

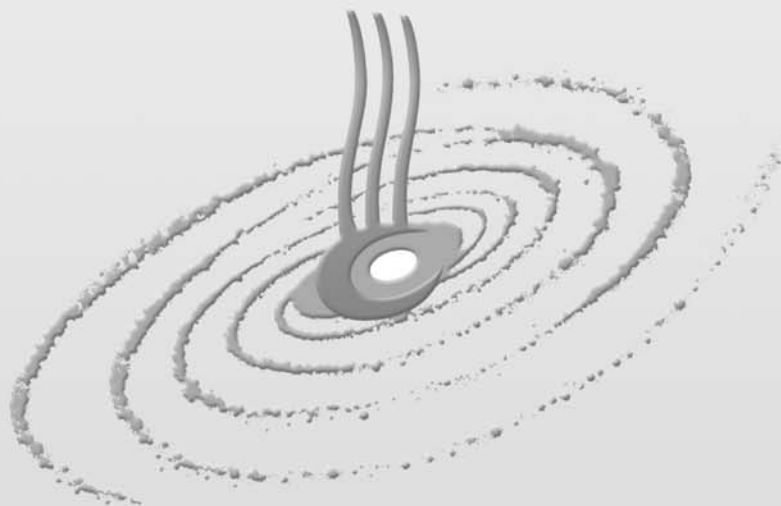


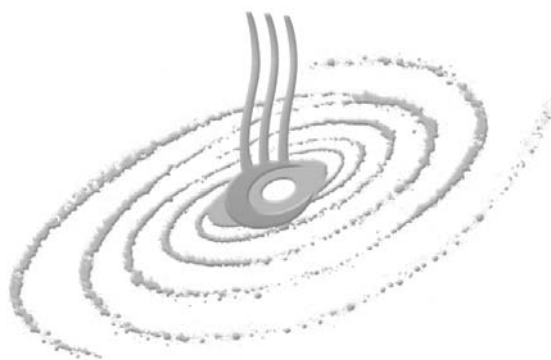
## THE MOUTHPIECE OF THE AIRWAVES

The concept of the design has developed from the saying 'TUHIA TE HĀ O TE REO KI TE RANGI' which was adapted by Te Māngai Pāho as the supporting legend 🌀 In essence, the design represents the nurturing of te reo Māori 🌀 The three uprights are called PIKI KI TE RANGI 🌀 They represent the relationship between heaven and earth 🌀 The crescent shape is TE MĀNGAI PĀHO – the mouthpiece which protects and nurtures 🌀 Within the nurturing mouth is TE PURAPURA – the seed in the form of te reo and tikanga Māori 🌀 It is this act of nurturing and promotion that is important in order for the Māori language and culture to thrive 🌀

Te Māngai Pāho  
2001/2002  
Annual Report

*Presented to the House of Representatives Pursuant to  
Section 44 of the Public Finance Act 1989*





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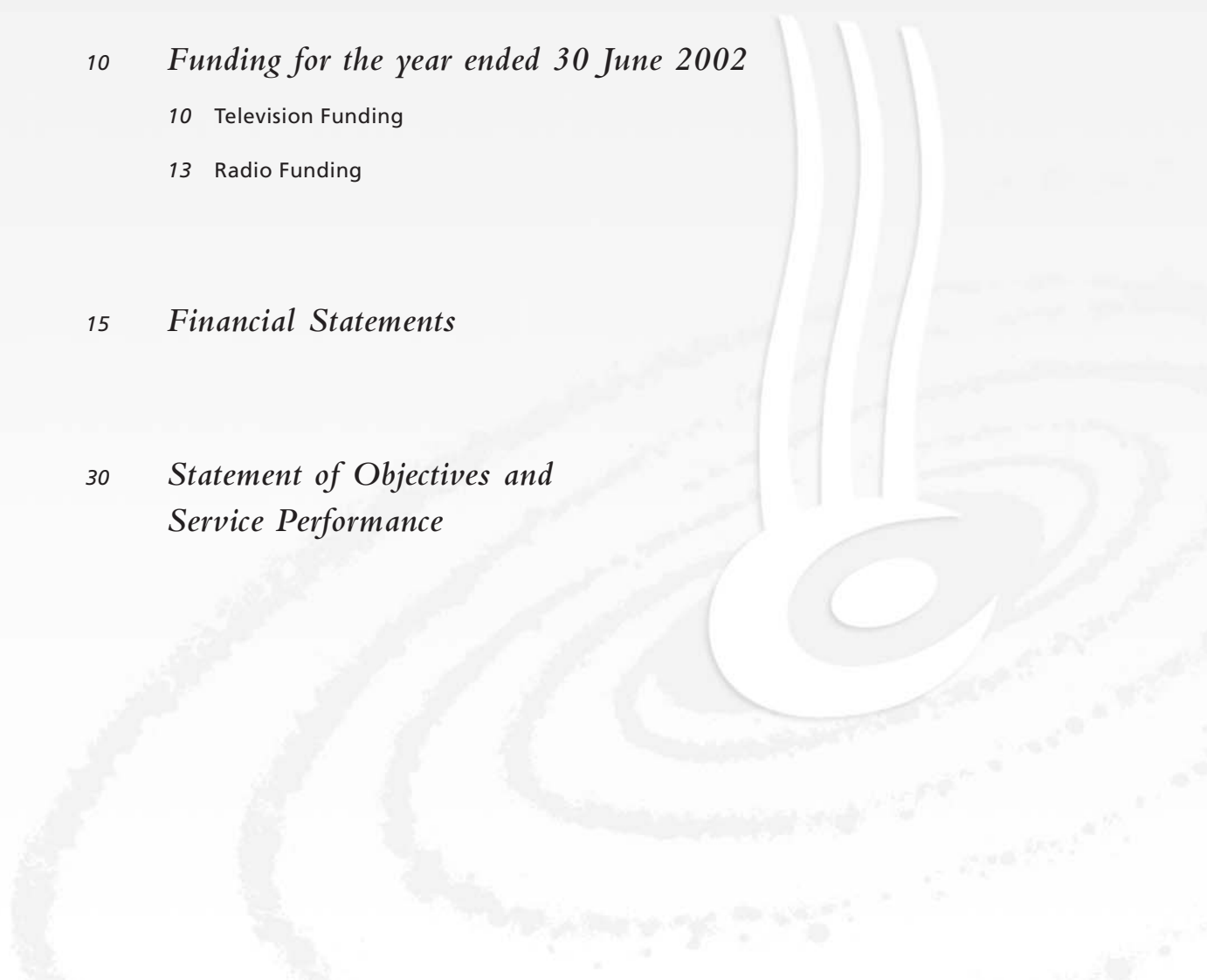
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## MISSION

*Tuhia te hā o te reo Māori ki te rangi, e kaha ai te mapu  
o te manawa ora, e rekareka ai te taringa whakarongo,  
e waiwai ai te karu mātakitaki.*

*Let the language be heard on the airwaves, thereby causing  
the heart to leap with joy, the ear to appreciate its eloquence  
and the eyes to moisten at its impact.*

## VISION

*Ahakoia ki whea*

*Ahakoia āwhea*

*Ahakoia pēwhea*

***Kōrero Māori***

***Speak Māori ... everyday, everyway, everywhere***

## STATUTORY ROLE

*To promote Māori language and culture by making funds available,  
on such terms and conditions as Te Māngai Pāho thinks fit,  
for broadcasting and the production of programmes to be broadcast.*

# Chair's Introduction

*E te iwi tēnā anō tātou katoa!*

*“Growth – Strategy – Support”*

The Māori broadcasting sector, in particular Māori radio, needs growth, resources, strategy and support. Te Māngai Pāho, with other networks and agencies, needs to bring greater recognition to the myriad of quality material and content from Māori radio, television and music. Artists, new and experienced, are moving into the market and onto air in continued efforts to bring new quality material to air. Experienced producers and production houses continue to honour steadfastly the mandate to bring reo Māori programming to air.

The agency has a wide network to thank and acknowledge and this report is a small means to do that publicly.

The year has seen Māori broadcasting build a range of developments and initiatives that clearly centre on te reo Māori and tikanga Māori. It has been a year of challenge and one where the Agency has remained flexible to change and also cognisant of the emergent Māori television channel.

In the radio and music production sectors, consultation continues to bring greater awareness of needs and requirements from and for the Agency. All funding has been applied to a range of genre and products from these sectors.

We have progressed new work in trialling quality indicators for Māori broadcasting. Through the New Zealand Qualifications Authority (NZQA) systems, we have contributed to efforts in training and development for Māori broadcasting. We have met with the television sector continuously across the year to ensure progress in funding programmes for the existing networks and the new Māori Television Service.

The continuous improvement strategy for the Agency's processes means much has been covered in our contract management and purchasing processes in the year. We retain a strong audit level and effect process changes as a result of feedback from the contract management audits carried out. This assures government and our stakeholders of our ability to carry out our responsibilities effectively.

Growth in technology use by the broadcasting sector, in audiences for our niche programmes and in listenership for Māori radio are features of the year. The new Māori Television Service is advancing and programming for this new venture is already well underway. The government's expectations regarding this new service and the other broadcast networks are being met. Te Māngai Pāho has worked diligently to bring about funding for the new channel, to retain TVNZ levels of Māori programming, to continue to fund high quality Māori programmes on both TV2 and TV3, and SKY sports services where reo Māori commentaries accompany the feature matches. This is a time of transition and, indeed, the needs of the television sector have been met through the Board's diligence and determination that te reo has a place of significance in broadcasting. We have moved to include bi-lingual programming and to bring about alliances with other agencies and the networks to ensure greater awareness of te reo Māori programming and products funded by Te Māngai Pāho.

The year has also provided us with the opportunity to extend into assisting in promoting the needs for training and capacity building – particularly in the radio sector. We have contributed to quality measures for reo Māori radio broadcasting and hope to see growth there. We have assisted in the development of Māori broadcasting unit standards with NZQA and with Te Whakaruruhau o Ngā Reo Irirangi Māori o Aotearoa. It is clear to me that government and agencies in education and industry training need to be precise about targeting assistance and resources into this area. Māori radio and television skills are still developing and, from on-air skills, to the technical and management skills, Māori broadcasting needs a lift and a strategy. Te Māngai Pāho and this sector cannot do it alone.

Mainstream agencies also need to account for how they meet the requirements for programming about Māori and for Māori, and for resources for new initiatives. Clearly, the Māori stories of this nation are important and gaining in recognition. The many heads of agencies and ministries need to account for the parallel development and surge that Māori has in the global niche of indigenous radio, television and music content. This is the precinct of Māori creativity and not enough has been put into the planning and resource allocations from agencies to meet this niche!

As Chair, I acknowledge there are many to thank and recognise. To you all who serve and bring a growing industry to another phase of development, who work with modest resources, whose talent and dedication to deliver day in and day out, many thanks. You bring to the airwaves, te reo Māori and valuable programming, recording a vibrant and distinctive culture.

My thanks for the collective wisdom of my colleague Board members.

To those who bear witness and give service to the growing value and attention brought to Māori broadcasting in this country.

Kāti rā!

Kua rahi mō tēnei tau, noho ora mai i runga i taua kōrero!

Kia kaha tātou ki a tātou!

# Chief Executive's Report

## 1. **PUNGA.NET RADIO DISTRIBUTION SERVICE**

The building of *punga.net* was completed last year. For most of this year, stations have been trained in its operation and in the advantages of co-programming, outdoor broadcasts, special events and inter-iwi programmes. As well as the national programming and special events purchased by Te Māngai Pāho, this intranet is a feature of the iwi radio network, continuing to grow listenership and audience and seeking to increase skills and resources, to fund a capability and a quality lift in te reo Māori radio broadcasting.

## 2. **MĀORI RADIO**

The broadcasting industry provides input to Te Māngai Pāho programming funding strategies, processes and special projects and assists to identify issues and strategic developments for Māori radio.

## 3. **MĀORI MUSIC**

The quality and range of Māori music gains positive feedback and is an area that affords increasing air play for Māori language artists. A range of genre ensures appeal to a wide range of listeners. This year has seen the completion of CDs by a range of young Māori speaking artists. Options for strong growth in Māori music and production need to be pursued.

## 4. **FUNDING AND CONTRACTS MANAGEMENT**

There have been areas of contract management improvement which Te Māngai Pāho has addressed in incentive funding and in monitoring te reo Māori broadcasts. These remain matters of priority in the radio portfolio of Te Māngai Pāho.

## 5. **AUDIENCE SURVEYS**

Massey University is contracted to undertake Ambiance Surveys of iwi radio and, of the ten regions completed to date, key findings are:

- 42% of Māori listen to iwi radio
- 90.7% rated the Māori language quality as very good/excellent.

## 6. **MUSIC**

Into its future, Te Māngai Pāho will consider compilations and set up contracts with preferred production houses as a means of mentoring artists and groups into increasing a future flow of music to the stations.

## CAPABILITY DEVELOPMENT

Te Māngai Pāho has, with the Māori radio industry, designed and is trialling indicators for te reo Māori broadcasting in eight iwi stations and regions.

The indicators include the quality of on-air Māori language, the feedback from iwi and hapu through the licence holders, the identification of technical and other capability needs, designing approaches to train for these needs, and the quality of the on-air profile of stations and the management of the stations' operations in meeting the needs of the community of listeners and owners. A National Diploma of Māori broadcasting is an outcome from this work with industry. These aspects are in place now.

These indicators will provide qualitative feedback to stations from the listening communities and also to Te Māngai Pāho as we look at the outcomes from purchasing strategies and as a premise for any changes.

## SO TO A FUTURE DESCRIBED ...

Linkages and alliances across indigenous forums are increasing and will bring more ways for Māori progress and sustainable growth. As this world seeks new stories and cultural assurances, the vibrancy of Māori and the quality of the content of stories and programmes from our culture will bring the attention economy to our door. Continued effort, perseverance and resources will bring about such a future. One similar in many ways to that faced by tipuna in their time. Today it is our time.

It can be said that new ways and cultures are built by those least afraid to adventure into uncertainty ... for this sector, courage and learning is a hallmark of the genuine contribution being made by all!

Kia ora rā! Arā ko te pae tawhiti whāia kia tata! Ngā pae tata whakamaua kia tina!

# Directory

## Board Members

## Staff

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**Email** first name@tmp.govt.nz

**Web-site** www.tmp.govt.nz

**AUDITOR** Audit New Zealand  
On behalf of the Controller and Auditor-General

**BANKER** WestpacTrust

**SOLICITOR** Simpson Grierson

### BOARD MEMBERS

**TOBY CURTIS**  
Chair  
*Te Arawa*

**BILL NATHAN**  
Deputy Chair  
*Te Atiawa*

**FRANK SOLOMON**  
*Ngāti Kahu,*  
*Ngāti Porou*

**FIONA WILSON**  
*Ngāti Raukawa,*  
*Ngāti Tukorehe,*  
*Ngai Tahu,*  
*Muaupoko,*  
*Rangitane*

**STAFF** **TREVOR MOEKE**  
Chief Executive  
*Ngāti Porou, Ngāti Kahungunu,*  
*Ngāti Awa*

**DON COLLIER**  
Finance and Administration  
Manager  
*Ngāti Porou, Ngāti Kahungunu,*  
*Rongomaiwahine*

**HUIA LAMBIE**  
Television Manager  
*Ngāti Mutungā*

**TAME TE RANGI**  
Radio Manager  
*Ngā Puhī, Ngāti Whātua*

**HINENUI TIPOKI-LAWTON**  
Executive Assistant  
*Ngāti Kahungunu, Ngāi Tuhoe*

**CARL GOLDSMITH**  
Monitoring Analyst  
*Ngāti Porou, Ngāti Kahungunu*

**JOSIE McCLUTCHIE**  
Television Administrator  
*Ngāti Porou*

**GERALDINE GRAY**  
Executive Assistant  
*Muaupoko, Ngāti Raukawa,*  
*Ngāti Kahungunu*

**SIAN ROBERTS**  
Receptionist  
*Ngāti Porou, Ngā Puhī, Taranaki,*  
*Maniapoto*

**KAY DAVIS**  
Accountant

**MABEL MAKOMBORE**  
Contracts Support Coordinator

## Te Māngai Pāho

# Funding

for the year ended 30 June 2002

## TELEVISION FUNDING

Programmes	Producer	Episodes x Duration	Broadcaster	Funding \$(000)
<b>TVNZ MĀORI PROGRAMMES</b>				
<i>Te Karere</i>	TVNZ	260 x 15 min	TV1	2,124
<i>Marae</i>	TVNZ	42 x 59 min	TV1	1,686
<i>Waka Huia</i>	TVNZ	38 x 58min	TV1	893
<i>Aotearoa Traditional Māori Performing Arts</i>	TVNZ	1 x 270 min and 2 x 59min	TV1	258
<b>ADDITIONAL PROGRAMMES</b>				
<b>Tamariki</b>				
<i>Moko Toa #2</i>	Te Haeata Productions Ltd	15 x 4 min (supplementary)	TV2	8
<i>I Te Timatanga</i>	Iki Animation Ltd	24 x 5 min (supplementary)	TV2	707
<i>Animation Reversioning</i>	Slightly Off Beat Productions	100 x 28 min	MTS	400
<i>Patupaiārehe</i>	Dreamfish Productions Ltd	20 x 15 min	MTS	200
<i>Tikitiki</i>	Te Aratai Productions	40 x 30 min	TV1	581
<i>Tikitiki</i>	Te Aratai Productions	26 x 28 min	MTS	273
<b>Rangatahi</b>				
<i>Ngā Manu Kōrero</i>	Front of the Box Productions	4 x 30 min	TV2	74
<i>Ihumanea 2001</i>	Cinco Cine Film Productions Ltd	15 x 30 min	TV3	506
<i>Ihumanea 2002</i>	Cinco Cine Film Productions Ltd	15 x 30 min	TV3	458
<i>Tu Te Puehu 2001</i>	Te Aratai Film and Television Productions	10 x 30 min	TV2	520
<i>Tu Te Puehu 2002</i>	Te Aratai Film and Television Productions	10 x 30 min	TV2	467
<i>Pukana 2001</i>	Cinco Cine Film Productions Ltd	45 x 50 min	TV3	2,088
<i>He Wai</i>	White Gloves Television Productions	12 x 30 min	TV2	405
<i>Maraerobics 2002</i>	Maraerobics Ltd	39 x 30 min	MTS	878
<i>Aotearoa SK8</i>	XS TV	13 x 28 min	MTS	189
<i>Tuhono TV</i>	Whitebait Productions	13 x 116 min	MTS	442
<i>Koi</i>	Te Whare Ahorangi	6 x 28 min	MTS	120
<i>Ka Hao Te Rangatahi</i>	Te Aratai Film and Television Productions	4 x 58 min	MTS	160
<i>Te Wero</i>	Dreamtime Entertainment/Te Aratai Productions	15 x 28 min	MTS	300
<i>Cyberworld</i>	Adrenalin Ltd	13 x 28 min	MTS	247
<i>Manu Rere</i>	Tangata Whenua Television	50 x 58 min	MTS	670

Programmes	Producer	Episodes x Duration	Broadcaster	Funding \$(000)
<b>Sport</b>				
<i>Various sports</i>	Māori Sportscasting International Ltd	Various	Sky Digital	205
<i>NZ Māori Australian Tour (rugby)</i>	Māori Sportscasting International Ltd	3 x 90 min	Sky Digital	18
<i>Moana Pacific Māori Sports Awards 2001</i>	Front of the Box Productions	1 x 90 min	TV1	68
<i>Ngā Kupu Taakaro</i>	Māori Sportscasting International Ltd	15 x 15min	MTS	120
<b>Drama/Soap</b>				
<i>Mataku 2</i>	South Pacific Pictures	8 x 23 min	TV3	1,100
<i>Short Enz</i>	He Taonga Films	26 x 28 min	MTS	471
<i>Re Cuts and Compile</i>	He Taonga Films	40 x 58 min	MTS	411
<i>Turangawaewae</i>	Blue Skin Films	1 x 28 min	MTS	20
<b>Documentary/Magazine</b>				
<i>IhifrENZy</i>	Kiwa Productions	1 x 1 hr	TV3	87
<i>Ngāti Porou</i>	Mauri Ora Productions Ltd	1 x 1 hr	TV1	112
<i>Tohe</i>	Kingi Ihaka TV Productions Ltd	1 x 1 hr	TV1	50
<i>Versace</i>	Cardno Productions	1x 60 min	TV1	40
<i>Hawaiki</i>	Astraeus NZ Ltd	4 x 30 min	MTS	792
<i>Te Kauta</i>	Outside the Square Productions	6 x 30 min (supplementary)	MTS	89
<i>Rongoa</i>	Astraeus NZ Ltd	10 x 28 min	MTS	200
<i>Mana Tangata</i>	Hula Haka Productions	10 x 28 min	MTS	200
<i>Marae DIY</i>	Hula Haka Productions	1 x 58 min	MTS	40
<i>Te Hau Ora</i>	Te Haeata Productions	1 x 58 min	MTS	40
<i>Kai Time</i>	Maui Productions	13 x 28 min	MTS	260
<i>Tipi Haere</i>	Maui Productions	6 x 28 min	MTS	50
<i>Maramataka</i>	Puriri Productions	6 x 28 min	MTS	120
<b>Entertainment/Comedy/Arts</b>				
<i>The T Sistaz</i>	Te Aho Productions	13 x 28 min	MTS	268
<i>Ngā Patiti</i>	White Gloves Television Productions	4 x 58 min	MTS	161
<i>Mau Whao</i>	MC Flicks	13 x 58 min	MTS	517
<i>Ngā Morehu</i>	Te Haeata Productions Ltd	12 x 58 min	MTS	480
<b>Education</b>				
<i>Aakina</i>	Cinco Cine Film Productions Ltd	12 x 28 min	MTS	240
<i>Café Korero</i>	Kiwa Television Ltd	18 x 20 min	MTS	240
<b>Industry Relations</b>				
<i>Ngā Aho Whakaari</i>	Ngā Aho Whakaari			45
<b>Project Development</b>				
<i>Tu Te Puehu</i>	Te Aratai Film and Television Productions			25
<i>Putaiiao</i>	Moko Productions Ltd			25
<i>Māori Language Week</i>	Te Taura Whiri i Te Reo Māori			55
<i>Mataku 2</i>	South Pacific Pictures			40
<i>ImagineNATIVE</i>	Kiwa Films Ltd			20
<i>Lost Dreaming</i>	Front of the Box Productions			13
<i>Apakura</i>	White Gloves Television Productions			5
<i>Black Sun Bird</i>	He Taonga Films			65

Programmes	Producer	Episodes x Duration	Broadcaster	Funding \$(000)
<b>Programme Replays</b>				
<i>Te Karere</i>	TVNZ	236 x15 min	Triangle TV	37
<i>Marae</i>	TVNZ	35 x 1 hr	Triangle TV	19
<i>Waka Huia</i>	TVNZ	35 x 1 hr	Triangle TV	19
<i>Te Karere</i>	TVNZ	236 x 15 min	Taranaki TV	15
<i>Marae</i>	TVNZ	46 x 1 hr	Taranaki TV	13
<i>Waka Huia</i>	TVNZ	44 x 1 hr	Taranaki TV	12
<i>Te Karere</i>	TVNZ	140 x 15 min	Channel 51	22
<i>Marae</i>	TVNZ	30 x 1 hr	Channel 51	12
<i>Waka Huia</i>	TVNZ	30 x 1 hr	Channel 51	12
<b>Branding</b>				
<i>Te Māngai Pāho Sting</i>	Toitu Productions			31
<b>Music Videos</b>				
<i>Murau-ā-te-Tau</i>	Toitu Productions		Te Hono	10
<i>Ngā Waiata ā Bob Marley</i>	Toitu Productions		Ruia & Ranei	10
<i>Whare Māori</i>	Toitu Productions		Ruia & Ranei	10
<i>Pohewa</i>	Soul Pāua Productions		Soul Pāua	10
<i>Mihi Tuatahi</i>	Ia Tapui Ltd		Wai 100%	10
<i>Ka Mau Te Wehi</i>	Front of the Box Productions		Brannigan Kaa	10
<i>Te Tau o Te Reo Māori</i>	Maui/Huia Productions		Dave Henare	10
<i>The T Sistaz</i>	Urban Pacifica Records		The T Sistaz	10
<i>Cry No More</i>	Aaria Video Productions		Aaria	5
<i>Taku Manawa</i>	Waru Records		Kahu Waitoa	10
<i>Kia Matatau</i>	Kia Kaha Productions		MC Wiya	10
<i>Mauria Ahau</i>	Waru Records		Ko Au	10
<i>Kei Whea Koutou</i>	Waru Records		Michael Pine/Jacqui Keelan	10
<i>Whaea</i>	Fisheye Film Productions		Ariana Tikao	10
<i>Tō Reo Māori E</i>	Hula Haka Productions		Ngāhiwi Apanui	10
<i>Aroha</i>	Te Whare Ahorangi		Hiringa Wera	10
<i>Tuahine</i>	To be confirmed		To be confirmed	10
<i>He Hua o Roto</i>	To be confirmed		To be confirmed	10
<i>Te Rangi2 Mai</i>	To be confirmed		To be confirmed	10
<i>Tangiwai</i>	Kahu Records Ltd		To be confirmed	10
<i>Taku Hā</i>	To be confirmed		To be confirmed	10
<b>Total Television Funding</b>				<b>21,743</b>

## RADIO FUNDING

	Operational	Language Incentive	Coverage	Funding \$(000) Total
<b>MĀORI RADIO STATIONS</b>				
Te Reo Irirangi o Ngāti Kahungunu	320			320
Kia Ora FM	320			320
Te Reo Irirangi o Tauranga Moana	320			320
Te Reo Irirangi o Ngāti Raukawa	320			320
Ngā Iwi FM	320			320
Pūmanawa	320		20	340
Te Reo Irirangi o Te Ūpoko o Te Ika	320			320
Te Reo Irirangi o Tūranganui-ā-Kiwa	320			320
Tautoko FM	240	80		320
Awa FM	240	80	27	347
Radio Ngāti Hine FM	240	80		320
Te Reo Irirangi o Te Mānuka Tutahi (Sun FM)	240	80		320
Tūwharetoa FM	240	57		297
Te Reo Irirangi o Te Hiku o Te Ika	240	80	10	330
Radio Ngāti Porou	240	70	37	347
Te Reo Irirangi o Taranaki (Korimako FM)	240	50		290
Te Reo Irirangi o Tahu	240	60		300
Atiawa/Toa FM	240			240
Tainui FM	240	20		260
Te Reo Irirangi o Maniapoto	240			240
Radio Waatea	240	80		320
<b>Total Māori Radio Station Funding</b>	<b>5,680</b>	<b>737</b>	<b>94</b>	<b>6,511</b>
Radio Station Audience Survey Funding – Massey University				220
Te Whakaruruhau o Ngā Reo Irirangi Māori Incorporated				67
APRA Fees				41
Radio Distribution Network				417
			<b>Sub-Total</b>	<b>7,256</b>

## MĀORI LANGUAGE RADIO PROGRAMMING

Programme	Producer	Duration	Funding \$(000)
Ngā Rangona Kōrero	Ruia Mai	13 x 5 min bulletins, 7 days per week	
Te Kawe Pūrongo	Ruia Mai	1 hour bulletin, 5 days per week	
Te Whiringa Pūtaka	Ruia Mai	30 min bulletin, 5 days per week	1,121
Sportscasting	Ruia Mai	52 x 1 hr	52
Sports Coverage	Ruia Mai	92.5 hr/24 events	200
Neherā	Mana Māori Media	30 min programme, weekly	
Documentary	Mana Māori Media	30 min programme, 5 days per week	400
Taiohi	Korimako FM	3 hr, 5 days per week	152
Archiving Cassettes – Tūhoe	Waru Records Ltd	–	1
Papa Ruru Show	Te Reo Irirangi o Te Arawa/ The Papa Ruru Show Ltd	4 hr programme, 5 days per week	100
Te Kauwae Ki Runga	Tūranga FM	10 x 15 min	15
He Iti Kahurangi	Radio Kahungunu	50 x 5 min	39
Ngā Manu Kōrero	Moana AM	8 hr	4
Ngā Manu Kōrero	Radio Ngāti Porou	5.5 hr	4
Ngā Manu Kōrero	Raukawa FM	6.5 hr	4

Programme	Producer	Duration	Funding \$(000)
Ngā Manu Kōrero	Regional competitions not charged		23
Ngā Manu Kōrero	National competition not charged		6
Secondary Schools Kapa Haka Competition	Tūranganui-ā-Kiwa	10.5 hr	4
Secondary Schools Kapa Haka Competition	Korimako FM	10 hr	4
Secondary Schools Kapa Haka Competition	Ruia Mai	51 hr	23
Secondary Schools Kapa Haka Competition	Radio Ngāti Porou	4 hr	4
Secondary Schools Kapa Haka Competition	Regional competitions not charged		9
Sky Digital/Radio Broadcast rugby 10-11/8/01	Māori Sportscasting International Ltd	3 hr	6
Moana Pacific Sports Awards	Ruia Mai	6 hr	16
Hui Aranga Whanganui 2002	Awa FM	22 hr	5
Ratana Celebrations Whanganui 2002	Awa FM/M.Y. FM	12 hr	3
Queen's Visit Rēhua Marae	Tahu FM	4 hr	3
Waitangi Day Events at Te Tii Marae	Te Reo o Te Tai Tokerau	16 hr	5
Haumi E Concert	Tahu FM	8 hr	3
Bi-lingual Political Specials	Ruia Mai	10 x 30 min	7
Māori All Blacks – Australia June 2002	Ruia Mai	9 hr	20
Te Whakaruruhau Broadcasting Wānanga	Te Whakaruruhau o Ngā Iirangi Māori	10 x 30 min	12
Te Roopu Wahine Toko I Te Ora	Korimako FM	8 hr	3
Tenth Birthday Celebrations	Korimako FM	9 hr	3

#### MUSIC ALBUMS

Projects	Producer	\$(000)
Ko Au	Waru Records Ltd	40
Tatou Katoa	Waru Records Ltd	40
Ricky Hurunui	Waru Records Ltd	40
Breaking Barriers	Elena Violinist Ltd	40
A Te Wa	Cinco Cine Film Productions	30
Matataki	Te Whare Ahorangi	40
Te Hamua	Mai Music Ltd	40
Tokomauritanga	Waahuu Creations	40
Toro Atu	Kia Ora Consultants Ltd	40
Waitahanui	Māorimusic.com Ltd	40
Te Reo Remix	Kia Kaha Productions	30
Manu Tioriori	Big Life Management	40

#### MUSIC SINGLES

Projects	Producer	\$(000)
Tumanako	Urban Pacifika	4
Rikki	Waru Records Ltd	4
Pine	Waru Records Ltd	4
Maake Taurua	Waru Records Ltd	4
Kupu Kōrero	Waru Records Ltd	4
Taku Tuahine	Waru Records Ltd	4
E Hine	Waru Records Ltd	4
Matariki	Waru Records Ltd	4
Koia He Hemahema	Waru Records Ltd	4
He Tangata Hou Ahau Inaianei	Waru Records Ltd	4
Tongariro Te Maunga	Waru Records Ltd	4
Te Parahia	He Whetū o He Marama	4
Leon Wharekura	Kahu Records Ltd	4
Hūnuku	Cinco Cine Film Productions	4
Kopeopeo	Maia Entertainment Ltd	4
Kurupounamu	Manaaki Sound Studios	3
Erepiti Sunrise	Polytainment Pty Ltd	4
Verse3	Urban Pacifika	4
Shiloh Tahuri	Sounds Unlimited	4
Huakina	Avalanche Recording	4

**Total Radio Funding 10,046**



## Report of the Auditor-General

To the readers of the Financial Statements of Te Māngai Pāho  
*for the year ended 30 June 2002*

We have audited the financial statements on pages 18 to 35. The financial statements provide information about the past financial and service performance of Te Māngai Pāho and its financial position as at 30 June 2002. This information is stated in accordance with the accounting policies set out on pages 18 to 19.

### RESPONSIBILITIES OF THE BOARD

The Public Finance Act 1989 requires the Board to prepare financial statements in accordance with generally accepted accounting practice in New Zealand that fairly reflect the financial position of Te Māngai Pāho as at 30 June 2002, the results of its operations and cash flows, and service performance achievements for the year ended on that date.

### AUDITOR'S RESPONSIBILITIES

Section 15 of the Public Audit Act 2001 and section 43(1) of the Public Finance Act 1989 require the Auditor-General to audit the financial statements presented by the Board. It is the responsibility of the Auditor-General to express an independent opinion on the financial statements and report that opinion to you.

The Auditor-General has appointed Stephen Lucy, of Audit New Zealand, to undertake the audit.

### BASIS OF OPINION

An audit includes examining, on a test basis, evidence relevant to the amounts and disclosures in the financial statements. It also includes assessing:

- the significant estimates and judgements made by the Board in the preparation of the financial statements; and
- whether the accounting policies are appropriate to the circumstances of Te Māngai Pāho, and consistently applied and adequately disclosed.

We conducted our audit in accordance with the Auditing Standards published by the Auditor-General, which incorporate the Auditing Standards issued by the Institute of Chartered Accountants of New Zealand. We planned and performed our audit so as to obtain all the information and explanations which we considered necessary in order to provide us with sufficient evidence to give reasonable assurance that the financial statements are free from material misstatements, whether caused by fraud or error. In forming our opinion we also evaluated the overall adequacy of the presentation of information in the financial statements.

During the year we performed assurance assignments relating to reviews of television funding provided by Te Māngai Pāho. Other than these assignments, and in our capacity as auditor acting on behalf of the Auditor-General, we have no relationship with or interests in Te Māngai Pāho.

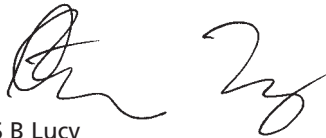
## UNQUALIFIED OPINION

We have obtained all the information and explanations we have required.

In our opinion the financial statements of Te Māngai Pāho on pages 18 to 35:

- comply with generally accepted accounting practice in New Zealand; and
- fairly reflect:
  - the financial position of Te Māngai Pāho as at 30 June 2002;
  - the results of its operations and cash flows for the year ended on that date; and
  - its service performance achievements in relation to the performance targets and other measures adopted for the year ended on that date.

Our audit was completed on 7 October 2002 and our unqualified opinion is expressed as at that date.



S B Lucy  
Audit New Zealand  
On behalf of the Auditor-General

Te Māngai Pāho

## Statement of Responsibility

In the financial year ended 30 June 2002, the Board and management of Te Māngai Pāho were responsible for:

- the preparation of the financial statements and the judgements used therein;
- establishing and maintaining a system of internal control designed to provide reasonable assurance as to the integrity and reliability of financial reporting.

In the opinion of the Board and management of Te Māngai Pāho, the financial statements for the financial year reflect fairly the financial position and operations of Te Māngai Pāho.



Toby Curtis  
*Chair*



Trevor Moeke  
*Chief Executive*

# Te Māngai Pāho

## Statement of Accounting Policies

*for the year ended 30 June 2002*

### 1 REPORTING ENTITY

Te Māngai Pāho is a Crown Entity established under the Broadcasting Act 1989.

The function of Te Māngai Pāho is to promote the Māori language and Māori culture by making funds available for broadcasting and the production of programmes to be broadcast.

In the exercise of this function Te Māngai Pāho will consult from time to time with representatives of Māori interests, broadcasters and others who can, in the opinion of Te Māngai Pāho, assist in the development of funding policies.

### 2 MEASUREMENT BASE

The measurement base adopted is that of historical cost unless otherwise stated.

### 3 ACCOUNTING POLICIES

The following accounting policies which materially affect the measurement of financial performance and financial position have been applied:

#### **Budget figures**

The budget figures are those approved by the Board at the beginning of the financial year.

The budget figures have been prepared in accordance with generally accepted accounting practice and are consistent with the accounting policies adopted by the Board for the preparation of the financial statements.

#### **Revenue**

Revenue is received from an appropriation by the Crown and from investments. Such revenue is recognised when earned and is reported in the financial period to which it relates.

#### **Taxation**

##### **INCOME TAX**

No income tax liability is incurred in respect of any operations. Te Māngai Pāho is exempt from income tax in accordance with section 530 of the Broadcasting Amendment Act 1993.

##### **GOODS AND SERVICES TAX**

Te Māngai Pāho is a registered trader for GST purposes and is liable for GST on all goods and services supplied. The financial statements have been prepared on a GST exclusive basis, except for accounts payable and receivable, which are recorded on a GST inclusive basis, as appropriate.

##### **FRINGE BENEFIT TAX**

Fringe Benefit Tax is payable on all fringe benefits.

#### **Accounts Receivable**

Accounts Receivable are valued at expected realisable value.

#### **Cash, Bank and Investments**

Cash, Bank and Investments are recorded at cost.

### Fixed Assets

Fixed Assets are recorded at cost less depreciation to date. The following rates have been applied on a straight-line basis with a nil residual value:

	%
Office Equipment	10–20
Furniture and Fittings	5–33
Computer Equipment	25
Leasehold Premises	5.5–10
Motor Vehicle	20

### Treatment of the Allocation of Funds

Subject to the following conditions, the allocation of funds to broadcasting projects is treated as expenditure in the year the allocation is made.

Prior to the end of the financial year, the project must have received Board approval and the funding applicant must have received notice of approval in writing. In addition, funding allocations that are date sensitive will be expensed in the financial period to which they relate.

The resulting liability is reduced as the applicant is paid according to the drawdown schedule specified in the production contract.

### Financial Instruments

Te Māngai Pāho is party to financial instruments as part of its normal operations. These financial instruments include cash and bank, investments, accounts receivable and accounts payable. All financial instruments are recognised in the statement of financial position and all revenue and expenditure in relation to the financial instruments are recognised in the statement of financial performance.

### Employee Entitlement

Provision is made in respect of Te Māngai Pāho liability for annual leave. The annual leave has been calculated on an actual entitlement basis at current rates of pay.

### Leases

Leases which effectively transfer to Te Māngai Pāho substantially all the risks and benefits incident to ownership of the leased item are classified as finance leases. These leases are capitalised at the lower of the fair value of the asset or the present value of the minimum lease payments. The leased assets and corresponding lease liabilities are recognised in the statement of financial position. The leased assets are depreciated over the period Te Māngai Pāho is expected to benefit from their use.

Operating lease payments, where the lessor effectively retains substantially all the risks and benefits of ownership of the leased items, are charged as expenses in the periods in which they are incurred.

### Commitments

Future payments are disclosed as commitments at the point when a contractual obligation arises, to the extent that they are equally unperformed obligations. Commitments relating to employment contracts are not disclosed.

### Statement of Cashflows

Cash means cash balances on hand, held in bank accounts, demand deposits and other highly liquid investments in which Te Māngai Pāho invests as part of its day-to-day cash management.

*Operating activities* include cash received from all income sources of Te Māngai Pāho and record the cash payments made for the supply of goods and services.

*Investing activities* are those activities relating to the acquisition and disposal of non-current assets.

*Financing activities* comprise the change in equity and debt capital structure of Te Māngai Pāho.

### Changes in Accounting Policies

There have been no changes in accounting policies since the date of the last audited financial statements. All policies have been applied on a basis consistent with the previous year.

## Te Māngai Pāho

# Statement of Financial Performance

*for the year ended 30 June 2002*

2001 Actual (\$000)		Notes	2002 Actual (\$000)	2002 Budget (\$000)
	REVENUE			
27,400	Crown Funding	1	33,622	33,600
1,890	Other Revenue	2	1,268	800
29,290	<b>Total Revenue</b>		<b>34,890</b>	<b>34,400</b>
	EXPENDITURE			
1,188	Administrative Funding	3	1,702	1,707
17,350	– Television	4	21,743	23,900
10,275	– Radio	5	10,046	9,800
28,813	<b>Total Expenditure</b>		<b>33,491</b>	<b>35,407</b>
477	<b>Net Surplus/(Deficit) for the year</b>	<b>6</b>	<b>1,399</b>	<b>(1,007)</b>

*The Statement of Accounting Policies on pages 18 to 19 and the Notes to the Financial Statements on pages 25 to 29 form an integral part of, and should be read in conjunction with, these Financial Statements.*

## Te Māngai Pāho

# Statement of Movements in Public Equity

*for the year ended 30 June 2002*

2001 Actual (\$000)		2002 Actual (\$000)	2002 Budget (\$000)
1,002	Public Equity brought forward as at 1 July	1,479	1,479
477	Net Surplus/(Deficit) for the year	1,399	(1,007)
477	Total Recognised Revenues and Expenses for the year	1,399	(1,007)
1,479	Total Public Equity as at 30 June	2,878	472

*The Statement of Accounting Policies on pages 18 to 19 and the Notes to the Financial Statements on pages 25 to 29 form an integral part of, and should be read in conjunction with, these Financial Statements.*

## Te Māngai Pāho

# Statement of Financial Position

as at 30 June 2002

2001 Actual (\$000)		Notes	2002 Actual (\$000)	2002 Budget (\$000)
1,479	<b>PUBLIC EQUITY</b>		2,878	472
	Represented by:			
	<b>CURRENT ASSETS</b>			
11,953	Cash and Bank	7	17,739	8,400
538	Accounts Receivable and Prepayments	8	279	100
<b>12,491</b>	<b>Total Current Assets</b>		<b>18,018</b>	<b>8,500</b>
	<b>LESS CURRENT LIABILITIES</b>			
196	Accounts Payable and Accruals	9	191	300
10,964	Funding Liabilities	10	15,214	8,028
<b>11,160</b>	<b>Total Current Liabilities</b>		<b>15,405</b>	<b>8,328</b>
<b>1,331</b>	<b>Working Capital</b>		<b>2,613</b>	<b>172</b>
	<b>PLUS NON-CURRENT ASSETS</b>			
148	Fixed Assets	11	282	300
	<b>LESS NON-CURRENT LIABILITIES</b>			
0	Office Equipment Lease Liability	13	17	0
<b>1,479</b>	<b>NET ASSETS</b>		<b>2,878</b>	<b>472</b>

*The Statement of Accounting Policies on pages 18 to 19 and the Notes to the Financial Statements on pages 25 to 29 form an integral part of, and should be read in conjunction with, these Financial Statements.*

# Te Māngai Pāho

## Statement of Cashflows

for the year ended 30 June 2002

2001 Actual (\$000)	Notes	2002 Actual (\$000)	2002 Budget (\$000)
<b>CASHFLOWS FROM OPERATING ACTIVITIES</b>			
Cash was provided from:			
27,400	Crown Funding	33,622	33,600
1,091	Interest Income	832	800
774	Other Income	113	0
<b>29,265</b>		<b>34,567</b>	<b>34,400</b>
Cash was applied to:			
1,142	Administration Expenses	1,644	1,652
20,096	Funding Expenditure – Television	17,149	25,955
10,281	Funding Expenditure – Radio	10,136	10,645
384	GST (net)	(339)	(400)
0	Finance Lease Payments – Interest	1	0
<b>31,903</b>		<b>28,591</b>	<b>37,852</b>
(2,638)	Net Cashflow from Operating Activities	5,976	(3,452)
<b>CASHFLOWS FROM INVESTING ACTIVITIES</b>			
Cash was provided from:			
0	Sale of Fixed Assets	2	0
Cash was applied to:			
25	Purchase of Fixed Assets	190	148
(25)	Net Cashflow from Investing Activities	(188)	(148)
<b>CASHFLOWS FROM FINANCING ACTIVITIES</b>			
Cash was applied to:			
0	Finance Lease Repayments – Capital	2	0
0	Net Cashflow from Financing Activities	(2)	0
(2,663)	Net Increase/(Decrease) in Cash	5,786	(3,600)
14,616	Cash and Cash equivalents at beginning of period	11,953	11,953
11,953	Closing Cash Balance Carried Forward	17,739	8,353

*The Statement of Accounting Policies on pages 18 to 19 and the Notes to the Financial Statements on pages 25 to 29 form an integral part of, and should be read in conjunction with, these Financial Statements.*

## Te Māngai Pāho

# Statement of Commitments, Contingent Liabilities and Resources as at 30 June 2002

	2002 Actual (\$000)	2001 Actual (\$000)
<b>STATEMENT OF COMMITMENTS</b>		
LEASE COMMITMENTS		
Less than 1 year	56	22
1 year to 2 years	24	0
2 years to 5 years	0	0
	<b>80</b>	<b>22</b>
These commitments relate to the lease of Te Māngai Pāho premises in Wellington.		
NON-CANCELLABLE COMMITMENTS		
Less than 1 year	6,828	407
1 year to 2 years	384	407
2 years to 5 years	0	328
	<b>7,212</b>	<b>1,142</b>

In 2002 the commitments relate to the Iwi radio stations operational and incentive funding contracts and to the Streamcom and Telecom radio switching system contracts.

In 2001 the commitments related to the Streamcom and Telecom radio switching system contracts.

### STATEMENT OF CONTINGENT LIABILITIES AS AT 30 JUNE 2002

At the time of completing the Financial Statements, there were no Contingent Liabilities known to Te Māngai Pāho (2001 \$Nil).

### STATEMENT OF RESOURCES AS AT 30 JUNE 2002

PERSONNEL		
Members of the Board	4	5
Staff (full-time)	10	8

*The Statement of Accounting Policies on pages 18 to 19 and the Notes to the Financial Statements on pages 25 to 29 form an integral part of, and should be read in conjunction with, these Financial Statements.*

## Te Māngai Pāho

# Notes to the Financial Statements

for the year ended 30 June 2002

	2002 (\$000)	2001 (\$000)
<b>1 CROWN FUNDING</b>	<b>33,622</b>	<b>27,400</b>
The lift in Crown Funding was specifically for increased Television Programme Funding.		
<b>2 OTHER REVENUE</b>		
Revenue Received from Deposits	900	1,117
Previous Commitments Withdrawn or Cancelled	368	770
Other	0	3
	<b>1,268</b>	<b>1,890</b>
Significant interest income was earned this year, once again primarily due to timing of funding payments relative to the timing of the receipt of Crown Funding. The reversal of previous years' commitments for television, radio and music funding contracts, plus refunds from contract underspends, has also provided Other Revenue.		
<b>3 ADMINISTRATIVE</b>		
<b>OVERHEADS</b>		
Personnel Costs	782	568
Office Overheads	184	122
Rent	70	48
Depreciation	77	47
Write-off of Fixed Assets	0	0
Audit Fees	20	20
Other Professional Services Provided by Audit New Zealand	32	0
Finance Lease Charges (Interest)	1	0
Professional Services and Consultants Fees	101	73
Board and Sub-committee Costs – fees	77	71
(refer also note 18) – travel and accommodation	27	32
	<b>1,371</b>	<b>981</b>
<b>CONSULTATION</b>		
Hui	62	5
Liaison	142	137
	<b>204</b>	<b>142</b>

	2002 (\$000)	2001 (\$000)
<b>DEVELOPMENT</b>		
Monitoring/Surveys	12	18
Professional Assessors	21	17
Publications and Reports	32	(1)
Promotions	62	31
	<b>127</b>	<b>65</b>
<b>TOTAL ADMINISTRATIVE EXPENDITURE</b>	<b>1,702</b>	<b>1,188</b>

A temporary lift in Administrative Expenditure was approved in the Budget for 2002. This increase was to be funded through the use of Reserves which had been built up in previous years. It included temporary increases in staffing capacity, particularly for television and contract support, associated office overheads, industry liaison, and more promotional support for new music and television products which had been funded.

#### 4 FUNDING EXPENDITURE – TELEVISION

Programmes	21,538	17,253
Music Videos	205	97
<b>TOTAL FUNDING EXPENDITURE – TELEVISION</b>	<b>21,743</b>	<b>17,350</b>

Expenditure on television programming has increased from the 2001 level, in anticipation of the new Māori Television Channel. An increase in Crown Funding was received for this purpose in 2002.

#### 5 FUNDING EXPENDITURE – RADIO

Iwi Station Operational Funding	5,681	4,830
Iwi Station Language Incentives	736	1,433
Iwi Station Survey Funding	220	217
Radio Distribution Network	417	1,060
Programmes	2,251	2,052
Iwi Station Coverage Extensions/Enhancements	94	156
APRA Fees	41	41
Music Compact Discs	539	426
Whakaruruhau	67	60
<b>TOTAL FUNDING EXPENDITURE – RADIO</b>	<b>10,046</b>	<b>10,275</b>

The reduction in overall funding for Radio was primarily due to the implementation costs associated with the new web-enabled Radio Distribution Network in 2001. Expected savings have arisen in 2002, whilst also delivering increased broadcast capability to the Iwi Radio Stations. In other areas the total funding provided to the Iwi stations for broadcasting in te reo Māori has increased (i.e. Operational plus Language Incentive funding). There has also been increases in funding for national radio programming and for the production of te reo Māori Music CD albums and singles.

#### 6 NET SURPLUS – COMPARISON WITH 2002 BUDGET

	ACTUAL 2002 (\$000)	BUDGET 2002 (\$000)
<b>Net Surplus/(Deficit)</b>	<b>1,399</b>	<b>(1,007)</b>

A net surplus has arisen in 2002, primarily due to expenditure on television programming (\$21,743) not being as high as was budgeted for 2002 (\$23,900). This was mainly due to some delays in finalising arrangements with the to-be-established Māori Television Service. It is anticipated that the portion of unspent funding in 2002 which contributed to the Net Surplus will be utilised in 2003.

	2002 (\$000)	2001 (\$000)
<b>7 CASH AND BANK</b>		
WestpacTrust Bank Current Account	43	70
WestpacTrust Bank Call Account	7,696	1,883
AMP Term Deposit	5,000	5,000
ASB Term Deposit	5,000	5,000
	<b>17,739</b>	<b>11,953</b>

(a) As at 30 June 2002, the term deposits had maturity dates of less than two months and an effective interest rate of 5.8 percent.

(b) Comparison of actual Cash and Bank at 30 June 2002 (\$17,739) with the Budget at 30 June 2002 (\$8,400) shows a significantly higher actual balance. This is largely due to the delayed contracting of television programmes for the new Māori Television Service. This delay has impacted on the cash outflows and subsequent cash balances as at 30 June 2002.

#### 8 ACCOUNTS RECEIVABLE

Accrued Interest Receivable	96	28
GST Receivable	172	510
Prepayments	11	0
Sundry Debtors	0	0
	<b>279</b>	<b>538</b>

#### 9 ACCOUNTS PAYABLE AND ACCRUALS

Trade Creditors	59	77
Accruals	79	75
Employee Entitlements	49	44
Office Equipment Lease Liability	4	0
GST Payable	0	0
	<b>191</b>	<b>196</b>

#### 10 FUNDING LIABILITIES

At the time projects are approved by the Board of Te Māngai Pāho, and notification is made to the applicant, funding expenditure is charged against the current year's income and recorded as a liability. The liability is reduced as the applicant is paid according to the drawdown schedule specified in the funding contract.

TELEVISION	13,929	9,463
RADIO	1,285	1,501
	<b>15,214</b>	<b>10,964</b>

## 11 FIXED ASSETS

	Original Cost (\$000)	Accum Depn (\$000)	Book Value 2002 (\$000)	Book Value 2001 (\$000)
Office Equipment	87	55	32	40
Leased Photocopier	22	2	20	0
Furniture and Fittings	81	38	43	32
Computer Equipment	214	89	125	36
Leasehold Premises	57	16	41	11
Motor Vehicle	39	18	21	29
	<b>500</b>	<b>218</b>	<b>282</b>	<b>148</b>

## 12 DEPRECIATION

	2002 (\$000)	2001 (\$000)
Office Equipment	15	14
Leased Photocopier	2	0
Furniture and Fittings	6	4
Computer Equipment	42	19
Leasehold Premises	4	2
Motor Vehicle	8	8
	<b>77</b>	<b>47</b>

## 13 OFFICE EQUIPMENT LEASE LIABILITY

	2002 (\$000)	2001 (\$000)
1 year to 2 years	4	0
2 years to 5 years	13	0
	<b>17</b>	<b>0</b>

## 14 CASHFLOW – FUNDING EXPENDITURE – TELEVISION

Comparison of actual Funding Expenditure for Television in 2002 (\$17,149) with the budget Expenditure for 2002 (\$25,955) shows a much reduced level of cash outflow. This is largely due to the delayed contracting of television programmes for the new Māori Television Service. This delay has impacted on the cash outflows and cash balances as at 30 June 2002.

## 15 RECONCILIATION OF NET SURPLUS/(DEFICIT) TO NET

### CASHFLOW FROM OPERATING ACTIVITIES

Net Surplus/(Deficit)	1,399	477
<i>Add/(Less) non-cash expenditure/(income)</i>		
Depreciation	77	47
<i>Add/(Less) movements in working capital items</i>		
(Increase) /Decrease in Accrued Interest	(68)	(26)
(Increase) /Decrease in Accounts Receivable	0	1
(Increase) /Decrease in Prepayments	(11)	6
Increase / (Decrease) in Accounts Payable and Funding Liabilities	4,241	(2,760)
(Increase) / Decrease in GST receivable	338	(383)
<b>NET CASHFLOW FROM OPERATING ACTIVITIES</b>	<b>5,976</b>	<b>(2,638)</b>

## 16 FINANCIAL INSTRUMENTS

Te Māngai Pāho is party to financial instrument arrangements as part of its everyday operations. These financial instruments include instruments such as banking, investments and accounts receivable.

### CREDIT RISK

Te Māngai Pāho has invested funds only with registered banks.

### CONCENTRATION OF CREDIT RISK

Te Māngai Pāho is not exposed to any concentrations of credit risk.

### FAIR VALUES

There were no differences between the fair value and carrying amounts of financial instruments as at 30 June 2002.

### CREDIT FACILITIES

Te Māngai Pāho did not have bank overdraft facilities as at, or for the year ended, 30 June 2002.

### CURRENCY AND INTEREST RATE RISK

There is no exposure to currency or interest rate risk on Te Māngai Pāho financial instruments.

## 17 REMUNERATION OF EMPLOYEES

Only one employee (the Chief Executive) receives remuneration of \$100,000 or more a year. His remuneration, as for 2001, falls in a band of between \$130,001 and \$140,000.

## 18 REMUNERATION OF BOARD MEMBERS

The Board of Te Māngai Pāho received the following fees for the year ended 30 June 2002.

	2002 (\$000)	2001 (\$000)
Toby Curtis Chair	23	22
Bill Nathan Deputy Chair	14	11
Frank Solomon	14	11
Fiona Wilson	25	17
Joanna Paul (resigned in 2002)	1	10
<b>Total Board Fees</b>	<b>77</b>	<b>71</b>

As well as the attendance at Board meetings the level of fees to Board members is affected by their availability to sit on programme assessment panels.

## 19 RELATED PARTY TRANSACTIONS

Te Māngai Pāho is a wholly owned entity of the Crown. All transactions entered into with other Government Departments, Crown Entities and State Owned Enterprises are conducted at arm's length on normal business terms.

# Statement of Objectives and Service Performance

for the year ended 30 June 2002

## OUTPUT 1 MĀORI RADIO

**OUTCOME:** The purchase by Te Māngai Pāho of broadcast time from Māori radio stations will, by the year 2004, be a minimum of eight hours of quality Māori language broadcast per day to 95 percent of the Māori population.

**OBJECTIVES:** To facilitate the promotion of the Māori language by purchasing broadcast time from Māori radio stations.

To provide incentives to stations to increase their level of Māori language broadcast.

To provide each station with 24-hour-access to the *punga.net* network to receive and transmit programmes from one another and from independent programme producers.

To contract Māori broadcasting providers to supply specific programmes to be distributed to Māori radio stations via the 2002/03 network.

To make funds available to those stations wishing to extend their broadcast coverage to areas that receive no coverage from any Māori station.

Performance Indicator	Performance Standard	Actual Performance
<b>QUANTITY</b>		
•Broadcast time purchased.	•Nine hours purchased every day from each radio station	•Funding contracts entered into with each Māori radio station required the station to broadcast for nine hours per day. (No change from 2001)
•Māori language content of purchased broadcast time.	•Four of the nine broadcasting hours purchased each day are in the Māori language.	•For the eight radio stations in the top tier category, eight hours per day in te reo Māori is purchased. ( <i>Increased from six hours in 2001</i> )  •For the remaining 13 second-tier stations a minimum of four of the nine hours purchased each day are in te reo Māori. ( <i>Increased from 3.5 hours in 2001</i> )
•Additional hours of Māori language broadcast purchased.	•Up to two additional hours each day of Māori language broadcast may be purchased from qualifying stations.	•Up to two additional hours each day of Māori language may be purchased from the 13 second-tier stations. ( <i>Minimal change from 2001</i> )  •Contractual arrangements for two years have been agreed with 11 of the 13 stations. Negotiations with the remaining two stations are near completion. Preliminary arrangements for the 2001/02 year require these two stations to broadcast te reo hours that are at the same level as 2000/01.

Performance Indicator	Performance Standard	Actual Performance
<ul style="list-style-type: none"> <li>• Compliance with both broadcast hours and Māori language content.</li> </ul>	<ul style="list-style-type: none"> <li>• All stations will be monitored throughout the year and the results will be analysed and reported to both the station concerned and the Board.</li> </ul>	<ul style="list-style-type: none"> <li>• All 21 stations have been formally monitored during the year. Monitoring results have been reported to the Board. Results have also been reported to the radio stations.</li> <li>• Compliance with broadcast hours has been met without exception.</li> <li>• Compliance with Māori language content requirements is being consistently achieved by the majority of stations (15 of 21). Remonitoring arrangements, follow-up action, or contract renegotiations are in progress for the remainder (six of 21).</li> </ul>

	Programme Genre	Annual Hours	Actual Hours 2001/02	Previous Year 2000/01
<ul style="list-style-type: none"> <li>• Purchase of nationally produced programming to be distributed to Māori radio stations via the <i>punga.net</i> network.</li> </ul>	News	396	396	394
	Sport	130	145	215
	Documentaries	130	130	108
	Current Affairs	390	390	611
	Youth/Music	780	780	780
	Archive	30	26	–
	Matua	1,040	1,040	1,040
	Outside Broadcasts	360	203	291
	Tamariki	–	7	130
	<b>Total Hours</b>	<b>3,256</b>	<b>3,117</b>	<b>3,569</b>
	Music CDs	13 CD albums	12 albums, 20 singles	11 albums, 13 singles

## QUALITY

The quality standards in operation include:

### Stations' Performance

- |   |   |  |
|---|---|--|
| <ul style="list-style-type: none"> <li>• Quarterly reports are required from all stations.</li> <li>• Each report is analysed and the results are reported to both the station itself and the Board.</li> </ul> | <ul style="list-style-type: none"> <li>• Feedback on each quarterly report will be provided to each station.</li> <li>• An analysis of each of the quarterly reports will be prepared for the Board.</li> </ul> | <ul style="list-style-type: none"> <li>• Quarterly reports are received from all stations. Feedback is provided to stations.</li> <li>• Analyses of quarterly reports were provided by management to the Board of Te Māngai Pāho. (See the following for key issues arising.)</li> </ul> |
|---|---|--|

The following will be purchased by Te Māngai Pāho to assist stations in achieving high-quality broadcast:

### Distribution Service

- |   |   |   |
|---|---|---|
| <ul style="list-style-type: none"> <li>• A distribution service (<i>punga.net</i>) will be available to radio stations 24 hours each day, for the purposes of sending and receiving programmes from one another and from independent programme makers.</li> </ul> | <ul style="list-style-type: none"> <li>• Quarterly reports on the usage of the distribution service will be prepared and reported to the Board.</li> <li>• Performance of the organisation providing the service will be gauged from stations through the quarterly reports and all issues arising will be actioned.</li> </ul> | <ul style="list-style-type: none"> <li>• Quarterly reports on the usage of the distribution system (<i>punga.net</i>) were reported to the Board.</li> <li>• The performance of the two organisations providing the system is gauged through the quarterly reports received from the radio stations. Ratings from stations are applied on a scale of 1, being very poor, through to 5, being very good. The service was rated at an average of 4.25, based on 68 responses from 19 stations. All issues arising were actioned.</li> </ul> |
|---|---|---|

Performance Indicator	Performance Standard	Actual Performance
<b>Programming Co-ordination</b>		
<ul style="list-style-type: none"> <li>The industry representatives, Te Whakaruruhau, will be contracted, among other tasks, to promote and facilitate greater coordination of existing programmes available through <i>punga.net</i>.</li> </ul>	<ul style="list-style-type: none"> <li>Quarterly reports will be required from Te Whakaruruhau, detailing the progress against agreed objectives.</li> <li>Performance of Te Whakaruruhau will be gauged from stations through the quarterly report process and reported to the Board.</li> </ul>	<ul style="list-style-type: none"> <li>Quarterly reports are received from Te Whakaruruhau.</li> <li>Progress has been sound against objectives, in particular on-going Te Whakaruruhau Executive participation on the Radio Review team, which reviews programme funding recommendations before they go to the Board for consideration.</li> </ul>
<b>Audience Information</b>		
<ul style="list-style-type: none"> <li>Funding will be available to enable 10 stations to be surveyed for the purpose of determining audience size and preferences so as to better meet audience needs.</li> </ul>	<ul style="list-style-type: none"> <li>The results of the audience surveys will be analysed and reported to the Board.</li> </ul>	<ul style="list-style-type: none"> <li>Results for 11 of the regional audience surveys have been obtained and have been reported to the Board. A further seven surveys are in progress. One of the key findings is that the 11 Māori radio stations surveyed achieve an average listenership of 42.7 percent of the Māori population. The number surveyed thus far by Massey University (Te Pūtahi a Toi) totals 18,000 individuals, an average survey size of 1,600 per radio station region.</li> </ul>
<b>Purchase of Nationally Produced Programming Assessment of Proposals –</b>		
<ul style="list-style-type: none"> <li>The quality of programmes purchased by Te Māngai Pāho is measured by a quality assurance process that ensures all proposals are evaluated by an assessment committee comprising industry representation from Te Whakaruruhau, a Board member and Te Māngai Pāho management, against a set of criteria approved by the Board.</li> </ul>	<ul style="list-style-type: none"> <li>All programme proposals will be assessed by an assessment committee in accordance with the approved criteria.</li> <li>All proposals must then be approved by the Board.</li> </ul>	<ul style="list-style-type: none"> <li>Fifty-two programme proposals were received by an assessment panel and evaluated in accordance with approved criteria.</li> <li>Recommendations were provided to the Board.</li> <li>Twelve were approved by the Board.</li> </ul>
<b>Review and Evaluation</b>		
<ul style="list-style-type: none"> <li>A selection of programme genre will be monitored throughout the year by a recognised Māori language authority for language quality.</li> <li>Feedback from stations on the quality of the programmes will also be gauged through the quarterly report mechanism.</li> </ul>	<ul style="list-style-type: none"> <li>The results of the review and evaluation will be reported to the Board and programme maker.</li> </ul>	<ul style="list-style-type: none"> <li>Programme recordings have been monitored for quality by Te Taura Whiri i Te Reo Māori during the year. The monitoring indicated that the quality of te reo Māori was rated at either very good or excellent.</li> <li>Results have been reported to the programme makers and were scheduled to be reported to the Board in August 2002.</li> </ul>
<b>LOCATION</b>		
<b>Broadcast Coverage</b>		
<ul style="list-style-type: none"> <li>Te Māngai Pāho will work with stations to ensure the widest possible Māori audience has access to Māori language broadcast.</li> </ul>	<ul style="list-style-type: none"> <li>All applications will be evaluated in accordance with the approved formula.</li> </ul>	<ul style="list-style-type: none"> <li>No broadcast extension funding was provided during the year. However, broadcast enhancement funding was provided in a number of areas where coverage was intermittent or of low quality. All funding was approved after management evaluation and Board approval.</li> </ul>

Performance Indicator	Performance Standard	Actual Performance	
<b>COST</b>			
•Radio Station base			
Operational Funding	\$	Actual	Previous Year
– Eight top-tier stations		2001/02	2000/01
@ \$320,000 each = 2,560,000		\$	\$
– 13 second-tier stations			
@ \$240,000 each = 3,120,000	5,680,000	5,680,801	4,620,000 <sup>1</sup>
•Radio Station Incentive Funding	440,000 <sup>2</sup>	735,826	1,432,860 <sup>1</sup>
•Information Technology and Broadcast Equipment Upgrade Funding	–	–	210,000
•Radio Station Audience Survey Funding	220,000	220,000	216,667
•Coverage Extension/Enhancement Funding	200,000	93,893	156,079
•Te Whakaruruhau o Ngā Reo Irirangi Inc Funding	60,000	66,578	60,000
•Australian Performing Rights Association (APRA) Fees	45,000	41,580	41,580
•Event Broadcast Funding	200,000	170,032	89,284
•Radio and Programme Funding	1,955,000	2,081,136	1,963,048
•Radio Distribution Service Fee ( <i>punga.net</i> )	500,000	417,501	1,059,576
•Music CD Funding	500,000	539,000	426,560
<b>TOTAL FOR OUTPUT: MĀORI RADIO</b>	<b>9,800,000</b>	<b>10,046,347</b>	<b>10,275,654</b>

**Notes:**

1 A new two-tier structure was introduced in 2001/02. Radio Station base Operational and Incentive Funding should be combined for 2001/02 when comparing 2001/02 with 2000/01.

2 Radio Station Incentive Funding in 2001/02 was well above the Performance Standard as a result of a number of stations being contracted to broadcast more Māori language than was anticipated.

## OUTPUT 2 MĀORI TELEVISION

**OUTCOME:** Te Māngai Pāho purchase of Māori language programming will secure a minimum of 1.5 hours per day of prime-time presence on television for up to 75 percent of the Māori population by 2005.

**OBJECTIVE:** To facilitate the promotion of the Māori language and Māori culture by purchasing broadcast time.

To purchase a range of programmes in 100 percent te reo Māori to be broadcast on the Māori Television Service.

To promulgate alliances and co-funding for kaupapa Māori programming in both English and te reo Māori content.

Performance Indicator	Performance Standard		Actual Performance			
<b>QUANTITY</b>						
After consultation with the Māori Television Service, Te Māngai Pāho will call for specific programme proposals and will also consider all creative ideas submitted by television producers.						
	Hours	\$m	Actual 2001/02		Previous Year 2000/01	
			Hours	\$m	Hours	\$m
•Purchase of Television Programmes from TVNZ	145	4.70	151	4.96	144	4.75
•Purchase of Television Programmes from other Producers	405	18.70	505	16.17	184	12.27
•Television Programme Replays	incl in above	incl in above	373	0.16	245	0.13
•Purchase of TV Programme Development Proposals (10)	–	0.40	–	0.24 (8)	–	0.11 (8)
•Purchase of Music Videos (10)	–	0.10	–	0.21 (21)	–	0.09 (10)
<b>TOTAL</b>	<b>550</b>	<b>\$23.90m</b>	<b>1,029</b>	<b>\$21.74m</b>	<b>573</b>	<b>\$17.35m</b>

### QUALITY

The quality standards in operation include:

#### Assessment of Television Programme Proposals

- The quality of programmes purchased by Te Māngai Pāho is measured by a quality assurance process that ensures all proposals are evaluated by an assessment committee comprising of industry representation, a Board member and Te Māngai Pāho management, against a set of criteria approved by the Board.
- All programme proposals will be assessed by an assessment committee in accordance with the approved criteria.
- All recommendations must then be approved by the Board.
- All programme proposals were assessed by assessment committees and evaluated against approved criteria.
- Recommendations from assessment committees were provided to the Board of Te Māngai Pāho for consideration and approval.
- During the year, 220 programme proposals were received. Sixty-one proposals were approved by the Board.

#### Review and Evaluation

- A selection of programme genre will be monitored throughout the year for language quality by a recognised Māori language authority.
- The results of the review and evaluation will be reported to the Board and programme maker.
- Evaluations by Te Taura Whiri i Te Reo Māori were undertaken during the year. These evaluations were reported to the Board of Te Māngai Pāho and the producers concerned. Language quality improvements have been identified for some programmes, these have been advised to the producers and will be monitored.

Performance Indicator	Performance Standard	Actual Performance
LOCATION		
•Broadcast	<ul style="list-style-type: none"> <li>•The broadcast will be available nationally, reaching 75 percent of the Māori population.</li> </ul>	<ul style="list-style-type: none"> <li>•Due to the absence of a Māori television channel, broadcast was primarily on the TVNZ and the TV3/TV4 network.</li> </ul>
COST	<ul style="list-style-type: none"> <li>•The total cost for this output will be \$23.9m (GST excl).</li> <li>•This includes funding from the Crown Appropriation of \$23.3m, plus \$0.6m from interest income.</li> </ul>	<ul style="list-style-type: none"> <li>•TV programming contracted during the year totalled \$21.74m. (2000/01 – \$17.35m)</li> <li>•The sum contracted is less than the target amount, due to an amount of \$2.2m being designated to the new Māori Television Service. This programme funding is subject to a Memorandum of Understanding being agreed between Te Māngai Pāho and the Māori Television Service.</li> </ul>

