whakatairanga i ngā waiata reo Māori hou. l tīmata te rārangi i te 1 o Haratua 2020. Ko te whāinga kia whakawhanaketia ētahi atu rārangi, he mea whiriwhiri i runga i ngā wā i waiatatia ai, te momo waiata, te wairua hoki o mua - he rite ki te whiriwhiri rārangi waiata i te reo irirangi. Ko te whāinga kia kitea ngā momo waiata reo Māori huhua, me te whakatenatena i te hunga mātaki kia whāia mai mā ōna āhuatanga waiata, me te pai o te reo.

#### **PROJECT SPOTLIGHT: MAHI PAI**

He rangatū hihiri a Mahi Pai, kī tonu i te mahi mātātoa, e ono ona taniwha nui, kano-tini kei roto, tūturu tonu te rahi.

Ka pōwhiritia ngā tamariki e ngā taniwha me tō rātou hoa, a Te Ataakura Pewhairangi kia tūhono mai ki ngā mahi hiamo mā te kori, mā te waiata, mā te hīanga i waho me te ngahau tūturu, mā te whakakotahi hoki i te reo Māori me te reo rotarota!

#### TE WAIHANGA KAUPAPA WHAI-KIKO, HĀNGAI KI TE TANGATA

#### **Te Hanganga**

2019/20

Ina tirohia whānuitia, he pai ngā mahi a Te Māngai Pāho i tēnei wāhanga, otirā me kōrero te wāhanga puoro, rangatahi hoki. I tīmataria tētahi ritenga hoko kaupapa hou mō ngā reo irirangi ā-iwi.

Rā roto i tētahi hātepe tono marohi, nā Te Māngai Pāho i hoko mahi i ētahi kaiwhakarato kia whakawhanaketia he kōkiri pae pāpori hei whakanui i te Wiki o te Reo Māori me Mahuru Māori. He pai ake tō mātou hīkoi i muri i ngā akoranga mai i te kōkiri o 2018 #1miriona. I roto i ēnei kōkiri:

- I powhiritia ngā tāngata o Aotearoa e te Wero Waiata Māori kia waiatatia he waiata nā te tangata kē, kia titoa rānei he waiata hou, kia waiata ngū rānei i tētahi waiata Māori, me te whakapiri atu i te ataata ki tō mātou pae tukutuku #1miriona, kia uru ai rātou ki te whakataetae mō tētahi \$10.000. E whai

ana tēnei wero i te Pepeha Challenge i whakarewaina i tērā tau hei wāhi o te Wiki o Te Reo Māori.

- I whakamohoatia e mātou te Taupānga Pepeha i whakarewaina hoki i tērā tau, mā te whakaingoa anō i te taupānga kia #1miriona, ko tāna he tautoko i ngā ākonga tauhou i te reo Māori kia ako i tō rātou pepeha taketake, me ētahi waiata tuatahi.
- I pahū hoki tā mātou mahi ki runga i a twitter nā tā mātou kōkiri #1MirionaTweets, i te taha o ngā reo irirangi ā-iwi, hei whakatenatena i ngā kaikōrero i te reo Māori kia tuku tweet i te reo Māori i te marama o Mahuru 2019, mō Mahuru Māori.
- He mea whakatairanga ēnei kai e Facebook, e Instagram, e TikTok me YouTube.



#### CREATING CONTENT THAT IS ENGAGING AND PERSONAL

#### Creation

Overall, Te Māngai Pāho has performed well in this space, particularly in the music and rangatahi category. A new content purchasing regime was implemented for iwi radio.

Through a request for proposal process, Te Māngai Pāho commissioned a variety of providers to develop social media initiatives to celebrate Māori Language Week and Mahuru Māori. We were better prepared following our learnings from the 2018 #1miriona campaign. The initiatives included:

- establishing the Waiata Māori Wero, which is a competition inviting all New Zealanders to sing a cover song, compose an original or lip-synch a waiata Māori and post it on our #1miriona website to be in to win \$10,000 in prize money.

Pāho Māngai



l tīmataria tētahi ritenga hoko kaupapa hou mō ngā reo irirangi ā-iwi.

A new content purchasing regime was implemented for iwi radio.



l whakamohoatia e mātou te Taupānga Pepeha i whakarewaina hoki i tērā tau, mā te whakaingoa anō i te taupānga kia #1miriona.

Upgrading the Pepeha App launched last year and renaming it the #1miriona app.



Kua whakarewaina e Te Māngai Pāho tāna ake rārangi whakatangitangi Spotify, e kīa nei -'Reo Rotates'.

Te Māngai Pāho has launched its own Spotify playlist - 'Reo Rotates'.

# Annual Report 2019/20

Te Māngai Pāho has launched its own Spotify playlist - 'Reo Rotates'.

The playlist is influenced by iwi radio's airplay charts over the last 12 months and will be another way for us to promote new waiata reo Māori. The playlist went live on 1 May 2020. The strategy is to develop other playlists curated by era, genre and feel - similar to the way radio stations are programmed. The intention is to show waiata reo Māori as being musically diverse and encourage the audience to listen to it for its musical attributes as well as its reo virtue.

#### **PROJECT SPOTLIGHT: MAHI PAI**

Mahi Pai is an exhilarating, action-packed series consisting of six colourful, life-sized taniwha

Combining te reo Maori and New Zealand sign language, the taniwha and their hoa, Te Ataakura Pewhairangi, invite children to actively share the excitement of exploration through movement, waiata, active play and pure unbridled fun!

The wero follows on from the Pepeha Challenge that was launched last year as part of Māori language week;

- upgrading the Pepeha app launched last year and renaming it the #1miriona app, which provides support to beginning Māori language learners to learn their pepeha as well as some basic waiata:
- making a splash on twitter with a #1miriona tweets campaign with iwi radio to encourage reo speakers to tweet in te reo Māori in September 2019 for Mahuru Māori;
- promoting this content on Facebook, Instagram, TikTok and YouTube; and

Māngai Pāho

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- I runga i te mahi tahi me Whakaata Māori, i whakarewaina e mātou a WatchMojo Māori, tētahi hongere kaupapa hou e uru ai ngā kaiwhakamahi ki ētahi kaupapa ahurea ngahau ā-motu, ā-ao hoki i te reo Māori. Ko WatchMojo tētahi o ngā hongere rahi rawa i YouTube, ā, he momo putanga reo Māori kei tõna kāhui ināianei.

Ko Snap Reo tētahi wāhi o ngā kōkiri tuatahi i arotahi atu ki te rangatahi hei whakatinana i te Maihi Karauna. Mō te nuinga i whakahāngaitia ki runga i te ako me te whakamahi i te reo Māori i waenga i te rangatahi. I whakaputaina e Te Māngai Pāho tētahi RFP mō ngā kaupapa kia hangaia mō 'Snap-reo' - he rangatū whakamātautau i ētahi akoranga hohoro, pārekareka i te reo Māori, i wātea mā ētahi ara pāho maha. I tuitui atu a Te Māngai Pāho ki te rangatahi i ana hui wānanga ā-rohe 'Raranga. Tahi 2019', kia rongo i ō rātou whakaaro, kia tukua hoki rātou kia whiriwhiri i ngā waiata e tika ana kia whāngaia ki te pūtea. Ko te whakatau a te rangatahi kia whāngaia ētahi rangatū e toru, koia ēnei ko Reka, ko the Adventures of Māui me Tika or Teka, ā, i horaina hoki e rātou ngā wāhanga hei whakapakari. I mihia nuitia ngā kaupapa e toru e te hunga mātaki, ā, he pai tonu te tahuri mai a te tangata.

- I puta hoki a Reka, he kaupapa tunu kai i tomo atu ki ngā kīhini a te tangata kia ako i ngā tohutao me ngā tina kua mahia e rātou, ā, i piki ki te 500,000 ngā tirohanga ki tā rātou rangatū.
- Ko Tika or Teka, tētahi kaupapa mō ngā kīwaha tawhito, me te whakarite i ērā ki ngā kīwaha hou, ā, he mea waihanga e tētahi kamupene whakaputa hou i whakamahi i te kōkiri reo inamata hei whakaari i ō rātou pūmanawa auaha.
- Hei whakamutu atu, i hāpai ngā kaiwaihanga o 'The Adventures of Māui' i te mahi whakahākori kia noho anō i runga i te utu i tohua, ā, i tutuki pai i a rātou.

#### TŪRAMA KAUPAPA: TAHU TAXI

Ko Tahu Taxi tētahi rangatū uiuinga i ahu mai i roto i te TahuFM Taxi. E arotahi ana ngā wāhanga ki te Mana o Ngāi Tahu me te tupuranga o te reo i tētahi horopaki māhorahora, e ngāwari ai te whakapiri o te hunga mātaki ki te tangata e uia ana.

Kua uia e Tahu Taxi te kaikōrero pouaka whakaata a Miriama Kamo, te kaiwhakaputa a Te Arepa Kahi, te kaiwaiata a Aporonia Arahanga, me te kaikauwhau reo a Tākuta Hana O'Regan.

#### Urutanga

I tutuki ngā whāinga i tēnei wāhanga nā te whakauru ritenga ki te nuinga o ngā kirimana i whakahau i te tiri i ngā kai o roto.



- in partnership with Māori Television, launching WatchMojo Māori, which is a new content channel where users will have access to local and international pop culture content in te reo Māori. WatchMojo is one of the largest channels on YouTube and now includes a Māori language version in its stable.

Snap Reo was a part of the first wave of initiatives that focused on rangatahi to implement the Maihi Karauna. The short language lessons were largely aimed at promoting learning and use of te reo Māori amongst rangatahi. Te Māngai Pāho released a request for proposal for content to be made for Snap Reo - a pilot series of quick, humorous micro-lessons in te reo Māori, available on a variety of media. Te Māngai Pāho engaged with rangatahi at the Raranga.Tahi 2019 regional wananga to hear what they thought and let them choose what shows should be funded. Rangatahi decided that three series, Reka, The Adventures of Maui and Tika or Teka, should be funded, and they provided areas for improvement. All three shows were received well by audiences and had reasonably high engagement.

- Reka, a cooking show that went into people's personal kitchens to learn about recipes and meals they made, reached over 500,000 views for the series.
- Tika or Teka, a show about comparing old Maori slang/ kiwaha with new phrases, was created by a new production company that used the Snap Reo initiative to debut its creative talents.
- Lastly, the creators of The Adventures of Maui took on the task of producing an animation to budget, a challenge that they successfully delivered.

TE WHAKARITE TIKANGA KO NGA KAUPAPA KATOA KA WHĀNGAIA KI Ā MĀTOU PŪTEA KA WHAKAWĀTEATIA KI TE AO MĀ NGĀ TŪĀPAPA MAHA

ENSURING ALL CONTENT WE FUND **IS ACCESSIBLE ON MULTIPLE PLATFORMS** 

**RARANGA.TAHI 2019 REGIONAL** WĀNANGA Selected shows for funding

Reka Tika or Teka

The Adventures of Māui



Reka i piki ki te 500,000 ngā tirohanga ki tā rātou rangatū. Reka reached over 500,000 views for the series.

20

2019/

Tau

Pūrongo

#### PROJECT SPOTLIGHT: TAHU TAXI

Tahu Taxi is a series of interviews brought to you from inside the TahuFM Taxi. Episodes focus on capturing te Mana o Ngāi Tahu and the growth of te reo in an informal, relaxed setting, allowing the audience to get to know the interviewee.

Tahu Taxi has interviewed television host Miriama Kamo, producer Te Arepa Kahi, singer Aporonia Arahanga and reo champion Dr Hana O'Regan.

#### Accessibility

Goals in this area were largely achieved by including a requirement for content sharing in most contracts.



#### HE RAPU, HE WHAKATUPU HOKI I NGĀ PŪMANAWA MĀORI HŌU

#### ATTRACTING AND NURTURING MĀORI TALENT

#### Ngā Pūmanawa

Ko tētahi o ngā karere mārama rawa mai i te rāngai ko te karanga kia tautokona te whakapakaritanga pūmanawa. E pēhia ana a Te Māngai Pāho kia tutuki i a ia ngā tono pūtea āwhina hanganga kaupapa, nā reira, ko tā mātou whāinga kia rapua ngā pāhekohekotanga me te tautoko mai i ētahi atu tari ka āhei pea te āwhina i tēnei wāhanga. He mea hira kia whakatūria e Te Māngai Pāho ētahi anga e tupu tonu ai ngā kamupene waihanga pānui, me te whai hua anō.

Kua pāngia te ahunga whakamua i tēnei wāhanga e te arotake i te Ao Pāpāho Māori, me COVID-19. I ngā marama tuatahi o te tau i kitea ētahi kakenga whakarunga, arā, i tōia mai ētahi hoa kōtui auaha hou, me te whakatū hoki i ētahi wānanga mō ngā reo irirangi ā-iwi me ngā kaiwaihanga kaupapa.

He tino pai He Wānanga Auaha – te wānanga hāngai tonu ki ngā reo irirangi ā- iwi; neke atu i te 40 tāngata i tae ake i te huhua o ngā reo irirangi. I whakaputaina atu he kaupapa i muri ki te hunga katoa o te hui, tae atu ki ētahi tuhinga mō ngā kaupapa o te hui, ka taea te tiki ake i te ipurangi. I tino mihia Te Wānanga Auaha e te hunga i tae ake, ko tētahi rangatū awheawhe tēnei nā Te Māngai Pāho i whakatū, i tū rā i The Grid i Tāmakimakaurau. I tīmata ngā awheawhe hei utauta whakapiki i ngā pūkenga tuhi marohi mō te ao reo irirangi ā-iwi, engari he maha ake ōna kaupapa, he maha ngā āhuatanga hou i ākona e te hunga whai wāhi mō ngā kaupapa auaha, me te pāho tika atu ki ngā pae pāpori.

I te wāhanga tuatahi o te tau i whakapā atu a Te Māngai Pāho, a Te Puni Kōkiri, a Te Taura Whiri me Te Mātāwai ki te rangatahi 300 neke atu, i whakatū hoki i ētahi wānanga ā-rohe e 9 mai i Whangārei ki Otākou, i Wairoa ki Ohakune. He mea whakarite ēnei wānanga kia horaina he wāhanga ki te rangatahi kia hangaia he kaupapa hokohoko pae pāpori mā ētahi atu rangatahi, kia whakapāpā tētahi ki tētahi mā te reo Māori, kia tīmataria hoki he kōkiri i tō rātou rohe hei tāpae i te Hui Taumata i te marama o Hakihea 2019, hei wāhanga o te Tau o Ngā Reo Taketake o Te Ao o UNESCO 2019. Ahakoa 91% o te hunga i tae ake he Māori, 29% o te rangatahi i mōhio ki ētahi kupu Māori ruarua noa iho. He mea nui tēnei, i tā mātou anganga atu ki te rangatahi ehara i te Māori me te pōwhiri i a rātou ki te wānanga, ka rongo mātou he maha ngā rangatahi Māori kāore he reo, he rite tonu te take i kore ai ō rātou reo, ki ō ngā ākonga ehara i te Māori.

He tino whai hui te wānanga, arā, i puta ake ngā reo rangatahi i reira, ā, i riro mā o rātou reo, whakaaro hoki hei whakairo i te whakaoranga mai i te reo Māori. I kitea i reira ētahi tino urupare mō te āhua o te reo.

#### TE TAHUA PUORO O TŪHONOHONO

I kīa tēnei i te tuatahi ko ngā COVID Collabs, ā, i tuwhera te Tahua Puoro o Tūhonohono i te Paraire 1 Haratua 2020 – te rā tuatahi tērā o te Marama Puoro o Aotearoa.

He haumitanga te tahua nei ki ngā kaiwaiata, ki te tito waiata me te pāhekoheko. I tuwhera ngā tono ki te katoa. I te whakatenatena mātou i ngā tāngata mai i te ao puoro, reo katoa, me kore e kitea ētahi kaipāhekoheko ngākaunui, whai pitomata hoki.

#### TŪRAMA KAUPAPA: WHĀNAUKAI

Mehemea kua whakahihiritia koe kia tunua he kai tino reka, tirohia a *Whānaukai.* He kaupapa Instagram ā-wiki tēnei hei tiri i ngā tohutao ātaahua kakato, he mea tuitui tahi ki te reo Māori mō te hunga tauhou.

Ehara i te mea ko ngā tohutao me te reo anake e tiria ana, engari ka takohatia atu anō hoki ngā kai i tunua i roto ki tētahi kaiaruaru pae pāpori i whakaingoatia o *Whānaukai*.

#### RARANGA.TAHI 2019 REGIONAL WĀNANGA Audience Highlights

91% | 29%

Ahakoa 91% o te hunga i tae ake he Māori, 29% o te rangatahi i mōhio ki ētahi kupu Māori ruarua noa iho.

While 91 percent of attendees were Māori, 29 percent of rangatahi spoke no more than a few words of te reo.

#### Capacity

One of the clear messages from the sector is the call for more support for capacity building. Te Māngai Pāho is under pressure to meet the demand for the funding of content, so our response must be to seek collaboration with and support from other agencies that might be able to assist in this area. It is important that Te Māngai Pāho also establishes frameworks that allow production companies to grow and thrive.

Progress in this area has been impacted by both the review of the Māori media sector and by COVID-19. Earlier in the year, there was some good progress with securing innovative new partners and some wānanga were held for both iwi radio and content producers.

He Wānanga Auaha, the iwi radio-specific digital wānanga, was a success, with over 40 attendees from a wide range of stations. Attendees were all issued follow-up pānui, which included downloadable content on the topics covered. He Wānanga Auaha, a series of workshops facilitated by Te Māngai Pāho and held at The Grid in downtown Auckland, received very positive feedback from attendees. The workshops that started out as a tool for improving the proposal writing skills of the iwi radio community were much more than that and gave participants significant new insights into innovative content and effective deployment on social platforms.

In the first half of the year, Te Māngai Pāho, Te Puni Kōkiri, Te Taura Whiri and Te Mātāwai engaged with more than 300 rangatahi, facilitating nine regional wananga from Whangarei to Otākou, Wairoa to Ohakune. The wānanga were designed to provide an opportunity for rangatahi to create social media marketing campaigns for rangatahi, engage with each other through te reo Māori and begin the development of Māori language initiatives for their region to present at the National Summit in December 2019, which was part of the UNESCO Year of Indigenous Languages 2019. While 91 percent of attendees were Māori, 29 percent of rangatahi spoke no more than a few words of te reo. This is important to note because, while we tried to encourage non-Māori rangatahi to attend the wānanga, we found that many Māori rangatahi without te reo shared similar reasons for speaking no reo as the non-Māori students.

The wānanga proved to be very beneficial in providing a space for rangatahi to be heard and, more importantly, allowing their voices and ideas to shape the future of Māori language revitalisation. The wānanga provided some very real responses about how they feel about te reo.

#### TŪHONOHONO MUSIC FUND

Originally referred to as COVID Collabs, the Tūhonohono Music Fund opened on Friday, 1 May 2020 – the first day of New Zealand Music Month.

The fund is an investment in artists, song writing and collaboration. Applications were open to everyone. We are encouraging people from right across the music and reo spectrum in a bid to find enthusiastic collaborators and new potential.

#### PROJECT SPOTLIGHT: WHĀNAUKAI

If you've been inspired to cook some yummy treats, then check out *Whānaukai.* It's a weekly Instagram cooking show that shares beautiful recipes woven together with te reo Māori for beginners.

Not only are the recipes and te reo shared but the food cooked within the show is gifted to a nominated social media follower of *Whānaukai*.



Annual Report 2019/20





## Tauākī ā Haepapa

#### STATEMENT OF RESPONSIBILITY

Kei a māua te kawenga mō te takanga o ngā tauākī pūtea a Te Māngai Pāho me te tauākī mahi kua tutuki, me ngā whakatau ka puta i roto.

Kei a māua te kawenga mō ngā mōhiohio mutunga o te tau ka horaina e Te Māngai Pāho i raro i te wāhanga 19A o te Public Finance Act 1989.

Kei a māua te kawenga kia whakatūria kia whakatikaina hoki tētahi pūnaha here whakaroto hei hora whakaūnga mō te tika me te pono o nga pūrongo pūtea.

Ki a māua, hei āta whakaahua tika ēnei tauākī pūtea me te tauākī mahi kua tutuki, i te tūnga pūtea me ngā whakahaere a Te Māngai Pāho mō te tau i mutu ake i te 30 o Pipiri 2020.

He mea waitohu mō te Poari e:

**Dr Eruera Tarena** Toihau 18 Hakihea, 2020 **Kim Ngarimu** Mema Poari 18 Hakihea, 2020

We are responsible for the preparation of the financial statements and statement of performance for Te Māngai Pāho, and for the judgements made in them.

We are responsible for any end-of-year performance information provided by Te Māngai Pāho under section 19A of the Public Finance Act 1989.

We have the responsibility for establishing and maintaining a system of internal control designed to provide reasonable assurance as to the integrity and reliability of financial reporting.

In our opinion, these financial statements and statement of performance fairly reflect the financial position and operations of Te Māngai Pāho for the year ended 30 June 2020.

ETavala Ki-Ngavin. ETavala Ki-Ngavin.

Signed on behalf of the Board:

Dr Eruera Tarena Chair 18 December 2020

**Kim Ngarimu** Board Member 18 December 2020

Te Māngai Pāho

#### AUDIT NEW ZEALAND

Mana Arotake Aotearoa

#### Te Pūrongo a Te Kaitātari Kaute Motuhake

#### Ki te hunga pānui i ngā tauākī pūtea a Te Reo Whakapuaki me ngā mōhiohio whakatutuki mō te tau i mutu ai i te 30 o Pipiri 2020

Ko Te Mana Arotake te kaitātari kaute o Te Reo Whakapuaki (e mōhiotia ana hoki ko Te Māngai Pāho). Nā Te Mana Arotake ahau, a Ajay Sharma, i kopou ki te whakahaere mā te whakamahi i ngā kaimahi me ngā rawa a Mana Arotake Aotearoa, i te tātari kaute o ngā tauākī pūtea me ngā mōhiohio whakatutuki, tae atu ki ngā mōhiohio whakatutuki mō tētahi pūtea, a Te Māngai Pāho mōna.

#### Te whakatau

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2019/

ā-Tau

Pūrongo

#### Nā mātou i tātari:

- ngā tauākī pūtea a Te Māngai Pāho i ngā whārangi 94 ki te 112, kei roto ko te pūrongo o te tūnga pūtea i te 30 o Pipiri 2020, te tauākī o ngā whiwhinga me ngā whakapaunga whānui, te tauākī o ngā panoni tūtanga me te tauākī kapewhiti mō te mutunga o te tau i taua rā me ngā tuhipoka o ngā tauākī pūtea tae atu ki ngā kaupapa here mahi kaute me ētahi atu kōrero whakamārama; me
- ngā mōhiohio whakatutuki a Te Māngai Pāho i ngā whārangi 53 ki te 85.

#### Ko tā mātou whakatau:

- e whakaatu tika ana ngā tauākī pūtea a Te Māngai Pāho i ngā whārangi 94 ki te 112:
- i ngā āhuatanga kikokiko katoa:
- te āhua o te pūtea i te 30 o Pipiri, 2020; me
- āna mahi whakahaere pūtea me ngā kapewhiti mō te tau i mutu i taua rā; ā,
- e ū ana ki ngā tikanga mahi kaute whānui i Aotearoa e ai ki Ngā Paerewa Pūrongo Hinonga Painga Tūmatanui; ā,
- e whakaatu tika ana ngā mōhiohio whakatutuki i ngā whārangi 53 ki te 85, i ngā āhuatanga kikokiko katoa:
- ngā whakatutukinga a Te Māngai Pāho mō te tau i mutu i te 30 o Pipiri 2020, tae atu:
- mõ tēnā, mõ tēnā kātū o ngā putanga me pūrongo:
  ana paerewa whakatutuki i oti rawa ki ērā i matapaetia, kei roto i te tauākī o ngā tūmanakohanga whakatutuki mõ te tau pūtea: ā.
  - ana whiwhinga tūturu me ona whakapaunga putanga i oti rawa ki erā i matapaetia, kei roto i te tauāki o ngā tūmanakohanga whakatutuki mo te tau pūtea; ā,
- ko tērā i tutuki ai i te pūtea; ā,
- ngā whakapaunga tūturu, ngā whakapaunga haupū rawa rānei i oti ki ngā whakapaunga, ngā whakapaunga haupū rawa rānei i tāpuitia, i matapaetia rānei.

 Ka tautuku ki ngā ngā ritenga tātari kaute ko te tikanga e whakaae whānuitia ana i Aotearoa.

l tutuki tā mātou tātari kaute i te 18 o Hakihea, 2020. Koia nei hoki te rā i whakaputaina ai tēnei whakatau.

Kei raro nei ngā whakamārama mō te pūtakenga mai o te whakatau nei, ā, e tohu ana mātou ki te pānga o te Kowheori-19 ki Te Māngai Pāho. Hei tāpiri atu, e rārangi ana ngā kawenga a te Poari me ā mātou kawenga e pā ana ki ngā tauākī pūtea me ngā mōhiohio whakatutuki, ka tuku kōrero mō ētahi atu mōhiohio, ā, ka whakamārama i tō mātou motuhaketanga.

#### Te Aronga Ngako – Te Pānga o te Kowheori-19

E tohu ana mātou i konei, me te kore whakarerekē i ō mātou whakaaro, i ngā whākinga mō te pānga o te Kowheori-19 ki Te Māngai Pāho i tuhia i roto i te tuhipoka 20 ki ngā tauākī pūtea me te whārangi 59 o ngā mōhiohio whakatutuki.

#### Te pūtake o tā mātou whakatau

He mea whakahaere tā mātou arotakenga i runga anō i ngā Paerewa Arotake a te Kaitātari Matua, kei roto nei ngā Paerewa Ngaio me te Matatika me ngā Paerewa ā-Ao mō te Tātari Kaute (ki Aotearoa) i tukuna e Te Kāwai Ārahi Pūrongo Mōwaho. He whānui ake te whakamārama o ā mātou kawenga i raro i aua paerewa i te wāhanga Ngā Kawenga kei roto i te wāhanga kaitātari kaute o tā mātou pūrongo.

Kua tutuki i a mātou ā mātou kawenga i raro i Ngā Paerewa Arotake a Te Mana Arotake.

E whakapono ana mātou kua riro mai ngā taunakitanga tātari e rawaka ana, e tōtika ana hei tūāpapa mō tā mātou whakatau tātari.

#### Ngā kawenga a te Poari e pā ana ki ngā tauākī pūtea me ngā mōhiohio whakatutuki

Kei te Poari te kawenga mõ Te Māngai Pāho ki te whakarite, ki te whakaatu tika i ngā tauākī pūtea me ngā mōhiohio whakatutuki e ū ana ki ngā tikanga kaute e whakaaetia whānuitia ana i Aotearoa. Kei te Poari te kawenga mõ aua whakahaere o roto e āhei ai ia ki te whakarite tauākī pūtea me ngā mōhiohio whakatutuki kāore rawa he hapa whaikiko i roto, ahakoa takea mai i te mahi māminga, he hapa pokerehū rānei.

Ina whakaritea ana ngā pūrongo pūtea me ngā mōhiohio whakatutuki kei te Poari te kawenga ki te aromatawai mō Te Māngai Pāho mēnā he rawaka ngā rawa a Te Māngai Pāho kia haere tonu hei pakihi. Kei te Poari anō hoki te kawenga mō te whāki, ina hāngai, i ngā take e pā ana ki te rawaka o ngā rawa kia haere tonu hei pakihi me te whakamahi i te kaupapa kaute o taua pakihi, engari rawa arā he takune ki te kati, te hanumi, ki te whakamutu rānei i ngā mahi a Te Māngai Pāho, kāore he kōwhiringa rānei i tua atu i te kati, hanumi, whakamutu rānei.

Ka ahu mai ngā kawenga a te Poari mai i te Crown Entities Act 2004 me te Public Finance Act 1989.

Ngā kawenga a te kaitātari kaute e pā ana ki te tātari kaute i ngā tauākī pūtea me ngā mōhiohio whakatutuki Ko ā mātou whāinga he rapu i runga i te tūturutanga mēnā e wātea ana ngā tauākī pūtea me ngā mōhiohio whakatutuki i ngā kōrero hapa, ahakoa tinihanga, hē rānei, me te tuku i te pūrongo a te kaitātari kaute e takoto ai tā mātou whakatau.

Ko tēnei mea te whakatūturu whaitake he whakatūturu taumata teitei, engari ehara i te kī taurangi mā te whakahaere i te tātari e ai ki Ngā Paerewa Arotake a Te Mana Arotake ka kitea i ngā wā katoa he hapa whaikiko mēnā kei reira tētahi. Ko te hapa whaikiko, he rahinga, he whākinga rānei e rerekē ana, e ngaro ana rānei, ā, ka hua mai pea i te mahi māminga, i te hapa pokerehū rānei. E whakaarohia ana te hapa whaikiko hei mea whaikiko mēnā, ahakoa takitahi, ahakoa tōpū, ko te tūmanako whaitake tērā tonu pea ka awea ngā whakatau a ngā kaipānui i muri i te pānui i aua tauākī pūtea me ngā mōhiohio whakatutuki.

Mō ngā kōrero tahua i pūrongotia i ngā tauākī pūtea me ngā mōhiohio whakatutuki, i whāiti ā mātou tukanga ki te tirotiro i whakaae ngā mōhiohio ki tā Te Māngai Pāho tauākī o ngā tūmanakohanga whakatutuki, me ngā Utunga ā-Tau me ngā Utunga ā-Tau Tāpiri o Ngā Pūtea 2019/20.

Kāore i aromātaihia te haumaru me ngā whakahaere o ngā whakaputanga tāhiko o ngā tauākī pūtea me ngā mōhiohio whakatutuki.

Hei wāhanga o te tātari e ai ki Ngā Paerewa Arotake a Te Mana Arotake, ka whakamahi mātou i te whakawā ngaio me te mau tonu ki te hokirua ngaio puta noa i te tātari. I tua atu:

- Ka tautuhi mātou me te aromatawai i ngā mōrea o ngā kōrero hapa o ngā tauākī pūtea me ngā mōhiohio whakatutuki, ahakoa nā te tinihanga, nā te hē rānei, ka waihanga me te whakatinana i ngā tukanga tātari kaute e urupare ana ki aua mōrea, me te whai taunakitanga tātari kaute e rawaka ana, e tōtika ana hoki ki te tuku i tētahi pūtake mō tā mātou whakatau. He teitei ake te tūponotanga kāore e kitea he hapa whaikiko e ahu mai ana i te mahi māminga, i tērā e ahu mai ana i te hapa pokerehū, nā te mea ka whai wāhi pea ki te mahi māminga te mahi kūpapa, te tāwhai, ngā hapa mārire, ngā aweketanga, me te takahi i ngā whakahaerenga o roto.
- Ka whai mõhiotanga mätou ki ngä whakahaerenga o roto e hängai ana ki te tätari hei hoahoa tukanga arotake e hängai ana ki ngä ähuatanga. Heoi anö, käore e hoahoaina aua tikanga hei whakapuaki whakaaro ki te whaihua o ngä whakahaerenga o roto o Te Mängai Päho.
- Ka arotake mātou i te tōtikatanga o ngā kaupapa here mahi kaute me te whai take o ngā whakatau tata mahi kaute me ngā puakanga hāngai a te Poari.
- Ka arotake mātou i te tōtikatanga o ngā mōhiohio whakatutuki kua pūrongotia i roto i tā Te Māngai Pāho anga pūrongo i ana whakatutukinga.
- Ka whakatau mātou i runga i te tõtikatanga o tā te Poari whakamahi i tõna kaupapa mahi tātari, ā, i runga anō i ngā taunakitanga tātari kua riro, mēnā kei reira he kumukumu whaikiko e pā ana ki ngā mahi me ngā āhuatanga ka whakaatu kāore pea e taea e Te Māngai Pāho te noho tuwhera tonu mō muri atu. Ki te whakatau mātou he kōrero ahurangi kei reira, e herea ana mātou ki te whakaatu i roto i tā mātou pūrongo tātari kaute i ngā puakanga hāngai i roto i ngā tauākī pūtea me ngā mōhiohio whakatutuki, tērā rānei, ki te kore e rawaka rānei

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aua puakanga, ki te whakarerekē i tā mātou whakatau. E ahu mai ana ā mātou whakatau i ngā taunakitanga tātari kua riro tae noa ki te rā o tā mātou pūrongo kaitātari. Heoi anō, ka noho ngā mahi, āhuatanga rānei ā muri atu he pūtake pea kia whakamutu a Te Māngai Pāho ki te mahi i ana mahi.

 Ka arotakehia e mātou ngā whakaaturanga whānui, hanganga me ngā mea katoa kei roto i ngā tauākī pūtea me ngā mōhiohio whakatutuki, tae atu ki ngā puakanga, ā, mēnā e tika ana te whakaatu a ngā tauākī pūtea me ngā mōhiohio whakatutuki i ngā tino tauwhitinga me ngā putanga ake.

Ka kõrero atu mātou ki te Poari mō te whānuitanga me te wā o te tātari kaute, i tua atu i ētahi atu take, me ngā kitenga nui o te tātari kaute, tae atu ki ngā hapa nui o ngā whakahaere o roto ka kitea i roto i tā mātou tātari kaute.

I takea mai ā mātou kawenga i te Public Audit Act 2001.

#### Ētahi atu mōhiohio

Kei te Poari te kawenga mõ ētahi atu o ngā kõrero. Ko ērā atu kõrero ko ngā kõrero kei ngā whārangi 2 ki te 127, engari ehara ko ngā tauākī pūtea me ngā mõhiohio whakatutuki, me te pūrongo a tā mātou kaitātari kaute.

Kāore e kapi i tā mātou whakatau mō ngā tauākī pūtea me ngā mōhiohio whakatutuki ērā atu mōhiohio, ka mutu kāore ā mātou whakatau ā-tātari kaute, whakaūtanga rānei mō ērā.

Mō te āhuatanga ki tā mātou tātari kaute i ngā tauākī pūtea me ngā mōhiohio whakatutuki, ko tā mātou kawenga he pānui noa i ērā atu kōrero. Nā tēnei, ka whiriwhiri mātou mēnā kāore i te tika ērā atu kōrero ki ngā tauākī pūtea me ngā mōhiohio whakatutuki, ko ngā mōhiotanga rānei i riro mai i te tātari kaute, i tētahi atu tikanga rānei kei te hapa te takoto. Mēnā, whai mai ana i ā mātou mahi, ko te whakatau he hapa whaikiko i roto i ērā atu mōhiohio, me pūrongo tēnā e mātou. Kāore i a mātou he mea hei pūrongo atu e pā ana ki tēnei.

#### Motuhaketanga

E noho motuhake ana mātou i Te Māngai Pāho, ā, e ai ki ngā whakaritenga tū motuhake a Ngā Paerewa Arotake a te Kaitātari Matua, kei roto ko te Paerewa Ngaio me te Matatika 1: Te Tikanga Matatika Aowhānui mā Ngā Tohunga Whakatūturu i tukua e Te Kāwai Ārahi Pūrongo Mōwaho.

l tua atu i tō mātou kaha kaitātari, karekau ō mātou hononga, ō mātou pānga rānei, ki Te Māngai Pāho.

Alharme

**Ajay Sharma** Mana Arotake Aotearoa

Mō te taha ki te Kaitātari Matua Te Whanganui a Tara, Aotearoa

#### AUDIT NEW ZEALAND

Mana Arotake Aotearoa

#### **Independent Auditor's Report**

To the readers of Te Reo Whakapuaki Irirangi's financial statements and performance information for the year ended 30 June 2020

The Auditor-General is the auditor of Te Reo Whakapuaki Irirangi (known as Te Māngai Pāho). The Auditor-General has appointed me, Ajay Sharma, using the staff and resources of Audit New Zealand, to carry out the audit of the financial statements and the performance information, including the performance information for an appropriation, of Te Māngai Pāho on his behalf.

#### Opinion

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2019/

Pūrongo ā-Tau

We have audited:

- the financial statements of Te Māngai Pāho on pages 94 to 112, that comprise the statement of financial position as at 30 June 2020, the statement of comprehensive revenue and expense, statement of changes in equity and statement of cash flows for the year ended on that date and the notes to the financial statements including a summary of significant accounting policies and other explanatory information; and
- the performance information of Te Māngai Pāho on pages 53 to 85.

#### In our opinion:

- the financial statements of Te Māngai Pāho on pages 94 to 112:
- present fairly, in all material respects:
  - its financial position as at 30 June 2020; and
  - its financial performance and cash flows for the year then ended; and
- comply with generally accepted accounting practice in New Zealand in accordance with Public Benefit Entity Standards; and
- the performance information on pages 53 to 85:
- presents fairly, in all material respects, Te Māngai Pāho's performance for the year ended 30 June 2020, including:
  - for each class of reportable outputs:
    - its standards of delivery performance achieved as compared with forecasts included in the statement of performance expectations for the financial year; and
    - its actual revenue and output expenses as compared with the forecasts included in the statement of performance expectations for the financial year; and
  - what has been achieved with the appropriation; and
  - the actual expenses or capital expenditure incurred compared with the appropriated or forecast expenses or capital expenditure.
- Complies with generally accepted accounting practice in New Zealand.

Our audit was completed on 18 December 2020. This is the date at which our opinion is expressed.

The basis for our opinion is explained below, and we draw attention to the impact of COVID-19 on Te Māngai Pāho. In addition, we outline the responsibilities of the Board and our responsibilities relating to the financial statements and the performance information, we comment on other information and we explain our independence.

#### **Emphasis of Matter – Impact of COVID-19**

Without modifying our opinion, we draw attention to the disclosures about the impact of COVID-19 on Te Māngai Pāho as set out in note 20 to the financial statements and page 59 of the performance information.

#### **Basis for Our Opinion**

We carried out our audit in accordance with the Auditor-General's Auditing Standards, which incorporate the Professional and Ethical Standards and the International Standards on Auditing (New Zealand) issued by the New Zealand Auditing and Assurance Standards Board. Our responsibilities under those standards are further described in the Responsibilities of the auditor section of our report.

We have fulfilled our responsibilities in accordance with the Auditor-General's Auditing Standards.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### **Responsibilities of the Board for the financial statements** and the performance information

The Board is responsible on behalf of Te Māngai Pāho for preparing financial statements and performance information that are fairly presented and comply with generally accepted accounting practice in New Zealand. The Board is responsible for such internal control as it determines is necessary to enable it to prepare financial statements and performance information that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements and the performance information, the Board is responsible on behalf of Te Māngai Pāho for assessing Te Māngai Pāho's ability to continue as a going concern. The Board is also responsible for disclosing, as applicable, matters related to going concern and using the going concern basis of accounting, unless there is an intention to merge or to terminate the activities of Te Māngai Pāho, or there is no realistic alternative but to do so.

The Board's responsibilities arise from the Crown Entities Act 2004 and the Public Finance Act 1989.

### Responsibilities of the auditor for the audit of the financial statements and the performance information

Our objectives are to obtain reasonable assurance about whether the financial statements and the performance information, as a whole, are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit carried out in accordance with the Auditor-General's Auditing Standards will always detect a material misstatement when it exists. Misstatements are differences or omissions of amounts or disclosures, and can arise from fraud or error. Misstatements are considered material if, individually or in the aggregate, they could reasonably be expected to influence the decisions of readers, taken on the basis of these financial statements and the performance information.

For the budget information reported in the financial statements and the performance information, our procedures were limited to checking that the information agreed to Te Māngai Pāho's statement of performance expectations and relevant Estimates and Supplementary Estimates of Appropriations 2019/20.

We did not evaluate the security and controls over the electronic publication of the financial statements and the performance information.

As part of an audit in accordance with the Auditor-General's Auditing Standards, we exercise professional judgement and maintain professional scepticism throughout the audit. Also:

- We identify and assess the risks of material misstatement of the financial statements and the performance information, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations or the override of internal control.
- We obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of Te Māngai Pāho's internal control.
- We evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the Board.
- We evaluate the appropriateness of the reported performance information within Te Māngai Pāho's framework for reporting its performance.
- We conclude on the appropriateness of the use of the going concern basis of accounting by the Board and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on Te Māngai Pāho's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements and the performance information or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence

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obtained up to the date of our auditor's report. However, future events or conditions may cause Te Māngai Pāho to cease to continue as a going concern.

 We evaluate the overall presentation, structure and content of the financial statements and the performance information, including the disclosures, and whether the financial statements and the performance information represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with the Board regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Our responsibilities arise from the Public Audit Act 2001.

#### **Other Information**

The Board is responsible for the other information. The other information comprises the information included on pages 2 to 127 but does not include the financial statements and the performance information, and our auditor's report thereon.

Our opinion on the financial statements and the performance information does not cover the other information and we do not express any form of audit opinion or assurance conclusion thereon.

In connection with our audit of the financial statements and the performance information, our responsibility is to read the other information. In doing so, we consider whether the other information is materially inconsistent with the financial statements and the performance information or our knowledge obtained in the audit, or otherwise appears to be materially misstated. If, based on our work, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

#### Independence

We are independent of Te Māngai Pāho in accordance with the independence requirements of the Auditor-General's Auditing Standards, which incorporate the independence requirements of Professional and Ethical Standard 1: International Code of Ethics for Assurance Practitioners issued by the New Zealand Auditing and Assurance Standards Board.

Other than in our capacity as auditor, we have no relationship with, or interests, in Te Māngai Pāho.

Aharme

**Ajay Sharma** Audit New Zealand

On behalf of the Auditor-General Wellington, New Zealand Māngai Pāho

Te

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## Arotakenga ā-Mahi

ASSESSING OUR PERFORMANCE

Kia pai ai te ahunga whakamua ki ā mātou putanga tauwaenga, kia whakatinanatia ai ā mātou rautaki, i wehea e Te Māngai Pāho tōna \$63.013<sup>1</sup> miriona i te tau 2019/20 (2019: i \$55.537 miriona) mō ngā tahua pouaka whakaata, matihiko, pāpāhotanga hou, te reo irirangi me ngā puoro me ērā atu mahi katoa hei whakatairanga i te reo me te ahurea Māori, ā, ko te utu hei whakahaere, e \$3.318 miriona (2019: \$3.211 miriona).

I mua i te tīmatanga i tā mātou pūrongo mō ngā mahinga ā-pūtea, ngā mahi i tua atu hoki i te taha pūtea, he mea nui kia āta whakaarotia ēnei hua i roto i tētahi tūponotanga nui i pā ki te ao. Arā, ko te mate urutā i pā ki te ao,COVID-19.

#### Ngā pānga o COVID-19 ki Te Māngai Pāho

Nō te 11 o Poutūterangi 2020, ka whakapuakina e te Rōpū Hauora o te Ao tētahi mate urutā, arā, te toronga o COVID-19 ki te ao, ā, e rua wiki i muri mai ka whakapuakina e Te Kāwanatanga o Aotearoa he taumata ohotata mō te motu katoa. I katingia te whenua i te Taumata Ohiti 4 mai i te 26 o Māehe ki te 27 Āperira, ā, i noho i raro i tēnei katinga i te Taumata Ohiti 3 taea noatia te 13 Haratua 2020.

I roto i tēnei wā, i haere tonu ngā mahi a Te Māngai Pāho me te ū tonu ki āna mahi o ia rā, hāunga te whakaritenga kia nekehia ngā kaimahi ki tētahi tauira "mahi i te kāinga". He hira kē noa atu te pānga o ēnei ki ngā hinonga me ngā tāngata takitahi e whāngaia ana e mātou, ina hoki, he maha i whakamutu rawa, i tino whakarerekētia rānei ā rātou mahi mō te wā o te katinga.

I muri mai i te 13 o Haratua 2020, i mahi haere tonu ngā kaimahi a Te Māngai Pāho i te kāinga. I hoki anō te whenua ki te Taumata Ohiti 1 i te 9 o Hune 2020, ā, ka hoki ngā kaimahi ki te tari i te 15 Pipiri 2020.

Tērā ētahi hui nunui, ko ngā tahua a Te Māngai Pāho te puna pūtea mō ngā pāhotanga, i whakakorea, i katingia rānei i roto i tērā wā. I whakakorea katoatia te Ahurei Kiriata o MāoriLand i Ōtaki, te PolyFest o Tāmakimakaurau, te Ahurei o Tūhoe, te haere o Āio ki Hapani, me ētahi atu hui kapa haka nunui, tae atu ki te hui nui o Te Matatini i whakaritea mō 2021. He maha hoki ngā whakaputanga pouaka whakaata i tāmia ngā mahi i roto i te katinga.

Me i taea te kawe haere tonu ētahi wāhanga o ngā mahi, i mahi nui a Te Māngai Pāho kia tautoko tonu i te rāngai waihanga kaupapa Māori. I taea anō tēnei nā te tukunga o ngā tahua kia rere i ngā wāhi i taea ai, me te whakapāpā haere ki te hunga whiwhi pūtea kia kakama kia whai hua hoki ngā hātepe whakahaere.

Mō te nuinga, e hari ana mātou i puta mai ā mātou kamupene, kaipāho whiwhi pūtea katoa i te katinga nui i runga i te haumaru. Ehara i te mea kei te whakatito ki ngā mamaetanga i pā ki te tangata i roto i tēnei wā, otirā mō te hunga takitahi me ngā hinonga kāore i āhei ki te tono moni, he tino taumaha.

l raro i ā mātou pūrongo mō te taha kei tua i te pūtea, e tautuhi ana mātou i pāngia ngā hua mō ētahi inenga mahinga e toru e COVID-19. Me kī, i haere tonu te nuinga o ā mātou mahi taketake i runga anō i ngā mahere, ā, mehemea he tihoinga tawhiti i ētahi atu ūnga, he take kē anō i tihoi ai, ehara i te COVID-19.

Anei i raro iho nei te urupare a Te Māngai Pāho ki tēnei ohotata:

#### NGĀ TAHUA WAIHANGA KAUPAPA

I mua atu i te whakapuaki i te katinga nui, kua oti i ngā kaimahi a Te Māngai Pāho tētahi tauanga o ngā kirimana e mana ana i taua wā me ngā whakaūnga whāngai pūtea, hei whakaoti arotake mõrea. I te rapu rātou i ngā āhuatanga e hīkina ai e whakakorea ai rānei tētahi rā nui, mehemea he haerenga ki tāwāhi tētahi wāhanga. I muri i ēnā mahi, i whakapā atu te rōpū ki te tini o ā mātou hinonga whiwhi tahua ki te kōrerorero mō ngā ara kaupare. Ko te tū a Te Māngai Pāho kia haere tonu ngā whakaūnga whāngai pūtea o tēnei wā, me te mahi nui ki te whakaiti i te morea i raro i te tohuwhenua tuarua, tuatoru ranei. l āta whakamāramatia atu he iti noa te kaha, te āhei rānei o Te Māngai Pāho, engari i taea ngā huaputa i tohua i raro i te kirimana te whiriwhiri anō, te takawaenga anō rānei.

#### NGĀ REO IRIRANGI Ā-IWI

I noho a Te Māngai Pāho ki te kōrerorero ki ngā reo irirangi ā-iwi katoa kia mārama ki ngā take i pā ki a rātou. He puna nui ngā reo irirangi ā-iwi ki ngā hapori Māori pāmamao. Engari he maha tonu i noho mõrearea nā ngā mahi a te wheori, ina hoki, he kaumātua, he kuia ngā tūao, ngā kaikōrero rānei.

Kāore i nui ngā raukaha o te nuinga o ngā teihana kia ū ki ngā ritenga, kia mahi mamao, kia wehewehe hei ropū ranei. Hei



events were all cancelled, including the major Te Matatini event In order to make progress towards our intermediate outcomes and implement our strategies. Te Māngai Pāho allocated in 2021. Many television productions were severely curtailed \$63.013<sup>1</sup> million in funding during the 2019/20 year over the lockdown period. (2019: \$55.537 million) for television, digital and new media, Where aspects of productions could continue, Te Māngai Pāho radio and music and other activities to promote Māori language remained conscious of the need to be supportive of the Maori and culture, all of which cost \$3.318 million to administer production sector. This was done by ensuring that funding (2019: \$3.211 million). flowed as quickly as possible and by actively engaging with Before commencing our report on the year's financial and funding recipients to make sure administrative processes ran quickly and efficiently.

non-financial performance, it is important to put our results in the context of a most extraordinary event. That is, of course, the world-wide pandemic caused by COVID-19.

#### The Effects of COVID-19 on Te Māngai Pāho

On 11 March 2020, the World Health Organisation declared the outbreak of COVID-19 a pandemic, and two weeks later the New Zealand Government declared a state of national emergency. The country was in lockdown at Alert Level 4 from 26 March to 27 April and then remained in lockdown at Alert Level 3 until 13 May 2020.

During this period, Te Māngai Pāho continued to operate as much as possible on a business-as-usual basis except that all staff moved to a work-from-home model. The impact on the entities and individuals we fund was more significant as many had to cease or significantly adapt their activities for the period of the lockdown.

After 13 May 2020, Te Māngai Pāho staff continued to work from home. The country moved to Alert Level 1 on 9 June 2020, and staff returned to the office on 15 June 2020.

A number of events that involved Te Māngai Pāho funding for coverage were cancelled or closed down during this period. The Maoriland Film Festival in Otaki, the Auckland Polyfest, the Tūhoe Ahurei, the Aio trip to Japan and several kapa haka

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1. Kei roto i tēnei ko ngā whāngainga tahua \$39.061 miriona mō te Pouaka Whakaata, \$7.508 million mō ngā kaupapa matihiko, pāpāhotanga hou, \$14.629 miriona mō te reo irirangi, me te \$1.815 miriona mo era atu mahi hei whakatairanga i te reo me te ahurea Maori.

Overall, we are pleased to report that all our funded production companies and broadcasters did come through the lockdown safely. This is not to minimise the hardships that were endured over this period, particularly where individuals or entities were not eligible for government support.

Under our non-financial reporting, we have indicated that the results for three performance measures were impacted by COVID-19. Generally, however, our core activities proceeded as planned, and any other variances from targets are due to reasons not involving COVID-19.

The response by Te Māngai Pāho to this emergency is outlined below:

#### CONTENT FUNDING

Prior to the lockdown announcement, Te Māngai Pāho staff had completed a stocktake of all existing contracts and funding commitments in order to carry out a risk assessment. This was looking for such things as situations where an event or broadcast of an event might be postponed or cancelled or involved overseas travel. Following this exercise, the team contacted many of our funded entities to discuss mitigation actions. The position taken was that Te Māngai Pāho would continue with the existing funding commitments and look to mitigate risk with the second or third milestone. It was made clear that Te Māngai Pāho had little or no capacity to provide

Māngai

<sup>1.</sup> Comprising TV funding of \$39.061 million, digital and new media funding of \$7.508 million, radio funding of \$14.629 million and funding for other activities to promote Māori language and culture of \$1.815 million.

āwhina i ō mātou teihana ā-iwi kia ngana ki tēnei rarunga nui i utua e Te Māngai Pāho tētahi pūtea \$30,000 ki ia teihana. I takea mai tēnei tahua i tētahi whakahāngaitanga anō o tētahi wāhanga nui o tētahi tahua whakataetae hei akiaki auahatanga ki ngā reo irirangi ā-iwi.

#### NGĀ RONGO KŌRERO MĀORI/ NGĀ PĀRONGO COVID-19

E whā ngā pūtahi raukaha ā-rohe i whakatūria mā ngā reo irirangi ā-iwi, kia rangona ai he reo ā-rohe Māori, ehara i te mea i ngā tūāpapa o Whakaata Māori me ērā atu tūāpapa anake, engari i tua atu hoki.

I tua atu i tērā, i whakapā atu te National COVID-19 Response Team (NCRT) ki Te Māngai Pāho kia āwhina ki te pāhotanga pārongo ki te rangatahi. I mahi tahi tō mātou Kaitohutohu Pae Pāpori, a Sonny Ngatai, ki a Hahana me ō rātou tūāpapa, me ētahi kaiarataki Māori i TikTok. Ko te whāinga kia mōhio he tika pū ngā mōhiotanga i takea mai i NCRT, i tika hoki te kōpaki mō ngā minenga rangatahi. I āta mahia hoki ngā kaupapa kia wātea ki a TUKU i Whakaata Māori, me ētahi atu tūāpapa rangatahi. I takohatia e Te Māngai Pāho tētahi \$50,000 ki tēnei kōkiri.

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I wehea he tahua ki tētahi waiata COVID-19 e kīa nei ko 'Tūtahi – Stay' i Paengawhāwhā 2020. Nā LOOP Media tēnei kōkiri i ruruku, me te whaiwhai atu i tētahi rōpū kaiwaiata Māori ingoa-nui kia pāhekoheko, me te ruruku anō i ngā takoha mai i ngā pae tekau mā rua kia rite hei whakaputa i te 14 o Paengawhāwhā 2020.

I titoa, i whakatāhuhutia hoki a 'Tūtahi – Stay' e Anna Coddington, e Brad Kora, e Rob Ruha, e Scott Tindale, e Ara Adams-Tamatea me Joel Shadbolt. I hopukina mamaotia, i waiatatia hoki e ētahi kaiwaiata 20 nō Aotearoa tūturu, neke atu, i roto i ngā rā e whitu. He ngāwari noa iho āna kupu tohutohu – me noho i te kāinga, me whakaora tangata – ā, i pāorooro ki ngā tōpito katoa o te motu i muri i te nekehanga o Aotearoa ki te Taumata Ohiti 4 i te marama o Poutūterangi 2020. He rawe tēnei ataata ki te iwi nui tonu, neke atu i te rua miriona ōna tirohanga.

#### NGĀ WHAKAWHITI KŌRERO

He maha ngā kōrerorero a Te Māngai Pāho ki te rāngai i roto i te urupare ā-motu ki COVID-19.

Ko te whāinga matua mō ngā whakawhiti kōrero a Te Māngai Pāho i roto i tēnei wā kia horaina he ara mārama mō te taiao nekeneke o COVID-19. Ko te whakatau kia haere tonu te pānui ā-rua wiki a Te Māngai Pāho hei huarahi whakamōhio i te hapori waihanga kaupapa Māori, me te ārahi hoki i ngā kaipānui ki te pae tukutuku a te Kāwanatanga mō COVID-19, me ētahi atu rauemi ao Māori (pēnei i ngā aratohu a te Manatū Hauora) mō ētahi atu pārongo whānui kē atu.

I tohua ngā mahi rongo kōrero, pāpāho hei ratonga taketake i roto i te urupare COVID-19, i te Taumata Ohiti 4 hoki, ā, i tuhia he aratohu mō ngā Whakaritenga Kaimahi Taketake mō ngā Reo Irirangi (nā SkyTV i āwhina) hei ārahi i ngā reo irirangi ā-iwi me pēhea te whakahaere i roto i tētahi wā taratahi ā-tinana, ā-pāpori hoki, i tētahi wā o te mānukanuka nui me te rangirua. I tūtohu a Te Māngai Pāho ki ngā reo irirangi ā-iwi katoa kia haere tonu, arā, kia whakahekea te kāhui kaimahi ki tōna tino itinga, ko ngā tūranga taketake rawa anake i roto, arā, te hunga me tino tae atu kia haere tonu te pāho kōrero.

#### NGĀ KAIMAHI

I mua i te whakapikinga a te Pirimia i te ohiti mai i te Taumata 2, kua tatū kē ngā whakaaro o ngā kaiwhakahaere me ngā kaimahi kia huri ki te mahi i te kāinga. Kia pai ai te mahi a ngā kaimahi i te kāinga i hokona ētahi taputapu hangarau iti.



additional funding but that deliverables under the contract could be reconsidered or renegotiated.

#### IWI RADIO

Te Māngai Pāho held conversations with all iwi radio stations to understand the issues they were encountering. Iwi radio stations are important sources of information for remote Māori communities. But they were also potentially at high risk from the virus as several of them have kaumatua and kuia who are volunteers or announcers.

Most of the stations had limited capacity to accommodate the requirements of either moving to working remotely or splitting into teams. To assist our iwi stations to weather this crisis, Te Māngai Pāho made a one-off payment of \$30,000 to each iwi station. This funding came from a redirection of a significant portion of a contestable fund to encourage innovation with the iwi radio stations.

#### MĀORI NEWS/COVID-19 INFORMATION

Four regional capacity hubs were established using the iwi radio stations to ensure that a regional Māori voice would be included not only on Māori Television platforms and other media platforms.

In addition, the National COVID-19 Response Team (NCRT) approached Te Māngai Pāho to assist with getting information to rangatahi. Our Social Media Advisor, Sonny Ngatai, worked with *Hahana* and their platforms and two significant Māori influencers on TikTok. The task was to ensure accurate information from NCRT was packaged in appropriate ways for rangatahi audiences. The content was also to be made available for Māori Television's TUKU and other rangatahi platforms. Te Māngai Pāho contributed \$50,000 to this initiative.

#### MUSIC

Funding was allocated to a COVID-19 waiata called 'Tūtahi – Stay' in April 2020. LOOP Media coordinated this initiative and secured a significant group of Māori artists to collaborate, bringing together contributions from 12 different sites ready for release on 14 April 2020.



'Tūtahi – Stay' was written and arranged by Anna Coddington, Brad Kora, Rob Ruha, Scott Tindale, Ara Adams-Tamatea and Joel Shadbolt. It was recorded remotely and performed by more than 20 Kiwi artists over seven days. Its simple message – stay home, save lives – resonated after New Zealand moved into lockdown Alert Level 4 in March 2020. The video proved popular and had over two million views.

#### COMMUNICATIONS

Te Māngai Pāho actively communicated with the sector during the national response to COVID-19.

The priority for Te Māngai Pāho communications during this period was to provide clear direction in the fast-moving COVID-19 environment. A decision was made to maintain the fortnightly Te Māngai Pāho pānui as the way to update the Māori production community while directing readers to the government's COVID-19 website and te ao Māori-specific resources (such as Ministry of Health guidelines) for more comprehensive information.

With news and media functions identified as essential services during the COVID-19 response and Level 4 period, Iwi Radio Critical Staffing Requirements guidelines were put together (with assistance from Sky Television) to advise iwi radio on how best to continue to operate in a time of physical and social isolation, increased anxiety and uncertainty. Te Māngai Pāho recommended all iwi radio stations operate on a skeleton staff with only those roles essential to keep programming on air working on site and the rest working remotely.

#### STAFF

Prior to the Prime Minister escalating from Alert Level 2, management and staff had already made the decision to move to a work-from-home scenario. To ensure that staff were able to function effectively, some modest technology purchases were required.

## **Poutarāwaho Whakaputa Hua**

Anei e whai ake nei tētahi tārua o tā mātou Poutarāwaho Hua, e noho nei hei kaupapa whakawhanake i ā mātou mahi.

The following presents our Outcome Framework, against which we develop our activities.



Māori language - everywhere, every day, in every way!

Ka kaha ake ake te rongo a te whānau, a te hapū, a te iwi me Aotearoa i te reo Māori me te ako i nga tikanga Māori



Kia kaingākautia te reo me te ahurea Māori e Aotearoa whānui



PUTANGA MATUA MAJOR OUTCOME

Māori language and culture is embraced by all New Zealanders

He haumi ki ngā kōkiri e tupu ai te whakarongo ki ngā kaupapa Māori e whakapikia ai te māramatanga ki te reo me te ao Māori

He haumi ki ngā kaupapa e tupu ai te whakatata mai o te tangata ki te reo me te whakatairanga e Nuku-whakatematau



2019/20 WHĀINGA MATUA



TE HUNGA MĀTAKI AUDIENCE

Te tō mai i ā mātou kaimātaki reo Māori arotahi

Growing engagement with our target Māori language audience



CREATION Hanga waihanga kaupapa whai-kiko,

HANGANGA

hāngai ki te tangata

Creating content that is engaging and personal



#### URUTANGA

ACCESSIBILITY

Te whakarite tikanga ko ngā kaupapa katoa ka whāngaia ki ā mātou pūtea ka whakawāteatia ki te ao mā ngā tūāpapa maha

Ensuring all content we fund is accessible on multiple platforms

OUTCOME



Whānau, hapū, iwi and wider Aotearoa increasingly experience te reo Māori and tikanga Māori

Investment in initiatives that grow consumption of Māori content and increase understanding of Māori language and culture

Investment in content that grows engagement and promotes Right-shift

2019/20 KEY PRIORITIES



NGĀ PŪMANAWA

He rapu, he whakatupu h<u>oki i ng</u>ā pūmanawa Māori hōu

Attracting and nurturing Māori talent

#### Ngā Wāhanga Whāngai Pūtea Matua

I taurite anō te ūnga mō te wāwāhanga o ngā whakapaunga tahua whakataetae ki ngā ōrautanga i tō mātou Poutarāwaho Hoko, Whāngai Tahua hoki, inā te hoahoa i raro iho nei.

#### POUTARĀWAHO HOKO, WHĀNGAI TAHUA HOKI

	Te Hunga Noh	o Puku Te	e Hunga Torohū	Te Hunga F	Reo Rua	Matarau Reo Má	
Matatau i te Reo Māori				Ko t	e reo kia ora	<sup>,</sup> 60	% ⊧
Te Hunga Reo Rua			Ko te re	o kia Māori	20%	Þ	
Te Hunga Torohū		Ko te reo ki	ia kere <b>20</b> %	6 ⊳			
Te Hunga Noho Puku	Ko te reo kia tika 📍	gā Whakahoatanga Rautaki Kê	Þ				

#### Mō te tau pūtea 2019/20, kua oti ngā tāra tahua tūturu me ngā ōrautanga te tātaki i raro iho nei:

Ngā Mea Tūturu 2019/20	MTS Hāngai \$000	Pouaka Whakaata Whakataetae \$000	Pāpāho Hou Whakataetae \$000	Te Reo Irirangi \$000	Ngā Puoro \$000	Te Reo Irirangi Ngā Kaupapa \$000	Ētahi atu Ngā Ngohe \$000	Ētahi Atu Pūtea \$000	Te Tapeke \$000	Tūturu %
Fluent	9,219	8,309	4,810	11,144	606	1,801			35,889	60%
Second language	3,015	7,695	1,780			100			12,590	<b>21</b> %
Receptive	3,766	6,957	918						11,641	<b>19</b> %
Content funding expenditure	16,000	22,961	7,508	11,144	606	1,901	-	-	60,120	<b>100</b> %
Other funding		100					1,815	978	2,893	
Total funding	16,000	23,061	7,508	11,144	2	2,700	1,815	978	63,013	

#### **Key Funding Areas**

The target for the allocation of contestable funding expenditure was in accordance with the percentages in our Purchase and Funding Framework, as shown in the diagram below.

#### PURCHASE AND FUNDING FRAMEWORK

### Non-receptive Audiences Fluent Speakers of te Reo Māori Second-language Learners **Receptive Audiences Non-receptive Audiences** Ko te reo kia tika Strategic

For the 2019/20 financial year, the actual funding dollars and percentages are as set out below:

2019/20 Actuals	MTS Direct	TV Contestable	New Media Contestable	Radio	Music	Radio Programmes	Other Activities	Other Funding	Total	Actual
	\$000	\$000	\$000	\$000	\$000	\$000	\$000	\$000	\$000	%
Fluent	9,219	8,309	4,810	11,144	606	1,801			35,889	60%
Second language	3,015	7,695	1,780			100			12,590	<b>21</b> %
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Other funding		100					1,815	978	2,893	
Total funding	16,000	23,061	7,508	11,144		2,700	1,815	978	63,013	



Te Māngai Pāho

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## Te Whakatutuki i ngā Whakaritenga Rautaki

DELIVERING OUR STRATEGIC INTENTIONS

#### Tō Mātou Arotahitanga

HE KAUPAPA ĀTAAHUA; HE TŪĀPAPA-MAHA; NGĀ PŪMANAWA, TE PĀHEKOHEKO; NGĀ TĀNGATA

#### Ā Mātou Mahi

- he whāngai hanganga kaupapa mō te pouaka whakaata, mō te reo irirangi, mō ngā pāpāhotanga hou me ērā atu ngohe hei whakatairanga i te reo me te ahurea Māori;
- he whāngai i ngā whakahaere pāho o ngā reo irirangi ā-iwi, te pūnaha honohono whatunga reo irirangi me te whakangungu kaimahi reo irirangi ā-iwi.

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#### **Our Focus**

ATTRACTIVE CONTENT; MULTIPLATFORM; CAPABILITY; COLLABORATION; PEOPLE

#### What We Do

- fund content creation for television, radio, new media and other activities to promote Māori language and culture; and
- fund the broadcast operations of the iwi radio stations, the iwi radio network link system and training of iwi radio staff.

#### Tō Mātou Pānga Rautaki

l roto i te tau, i whāngaia e mātou ētahi pānui reo Māori, tikanga Māori kounga nui i taea te tohatoha ki ngā tūāpapa maha, te pāho ki te pouaka whakaata, te whakawātea hoki i te ipurangi.

I hokona hoki e mātou ētahi pūmanawa whakaputa whakahaere taketake, pāho hoki, me ngā kaupapa reo Māori i ngā reo irirangi ā-iwi.

I hokona hoki e mātou ētahi kaupapa ā-motu hei tohatoha.

i te Nuku-whakatematau

l whakatairangatia e mātou ētahi kaupapa whakawātea i te whakaaro Māori kia puta, nā te whāngai tahua ki ngā pakipūmeka, ki ngā tautohetohe, ki ngā rongo kōrero me ngā kaupapa take o te wā, i wetekina ai ngā take o te wā.

E ai ki tā mātou tūtohu Neke-Whaka-te-Matau matua i te taupori o Aotearoa, e tohu ana te tohu tauwenga i te tauine ZePA, kua neke whaka-te-matau mā 1.3%, ina whakaritea ki te tohu waenga o 2017.

TE PĀNGA: KA KAHA AKE TE RONGO A TE WHĀNAU, A TE HAPŪ,

ME NGĀ HAPORI MĀORI I TE REO MĀORI ME TE AKO I NGA TIKANGA MĀORI

Te Rautaki: He haumi ki ngā kaupapa e tupu ai te whakatata mai o te tangata ki te reo me te whakatairanga

E whakaarotia ana tēnei he ahunga whai hua mō te pānga e rapua ana e te rāngai reo Māori mō te taupori nui tonu.

Mō te katoa, i tutuki i a mātou 69% o ā mātou ūnga rautaki, e tākina atu nei i raro iho nei.

Kua tutuki i a mātou te ūnga i ētahi tūtohu pānga rautaki 9 o te 13, ā, ko ētahi tohu e rua kāore i kitea he hekenga ina whakaritea ki te inenga taketake, engari kāore i piki ake.

#### **Our Strategy Impact**

During the year, we funded quality te reo Māori and tikanga Māori programmes that were able to be distributed on multiple platforms, broadcast on television and available online.

We also purchased core operational production and broadcast capability and te reo Māori content from iwi radio stations. We purchased national programmes for distribution.

We promoted programmes that gave voice to a Māori perspective by funding documentaries, debates, news and current affairs programmes that traversed current issues.

Our key indicator of Right-shift in the New Zealand population, the midpoint on the ZePA measurement scale, shows a shift to the right of 1.3 percent against the 2017 midpoint. The movement is in a

#### IMPACT: WHĀNAU, HAPŪ, IWI AND MĀORI COMMUNITIES STRENGTHEN THEIR REO AND TIKANGA MĀORI

#### Strategy: Investment in content that grows engagement and promotes Right-shift



Strategy Impact Measure	2016 Meas Surve
Right-shift has occurred in the New Zealand population	
The midpoint for the New Zealand population in terms of	Midpo
attitudes and behaviours towards te reo Māori and tikanga Māori has shifted to the right on the ZePA measurement scale.	1/18



Te Inenga Pānga Rautaki	Te Tirohanga Inenga 2016/17 ZePA	Ūnga 2019/20	Tapeke Tirohanga 2020 ZePA	Kua Tutuki te Whāinga
Kua puta te Nuku-whaka-te-Matau i roto i te taupori o Aote	earoa			
Ko te tohu waenga mõ te taupori o Aotearoa mõ ngā waiaro me ngā whanonga mõ te reo Māori me ngā tikanga Māori i nuku whaka-te-matau i te tauine inenga ZePA.	Tohuwaenga = 1/18 o P2	Kei te matau te tohuwaenga i te inenga o 2016/17	Tohuwaenga = 2/29 o P2	Kua tutuki

Māngai Pāho

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positive direction for the impact that the Māori language sector collectively seeks at a population level.

Overall, we achieved 69 percent of our strategy targets as shown below. We achieved the target in 9 of our 13 strategy impact indicators, with two not increasing but also not declining against the base measure.



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#### PĀNGA: KA KAHA AKE TE RONGO A TE WHĀNAU, A TE HAPŪ, A TE IWI ME AOTEAROA I TE REO MÃORI ME TE AKO I NGA TIKANGA MÃORI

Rautaki: He haumi ki ngā kōkiri e tupu ai te whakarongo ki ngā kaupapa Māori e whakapikia ai te māramatanga ki te reo me te ahurea Māori

#### TE REO MÃORI

Te pānga o ngā kaupapa Māori - i waenga i ngā kaimātaki, kaiwhakarongo hoki: Kua piki ake taku māramatanga ki te reo Māori.



Te Inenga Pānga Rautaki	2016/17 Te Tirohanga Inenga ZePA	Ūnga 2019/20	Tapeke Tirohanga 2020 ZePA	Tapeke Tirohanga 2020 ZePA
He tokomaha kē atu ngā tāngata o Aotearoa e kī ana haurima whakarunga i te tauine inenga tohu rima.	kua piki ake tō rātou m	ārama ki te reo	Māori ina inea e	te huringa ki te toru
Kāwai hunga aātaki 'korekore' (ZE1 me Ze2)	13%	>13%	17%	Kua tutuki
Kāwai hunga mātaki 'whakaroau' (P1, P2, P3)				

A2	76%	>76%	87%	Kua tutuki
Al	61%	>61%	64%	Kua tutuki
Kāwai hunga mātaki 'hihiri' (A1, A2)				
P3	39%	>39%	39%	Kāore he huringa
P2	35%	>35%	33%	Kīhai i tutuki
P1	25%	>25%	26%	Kua tutuki
Kawai hunga mataki 'whakaroau' (P1, P2, P3)				



#### IMPACT: WHĀNAU, HAPŪ, IWI AND WIDER AOTEAROA INCREASINGLY EXPERIENCE TE REO MÃORI AND TIKANGA MÃORI

Strategy: Investment in initiatives that grow consumption of Māori content and increase understanding of Māori language and culture

#### TE REO MÃORI

Impact of Māori programming among audiences My understanding of te reo has increased



Strategy Impact Measure	2016/17 ZePA Measurement Survey		2020 ZePA Survey Score	Target Met
More New Zealanders say that their understanding three-fifths of the five-point measurement scale.	of te reo Māori has increas	ed as measure	d by the change in t	the top
'Zero' audience category (ZE1 and Ze2)	13%	>13%	17%	Achieved
'Passive' audience category (P1, P2, P3)				
P1	25%	>25%	26%	Achieved
P2	35%	>35%	33%	Not achieved
P3	39%	>39%	39%	No change
'Active' audience category (A1, A2)				
A1	61%	>61%	64%	Achieved
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Strategy Impact Measure	2016/17 ZePA Measurement Survey	· · · · · · · · · · · · · · · · · · ·	2020 ZePA Survey Score	Target Met
More New Zealanders say that their understanding three-fifths of the five-point measurement scale.	of te reo Māori has increas	ed as measure	d by the change in t	the top
'Zero' audience category (ZE1 and Ze2)	13%	>13%	17%	Achieved
'Passive' audience category (P1, P2, P3)				
P1	25%	>25%	26%	Achieved
P2	35%	>35%	33%	Not achieved
РЗ	39%	>39%	39%	No change
'Active' audience category (A1, A2)				
A1	61%	>61%	64%	Achieved
A2	76%	>76%	87%	Achieved



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Pāho

Māngai

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#### TIKANGA MĀORI

Te pānga o ngā kaupapa
Māori - i waenga
i ngā kaimātaki,
kaiwhakarongo hoki:
Kua piki ake taku
māramatanga ki te
ahurea Māori



Te Inenga Pānga Rautaki	2016/17 Ūnga Te Tirohanga 2019/20 Inenga ZePA		Tapeke Tirohanga 2020 ZePA	Tapeke Tirohanga 2020 ZePA
He tokomaha kē atu ngā tāngata o Aotearoa e kī ana l	kua mārama kē atu rāto	ou ki ngā Tikang	a Māori.	
Kāwai hunga aātaki 'korekore' (ZE1 me Ze2).	16%	>16%	16%	Kāore he huringa
Kāwai hunga mātaki 'whakaroau' (P1, P2, P3)				
P1	31%	>31%	36%	Kua tutuki
P2	42%	>42%	50%	Kua tutuki
P3	59%	>59%	49%	Kīhai i tutuki
Kāwai hunga mātaki 'hihiri' (A1, A2)				
A1	67%	>67%	70%	Kua tutuki
A2	70%	>70%	83%	Kua tutuki

He mea hira te ine i ēnei waiaro i te mea, ka noho hei tūtohu mō ngā huringa pāpori whānui e kaingākautia ana e Te Māngai Pāho me ētahi atu hinonga. Ka haere ngā mahi tūturu mō te whakaora reo i roto i te horopaki pāpori whānui kē atu, ā, ki te kore ngā tautoko pāpori whānui e kore e whai hua ngā kōkiri whāiti i ngā rohe reo Māori. Mā te tautoko o te hapori whānui kē atu ka puāwai ngā kōkiri reo.

Ko te wero mā Te Māngai Pāho (me ētahi atu hinonga rāngai reo Māori) he whakatau me pēhea te tō mai i te tautoko e tupu tonu nei hei painga, me te huri i ngā waiaro tautoko kia puta he mahi, he whanonga hou i te ao kikokiko.



TIKANGA MĀORI

Impact of Māori programming – among audiences My understanding of Māori culture has increased



Strategy Impact Measure	2016/17 ZePA Measurement Survey	· · · · ·	2020 ZePA Survey Score	Target Met
More New Zealanders say that their understanding	of Tikanga Māori has incre	ased.		
'Zero' audience category (ZE1 and Ze2)	16%	>16%	16%	No change
'Passive' audience category (P1, P2, P3)				
P1	31%	>31%	36%	Achieved
P2	42%	>42%	50%	Achieved
РЗ	59%	>59%	49%	Not achieved
'Active' audience category (A1, A2)				
A1	67%	>67%	70%	Achieved
A2	70%	>70%	83%	Achieved

Measurement of these attitudes is significant as they are an indication of the broad social change that Te Māngai Pāho and other agencies are seeking to promote. It is within the broader social context that the real work of Māori language revitalisation has to occur, and without wider social support the targeted efforts in Māori language domains will not succeed. It is the support of the wider community that enables language initiatives to flourish.

The challenge is for Te Māngai Pāho (and other Māori language sector agencies) to determine how to capitalise on a growing level of support and turn positive attitudes into concrete actions and behaviours.



Annual Report 2019/20

## Ngā Whakatutukinga

OUR OUTPUT PERFORMANCE

E tākina atu ana ngā taipitopito mō ngā Pārongo Tautoko i ngā Matapae i raro i ia wehenga hua, kia tutuki katoa ō mātou haepapa i raro i te Public Finance Act mo ā mātou mahi e whāngaia nei ki te pūtea e Te Karauna, mā ngā whiwhinga ake i raro i te Rohe Pūtea mō te Whanaketanga Māori, he pēhea hoki te inenga mō ia momo mahi. E whakapuakina ana ngā tahua tāpiri i roto i te Tauākī Utu Ratonga i raro iho nei.

#### He kupu whānui mō te pānga o COVID-19 ki te mahi ratonga

I pāngia te tutukitanga o tētahi o ā mātou whāinga matua mō 2019/20 (Raukaha) me ngā hua mō ētahi inenga mahinga e toru, e COVID-19, tirohia ngā tuhinga i raro iho nei.

Ko ngā ūnga mō ngā inenga kīhai i tutuki, ko te katoa o te pūtake, tētahi wahi rānei, ko COVID-19:

- te maha o ngā kōkiri mō te pāpāhotanga hou me te matihiko (i pāngia tētahi wāhi)
- te maha o ngā ataata puoro i whāngaia ki te pūtea ( i pāngia tētahi wāhi)
- ko te hunga whiwhi tahua i whiria hei arotake (i tino pāngia te katoa).

#### Te Utu mō ngā Ratonga

Kotahi ano te karangatanga tutukinga a Te Māngai Pāho, ā, ko ngā whiwhinga me ngā whakapaunga katoa ko ngā tapeke, e ai ki ngā tauākī pūtea i te whārangi 94.

Ko te whiwhinga ake ka riro i Te Māngai Pāho he taurite ki ngā whakapaunga tūturu a te Kāwanatanga ka ara ake mō ngā whiwhinga ake.

Ko ngā taipitopito o ngā whiwhinga ake me ngā whakapaunga, he mea whakarārangi ā-mahi, ā-tapeke katoa, i raro iho nei:

Ngā whakapaunga putanga	l tohua \$000	2019/20 \$000	2018/19 \$000
Ko ngā whiwhinga pūtea			
Ngā whiwhinga ake katoa	65,700	66,259 <sup>2</sup>	59,059
Tapeke o ērā atu whiwhinga pūtea	200	109	311
Tapeke huamoni i whiwhi	800	545	709
Whiwhinga pūtea katoa	66,700	66,913	60,079
Ngā whakapaunga putanga			
Ngā kaupapa Māori mō te pouaka whakaata	39,000	39,061	36,368
Ngā pārongo matihiko, hou hoki	8,000	7,508	4,071
Ngā irirangi Māori	14,500	14,629	13,461
Ērā atu mahi hei whakatairanga I te reo me te ao Māori	3,000	1,815	1,637
Whakapaunga whakahaere	3,700	3,318	3,211
Ngā whakapaunga putanga huia katoatia	68,200	66,331	58,748
Te nekehanga more o ngā tāpuinga e ai ki te tauākī o ngā whiwhinga me ngā whakapaunga tōpū	(1,500)	582	1,331

20

2019/

ā-Tau

Pūrongo

2. He nui kē atu te whiwhinga pūtea ake mō 2019/20 i te whiwhinga pūtea ake i tohua, nā tētahi \$0.5 miriona tāpiri i whiwhi i te Tahua 2020 nā Te Puni Kōkiri i tuku mai mō ngā auahatanga reo irirangi. Ko te nui o te tahua i tukua rawatia i 2019/20 i whakapikia i tērā i te tau o mua nā te tāpirihia o te \$7 miriona mō te ihirangi reo Māori auaha i te Tahua 2019, me te tangohia o te kōkiri tōmua mō tētahi kaupapa whāiti i te tau pūtea 2017/18 anahe, me te tāpiri anō i te \$0.5 miriona i whakawhiwhia i te Tahua 2020 e ai ki ngā kōrero o runga ake.

To comply with our responsibilities under the Public Finance Act for our activities funded through the Crown via Vote: Māori Development, and measurement of performance for each activity, we provide details from the Information Supporting the Estimates within each output class. The associated funding is disclosed in the Cost of Services Statement below.

#### **Overall Comment on the Impact of COVID-19 on Service Performance**

The achievement of one of our key priorities for 2019/20 (Capacity) and results for three performance measures were impacted by COVID-19, as noted below.

Targets for the following measures were not met for reasons partly or wholly due to COVID-19:

- number of digital and new media initiatives funded (partly impacted);
- number of music videos funded (partly impacted); and
- funding recipients selected for review (wholly impacted).

#### **Cost of Services**

Te Māngai Pāho has a single output class, and all revenue and expenses incurred are the totals as disclosed in the financial statements on page 94.

The appropriation revenue received by Te Mangai Paho equals the government's actual expenses incurred in relation to the appropriations.

Details of appropriations and expenditure by activity and total expenditure are set out below.

n		'n		 ×.	<b>n</b> 0	ne	00	
U	u	·٢	uı		he	115	es	

Output Expenses	Budget \$000	2019/20 \$000	2018/19 \$000
Revenue			
Total appropriations	65,700	66,259 <sup>2</sup>	59,059
Total other revenue	200	109	311
Total interest received	800	545	709
Total revenue	66,700	66,913	60,079
Output expenses			
Māori programmes for television	39,000	39,061	36,368
Digital and new media	8,000	7,508	4,071
Māori radio	14,500	14,629	13,461
Other activities to promote Māori language and culture	3,000	1,815	1,637
Operating expenditure	3,700	3,318	3,211
Total output expenses	68,200	66,331	58,748
Net movement in reserves as per statement	(1,500)	582	1,331
of comprehensive revenue and expense			

2. The actual appropriation for 2019/20 is more than the budgeted appropriation as a result of an additional \$0.5 million received in Budget 2020 via Te Puni Kökiri for iwi radio innovation. The actual appropriation in 2019/20 increased from the actual appropriation in the prior year as the result of an additional \$7 million provided for innovative te reo Maori content in Budget 2019, less a pre-budget initiative for a specific project received in the 2017/18 only, plus the additional \$0.5million received in Budget 2020 as noted above.



Māngai

'a

#### 2019/20 Ngā Whakatau Tata mō Te Pūrongo Mahi kua Tutuki Mutunga Tau

Ko te whāinga o tēnei whiwhinga pūtea ake he kawe whakamua i te tautiaki, i te poipoi, i te whakatupu a ngāi Māori i tō rātou reo, i ā rātou taonga, i te mātauranga me ngā tikanga Māori.

	l Tohua Paerewa	2019/20 Tūturu		2018/19 Tūturu
Ko tā Te Māngai Pāho he kirimana mō ngā mahi pāpāho me ētahi atu mahi e tutuki ai ētahi paearu taketake hei whakatairanga i te reo me te ahurea Māori.	100%	100%		100%
Ka tohaina atu nga tahua mā te hunga tuatoru mō te hanganga me te toha i ngā kaupapa reo Māori.	95%	95%		94.5%
Te pikitanga ake o te hunga mātaki, whakarongo hoki mō ngā kaupapa reo Māori.	≥5%	Te Pouaka Whakaata, Matihiko, ngā Pāpāhotanga Hou hoki	Kīhai i tutuki (-1%) <sup>3</sup>	Kīhai i tutuki (-1%)
		Ngā Irirangi Māori	Kīhai i tutuki (+1%) <sup>4</sup>	Kīhai i Tutuki (+2%)
Ka tutuki te paerewa kounga o te 90% i te Poutarāwaho Aromātai Reo, i ngā kaupapa reo Māori nā Te Māngai Pāho i whāngai, kāore e hoki iho.	Kua tutuki	Kīhai i tutuki		Kua tutuki

3. Mõ te nuinga, kua uaua te pupuru i te tokomaha mātaki ki te pouaka whakaata, nā te wehewehenga rõpū mātaki ki ngā tūāpapa maha.

4. Ahakoa kihai i tutuki te unga pikinga ake 5%, kei te tika tonu te ahunga whakarunga o ngā ropu whakarongo mo ngā reo irirangi ā-iwi.

#### 2019/20 Estimates End-of-Year Performance Reporting

This appropriation is intended to achieve progress towards Māori protecting, sustaining and growing their reo, taonga, mātauranga and tikanga.

Te Māngai Pāho contracts for broadcasting and other activities that key criteria to promote the Māori language and culture.

Funding is distributed to third parties for the production and distrib of Māori language content.

Percentage increase in audiences for Māori language content.

Māori language content funded by Te Māngai Pāho achieves a qua standard of at least 90 percent on the Māori Language Evaluation Framework.

3. Television viewership generally is challenged by the fragmentation of audiences across multiple platforms.

4. While the 5 percent increase target was not achieved, iwi radio audiences are still trending in a positive direction.





	Budget Standard	2019/20 Actual		2018/19 Actual
at meet	100%	100%		100%
ibution	95%	95%		94.5%
	≥5%	Television digital and new media	Not achieved (-1%) <sup>3</sup>	Not achieved (-1%)
		Māori radio	Not achieved $(+1\%)^4$	Not achieved (+2%)
ality n	Achieved	Not achieve	d	Achieved

#### Ngā Whāinga Matua 2019/20

Ngā Wāhanga Matua	Ngā Hua 2019/20
TE HUNGA MĀTAKI, WHAKA	ARONGO PR
Te tō mai i ā mātou kaimātaki, kaiwhakarongo reo Māori arotahi	Kua tohua ētahi utauta hei ine i te huringa mai o te hunga mātaki, whakarongo hoki, ā, me āta whakamahine ināianei. Ko tētahi o ngā whāinga he whakatupu i ngā rōpū mātaki, whakarongo hoki, i ngā kāwai reo katoa, ā, i piki whakarunga ngā rōpū mātaki, whakarongo ki ngā kaupapa matihiko, reo irirangi ā-iwi anō hoki.
	Hei tauira, i kitea e te kamupene whakaputa, a Hahana Ltd tētahi waipukenga kaimātaki mō tā rātou kōkiri mō COVID-19, i eke tōna tapeke kitenga ki te 7.2 miriona huri noa i ā rātou tūāpapa e toru, o Facebook, o Instagram me TikTok.
HANGANGA	۵.
Te waihanga kaupapa whaikiko, hāngai ki te tangata	Ina tirohia whānuitia, he pai ngā mahi a Te Māngai Pāho i tēnei wāhanga, otirā me kōrero te wāhanga puoro, rangatahi hoki.
	Hei tauira noa, ko tētahi o ngā tino kaupapa o ngā ngohe i whakarewaina i Te Wiki o te Reo Māori ko <b>Waiata Anthems</b> , i piki rā hei toa i ngā tūtohi waiata o Aotearoa i roto i te marama o Mahuru 2019.
	l tīmataria tētahi ritenga hoko kaupapa hou mō ngā reo irirangi ā-iwi.
URUTANGA	ĥ
Te whakarite tikanga ko ngā kaupapa katoa ka whāngaia ki ā mātou pūtea ka whakawāteatia ki te ao mā ngā tūāpapa maha.	He mea whakamanawa ngā kaitono pūtea katoa kua tautohutia ngā tūāpapa maha mō ā rātou kaupapa, e tutuki pai ai ngā paearu whāngai tahua.
NGĀ PŪMANAWA	202
He rapu, he whakatupu hoki i ngā pūmanawa Māori hōu.	Kua pāngia te ahunga whakamua i tēnei wāhanga e te arotake i te Ao Pāpāho Māori, me COVID-19. I ngā marama tuatahi o te tau i kitea ētahi kakenga whakarunga, arā, i tōia mai ētahi hoa kōtui auaha hou, me te whakatū hoki i ētahi wānanga mō ngā reo irirangi ā-iwi me ngā kaiwaihanga kaupapa. Ka noho tēnei hei wāhanga arotahi mō te tau pūtea hou.

#### 2019/20 Key Priorities

Priority Areas	2019/20 Results	
AUDIENCE		19°R
Growing engagement with our target Māori language audience	Tools for measuring audience engagement have been identified and now need to be refined An objective was set to grow audiences in all language categories, and digital and iwi radio both saw positive audience growth.	
	For example, production company Hahana Ltd saw large ratings and engagement for their COVID-19 campaign, with a total of 7.2 million engagements across their three platforms or Facebook, Instagram and TikTok.	f
CREATION	(	
Creating content that is engaging and personal	Overall, Te Māngai Pāho has performed well in this space, particularly in the music and rangatahi categories.	
	For example, one of the standout successes of the activities launched in Te Wiki o te Reo Māori was <i>Waiata Anthems</i> , which dominated the New Zealand charts during September 2019.	
	A new content purchasing regime was implemented for iwi radio.	
ACCESSIBILITY		Ŷ
Ensuring that all content we fund is available on multiple platforms	Applicants for funding were encouraged to identify multiple platforms for their content in or to better meet funding criteria.	rder
CAPACITY		200
Attracting and nurturing Māori talent	Progress in this area has been impacted by both the review of the Māori media sector and COVID-19. Earlier in the financial year, there was some good progress with securing innovationew partners, and some wānanga were held for both iwi radio and content producers. This be a focus area in the new financial year.	tive



## Ngā Kaupapa Māori a-Pouaka Whakaata

MÃORI PROGRAMMES FOR TELEVISION

#### Ko te whāinga a Te Māngai Pāho mā roto i ēnei mahi he:

- whakatairanga i te reo me te ahurea Māori mā roto i te pouaka whakaata
- hoko kaupapa hei pāhotanga i te pouaka whakaata me ētahi atu tūāpapa; me te
- whakatairanga i te kaha o te rāngai pāho, whakaputa kaupapa pouaka whakaata Māori hoki.

#### Through this activity, Te Māngai Pāho intended to achieve:

- promotion of Māori language and culture through television;
- purchase of programming to be broadcast on television or on other platforms; and
- promotion of capability in the Māori television broadcasting and production sector.

# ADTEARDA 250







#### Te Kounga o te Reo Māori mō ngā Kaupapa Katoa i Whāngaia ki te Pūtea

Ko ngā inenga rahi, kounga hoki e whai ake nei i takea mai i ngā tauira mai i te 90% o ngā kaupapa i whāngaia ki te pūtea.

#### **KOUNGA**<sup>5</sup>

Mahinga Tūtohu	Mahinga Paerewa	2019/20 Tūturu Mahinga	2018/19 Tūturu Mahinga
Te kounga o te reo Māori mō	E aromatawaitia ana he tauira o ngā	Kīhai i tutuki	Kīhai i tutuki
ngā kaupapa katoa i whāngaia ki te pūtea	kaupapa i whāngaia kia kitea mehemea kua tutuki tētahi paerewa kounga o 4.5 (kaua e hoki iho) i tētahi tauine tohu rima, i runga i tō mātou Poutarāwaho Aromātai Reo.	Piro kounga toharite 4.9	Piro kounga toharite 4.7

(E aromatawaitia ana te kounga mō ngā āhuatanga kounga e ono, he tauine tohu rima, 5 mō te Kairangi, 1 mō te Hē).

#### NGĀ RŌPŪ MĀTAKI POUAKA WHAKAATA

Mahinga Tūtohu	Mahinga Paerewa	2019/20 Tūturu Mahinga	2018/19 Tūturu Mahinga
Te whakarahi i ngā rōpū mātaki pouaka whakaata		Kīhai i tutuki	Kīhai i tutuki
mō ngā kaupapa i whāngaia ki te pūtea puta noa	≥5%	(-1%)	(-1%)
i ngā tūānana nāho, matihiko hoki			

#### Te Rahi o ngā Kaupapa Reo Māori mō te Pouaka Whakaata

Mahinga Tūtohu	Mahinga Paerewa	2019/20 Tūturu Mahinga	2018/19 Tūturu Mahinga
Te kounga o te reo Māori i ngā	Kāore i heke iho i te 90% o ngā kaupapa	Kua tutuki	Kua tutuki
kaupapa i whāngaia hāngai, i whāngaia whakataetae rānei	i whāngaia ki te pūtea kua tutuki ngā rahi reo Māori, e ai ki te rōpū mātaki arotahi <sup>6</sup>	91%	98%

5. Kīhai te inenga i tutuki nā te mea kāore i eke te pūtake tauira ki te 90%. Ko te piro toharite he 4.9 o ngā tauira i āta tirohia, ā, kei runga ake tēnei i te ūnga. E aromatawaitia ana te kounga me te rahi i tēnā wā, i tēnā wā, i runga anō i te wāhanga whakaputa. I arotakea tētahi tauira kaupapa kua tata ki te otinga i tēnei tau e ētahi kaitohutohu reo Māori rēhita. Kei roto i ēnei ko ngā kaupapa i whāngaia mai i te 1 o Hune 2018 ki te 30 o Hune 2019. I arotakea ēnei hei whakaū i eke te reo ki te itinga rawa, o te 'pai', ā, te tikanga o tēnei he pai te whakahuahua i te reo, i rangona tōna nui o ngā kupu me ngā whakatakotoranga reo matatau, i puta hoki ētahi kīwaha e ahei ai te kaikõrero ki te whakamahi i te reo. Ahakoa te rongonga o ētahi hapa, i ētahi horopaki, e pai ana. He whiwhinga tāpiri te pūmanawa matatau ki te reo. Ina tautohutia he take i whakamõhiotia atu ēnei ki te kaipāho. Ko te whāinga o te ūnga he tuku pūrongo mõ te pūtake toharite o te kounga me te rahi, mõ ngā aromatawai puta noa i te tau.

6. Tā Te Māngai Pāho he whāngai tahua mõ ngā kaupapa he tõnuitanga reo Māori kei roto, kia hāngai ki ētahi rõpū mātaki rerekē, inā rā:

Ropū Mātaki Arotahi		
Matatau		
Te hunga ako reo tuarua		
Torohū		

Te Ōrau o te Reo Māori
70 ki te 100% reo Māori ngā kai o roto
30 ki te 70%
tae atu ki te 30%

The following quantity and quality measures are based on samples of at least 90 percent of funded programmes.

#### QUALITY<sup>5</sup>

Performance Indicator	Performance Standard	2019/20 Actual Performance	2018/19 Actual Performance
Quality of Māori language for all	Samples of funded programmes reviewed	Not achieved	Not achieved
funded content	are assessed as meeting a quality standard of (at least) 4.5 or above on a five-point scale based on our Māori Language Evaluation Framework.	Average quality score 4.9	Average quality score 4.7

(Each of the six quality aspects is assessed on a five-point scale where 5 is excellent and 1 is poor).

#### **TELEVISION AUDIENCES**

Performance Indicator	Performance Standard	2019/20 Actual Performance	2018/19 Actual Performance
Increase television audiences for funded		Not achieved	Not achieved
programmes across combined broadcast and	≥5%	(-1%)	(-1%)
digital platforms			

#### Quantity of Maori Language Content for Television

Performance Indicator	Performance Standard	2019/20 Actual Performance	2018/19 Actual Performance
Quantity of Māori language in	At least 90% of samples of funded	Achieved	Achieved
direct and contestably funded	programmes are assessed as meeting the	91%	98%
programming	required Māori language content according		
	to target audience group. <sup>6</sup>		

5. The measure was not achieved as the sample base of 90 percent was not met. Of the samples checked, the average quality score was 4.9, which was ahead of target. Quality and quantity are assessed on an ongoing basis according to the stage of production. A sample of programmes nearing completion in the current year was reviewed by registered Maori language consultants. These included programmes funded from the period 1 June 2018 to 30 June 2019. These were reviewed in order to confirm that the language quality was at a minimum of 'good', meaning the quality is marked by good pronunciation, a competent range of vocabulary and grammatical structures, and some idiomatic savings that enable the speaker to use the language, though errors occur, in specific settings. Fluent speaking talent is an added bonus, Where issues were identified, these were communicated to the broadcaster. The intention of the target was to report on an averaged basis of the quality and quantity scores of assessments throughout the year.

5.	Te Māngai Pāho funds programmes with a	range of Māori language content appropria
	Target Audience Group	Māori Language Content
	Fluent	70% to 100%
	Second-language learners	30% to 70%
	Receptive	up to 30%

TE TIRO WHAKAMURI, I KITEA ĒNEI TŪ ĀHUATANGA 12019/20In looking back, 2019/20 has been

marked by highlights

I tōia 246 mai ētahi kaimātaki 40,000, neke atu e ngā wāhanga kaupapa

> 246 programme episodes attracted 40,000 viewers or more.



Pāho

Māngai l

°

riate to three different target audience groups, as follows:

Māngai Pāho Ð

Ngā hāora rokiroki pouaka whakaata i hokona Hours of TV archiving purchased

Hours of TV content funded

Ngā hāora kaupapa pouaka whakaata

#### Te Rahi o ngā Kaupapa Reo Māori mō te Pouaka Whakaata

#### TE WHĀNGAI PŪTEA HĀNGAI KI WHAKAATA MĀORI

Ko ngā whāngainga tahua hāngai ki Whakaata Māori he tahua mō te:

- whakaputanga kaupapa pouaka whakaata whakaroto e Whakaata Māori (hei tauira, ngā rongo kōrero, ngā take o te wā, me ngā kaupapa whakangahau).

#### NGĀ INENGA MAHINGA

Ko te rahi o ngā Kaupapa Pouaka Whakaata i hokona, i runga i ētahi ropū mātaki whāiti, mā te whāngai pūtea hāngai ki Whakaata Māori i 2019/20, kua tuhia i raro iho nei.

- He Whāngai Kaupapa Pouaka Whakaata mā te hoko haora i runga i te rōpū mātaki arotahi:

Mahinga Tūtohu	Mahinga Paerewa	2019/20 Tūturu Mahinga	2018/19 Tūturu Mahinga
Rōpū Mātaki Arotahi	Ngā Hāora Kaupapa Ūnga	Ngā Hāora Tūturu i Hokona	Ngā Hāora Tūturu i Hokona
Ngā kaikōrero matatau ki te reo Māori (neke atu i te 70% o ngā kai o roto he reo Māori)	376	Kīhai i tutuki: 374.5	Kīhai i tutuki: 376
Te hunga ako reo tuarua (I waenga i te 30–70% o ngā kai o roto he reo Māori)	124.5	Kīhai i tutuki: 122.5	Kua tutuki: 124
Ngā rōpū mātaki torohū (Tae atu ki te 30% o ngā kai o roto he reo Māori)	149.5	Kua tutuki: 153	Kīhai i tutuki: 150
Tapeke hāora kaupapa	650	Kua tutuki: 650 <sup>7</sup>	Kīhai i tutuki: 650

#### ΤΕ ΤΑΗUΑ ΚΑUPAPA POUAKA WHAKAATA WHAKATAETAE

He puna whāngai tahua whakataetae mō ngā kaupapa me ngā kōkiri matihiko hei whakatairanga i te reo me te ahurea Māori.

#### NGĀ INENGA MAHI

Ko te rahi o ngā kaupapa pouaka whakaata i hokona e ai ki ētahi ropū mātaki whāiti mā te whāngai pūtea hāngai i 2019/20, kua tuhia i raro iho nei.

- He whāngai kaupapa pouaka whakaata mā te hoko haora e ai ki te rōpū mātaki arotahi:

Mahinga Tūtohu	Mahinga Paerewa	2019/20 Tūturu Mahinga	2018/19 Tūturu Mahinga
Rōpū Mātaki Arotahi	Ngā Hāora Kaupapa Ūnga	Ngā Hāora Tūturu i Hokona	Ngā Hāora Tūturu i Hokona
Ngā kaikōrero matatau ki te reo Māori (neke atu i te 70% o ngā Kai o roto he reo Māori)	240	Kua tutuki: 277.2	Kua tutuki: 286
Te hunga ako reo tuarua (I waenga i te 30 – 70% o ngā kai o roto he reo Māori)	80	Kīhai i tutuki: 76.5	Kua tutuki: 80.5
Ngā rōpū mātaki torohū (Tae atu ki te 30 % o ngā kai o roto he reo Māori)	80	Kua tutuki: 88.5	Kua tutuki: 84.5
Tapeke hāora kaupapa	400	442.2	451

7. I te horanga, i whakaputaina e Whakaata Māori tōna tapeke hāora kaupapa 707.8. Ko te wāhanga ki a Te Māngai Pāho o ngā whakaputanga i whāngaia i 2019/20, he 611 hāora (2018/19 - 569 hāora)

#### Quantity of Māori Language Content for Television

#### DIRECT FUNDING FOR MAORI TELEVISION

Direct funding for Māori Television is for:

- the production of in-house television programmes by Maori Television, (e.g., news, sport, current affairs and light entertainment).

#### PERFORMANCE MEASURES

The quantity of television programmes purchased according to specific audience groups through direct funding of Māori Television in 2019/20 is shown below.

- Fund television programmes by purchasing the following hours according to target audience group:

Performance Indicator	Performance Standard	2019/20 Actual Performance	2018/19 Actual Performance
Target Audience Group	Programme Hours Target	Actual Hours Purchased	Actual Hours Purchased
Fluent Māori language speakers (Over 70% Māori language content)	376	Not achieved: 374.5	Not achieved: 376
Second-language learners (Between 30% and 70% Māori language content)	124.5	Not achieved: 122.5	Achieved: 124
Receptive audiences (Up to 30% Māori language content)	149.5	Achieved: 153	Not achieved: 150
Total programme hours	650	Achieved: 650 <sup>7</sup>	Not achieved: 650

#### CONTESTABLE TELEVISION PROGRAMME FUNDING

A contestable funding pool for programmes and digital initiatives that promote Māori language and Māori culture

#### **PERFORMANCE MEASURES**

The quantity of television programmes purchased according to target audience groups through contestable funding in 2019/20 is shown below.

- Fund television programmes by purchasing the following hours according to target audience group:

Performance Indicator	Performance Standard	2019/20 Actual Performance	2018/19 Actual Performance
Target Audience Group	Programme Hours Target	Actual Hours Purchased	Actual Hours Purchased
Fluent Māori language speakers (Over 70% Māori language content)	240	Achieved: 277.2	Achieved: 286
Second-language learners (Between 30% and 70% Māori language content)	80	Not achieved: 76.5	Achieved: 80.5
Receptive audiences (Up to 30% Māori language content)	80	Achieved: 88.5	Achieved: 84.5
Total programme hours	400	442.2	451

7. In delivery, Māori Television produced a total of 707.8 programme hours. The share of funded 2019/20 production for Te Māngai Pāho was 611 hours (2018/19: 569 hours)

Māngai Pāho

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# Te Pāpāhotanga Hou me te Matihiko

DIGITAL AND NEW MEDIA

#### KOUNGA NGĀ INENGA MAHINGA

Mahinga Tūtohu	Mahinga Paerewa	2019/20 Tūturu Mahinga	2018/19 Tūturu Mahinga
Te kounga o ngā kōkiri mō te	Ko ngā marohi katoa i whāngaia ki te	Kua tutuki	Kua tutuki
pāpāhotanga hou me te matihiko i	pūtea kua tautohutia ngā putanga reo		
whāngaia ki te pūtea	Māori, ahurea Māori hoki/rānei, ā,		
	e whakawāteatia ana ki te ao mā ngā		
	tūāpapa maha		

#### MAHA NGĀ INENGA MAHINGA

Mahinga Tūtohu	Mahinga Paerewa	2019/20 Tūturu Mahinga	2018/19 Tūturu Mahinga
Te maha o ngā kōkiri mō te	40 ngā kōkiri	Kīhai i tutuki <sup>8</sup>	Kīhai i tutuki
pāpāhotanga hou me te matihiko		33 ngā kōkiri	23 ngā kōkiri
Ngā hāora o ngā kōkiri mō te	20 hāora	Kua tutuki	Kua tutuki
pāpāhotanga hou me te matihiko		89.5 hāora	81.5 hāora

8. Nā te COVID-19 tētahi wāhi o te pūtake i iti iho ai te maha o ngā kōkiri i whāngaia i te ūnga.

#### QUALITY PERFORMANCE MEASURES

Performance	Performance	2019/20	2018/19
Indicator	Standard	Actual Performance	Actual Performance
Quality of digital and new media initiatives funded	All proposals funded have identified Māori language and/or Māori cultural outcomes and are made available on multiple platforms	Achieved	Achieved

#### QUANTITY PERFORMANCE MEASURES

Performance Indicator	Performance Standard	2019/20 Actual Performance	2018/19 Actual Performance
Number of digital and new media	40 initiatives	Not achieved <sup>8</sup>	Not achieved
initiatives funded		33 initiatives	23 initiatives
Hours of digital and new media	20 hours	Achieved	Achieved
initiatives funded		89.5 hours	81.5 hours

8. The lower number of initiatives funded than target was partly attributable to COVID-19.





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# Ngā Mahi Pāpāho Ā-Reo Irirangi Māori

MĀORI RADIO

- Ko te whāinga a Te Māngai Pāho mā roto i ēnei mahi he:
- whakatairanga i te reo me te ahurea Māori mā ngā reo iriangi Māori;
- whakatairanga i te āheinga i te rāngai pāhotanga reo irirangi Māori;
- tautoko haere tonu i ngā utu whakahaere o ngā reo irirangi ā-iwi; me te
- hoko kaupapa, puoro hoki hei pāho ki ngā irirangi ā-iwi.

Through this activity, Te Māngai Pāho intended to: promote Māori language and culture through radio broadcasting;

- promote capability in the Māori radio broadcasting sector;
- continue to support the operational costs of the iwi radio stations; and
  - purchase programmes and usic for broadcast on iwi radio.

E pāho ana a Awa FM Whanganui i Rātana Kohi-tātea 2020 Rino Tirikatene, Eruera Lee Morgan, George Burt, Rauru Broughton Awa FM Whanganui on location at Rātana, January 2020. Rino Tirikatene, Eruera Lee Morgan, George Burt, Rauru Broughton



Ngā reo irirangi ā-iwi lwi radio stations











**TE REO IRIRANGI O** NGĀTI KAHUNGUNU



















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# TE ARAWATA











MÁOR MAHURU 9-15 50 21/9 - Hul AR RIKI A-ROHE 3-8 Kuratahi Nars Primory Kapa MAGAI MADRI 2 2019 rirangi o Radio Kahungunu Ha

# Te Rahi o ngā Kaupapa Reo Māori mō ngā Reo Irirangi ā-Iwi<sup>9</sup>

Ko ngā inenga rahi, kounga hoki e whai ake nei i takea mai i ngā tauira mai i te 90% o ngā kaupapa i whāngaia ki te pūtea.

Mahinga Tūtohu	Mahinga Paerewa	2019/20 Tūturu Mahinga	2018/19 Tūturu Mahinga
Te Rahi o te Reo Māori i ngā	l tutuki ngā whakaritenga reo Māori kia	Kua tutuki <sup>10</sup>	Kua tutuki
kaupapa i whāngaia.	noho he toharite 10.5 hāora i te rā, e ai	100%	100%
	ki te inenga o te pūnaha āhukahuka reo		
	Māori o Kōkako, e ai rānei ki tētahi atu		
	inenga rahi kei roto nei ngā kai ā-takiwā,		
	kua whakaaetia me Te Māngai Pāho, i te		
	100% o ngā teihana.		

9. Tā Te Māngai Pāho he whāngai tahua mō ngā kaupapa he tōnuitanga reo Māori kei roto, kia hāngai ki ētahi rōpū whakarongo rerekē, inā rā: T. ō.

Ropu Mataki Arotahi	Te Orau o te Reo Maori
Matatau	70 ki te 100% reo Māori ngā kai o roto
Te hunga ako reo tuarua	30 ki te 70%
Torohū	tae atu ki te 30%
10. Ko ngā kaupapa reo Māori i eke te	toharite ā-ra ki te 11 hāora, 41 meneti me te 47 hēkona i te rā, e ai ki te pūnaha āhukahuka reo M

Māori o Te Māngai Pāho, o Kōkako, puta noa i ngā reo irirangi ā-iwi 21.

#### TE TIRO WHAKAMURI, I KITEA ĒNEI TŪ ĀHUATANGA I 2019/20 In looking back, 2019/20 has been marked by highlights

57,UU Ngā hāora kaupapa reo Māori Hours of Māori language content radio programming



# Quantity of Māori Language Content for Iwi Radio<sup>9</sup>

The following quantity and quality measures are based on samples of at least 90 percent of funded programmes.

Performance Indicator	Performance Standard	2019/20 Actual Performance	2018/19 Actual Performance
Quantity of Māori language in	A total of 100% of stations meet the	Achieved <sup>10</sup>	Achieved
funded programming	required Māori language content of	100%	100%
	an average of 10.5 hours per day as	100%	100%
	measured by the Kōkako language		
	recognition system or, alternatively,		
	a revised quantity measure incorporating		
	new local content as agreed with		
	Te Māngai Pāho.		

Target Audience Group	Māori Language Content
Fluent	70% to 100%
Second-language learners	30% to 70%
Receptive	up to 30%

10. The Maori language content across the 21 iwi radio stations for the year, as measured by Kokako, the language recognition system of Te Mangai Paho, was a daily average of 11 hours, 41 minutes and 47 seconds.

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Ngā hāora tahuritanga mai o te hapori mā ngā pāhotanga mai i te hapori

Hours of community engagement through outside broadcasts

Ngā hāora rokiroki reo irirangi Hours of radio archiving purchased



# Te Rahi o ngā Kai mō ngā Kaupapa me ngā Puoro Reo Irirangi ā-Iwi

#### RŌPŪ WHAKARONGO AROTAHI

Ngā kaikōrero matatau ki te reo Māori (neke atu i te 70% o ngā kai o roto he reo Māori)<sup>11</sup>

#### NGĀ INENGA MAHINGA

Te rahi o ngā kaupapa reo irirangi hei kaupapa ā-motu

Mahinga Tūtohu	Mahinga Paerewa	2019/20 Tūturu Mahinga	2018/19 Tūturu Mahinga
	Ūnga Hāora Kaupapa	ANgā Hāora Tūturu i Hokona	Ngā Hāora Tūturu i Hokona
Ngā kaupapa reo irirangi hei toha ki te motu mā te kupenga reo irirangi ā-iwi	2,420 haora	Kīhai i tutuki <sup>12</sup> 2,212 hāora	Kua tutuki 2,335 hāora
Te maha toharite ā-marama	Toharite > 90,000 kaiwhakamahi	Toharite 55,450	Kīhai i tutuki
o ngā kaiwhakamahi (ahurei) i	ia marama	kaiwhakamahi ia	Toharite 31,138
te pae tukutuku o Wātea, nā		marama <sup>13</sup>	kaiwhakamahi ia marama
Google Analytics			

11. Ko tā ngā pūtea whakahaere he tautoko i tētahi wāhanga nui o te hōtaka pāho o ngā reo irirangi ā-iwi ia rā. Ka horaina e ngā teihana he kaupapa hāngai ki ngā rōpū whakarongo torohū ki te rahinga e kīa ana he tika e ia teihana.

12. Nā runga i ngā whiriwhiri kirimana ko te itinga iho i te ūnga he 208 hāora.

13. Ahakoa kihai te unga i tutuki, i piki te tokomaha o nga kaiwhakamahi ia marama ma te 20,000 tangata (78%) mai i 2018/19.

Mahinga Tūtohu	Mahinga Paerewa	2019/20 Tūturu Mahinga	2018/19 Tūturu Mahinga
Puoro			
Te maha o ngā waiata puoro	60 ngā waiata puoro	Kua tutuki	Kīhai i tutuki
		69 ngā waiata puoro	37 ngā waiata puoro
Te maha o ngā ataata puoro	40 ngā ataata puoro	Kīhai i tutuki <sup>14</sup>	Kīhai i tutuki
i whāngaia		22 ngā ataata puoro	22 ngā ataata puoro
Te maha o ngā waiata puoro ahurei	4 ngā waiata puoro ahurei	Kua tutuki	N/A
		5 ngā waiata puoro ahurei	
Ngā Inenga Kounga mō ngā Reo Irir	angi ā-lwi		
Kounga pāhotanga	E aromatawaitia ana te kounga	Kīhai i tutuki	Kīhai i tutuki
	pāhotanga o ngā teihana mō te ekenga ki tētahi paerewa kounga, kia kaua e heke iho i te 4, i tētahi tauine tohu rima i runga i tā mātou Anga Aromātai Pāhotanga Irirangi Māori, kua whakaaetia.	Te piro kounga pāhotanga toharite puta noa i te kupenga reo irirangi ā-iwi he 3.5 i te tauine tohu rima.	Te piro kounga pāhotanga toharite puta noa i te kupenga reo irirangi ā-iwi he 3.3 i te tauine tohu rima.
Te whakapiki i te kāhui whakarongo ki ngā reo irirangi ā-iwi puta noa i ngā tūāpapa pāho, matihiko hoki	≥ 5%	Kīhai i tutuki +1% <sup>15</sup>	Kīhai i tutuki +2%

0 111 7			
Te whāngai tahua mō ngā kirimana whakahaere ā-pūtahi reo irirangi ā-iwi			
Mō ia kirimana, ko te ōrau o ngā		Kīhai i tutuki	Kīhai i tutuki
reo irirangi ā-iwi e kī ana i eke te	>90%16	85%	86%
kaihora ratonga ki te "pai tonu", pai	29070	8370	8070
ake rānei, i tētahi tirohanga ā-ono			
marama.			

15. Ko ngā hua i takea mai i te nekehanga o te hunga whakarongo ki ngā reo irirangi ā-iwi i waenga i te taupori Māori whānui, e ai ki ngā inenga o te Pūrongo Tirohanga Kaiwhakarongo 2020 o Kantar.

16. Ka inea te horanga ratonga e ngā reo irirangi ā-iwi, i runga i tētahi tauine tohu rima, ko te 1 hei tohu mō te hē, e 5 mō te kairangi. Hei tohu te hua mō te ōrau o ngā teihana e tautuhi ana i ngā kaihora ratonga ki te 3, o te 5, he pai ake rānei.

# **Quantity of Content for Iwi Radio Programmes and Music**

#### TARGET AUDIENCE GROUP

Fluent Māori language speakers (over 70 percent Māori Language Content)<sup>11</sup>

#### PERFORMANCE MEASURES

Quantity of radio programming for national broadcast

Performance	Performance	2019/20	2018/19
Indicator	Standard	Actual Performance	Actual Performance
	Hours Target	Actual Hours Purchased	Actual Hours Purchased
Radio programmes for national distribution over the iwi radio network	2,420 hours	Not achieved <sup>12</sup> 2,212 hours	Achieved 2,335 hours
Average monthly number of	Average > 90,000 users per month	Not achieved	Not achieved
(unique) users on Wātea website		Average of 55,450	Average of 31,138
per Google Analytics		users per month <sup>13</sup>	users per month

11. Operational funding provides for a large proportion of the iwi stations' daily broadcast schedule. Stations will provide programming targeted for receptive audience groups to the extent deemed appropriate by each station.

- 12. As a result of contract negotiations, contracted hours were 208 hours fewer than target.
- 13. While the target was not achieved, the average number of users per month increased by over 20,000 people (78 percent) from 2018/19.

Performance Indicator	Performance Standard	2019/20 Actual Performance	2018/19 Actual Performance
Music			
Number of music tracks	60 music tracks	Achieved	Not achieved
		69 music tracks	37 music tracks
Number of music videos	40 music videos	Not achieved <sup>14</sup>	Not achieved
		22 music videos	22 music videos
Number of special music tracks	4 special music tracks	Achieved	N/A
		5 special music tracks	
Quality Measures for Iwi Radio			
Broadcast quality	The on-air content of station	Not achieved	Not achieved
	broadcasts is assessed as achieving a quality standard of at least 4 on a five-point scale based on our agreed Māori Radio Broadcasting Evaluation Framework.	Average broadcast quality score across the iwi radio network was 3.5 on the five- point scale.	Average broadcast quality score across the iwi radio network was 3.3 on the five- point scale.
Increase iwi radio listenership across the combined broadcast and digital platforms	≥ 5%	Not achieved +1% <sup>15</sup>	Not achieved +29

For each contract, the percentage of iwi	Not achieved	Not achieve
stations that rank the provider service as >90% <sup>16</sup> 'satisfactory' or better in a six-monthly	85%	869
survey		

14. The number of music videos funded was partly impacted by COVID-19.

- 16. Iwi radio stations rate provider service according to a five-point scale with 1 being poor and 5 being excellent. The result represents the proportion of stations that rank service providers 3 out of 5 or better.

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15. Results are based on the movement in the iwi radio audience among the general Māori population as measured by the 2020 Kantar Audience Survey Report.

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# Mahi Kē Atu Hei Whakatairanga i te Reo Māori me ngā Tikanga Māori

OTHER ACTIVITIES TO PROMOTE MĀORI LANGUAGE AND CULTURE

### Ko te whāinga a Te Māngai Pāho mā roto i ēnei mahi he:

- tautoko i ngā mahi rokiroki i ngā kaupapa reo irirangi Māori, whakaata Māori hoki; me te
- tautoko i ētahi atu mahi hei whakatairanga i te reo me te ao Māori.

# Through this activity, Te Māngai Pāho intended to achieve:

- support for the archiving of Māori radio and television programming; and
- support for other activities to promote
   Māori language and culture.

# Te Rokiroki

I kawea ngā mahi rokiroki whakaata, reo irirangi hoki i raro i tā mātou kirimana ki Ngā Taonga Sound and Vision. I piki ki tua i ngā hāora ūnga ngā hāora mō ngā taonga i āta kōwhiria o ēnei rā, mō te whakaata me te irirangi, i roto i te horanga.

Kei roto i ngā kai whakaata ko ngā pāhotanga i hopukina ā-matihikotia i te pāhotanga, me tētahi kohinga rīpene taketake hoki.

E pupuru ana ngā reo irirangi ā-iwi i tētahi pūranga taonga, pūranga reo i ō rātou teihana, ā, i haere tonu ngā mahi tautuhi, whakamatihiko i ēnei kaupapa. Nā Ngā Taonga Sound and Vision i whakaoti te whakamatihikotanga o te kohinga tuku iho o Tūwharetoa, ā, i ahu whakamua te whakamatihikotanga o te kohinga o Tainui i roto i te tau. I noho anō ngā kaimahi o Ngā Taonga Sound and Vision ki te kōrero ki ngā reo irirangi e 7, o ngā reo irirangi 21 i te tau 2019/20.

#### NGĀ INENGA MAHINGA

He whāngai tahua hei rokiroki i ngā kaupapa pāho.

Mahinga Tūtohu	Mahinga Paerewa	2019/20 Tūturu Mahinga	2018/19 Tūturu Mahinga
Ngā Hāora Rokiroki Reo Irirangi, Pouaka Whakaata hoki			
Ngā hāora rokiroki pouaka whakaata	610	Kua tutuki <sup>17</sup>	Kua tutuki
Ngā hāora rokiroki reo irirangi	500	Kua tutuki <sup>18</sup>	Kua tutuki
Ērā atu Mahi hei Whakatairanga i Te Reo me Te Ahurea Māori			
Te maha o ērā atu ngohe i whāngaia	Ētahi atu mahi 20	Kua tutuki Ētahi atu mahi 34	Kua tutuki Ētahi atu mahi 21
Kounga		Kua tutuki	Kua tutuki
He mahere kua whakaaetia tō ngā ngohe katoa i whāngaia, ā, kua pūrongotia ngā hua o ia ngohe ki te Poari i te otinga	100%	100%	100%

# NGĀ UTU

Ngā tahua mō te waihanga me te toha i ngā kaupapa reo Māori.

Mahinga Tūtohu	Mahinga Paerewa \$000	2019/20 Tūturu Mahinga \$000	2018/19 Tūturu Mahinga \$000
Te whāngai pūtea hāngai ki whakaata Māori	16,000	16,000	16,000
Tahua kaupapa pouaka whakaata whakataetae	23,000	23,061	20,368
Te utu huia katoatia o ngā kaupapa reo Māori mō te pouaka whakaata	39,000	39,061	36,368
Te utu huia katoatia o ngā kaupapa reo Māori mō te taha matihiko, pāpāhotanga hou hoki	8,000	7,508	4,071
Te utu whakahaere mō ngā reo irirangi Māori	10,500	11,144	10,500
Te utu kirimana whakahaere ā-pūtahi kaihora ratonga	1,300	978	1,083
Te utu mō ngā tahua whakataetae mō ngā hōtaka reo irirangi me ngā waiata	2,700	2,507	1,878
Te utu huia katoatia o ngā kaupapa reo Māori mō ngā reo irirangi ā-iwi	14,500	14,629	13,461
Te utu mō ērā atu mahi hei whakatairanga i te reo me te ahurea Māori	3,000	1,815	1,637
Te utu huia katoatia o ngā kaupapa reo Māori Te tapeke (hāunga te tāke hokohoko)	64,500	63,013	55,537

17. I tāpiritia e Ngā Taonga Sound and Vision ngā hāora 651.05 o ngā kaupapa whakaata nā Te Māngai Pāho i whāngai ki te kohinga rokiroki 2019/20 (2018/19 - 677.45 hāora), i te horanga.

18. I tāpiritia e Ngā Taonga Sound and Vision ngā hāora 532 o ngā kaupapa whakaata nā Te Māngai Pāho i whāngai ki te kohinga rokiroki 2019/20 (2018/19 - 501 hāora)

# Archiving

Television and iwi radio archiving was carried out under our contract with Ngā Taonga Sound and Vision. In delivery, target hours for contemporary curated material in both television and radio were exceeded.

Television material includes digitally recorded broadcasts captured off air as well as a collection of original master tapes.

Iwi radio stations hold a rich history of legacy material, and work progressed on identifying and digitising this. Ngā Taonga Sound and Vision completed the digitisation of the Tūwharetoa legacy collection and made progress with the digitisation of the Tainui collection during the year. Ngā Taonga Sound and Vision staff also had specific engagements with 7 of the 21 iwi stations in 2019/20.

#### PERFORMANCE MEASURES

Funding for archiving of broadcast programmes

Performance Indicator	Performance Standard	2019/20 Actual Performance	2018/19 Actual Performance
Hours of Radio and Television Archiving			
Hours of television archiving	610	Achieved <sup>17</sup>	Achieved
Hours of radio archiving	500	Achieved <sup>18</sup>	Achieved
Other Activities to Promote Māori Language and Cult	ure		
Number of other activities funded		Achieved	Achieved
	20 other activities	34 other activities	21 other activities
Quality		Achieved	Achieved
All funded activities have an approved project plan	100%	100%	100%
and the results of each activity are reported to the			
Board on completion.			

#### COSTS

Funding for the production and distribution of Māori language content

Performance Indicator	Performance Standard \$000	2019/20 Actual Performance \$000	2018/19 Actual Performance \$000
Direct funding for Māori television	16,000	16,000	16,000
Contestable television programme funding	23,000	23,061	20,368
Total cost of Māori language content for television	39,000	39,061	36,368
Cost of Māori language content for digital and new media	8,000	7,508	4,071
lwi radio operational funding cost	10,500	11,144	10,500
Centrally managed service provider contracts cost	1,300	978	1,083
Cost for contestable funding for radio programmes and music	2,700	2,507	1,878
Total cost of Māori language content for iwi radio	14,500	14,629	13,461
Total cost of other activities to promote Māori language and culture	3,000	1,815	1,637
Total cost of Māori language content (GST exclusive)	64,500	63,013	55,537

In delivery, Ngā Taonga Sound and Vision added 651.05 hours of television funded by Te Māngai Pāho to the archive collection in 2019/20 (2018/19: 677.45 hours).
 In delivery, Ngā Taonga Sound and Vision added 532 hours of radio funded by Te Māngai Pāho to the archive collection in 2019/20 (2018/19: 501 hours).

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Māngai Pāho



# Whakapaunga Whakahaere

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OPERATING EXPENDITURE

### Ko te whāinga a Te Māngai Pāho mā roto i ēnei mahi:

- te whakahaere tika me te tohanga pūtea hei whakatairanga i te reo me te ahurea Māori;
- te whakapūmautanga i ngā pūnaha me ngā ritenga hei āwhina i te kawenga a Te Māngai Pāho i āna mahi i whakahautia e te ture.

# Through its activity, Te Māngai Pāho intended to achieve:

- the sound management and disbursement of funds to promote Māori language and culture; and
- the maintenance of systems and procedures to assist Te Māngai Pāho meet its statutory functions.

gai Pāho

# Ngā Whāinga Matua 2019/20

#### He Whakatinana i Tētahi Inenga mō Tō Mātou Rautaki Nuku-whakatematau

Kua mahi nui a Te Māngai Pāho ki tētahi kaihora raraunga i roto i ngā tau tata hei whakawhanake i tētahi ritenga mahi hei ine i Nuku-whakatematau. I te tau 2019/20 e pūrongo ana mātou i tētahi pikinga ake o te ahunga o ngā whanonga me ngā waiaro o te taupori o Aotearoa me te ahunga o te whakaoranga i te reo Māori. Nā ā mātou pahekotanga ki ētahi atu hinonga o te rāngai i whakapakari te tōtika me te painga o tō mātou tauira.

#### Te Whakawhanake i Tētahi Inenga mō te Tahuritanga mai o ngā Rōpū Mātaki, Whakarongo.

Ka haere tonu ngā mahi a Te Māngai Pāho ki te whakawhanake i tētahi inenga mō te tahuritanga mai o ngā rōpū mātaki, whakarongo.

#### **TE WHAKAHAERE KIRIMANA**

Ngā tahua mō ngā mahi whakahaere a Te Māngai Pāho, tae atu ki te whakatutuki i ngā hiahia mō te kawenga haepapa, ngā here whakapāpā ki ētahi atu, me te tautohu tahua mō ngā mahi whakahaere kirimana

#### NGĀ INENGA MAHINGA

Mahinga Tūtohu	Mahinga Paerewa	2019/20 Tūturu Mahinga	2018/19 Tūturu Mahinga
Kua tutuki i ngā kirimana mō ngā mahi pāpāho	100%	Kua tutuki	Kua tutuki
me ētahi atu mahi ētahi paearu taketake hei whakatairanga i te reo me te ahurea Māori		100%	100%
Te maha o te hunga whiwhi tahua i kōwhiria mō	2 te reo irirangi	Kīhai i tutuki <sup>19</sup>	Kua tutuki
tētahi arotake, nā tētahi kamupene kaute rēhita i kirimanatia hei tātari i te tika o ngā utu i pūrongotia ki Te Māngai Pāho mō ētahi whakaputanga pāho	3 ngā kirimana mō	l tīmataria ngā arotake, engari tē oti:	2 te reo irirangi 3 ngā kirimana mō
āta whiria, kia mōhiotia he pono, he hāngai, kua	te pouaka whakaata,	2 te reo irirangi	te pouaka whakaata,
tuhia katoatia, he tika hoki	mahi matihiko, pāpāhotanga hou hoki	3 ngā kirimana mō te pouaka whakaata, mahi kirimana, pāpāhotanga hou hoki	mahi kirimana, pāpāhotanga hou hoki
Te ōrau o ngā arotake me te whakaae o te tangata	>100%	Kāore a pā ana	Kua tutuki
vhakatairanga i te reo me te ahurea Māori e maha o te hunga whiwhi tahua i kōwhiria mō ētahi arotake, nā tētahi kamupene kaute rēhita i irimanatia hei tātari i te tika o ngā utu i pūrongotia i Te Māngai Pāho mō ētahi whakaputanga pāho āta whiria, kia mōhiotia he pono, he hāngai, kua uhia katoatia, he tika hoki		(Tirohia Tuhipoka 19)	100%

# Whakarāpopototanga mo ngā Mahi

#### WHAKAPAUNGA WHAKAHAERE

Mahinga Tūtohu	Mahinga Paerewa \$000	2019/20 Tūturu Mahinga \$000	2018/19 Tūturu Mahinga \$000
Utu whakahaere kirimana	3,700	3,318	3,211
Tapeke o ngā whakapaunga whakahaere	<b>3,700</b> <sup>20</sup>	<b>3,318</b> <sup>21</sup>	3,211
(hāunga te tāke hokohoko)			

19. I kirimanatia ētahi arotake ki tētahi kamupene kaute rēhita engari kīhai i taea ngā mea katoa te whakaoti i mua i te mutunga tau, nā COVID-19. Ka oti ngā arotake hei te tau 2020/21.

20. Ko te paerewa mahinga ko te utu i tohua, nā te Poari i whakaae.

21. Te penapenatanga \$0.382 miriona tihoinga tawhiti mai i te pūtea, he hua nā te āta here i ngā utu i roto i ngā marama o te tau, ā, i puta hoki he penapena nā te urupare ki COVID-19. Kua piki ngā utu tuturu i tēnei tau mā \$0.107 miriona, ko te nuinga nā ngā pikinga utu tari, tae atu ki ngā utu kaimahi, ina whakaritea ki te tau i mua.

# 2019/20 Key Priorities

#### Implement a Measure for our Right-shift Strategy

Te Māngai Pāho has worked with a data provider over several years to develop a methodology for measuring Right-shift. In 2019/20, we report positive movement in our indicator of the direction of change in the behaviours and attitudes of the New Zealand population and the progress of Māori language revitalisation. Our collaboration with other agencies in the sector has strengthened both the integrity and value of our model.

#### **Develop a Measure for Audience Engagement**

Te Māngai Pāho will continue to work on the development of an audience engagement measure.

#### CONTRACT MANAGEMENT

Funding for the administrative activities of Te Māngai Pāho, including meeting accountability requirements, consultation obligations and the provision of contract management services

#### **PERFORMANCE MEASURES**

Performance Indicator	Performance Standard	2019/20 Actual Performance	2018/19 Actual Performance
Contracts for broadcasting and other activities	100%	Achieved	Achieved
meet key criteria to promote the Māori language and culture		100%	100%
Number of funding recipients selected for review by	2 radio	Not achieved <sup>19</sup>	Achieved
a contracted chartered accountancy firm engaged to substantiate costs reported to Te Māngai Pāho associated with selected productions and ensure that such costs are bona fide, appropriate, complete and correct	3 contracts for TV, digital and new media	Reviews initiated but not completed: 2 radio 3 contracts for TV, digital and new media	2 radio 3 contracts for TV, digital and new media
Percentage of reviews with final recommendations	>100%	Not applicable	Achieved

### Summary for Activity

fully accepted by funding recipient

#### **OPERATING EXPENDITURE**

Performance Indicator	Performance Standard \$000	2019/20 Actual Performance \$000	2018/19 Actual Performance \$000
Contract management cost	3,700	3,318	3,211
Total operating expenditure (GST exclusive)	3,700 <sup>20</sup>	<b>3,318</b> <sup>21</sup>	3,211

#### Cont

- 20. The performance standard is the budgeted cost approved by the Board.
- 21. The \$0.382 million saving against budget was a result of tight cost control throughout the year, and savings were also made as a result of the response to COVID-19. Actual expenditure is higher this year than last year by \$0.107 million, mainly due to increased office overheads, including personnel costs, relative to the prior year.

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(Refer Note 19) 100%	Not applicable	Achieved
	(Refer Note 19)	100%

19. Reviews were contracted with a chartered accountancy firm, but all could not be completed by year end due to COVID-19. The reviews will be completed in 2020/21.



# Matou Ropu Whakahaere

**Our Organisation** 

# Tō Mātou Rōpū Whakahaere

OUR ORGANISATION

#### TE MANA ARATAKI

#### Ngā Ture Whanonga

Kua whakaaetia e Te Māngai Pāho tētahi kāpuinga Ture Whanonga Poari, ka hoatu hoki i ngā Paerewa Mahi Rangatira, Whanonga hoki a te Kaikōmihana o ngā Tari Kāwanatanga mō ōna kaiwhakahaere, kaimahi hoki. Ka whakaotingia e ngā mema Poari ētahi whakapuaki tūranga motuhake, matatapu hoki, ia ono marama.

#### Te Ū ki ngā Ture

20

2019/

E whakarite tikanga ana te Poari kia ū Te Māngai Pāho ki ngā ture katoa. Kua tohaina e te Poari te haepapa ki te Kaihautū– Chief Executive kia whakawhanaketia kia whakahaeretia hoki tētahi kaupapa tautohu i ngā take whakatutuki, kia mārama ai ngā kaimahi ki ngā ritenga ā-ture e hāngai ana, kia ū hoki ki aua ture.

#### Te Kaupare i ngā Taupatupatu Pānga

Kia mau ai te tōtika o ngā whakatau me mātua whakamōhio ia mema Poari i tētahi taupatupatu pānga tērā pea ka ake. Ki te kitea tētahi taupatupatu pānga e kore te mema Poari o roto e whai wāhi ahakoa pēwhea ki te hātepe whakatau take mō taua pūtake. Arotakea ai te rārangi pānga o ngā mema Poari i ia hui o te Poari.

#### Te Arotake, Mōrea hoki

E whakahaere ana Te Māngai Pāho i tētahi Komiti Arotake, Mōrea hoki, he Heamana Motuhake tōna. E haere ana ngā mahi a te Komiti Arotake, Mōrea hoki, i raro i tētahi Tūtohu i arotakea rā i te tau 2019/20.

#### Te Whakahaere Mōrea

E whakaae ana te Poari ka noho māna e kawe te kaupare i ngā mōrea whakahaere. Kua whakaurua e te Poari tētahi anga whakahaere mōrea rautaki, ā, arotakea ai e ia ngā pūrongo mōrea whakahaere i ōna hui ā-marama.

#### Te Tuku Pūrongo i Raro i te Ahunga Kāwanatanga Katoa – Tau Pakihi o Aotearoa (NZ Business Number)

E mahi tahi ana a Te Māngai Pāho me ōna kaihora pūmanawa ki te whakauru mai i te tau pakihi o Aotearoa (NZBN).

#### NGĀ KAUPAPA HERE KAITUKUMAHI PAI

Tekau mā rua ngā tūranga mahi tūturu o Te Māngai Pāho. Ahakoa he wāhi mahi moroiti mātou, e ai ki tō mātou kōtaha wāhi mahi he matahuhua ā mātou kaimahi, taha pakeke, taha ira, taha momo iwi. He iti noa te wehenga kaimahi i a mātou mō tētahi wā roa, ā, ko te toharite mō te roa o te noho i te tūranga, e iwa tau.

#### Te Mahi Hautū

Nā tō mātou iti he ngāwari noa tā mātou whakawhitiwhiti kōrero ki ā mātou kaimahi, mā ngā ara ōkawa, ōpaki maha, kia haere hāngai tonu ngā kōrero, kia whai wāhi te katoa ki ngā whakatau.

He auau tonu ngā hui kaimahi, ā, ka wātea ēnei hei tiringa mōhiotanga mō ngā mahi o nāianei, ngā mahi kei te tū mai, mō te uiui i ngā hoa mahi, mō te tono āwhina hoki.

E whai wāhi ana ngā kaimahi ki ngā whakataunga take, tēnā i tōna wāhanga, i tōna wāhanga, ki te auaha ki te whakahaere hoki i ā rātou rongoā ake.

E here ana Te Māngai Pāho i te hunga whiwhi tahua kia whai i ngā mātāpono Whakataurite Whiwhinga Mahi, i raro i te Ture Pāpāho.

#### Te Rapu Kaimahi, te Kōwhiri me te Whakangungu Kaimahi Hou

Hei kaitukumahi pai, e haere tonu ana te tautoko a Te Māngai Pāho i ngā whāinga wāhi mahi ōrite mō ngā tāngata katoa. Ko tō mātou tūmanako ia kia pānuitia ō mātou tūranga wātea i ngā ara pāho auraki me ngā pāhotanga me ngā ara Māori, kia whakatūria hoki he pae whiriwhiri mō te taha whakaroto/ whakawaho, te taha ira tangata, me te taha matatau ki te reo Ingarihi/reo Māori.

He hātepe whakangungu kaimahi tā mātou e horaina ai he akoranga whānui mō ngā uara me ngā kaupapa here ki ngā kaimahi hou.

#### GOVERNANCE

#### **Board Code of Conduct**

Te Māngai Pāho has adopted a Board Code of Conduct and applies the State Services Commissioner's Standards of Integrity and Conduct for management and staff. Board members complete six-monthly independence and confidentiality declarations.

#### **Legislative Compliance**

The Board ensures that Te Māngai Pāho complies with all legislation. The Board has delegated responsibility to the Kaihautū – Chief Executive for the development and operation of a programme to identify compliance issues and to ensure that staff members are aware of relevant legislative requirements and comply with them.

#### **Avoiding Conflicts of Interest**

To maintain integrity in decision making, each Board member must advise the Board of any potential conflict of interest. If a conflict of interest exists, the Board member concerned will have no involvement in the decision-making process relating to that matter. A schedule of Board members' interests is reviewed at every Board meeting.

#### **Audit and Risk**

Te Māngai Pāho operates an Audit and Risk Committee, which has an independent Committee Chair. The Audit and Risk Committee operates under a charter, which was reviewed in 2019/20.

#### **Risk Management**

The Board accepts it is responsible for the management of organisational risks. The Board has introduced a strategic risk management framework and reviews operational risk reports at its monthly meetings.

#### Reporting under Whole of Government Direction – New Zealand Business Number

Te Māngai Pāho is working with its software providers to accommodate use of the New Zealand Business Number (NZBN).

#### **GOOD EMPLOYER POLICIES**

Te Māngai Pāho has 12 permanent staff roles. Although we are a small organisation, our workplace profile shows that we employ a diverse staff in terms of age, gender and ethnicity. Our staff turnover has been low for some time, and our average length of service is nine years.

#### Leadership

Our size makes it easy for us to engage with staff, and we do this using a variety of formal and informal channels to ensure a direct and inclusive decision-making approach.

Staff meetings are held regularly, and these provide a forum for people to share information about current and upcoming work, raise queries or ask for cooperation from the team.

Staff are involved in decision making in their own areas and devise and manage their own solutions.

Te Māngai Pāho also requires funding recipients to follow equal employment opportunities principles, in accordance with the Broadcasting Act.

#### **Recruitment, Selection and Induction**

As a good employer, Te Māngai Pāho continued to support and promote equal employment opportunities for all people. We have an expectation that all our vacancies are advertised in mainstream as well as Māori-specific media, and we utilise selection panels that are balanced in terms of internal and external panel members, gender and English and Māori language proficiency.

We have an induction process that provides new staff with a comprehensive introduction to the organisation's values and policies.

#### ΚΟΤΑΗΑ ΨΑΗΙ ΜΑΗΙ

E ai ki tō mātou kōtaha wāhi mahi i raro iho nei, ka kitea, ahakoa iti, he matahuhua ā mātou kaimahi.

#### TE KŌTAHA WAHI MAHI O TE MĀNGAI PĀHO

Tūranga Te			ra ta	angat	a	Momo iwi					Whai Pakeke				
	Tapeke Kaimahi	Ira t	tāne	Ira wa	ahine	Mā	iori	Ehara i	te Māori	Moana-n	iui-a-Kiwa	hauātanga nāna anō i			
	Tūranga	FT	РТ	FT	РТ	FT	РТ	FT	РТ	FT	РТ	whakaatu	21-40	41-50	50+
Whakahaere	3	3	0	0	0	2	0	1	0	0	0	0	0	1	2
Kaimahi Ngaio/hangarau	7	2	0	5	0	5	0	1	0	1	0	0	3	2	2
Ngā ratonga tautoko	2	0	0	2	0	2	0	0	0	0	0	0	2	0	0
Te tapeke	12	5	0	7	0	9	0	2	0	1	0	0	5	3	4

#### Te Whakawhanaketanga, te Whakapikinga Tūranga me te Whakamutunga Kaimahi

Whakahaeretia ai he arohaehae kaimahi ia tau, ā, e whakatenatenatia ana ngā kaimahi kia whakawhanaketia he aromatawai hiahia whakangungu hei wāhanga o tēnei. He whakahaere iti a Te Māngai Pāho nā reira he uaua kia tautohu ngā kaimahi i ētahi wā i tētahi ara tūranga mahi i roto i te whakahaere. Ko tā mātou whakaūnga kia taea te kī, kua āwhina mātou i ngā kaimahi ki te kawe whakamua i ō rātou moemoeā mō te taha mahi, kia whakatau rātou kia wehe atu, kia tū hoki rātou hei kanohi rangatira i muri i te mahi mō Te Māngai Pāho. Ka kawea he uiuinga whakamutunga hei hopu i ngā urupare, hei tautohu hoki i ngā wāhi āwangawanga.

#### Te Ngāwari me te Hoahoa Tūranga Mahi

E mahi ana Te Māngai Pāho i roto i tētahi taiao ngāwari mō te whānau. He kaupapa here 'Tamariki i te Wāhi Mahi' tō mātou, hei tautoko i ērā atu ritenga wāhi mahi ngāwari, e tautokona ai ngā kaimahi mahi i te kāinga, mahi wā harangotengote, hararei hei tiaki i ngā tamariki māuiui me ērā atu tāngata o te whānau, me te hararei i roto i ngā hararei kura.

Kua whakaurua mai te āheinga tomokanga mamao hei āwhina i ngā kaimahi e hiahia ana ki te mahi mamao, ki te mahi i te kāinga rānei, ina hiahiatia.

#### Te Utu Kaimahi, te Whakanui i ngā Mahi a te Tangata me ngā Whakaritenga

E haere tonu ana ngā kaupapa here utu kaimahi ira-kore ōrite, e whakamātauria pūpututia ana i te taha o te ao nui mō te ōritenga whakawaho. He āputa utu ā-ira 33% tō Te Māngai Pāho.

#### Te Ārai i te Mahi Whakatoi, Whakaweti hoki

He kaupapa here ō mātou hei kaupare, otirā hei ārai rawa i te mahi whakaweti, whakatoi hoki, ahakoa he aha.

#### Ngā Kaimahi me te Taiao Hauora

E ū ana Te Māngai Pāho ki te tiaki i te haumaru ā-tinana, ā-hinengaro, ā-ngakau hoki o ngā kaimahi.

E whakatairangatia ana tētahi taiao mahi haumaru e tōna huhua o ngā ritenga, kei roto nei tētahi kōpaki aituā whawhati tata, ā, e whakamanawatia ana ngā kaimahi kia whai, kia whakahou rānei i ō rātou whakangungutanga āwhina tūroro. E wātea ana ngā whakamātautau karu ā-tau, ngā whāngainga kano rewharewha, me tētahi Hōtaka Āwhina Kaimahi (EAP) ki ngā kaimahi katoa, mehemea e hiahiatia ana.

E whakatenatenatia ana ngā kaimahi kia whai wāhi ki ngā mahi hauora, kori tinana hoki, kia mārama hoki ki te hira o te tūtika o te mahi me te noho tika o te tangata.

#### Te Arotake Pūputu i ngā Kaupapa Here Rawa Tangata

Arotakea ai ngā kaupapa here rawa tangata, whakahoutia ai hoki kia noho hou tonu, kia ū ki ngā ture, kia hāngai hoki mō te whakahaere.



#### WORKPLACE PROFILE

Our workplace profile shows that, although relatively small, Te Māngai Pāho continues to employ a diverse staff.

Role	Total Staff		Gender			Ethnicity				With a	Age				
	Roles	Ma	Male Female	nale	Māori	Non-Māori	Pasi	asifika	Self- identified						
		FT	РТ	FT	РТ	FT	РТ	FT	PT	FT	РТ	Disability	21-40	41-50	50+
Management	3	3	0	0	0	2	0	1	0	0	0	0	0	1	2
Professionals/technical	7	2	0	5	0	5	0	1	0	1	0	0	3	2	2
Support services	2	0	0	2	0	2	0	0	0	0	0	0	2	0	0
Total	12	5	0	7	0	9	0	2	0	1	0	0	5	3	4

#### **Employee Development, Promotion and Exit**

An annual staff appraisal is undertaken, and staff are encouraged to develop an annual training needs assessment as part of this process. Te Māngai Pāho is a small organisation, so it is difficult for staff to always identify a career path within the organisation. Our commitment is that if staff do decide to leave, we will have assisted them in furthering their career, and they leave as good ambassadors for Te Māngai Pāho. Exit interviews are undertaken to capture feedback and identify any areas of concern.

#### **Flexibility and Work Design**

Te Māngai Pāho operates a family-friendly environment. We have a Children in the Workplace policy, which complements our other flexible workplace practices whereby we support staff working from home, working part-time, taking leave to care for sick children and other dependants and taking leave during school holidays.

Remote access capability has been installed to assist staff who need to work remotely or from home if required.

#### **Remuneration, Recognition and Conditions**

Te Māngai Pāho maintains equitable, gender-neutral remuneration policies that are periodically tested against the



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#### TE MĀNGAI PĀHO WORKPLACE PROFILE

market for external parity. Te Māngai Pāho has a gender pay gap of 33 percent.

#### Harassment and Bullying Prevention

There are policies in place that provide for prevention and zero tolerance of bullying or harassment of any kind.

#### **Staff and Healthy Environment**

Te Māngai Pāho is committed to providing for the physical, psychological and emotional safety of staff.

A safe and healthy work environment is promoted by measures that include a well-resourced civil defence emergency kit and staff being encouraged to take or update their first-aid training. Annual eye tests, influenza vaccinations and an ongoing Employee Assistance Programme (EAP) are all available to staff if required.

Staff are encouraged to participate in health and exercise activities and to maintain awareness of work/life balance.

#### **Ongoing Review of Human Resources Policies**

Human resources policies are regularly reviewed and updated to make sure they are current, legally compliant and appropriate for the organisation.



Māngai Pāho

# Arotakenga Ā-Hauora, Ā-Pūkaha o te Whakahaere

### A S S E S S I N G O U R O R G A N I S A T I O N A L H E A L T H A N D C A P A B I L I T Y

	Wāhanga Arotahi	Mahinga Inenga	Mahinga Tūtohu	2019/20 Tūturu Mahinga	2018/19 Tūturu Mahinga	I	Focus Area	Performance Measure
	Kaitukumahi pai	Wehenga kaimahi ā-tau	10% heke iho rānei	17%22	18%		Good employer	Annual staff turnover
		Kore e tukua te mahi whakatoi, whakaweti, makihuhunu rānei	Kua tutuki	Kua tutuki	Kua tutuki			Zero tolerance of harassment, bullying and discrimination
	_	Kua uru ngā tikanga whakataurite whiwhinga mahi ki ngā tuhinga me ngā ritenga katoa e hāngai ana	Kua tutuki	Kua tutuki	Kua tutuki			Equal employment opportunities included in all relevant documents and practices
20	Te whakahaere i te mōrea	Kāore he whakaūnga whāngai tahua i huripokina i runga i tētahi kotititanga i tohua i ngā ritenga ā-ture, aratohu, kaupapa here rānei a Te Māngai Pāho	Kua tutuki	Kua tutuki	Kua tutuki	I	Managing risk	No funding commitments are overturned as a result of an identified departure from the statutory requirements, guidelines and policies
6	Te taiao here	Whakataunga arotake ā-tau	Ka tutuki tētahi			_		of Te Māngai Pāho
u 201	ā-whakahaere		whakataunga 'Tino Pai'	Kua tutuki	Kua tutuki		Management control environment	Annual audit rating
Purongo a-lau	Te pūnaha me ngā here mōhiotanga pūtea	Whakataunga arotake ā-tau	Ka tutuki tētahi whakataunga 'Tino Pai'	Kua tutuki	Kua tutuki		Financial information systems and controls	Annual audit rating
Ind	Mōhiotanga mahinga ratonga, ngā pūnaha me ngā here whai pānga	Whakataunga arotake ā-tau	Ka tutuki tētahi whakataunga 'Tino Pai'	Kīhai i tutuki (I arotakea te whakatauranga Arotake i 2019/20 he 'Pai')	Kīhai i tutuki (I arotakea te whakatauranga Arotake i 2019/20 he 'Pai')	i	Service performance information and associated systems and controls	Annual audit rating
/	Te whaihua me te pukumahi	Ka tohaina tētahi 95%, kāore i heke iho, o te whiwhinga ake/ngā tahua ki te hunga tuatoru mō te hanganga me te toha i ngā kaupapa reo Māori	Kāore i iti iho i te 95%	Kua tutuki 95%	Kua tutuki 94.5%		Effectiveness and efficiency	At least 95% of the appropriation/ funding is distributed to third parties to fund the production and distribution of Māori language content

22. I te tau 2019/20 i poroporoakitia e mātou ētahi kaimahi tokorua, ko tētahi i wehe atu ki te whai i te mātauranga i wāwāhi, ko tētahi he kaimahi kirimana wā pūmau. I te mea i tīmata ki te tekau mā rua i te kāhui kaimahi, mā te tokorua i wehe ka noho he wehenga kaimahi 17%.

22. In 2019/20 we said farewell to two staff members, one who left to study overseas and another who was on a fixed-term contract. From a beginning staff complement of 12, these departures make a turnover of 17 percent.

Performance Indicator	2019/20 Actual Performance	2018/19 Actual Performance
10% or less	17% <sup>22</sup>	18%
Achieved	Achieved	Achieved
Achieved	Achieved	Achieved
Achieved	Achieved	Achieved
Achieve 'Very Good' rating	Achieved	Achieved
Achieve 'Very Good' rating	Achieved	Achieved
Achieve 'Very Good' rating	Not achieved (2019/20 audit rating was assessed as 'Good')	Not achieved (2018/19 audit rating was assessed as 'Good')
At least 95%	Achieved 95%	Achieved 94.5%

# Ngā Tauākī Pūtea

### FINANCIAL STATEMENTS

# Statement of Comprehensive Revenue and Expense

#### For the year ended 30 June 2020

2019 Actual \$000		Notes	2020 Actual \$000	2020 Budget \$000
	Revenue			
59,059	Funding from the Crown		66,259	65,700
1,020	Other revenue	2	654	1,000
60,079	Total revenue		66,913	66,700
	Expenditure			
3,211	Administration	3 & 4	3,318	3,700
	Funding			
36,368	Māori programmes for television	5	39,061	39,000
13,461	Māori radio	5	14,629	14,500
4,071	Digital and new media	5	7,508	8,000
1,637	Other activities to promote Māori language and culture	5	1,815	3,000
58,748	Total expenditure		66,331	68,200
1,331	Surplus/(deficit)		582	(1,500)
0	Other comprehensive revenue and expense		0	0
1,331	Total comprehensive revenue and expense		582	(1,500)

Explanations of major variances against budget are provided in note 19.

# Statement of Changes in Equity

For the year ended 30 June 2020

2019 Actual \$000		2020 Actual \$000	2020 Budget \$000
	Equity		
2,999	Balance at 1 July	4,330	3,700
1,331	Total comprehensive revenue and expense for the year	582	(1,500)
4,330	Balance at 30 June	4,912	2,200

Explanations of major variances against budget are provided in note 19.

The accompanying notes form part of these financial statements.

# **Statement of Financial Position**

2019 Actual \$000		Notes	2020 Actual \$000	2020 Budget \$000
4,330	Public equity		4,912	2,200
	Represented by:			
	Assets			
	Current assets			
8,953	Cash and cash equivalents	6	2,254	2,800
177	Receivables	7	88	300
8,500	Investments	8	20,800	15,000
17,630	Total current assets		23,142	18,100
	Non-current assets			
57	Property, plant and equipment	9	64	200
265	Intangible assets	10	253	400
322	Total non-current assets		317	600
17,952	Total Assets		23,459	18,700
	Liabilities			
	Current liabilities			
552	Payables	11	766	600
136	Employee entitlements	12	176	600
12,934	Funding liabilities	13	17,605	15,300
13,622	Total current liabilities		18,547	16,500
13,622	Total liabilities		18,547	16,500
4 330	Net assets	15	4,912	2,200

Explanations of major variances against budget are provided in note 19.

The accompanying notes form part of these financial statements.

Te Māngai Pāho

Annual Report 2019/20

# **Statement of Cash Flows**

For the year ended 30 June 2020

2019 Actual \$000		Notes	2020 Actual \$000	2020 Budget \$000
	Cash flows from operating activities			
	Cash was provided from:			
59,059	Receipts from Crown revenue		66,259	65,700
679	Interest received		594	700
311	Receipts from other revenue		109	200
95	GST (net)		132	C
60,144			67,094	66,600
	Cash was applied to:			
1,437	Payments to employees		1,620	1,400
1,602	Payments to suppliers		1,359	1,900
42,581	Funding expenditure – television and digital		42,036	46,832
14,893	Funding expenditure – radio and other		16,307	18,168
0	GST (net)		0	(
60,513			61,322	68,300
(369)	Net cash flows from operating activities		5,772	(1,700
	Cash flows from investing activities			
	Cash was provided from:			
89	Receipts from sale of property, plant and equipment		3	(
7,600	Maturing investments		8,500	(
	Cash was applied to:			
58	Purchase of fixed assets		45	100
208	Purchase of intangible assets		128	200
8,500	Purchase of investments		20,800	3,500
(1,077)	Net cash flows from investing activities		(12,470)	(3,800
(1,445)	Net increase/(decrease) in cash and cash equivalents		(6,698)	(5,500
10,398	Plus opening cash and cash equivalents		8,952	8,300
8,953	Cash and cash equivalents at the end of the year	6	2,254	2,800

# Reconciliation of Net Surplus/(Deficit) to Net Cash Flow from Operating Activities

For the year ended 30 June 2020

	2020 Actual \$000	2019 Actual \$000
Net surplus/(deficit)	582	1,331
Add/(less) non-cash expenditure/(income)		
Depreciation	35	19
Amortisation	140	145
Total non-cash items	175	164
Add/(less) items classified as investing or financing activities		
(Gains)/losses on disposal of property, plant and equipment	0	0
Total items classified as investing or financing activities	0	0
Add/(less) movements in working capital items		
(Increase)/decrease in accrued interest	49	(29)
(Increase)/decrease in accounts receivable	42	180
Increase/(decrease) in accounts payable	83	(128)
Increase/(decrease) in funding provisions	4,671	(1,937)
Increase/(decrease) in GST payable	130	93
Increase/(decrease) in employee entitlements	40	(42)
Net movements in working capital items	5,015	(1,863)
Net cash flow from operating activities	5,772	(368)

Explanations of major variances against budget are provided in note 19.

The accompanying notes form part of these financial statements.

Pūrongo ā-Tau 2019/20

# **1** Statement of Accounting Policies for the Year Ended 30 June 2020

#### **REPORTING ENTITY**

Te Māngai Pāho is a Crown Entity as defined by the Crown Entities Act 2004 and is domiciled and operates in New Zealand. The relevant legislation governing Te Māngai Pāho's operations includes the Broadcasting Act 1989, the Crown Entities Act 2004 and Te Ture mō Te Reo Māori 2016. Te Māngai Pāho's ultimate parent is the New Zealand Crown.

The primary function of Te Māngai Pāho is to promote the Māori language and Māori culture by making funds available for broadcasting, the production of programmes to be broadcast and archiving programmes.

As a secondary function, Te Māngai Pāho may also make funds available for transmitting on demand, producing content for transmitting on demand and archiving content.

In the exercise of these functions Te Māngai Pāho will consult from time to time with representatives of Maori interests, broadcasters and others who, in the opinion of Te Māngai Pāho, can assist in the development of funding policies.

Te Māngai Pāho has designated itself as a public benefit entity (PBE) for financial reporting purposes and does not operate to make a financial return.

The financial statements of Te Māngai Pāho are for the year ended 30 June 2020 and were approved by the Board on 18 December 2020.

#### **BASIS OF PREPARATION**

The financial statements have been prepared on a going concern basis and the accounting policies have been applied consistently throughout the year.

#### **Statement of compliance**

The financial statements have been prepared in accordance with the requirements of the Crown Entities Act 2004 which includes the requirement to comply with generally accepted accounting practice in New Zealand (NZ GAAP).

The financial statements have been prepared in accordance with Tier 1 PBE Standards and comply with PBE Standards.

#### **Presentation currency and rounding**

The financial statements are presented in New Zealand dollars and all values are rounded to the nearest thousand dollars (\$000).

#### Standards issued and not yet effective and not early adopted Service Performance Reporting

PBE FRS 48 replaces the service performance reporting requirements of PBE IPSAS 1 and is effective for reporting periods beginning on or after 1 January 2022. Te Māngai Pāho has not yet determined how application of PBE FRS 48 will affect its statement of performance.

#### SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Significant accounting policies are included in the notes to which they relate.

Significant accounting policies that do not relate to a specific note are outlined below.

#### Goods and services tax

Items in the financial statements are presented exclusive of GST, except for receivables and payables, which are presented on a GST inclusive basis. Where GST is not recoverable as input tax, it is recognised as part of the related asset or expense.

The net amount of GST recoverable from, or payable to, Inland Revenue is included as part of receivables or payables in the statement of financial position.

The net GST received from, or paid to Inland Revenue, including the GST relating to investing and financing activities, is classified as an operating cash flow in the statement of cash flows.

Commitments and contingencies are disclosed exclusive of GST.

#### Income tax

Te Māngai Pāho is exempt from the payment of income tax in accordance with section 530 of the Broadcasting Act 1989.

#### **Budget figures**

The budget figures are derived from the statement of performance expectations as approved by the Board at the beginning of the financial year. The budget figures have been prepared in accordance with NZ GAAP, using accounting policies that are consistent with those adopted by the Board in preparing these financial statements.

#### Cost allocation

The cost of output classes, as presented in the statement of performance, report the total funding allocations made for the television and radio outputs for the year ended 30 June 2020. The costs of administering the television and radio outputs are also reported.

There have been no changes to the cost allocation methodology since the date of the last audited financial statements.

#### **Critical accounting estimates and assumptions**

In preparing these financial statements, Te Māngai Pāho has made estimates and assumptions concerning the future. These estimates and assumptions may differ from subsequent actual results. The estimates and assumptions are based on historical experience and other factors, including expectations of future events, that are believed to be reasonable under the circumstances.

### 2 Revenue

#### ACCOUNTING POLICY

#### **Funding from the Crown**

Te Māngai Pāho is primarily funded from the Crown. This funding is restricted in its use for the purposes set out in Section 53 of the Broadcasting Act 1989 and the scope of the relevant Crown appropriations.

which is considered to be the start of the appropriation period to which the funding relates.

The fair value of revenue from the Crown has been determined to be equivalent to the amounts due in the funding arrangements.

#### Interest revenue

Interest revenue is recognised by accruing, on a time proportion basis, the interest due for the investment.

#### Breakdown of other revenue and further information

#### Other revenue includes:

Interest revenue

Previous funding allocations reversed

Revenue from programme sales

#### **Total other revenue**

The level of funding allocations reversed is variable, depending on the amount of funding unspent or not taken up by third parties, each for different reasons acceptable to Te Māngai Pāho.

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- Te Māngai Pāho considers there are no conditions attached to the funding, and it is recognised as revenue at the point of entitlement,

2020 Actual \$000	2019 Actual \$000
545	709
108	309
 1	2
654	1,020

# **3 Administration Expenditure**

#### ACCOUNTING POLICY

#### **Operating leases**

An operating lease is a lease that does not transfer substantially all the risks and rewards incidental to ownership of an asset to the lessee. Lease payments under Te Māngai Pāho's operating lease for its premises are recognised as an expense on a straight-line basis over the lease term.

#### Breakdown of administration expenditure

	2020 Actual \$000	2019 Actual \$000
Overheads		
Personnel costs	1,580	1,479
Office overheads	295	260
Depreciation	37	55
Amortisation	140	145
Fees to auditor		
Audit fees for financial statements audit	46	43
Fees for assurance and related services	63	60
Operating lease expense	173	174
Professional services and consultant fees	283	255
Board and sub-committee costs – fees	66	89
Board and sub-committee costs - travel, accommodation, other	37	60
	2,720	2,620
Consultation		
Hui/liaison	152	147
	152	147
Development		
Monitoring/surveys	225	360
Professional assessors	86	49
Publications and reports	27	3
Promotions	108	32
	446	444
Total administration expenditure	3,318	3,211

#### **Operating leases as lessee**

The future minimum lease payments to be made for Te Māngai Pāho premises are as follows:

	2020 Actual \$000	2019 Actual \$000
Not later than 1 year	174	174
Later than 1 year and not later than 5 years	0	0
Later than 5 years	0	0
Total lease payments	174	174

The lease expires in June 2021.

# **4** Personnel Costs

#### ACCOUNTING POLICY

#### Salaries and wages and employee entitlements

Employee entitlements to salaries and wages, annual leave and other similar benefits are recognised in the Statement of Comprehensive Revenue and Expense when they accrue to employees.

#### Superannuation schemes

Defined contribution scheme

Employer contributions to KiwiSaver are accounted for as contributions to a defined contribution superannuation scheme and are recognised as an expense in the surplus or deficit as incurred.

#### Breakdown of personnel costs and further information

Salary and wages	
Employer contributior	ns to defined contribution scheme
Increase/(decrease) i	n employee entitlements (note 12)
Other personnel costs	5
Total personnel costs	

In 2020 five employees received total remuneration in excess of \$100,000. Their remuneration bands are as follows:

	2020 No. of Employees	2019 No. of Employees
Total remuneration paid or payable:		
\$100,000-\$110,000	1	C
\$130,001-\$140,000	1	2
\$140,001-\$150,000	1	0
\$170,001-\$180,000	0	1
\$180,001-\$190,000	1	C
\$220,001-\$230,000	0	1
\$240,001-\$250,000	1	C
Total employees	5	4

The total value of remuneration paid or payable to each Board member during the year was as follows:

	2020 Actual \$000	2019 Actual \$000
Eruera Tarena (Chair)	31	28
Kim Ngarimu	8	13
Vanessa Clark	12	14
Brian Morris	0	8
Hinewehi Mohi to October 2019	4	13
Kirikowhai Mikaere to August 2019	1	13
Paraone Gloyne from September 2019	10	0
Total Board fees	66	89

Payment of \$2,880 was made to the independent chair of the Audit and Risk Committee during the financial year (2019: \$2,880). Employer's liability insurance cover was held during the financial year in respect of the liability or costs of Board members and employees. No Board members received compensation or other benefits in relation to cessation (2019: \$nil).

Māngai Pāho

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2019 Actual \$000	2020 Actual \$000
1,447	1,446
32	35
(42)	40
42	59
1,479	1,580

# **5 Funding Expenditure**

#### ACCOUNTING POLICY

#### **Change in Accounting Policy** Funding expenditure

The allocation of funds to broadcasting projects is recognised as expenditure in the financial year the allocation is made provided that, prior to the end of the financial year, the project has received Board approval and both of the parties have signed the contract. This is a change from the previous year where funding expenditure was recognised if, prior to the end of the financial year, the project had received Board approval and the funding applicant had received notice of approval in writing. This change has been made to provide more certainty in the recognition of expenditure by moving the recognition point to later in the funding process. Under PBE IPSAS 3, Te Māngai Pāho believes it is impracticable to determine the prior period-specific effects of this change in accounting policy on the comparative information for previous financial years. As a result, comparative figures have not been changed.

Funding expenditure includes funds related to contracts signed by both parties but not paid out at year end. The funds not paid out are recorded as funding liabilities in the statement of financial liability. This liability is reduced as the applicant is paid according to the drawdown schedule. There was \$2.17 million in funding that was approved by the Board but still not signed by both parties as at 30 June 2020.

#### Critical judgements in applying accounting policies

Te Māngai Pāho has exercised judgement in developing its funding expenditure accounting policy above, as there is no specific accounting standard for funding expenditure.

Te Māngai Pāho is of the view that once the conditions in the policy have been met, the funding recipient has a valid expectation that funding will be paid, and that is the point at which expenditure is recognised. Any milestones included in underlying contracts are for administrative purposes only.

With the recent introduction of the new PBE accounting standards, there has been debate on the appropriate framework to apply when accounting for such expenditure. Te Māngai Pāho is aware that the need for a clear standard or authoritative guidance on accounting for funding expenditure has been raised with the New Zealand Accounting Standards Board and will consider any developments.

Breakdown of funding expenditure and further information

#### FUNDING EXPENDITURE

	2020 Actual \$000	2019 Actual \$000
Māori programmes for television		
Māori Television Service direct funding	16,000	16,000
Other programmes	22,961	20,268
Ngā Aho Whakaari	100	100
	39,061	36,368
Māori radio and music		
lwi station operational funding	11,144	10,500
Radio distribution network	600	600
Programmes	1,901	1,526
Music compact discs and videos	606	352
Capacity building	250	221
Te Whakaruruhau o Ngā Reo Irirangi Māori	128	262
	14,629	13,461
Digital and new media	7,508	4,071
Other activities to promote Māori language and culture		
Archiving	575	575
Te Wiki o te Reo Māori	0	0
Other	1,240	1,062
	1,815	1,637
Total funding expenditure	63,013	55,537

Mitt Britrongo ā-Tau 2019/ Bre Bre Mi Wi

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# 6 Cash and Cash Equivalents

#### ACCOUNTING POLICY

Cash and cash equivalents includes cash on hand, deposits held at call with banks, and other short-term, highly liquid investments with original maturities of three months or less.

#### Breakdown of cash and cash equivalents

	2020 Actual \$000	2019 Actual \$000
Cash at bank and on hand	32	97
Bank deposits held at call	2,222	8,856
Total cash and cash equivalents	2,254	8,953

# 7 Receivables

#### ACCOUNTING POLICY

Short-term receivables are recorded at the amount due, less any provision for uncollectability.

A receivable is considered uncollectable when there is evidence that the amount due will not be fully collected. The amount that is uncollectable is the difference between the amount due and the present value of the amount expected to be collected.

Breakdown of receivables and further information

#### **Exchange transfers**

Accrued interest receivable

Sundry debtors

Total receivables

All receivables greater than 30 days are considered to be past due.

### **8** Investments

ACCOUNTING POLICY
Bank term deposits
Bank term deposits are initially measured at the amount invested. Interest is subsequently accrued and added to the investment
balance.
Breakdown of investments and further information

	2020 Actual \$000	2019 Actual \$000
Term deposits current portion	20,800	8,500
Term deposits non-current portion	0	0
Total investments	20,800	8,500

The carrying amount of all term deposits approximates their fair value.

**IO2** Further information about funding expenditure is reported in the performance information on pages 42 to 77 and in details of funding expenditure on pages 116 to 127.

2020 Actual \$000	2019 Actual \$000
58	106
30	71
88	177

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# 9 Property, Plant and Equipment

#### ACCOUNTING POLICY

Property, plant and equipment consists of five asset classes. These are office equipment, furniture and fittings, computer equipment, leasehold improvements and motor vehicles. All these asset classes are measured at cost less accumulated depreciation and impairment losses.

#### Additions

The cost of an item of property, plant and equipment is recognised as an asset only when it is probable that future economic benefits or service potential associated with the item will flow to Te Māngai Pāho, and the cost of the item can be measured reliably.

In most instances, an item of property, plant and equipment is initially recognised at its cost. Where an asset is acquired through a nonexchange transaction, it is recognised at its fair value as at the date of acquisition.

Costs incurred subsequent to initial acquisition are capitalised only when it is probable that future economic benefits or service potential associated with the item will flow to Te Māngai Pāho and the cost of the item can be measured reliably.

The costs of day-to-day servicing of property, plant and equipment are expensed in the surplus or deficit as they are incurred.

#### Disposals

Gains and losses on disposals are determined by comparing the proceeds with the carrying amount of the asset. Gains and losses on disposals are reported net in the surplus or deficit.

#### Depreciation

Depreciation is provided on a straight-line basis on all property, plant and equipment at rates that will write off the cost of the assets to their estimated residual vaules over their useful lives. The useful lives and associated depreciation rates of the classes of property, plant and equipment have been estimated as follows:

Office equipment	5 years	20%
Furniture and fittings	9-10 years	11%
Computer equipment	3 years	33%
Leasehold improvements	4-6 years	17-25%
Motor vehicle	5 years	20%

Leasehold improvements are depreciated over the unexpired period of the lease, or the estimated remaining useful lives of the improvements, whichever is the shorter.

#### Impairment of property, plant and equipment

Property, plant and equipment held at cost that have a finite useful life are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. An impairment loss is recognised for the amount by which the carrying amount of the asset exceeds its recoverable amount. The recoverable service amount is the higher of the asset's fair value, less costs to sell, and value in use.

Value in use is the present value of an asset's remaining service potential. It is determined using an approach based on depreciated replacement cost.

If an asset's carrying amount exceeds its recoverable amount, the asset is regarded as impaired and the carrying amount is written down to the recoverable amount. The total impairment loss is recognised in the surplus or deficit.

The reversal of an impairment loss is recognised in the surplus or deficit.

#### **Critical accounting estimates and assumptions**

The useful lives and residual values of property, plant and equipment are reviewed at each balance date. In doing this, a number of factors are considered, including the physical condition of the asset, the expected period of use of the asset by Te Māngai Pāho and expected disposal proceeds from the future sale of the asset.

Te Māngai Pāho has not made changes to past assumptions concerning useful lives and residual values.

#### Breakdown of property, plant and equipment and further information

	Office Equipment \$000	Furniture and Fittings \$000	Computer Equipment \$000	Leasehold Improvements \$000	Motor Vehicle \$000	Total \$000
Cost or valuation						
Balance at 1 July 2018	65	45	104	129	40	383
Additions	0	0	10	0	0	10
Disposals	(21)	0	(17)	0	0	(38)
Balance at 30 June 2019	44	45	97	129	40	355
Balance at 1 July 2019	44	45	97	129	40	355
Additions	0	15	29	0	0	44
Disposals	0	0	(3)	0	0	(3)
Balance at 30 June 2020	44	60	123	129	40	396
Accumulated depreciation and impairment losses						
Balance at 1 July 2018	49	31	84	84	30	278
Depreciation expense	4	2	12	31	8	57
Eliminate on disposal	(21)	0	(16)	0	0	(37)
Impairment losses	0	0	0	0	0	0
Balance at 30 June 2019	32	33	80	115	38	298
Balance at 1 July 2019	32	33	80	115	38	298
Depreciation expense	4	3	14	14	2	37
Eliminate on disposal	0	0	(2)	0	0	(2)
Impairment losses	0	0	0	0	0	0
Balance at 30 June 2020	36	36	92	129	40	333
Carrying amounts						
At 1 July 2018	16	14	20	45	10	105
At 30 June and 1 July 2019	12	12	17	14	2	57
At 30 June 2020	8	24	31	0	0	64

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### **10 Intangible Assets**

#### ACCOUNTING POLICY

#### Software acquisition and development

Acquired computer software licences are capitalised on the basis of the costs incurred to acquire and bring to use the specific software.

Costs that are directly associated with the development of software for internal use are recognised as an intangible asset. Direct costs include software development employee costs and an appropriate portion of relevant overheads.

Staff training costs are recognised as an expense when incurred.

Costs associated with maintaining computer software are recognised as an expense when incurred.

Costs assocatied with development and maintenance of Te Māngai Pāho's website are recognised as an expense when incurred.

#### Amortisation

The carrying value of an intangible asset with a finite life is amortised on a straight-line basis over its useful life. Amortisation begins when the asset is available for use and ceases at the date that the asset is derecognised. The amortisation charge for each financial year is recognised in the surplus or deficit.

The useful lives and associated amortisation rates of major classes of intangible assets have been estimated as follows:

Acquired computer software	3 years	33%
Developed computer software	4 years	25%

#### Impairment of intangible assets

Refer to the policy for impairment of property, plant and equipment in note 9. The same approach applies to the impairment of intangible assets.

#### **Critical accounting estimates and assumptions**

The useful lives of the software are considered reasonable based on the current performance and use of the software, and there are currently no indicators that the period of use of the software will be materially different.

Breakdown of intangible assets and further information

	Acquired Software \$000	Developed Software \$000	Total \$000
Cost			
Balance at 1 July 2018	40	624	664
Additions	0	155	155
Disposals	0	0	0
Balance at 30 June 2019	40	779	819
Balance at 1 July 2019	40	779	819
Additions	0	128	128
Disposals	0	0	0
Balance at 30 June 2020	40	907	947
Accumulated amortisation and impairment losses			
Balance at 1 July 2018	40	370	410
Amortisation expense	0	144	144
Disposals	0	0	0
Impairment losses	0	0	0
Balance at 30 June 2019	40	514	554
Balance at 1 July 2019	40	514	554
Amortisation expense	0	140	140
Disposals	0	0	0
Impairment losses	0	0	0
Balance at 30 June 2020	40	654	694
Carrying amounts			
At 1 July 2018	0	254	254
At 30 June 2019	0	265	265
At 30 June 2020	0	253	253

### **11 Payables**

#### ACCOUNTING POLICY

Short-term payables are recorded at the amount payable.

**Breakdown of payables** 

#### **Exchange transactions**

Trade creditors

Accruals

Non-exchange transactions

GST payable

**Total payables** 

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There are no restrictions over the title of Te Māngai Pāho's intangible assets, nor are any pledged as security for liabilities.

2020 Actual 2019 Actual \$000 \$000
52 55
278 191
436 306
766 552

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# **12 Employee Entitlements**

#### ACCOUNTING POLICY

#### Short-term employee entitlements

Employee benefits that are due to be settled within 12 months after the end of the period in which the employee provides the related service are measured based on accrued entitlements at current rates of pay. These include salaries and wages accrued up to balance date, annual leave earned but not yet taken at balance date.

A liability and an expense are recognised for bonuses where there is a contractual obligation or where there is past practice that has created a constructive obligation and a reliable estimate of the obligation can be made.

#### **Breakdown of employee entitlements**

	2020 Actual \$000	2019 Actual \$000
Current employee entitlements are represented by:		
Accrued salaries and wages	43	30
Annual leave	133	106
Total employee entitlements	176	136

# **13 Funding Liabilities**

#### ACCOUNTING POLICY

At the time projects are approved by the Board of Te Māngai Pāho and both parties have signed the contract, expenditure is charged against the current year's income and recorded as a liability. The liability is reduced as the funding recipient is paid according to the drawdown schedule specified in the funding contract. It is expected that the majority of these liabilities will be paid out over the next 12 months.

#### Breakdown of funding liabilities and further information

	2020 Actual \$000	2019 Actual \$000
Television	12,938	11,243
Radio	1,021	1,092
Digital and new media	3,171	346
Other activities	475	253
Total funding liabilities	17,605	12,934

Movements for each class of liability are as follows:

	Notes	Television	Radio	Digital and New Media	Other	Total
		\$000	\$000	\$000	\$000	\$000
2020						
Balance at 1 July 2019		11,243	1,092	346	253	12,934
Additional funding allocated	5	39,061	14,629	7,508	1,815	63,013
Amounts used		(37,355.2)	(14,487.9)	(4,669.1)	(1,593.3)	(58,105.4)
Unused amounts reversed		(10.5)	(211.6)	(14.3)	(0.4)	(236.8)
Balance at 30 June 2020		12,938	1,021	3,171	475	17,605
2019						
Balance at 1 July 2018		13,697	1,174	0	0	14,871
Additional funding allocated	5	36,368	13,461	4,071	1,637	55,537
Amounts used		(38,722.0)	(13,409.0)	(3,649.0)	(1,384.0)	(57,164.0)
Unused amounts reversed		(100.0)	(134.0)	(76.0)	0	(310.0)
Balance at 30 June 2019		11,243	1,092	346	253	12,934

### **14 Contingencies**

#### **Contingent liabilities**

There are no contingent liabilities at balance date (2019: \$nil).

#### **Contingent assets**

Te Māngai Pāho has no contingent assets (2019: \$nil).

# 15 Equity

#### ACCOUNTING POLICY

Equity is measured as the difference between total assets and total liabilities and comprises accumulated funds.

#### **Capital management**

Te Māngai Pāho's capital is its equity.

Te Māngai Pāho is subject to the financial management and accountability provisions of the Crown Entities Act 2004, which impose restrictions in relation to borrowings, acquisition of securities, issuing guarantees and indemnities, and the use of derivatives. All these provisions have been complied with during the year.

Te Māngai Pāho manages its equity as a by-product of prudently managing revenues, expenses, assets, liabilities, investments and general financial dealings to ensure it effectively achieves its objectives and purpose, while remaining a going concern.

# **16 Related Party Transactions**

Te Māngai Pāho is controlled by the Crown.

Related party disclosures have not been made for transactions with related parties that are within a normal supplier or client/recipient relationship and are on terms and conditions no more or less favourable than those that it is reasonable to expect Te Māngai Pāho would have adopted in dealing with the party at arm's length in the same circumstances.

Transactions with other government agencies, such as government departments and Crown entities, are not disclosed as related party transactions when they are on normal terms and conditions consistent with the normal operating arrangements between government agencies.

There were no transactions with any related party or government agency that did not come within the above criteria (2019: \$nil).

#### Key management personnel compensation

Key management personnel includes all Board members, the chief executive and the three other members of the senior management team.

	2020 Actual \$000	2019 Actual \$000
Salary and other short-term employee benefits comprise:		
Remuneration of Board members	66	89
Full-time equivalent Board members	0.5	0.5
Remuneration of senior management team	691	666
Full-time equivalent senior management team members	4	4
Total key management personnel compensation	757	755
Total full-time equivalent personnel	4.5	4.5

The full-time equivalent for Board members has been determined based on the frequency and length of Board meetings and the estimated time for Board members to prepare for meetings. An analysis of Board member remuneration is provided in note 4.

Te Māngai Pāho

# **17 Financial Instruments**

#### **Financial instrument categories**

The carrying amounts of financial assets and liabilities in each of the financial instrument categories are as follows:

	2020 Actual \$000	2019 Actual \$000
Loans and receivables		
Cash and cash equivalents	2,254	8,953
Receivables	88	177
Investments – term deposits	20,800	8,500
Total loans and receivables	23,142	17,630
Financial liabilities measured at amortised cost		
Payables	766	552
Funding provisions	17,605	12,934
Total financial liabilities measured at amortised cost	18,371	13,486

#### **Fair value**

All financial instruments are recognised in the statement of financial position at their carrying amounts and, because of the short-term nature of the financial instruments, these amounts are considered to be a reasonable approximation of their fair value.

There has been no change from the previous period in the method for determination of the fair values of financial instruments.

#### **Financial instrument risks**

Te Māngai Pāho's activities expose it to a variety of financial instrument risks including market risk, credit risk and liquidity risk. Te Māngai Pāho has policies to manage these risks and seeks to minimise exposure from financial instruments. These policies do not allow transactions that are speculative in nature to be entered into.

#### Market risk

The only market risk that Te Māngai Pāho is subject to is interest rate risk. Interest rate risk is the risk that the fair value of, or cash flows from, financial instruments will fluctuate because of changes in market interest rates.

Te Māngai Pāho's exposure to fair value and cash flow interest rate risk is limited to its bank deposits. Interest rate risk is managed by having a spread of investment maturity dates, in order to limit exposure to short-term interest rate movements.

#### Sensitivity analysis

As at 30 June 2020, if the floating interest rate on bank call deposits had been 100 basis points higher or lower, with all other variables held constant, the surplus/deficit for the year would have been \$22,220 (2019: \$46,808) higher or lower.

#### Credit risk

Credit risk is the risk that a third party will default on its obligation to Te Māngai Pāho, causing it to incur a loss.

Te Māngai Pāho is exposed to credit risk from cash and term deposits with banks, and from receivables. The maximum credit exposure is the carrying amount in the statement of financial position.

Due to the timing of cash inflows and outflows, Te Māngai Pāho invests surplus cash with banks that are registered in New Zealand and that have Standard and Poor's credit ratings of AA- or above. Te Māngai Pāho's investment policy limits the amount of credit exposure to any one institution.

There is no significant concentration of credit risk pertaining to accounts receivable.

No collateral or security is required to support financial instruments.

#### Credit quality of financial assets

The credit quality of financial assets is assessed by reference to Standard and Poor's credit ratings (if available) or to historical information about counterparty default rates:

	30 June 2020 Actual \$000	30 June 2019 Actual \$000
Counterparties with credit ratings		
Cash at bank and term deposits		
AA-	23,054	17,453
Total cast at bank and term deposits	23,054	17,453
Counterparties without credit ratings		
Receivables		
With no defaults in the past	88	177
Total receivables	88	177

#### **Liquidity risk**

Liquidity risk represents Te Māngai Pāho's ability to meet its contractual obligations associated with financial liabilities.

Te Māngai Pāho evaluates its liquidity requirements on an ongoing basis, by preparing monthly budget analyses that are used to coordinate the timing of investment maturity with payments due.

The table below analyses Te Māngai Pāho's financial liabilities into relevant maturity groupings based on the remaining period at balance date to the contractual maturity date. The amounts disclosed are the contractual undiscounted cash flow amounts.

	> 6 months	Between 6 months and 1 year	Between 1 and 5 years
	\$000	\$000	\$000
2020			
Payables (note 11)	766	0	0
2019			
Payables (note 11)	552	0	0

Te Māngai Pāho also has funding provisions of \$17.604 million at 30 June 2020 (2019: \$12.934 million). It is expected that these will be paid by 30 June 2020. Most of these payments will be made on the achievement of milestones or activities whose timing is not specified, rather than on contractual dates.

### 18 Post-balance-day Events

There were no significant events after balance date 2020 (2019: nil).

# 19 Explanation of Major Variances against Budget

Explanations for significant variations from Te Māngai Pāho's budgeted figures in the Statement of Performance Expectations are as follows:

#### **Statement of financial position**

Investments were more than budgeted, by \$5.800 million, mostly due to fewer payments of contract milestones.

*Current liabilities* were more than budgeted, by \$2.047 million, mostly due to the level of funding provisions unpaid at year end.

#### **Statement of cash flows**

*Net cash flows from operating activities* were more than budgeted by \$7.472 million as an additional \$0.500 million was recieved in Crown revenue and \$7.198 million less cash was disbursed on payments for funding and for payments to suppliers by year end than budgeted.

Net cash flows applied to investing activities were more than budgeted by \$8.670 million as more cash was available to invest. This was due to projects being completed at a slower rate than usual so that disbursements were less than budgeted as noted above.

*Cash and cash equivalents* were \$0.546 million less than budgeted, largely due to more investments being placed on term deposit with maturity dates of over three months.

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# **20 Financial Impact of COVID-19**

The effect on our operations is reflected in these financial statements, based on the information available at the date these financial statements are signed.

We have also disclosed in the financial statements our significant assumptions and judgements regarding any future potential impacts that may have a material impact on Te Māngai Pāho.

The main impacts on Te Māngai Pāho's financial statements due to COVID-19 are explained below:

#### **Funding expenditure**

- The 21 iwi radio stations each received an additional \$30,000 or a total of \$630,000. A further \$14,333 was also payable in levies on the additional funding. Total iwi radio station operational funding increased from the budgeted amount of \$10.500 million to \$11.144 million. This funding came from a re-direction of a significant portion of a contestable fund to encourage innovation with the iwi radio stations.
- Digital and new media funding includes \$50,000 paid to Blackout Media Ltd for their youth-orientated messaging for COVID-19 on Hahana and \$20,000 paid to Mahi Tahi Media Ltd for Te Kōkōmuka, a COVID-19 web-series.
- Music funding includes \$40,000 paid to Loop Media Ltd for the 'Tutahi Stay' music video.

#### **Operating expenses**

Although total operating expenditure is under budget, this was not attributable to COVID-19. While there were some savings in terms of travel, accommodation and other meeting costs during lockdown, this was not significant in the full-year result.

#### **Fixed assets**

To enable all staff to work from home, additional IT equipment totalling \$8,912 was purchased.

#### Investments and funding liabilities

The lockdown period meant that most projects under way at that time had their timetables delayed. This in turn meant that milestones were not met in the expected timeframe so that less cash was disbursed at year end than would have normally been the case. Consequently, funding liabilities are \$4.671 million more than last year and investments and cash on hand are \$5.601 million more than 2018/19.





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# Ngā Kaupapa Māori Ā-Pouaka Whakaata

TELEVISION FUNDING For the year ended 30 June 2020

#### Māori Television Service

#### Direct funding

\$16,000,000

Total					\$16,000,00
Programme	Production Company	Genre	Broadcaster	Episodes x Duration	Funding
Fluent Speakers					
Mahi Pai	HiMama Ltd	Tamariki	Māori Television	20 x 9 min eps	\$131,120
Tamariki Haka series 2	Arataua Ltd	Tamariki	Māori Television	20 x 9 min eps	\$210,000
Te Mana Kuratahi 2019	Pango Productions Ltd	Culture	Māori Television	65 x 30 min episodes and 5 x days livestream broadcast	\$444,245
Pūrākau	Mahi Tahi Media Ltd	Tamariki	Māori Television	12 x 10 min eps	\$294,707
The Exceptional Squad	Pango Productions Ltd	Tamariki	TVNZ, Heihei, MTS	10 x 15 min eps	\$250,000
lam Nation	Maimoa Music Ltd	Documentary	Māori Television	12 x 24 - 26 min eps	\$480,000
Takiura	Hinana Ltd	Documentary	Māori Television	10 x 26 min eps	\$250,000
Te Nutube series 3	Arataua Ltd	Tamariki	Māori Television	10 x 9 min eps	\$167,340
Pūkana 2020	Cinco Cine Film Productions Ltd	Entertainment	Māori Television	40 x 26 min eps	\$800,000
Indigenous 100	Mahi Tahi Media Ltd	Documentary	TVNZ	8 x 29 min eps	\$179,911
Rage Against the Rangatahi	Te Noni Ltd	Entertainment	Māori Television	20 x 26 min eps	\$397,634
Kapa Haka Senior Regionals	Pango Productions Ltd	Culture	Māori Television	60 x 26 min eps	\$633,458
Waka Huia	Scottie Douglas Productions Ltd	Documentary	TVNZ	40 x 29 min eps	\$1,477,635
Wiki Hā 2019	Mahi Tahi Media Ltd	Other	Māori Television	9 x 26 min eps	\$297,382
Te Karere	Television New Zealand Ltd	News	TVNZ	248 x 22 minute 30 second eps	\$2,295,488
Total Fluent Funding					\$8,308,920

Second-language Learners					
The Lost Children of Aotearoa	Awa Films Ltd	Documentary	Māori Television	3 x 60 min eps	\$295,000
Willie Styles	Awa Films Ltd	Entertainment	Māori Television	6 x 30 min eps	\$418,824
Being Māori – The Ranginui Walker Story	Adrenalin Group	Documentary	Māori Television	1 x 60 min and 8 x 7.5 min eps	\$177,964
2019 Māori Sports Awards	Mahi Tahi Media Ltd	Awards Show	Māori Television	1 x 90 min and 2 x Facebook Live pre-awards shows	\$105,972
R & R with Eru & K'Lee	Faultline Films Ltd	Panel Show	TV3 and Māori Television	40 x 25 min eps	\$599,845
Ka Pai Kai	Faultline Films Ltd	Documentary	Māori Television	10 x 26 min eps	\$390,000
Piri's Tiki Tour series 3	Pango Productions Ltd	Entertainment	Māori Television	16 x 26 min eps	\$882,641
Ahikāroa series 3	Kura Productions Ltd	Drama	Māori Television	20 x 26 min eps	\$3,000,000
Marae 2020	Pango Productions Ltd	News and Current Affairs	TVNZ	40 x 29 min eps	\$1,500,000
Beyond Western Skies	Punarau Media Ltd	Documentary	Māori Television	4 x 26 min eps	\$325,000
Total Second-language					\$7,695,246

Second-language Learners					
The Lost Children of Aotearoa	Awa Films Ltd	Documentary	Māori Television	3 x 60 min eps	\$295,000
Willie Styles	Awa Films Ltd	Entertainment	Māori Television	6 x 30 min eps	\$418,824
Being Māori – The Ranginui Walker Story	Adrenalin Group	Documentary	Māori Television	1 x 60 min and 8 x 7.5 min eps	\$177,964
2019 Māori Sports Awards	Mahi Tahi Media Ltd	Awards Show	Māori Television	1 x 90 min and 2 x Facebook Live pre-awards shows	\$105,972
R & R with Eru & K'Lee	Faultline Films Ltd	Panel Show	TV3 and Māori Television	40 x 25 min eps	\$599,845
Ka Pai Kai	Faultline Films Ltd	Documentary	Māori Television	10 x 26 min eps	\$390,000
Piri's Tiki Tour series 3	Pango Productions Ltd	Entertainment	Māori Television	16 x 26 min eps	\$882,641
Ahikāroa series 3	Kura Productions Ltd	Drama	Māori Television	20 x 26 min eps	\$3,000,000
Marae 2020	Pango Productions Ltd	News and Current Affairs	TVNZ	40 x 29 min eps	\$1,500,000
Beyond Western Skies	Punarau Media Ltd	Documentary	Māori Television	4 x 26 min eps	\$325,000
Total Second-language Learners					\$7,695,246



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Home, Land and Sea – The New Face of Māori FarmingJack MediaDocumentaryMāori TelevisionBeyond the Fame – With Sean Wainui and Paige FoxTaniwha Media LtdRealityMāori Television	$1 \times 3$ hour live broadcast and $1 \times 1$ hour highlights package $20 \times 1$ min eps $20 \times 1$ min eps $1 \times 100$ min eps $13 \times 23$ min eps $8 \times 23$ min eps $40 \times 28$ minute episodes and $7 \times 60$ minute special episodes $13 \times 26$ min eps $8 \times 26$ min eps $8 \times 26$ min eps $6 \times 26$ min eps $8 \times 22$ min eps	\$200,000 \$200,000 \$633,445 \$527,063 \$637,000 \$895,500 \$490,035 \$400,000 \$494,948 \$517,400
ProductionsReo Māori 2019NickelodeonCousinsMiss Whenua LtdFilmMāori TelevisionKai Safari series 5Hikoi NZEntertainmentMāori TelevisionThe Casketeers series 4Great Southern Film and Television LtdDocumentaryTVNZHunting Aotearoa series 16Hikoi NZRealityChoice TVThe Hui series 5Great Southern Film and Television LtdNews and Current AffairsTV3Home, Land and Sea - The New Face of Māori FarmingJack MediaDocumentaryMāori TelevisionBeyond the Fame - With Sean Wainui and Paige FoxTaniwha Media Ltd Productions LtdRealityMāori TelevisionWild Kai Legends series 2Scottie Douglas Productions LtdHuntingTVNZSKi Mai ĀeGreat Southern Film and Television LtdDocumentaryMāori TelevisionKi Mai ĀeGreat Southern Film and Television LtdDoco SeriesSKi Mai ĀeScottie Douglas Productions LtdDocumentaryMāori TelevisionAke AkeScottie Douglas Productions LtdDoco SeriesTVNZ 1Ake AkeScottie Douglas Productions LtdDocumentaryMāori TelevisionHongi To HāngīGreat Southern Film and TelevisionDocumentaryTVNZ 1 and TVNZ 0nDemandThe WalkersHiMama LtdObservationalTVNZ	$1 \times 100$ min eps $13 \times 23$ min eps $8 \times 23$ min eps $3 \times 23$ min eps $13 \times 23$ min eps $40 \times 28$ minute episodes and $7 \times 60$ minute special episodes $13 \times 26$ min eps $8 \times 26$ min eps $10 \times 23$ min epss $6 \times 26$ min eps	\$200,000 \$633,445 \$527,063 \$637,000 \$895,500 \$490,035 \$400,000 \$494,948
Kai Safari series 5Hikoi NZEntertainmentMāori TelevisionThe Casketeers series 4Great Southern Film and Television LtdDocumentaryTVNZHunting Aotearoa series 16Hikoi NZRealityChoice TVThe Hui series 5Great Southern Film and Television LtdNews and Current AffairsTV3Home, Land and Sea - The New Face of Māori FarmingJack MediaDocumentaryMāori TelevisionBeyond the Fame - With Sean Wainui and Paige FoxTaniwha Media LtdRealityMāori TelevisionWild Kai Legends series 2Scottie Douglas Productions LtdHuntingTVNZSKī Mai ĀeGreat Southern Film and Television LtdDoservational Doce TVTVNZSKī Mai ĀeGreat Southern Film and Television LtdDoservational Doce TVTVNZSKī Mai ĀeGreat Southern Film and Television LtdDoservational Doce TVTVNZ 1SKī Mai ĀeGreat Southern Film and Television LtdDocumentaryMāori TelevisionAke Ake AkeScottie Douglas Productions LtdDocumentaryMāori TelevisionHongi To HāngīGreat Southern Film and TelevisionDocumentaryTVNZ 1Hongi To HāngīGreat Southern Film and TelevisionDocumentaryTVNZ 1 and TVNZ 0nDemandThe WalkersHiMama LtdObservationalTVNZ	13 x 23 min eps 8 x 23 min eps 13 x 23 min eps 40 x 28 minute episodes and 7 x 60 minute special episodes 13 x 26 min eps 8 x 26 min eps 10 x 23 min epss 6 x 26 min eps	\$633,445 \$527,063 \$637,000 \$895,500 \$490,035 \$400,000 \$494,948
The Casketeers series 4Great Southern Film and Television LtdDocumentaryTVNZHunting Aotearoa series 16Hikoi NZRealityChoice TVThe Hui series 5Great Southern Film and Television LtdNews and Current AffairsTV3Home, Land and Sea - The New Face of Māori FarmingJack MediaDocumentaryMāori TelevisionBeyond the Fame - With Sean Wainui and Paige FoxTaniwha Media LtdRealityMāori TelevisionWild Kai Legends series 2Scottie Douglas Productions LtdHuntingTVNZ1The Māori Sidesteps Kl Mai ĀeGreat Southern Film and Television LtdObservational DocumentaryTVNZ 11Kk Ake Ake Ake AkeScottie Douglas Productions LtdDocumentary DocumentaryMāori Television1Hongi To HāngīGreat Southern Film and TelevisionDocumentary DocumentaryMāori Television1Hongi To HāngīHiMama LtdObservational TVNZ 0nDemandTVNZ 1 and TVNZ 0nDemand1	8 x 23 min eps 13 x 23 min eps 40 x 28 minute episodes and 7 x 60 minute special episodes 13 x 26 min eps 8 x 26 min eps 10 x 23 min epss 6 x 26 min eps	\$527,063 \$637,000 \$895,500 \$490,035 \$400,000 \$494,948
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The Hui series 5Great Southern Film and Television LtdNews and Current AffairsTV3Home, Land and Sea - The New Face of Māori FarmingJack MediaDocumentaryMāori TelevisionBeyond the Fame - With Sean Wainui and Paige FoxTaniwha Media LtdRealityMāori TelevisionWild Kai Legends series 2Scottie Douglas Productions LtdHuntingTVNZ2Kī Mai ĀeGreat Southern Film and Television LtdObservational Docu SeriesTVNZ 12Kī Mai ĀeGreat Southern Film and Television LtdObservational Docu SeriesTVNZ 12Ake Ake AkeScottie Douglas Productions LtdDocumentary DocumentaryMāori Television2Hongi To HāngīGreat Southern Film and TelevisionDocumentary DocumentaryMāori TelevisionThe WalkersHilMama LtdObservational DocumentaryTVNZ 1 and TVNZ 0nDemand	40 x 28 minute episodes and 7 x 60 minute special episodes 13 x 26 min eps 8 x 26 min eps 10 x 23 min epss 6 x 26 min eps	\$895,500 \$490,035 \$400,000 \$494,948
And Television LtdCurrent AffairsHome, Land and Sea - The New Face of Māori FarmingJack MediaDocumentaryMāori TelevisionBeyond the Fame - With Sean Wainui and Paige FoxTaniwha Media LtdRealityMāori TelevisionWild Kai Legends series 2 Productions LtdScottie Douglas Productions LtdHuntingTVNZ2Kī Mai ĀeGreat Southern Film and Television LtdObservational DocumentaryTVNZ 12Kī Mai ĀeScottie Douglas Productions LtdDocumentary Doco SeriesMāori TelevisionKī Mai ĀeGreat Southern Film and Television LtdObservational DocumentaryTVNZ 1Hongi To HāngīGreat Southern Film and TelevisionDocumentary TVNZ 1 and TVNZ 0nDemandTVNZ	episodes and 7 x 60 minute special episodes 13 x 26 min eps 8 x 26 min eps 10 x 23 min epss 6 x 26 min eps	\$490,035 \$400,000 \$494,948
New Face of Māori Farming Beyond the Fame – With Sean Wainui and Paige FoxTaniwha Media LtdRealityMāori TelevisionWild Kai Legends series 2Scottie Douglas Productions LtdHuntingTVNZ2The Māori Sidesteps Collective LtdHari with The Māori SidestepsEntertainment Doco SeriesMāori Television2KĪ Mai ĀeGreat Southern Film and Television LtdObservational Doco SeriesTVNZ 1Ake Ake AkeScottie Douglas Productions LtdDocumentary TVNZ 1Māori TelevisionHongi To HāngīGreat Southern Film and TelevisionDocumentary TVNZ 1 and TVNZ 0nDemandThe WalkersHiMama LtdObservational TVNZTVNZ 1	8 x 26 min eps 10 x 23 min epss 6 x 26 min eps	\$400,000 \$494,948
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Productions LtdThe Māori SidestepsHari with The Māori SidestepsEntertainment Māori TelevisionCollective LtdGreat Southern Film and Television LtdObservational 	6 x 26 min eps	
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and Television LtdDoco SeriesAke AkeScottie Douglas Productions LtdDocumentary DocumentaryMāori TelevisionHongi To HāngīGreat Southern Film and TelevisionDocumentary TVNZ 1 and TVNZ OnDemandThe WalkersHiMama LtdObservationalTVNZ	8 x 22 min eps	
Productions LtdHongi To HāngīGreat Southern Film and TelevisionDocumentary TVNZ 1 and TVNZ OnDemandThe WalkersHiMama LtdObservationalTVNZ		\$262,454
and TelevisionTVNZ OnDemandThe WalkersHiMama LtdObservationalTVNZ	3 x 52 min eps	\$348,781
	3 x 44 min eps	\$190,251
	6 x 22 min eps	\$311,805
National Treasures Pango Productions Ltd Documentary TVNZ	4 x 44 min eps	\$615,082
Loading Docs: Revolution Notable Pictures Ltd Short Doco Multiplatform & Series	8 x 3 - 8 min eps	\$30,000
Total Receptive Funding		\$6,957,118
Sub-total Contestable Television Programme Funding		\$22,961,284
Industry Relations		
Ngā Aho Whakaari		

# Te Pāpāhotanga Hou me te Matihiko DIGITAL AND NEW MEDIA FUNDING

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Programme	Production Company	Genre	Funding
Digital and New Media			\$
Hahana HQ	Blackout Media NZ Ltd	Content	\$999,999
Te Waiora	Awa Films Ltd	Content	\$99,776
He aha tō Say?	Radio Ngāti Porou Charitable Trust	Content	\$295,194
Ngā Pakiaka	Māoriland Charitable Trust	Content	\$129,890
Living by the Stars – The Lunar Stella Calendar	Punarau Media Ltd	Content	\$400,000
Tangata Tumatarau	SIK Media Agency – Story Is King	Content	\$75,000
Taringa Huruhuru 2	Raukatauri Productions Ltd	Content	\$182,000
Pao Pao Pao – Between The Lines	Through the Fire Ltd	Content	\$141,990
Discovering the Pink and White Terraces	Velvet Stone Media Ltd	Content	\$185,100
Haka Life web series	Mako Media Ltd	Content	\$305,875
Pūkana I Te Raumati	Cinco Cine Film Productions Ltd	Content	\$244,788
Harakore	Hikoi NZ Ltd	Content	\$321,169
Noho Puku	Takitini Productions Ltd	Content	\$50,000
Ка Нао	Te Amokura Productions Ltd	Content	\$113,320
Toa MMA	Arataua Ltd	Content	\$235,870
Taniwha	Adrenalin Group	Content	\$187,031
Whānau Kai	Gourmet Pepper Ltd	Content	\$148,672
Tākaro Tube series 2	Cinco Cine Film Productions Ltd	Content	\$219,866
Living by the Stars – Tamanuiterā	Punarau Media Ltd	Content	\$400,000
Tangata Tumatarau series 2	SIK Media Agency	Content	\$90,000
Pipi Mā – terenga 4	Punarau Media Ltd	Content	\$500,000
My Māori Midwife series 2	Great Southern Film and Television Ltd	Content	\$326,681
Tihei Taiao	Te Amokura Productions Ltd	Content	\$179,585
Inutai – terenga 1	Punarau Media Ltd	Content	\$375,000
Get Home!	Waititi Ltd	Content	\$363,294
Waiata Anthems	Raukatauri Productions Ltd	Content	\$404,400
Te Wānanga	Mahi Tahi Media Ltd	Content	\$50,000
Hahana – COVID-19	Blackout Media NZ Ltd	Content	\$50,000
Te Kōkōmuka - COVID-19 Response	Mahi Tahi Media Ltd	Content	\$20,000
Translation App	ŌKupu ki Tua Ltd	Content	\$155,220
Kaupapa Kori	HiMama Ltd	Content	\$129,910
Tech Creative Hub	Māoriland Charitable Trust	Content	\$128,173
Total Digital Funding			\$7,507,803

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# Mahi kē atu hei Whakatairanga i te Reo Māori me ngā Tikanga Māori

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 F U N D I N G

 For the year ended 30 June 2020
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 F O R O N O T I O N

Programme	Production Company	Funding \$
Māori in Cannes 2019	Punarau Media Ltd	\$19,450
2019/20 Archiving Services	Ngā Taonga Sound and Vision	\$575,000
Te Wiki o te Reo Māori 2019	Charis McAwesome	\$34,620
Te Wiki o te Reo Māori 2019	Google	\$9,070
Te Wiki o te Reo Māori 2019	Twitter Asia Pacific	\$4,261
The Outlook for Someday, including Someday Stories 4 – 2020	Connected Media Charitable Trust	\$50,000
Te Wiki o te Reo Māori 2019	Moloney & Moloney	\$25,589
Te Wiki o te Reo Māori 2019	Taylor & Chung	\$5,000
Ngā Tohu Reo Māori Awards 2019	Te Taura Whiri i te Reo Māori	\$20,000
Āio – Trip to Japan	Aio Enterprises Ltd	\$20,000
Māoriland Film Festival 2020	Māoriland Charitable Trust	\$10,000
HiMama Ltd	Troy Kingi Visual Album	\$275,950
Screen Women's Action Group	SWAG Sponsorship	\$25,000
Tika or Teka Reo Initiative	Manaialuke Ltd	\$80,000
Maui Snap Reo Initiative	Manaia M Ltd	\$105,000
Reka Snap Reo Initiatives	Te Amokura Productions Ltd	\$175,000
Te Wiki o te Reo Māori 2019	Facebook	\$44,382
Te WIKI 2019 – Promotional Video	Blackout Media NZ Ltd	\$10,000
ζō	Mauri Media Ltd	\$30,000
laka Life How2's and Up2's	Mako Media Ltd	\$30,000
Te Waka Toi Awards 2019	Creative NZ	\$7,500
2019 NZ Vodafone Music Awards	Recorded Music New Zealand	\$50,000
Te Wiki o te Reo Māori 2019	Disney Sudios – Distribution Agreement for <i>Moana</i> Reo Māori	\$20,000
Te Wiki 2019 – Turn Up	Fire Fire Ltd	\$12,500
Te Wiki 2019 – The Waiata Challenge 2019	Blackout Media NZ	\$62,000
Te Wiki 2019 – #1 Miriona App	Kiwa Digital Ltd	\$25,000
12th National Waiata Māori Music Awards	Waiata Māori Awards Charitable Trust	\$50,000
Rotorua Indigenous Film Fedtival	Steambox Collective Charitable Trust	\$20,000
Huawei TVNZ Awards 2019	J & A Productions Ltd – Huawei NZ TV Awards	\$20,000
Total Other Activities Funding		\$1,815,322

# Ngā Mahi Pāpāho Ā-Reo Irirangi Māori

M Ā O R I R A D I O F U N D I N G For the year ended 30 June 2020

#### Contract Holder

Type of Contra

UMA Broadcasting Ltd (trading as Radio Waatea)	Iwi Radio Annual Funding Agreement (2019/20)	\$53
Te Reo Irirangi o Tainui (trading as Radio Tainui)	Iwi Radio Annual Funding Agreement (2019/20)	\$53
Te Reo Irirangi o Mānuka Tūtahi (trading as Tūmeke FM)	Iwi Radio Annual Funding Agreement (2019/20)	\$53
Te Reo Irirangi o Whanganui Inc. (trading as Awa FM)	Iwi Radio Annual Funding Agreement (2019/20)	\$53
Ngāti Hine Ltd (trading as Ngāti Hine FM)	lwi Radio Annual Funding Agreement (2019/20)	\$53
Te Runanga o Ngai Tahu (trading as Tahu FM)	lwi Radio Annual Funding Agreement (2019/20)	\$53
Te Reo Irirangi o Taranaki Charitable Trust (trading as Te Korimako o Taranaki 94.8FM)	Iwi Radio Annual Funding Agreement (2019/20)	\$53
Atiawa Toa FM Ltd (trading as Atiawa Toa FM)	lwi Radio Annual Funding Agreement (2019/20)	\$53
Te Reo Irirangi o Te Hiku o Te Ika Incorporated Society (trading as Te Hiku 97.1 FM)	Iwi Radio Annual Funding Agreement (2019/20)	\$53
Radio Ngāti Porou Charitable Trust (trading as Radio Ngāti Porou)	Iwi Radio Annual Funding Agreement (2019/20)	\$53
Moana Communications (trading as Moana Radio)	lwi Radio Annual Funding Agreement (2019/20)	\$53
Te Reo Irirangi o Te Arawa Trust (trading as Te Arawa FM)	Iwi Radio Annual Funding Agreement (2019/20)	\$53
Te Reo Irirangi o Te Ūpoko o Te Ika Trust (trading as Te Ūpoko o Te Ika)	Iwi Radio Annual Funding Agreement (2019/20)	\$53
Kia Ora FM Inc (trading as Kia Ora FM 89.8)	lwi Radio Annual Funding Agreement (2019/20)	\$53
Te Reo o Ngāti Kahungunu Inc. (trading as Radio Kahungunu)	Iwi Radio Annual Funding Agreement (2019/20)	\$53
Te Reo Irirangi o Tūranganui a Kiwa Ltd (trading as Tūranga FM)	Iwi Radio Annual Funding Agreement (2019/20)	\$53
Tūwharetoa FM Charitable Trust (trading as Tūwharetoa FM)	Iwi Radio Annual Funding Agreement (2019/20)	\$53
Te Reo Irirangi o Ngāti Raukawa (trading as Raukawa FM)	lwi Radio Annual Funding Agreement (2019/20)	\$53
Te Whare Awhina o Te Iwi Community Trust (trading as Tautoko FM)	lwi Radio Annual Funding Agreement (2019/20)	\$53
Te Reo Irirangi o Pare Hauraki (trading as Ngā Iwi FM)	lwi Radio Annual Funding Agreement (2019/20)	\$53
Te Reo Irirangi o Maniapoto (trading as Maniapoto FM)	Iwi Radio Annual Funding Agreement (2019/20)	\$53

Te Māngai Pāho

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### Funding

Contract Holder	Type of Contract	Funding \$
Radio Services		
Audio Video Consulting Group Ltd (AVC Group)	System Management and Support Services for Punga (2019/20)	\$600,000
Te Whakaruruhau o Nga Reo Irirangi Māori (WHA)	Administration (2019/20)	\$127,500
Whitireia Community Polytechnic	Iwi Radio Training (2020 Academic Year)	\$210,000
Whitireia Community Polytechnic	Administration of Metadata (2020 Academic Year)	\$40,000
Total Radio Services Funding		\$977,500

Contract Holder	Type of Contract	Māori Language Broadcast Hours Per Event	Funding \$
Outside Broadcasts			
Te Reo Irirangi o Te Ūpoko o Te Ika Trust (trading as Te Ūpoko o Te Ika)	Te Whakataetae Kapa Haka mō te Rohe o Ōtaki ki Te Whanganui A Tara (Radio)	8	\$5,000
Te Reo Irirangi o Te Arawa Trust (trading as Te Arawa FM)	Te Whakataetae Kapa Haka Kura Tuarua o Te Arawa 2019 (Radio/Video)	10	\$10,000
Te Reo Irirangi o Mānuka Tūtahi (trading as Tūmeke FM)	2019 Mātaatua Secondary School Kapa Haka Competition (Radio/Video)	12	\$3,000
UMA Broadcasting Ltd (trading as Radio Waatea)	Oranga Tamariki Inquiry (Auckland) (Radio/Video)	6	\$20,000
Te Runanga o Ngāi Tahu Ltd (trading as Tahu FM)	2019 Waitaha Secondary Schools Regional Kapa Haka Competition (Radio/Video)	11	\$10,000
UMA Broadcasting Ltd (trading as Radio Waatea)	Review of Oranga Tamariki (Waikato) (Radio/Video)	3.5	\$10,000
Kia Ora FM Inc (trading as Kia Ora FM 89.8)	Te Wiki o te Reo Māori – Māori Language Week (Radio/Video)	10	\$3,600
Te Reo Irirangi o Tūranganui a Kiwa Ltd (trading as Tūranga FM)	2019 Adult Regional Tamararo Kapa Haka (Radio)	10	\$3,000
Kia Ora FM Inc (trading as Kia Ora FM 89.8)	2019 National Ngā Manu Kōrero Competition (Radio/Video)	40	\$42,794
Te Reo Irirangi o Te Arawa Trust (trading as Te Arawa FM)	2019 Ngāti Pikiao Ahurei (Radio/Video)	8	\$17,000
Atiawa Toa FM Ltd (trading as Atiawa Toa FM)	Installation of the Bishop for Te Hui Amorangi o Te Ūpoko o Te Ika, Waitohiariki Quayle (Radio/Video)	9	\$9,000
Ngāti Hine Ltd (trading as Ngāti Hine FM)	2019 Te Ahuareka o Ngāti Hine (Radio/Video)	20	\$15,000
Te Reo Irirangi o Mānuka Tūtahi (trading as Tūmeke FM)	Ko Ngāti Awa Te Toki Festival (Radio/Video)	25	\$6,500
Te Runanga o Ngai Tahu (trading as Tahu FM)	2019 Hui a lwi Murihiku (Radio/Video)	22.2	\$16,000

Contract Holder	Type of Contract	Māori Language Broadcast Hours Per Event	Funding
Te Reo Irirangi o Pare Hauraki (trading as Ngā Iwi FM)	2019 Hauraki Cultural Festival (Radio/Video)	17.5	\$4,000
Radio Ngāti Porou Charitable Trust (trading as Radio Ngāti Porou)	Investiture of Hemi Taumaunu as Chief District Court Judge (Radio/Video)	4.6	\$10,000
Te Reo Irirangi o Tainui (trading as Radio Tainui)	2019 Te Mana Kuratahi National Primary Schools Kapa Haka Competition (Radio)	48	\$5,00
Te Reo Irirangi o Te Hiku o te Ika (trading as Te Hiku 97.1 FM)	2019 Royal Visit Duke and Duchess of Cornwall Prince Charles and Camilla (Radio/Video)	2.2	\$10,00
UMA Broadcasting Ltd (trading as Radio Waatea)	2019 Māori Sports Awards (Radio/Video)	12	\$10,00
Ngāti Hine Ltd (trading as Ngāti Hine FM)	2019 Māori Language Festival – Tuatahi (Radio/Video)	3.5	\$5,00
UMA Broadcasting Ltd (trading as Radio Waatea)	2019 Ngā Tohu Reo Māori (Radio/Video)	6	\$8,00
Te Reo Irirangi o Whanganui Incorporated (trading as Awa FM)	Whanganui Te Tira Hoe 2020 (Radio/Video)	3	\$1,50
Te Reo Irirangi o Whanganui Incorporated (trading as Awa FM)	Ratana 25th Celebrations 2020 (Radio/Video)	35	\$10,00
Te Reo Irirangi o Whanganui Incorporated (trading as Awa FM)	Waitangi Day 2020 (Radio/Video)	8	\$1,50
Te Reo Irirangi o Whanganui Incorporated (trading as Awa FM)	Pākaitore Day 2020 (Radio/Video)	8	\$5,00
UMA Broadcasting Ltd (trading as Radio Waatea)	Te Matatini Kapa Haka Regionals ki Tamaki Makaurau 2020 (Radio/Video)	4	\$6,80
Te Reo Irirangi o Mānuka Tūtahi (trading as Tūmeke FM)	2020 Mātaatua Senior Kapa Haka Competition (Radio)	19	\$4,50
Atiawa Toa FM Ltd (trading as Atiawa Toa FM)	Te Ra o Te Raukura 2020 (Radio/Video)	5.5	\$6,00
Te Runanga o Ngāi Tahu Ltd (trading as Tahu FM)	Waitangi Day – Otakou 2020 (Radio/Video)	6	\$10,00
Te Runanga o Ngãi Tahu Ltd (trading as Tahu FM)	Te Tauihu Senior Regionals 2020 (Radio)	4	\$5,00
Kia Ora FM Inc (trading as Kia Ora FM 89.8)	Tangata Rau Regional Kapa Haka 2020 (Radio)	10	\$5,00
Te Reo o Ngāti Kahungunu Inc. (trading as Radio Kahungunu)	Te Kahu O Te Amorangi Wairarapa Ka Hoki Mai Te Reo Ngāti Kahungunu Regional Kapa Haka Competition 2020 (Radio/Video)	13.15	\$10,00
Atiawa Toa FM Ltd (trading as Atiawa Toa FM)	Te Whanganui a Tara Senior Regional Kapa Haka Competition 2020 (Radio/Video)	5	\$3,75
Te Reo Irirangi o Te Arawa Trust (trading as Te Arawa FM)	2020 Te Arawa Kapa Haka Regional Competition (Radio)	16	\$5,00
Total Outside Broadcasts Funding		425.1	\$296,94

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Contract Holder	Type of Contract	Māori Language Broadcast Hours Per Annum	Funding \$
Radio Programmes			
UMA Broadcasting Ltd (trading as Radio Waatea)	National Māori Radio News Service 'Waatea News' (2019/20)	772	\$1,104,000
Moana Communications (trading as Moana Radio)	Late Night Talkback Show 'Tai Pari Tai Timu' (2019/20)	1,440	\$100,000
Total National Radio Programme Funding		2,212	\$1,204,000

Contract Holder	Type of Contract	Māori Language Broadcast Hours Per Annum	Funding \$
Radio Innovation			
Te Reo Irirangi o Taranaki Charitable Trust (trading as Te Korimako o Taranaki 94.8 FM)	Tāngaengae – The Spiritual Portal to Knowledge		\$50,000
Te Reo Irirangi o Mānuka Tūtahi (trading as Tūmeke FM)	Māori Millennials vs Kaumatua (MMVK)		\$100,000
Te Reo Irirangi o Tūranganui a Kiwa Ltd (trading as Tūranga FM)	Pō Puoro		\$100,000
Te Reo o Ngāti Kahungunu Inc. (trading as Radio Kahungunu)	Tangaroa Piri Whare		\$50,000
Te Runanga o Ngai Tahu (trading as Tahu FM)	Tahu Taxi Season 2		\$100,000
Total National Radio Programme Funding			\$400,000

Contract Holder	Title of Music Project	No. of Tracks	No. of Videos	No. of Special Projects	Funding \$
Māori Music (Tracks, Videos, G	Other, Special Projects)				
Oati Trust	Whakamoemiti by Rob Ruha	7	1		\$46,250
Kehua Music Ltd	Ūkaipo by Seth Haapu	1	1		\$12,000
Taisha Tari	Pōteretere by Taisha Tari		1		\$8,000
Marlon Williams Music Ltd	Marlon Williams Album (Title TBC) by Marlon Williams	10			\$50,000
UMA Broadcasting Ltd (trading as Radio Waatea)	Ka Puta by Kiko		1		\$8,000
UMA Broadcasting Ltd (trading as Radio Waatea)	Karanga by Maaka	1	1		\$12,000
UMA Broadcasting Ltd (trading as Radio Waatea)	Ikaroa by Maaka	1	1		\$12,000
UMA Broadcasting Ltd (trading as Radio Waatea)	Ngaro by Maaka ft. Rei		1		\$8,000
Raukatauri Productions Ltd	Waiata/Anthems Live by Various Artists			1	\$50,000

Contract Holder	Title of Music Project	No. of Tracks	No. of Videos	No. of Special Projects	Funding \$
Maimoa Music Ltd	Utua by Maimoa	1	1		\$12,000
Taisha Yvonne Tari (individual)	He Wai Nō Rangi by Taisha Tari	1	1		\$12,000
Kog Mastering Ltd	Rāpeti by Rei	1	1		\$12,000
Kog Mastering Ltd	Herekore by Rei ft. Lion Rezz	1			\$3,052
Amba Holly Norton Te Ngoungou (individual)	Tukuna te Haa by Amba Holly	1			\$4,000
Mara TK Productions Ltd	Te Kete Aronui by Mara TK	1			\$4,000
Mahima Ihitai Taurima Mane-Chapman (individual)	Whiti Mai by Emcea	1			\$4,000
Through the Fire Ltd	Tārea Mai by Tirau Wihongi	1			\$4,000
Maimoa Music Ltd	Hūro by Maimoa		1		\$8,000
Amba Holly Norton Te Ngoungou (individual)	Tōku Reo by Amba Holly		1		\$8,000
Kog Mastering Ltd	Hoea by Rei	1	1		\$8,000
Raukatauri Productions Ltd	Waiata Hou	8			\$40,000
Ainslie Kathryn Allen (individual)	Taku Māmā by Ainslie Allen	1			\$4,000
Arona Jade Kerei (individual)	Whakatupu Mātauranga by Arona, Leonard and Lichelle	1			\$4,000
#19 Productions Ltd	Te Kaitiaki by Kirten Te Rito		1		\$8,000
#19 Productions Ltd	Whakaoreore by Kirten Te Rito		1		\$8,000
Riqi Morin Harawira (individual)	Ruapekapeka by Riqi Harawira ft. Creative Native		1		\$8,000
Aja Wairere Ropata (individual)	Te Reo ki Whakarongotai by Aja	1	1		\$12,000
UMA Broadcasting Ltd (trading as Radio Waatea)	Titiro Mai by Maaka ft. Jaleace	1			\$4,000
UMA Broadcasting Ltd (trading as Radio Waatea)	Kei Hea by Maaka	1			\$4,000
UMA Broadcasting Ltd (trading as Radio Waatea)	Ngā Ao E Rua by Shepherds Reign ft. Swizl Jager	1			\$4,000
UMA Broadcasting Ltd (trading as Radio Waatea)	Moemoeā by Maaka		1		\$8,000
UMA Broadcasting Ltd (trading as Radio Waatea)	Ngā Ao E Rua by Shepherds Reign ft. Swizl Jager		1		\$8,000
Dr Te Manaaroha Pirihia Rollo (individual)	Te Reo Kāmehameha by Ngā Manutioriori o Taku Whānau – Leilani Kea	1			\$4,000
Murdoch Brownie Ngahau (individual)	He Aute Te Awhea by DJ Reo Rangatira ft. Johnson Watene	1	1		\$10,500
Wai 2 Ltd	Te Haa o Aotearoa by Pere	1	1		\$12,000
Wai 2 Ltd	Taku Hina by Pere	1	1		\$12,000
Sianne Katrina Frieda Dougherty (individual)	He Ao Hou by Sianne	1			\$4,000

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Contract Holder	Title of Music Project	No. of No. of No. of Tracks Videos Special Projects	Funding \$
Kog Mastering Ltd	NZ Music Month 2020 Project – Rāpeti and Hoea by Rei		\$1,000
Sianne Katrina Frieda Dougherty (individual)	NZ Music Month 2020 Project – He Ao Hou by Sianne		\$1,000
Aja Wairere Ropata (individual)	NZ Music Month 2020 Project - Kāwai by AJA		\$1,000
#19 Productions Ltd	NZ Music Month 2020 Project – Te Kaitiaki by Kirsten Te Rito		\$1,000
Aja Wairere Ropata (individual)	Tūhonohono Project 2020 – Te Iho by AJA and Byllie-Jean	1	\$2,500
Native Niche Ltd	Tühonohono Project 2020 – Aotearoa by Tipene and Te Kahu Rolleston	1	\$2,500
Ruru Records Ltd	Tūhonohono Project 2020 – Mahuika by Māmā Mihirangi and Jessie Witeri	1	\$2,500
Soulnote Agency Ltd	Tūhonohono Project 2020 – Manatū by Tuakoi Ohia and Awa	1	\$2,500
Tea Set Records Ltd	Tūhonohono Project 2020 – Mana-wā-hine by Anna Coddington and Ria Hall	1	\$2,500
Tuakoi Ohia	Tūhonohono Project 2020 – Manatū by Tuakoi Ohia and Awa	1	\$2,500
Wai2 Ltd	Tūhonohono Project 2020 – Minamina by Valkyrie and Pere Wihongi	1	\$2,500
Zachary Harding (individual)	Tūhonohono Project 2020 – Kai a Te Iro by Kommi and Infectiouss	1	\$2,500
Ria Hall Music Ltd	Tūhonohono Project 2020 – Mana-wā-hine by Anna Coddington and Ria Hall	1	\$2,500
Kehua Music Ltd	Tūhonohono Project 2020 – Taku Aroha by Ani Merito and Seth Haapu	1	\$5,000
Turei Vincent Raniera Kire (individual)	Tūhonohono Project 2020 – Kia Mau by Te Amohaere Jefferies and Turei Kerei	1	\$2,500
Tipukura Ltd	Tūhonohono Project 2020 – Ka Whai Atu by Louis Baker and Rob Ruha	1	\$2,500
Te Pononga Tamati-Elliffe (individual)	Tūhonohono Project 2020 – Kai a Te Iro by Kommi and Infectiouss	1	\$2,500
Te Kahu Rolleston (individual)	Tūhonohono Project 2020 – Aotearoa by Tipene and Te Kahu Rolleston	1	\$2,500
NicNak Media Ltd	Tūhonohono Project 2020 – E Taku Huia Kaimanawa by Theira and Oh Boy	1	\$5,000
Louis Baker (individual)	Tūhonohono Project 2020 – Ka Whai Atu by Louis Baker and Rob Ruha	1	\$2,500
Keen for a Nudge Ltd	Tūhonohono Project 2020 – He Ōrite Tātou Katoa by The Nudge and Troy Kingi	1	\$5,000
Byllie-Jean Zeta (individual)	Tühonohono Project 2020 – Te Iho by AJA and Byllie-Jean	1	\$2,500

Contract Holder	Title of Music Project	No. of Tracks	No. of Videos	No. of Special Projects	Funding
UMA Broadcasting Ltd (trading as Radio Waatea)	Tūhonohono Project 2020 – Aroha Mai Aroha Atu by Abbie and Maaka	1			\$5,000
Te Kuru Marama Dewes (individual)	Tūhonohono Project 2020 – Tūwhitia Te Hopo by Troy Kingi and Te Kuru Dewes	1			\$2,500
Jessie Jade Witeri (individual)	Tūhonohono Project 2020 – Mahuika by Māmā Mihirangi and Jessie Witeri	1			\$2,500
Loop Media	'Stay' by Tūtahi – lockdown project				\$40,000
Te Amohaere Jefferies	Tūhonohono Project 2020 – Kia Mau by Te Amohaere Jefferies and Turei Kerei				\$2,500
Valkyrie Music	Tūhonohono Project 2020 – Minamina by Valkyrie and Pere Wihongi				\$2,500
Troy Kingi	Tūhonohono Project 2020 – He Ōrite Tātou Katoa by The Nudge and Troy Kingi				\$2,500
Troy Kingi	Tūhonohono Project 2020 – Tūwhitia Te Hopo by Troy Kingi and Te Kuru Dewes				\$2,500
Total Music Tracks, Videos and Special Projects		69			\$606,302
Grand Total					\$14,629,079

Te Māngai Pāho

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Te Māngai Pāho

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# Papatohu Directory

#### **Office Address**

Level 2, Te Puni Kōkiri House, 143 Lambton Quay Wellington 6011 Aotearoa New Zealand

#### **Postal Address** PO Box 10 004 Wellington 6143

**Telephone** 04-915 0700

Email info@tmp.govt.nz

Website www.tmp.govt.nz

Auditor Audit New Zealand on behalf of the Auditor-General

Banker Westpac

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2019/

Pūrongo ā-Tau

**Solicitors** Simpson Grierson

#### **Board Members**

Dr Eruera Tarena, *Chair* Paraone Gloyne, *Deputy Chair* Vanessa Clark Kim Ngarimu Tamalene Painting

Audit and Risk Committee Independent Chair Craig Owen

Staff Larry Parr ONZM Kaihautū – Chief Executive

Thomas Hood Pou Rātonga Rangatōpū – Manager, Corporate Services

Madelon Grant Kaikaute – Corporate Accountant

Ruiha Anderson Kaitohutohu Matua – Pūnaha Pūtea – Systems Specialist

Sonny Ngatai Kaitohutohu Pae Pāpori – Digital and Social Media Advisor Nadia Marsh Kaiarahi Puoro – Music Lead

Cherie Mangu Ringa Āwhina o te Kaihautū – Executive Assistant to Chief Executive and Board Secretary

Lynne Parr Pou Arahi Hōtaka – Acting Content Manager

Carl Goldsmith Kaitohutohu Matua – Hōtaka – Senior Advisor Content

Rochelle Powers Kaitohutohu – Arahi Hōtaka – Content Advisor

Ruth Katene Kaitohutohu – Arahi Hōtaka – Content Advisor

Ngamako Toroa Kaiawhina Whakahaere – Office/Systems Administrator





