



Te Māngai Pāho

Request for Proposals Regional News Hubs Continuation 2023/24

Closes: 5:00pm, Friday 12 May 2023

All queries:

Kaiārahi Hōtaka
Blake Ihimaera
blake@tmp.govt.nz

**Ko te reo
te take!**

Hei Whakataki

Introduction

Te Ture mō te reo Māori aims to protect te reo Māori as a taonga under Te Tiriti o Waitangi. Te Māngai Pāho funds content for diverse platforms to promote te reo Māori and Māori culture. Through the content we invest in, our aim is to hear and see more te ao Māori voices and perspectives in Aotearoa content.

Te Māngai Pāho is committed to supporting the Māori media sector to contribute to improving the outcomes of the Maihi Karauna, the Crown's strategy for Māori language revitalisation. Our role is to ensure te reo Māori, tikanga Māori and Māori culture is reflected in the media to build greater awareness, appreciation of te reo Māori, values, practices and views within Aotearoa.

The Crown's strategy for Māori language revitalisation has three audacious goals by 2040:

- Goal 1: Eighty-five per cent of New Zealanders (or more) will value te reo Māori as a key part of national identity;
- Goal 2: One million New Zealanders (or more) will have the ability and confidence to talk about at least basic things in te reo Māori;
- Goal 3: One hundred and fifty thousand Māori aged 15 and over will use te reo Māori as much as English by 2040.

All content initiatives in response to this RFP should contribute to achieving these goals.

Te Māngai Pāho supports quality Māori journalism made by Māori about Māori issues, and interests. Te Māngai Pāho understands the role it plays in creating space for our content, perspectives, and language on matters of local, national and international relevance and importance.

Māori journalism provides plurality of voice and addresses the potential for imbalance in our media landscape especially in terms of ensuring te reo Māori and Māori perspectives are heard and considered. To support and grow Māori journalistic capability within the sector, Te Māngai Pāho is committed to continuing its support for the production and distribution of Māori news and current affairs.

If you are new to our funding application process and would like further guidance on how to apply, your proposal, or have any questions regarding this RFP please feel free to contact blake@tmp.govt.nz

Te Pūtake

Purpose

In Budget 2022 Te Māngai Pāho was allocated additional funding specifically to continue and expand the Regional News pilot initiative and to strengthen the regional contributions to the News and Current Affairs landscape.

The Public Interest Journalism Fund administered by NZ On Air has agreed to contribute \$3m to the Regional News initiative that Te Māngai Pāho will administer.

With this RFP Te Māngai Pāho is looking to continue the investment into the Regional News Hubs that will be assessed in full through an application and assessment process that will focus on the progress of each individual initiative to date, as well as its future potential.

The expectation is that each service will be funded for a minimum of 12 months between 1 July 2023 and 30 June 2024. Please note that at this stage there is no guarantee of funding beyond 30 June 2024.

This RFP (Request For Proposals) is an invitation to **returning** Regional News Hub initiatives to apply for investment to lead their respective regional news collaboration projects in the new financial year.

Te Māngai Pāho seeks full proposals for the continuation of each of the four Regional News Hub initiatives.

Priority will be given to those with genuine collaboration commitment from partner stations, a key focus on capacity building, evidence and data to support the ongoing investment including (but not limited to) success stories, performance data, a clear outline of key initiatives to strengthen the outcomes of the project, broadcast/distribution support from an established platform(s), and ongoing iwi contribution and support.

Te Māngai Pāho with support from the Public Interest Journalism Fund (NZOA) are prepared to allocate up to \$3.5m (plus GST) of investment but reserves to its sole discretion the right to distribute a higher or lesser amount in this funding round.

Te Kaupapa Matua

Request for Proposals

Te Māngai Pāho with support from the Public Interest Journalism Fund will work with existing providers of Māori news to strengthen the collaborative and innovative delivery of audio-visual Māori news. This document seeks proposals from the **established Regional News Hubs** to continue regional news gathering initiatives and sharing that content with other platforms via a digital Māori news hub.

We are looking for:

1. Iwi radio stations with the capacity to transition into the audio-visual space and to lead collaborative news initiatives within their regions.
2. A stronger focus on building capacity within the region.
3. Regional contributions to both te reo Māori and bilingual Māori news services.
4. Hubs will work with news providers and publishers to strengthen the regional voice in our national Māori news services.
5. Promoting innovative solutions to improve cost effective access to regional content by those who live in the region.
6. A commitment to deliver quality Māori news content to a central hub on a regular and timely basis.
7. Commitment to providing Radio News bites to the National News service in 2023/24.

When considering your proposal, Te Māngai Pāho will give regard to your commitment to the revitalisation of te reo Māori and the capacity of you and your partner stations to: provide quality Māori news content on a timely and regular basis; to deliver audio-visual content for multiple platforms; to engage with iwi and work with Māori organisations and communities.

This RFP relates to the quality of the delivery of regional news stories for both regional and national audiences. The expectation is that continued service will provide high quality regional news content in te reo Māori and English for Māori and bilingual audiences.

All content created is to be made available for other news providers in a centralised news hub.

With this RFP, Te Māngai Pāho is seeking to invest in the production of regional news content for distribution to publishers of Māori news and uploading to a national Māori news hub. The key outcomes that we want to achieve are:

- Successful regional collaborations to provide engaging regional stories for Māori audiences
- Improved regional presence in our national Māori news services.
- Reliable and cost-effective delivery of high-quality regional stories for Māori audiences.
- Editorial oversight of all contributions from regional providers.
- Accurate meta data, and success measurement moving forward on all news content uploaded to the national Māori news hub.
- Improved capacity within regional collaborations to grow the ability to create and deliver content for Māori audiences.

This RFP is for content and Te Māngai Pāho does not intend to fund Apps or Platforms through this funding initiative.

Te Whakatakotoranga o Te Tono

Format for Full Proposals

A full proposal should provide a succinct and compelling description of your project and how it contributes to quality Māori journalism within the sector.

Proposals should include:

- Confirmed project details
- Updated collaboration strategy and commitment
- Commitment to providing quality Māori journalism
- Treatment, style and tone
- Te reo Māori strategy
- Key personnel including commitment to capacity building and capacity built
- Full budget
- Full schedule
- Updated deliverable target(s)
- Analytics and measurement of growth
- Platform/broadcasting partner commitment
- Marketing and distribution strategy
- Articulate the team will adhere to ethical and professional standard

Wātaka Timeline

7 April 2023	RFP Published
11 April 2023	Round open on Te Pūahatanga
12 May 2023	Deadline for full proposals submitted via Te Pūahatanga
16 June 2023	Decision letters distributed

Te Māngai Pāho reserves the right to vary any of the above dates as it deems necessary or appropriate.

If a proposal is received after 5:00pm on the closing date it may not be considered in this round. However, Te Māngai Pāho reserves the right to extend the period allowed for submission of proposals at its sole discretion. Our current policy is that extensions may only be granted by the Chief Executive of Te Māngai Pāho

Te Tono ā-Ipurangi Applying Online

You must be registered with Te Pūahatanga, the online application system operated by Te Māngai Pāho to apply. Only applications submitted through this portal will be considered. You can register at any time, but we encourage producers to register well in advance of the funding deadline. Please have your full proposal ready to upload when you submit your application. Applicants will not be able to submit proposals until all the required fields have been completed, so please do not leave completion of your application to the last minute.

You can save your application at any time throughout the process and come back to it via your dashboard prior to the deadline. Key 'compliance' information from your Registered Provider data will automatically populate your funding Application.

Ngā Tikanga me ngā Herenga

Reserved Rights and Terms and Conditions

- You must bear all your own costs in preparing and submitting your proposal
- You represent and warrant that all information provided to us is complete and accurate
- We may rely upon all statements made in your proposal
- We may amend, suspend, cancel and/or re-issue the RFP at any time
- We may change the RFP (including dates), but will give all submitters a reasonable time to respond to any change
- Late proposals will only be accepted on the approval of the Chief Executive.
- We may seek clarification of any proposal and meet with any submitter(s)
- We are not bound to accept the lowest priced conforming proposal(s), or any proposal