



Te Māngai Pāho

# REQUEST FOR PROPOSALS

## Waiata Reo Māori Showcases

**Round:**

1 of 1 /2023-24

**RFP date:**

Tuesday 26 September 2023

**Closing Date:**

Friday 20 October 2023

**All queries:**

Nadia Marsh

Mātanga Puoro

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## Hei Whakataki Introduction

Te Māngai Pāho is committed to supporting the Māori media and music sectors and collectively improving the outcomes of the Maihi Karauna, the Crown's strategy for Māori language revitalisation.

## Te Pūtake Purpose

This contestable funding opportunity will support music organisations to celebrate and promote waiata reo Māori by way of strategic showcase.

This funding is aligned to Te Māngai Pāho's 'Audience' performance expectations.

## Te Kaupapa Matua Request for Proposals

This RFP invites **organisations** with a proven audience of more than 10,000 to apply for funding to support the delivery of a showcase that puts waiata reo Māori, waiata reo rua, and its performing artists at the forefront. Preference will be given to Showcases that can also provide content for broadcast or online audiences.

A Mātanga Reo/Pou Tiaki Reo will be an integral part of your proposal and showcase as they will ensure reo and tikanga is appropriate throughout.

Proposals should be for Showcases being held between 1 January 2024 and 13 December 2024.

A total pool of \$130,000 (plus GST) will be made available for distribution but Te Māngai Pāho reserves the right to distribute a higher or lesser amount in this funding round.

Applications must be made through a legal entity. Individuals are not eligible to apply. Please contact the Mātanga Puoro about your kaupapa before applying.

# Pukapuka Tono Application

APPLICANT DETAILS		
Organisation name		
Application contact		
Experience promoting te reo Māori, waiata reo Māori	<i>Provide examples of te reo Māori, waiata reo Māori kaupapa that you've produced.</i>	
Experience in music	<i>Provide examples of showcases or music kaupapa you've produced.</i>	
Previous highlights	<i>If a returning showcase, share highlights from previous years.</i>	
Key Personnel		
Lead/Admin	<i>Name, capability and experience</i>	
Mātanga reo	<i>Name, capability and experience</i>	
Broadcast lead	<i>Name, capability and experience</i>	
PROPOSAL		
Showcase		
Name		
Summary	<i>A brief description of what the audience can expect from the showcase.</i>	
Performers	<i>List the performers and their set durations</i>	
Te reo Māori	<i>Aside from music performances, how will te reo Māori be included in the showcase?</i>	
Te reo Māori target	<input type="checkbox"/> Receptive 50-70%	<input type="checkbox"/> Fluent 70%+
Age group target	<input type="checkbox"/> Tamariki <input type="checkbox"/> Rangtahi	<input type="checkbox"/> Pakeke <input type="checkbox"/> Kaumatua
Venue		
Date and Time		
Audience Potential		
Broadcast or online partner	<i>If applicable</i>	
Broadcast or online deliverables	<i>Livestream? Post-showcase content? Describe.</i>	
Broadcast or online audience	<i>Broadcaster/platform numbers</i>	
Previous audience	<i>If a returning showcase, previous audience</i>	
Promo & Marketing	<i>How will this showcase be promoted?</i>	
HEALTH & SAFETY		
Health & Safety plan	<i>Event plan</i>	
SoundCheck Aotearoa	<i>Te Māngai Pāho supports the work of the music industry's <a href="#">SoundCheck</a> initiative. What protocols do you have in place to make sure performers</i>	

	<i>and crew will be safe and have their needs supported?</i>
<b>MEASURES</b>	
Metric reporting	<i>What data and measures will you implement to inform how impactful the showcase has been?</i>
<b>BUDGET</b>	
Detailed budget	<i>Line by line expenditure</i>
<b>Supporting information</b>	
Attachment	<i>Add any other information you think will be helpful to your application.</i>

## Aromatawai Assessment Criteria

### Applicant & Key Personnel (20%)

- Experience promoting te reo Māori, waiata reo Māori
- Experience in music
- Capability and experience of key personnel
- Track record with Te Māngai Pāho

### Creative Proposal (50%)

- Te reo Māori
- Appeal of music
- Logical, likely to succeed
- Audience potential
- Overall proposal and clarity of proposition

### Health & Safety (10%)

- Planning is considered and adequate

### Measures (10%)

- Metric reporting

### Budget (10%)

- Justified costs
- Reasonable for proposed deliverables and outcomes

## Wātaka Timeline

26 Sep 2023	RFP Published
2 Oct 2023	Applications Open
20 Oct 2023	Applications Close
17 Nov 2023	Decisions

## Te Tono ā-Ipurangi

### Applying Online

You must be registered with Te Pūahatanga, the online application system operated by Te Māngai Pāho, to apply. You can register at any time so we encourage first-time applicants to register well in advance of the funding deadline, 5:00pm **Friday 20 October 2023**. Only applications submitted through Te Pūahatanga portal will be considered.

Applicants can submit proposals when all the required application fields have been completed. You can start and save your application at any time throughout the process and come back to it via your dashboard prior to the deadline. Key compliance information from your registered provider data will automatically populate your funding application.

# Ngā tikanga me ngā herenga

## Reserved Rights

- You must bear all of your own costs in preparing and submitting your proposal
- You represent and warrant that all information provided to us is complete and accurate
- We may rely upon all statements made in your proposal
- We may amend, suspend, cancel and/or re-issue the RFP at any time
- We may change the RFP (including dates), but will give all applicants a reasonable time to respond
- We may accept late proposals and may waive any irregularities or informalities in the RFP process
- We may seek clarification of any proposal and meet with any applicant(s)
- We are not bound to accept the lowest priced conforming proposal(s), or any proposal