



Te Māngai Pāho

Request for Proposals

Industry Awards and Sponsorships 2022/23

—
Closing Date: 5:00pm
Monday 15th August 2022

All Queries:
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DDI: (04) 915-0707

Ko te reo te take!

Hei Whakataki

Introduction

Te Māngai Pāho funds content for diverse platforms that promotes te reo Māori and Māori culture, and under Te Ture mō te reo Māori aims to protect te reo Māori as a taonga under Te Tiriti o Waitangi. Through the content we fund we aim to indigenise the Aotearoa content experience.

Te Māngai Pāho is committed to supporting the Māori media sector and collectively improving the outcomes of the Maihi Karauna, the Crown's strategy for Māori language revitalisation. Our role in that is to ensure te reo Māori, tikanga Māori and Māori culture is reflected in the media to build greater awareness, appreciation of te reo Māori, values, practices and views within Aotearoa.

The Crown's strategy for Māori language revitalisation has three audacious goals by 2040:

- Goal 1: Eighty-five per cent of New Zealanders (or more) will value te reo Māori as a key part of national identity;
- Goal 2: One million New Zealanders (or more) will have the ability and confidence to talk about at least basic things in te reo Māori;
- Goal 3: One hundred and fifty thousand Māori aged 15 and over will use te reo Māori as much as English by 2040.

All content initiatives in response to this RFP should contribute to achieving these goals.

If you are new to our funding application process and would like further guidance on how to apply, your proposal, or have any questions regarding this RFP please feel free to contact blake@tmp.govt.nz.

Te Pūtake

Purpose

Te Māngai Pāho seeks proposals for:

- Sponsorship of upcoming 2022/23 award ceremonies that champion and recognise quality Māori content funded by Te Māngai Pāho.

- Sponsorship of upcoming 2022/23 award ceremonies that will champion the use of te reo Māori within the ceremony and/or broadcast.
- Funding of returning screen guilds, organisations who support the creation, and creators of Māori content

Te Māngai Pāho continues to reserve funding for the promotion of quality Māori content, as well as building capacity within the sector.

Te Kaupapa Matua

Request for full proposals

- Entities applying for this funding are required to demonstrate a genuine commitment to te reo Māori themselves as well as the project
- Returning applicants with platform support will be prioritised
- Confirmed event details identified and secured
- Evidence of co-investment, support and third-party marketing support is encouraged and will also be preferred.
- Proposals that leverage other resources and agencies specific to the kaupapa will be preferred
- The content must be available freely for distribution on other unrelated platforms
- Collaboration between organisations is encouraged.

Te Whakatakotoranga o Te Tono

Format for Full Proposals

A full proposal should provide a succinct and compelling description of your project.

Proposals should include:

- The project details
- Te reo Māori strategy
- Key personnel
- Identified deliverables
- Full budget
- Full schedule
- Platform/broadcasting partner commitment
- Marketing and distribution strategy

Wātaka

Timeline

Friday 1 July

RFP Published and round opens on Te Pūahatanga

Monday 15 August

5pm deadline for full proposals submitted via the online application system

16 September

Decision letters distributed.

Te Māngai Pāho reserves the right to vary any of the above dates as it deems necessary. Appropriate notice will be given to Applicants if dates change.

If a proposal is received after 5:00pm on the closing date it may not be considered in this round. However, Te Māngai Pāho reserves the right to extend the period allowed for submission of proposals at its sole discretion. Our current policy is that extensions may only be granted by the Chief Executive of Te Māngai Pāho.

Te Tono ā-Ipurangi

Applying online

You must be registered with Te Pūahatanga, the online application system operated by Te Māngai Pāho to apply. Only applications submitted through this portal will be considered. You can register at any time, but we encourage producers to register well in advance of the funding deadline. Please have your full proposal ready to upload when you submit your application. Applicants will not be able to submit proposals until all the required fields have been completed, so please do not leave completion of your application to the last minute.

You can save your application at any time throughout the process and come back to it via your dashboard prior to the deadline. Key 'compliance' information from your Registered Provider data will automatically populate your funding Application.

Ngā Tikanga me ngā Herenga

Reserved Rights and Terms and Conditions

- You must bear all your own costs in preparing and submitting your proposal
- You represent and warrant that all information provided to us is complete and accurate
- We may rely upon all statements made in your proposal
- We may amend, suspend, cancel and/or re-issue the RFP at any time
- We may change the RFP (including dates), but will give all submitters a reasonable time to respond to any change
- Late proposals will only be accepted on the approval of the Chief Executive.
- We may seek clarification of any proposal and meet with any submitter(s)
- We are not bound to accept the lowest priced conforming proposal(s), or any proposal.