



# Te Māngai Pāho supports artists and producers

Making waiata reo Māori that New Zealanders know and love



## Working with a Pou Tiaki Reo

A great waiata will have the endorsement of a Pou Tiaki Reo – someone accomplished in Te Reo Māori and who has a critical understanding of working in the revitalisation era. They will help you with lyrics, pronunciation and provide a reo report at the end of your project.

Contact us if you're keen to connect with a Pou Tiaki Reo.

## Mentoring

All music funding recipients have the opportunity to receive one-to-one support in our mentoring programme. Our mentor, Cush, will help you deliver on your funding contract and guide you through the process of releasing your waiata.

"She takes into account your vibe and what you're trying to achieve while opening your eyes to what else is possible with the right plan." – Tipene

## WaiataHou

WaiataHou is a monthly compilation that pushes waiata reo Māori to radio, bloggers and media. Waiata reo Māori can be submitted for inclusion by emailing us a link to download a broadcast quality WAV.

## Available Funding

### Waiata Reo Māori

Funding and support for the production and promotion of a single waiata reo Māori. Waiata need to contain more than 50% reo Māori, be original, previously unreleased and primed for airplay and playlisting.

### Waiata Tuarea

Investment in artists with an established profile and repertoire of recordings to produce and promote an EP, album or multi-song project of waiata reo Māori.

### Oro Hāpai

Oro Hāpai supports initiatives that bring artists, producers and pou tiaki reo together to make waiata reo Māori magic. Collaborative, creative, and heavily reo focused, these initiatives should connect more than 10 people together with a goal to produce song demos for full production.

Keep an eye on our website for funding dates and contact us to find out more

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