

ANNUAL REPORT

FOR THE YEAR ENDED 30 JUNE 2005



Te Māngai Pāho

Māori Broadcasting
Funding Agency

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Te Māngai Pāho

The Mouthpiece of the Airwaves

The design embodies our mission

‘Tuhia te hā o Te Reo Māori ki te rangi.’

The design represents the nurturing of te reo Māori.

The three uprights are called Piki ki te rangi.

They represent the connections between heaven and earth.

The crescent shape at the base is Te Māngai Pāho –
the mouthpiece which protects and nurtures.

Within the crescent mouth is Te Purapura – te kākano i ruia mai i Rangiatea

– the seed in the form of te reo me ōna tikanga Māori.

It is this act of nurturing and promotion that is important

In order for the Māori language and culture to thrive

Presented to the House of Representatives Pursuant to
Section 44 of the Public Finance Act 1989

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Deputy Chair

Te Ripowai Higgins

Tahu Potiki

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Administrator, Radio Funding Portfolio

Melissa Hofman

Receptionist / Office Administrator



MISSION STATEMENT

Te Māngai Pāho's Vision Statement

Ahakoā kei whea,
Ahakoā āwheā,
Ahakoā pēwheā,
Kōrero Māori!
Māori language – everywhere, every day, in every way!

Te Māngai Pāho's Mission Statement

Tuhia te hā o Te Reo Māori ki te rangi,
e kaha ai te mapu o te manawa ora,
e rekareka ai te taringa whakarongo,
e waiwai ai, te karu mātakitaki.
Bringing the joy of Māori language to all listeners and viewers.

Te Māngai Pāho's Statutory Role

To promote the Māori language and Māori culture
by making funds available,
on such terms and conditions as Te Māngai Pāho thinks fit,
for broadcasting and the production of programmes
to be broadcast.



CHAIR'S INTRODUCTION

2004/05, a year of consolidation

E te toka-ā-nuku, e te toka-ā-rangi, o te mana whakahaere o ngā kupu irirangi, tērā te rā ka roko-māhuta ake te pae, eke ki runga i ngā tipuna maunga, nā te ata hihī irirangi te takiri o ngā hau-ā-reo Māori. Tihe' ko Te Māngai Pāho, Tihei mauri ora!

As noted in a recent UNESCO report, language is a key to learning that is woven into the fabric of individual and group identity. Language diversity is increasingly recognised world-wide as one of the world's great human resources. Each language reflects a unique world view and culture and the loss of a language brings with it the loss of our knowledge and understanding of human thought and that world view forever.

It is a concern then that 97% of the world's people currently speak only four percent of the world's languages. It is estimated that of the 6,000 living languages in the world, 50% are endangered and on average, one language disappears altogether every two weeks. Te reo Māori (Māori language) is one of the languages in danger of being lost. A survey in 2000 indicated that only four percent of the Māori population identified themselves as fluent speakers.

Successive New Zealand governments have recognised the importance of Māori language revitalisation and as a result, Te Māngai Pāho is responsible for the promotion of te reo Māori (Māori language) and tikanga Māori (Māori culture) through the provision of funds for broadcasting and the production of programmes to be broadcast. This is a large agenda for a small agency. In order to successfully contribute to the major outcome Te Māngai Pāho seek, *Normalisation of Māori language and greater awareness of Māori values, practices and views within Aotearoa*, Te Māngai Pāho must ensure that all investment decisions it makes lead to quality finished products on our screens and for radio audiences.

Te Māngai Pāho identified three broad investment priorities for

2004/05: to assist iwi radio, the Māori Television service and the independent production community to consolidate the significant gains made in Māori broadcasting over recent years.

Of particular note during the year, Te Māngai Pāho continued to provide assistance to Māori Television service in the form of direct funding for the channel and also funding of the development of programmes by independent production houses. This funding helped ensure that Māori Television was able to continue to portray a true sense of New Zealand identity with a particular emphasis on Māori views and aspirations that appeal to all New Zealanders. The success of this approach was evidenced by Māori Television's audience breakdown which has consistently indicated a one-third Māori and two-third's non-Māori audience since its launch. In addition, Māori Television's cumulative audience (all people aged 5 and over) showed a 28% increase after one year of operation.

Te Māngai Pāho also continued to fund and work with 21 iwi radio stations during 2004/05. These stations are recognised as providing a unique service within their communities by offering a Māori perspective with both local and national connections. As part of this, Te Māngai Pāho worked with representatives from the iwi radio industry to address industry skill and capacity issues.

This work culminated in investment in a Māori Radio Capability Funding Contract with Te Whakaruruhou o Nga Reo Irirangi Māori (Inc) to oversee the delivery of training courses by the Industry Training Organisation. The contract saw the establishment of a recognised course of study designed specifically for the needs of staff and management of iwi radio stations. In the first academic year that the course was offered, course participation rates were lower than expected. However, of the 31 students who completed the course a highly commendable 94% met the course requirements for the qualification.





Language is a key to learning that is woven into the fabric of individual and group identity. Language diversity is increasingly recognised world-wide as one of the world's great human resources.

Work was also undertaken to determine how best to respond to wider infrastructural concerns for iwi radio. This work recognised that the ability of Māori radio to attract more listeners would be enhanced by its ability to meet or exceed the expectations of their increasingly sophisticated listening audiences. This work culminated in the commissioning of a scoping plan for the implementation of the Iwi Radio Upgrade Project. The aim of this Project is to ensure that by 30 June 2007 all stations meet the agreed minimum technical broadcast benchmark.

Te Māngai Pāho also continued to support programmes that have established a strong audience following on mainstream national television such as *Te Karere Waka Huia* and *Marae*. Programmes such as these offer all New Zealanders the opportunity to participate and experience Māori language and culture in a mainstream setting.

The examples above, and the many other initiatives Te Māngai Pāho supported during the year, all promote Māori language and culture in their own right. When considered together, they signify a significant movement forward in terms of Te Māngai Pāho's vision, "*Ahakoā kei whea, Ahakoā āwheā, Ahakoā pēwheā, Korero Māori! – Māori language – everywhere, every day, in every way!*".

With such a forward movement, come a number of challenges. Of particular note at this time is the need for Te Māngai Pāho to ensure that it is making quality investment decisions. In this regard it is recognised that the sector as a whole needs to have greater regard for what is demanded and needed in the interests of Māori language revitalisation, Māori development and nation building. To address this need, Te Māngai Pāho is focusing on completion of the work it started in 2004/05 to develop a comprehensive funding framework, centred around Māori language and learners, for both television and radio.

In closing, I would like to thank the organisations that we work with for their professionalism and dedication to the production of high quality broadcasting products and services, the staff of Te Māngai Pāho for their work efforts and dedication to the kaupapa in 2004/05 and my colleagues on the Board, Jacqui Te Kani, Te Ripowai Higgins and Tahu Potiki for their input and support.

E mihi ana te ngākau ki a koutou te Poari, te pātaka iringa kōrero o te tikanga āhuatanga whakatō kākano-ā-reo. Ngarue ana te whenua, ngaoko ana te moana ko te reo te tihi o te mātauranga Māori nō tuawhakarere. Mā te reo Māori e whakatinana ngā āhuatanga katoa o te ao Māori.

Wira Gardiner

Chair



CHIEF EXECUTIVE'S REPORT

I am pleased to present this report on the activities of Te Māngai Pāho for the twelve months to 30 June 2005.

Since taking up my role in November 2004, I have been privileged to meet and work with many members of the broadcasting community who have provided me with their valuable insights into this vibrant and exciting industry. I have also been privileged to gain an appreciation of the calibre and dedication of the many people working in the area of Māori language education and promotion.

The progress of Māori broadcasting is apparent particularly from the visibility and presence of te reo and tikanga Māori on the small screen today. Ten years ago, Te Māngai Pāho reported that it had funded just 190 hours of Māori programmes. In 2005, Te Māngai Pāho was appropriated to purchase or contract over 2,100 hours of Māori language television.

While in 1995 the output from Te Māngai Pāho possibly represented the complete picture, the increase over all in 2005 is in fact more than the contribution of Te Māngai Pāho alone. The synergy of output from other agencies and organisations is perhaps also a good yardstick of progress over the last ten years and a barometer of changing attitudes in our society.

Te Māngai Pāho's role is one part of the Government's wider Māori Language Strategy. Our work is complementary to and in support of initiatives in other areas. Our view of our particular role can be summarised as follows:

Firstly, we educate and inform the wider community about Māori language and culture by funding programmes for broadcast.

Secondly, we assist those learning the Māori language and learning about Māori culture by supporting relevant programmes and programme genres.

Thirdly, we support an environment for Māori as a living language, a language transmitted to the homes, workplaces, marae and gathering places of fluent speakers through the broadcast mediums of radio, television and increasingly, through the internet.

Accordingly, you will see that our funding interventions, as set out in this report, reflect these various roles.

As part of our planning process, a number of key projects for 2004/05 were identified. Our progress in those areas is set out below:

Overall

- Further work has been carried out on the development of a programme funding approach, centred around the Māori language and learners, for both Māori television and radio.

- We have enhanced our contract management arrangements with a range of pre, mid and post contract management policies, tools and systems.
- We have collaborated with other entities with a view to establishing efficient and operable research and evaluation mechanisms for measuring Māori language outcomes achieved through broadcasting (and aligned interventions).

Television – specific

We have

- continued to review our funding regime for programmes sourced from the independent production industry to ensure efficient, effective and sustainable production of quality programmes.
- worked the Television Industry Advisory Group and with Ngā Aho Whakaari (a Māori television industry group), to provide and develop further industry capacity building initiatives.
- continued to simplify and strengthen our television funding contracts.

Radio – specific

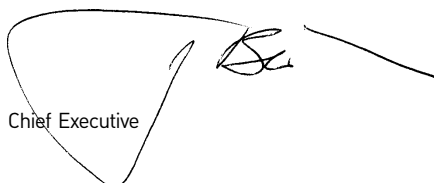
We have

- provided input, along with Te Puni Kokiri and Te Whakaruruhau o Ngā Reo Irirangi Māori to the review strategies for Māori radio funding and addressing the medium to long-term resourcing needs of iwi radio.
- carried out preliminary work required to simplify and strengthen our radio and music funding contracts.
- taken initial steps towards identifying legislative compliance issues which would form the basis of a process to assist iwi radio stations.
- continued to work collaboratively with Te Whakaruruhau o Ngā Irirangi Māori on the maintenance of Punga.net services for iwi radio stations.

Comment on our key purchase areas is set out opposite.

Kia ora

John Bishara



Chief Executive



1

Māori Television Broadcasting

During the 2004/05 year, Te Māngai Pāho allocated funding for 1,350 programme hours to be provided by Māori Television.

The response to Māori Television has been extremely positive. Programmes such as *“Marae DIY”*, *“Kai Time on the Road”* and *“Kōrero Mai”* have found wide appeal and provide the kind of programming that brands Māori Television as a station for all New Zealanders.

Te Māngai Pāho has continued to secure a Māori programme presence across other channels as well with TVNZ’s Māori programmes *“Marae”*, *“Waka Huia”* and *“Te Karere”* (149 hours) as well as funding programmes destined for TV2 and TV3.

We also purchased 608 hours of Māori Television programming from other broadcasters and independent production houses.

2

Māori Radio Broadcasting

Te Māngai Pāho purchased an annual total of 49,275 hours of Māori language broadcasting out of the daily schedules of the 21 iwi radio stations. This ensured that listeners tuned in to the iwi stations received between four and eight hours Māori language each day in prime time periods.

Our research tells us that the iwi stations have a solid listenership and play an important role in those communities and domains that provide the strongest base of language use.

We also funded over 3,000 hours of Māori language programming made available to the iwi stations via the *Punga.net* network.

A major focus in 2004/05 has been on the assessment of the capacity requirements of iwi stations and we have worked closely with Te Puni Kokiri on this project.

3

Māori Language Music

There has been some notable success this year for music funded by Te Māngai Pāho.

Two albums funded last year were nominated at the 2005 APRA Silver Scroll Awards. Mother and daughter song writing team Anituatua Black and Whirimako Black were awarded the APRA Maioha Award for the waiata *“Tini Whetu”* from their album *“Tangihaku”*, produced by Mai Music Ltd. This success came on top of recent recognition for Anituatua for her contribution towards the revitalisation of Te Reo Māori through the arts.

Rodger Cunningham was also an award nominee for his single *“Hawaiki”* from his album *“Toto”* produced by the Rodger Media Group, funded in 2004 by Te Māngai Pāho.

4

Administration of Māori Broadcasting

In order to strengthen our capability, we have reviewed staff complement and have since established a new position in the Television Funding Portfolio. Behind the scenes work has been proceeding on the steps required for the appointment of two new members to the Te Māngai Pāho Board.

We have worked collaboratively with the staff at the Māori Television Service to agree expectations around the commissioning process and generally develop the working relationship between the two agencies.

There has been greater emphasis on lifting our presence on the industry “shop floor” in both the radio and television sectors, with a view to providing real time assurance on productions and to enhance our industry relationships.

We have participated in inter agency forums to improve inter sector and intra sector liaison.

Te Whakaraukawa o Ngā Hiri Māori



FUNDING

FOR THE YEAR ENDED 30 JUNE 2005

TELEVISION

MĀORI TELEVISION SERVICE

	\$000
Direct Funding	18,700,000
Sub-Total Māori Television Service	18,700,000

PROGRAMMES

Programme	Production Company	Broadcaster	Episodes X Duration	Funding
TVNZ Māori Programmes				
Waka Huia 2005	TVNZ Māori Programmes	TV1	38 x 59 min	983,699
Te Karere 2005	TVNZ Māori Programmes	TV1	260 x 15 min	2,266,562
Marae 2005	TVNZ Māori Programmes	TV1	45 x 59 min	1,815,196
Māori Sports Awards	TVNZ Māori Programmes	TV1	1 x 70 min	-
Sub-Total TVNZ Māori Programmes				5,065,457

Other Programmes

Programme	Production Company	Broadcaster	Episodes X Duration	Funding
Tamariki				
Patupaiarehe	Dreamfish Productions Ltd	MTS	50 x 15 min	449,900
Legend of the Woolly Valley	Ngai Tahu Communications Ltd	MTS	8 x 4 min	24,615
Toropikopiko, Series 2	Toro Pikopiko Ltd	MTS	12 x 26 min	250,000
Playschool, Series 1	Cardno Television and Maui Productions Ltd	MTS	20 x 26 min	399,502
Pūkoro Pilot	Kura Productions Ltd	MTS	1 x 26 min	20,000
Wā Pukapuka	Remote Ltd	MTS	10 x 10 min	80,000
Dubbing Animation	Kiwa Films Ltd	MTS	34.5 hours	345,000
Moko Toa	Te Haeata Productions Ltd (In Liquidation)	Unrecoverable Debt		7,525
Rangatahi				
Tūhono, Series 3	Whitebait Productions Ltd	MTS	13 x 56 min	520,000
Pūtahi Takaro, Series 2	Front of the Box Productions Ltd	MTS	13 x 56 min	520,000
Kōrero Time	Front of the Box Productions Ltd	TV2	4 x 22 min	50,092
Pūkana 2005	Cino Cine Film Productions Ltd	MTS	52 x 50 min	2,025,334
Pūkana English subtitles	Cino Cine Film Productions Ltd	TV3	52 x 50 min	64,126
Dubbing Animation	Kiwa Films Ltd	MTS	65.5 hours	655,000
Hākina Ahurea 2	XSTV Productions Ltd	MTS	13 x 26 min	260,000
Pūtahi Takaro, Series 2	Front of the Box Productions Ltd	MTS	13 x 56 min	520,000
Tūhono, Series 4	Whitebait Productions Ltd	MTS	13 x 56 min	520,000
Other Educational				
Kōrero Mai	Cino Cine Film Productions Ltd	MTS	144 x 26 min	2,880,000
Moteatea	Raukauri Productions Ltd	MTS	13 x 26 min	213,409
Sisters In Law (Ma Te Ture)	Broadcast NZ Ltd	MTS	13 x 26 min	243,000
Ngā Kete o te Matauranga	He Taonga Films Ltd	MTS	1 x 56 min	40,000
Moteatea, Series 2	Raukauri Productions Ltd	MTS	13 x 26 min	259,961
Warrant of Fitness	Faultline Films Ltd	MTS	13 x 26 min	260,000

Programme	Production Company	Broadcaster	Episodes X Duration	Funding
Te Matatini Kapa Haka Festival	TVNZ Programming	TVNZ		200,000
Ngā Whakatauki	Kumarū Digital Ltd	MTS	13 x 2 min	20,000
Kiwi Maara	White Gloves Ltd	MTS	12 x 26 min	240,000
Kiwi Maara, Series 2	White Gloves Ltd	MTS	12 x 26 min	240,000
Kupuhuna	Kura Productions Ltd	MTS	48 x 26 min	550,964
Tatai Hono	Bravestar Films Ltd	MTS	13 x 26 min	236,000
Papakainga	Greenstone Productions Ltd	MTS	13 x 26 min	260,000
From the Street to the Bush	Ngai Tahu Communications Ltd	MTS	13 x 26 min	260,000
Wai ora	Pacific Rose	MTS	60 x 2 min	8,520
Documentary				
Ngā Whetu Māori	Te Arepa Creations	MTS	1 x 56 min	40,000
Treaty of Waitangi	He Taonga Films Ltd	MTS	10 x 56 min	400,000
Meet The Prick	Golem Productions	MTS	1 x 26 min	7,000
Ngatahi – Know The Links	Kia Kaka Ltd	MTS	1 x 56 min	20,000
Hoahoa	Toa TV Productions	MTS	1 x 56 min	40,000
Maorioke Documentary	Mauriora Productions Ltd	MTS	1 x 56 min	40,000
Magazine				
Marae DIY	Hula Haka Productions Ltd	MTS	25 x 56 min	79,000
Hikoi Haere (I Roam NZ)	Visionary Film & TV Ltd	TV2	8 x 22 min	156,693
Kaitiaki – Guardians of the Peace	Cardno Television and Maui Productions Ltd	MTS	13 x 26 min	260,000
Ngati NRL	Butobase Film TV and Detective Agency Ltd	MTS	13 x 26 min	259,972
Takatāpui, Series 3	Front of the Box Productions Ltd	MTS	13 x 26 min	260,000
Kete Aronui, Series 3	Kiwa Films Ltd	MTS	13 x 26 min	260,000
Pānui Pasifika	Front of the Box Productions Ltd	MTS	13 x 26 min	260,000
Te Whanau (Rasta Rangil)	Simmonds Brothers Ltd	MTS	1 x 26 min	23,076
Hauora Hokianga, Series 2	Butobase Film TV and Detective Agency Ltd	MTS	13 x 26 min	259,973
Drama/Movies				
Drama Reversioning	Kiwa Productions Ltd	MTS	2 x 90 min	91,806
General Entertainment				
Kai Time on the Road	Cardno Television and Maui Productions Ltd	MTS	48 x 26 min	960,000
Te Aoturoa, Series 2	4 Winds Films Ltd	MTS	13 x 4 min	40,740
Cyberworld, Series 3	Adrenalin Ltd	MTS	13 x 26 min	260,000
Cyberworld, Series 4	Adrenalin Ltd	MTS	13 x 26 min	260,000
Opera in the Pa	Cardno Television and Maui Productions Ltd	MTS	1 x 56 min	40,000
Toru	Livingstone Productions Ltd	MTS	17 x 26 min	340,000
Tangaroa	AKA Productions Ltd	MTS	13 x 26 min	260,000
Maorioke, Series 2	Mauri Ora Productions Ltd	MTS	13 x 56 min	520,000
Iwi All Stars	Toa Television Productions Ltd	MTS	13 x 26 min	260,000
Maramataka, Series 2	Puriri Productions Ltd	MTS	13 x 26 min	260,000
Te Hikoi Mahanga, Series 2	Toa Television Productions Ltd	MTS	13 x 26 min	260,000
Hunting Aotearoa	Hikoi NZ Ltd	MTS	13 x 26 min	260,000
Meke My Waka	Chase Media Ltd	MTS	13 x 26 min	260,000
Sports				
E Ko!	Flirt Media Ltd	MTS	13 x 26 min	260,000
Toa Anga Whaiti Māori	Tawharau Media Productions Ltd	MTS	13 x 26 min	260,000
Te Aoteroa Surfing Titles	XSTV Productions Ltd	MTS	1 x 56 min	39,990
Te Hāerenga Special	Butobase Film TV and Detective Agency Ltd	MTS	1 x 56 min	39,710
Wēpua	Front of the Box Productions Ltd	MTS	13 x 26 min	260,000
Te Haerenga, Series 3	Butobase Film TV and Detective Agency Ltd	MTS	13 x 26 min	260,000
Tu Te Puehu	Aratai Film & TV Productions Ltd	TV3	20 x 26 min	600,000
Te Reo Commentary Lions vs Māori	Tawharau Media Productions Ltd	Sky TV	1 x 3 hours	2,764

Programme	Production Company	Broadcaster	Episodes X Duration	Funding
Development				
Ngā Purapura o te Maramatanga	Faultline Films Ltd	MTS	n/a	5,000
Patupaiarehe	Dreamfish Productions Ltd	MTS	n/a	50,000
Poutiriao	Awekura Productions Ltd	MTS	1 x 26 min	20,000
Hi Haa	White Gloves Ltd	MTS	n/a	20,000
Mataku 4 Script Development	4 Winds Films Ltd	TVNZ	n/a	25,000
Ihi Toi	Butobase Film TV and Detective Agency Ltd	MTS	1 x 26 min	20,000
Miharo	Tumanako Productions Ltd	MTS	n/a	20,000
Industry Relations				
	Ngā Aho Whakaari		n/a	60,000
Sub-Total Programmes	FUNDING			26,069,129

Total Television Funding

44,769,129

RADIO

MĀORI RADIO STATION

	Operational \$000	Language Incentive \$000	Coverage \$000	Total \$000
Te Reo Irirangi o Ngāti Kahungunu	320			320
Kia Ora FM	320			320
Te Reo Irirangi o Tauranga Moana	320			320
Te Reo Irirangi o Ngāti Raukawa	320			320
Ngā Iwi FM	320			320
Pūmanawa	320			320
Te Reo Irirangi o Te Ūpoko o Te Ika	320			320
Te Reo Irirangi o Tūranganui-ā-Kiwa	320			320
Tautoko FM	240	80		320
Awa FM	240	80		320
Radio Ngāti Hine FM	240	80		320
Te Reo Irirangi o Te Mānuka Tutahi (Sun FM)	240	80		320
Tūwharetoa FM	240	57		297
Te Reo Irirangi o Te Hiku o Te Ika	240	80		320
Radio Ngāti Porou	240	60		300
Te Reo Irirangi o Taranaki (Korimako FM)	240	60		300
Te Reo Irirangi o Tahu	240	60		300
Atiawa Toa FM	240			240
Radio Tainui	240	40		280
Te Reo Irirangi o Maniapoto	240			240
Radio Waatea	241	80		321
Total Māori Radio Station Funding	5,681	757		6,438
Radio Station Audience Survey Funding – Massey University				320
Te Whakaruruhau o Ngā Reo Irirangi Māori Incorporated				60
APRA Fees				45
Radio Distribution Network				564
Capacity Building				222
Sub-Total				7,649

Programme	Production Company	Duration	\$000
MĀORI LANGUAGE RADIO PROGRAMMING			
Open – Huka Paraone	Radio Waatea	48 x 1 hour	72
Open – Taupatupatu	Radio Waatea	20 x 1 hour	36
Youth / Music	Te Reo Irirangi o Te Hiku o Te Ika	3 hour programme, 5 days per week, 52 weeks	142
Kaumatua	The Papa Ruru Show Ltd	4 hour programme, 5 days per week, 52 weeks	100
Sports Reporting	Radio Waatea	26 x 1 hour	24
Sports Casting	Radio Waatea	260 hours of sports commentaries	200
Sports Reporting	Radio Waatea	52 x 1 hour	48
Media Rights	Radio Waatea	Media Accreditation rights	10
Documentaries	Te Reo Irirangi o Te Hiku o Te Ika	30 min programme, 5 days per week	49
Documentaries	Mana Maori Media	30 min programme, 5 days per week	250
Documentaries	Ruia Mai Ltd	30 min programme, 5 days per week	254
News & Current Affairs	Radio Waatea		1,092
Regional Kapa Haka	Radio Ngāti Hine		3
National Nga Manu Korero	Kia Ora FM		4
National Primary Kapa Haka	Pūmanawa		10
Ratana Celebrations	Awa FM		3
Waitangi Day Celebrations	Te Reo Irirangi o Te Hiku o Te Ika		3
National Kapa Haka	Kia Ora FM		15
Maori Media Awards 2005	Pūmanawa		9
Tamararo Regional Kapa Haka	Tūranga FM		3
Regional Manu Kōrero	Radio Maniapoto		3
Te Hui Ahurei a Tuhoe	Mānuka Tūtahi		3
Regional Manu Kōrero	Radio Kahungunu		3
Regional Manu Kōrero	Awa FM		3
Mataatua Regional Manu Kōrero	Moana AM		3
Regional Manu Kōrero	Radio Ngāti Hine		3
Regional Kapa Haka	Radio Ngāti Hine		3
Sub-Total Māori Language Radio Programming			2,356
Project	Producer		\$000
MUSIC ALBUMS			
Dina	Urban Pacifika		40
Te Ihi Te Wehi Te Wana	Waru Productions Ltd		40
Huia	Kia Kaha Productions Ltd		40
Tihei Mauri Ora	Te Parahia Trust		40
E Hina	Kia Ora Consultants Ltd		40
Whaia	Kia Ora Consultants Ltd		20
Te Kū Te Whe	Rattle Records Ltd		30
Sub-Total Music Albums			250
MUSIC SINGLES			
Torotoro	Patangaroa Ltd		4
Te Wehenga	Kereru Productions Ltd		4
Tēnei Wā	Ebony Soul Creations		4
Sub-Total Music Singles			12
MUSIC VIDEOS			
E Te Kai	Mai Music Ltd		10
Sub-Total Music Videos			10
Total Radio Funding			\$10,277

AUDIT REPORT

The Auditor-General is the auditor of Te Māngai Pāho. The Auditor-General has appointed me, Stephen Lucy, using the staff and resources of Audit New Zealand, to carry out the audit of the financial statements of Te Māngai Pāho, on his behalf, for the year ended 30 June 2005.

Unqualified opinion

In our opinion the financial statements of Te Māngai Pāho on pages 14 to 36:

- comply with generally accepted accounting practice in New Zealand; and
- fairly reflect:
 - the financial position of Te Māngai Pāho as at 30 June 2005;
 - the results of its operations and cash flows for the year ended on that date; and
 - its service performance achievements measured against the performance targets adopted for the year ended on that date.

The audit was completed on 28 October 2005, and is the date at which our opinion is expressed.

The basis of the opinion is explained below. In addition, we outline the responsibilities of the Board and the Auditor, and explain our independence.

Basis of opinion

We carried out the audit in accordance with the Auditor-General's Auditing Standards, which incorporate the New Zealand Auditing Standards.

We planned and performed our audit to obtain all the information and explanations we considered necessary in order to obtain reasonable assurance that the financial statements did not have material misstatements, whether caused by fraud or error.

Material misstatements are differences or omissions of amounts and disclosures that would affect a reader's overall understanding of the financial statements. If we had found material misstatements that were not corrected, we would have referred to them in the opinion.

Our audit involved performing procedures to test the information presented in the financial statements. We assessed the results of those procedures in forming our opinion.

Audit procedures generally include:

- determining whether significant financial and management controls are working and can be relied on to produce complete and accurate data;
- verifying samples of transactions and account balances;

- performing analyses to identify anomalies in the reported data;
- reviewing significant estimates and judgements made by the Board;
- confirming year-end balances;
- determining whether accounting policies are appropriate and consistently applied; and
- determining whether all financial statement disclosures are adequate.

We did not examine every transaction, nor do we guarantee complete accuracy of the financial statements.

We evaluated the overall adequacy of the presentation of information in the financial statements. We obtained all the information and explanations we required to support the opinion above.

Responsibilities of the Board and the Auditor

The Board is responsible for preparing financial statements in accordance with generally accepted accounting practice in New Zealand. Those financial statements must fairly reflect the financial position of Te Māngai Pāho as at 30 June 2005. They must also fairly reflect the results of its operations and cash flows and service performance achievements for the year ended on that date. The Board's responsibilities arise from the Public Finance Act 1989.

We are responsible for expressing an independent opinion on the financial statements and reporting that opinion to you. This responsibility arises from section 15 of the Public Audit Act 2001 and the Public Finance Act 1989.

Independence

When carrying out the audit we followed the independence requirements of the Auditor-General, which incorporate the independence requirements of the Institute of Chartered Accountants of New Zealand.

Other than the audit, we have no relationship with or interests in Te Māngai Pāho.



S B Lucy
Audit New Zealand

On behalf of the Auditor-General
Wellington, New Zealand

Matters relating to the electronic presentation of the audited financial statements

This audit report relates to the financial statements of Te Māngai Pāho for the year ended 30 June 2005 included on its website. The Board is responsible for the maintenance and integrity of the website of Te Māngai Pāho. We have not been engaged to report on the integrity of the website of Te Māngai Pāho. We accept no responsibility for any changes that may have occurred to the financial statements since they were initially presented on the website. We have not been engaged to report on any other electronic versions of the financial statements for Te Māngai Pāho, and accept no responsibility for any changes that may have occurred to electronic versions of the financial statements published on other websites and/or published by other electronic means.

The audit report refers only to the financial statements named above. It does not provide an opinion on any other information which may have been hyperlinked to/from these financial statements. If readers of this report are concerned with the inherent risks arising from electronic data communication they should refer to the published hard copy of the audited financial statements and related audit report dated 28 October 2005 to confirm the information included in the audited financial statements presented on this website.

Legislation in New Zealand governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

STATEMENT OF RESPONSIBILITY

FOR THE YEAR ENDED 30 JUNE 2005

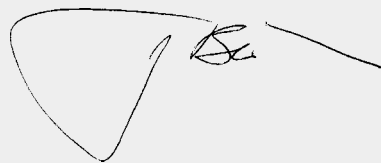
The Board and management of Te Māngai Pāho accepts responsibility for:

- the preparation of the annual financial statements and the judgements used therein;
- establishing and maintaining a system of internal control designed to provide reasonable assurance as to the integrity and reliability of financial and non financial reporting.

In the opinion of the Board and management of Te Māngai Pāho, the annual financial statements for the year ended 30 June 2005 fairly reflect the financial position and operations of Te Māngai Pāho.



Jacqueline Te Kani
Acting Chair



John Bishara
Chief Executive

STATEMENT OF ACCOUNTING POLICIES

for the year ended 30 June 2005

REPORTING ENTITY

These are the financial statements of Te Māngai Pāho, a Crown Entity established under the Broadcasting Act 1989.

These financial statements have been prepared in accordance with Section 41 of the Public Finance Act 1989.

The function of Te Māngai Pāho is to promote the Māori language and Māori culture by making funds available for broadcasting and the production of programmes to be broadcast.

In the exercise of this function Te Māngai Pāho will consult from time to time with representatives of Māori interests, broadcasters and others who can, in the opinion of Te Māngai Pāho, assist in the development of funding policies.

MEASUREMENT BASE

The measurement base adopted is that of historical cost unless otherwise stated.

ACCOUNTING POLICIES

The following accounting policies which materially affect the measurement of financial performance and financial position have been applied:

Budget figures

The budget figures are those approved by the Board at the beginning of the financial year.

The budget figures have been prepared in accordance with generally accepted accounting practice and are consistent with the accounting policies adopted by the Board for the preparation of the financial statements.

Revenue

Revenue is received from an appropriation by the Crown, for services to third parties and income from investments. Such revenue is recognised as it falls due and is reported in the financial period to which it relates.

Taxation

Income Tax

No income tax liability is incurred in respect of any operations. Te Māngai Pāho is exempt from income tax in accordance with section 53 O of the Broadcasting Amendment Act 1993.

Goods and Services Tax

The financial statements have been prepared on a GST exclusive basis, except for accounts payable and receivable, which are recorded on a GST inclusive basis.

Fringe Benefit Tax

Fringe Benefit Tax is payable on all fringe benefits.

Accounts Receivable

Accounts Receivable are valued at expected realisable value after providing for doubtful and uncollectible debts.

Cash, Bank and Investments

Cash, Bank and Investments are recorded at cost.

Fixed Assets

All fixed assets are recorded at cost less depreciation to date. Any write-down of an item to its recoverable amount is recognised in the Statement of Financial Performance.

Depreciation

Depreciation is provided on a straightline basis on all fixed assets, at a rate which will write off the cost of the assets over their useful lives, with no residual value. The depreciation rates of major classes of assets have been estimated as follows:

Office Equipment	10-20%
Furniture & fittings	5-33%
Computer Equipment	25%
Leasehold Improvements	5.5-10%
Motor Vehicle	20%

Treatment of the Allocation of Funds

Subject to the following conditions, the allocation of funds to broadcasting projects is treated as expenditure in the year the allocation is made.

Prior to the end of the financial year, the project must have received Board approval and the funding applicant must have received notice of approval in writing. In addition, funding allocations that are date sensitive will be expensed in the financial period to which they relate.

The resulting liability is reduced as the applicant is paid according to the drawdown schedule specified in the production contract.

Financial Instruments

Te Māngai Pāho is party to financial instruments as part of its normal operations. These financial instruments include bank accounts, short term deposits, accounts receivable and accounts payable. All financial instruments are recognised in the statement of financial position and all revenue and expenditure in relation to the financial instruments are recognised in the statement of financial performance.

Employee Entitlements

Provision is made in respect of the liability of Te Māngai Pāho for annual leave. The annual leave has been calculated on an actual entitlement basis at current rates of pay.

Leases

Finance Leases

Leases which effectively transfer to Te Māngai Pāho substantially all the risks and benefits incident to ownership of the leased item are classified as finance leases. These leases are capitalised at the lower of the fair value of the asset or the present value of the minimum lease payments. The leased assets and corresponding lease liabilities are recognised in the statement of financial position. The leased assets are depreciated over the period Te Māngai Pāho is expected to benefit from their use.

Operating Leases

Operating lease payments, where the lessor effectively retains substantially all the risks and benefits of ownership of the leased items, are charged as expenses in the periods in which they are incurred.

Commitments

Future payments are disclosed as commitments at the point when a contractual obligation arises, to the extent that they are equally unperformed obligations. Commitments relating to employment contracts are not disclosed.

Statement of Cashflows

Cash means cash balances on hand, held in bank accounts, demand deposits and other highly liquid investments in which Te Māngai Pāho invests as part of its day-to-day cash management.

Operating activities include all activities other than investing and financing activities. The cash inflows include all receipts from the sale of goods and services and other sources of revenue that support the operating activities of Te Māngai Pāho. Cash outflows include payments made to employees, suppliers and for taxes.

Investing activities are those activities relating to the acquisition and disposal of non-current assets.

Financing activities comprise those activities relating to changes in the equity of Te Māngai Pāho.

Comparative Figures

To ensure consistency with the current year's presentation, comparative figures have been restated where appropriate.

Output Cost Statements

The Output Cost Statements, as reported in the Statement of Objectives and Service Performance, report the total funding allocations made for the radio and television outputs for the year ended 30 June 2005. They also report the costs of administrative activities undertaken by Te Māngai Pāho.

CHANGES IN ACCOUNTING POLICIES

There have been no changes in accounting policies since the date of the last audited financial statements. All policies have been applied on a basis consistent with the prior year.

STATEMENT OF FINANCIAL PERFORMANCE

FOR THE YEAR ENDED 30 JUNE 2005

2004 Actual \$000		Notes	2005 Actual \$000	2005 Budget \$000
REVENUE				
44,593	Crown revenue	1	51,340	51,340
2,666	Other revenue	2	3,037	1,006
47,259	Total revenue		54,377	52,346
EXPENDITURE				
1,660	Administrative Funding	3	1,652	1,800
34,370	- Television	4	44,769	40,346
10,543	- Radio	5	10,277	10,200
46,573	Total expenditure		56,698	52,346
686	Net (deficit)/surplus for the year	6	(2,321)	(0)

The statement of accounting policies and the notes form an integral part of and should be read in conjunction with these financial statements.

STATEMENT OF MOVEMENTS IN PUBLIC EQUITY

FOR THE YEAR ENDED 30 JUNE 2005

2004 Actual \$000		2005 Actual \$000	2005 Budget \$000
6,411	Public Equity brought forward as at 1 July	7,097	6,800
686	Net (deficit)/surplus for the year	(2,321)	0
686	Total recognised revenues and expenses for the year	(2,321)	0
7,097	TOTAL PUBLIC EQUITY AS AT 30 JUNE	4,776	6,800

The statement of accounting policies and the notes form an integral part of and should be read in conjunction with these financial statements.

STATEMENT OF FINANCIAL POSITION

AS AT 30 JUNE 2005

2004 Actual \$000	Notes	2005 Actual \$000	2005 Budget \$000
7,097	PUBLIC EQUITY	4,776	6,800
	Represented by:		
	ASSETS		
	Current assets		
31,281	Cash and bank 7	25,033	25,200
906	Accounts receivable and prepayments 8	538	500
32,187	Total current assets	25,571	25,700
	Non-current assets		
185	Fixed assets 11	162	300
185	Total non-current assets	162	300
32,372	Total assets	25,733	26,000
	LIABILITIES		
	Current liabilities		
170	Accounts payable and accruals 9	243	300
25,083	Funding liabilities 10	20,697	18,900
25,253	Total current liabilities	20,940	19,200
	Non-current liabilities		
22	Office equipment lease liability 13	17	0
22	Total non-current liabilities	17	0
25,275	Total liabilities	20,957	19,200
7,097	NET ASSETS	4,776	6,800

The statement of accounting policies and the notes form an integral part of and should be read in conjunction with these financial statements.

STATEMENT OF CASHFLOWS

FOR THE YEAR ENDED 30 JUNE 2005

2004 Actual \$'000	Notes	2005 Actual \$'000	2005 Budget \$'000
CASHFLOWS FROM OPERATING ACTIVITIES			
Cash was provided from:			
44,593	Crown funding	51,340	51,300
2,026	Interest received	2,362	300
16	Other revenues for services provided	81	0
46,635		53,783	51,600
Cash was applied to:			
720	Payments to employees	695	657
696	Payments to suppliers	749	1,143
29,971	Funding expenditure – television	48,890	38,900
10,282	Funding expenditure – radio	10,071	9,400
118	GST (net)	(445)	100
2	Interest on term liabilities	3	0
41,789		59,963	50,200
4,846	Net cashflow from operating activities	(6,180)	1,400
CASHFLOWS FROM INVESTING ACTIVITIES			
Cash was provided from:			
2	Sales of fixed assets	18	0
Cash was applied to:			
4	Purchase of fixed assets	81	100
(2)	Net cashflow from investing activities	(63)	(100)
CASHFLOWS FROM FINANCING ACTIVITIES			
Cash was applied to:			
4	Repayments of term liabilities	5	400
(4)	Net cashflow from financing activities	(5)	(400)
4,840	Net increase / (decrease) in cash held	(6,248)	900
26,441	Plus opening cash	31,281	24,300
31,281	Closing cash balance	25,033	25,200
63	Cash at bank	432	50
31,218	Short term investments	24,601	25,150
31,281		25,033	25,200

The statement of accounting policies and the notes form an integral part of and should be read in conjunction with these financial statements.

STATEMENT OF COMMITMENTS, CONTINGENT LIABILITIES AND RESOURCES

AS AT 30 JUNE 2005

	2005 Actual \$000	2004 Actual \$000
STATEMENT OF COMMITMENTS		
Non-cancellable operating lease commitments payable:		
Less than 1 year	48	74
1 year to 2 years	0	37
2 years to 5 years	0	0
	48	111
<p>These commitments relate to two leases for Te Māngai Pāho premises in Wellington. These leases expire within the next financial year. Te Māngai Pāho has the option to take up a right of renewal for a further three years.</p>		
Other non-cancellable contracts:		
Less than 1 year	14,205	9,387
1 year to 2 years	3028	1,566
2 years to 5 years	0	427
	17,233	11,380
<p>At balance date Te Māngai Pāho had entered into non-cancellable contracts for the funding and the provision of services. Commitments relate to the iwi radio stations' operational and incentive funding contracts, radio and television programme funding, Streamcom and Telecom radio switching system contracts.</p>		
Total commitments	17,233	11,491
STATEMENT OF CONTINGENT LIABILITIES AS AT 30 JUNE 2005		
<p>At the time of completing the Financial Statements, there were no Contingent Liabilities known to Te Māngai Pāho. (2004 \$Nil).</p>		
STATEMENT OF RESOURCES AS AT 30 JUNE 2005		
Personnel	2005	2004
Members of the Board	4	4
Staff (full-time)	10	8

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 30 JUNE 2005

	2005 Actual \$000	2004 Actual \$000
1 CROWN REVENUE		
	51,340	44,593
<p>The increase in Crown revenue relates to increased appropriation for funding of Māori television broadcasting (\$6.569 million, GST exclusive) and Administration of Māori broadcasting (\$0.178 million GST exclusive).</p>		
2 OTHER REVENUE		
Revenue received from deposits	2,432	1,995
Previous funding commitments withdrawn or cancelled	524	663
Other	81	8
	3,037	2,666
<p>Additional interest income was earned this year, primarily due to timing of funding payments relative to the timing of the receipt of Crown revenue.</p> <p>Funding reversals were \$0.293 million less than in 2004 for television but increased by \$0.154 for radio contracts.</p> <p>The contracts did not proceed for different reasons acceptable to Te Māngai Pāho.</p> <p>The increase in other revenue relates to increased recoveries from the share of programme sales revenue.</p>		
3 ADMINISTRATIVE		
Overheads		
Personnel costs	719	796
Office overheads	138	132
Rent	95	75
Depreciation	83	80
Write-off of fixed assets	3	1
Audit fees	27	29
Finance lease charges (Interest)	3	2
Professional services and consultants fees	322	300
Board and sub-committee costs	18	19
(refer also note 18)	7	9
	1,415	1,443

NOTES TO THE FINANCIAL STATEMENTS CONTINUED

	2005 Actual \$000	2004 Actual \$000
Consultation		
Hui	23	27
Liaison	105	64
	128	91
Development		
Monitoring/surveys	4	10
Professional assessors	34	23
Publications and reports	48	48
Promotions	23	45
	109	126
TOTAL ADMINISTRATIVE EXPENDITURE	1,652	1,660
Administrative expenditure was similar to 2004 overall however savings in personnel costs pending the appointment of a new CEO were offset by increases in rent, liaison costs and higher professional services fees.		
Administrative expenditure was less than budget due to the deferral of two major projects.		
4 FUNDING EXPENDITURE – TELEVISION		
Māori Television Service Direct Funding	18,700	11,900
TVNZ Māori programmes	5,065	5,080
Other programmes	20,936	17,375
Ngā Aho Whakaari	60	15
Unrecoverable Debt	8	–
TOTAL FUNDING EXPENDITURE – TELEVISION	44,769	34,370
Expenditure on television programming has increased on the 2004 level, with the first full year of operation for the Māori Television Service. An increase in Crown revenue was received for this purpose in 2005.		
5 FUNDING – RADIO		
Iwi station operational funding	5,681	5,681
Iwi station language incentives	757	757
Iwi station survey funding	320	320
Radio distribution network	564	445
Programmes	2,356	2,414
Iwi station coverage extensions/enhancements	0	101
APRA Fees	45	45
Music compact discs	262	488
Whakaruruhau	60	60
Capacity Building	222	222
Music videos	10	10
TOTAL FUNDING – RADIO	10,277	10,543
The decrease of overall funding for radio, compared to 2004, is primarily due to reduced funding available for funding music compact discs and the timing of coverage extension work for iwi radio stations.		

NOTES TO THE FINANCIAL STATEMENTS CONTINUED

	2005 Actual \$000	2005 Budget \$000
6 NET SURPLUS – COMPARISON WITH 2005 BUDGET		
Net (deficit)	(2,321)	0

The net deficit is more than budgeted primarily due to the cost of additional Television Funding Expenditure financed from reserves, offset by investment income being higher than budgeted and Radio Funding and Administrative Expenditure being under budget for 2005.

	2005 Actual \$000	2004 Actual \$000
7 CASH AT BANK		
Westpac bank current account	432	63
Westpac bank call account	4,601	16,218
ASB term deposit	10,000	10,000
BNZ term deposit	10,000	5,000
	25,033	31,281

(a) As at 30 June 2005, the term deposits had maturity dates of less than three months and an effective interest rate of 7.00%.

(b) As at 30 June 2005 the call account had an interest rate of 6.75%.

(c) The reduction in cash held compared to 30 June 2004 reflects the delayed start to contracting with Māori Television Service in the 2004 year. This delay impacted cash outflows which resulted in a higher cash balance last year end. The decision by the Board to increase the contestable funding pool for television funding in 2005 has also reflected in reduced cash held.

8 ACCOUNTS RECEIVABLE		
Funding recoveries receivable	0	93
less provision for doubtful debts	0	(93)
Net funding recoveries receivable	0	0
Accrued interest receivable	154	84
GST receivable	298	741
Prepayments	7	81
Sundry debtors	79	0
	538	906

The overall reduction in accounts receivable is mainly due to a decrease in GST receivable.

9 ACCOUNTS PAYABLE AND ACCRUALS		
Trade creditors	150	54
Accruals	30	96
Employee entitlements	58	15
Office equipment lease liability	5	5
	243	170

NOTES TO THE FINANCIAL STATEMENTS CONTINUED

		2005 Actual \$000	2004 Actual \$000		
10 FUNDING LIABILITIES					
At the time projects are approved by the Board of Te Māngai Pāho and notification is made to the applicant, funding expenditure is charged against the current year's income and recorded as a liability. The liability is reduced as the applicant is paid according to the drawdown schedule specified in the funding contract.					
	Television	19,621	24,058		
	Radio	1,076	1,025		
		20,697	25,083		
11 FIXED ASSETS					
	Original Cost (\$000)	2005 Accum Depn (\$000)	2005 Book Value (\$000)	Book Value (\$000)	
	Office equipment	72	68	4	7
	Leased Photocopier	28	7	21	27
	Furniture and fittings	80	54	26	31
	Computer equipment	220	177	43	55
	Leasehold improvements	68	34	34	40
	Motor vehicle	38	4	34	25
		506	344	162	185
12 DEPRECIATION					
	Office equipment			3	17
	Photocopier			6	1
	Furniture and fittings			5	6
	Computer equipment			55	42
	Leasehold improvements			6	6
	Motor vehicle			8	8
				83	80
13 OFFICE EQUIPMENT LEASE LIABILITY					
	Payable within:				
	1 to 2 years			6	5
	2 to 5 years			11	17
				17	22
14 CASH FLOW – FUNDING EXPENDITURE – TELEVISION					
Comparison of actual cash flow for funding expenditure for television in 2005 (\$48.890 million) with the actual expenditure for 2004 (\$29.971 million) shows an increased level of cash outflow. This is largely due to the delayed contracting of television programmes for the Māori Television Service in 2004. This delay resulted in reduced cash outflows and increased cash balances last year with the opposite effect in the current year.					

NOTES TO THE FINANCIAL STATEMENTS CONTINUED

	2005 Actual \$000	2004 Actual \$000
15 RECONCILIATION OF NET SURPLUS TO NET CASH-FLOW FROM OPERATING ACTIVITIES		
Net (deficit) surplus	(2,321)	686
Add/(Less) non-cash expenditure/(income)		
Depreciation	83	80
Add/(Less) movements in working capital items		
(Increase) /decrease in accrued interest	(70)	30
(Increase) /decrease in accounts receivable	(78)	293
(Increase) /decrease in prepayments	74	(70)
Increase / (decrease) in accounts payable and funding liabilities	(4,313)	3,945
(Increase) / decrease in GST receivable	445	(118)
NET CASHFLOW FROM OPERATING ACTIVITIES	(6,180)	4,846

16 FINANCIAL INSTRUMENTS

Te Māngai Pāho is party to financial instrument arrangements as part of its everyday operations. These financial instruments include instruments such as banking, investments and accounts receivable.

Credit Risk

Te Māngai Pāho has invested funds only with registered banks.

Concentration Of Credit Risk

Te Māngai Pāho is not exposed to any concentrations of credit risk.

Fair Values

There were no differences between the fair value and carrying amounts of financial instruments as at 30 June 2005.

Credit Facilities

Te Māngai Pāho did not have bank overdraft facilities as at, or for the year ended, 30 June 2005.

Currency and Interest Rate Risk

There is no exposure to currency or interest rate risk on Te Māngai Pāho financial instruments.

17 REMUNERATION OF EMPLOYEES

In 2005 one employee (the Chief Executive) received remuneration of \$100,000 or more a year. His remuneration fell in a band of between \$100,000 and \$110,000. In 2004, no employees received remuneration of \$100,000 or more as Te Māngai Pāho utilised the services of an Interim Chief Executive on a fixed term, part time basis.

18 REMUNERATION OF BOARD MEMBERS

The Board of Te Māngai Pāho received the following fees for the year ended 30 June 2005.

		2005 ACTUAL \$000	2004 ACTUAL \$000
Wira Gardiner	Declined to accept fees	0	0
Jacqueline Te Kani	Deputy chair	6	6
Te Ripowai Higgins		6	6
Tahu Potiki		6	6
Total Board Fees		18	18

19 RELATED PARTY TRANSACTIONS

Te Māngai Pāho is a wholly owned entity of the Crown. All transactions entered into with other Government Departments, Crown Entities and State Owned Enterprises are conducted at arm's length on normal business terms.

STATEMENT OF OBJECTIVES & SERVICE PERFORMANCE

FOR THE YEAR ENDED 30 JUNE 2005

1

NON DEPARTMENTAL OUTPUT CLASS 03: MĀORI TELEVISION BROADCAST FUNDING

Te Māngai Pāho's Māori Television Broadcasting output for this output class is:

Māori Television

This output involves the promotion of Māori language and culture on television by purchasing broadcasting time. This includes the purchase of a range of Māori programmes to be broadcast on television networks.

OUTPUT 1 – DIRECT FUNDING OF MĀORI TELEVISION SERVICE

Direct funding of Māori Television Service is for:

- the production of in-house television programmes by MTS, (e.g. news, sport, current affairs and light entertainment).
- direct acquisition by MTS of local and overseas programming and, reversioning or sub-titling of selected programmes into te reo Māori.

Performance Measures

The number of broadcast hours purchased from Māori Television Service are as follows:

PERFORMANCE INDICATOR	PERFORMANCE STANDARD	ACTUAL PERFORMANCE Actual Hours Purchased
Broadcast Hours 2004/05	644	1,350

The quantity of Television Programmes to be purchased according to genre in 2004/05 is shown below.

PERFORMANCE INDICATOR Programme Genre	PERFORMANCE STANDARD Programme Hours Sought	ACTUAL PERFORMANCE Actual Hours Purchased
Tamariki	20	155
Rangatahi	50	226
Other Educational	50	0
Documentary	6	111
Magazine	38	206
Drama/Movies	0	67
General Entertainment	150	299
Sport	100	78
News/Current Affairs	230	208
Total Programme Hours	644	1,350

Total programme hours are ahead of budget primarily due to the additional quantity of lower cost acquisitions purchased from Māori Television Service. The variances in genre targets reflect the results of negotiations with Māori Television Service over the 2004–2005 contract.

Te Māngai Pāho's Māori language quantity targets are:

PERFORMANCE INDICATOR	PERFORMANCE STANDARD	ACTUAL PERFORMANCE Actual Hours Purchased
Te Reo Māori content of direct funded Māori Television Service programming.	50%	442 hours < 30% 434 hours 30%–70% 474 hours > 70%
		1,350
		The contracted amount for the year reflects the high te reo content of Māori Television in-house productions.

Te Māngai Pāho's Māori language quality targets are:

PERFORMANCE INDICATOR	PERFORMANCE STANDARD	ACTUAL PERFORMANCE
Quality Te Reo Māori content of direct funded Māori Television Service programming.	Two six monthly reviews by Te Taura Whiri (Māori Language Commission) confirm whether a selection of programmes broadcast have met Te Taura Whiri quality indicator framework	Programmes selected met Te Taura Whiri's quality indicator framework.

OUTPUT 2 – DIRECT FUNDING OF TVNZ

Direct Funding of TVNZ for specific programmes that promote Māori language and culture.

Performance Measures

The number of hours purchased from TVNZ are as follows:

PERFORMANCE INDICATOR	PERFORMANCE STANDARD	ACTUAL PERFORMANCE Actual Hours Purchased
Broadcast Hours 2004/05	146	149.5

The quantity of Television Programmes to be purchased from TVNZ according to genre in 2004/05 is shown below.

PERFORMANCE INDICATOR Programme Genre	PERFORMANCE STANDARD Programme Hours Sought	ACTUAL PERFORMANCE Actual Hours Purchased
Documentary	38	38
Magazine	42	45
News/Current Affairs	66	65
Māori Sports Awards	0	1.5
Total Programme Hours	146	149.5

Te Māngai Pāho's Māori language quantity targets are:

PERFORMANCE INDICATOR	PERFORMANCE STANDARD	ACTUAL PERFORMANCE
Te Reo Māori content of direct funded TVNZ programming.	60%	84% Māori The contracted amount for the year reflects the high te reo content of TVNZ's Māori productions produced in-house.

Te Māngai Pāho's Māori language quality targets are:

PERFORMANCE INDICATOR	PERFORMANCE STANDARD	ACTUAL PERFORMANCE
Quality Te Reo Māori content of direct funded TVNZ programming.	Two six monthly reviews by Te Taura Whiri (Māori language Commission) confirm whether a selection of programmes broadcast have met Te Taura Whiri quality indicator framework	Programmes selected met Te Taura Whiri's quality indicator framework.

OUTPUT 3 – CONTESTABLE TELEVISION PROGRAMME FUNDING

Direct Funding of TVNZ for specific programmes that promote Māori language and culture.

Performance Measures

The number of hours purchased through contestable funding are as follows:

PERFORMANCE INDICATOR	PERFORMANCE STANDARD	ACTUAL PERFORMANCE Actual Hours Purchased
Hours 2004/05	380	608

The quantity of Television Programmes to be purchased according to genre through contestable funding in 2004/05 is shown below.

PERFORMANCE INDICATOR Programme Genre	PERFORMANCE STANDARD Programme Hours Sought	ACTUAL PERFORMANCE Actual Hours Purchased
Tamariki	74	66.5
Rangatahi	75	178.0
Other Educational	40	162.0
Documentary	6	14.5
Magazine	40	43.5
Drama/Movies	5	3.0
General Entertainment	100	99.5
Sport	40	41.0
Total Programme Hours	380	608.0

Total programme hours are ahead of budget primarily due to the additional funding made available to the contestable funding pool from Te Māngai Pāho's reserves. The variances in genre targets reflect the decision to run open genre rounds in 2004–2005 as part of the contestable tendering process.

Te Māngai Pāho's Māori language quantity targets are:

PERFORMANCE INDICATOR	PERFORMANCE STANDARD	ACTUAL PERFORMANCE
Te Reo Māori content of contestably funded programming.	60%	73% Māori

Te Māngai Pāho's Māori language quality targets are:

PERFORMANCE INDICATOR	PERFORMANCE STANDARD	ACTUAL PERFORMANCE
Quality Te Reo Māori content of contestably funded programming.	Two six monthly reviews by Te Taura Whiri (Māori Language Commission) confirm whether a selection of programmes broadcast have met Te Taura Whiri quality indicator framework	Programmes selected met Te Taura Whiri's quality indicator framework.

OUTPUT 4 – TELEVISION INDUSTRY CO-ORDINATION AND DEVELOPMENT

The Māori television industry group, Ngā Aho Whakaari, will be funded to facilitate the two-way flow of information between the Māori television industry and Te Māngai Pāho.

Performance Measures

PERFORMANCE INDICATOR	PERFORMANCE STANDARD	ACTUAL PERFORMANCE
Funding Agreement with Ngā Aho Whakaari	Enter into an agreement with Ngā Aho Whakaari to facilitate a two way flow of information between the Māori television industry and Te Māngai Pāho	Agreement in place for 2004/05.
Quality of Service	Selected industry representatives agree that Ngā Aho Whakaari has facilitated the effective flow of information between Te Māngai Pāho and the members of Ngā Aho Whakaari.	Areas for improvement identified from feedback provided to be addressed in negotiation of 2005/06 contract.

SUMMARY – MĀORI TELEVISION BROADCAST FUNDING

PERFORMANCE INDICATOR	PERFORMANCE STANDARD \$000	ACTUAL PERFORMANCE \$000
Direct Funding of Māori Television Service	16,100	18,700
Direct Funding of Television New Zealand	5,100	5,065
Contestable Funding	19,000	20,944
TV Industry Co-ordination	100	60
Total for output Māori Television (GST exclusive)	40,300	44,769

The actual expenditure is more than the target amount principally due to the approved carry over of \$2.6 million from the MTS 2003/04 contract which was applied to 2004/05 and funding of additional contestable programming from Te Māngai Pāho reserves.

2

NON DEPARTMENTAL OUTPUT CLASS 04 – MĀORI RADIO BROADCASTING FUNDING

Te Māngai Pāho's Māori Radio Broadcasting output for this output class is:

Māori Radio

This output requires the purchase of broadcast time from Māori radio stations, in consultation with Te Whakaruruhau o Nga Irirangi Māori.

Alignment of Outputs to Outcomes

The output to be delivered under this Output Class will contribute to the three Intermediate Outcomes sought by Te Māngai Pāho in relation to: Māori language revitalisation, quality Māori programming and increased public understanding of kaupapa Māori.

OUTPUT 1 – OPERATIONAL FUNDING FOR IWI RADIO

Operational funding to iwi stations to broadcast programmes.

Performance Measures

Broadcast time secured

Te Māngai Pāho will secure a nine hour window each day from the 21 recognised iwi radio stations to ensure that their nominated te reo hours reach prime time audiences:

PERFORMANCE INDICATOR	PERFORMANCE STANDARD	ACTUAL PERFORMANCE
Broadcast Time Secured 2004/05	68,985 hours (21 stations x 9 hours per day x 365 days)	68,985

Māori language content of secured broadcast time

The Māori language content of secured broadcast time is as follows:

- Eight hours per day of te reo Māori purchased from the eight top tier stations (see table below).
- A minimum of four hours te reo Māori of the nine broadcasting hours secured each day are in the Māori language from the remaining 13 stations (see table below).
- Up to two additional hours each day of Māori language broadcast may be purchased from qualifying iwi radio stations (see table below).

Summary of Māori Language Hours Purchased

PERFORMANCE INDICATOR	PERFORMANCE STANDARD			ACTUAL PERFORMANCE
Māori language content of secured broadcast time	Māori language hours per day	No of stations	Target Annual Māori language hours broadcast	Actual Annual Māori Language Hours Broadcast
	8	8	23,360	23,360
	6 (4+2)	6	13,140	13,140
	5.5 (4 +1.5)	4	8,030	8,030
	5 (4 +1)	1	1,825	1,825
	4	2	2,920	2,920
		21	49,275	49,275

OUTPUT 2 – CONTESTABLE RADIO PROGRAMME AND MUSIC FUNDING

Contestable Funding will be provided for the promotion of Māori language and culture through radio programme production, event broadcasts and music CD's.

Performance Measures

Purchase of programming for national broadcast for distribution to iwi radio stations via the Punga.net network.

PERFORMANCE INDICATOR	PERFORMANCE STANDARD	ACTUAL PERFORMANCE	
Purchase of programming for national broadcast to be distributed to Māori Radio Stations via the punga.net network.	Programme Genre Hours	Annual	Actual Hours 2004/05
	News / Current Affairs	959	1,170
	Kaumātua	1,040	1,040
	Open	68	72
	Sports Show	48	52
	Youth/Music	325	325
	Documentaries	240	268
	Outside Broadcasts	65	184
	Sports Casting	260	260
	Total Hours	3,005	3,371

Quantity of music CD albums, CD singles to be purchased in 2004/05.

PERFORMANCE INDICATOR	PERFORMANCE STANDARD	ACTUAL PERFORMANCE
	2004/05 Planned Number	2004/05 Actual Number
Music CDs	10 CD singles	3 CD singles
	6 CD albums	7 CD albums
Music Videos	0 videos	1 Music Video

Quality of Māori language

PERFORMANCE INDICATOR	PERFORMANCE STANDARD	ACTUAL PERFORMANCE
Quality of Māori language	Two six monthly reviews by Te Taura Whiri (Māori language Commission) to confirm whether a selection of programmes broadcast and music have met Te Taura Whiri quality indicator framework	Programmes selected met Te Taura Whiri's quality indicator framework.

OUTPUT 3 – RADIO DISTRIBUTION SYSTEM AND COVERAGE EXTENSION

Funding for a contract to manage the distribution service (Punga.net) which will be available to iwi radio stations for the purposes of sending and receiving programmes from each other and independent programme makers.

This output also includes provision for funding (according to priority) of the means for extension or enhancement of stations' transmission coverage.

Performance Measures

Distribution service:

PERFORMANCE INDICATOR	PERFORMANCE STANDARD	ACTUAL PERFORMANCE
Contract established	A contract established to provide for the management of the Punga.net service.	Contract established
Quality of Service	Feedback from iwi radio stations indicates that Punga.net service delivery has been satisfactory.	Stations report that Punga.net service delivery has been satisfactory.

Coverage Extension Prioritisation:

PERFORMANCE INDICATOR	PERFORMANCE STANDARD	ACTUAL PERFORMANCE
Project completed	A project will be completed to identify priority areas for coverage extension / enhancement.	Coverage extension work was held over pending assessment work for all stations to be completed in 2005/06.

OUTPUT 4 – IWI RADIO AUDIENCE SURVEYS

Funding will be available to enable iwi stations' audiences to be surveyed for the purposes of determining audience size and preferences so as to better meet audience needs.

Performance Measures

Audience Information

PERFORMANCE INDICATOR	PERFORMANCE STANDARD	ACTUAL PERFORMANCE
Survey completed	One survey will be completed during the year.	Fieldwork for the Massey University survey was completed during the year and the final report is due early in 2005/06.
Quality of Information	The survey will provide information on iwi radio station audience preferences.	The survey has been designed to assist with determining iwi radio station audience preferences.

OUTPUT 5 – CAPACITY BUILDING AND INDUSTRY CO-ORDINATION

The Iwi Radio industry representatives, Te Whakaruruhau, will be contracted to, among other tasks, oversee the Radio Industry Capacity Building programme, and promote and facilitate greater co-ordination between the industry and Te Māngai Pāho.

Performance Measures

The performance measures for capacity building and industry co-ordination are as follows:

PERFORMANCE INDICATOR	PERFORMANCE STANDARD	ACTUAL PERFORMANCE
Funding Agreement with Te Whakaruruhau	Enter into an agreement with Te Whakaruruhau for the oversight of the Radio Industry Capacity Building Programme and to promote and facilitate co-ordination between the radio industry and Te Māngai Pāho.	Oversight of the Radio Industry Capacity Building Programme during the year has centred on the terms of the original agreement.
Quality of Service	Selected industry representatives agree that Te Whakaruruhau has facilitated the effective flow of information between Te Māngai Pāho and the members of Te Whakaruruhau and are satisfied with the management of the Radio Industry Capability Programme.	Selected industry representatives have agreed that Te Whakaruruhau has facilitated the effective flow of information between Te Māngai Pāho and members of Te Whakaruruhau and that they are satisfied with the management of the Radio Industry Capability Programme.

SUMMARY FOR NON DEPARTMENTAL OUTPUT CLASS 04

Māori Radio Broadcasting Funding

PERFORMANCE INDICATOR	PERFORMANCE STANDARD \$000	ACTUAL PERFORMANCE \$000
Output 1 Operational Funding for Iwi Radio	6,500	6,438
Output 2 Contestable Radio Programme and Music Funding	2,600	2,673
Output 3 Radio Distribution System and Coverage Extension	500	564
Output 4 Iwi Radio Audience Surveys	300	320
Output 5 Capacity Building and Industry Co-ordination	300	282
Total for output Māori Radio Broadcasting (GST exclusive)	10,200	10,277

The sum contracted is more than the target amount principally due to funding of additional contestable programming from Te Māngai Pāho reserves.

3

NON DEPARTMENTAL OUTPUT CLASS 05 – ADMINISTRATION OF BROADCASTING FUNDING

Te Māngai Pāho's Māori Radio Broadcasting output for this output class is:

Māori Radio

This output requires the purchase of broadcast time from Māori radio stations, in consultation with Te Whakaruruhou o Nga Irirangi Māori.

ALIGNMENT OF OUTPUTS TO OUTCOMES

The output to be delivered under this Output Class will contribute to the three Intermediate Outcomes sought by Te Māngai Pāho in relation to: Māori language revitalisation, quality Māori programming and increased public understanding of kaupapa Māori.

OUTPUT 1 – ADMINISTRATION OF BROADCASTING FUNDING

Direct funding of Māori Television Service is for:

This output is to fund the administrative activities of Te Māngai Pāho including meeting accountability requirements, consultation obligations and the provision of programme purchase and contract management services.

Accountability for policies, decisions and performance

PERFORMANCE INDICATOR	PERFORMANCE STANDARD	ACTUAL PERFORMANCE
Statement of Intent	Te Māngai Pāho's Statement of Intent will be tabled in Parliament and available for interested parties at the beginning of the financial year.	The Statement of Intent was tabled in Parliament at the beginning of the financial year.

Purchase decisions

PERFORMANCE INDICATOR	PERFORMANCE STANDARD	ACTUAL PERFORMANCE
Quality of purchase processes	All purchase decisions made by the Board will be in accordance with the approved policies (detailed in the Request for Proposals – RFPs).	Achieved
	All purchase decisions made by the Board will be in accordance with the provisions of the Broadcasting Act 1989 and Te Māngai Pāho's policies.	Achieved
	All completed applications received by Te Māngai Pāho by the published deadlines will be considered by the Board within one month following the deadline.	Achieved
	Te Māngai Pāho will notify all applicants by letter as soon as practicable and by press release where appropriate to the general public.	Achieved
	TMP will hold funding clinics in 2004/05 to promote understanding of TMP's funding requirements and improve the quality of proposals received.	Te Māngai Pāho held two funding clinics during the year plus a workshop hosted jointly with NZ on Air. These were held in Auckland and Rotorua to promote understanding of Te Māngai Pāho's funding application requirements and improve the quality of proposals received.

Effective Contract Management

PERFORMANCE INDICATOR	PERFORMANCE STANDARD	ACTUAL PERFORMANCE												
	Contracts will be put in place for all successful applicants	Achieved												
Quantity of contracts managed	The type and anticipated quantity of contracts managed by Te Māngai Pāho over the course of the financial year will be:													
	<table border="1"> <thead> <tr> <th>Contract Type</th> <th>Annual Forecast Number</th> <th>Actual Annual Number of Contracts Managed</th> </tr> </thead> <tbody> <tr> <td>Television</td> <td>124</td> <td>137</td> </tr> <tr> <td>Radio</td> <td>69</td> <td>96</td> </tr> <tr> <td>Total</td> <td>193</td> <td>233</td> </tr> </tbody> </table>	Contract Type	Annual Forecast Number	Actual Annual Number of Contracts Managed	Television	124	137	Radio	69	96	Total	193	233	
Contract Type	Annual Forecast Number	Actual Annual Number of Contracts Managed												
Television	124	137												
Radio	69	96												
Total	193	233												

Contract Monitoring

PERFORMANCE INDICATOR	PERFORMANCE STANDARD	ACTUAL PERFORMANCE
Quality of contract monitoring	All draft and finalised funding agreements will include Te Māngai Pāho's essential terms and conditions, and include clear production milestones, accountabilities	Achieved
	Contract monitoring will be undertaken in accordance with agreed procedures	Achieved

SUMMARY FOR NON DEPARTMENTAL OUTPUT

Administration of Broadcasting Funding

PERFORMANCE INDICATOR	PERFORMANCE STANDARD \$000	ACTUAL PERFORMANCE \$000
Output 1 Administration of Broadcasting Funding	1,800	1,652
Total for Non Departmental Output Class 05	1,800	1,652

A large proportion of the under expenditure relates to the under spending on professional services. This is mostly due to the deferral of two significant projects to the 2005/06 year that had been planned to be completed in 2004/05.



Te Whakararanga o Ngā Kōwhiri Māori

